

Washington Area Committee 2011/12 Workplan

Priority: Helping local people access employment opportunities - focus on NEETs, links to heritage						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Co-ordination and support of services for young people NEET (Not in education, employment or training).	Youth Opportunities (SNCBC) funded Sept AC. 100 y/p worked with 40 into jobs or apprenticeships in 2 years	Nikki Vokes (SNCBC)	Recruitment of Young People's Key Worker underway. Lead Agent to report to every Area Committee meeting. Youth Opportunities project now underway with 3 key workstreams - making links with local organisations, employer engagement, delivering services for young people. Request allocation of £10,000 SIB to deliver recommendations proposed by Employment Task Group @ December 2011 AC Meeting.	Review activities of other agencies. Commission activity. Engage and involve.	Reduce No. NEETs	
Availability of apprenticeships, work placements etc. for young people	Confirm provision re training, apprenticeships etc. for young people being delivered by partners in Washington. Gather evidence of jobs or ability to be placed in the work place following apprenticeships and schemes.	Karen Alexander (OCE)	Linked to above - Youth Opportunities. Discussion at Task & Finish Group 24th October re opportunities identified through Demand Survey and Business Breakfasts. Meetings with Employers signal Plastics and Gentoo re planned apprenticeships and academies Nov 2011. Task Group to receive briefing re Harraton Centre.	Consult and engage organisations and partners.	Increase No. young people in training education and employment	
Links with local employers	Build links between young people and local businesses. Local Business Breakfast. Assistance for small local businesses to take on apprenticeships. Completion and promotion of Demand Survey	Karen Alexander (OCE)	Discussion at Task & Finish Group 24th October re opportunities identified through Demand Survey and Business Breakfasts. Links made with Signal Plastics. Further Business Breakfast planned Spring 2012. Request allocation of £10,000 SIB to deliver recommendations proposed by Employment Task Group @ December 2011 AC Meeting.	Engage and involve partners. Challenge providers to improve standards. Promote and publicise initiatives to improve local	No. of local businesses engaged. OR No. apprenticeships	
Priority: Activities to 'engage' young people' linking young people and the broader community.						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Proactive preventative work with the younger age group required (8 - 13yo)	Young Neighbourhood Watch Schemes in partnership with Primary Schools. Engaging young people and schools in the Heritage offer in Washington	Alan Scott Children's Services & VCS	Blackfell Junior Neighbourhood Watch launched September. Education and Heritage Officer in post and building links with schools, CAs and VCS. Details of holiday activities for young people, and Operation Choice under Item 3a.	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.	Increase no. young people taking part in diversionary activities	

Gaps in provision following cuts. In particular holiday and weekend programmes	Activities in school holidays delivered by ODYPP. YDG co-ordinating programme and providers for both 13 - 19 and 8 - 12 year olds.	Alan Scott SCC Children's Services + VCS	Alignment of £30,000 Children's Services budget to Area Committee Workplan and Priorities. £16,000 allocated to ODYPP for Summer Holiday Activity Programme (£10,000) and Friday Night Drop In (£6,000). Further £22,000 has been approved to deliver holiday programmes and activities for 8 - 12 yo and 13 - 19 yo. Details of programme included in Report Item 3a	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.	Increased no. of youth activities and programmes	
Young people to have a valuable role in the community	Programme of volunteering and citizenship opportunities for young people.	Children's Services	Development of Blackfell Junior Neighbourhood Watch. Development and delivery of Youth Opportunities Programme (re NEETs above) Education and Heritage Officer in post and building links with schools, CAs and VCS	Engage and involve local community.	Increase no. of young people volunteering.	

Washington Area Committee 2010/11 Workplan

Helping local people access employment opportunities

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Washington Workspace Project	Influence and support the development of the Washington workspace Project, a £6m investment to provide managed workspace in Washington by 2013.	Andrew Perkin (OCE)	The procurement process has undergone a number of stages already. There are now 3 tenderers - Barmston Developments (Turbine Business Park), Hellens, and Anthony Watson Architects (both on different land adjacent to Pattinson Way), Tenders are due in 6th December. The business case will be submitted to CLG on 30th November as per the original deadline with additional information provided at the end of December when the preferred developer has been agreed. It is anticipated that approval will be received in March 2012, at which point full planning permission will be sought. Work will then commence on site in June 2012, with the building being handed over in August 2013.	Review activities of other agencies. Commission activity. Engage and involve.	New workspace developed. Local business start ups.	
Employability Services	Consider likely gaps re provision of services and beneficiaries following implementation of Work Programme contracts	Karen Alexander (SCC)	Report to next Task & Finish Group November 28th re future provision at Job Linkage sites in Washington. To consider Work Programme contracts, beneficiaries, gaps in service, current JL clients and likely provision available post March 2012.	Review activities of other agencies. Commission activity. Engage and involve.	Residents accessing information advice and guidance re employability	

