

REPORT OF THE EXECUTIVE DIRECTOR OF CITY SERVICES

REGULATORY COMMITTEE – 1 AUGUST 2011

STREET COLLECTION PERMITS WITHIN THE VICINITY OF THE SUNDERLAND STADIUM OF LIGHT

1.0 PURPOSE OF THE REPORT

- 1.1 To request that the Committee considers a request from the SAFC Foundation to conduct street collections within the vicinity of the Sunderland Stadium of Light during the 2011/12 season and to request the Chair to undertake a draw in order to allocate street collections permits to other organisations in that vicinity during the same period.

2.0 DESCRIPTION OF THE DECISION (RECOMMENDATION)

- 2.1 Members are recommended to consider the request from the SAFC Foundation to conduct street collections within the vicinity of the Sunderland Stadium of Light during the 2011/12 season and to agree that the Chair of the Regulatory Committee undertakes a draw as described in paragraph 4.2 below.

3.0 INTRODUCTION/BACKGROUND

- 3.1 For a number of football seasons, with the exception of season 2010/11, the Council has granted consents to collect in the streets surrounding the Stadium of Light on match days to a single organisation each time. Additionally, the Football Club has allowed these organisations to collect at locations just outside the stadium's turnstiles.
- 3.2 At the meeting of the Regulatory Committee on 5 August 2010, Members heard a request from the SAFC Foundation (i.e. the Club's own charity) to conduct street collections, themselves, both in the street and on their own land, on the days of five fixtures of their choice. Members agreed their request.
- 3.3 The SAFC Foundation has made a similar request in respect of the forthcoming season and wish to collect at the following five fixtures:

Saturday 10 September v Chelsea
Saturday 29 October v Aston Villa
Saturday 19 November v Fulham
Saturday 10 December v Blackburn Rovers
Saturday 28 April v Bolton Wanderers

CURRENT POSITION

- 4.1 Members are requested to consider the application of the SAFC Foundation.
- 4.2 Additionally, in light of the requests from the SAFC Foundation and Police advice, Members are requested to agree the following procedure for the processing of applications for street collection permits within the vicinity of the Sunderland Stadium of Light on match days:
- i) Applications for a street collection permit at the Sunderland Stadium of Light for match days received on or before a date to be specified by officers would be considered eligible to enter a draw to be conducted by the Chair at a meeting of the Regulatory Committee.
 - ii) The initial entries into the draw will consist solely of applications from organisations who did not receive a permit in the previous season.
 - iii) The number and identity of fixtures available for allocation will be decided by the Regulatory Committee.
 - iv) An initial number of entries as determined by the Regulatory Committee will be drawn and allocated to each available fixture in chronological order. A further ten entries will be drawn for a reserve list to which will be allocated, in order of being drawn, any other fixture which may become available e.g. a cup match or a re-scheduled league game which was previously abandoned.
 - v) In the event that fewer initially qualifying organisations than the number of fixtures available apply, those organisations receiving a permit in the previous season who have re-applied for the subsequent season would enter the draw after the initial allocation.
 - vi) Any organisations successful in the draw which later attract an objection from the Police will be referred to the Regulatory Committee.
 - vii) Fixtures against either Middlesbrough or Newcastle United Football Clubs will not be available for allocation.
- 4.3 The number of applications received from organisations wishing to hold a street collection will be notified to Members at the meeting.

5.0 REASONS FOR THE DECISION

- 5.1 To allocate Street Collection Permits to organisations wishing to collect within the vicinity of the Sunderland Stadium of Light in a fair and transparent manner.

6.0 ALTERNATIVE OPTIONS

- 6.1 None submitted.

7.0 RELEVANT CONSIDERATIONS

- 7.1 None.

8.0 GLOSSARY

- 8.1 No acronyms or abbreviations have been used in this report.

9.0 APPENDICIES

- 9.1 None.

10.0 BACKGROUND PAPERS

- 10.1 None.