

CABINET MEETING – 20 JUNE 2012

EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

SUSTAINABLE COMMUNITIES SCRUTINY COMMITTEE: BUILDING A SUSTAINABLE AND LASTING LEGACY IN SPORT AND PHYSICAL ACTIVITY – POLICY REVIEW FINAL REPORT

Author(s):

Sustainable Communities Scrutiny Committee and the Executive Director for City Services

Purpose of Report:

To set out the recommendations of the Sustainable Communities Scrutiny Committee following its review into Building a Sustainable and Lasting Legacy in Sport and Physical Activity.

Description of Decision:

The Cabinet is requested to consider the Sustainable Communities Scrutiny Committee's Policy Review Final Report and endorse the recommendations contained within the report (attached as Appendix A).

To assist the Cabinet in its consideration of the draft recommendations of the Scrutiny Committee, attached as Appendix B is the proposed Action Plan for the implementation of these recommendations which has been prepared in consultation with the appropriate Portfolio Holder.

Is the decision consistent with the Budget/Policy Framework? *Yes/No

If not, Council approval is required to change the Budget/Policy Framework

Suggested reason(s) for Decision:

The Committee has reviewed sport and physical opportunities in the city within the context of a changing environment.

The recommendations aim to assist with further embedding sport and physical activity in the city.

Alternative options to be considered and recommended to be rejected:

The Scrutiny Committee has gathered detailed evidence and arrived at conclusions and recommendations which are intended to improve participation in sport and physical activity. There are no alternatives to be considered.

Impact analysed:

Equality Privacy Sustainability Crime & Disorder

**Is this a “Key Decision” as defined in
the Constitution? Yes/~~No~~**

**Is it included in the Forward Plan?
 Yes/~~No~~**

Scrutiny Committee:

Scrutiny Lead Member for Public Health,
Wellness and Culture

REPORT OF THE SUSTAINABLE COMMUNITIES SCRUTINY COMMITTEE AND THE EXECUTIVE DIRECTOR FOR CITY SERVICES

SUSTAINABLE COMMUNITIES SCRUTINY COMMITTEE: BUILDING A SUSTAINABLE AND LASTING LEGACY IN SPORT AND PHYSICAL ACTIVITY – POLICY REVIEW FINAL REPORT

1. Purpose of the Report

- 1.1 To set out the recommendations of the Sustainable Communities Scrutiny Committee following the Committee's review into Building a Sustainable and Lasting Legacy in Sport and Physical Activity.

2. Description of Decision (Recommendations)

- 2.1 The Cabinet is requested to consider the Sustainable Communities Scrutiny Committee's Policy Review Final Report and endorse the recommendations contained within the report (attached as Appendix A). Where there are any recommendations which have financial implications, these will be outlined in the Service Directorate's response.
- 2.2 To assist the Cabinet in its consideration of the draft recommendations of the Scrutiny Committee, attached as Appendix B is the proposed Action Plan for the implementation of these recommendations which has been prepared in consultation with the appropriate Portfolio Holder.

3. Background

- 3.1 The Sustainable Communities Scrutiny Committee, at its meeting on 14 June 2011, agreed to focus on Building a Sustainable and Lasting Legacy in Sport and Physical Activity as its Policy Review for 2011/12 and at a further meeting of the Committee on 26 July 2011 Members agreed the approach to the review and the terms of reference. Evidence gathering commenced in July and continued through to the end of February 2012.
- 3.2 Sport and physical activity cuts across the strategic priorities for the city and supports a wide range of important issues including positive activities for young people, volunteering, regeneration, education, older people, health improvement and community safety. It was therefore considered an issue worthy of consideration in terms of further embedding sport and physical activity and increasing participation rates for residents within a changing context.

4. Key Points Arising from the Review

- 4.1 The attached report contains the findings and recommendations from the review. The report was agreed by the Sustainable Communities Scrutiny Committee at its meeting on 17th April 2012.