Tackling Health Inequalities						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Support the reduction of health inequalities in Washington by tackling social determinants of health	Washington Health Champions being delivered. More than 200 local people on courses	Teaching Primary Care Trust	1st November 2011 there are 124 Health Champions across the City, 23 Washington based. 316 people from organisations that work with Washington residents are now on the Health Champion Database. This is made up of 162 from statutory sector, 107 volunteers, and 47 others. One Washington Councillor is taking part. The celebration event was held on Thursday 13th October at the Stadium of Light, to celebrate and thank the people of Sunderland who have given their time to go through the Health Champion training programme. Over 100 people attended. The bi-monthly Health champion newsletter is due out soon. A grant process to commission a university to evaluate the Health Champion Programme is now underway. The evaluation will be complete by end of February 2012. Sunderland City Council are looking to commission more courses for Council employees, and to undertake an exercise to see if Health Champions can be broadened out to the whole of Sunderland. A further two more courses may be added to the 2012 programme.	Consult and engage organisations and partners. Commission activity.	No.s enrolled on course. Sharing health improvement messages and provide basic interventions and signposting to help local people take the first steps towards healthier lives.	
Support the reduction of health inequalities in Washington by tackling social determinants of health	Develop physical activity programmes to meet the needs of older people to promote health, reduce social isolation, increase physical activity and contribute to reducing health inequalities	Victoria French (SCC) Wellness Programme	Wellness Service, working with HHAs & City Services to increase participation in physical activity to improve independent living for older people submitting a SIB application for £4,500 to install a set/circuit of 'outdoor gym' equipment in Extra Care Schemes at Woodridge Gardens. Part funded (50%) through Wellness Service/Sunderland Teaching Primary Care Trust. To be presented to Area Committee December 1st Meeting	Consult and engage organisations and partners. Commission activity.		
Attractive Neighbourhood						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG

Make estates/residential areas more attractive & accessible and address neighbourhood issues re litter, environmental, dog fouling etc	Area Response Team in place	Brian Hodgkinson (SCC)	Dedicated Response Team now in place for each area including Area Response Manager, Response Officer, Ward Team Leaders and Environmental Enforcement Officers. Addressed numerous complaints with regard to dog fouling and litter, landscaping, flytipping and graffiti in several Wards, erecting additional bins in response and monitoring through environmental Enforcement Officers. Community walkabouts established with residents, Members and partners. Unresolved issues include land ownership issues in Blackfell and Usworth (residential developers). Area Response Teams now working with Neighbourhood Police Beat Managers re the co-ordination of joint working re quality of life and confidence issues. Community Respect Days, Walk Abouts and joint meetings organised to facilitate this co-ordinated approach as part of Operation Lantern Project. BH to present verbal update at each Area Committee meeting.	Consult and engage organisations and partners.	Increase in residents satisfied with services provided in their neighbourhood.	
Traffic and highways issues	Road Safety scheme and traffic management works implemented	Craig Wilkinson (SCC)	Updates to be provided to Area Committee - Vehicle Activated Signs Programme implementation underway with Round 1 - 5 x signs now in situ. Round 2 to be deployed December 2011 Washington Road Safety Scheme to be completed re busways and footways, Bonemill Roundabout installation completed Sept 2011, various traffic and highways projects and dropped kerbs programmes implemented. Detail report December Area Committee Meeting.	Consult and engage organisations and partners.	Reduced speeding incidents and accidents. Road safety improved.	

Equality, Community Inclusion and Engagement						
Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Community Inclusion	Area Committee to identify initiatives to deliver community benefit and support inclusion. Opportunity to deliver cross cutting work re inclusion, heritage and lifelong learning.	Various - cross cutting priority	Number of Heritage projects implemented which engage local communities and partners. Community facilities developed in schools and available to the wider community. Christmas celebrations received huge support from the local community and encouraged 'a local identity'. Local primary schools encouraging a cohesive community, recognising and celebrating diversity. Community gardens and facilities in schools to encourage intergenerational initiatives. Area Committee continues to accept applications to support community activity and engagement to deliver the work plan. Request allocation of £36,000 SIB to deliver programme of heritage activity and events 2012. Also request £10,000 SIB allocation to support the local delivery of the Sunderland in 2012 programme that has the potential to inspire, engage and benefit all residents within the area.	Consult and engage organisations and partners. Commission activity.	Residents and partners engaged and taking part in decision making	
Community Inclusion	Lack of co-ordination and support available to volunteers in Washington	Area Community Voluntary Sector Network	Members consulted and contribute to the draft Sunderland Partnership Volunteering Strategy. Agreement and approval to be presented to January Cabinet. Further report to Area Committee following Cabinet approval February 2011.	Consult and engage organisations and partners. Commission activity.	Volunteers supported	
Community Inclusion	Solutions to provide more support to CAs - need to confirm citywide perspective	Area Community Voluntary Sector Network	Proposals to develop support for Washington based CAs to develop business plans and forward strategy and plans through city Services Area Community Co-ordinator. Further update required	Consult and engage organisations and partners. Commission activity.	Residents and partners engaged and taking part in decision making Volunteers supported	
Closed/Complete						

