

At an Extraordinary Meeting of the COALFIELD AREA COMMITTEE held at EASINGTON LANE COMMUNITY ACCESS POINT, THE BRICKGARTH, EASINGTON LANE on WEDNESDAY, 3RD FEBRUARY, 2010 at 6.00 p.m.

Present:-

Councillor J. Scott in the Chair

Councillors Anderson, Ellis, A. Hall, Heron, D. Richardson, Rolph, D. Smith and Speding.

Also in Attendance:-

Graham Carr	-	Highway Maintenance, Sunderland Council
Susan Brown	-	Community Development, Sunderland Council
Victoria French	-	Community Services, Sunderland Council
Julie Heathcote	-	Corporate Communications, Sunderland Council
Lynden Langman	-	Health, Housing and Adult Services
Jill Laverick	-	Corporate Communications, Sunderland Council
Pam Lee	-	Sunderland Teaching Primary Care Trust
Liz St. Louis	-	Head of Customer Services and Development, Sunderland Council
Vivienne Metcalf	-	Community Development, Sunderland Council
Pauline Hopper	-	Area Officer, Sunderland Council
Helen Paterson	-	Director of Children's Services, Area Lead Executive
Dave Richardson	-	City Services

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors Blackburn, Tate and Wakefield.

Welcome and Introductions

The Chairman welcomed everyone to the meeting and asked all those present to introduce themselves.

Minutes of the meeting of the Committee held on 4th November, 2009

- i) Councillor Speding requested further information on the number of children in the Coalfields area who crossed the boundary to attend schools outside of Sunderland Authority.
 - ii) Councillor D. Smith asked for further clarification as to whether the current 3G system could accommodate a capacity of for example 40 cameras even if only 20 could be in use at any given time.
1. RESOLVED that the minutes of the last meeting of the Committee held on 4th November, 2009 (copy circulated) be confirmed and signed as a correct record.

Declarations of Interest

Item 7 – Financial Statements and Funding Requests

Councillor Rolph declared a personal interest in the item in relation to the Community Chest proposals as a Council appointed member of Houghton Feast Steering Committee.

Questions to Area Committee

The Chief Executive submitted a report (copy circulated) which informed Members of the Questions to Area Committees received to date and sought the Committee's agreement to extend the pilot for a review to be undertaken and reports to the March meeting.

(for copy report – see original minutes)

Ms. Emma Hindmarsh, Democratic Services Officer, presented the report to the Committee, advising that to date the following questions had been received for each of the area committees as follows:-

-	Coalfield Area	-	0
-	East Area	-	3
-	North Area	-	0
-	Washington Area	-	7
-	West Area	-	1

In view of the relatively low number of questions received and the fact that this Committee was one of two not to have received any questions it was proposed to extend the pilot and undertake a review, with a report to be submitted to the March meeting for Members consideration.

The Chairman having thanked the Officer for her report, it was:-

2. RESOLVED that a review of the pilot to Questions to Area Committees be submitted to the March meeting of the Area Committee for Members' consideration.

Coalfield A Healthy Area

The Chief Executive submitted a report (copy circulated) which asked Members to consider and identify their main proposals for further development and action in relation to their Healthy priority theme.

(For copy report – see original minutes).

Ms. Pauline Hopper, Area Officer reminded Members that the Committee had agreed its work programme for the year at its meeting held in June and that the Health priority was the fourth to come to the Committee for discussion and consideration. The report detailed five priority issues (below) and Members were provided with an update with regard to current activity and actions taken for each:-

- i) Provide more information on mobile health provision e.g. Sunderland Active Bus, to ensure that all areas of the Coalfield have access to services;
- ii) Gather more information regarding healthy lifestyle activities commissioned by the Sunderland Teaching Primary Care Trust.
- iii) Nexus to ensure full consultation with the Committee and local residents on the Secured Services Network.
- iv) Request information from planners regarding bus accessibility at the new Primary Care Centre at Houghton.
- v) Refresh priorities in light of the health profile for the area.