4.2 Several themes emerged during the evidence gathering for the policy review and the Committee was able to draw several conclusions listed below;

- Funding reductions, the changing requirements of residents and major political drivers all mean substantial change to the way in which sport and physical activity is delivered in the city;
- The Active Sunderland Board will be a key driver for increasing access and participation to sport and physical activity in the city. The strategic view of the Board will be invaluable in reducing duplication, realigning and targeting resource, and understanding need;
- The sport development Networks underpinning the Active Sunderland Board are central to engaging and communicating with the city's sporting clubs and groups;
- The intelligence gathered through the mapping exercise provides a useful snapshot in time and should give the Council the necessary knowledge and understanding of existing provision in order to plan services for the future;
- Despite substantial efforts there remain a large number of providers who are not linked through the ActiveSunderland website and are therefore potentially at a disadvantage in terms of accessing funding and training;
- Elected Members in their community leadership roles play an important role in alerting the Council to new providers and signposting providers to the ActiveSunderland Website;
- A sustainable approach will be taken to give higher priority to certain sports and physical activities to help them grow, sustain or excel in the city;
- The efforts being made to reduce the barriers to participation should be applauded; however 78.7% of the city's population do not take part in any sport or physical activity and are inactive;
- There are many issues for schools to overcome in order to provide access to facilities out of hours to the community however the benefits to both local communities and the schools themselves are considerable; and
- There are real opportunities before, during and after the Olympic and Paralympic Games to encourage and increase the participation of individuals, children and young people and whole families.

5. Response from the Directorate

5.1 As detailed in Sport England's Strategy for 2012-17, five years after the London Olympic and Paralympic Games, it is hoped that a sustainable and lasting sporting legacy has been developed, so that playing sport becomes a lifelong habit for more people and a regular choice for the majority. The aim nationally is to seek a year-on-year increase in the proportion of people who play sport once a week for at least 30 minutes, with a particular focus on 14 – 25 year olds.

5.2 In order to respond to the challenge of Sport England's aim and creating an Olympic and Paralympic legacy for Sunderland, a comprehensive action plan has been developed that aims to drive forward participation in sport and physical activity.

5.3 The Directorate welcomes the findings of the review and the recommendations made by the Scrutiny Committee will serve to strengthen service delivery going forward.

6. Reasons for the Decision

6.1 The recommendations are intended to support the future development and improvement of sport and physical activity in the city going forward.

7. Alternative Options

7.1 The Scrutiny Committee has gathered detailed evidence and arrived at conclusions and recommendations which are intended to improve sport and physical activity in the city. There are no alternatives to be considered.

8. Impact Analysis

8.1 Equalities

The proposals are designed to support improved service delivery for the residents of Sunderland. Equality issues were addressed during the evidence gathering process and this is reflected in the focused recommendations.

8.2 Privacy Impact Assessment

The proposals have no immediate additional implications for the protection of privacy of the public. Any privacy issues which arise will be addressed through the delivery of the action planning process.

8.3 Sustainability

The proposals seek to improve sustainability in regard to sport and physical activity provision in the city. Sustainability issues will therefore be considered and addressed throughout the delivery of the action plan by Members and officers.

8.4 Reduction of Crime & Disorder – Community Cohesion / Social Inclusion

The proposals have no immediate implications for crime and disorder. Any crime and disorder issues will be addressed as part of the delivery of the action plan by Members and officers.

9. Relevant Considerations / Consultations

- 9.1 The findings in the report are the result of consultation and evidence gathering by the Scrutiny Committee. Consultation has taken place with Elected Members and residents of the city. A more detailed list can be found in section 16 of the Final Report (Appendix A).

10. List of Appendices

Appendix A – Policy Review Final Report
Appendix B – Action Plan

11. Background Papers

Sustainable Communities Scrutiny Committee Agenda Papers 2011/12