Demand Survey with Employers	Identify what the skills gaps are for Employers to employ local people. SWashington focus study also completed.	Bernie Whittaker (OCE)	Discussion at Task & Finish Group 24th October re recommendations and opportunities identified through Demand Survey. COMPLETED	Identify priorities for support by AC. Involving partners in delivering the LAP and ensure services meet local requirements.	Employers engaged	
Addressing anti social behaviour and youth disorder	Operation Choice approved June 2011. confirm use of Youth bus as part of the 'Primary School' workstream	Northumbria Police Team	Operation Choice now underway. Youth bus with appropriate activities and information to be utilised by Police working/visiting all 19 Primary Schools. Focusing on ASB hotspots still being carried out.	Review activities of other agencies to ensure delivery meets local requirements. Commission activity.	Reduction in ASB. More children and young people engaged in positive activity	
Linking young people and the community to opportunities in the Heritage Sector in Washington	WAC Call for Projects re Heritage and Education Project. Co-ordinated approach and Action Plan to take forward recommendations from the Washington Heritage Offer Feasibility Study	Culture and Tourism (SCC)	SIB £30,000 Education and Skills Development Project to be approved June 2011. Officer and apprenticeship now in post with TWEBLO. Activity and engagement underway. Update and progress report to September Area Committee. COMPLETED	Commission activity.	No. volunteers in Heritage Initiatives in Washington. Increase no. NEETs	
Co-ordination of services for young people NEET (Not in education, employment or training).	Call for Project for Support and Co-ordination for NEETs	Area Committee	Call for project published 29th July. Applications to close 25th August. Recommendations to September Area Committee. COMPLETED	Review activities of other agencies. Commission activity. Engage and involve.	Reduce No. NEETs	
Co-ordination of services for young people NEET (Not in education, employment or training).	NEET Co-ordinator appointed.	Connexions - Faye Gething	NEET Co-ordinator in post to audit provision, identify gaps, encourage partnership approach and promote available opportunities for NEET young people, boosting engagement and reducing NEET figures in Washington. Research completed. Report presented to July Area Committee - conclusions and recommendations to inform Call for Projects.	Review activities of other agencies. Commission activity. Engage and involve.	Reduce No. NEETs	

Address barriers to training , education and employment for NEETs in Washington	Work with ESP Project to ensure barriers to opportunities are addressed.	NEET Co-ordinator	Contact ESP Project Manager (Brenda Cogden) to identify where added value for Washington can be brought. Update to every Area Committee through Employment & NEETs Task and Finish Group. COMPLETED	Identify priorities for support by AC. Involving partners in delivering the LAP and ensure services meet local requirements.	Reduce No. NEETs	
Gap in low level first step training.	Primary level research with young people by proposed NEET Co-ordinator re provision, gaps and issues.	NEET Co-ordinator.	Research NEET Co-ordination Project COMPLETED	Improve standards. Consult and engage organisations and partners.	Increase No. young people in training education and employment.	
Suitable venues for courses in Washington	Audit of suitable venues available to accommodate parrrtners and statutory providers re courses and opportunities for young people NEET.	NEET Co-ordinator	Research NEET Co-ordination Project. Included in Research Report presented to Area Committee July 2011 COMPLETED	Engage and involve partners. Challenge providers to improve standards.	Increase No. young people in training education and employment	
Impact of withdrawal of EMA	Impact Task Group (SCC) to meet March to consider how the Learner Support Funds will partially fill the loss of EMA Funding and what restrictions are to be placed on this spend.	Children's Services	Research NEET Co-ordination Project. Included in Research Report presented to Area Committee July 2011 - see Task and Finish Group update COMPLETED	Request and receive reports and updates.	N/A	
Suitable venues for courses in Washington	Audit of suitable venues available to accommodate parrrtners and statutory providers re courses and opportunities for young people NEET.	NEET Co-ordinator	Research NEET Co-ordination Project. Included in Research Report presented to Area Committee July 2011 COMPLETED	Engage and involve partners. Challenge providers to improve standards.	Increase No. young people in training education and employment	
Extended services ending	Schools provide provision via Extended Schools.	Children's Services	Extended Schools budget ceases March 2011. Replaced by Pupil Premium rolled out March 2012.	Consult and engage organisations and partners.	Increase activities for children and young people	