

16 March 2021

**REPORT OF THE EXECUTIVE DIRECTOR OF NEIGHBOURHOODS & CABINET MEMBER
COMMUNITIES AND CULTURE**

COMMUNITY WEALTH BUILDING

1. Purpose of Report

- 1.1 To update West Area Committee regarding the Community Wealth Strategy Delivery Group and the Community Wealth Champion role.

2. Background

- 2.1 Following the December Area Committee, the West Area requested further information in relation to the Community Wealth Strategy Delivery Group, to ascertain membership of the group and to ensure political opposition were represented.
- 2.6 It is now more important than ever to enable residents to respond to the local economic shock of the Covid-19 pandemic. Through delivery of the Community Wealth Strategy, the council aims to respond to the immediate crisis and the urgent imperative to rebuild local economies which are more fair, inclusive and secure than those that existed before.

3. Community Wealth Strategy Delivery Group

- 3.1 Following political discussions, it was agreed that Cllr Michael Dixon, St Michael's Councillor would join the Community Wealth Strategy Delivery Group, to represent the political opposition.
- 3.2 Cllr Dixon subsequently received a full introduction to the group and has since attended the Delivery Group meetings.

4. Demonstrating our Commitment - Community Wealth Champion

- 4.1 Elected members can champion the community wealth approach in their own areas by highlighting the significant benefits. This includes assisting the council to understand local issues and helping to target employment opportunities.
- 4.2 Elected members can encourage the council and partner anchor institutions to become accredited living wage employers. In addition to employment, elected members can encourage the council to continue to develop their procurement strategies that contain measures for the use of 'community benefit' clauses and 'local supplier development'.

5. Recommendations

- 5.1 Note the contents of the report and acknowledge the work undertaken to support the growth of Community Wealth across Sunderland and agree to continue to support the delivery of the Sunderland Community Wealth Strategy.