The Chairman welcomed Ms. Pam Lee, Public Health Specialist, Sunderland TPCT and invited her to present the report.

Members agreed to conduct a debate in relation to specific health indicators in the Coalfields area.

Councillor Ellis stated that an essential health consideration would be the water pollution caused by substances leaking from the landfill site at Houghton.

The Chairman advised that he had not seen sight of any evidence relating to Councillor Ellis's assertion and therefore the Committee would not discuss the issue any further.

Councillor J. Heron, Hetton Town Council advised that trained volunteers were working on the Racecourse Estate to provide smoking cessation guidance.

Ms. Lee advised that 25% of the population that were diagnosed with chronic obstructive pulmonary disease continued to smoke. It was important to target young people who were continually being recruited into smoking.

Councillor Rolph referred to the table of key measures in relation to health on a ward by ward basis and commented that it was important to acknowledge that the statistics were not uniform within the given categories. They could serve as a means of determining whether something was happening in one ward but not necessarily in others.

Councillor Rolph commented that hospital admissions due to alcohol related issues may be treated in Durham hospitals rather than those in Sunderland and she questioned whether this would be reflected in the table.

In relation to hospital admission data, Ms. Lee advised that data was collected on a commissioner basis which was based on Sunderland residents, therefore any patients treated in the Durham area would be captured in the statistics. A very thorough data collection system was in place.

Ms. Lee advised that it was important to drill down to neighbourhoods within wards and target resources to look at inequalities. It was also important to acknowledge that health equity was not about spending money equally but rather targeting where need was most acute. She advised that a number of indicators were missing from the table such as teenage pregnancy.

Councillor Speding queried how Councillors could help to reduce the increase in underage drinking. He suggested that the table masked some of the problems in the area when highlighted with a green indicator. Just because an issue was flagged as being better than the city average, there would still be pockets in wards where the issue was a serious one.

Ms. Lee advised that hospital admissions due to alcohol related harm was a typical problem where people's consumption behaviour needed to be changed. The obesity issue had been on the health radar for 20-30 years, however public messages around alcohol had just come to light.

Members requested that the key messages table reflect the distinction between male and female.

Councillor A. Hall concurred that it was extremely important to put money into neighbourhoods and that industrial heritage health related issues affected women as well as men.

Ms. Pam Lee advised that smoking in women was likely to become a significant issue as smoking was more prevalent among young girls. Accordingly smoking during pregnancy was also an issue in Sunderland.

Councillor D. Smith queried whether an analytical exercise had been carried out to compare the percentage of people smoking with the number who had stopped through the 'Quit' system.

Ms. Lee advised that health equity in relation to access to services was consistently monitored.

Councillor F. Anderson stated that a significant number of residents on the Durham/Sunderland border cross the border into Durham to access their nearest GP surgery and she queried how this affected the delivery of services.

Ms. French, Wellness Manager, City Services advised that specific services to Sunderland residents did exist within given parameters, however there were very close working relationships with colleagues across the border.

Councillor R. Heron requested that the extra care scheme at Houghton be included in the refresh.

Referring to the wellness centres, Councillor Heron queried whether it was possible for any one to book a session at a wellness centre or if they had to be referred by a GP.

Ms. French advised that a member of the public could use the facilities alongside people who attended through the exercise referral route. She stated that physiotherapy services would be available at the centre to save people from having to travel to City Hospitals.

Ms. Hopper agreed to provide the Committee with information on GP surgeries in Coalfield that offered extended opening hours.

Councillor Rolph advised that more information was needed in relation to older people's needs and aspirations.

Councillor Rolph advised that the TPCT had proposed to commission a 'new' GP practice in the Coalfields area, however no interest had been shown by any company to deliver the service. Councillor Rolph had heard nothing more and queried what was happening in relation to the provision.

Ms. Lee and Ms. Hopper agreed to find out more information.

Referring to the wellness service's citywide walking programme, Councillor Rolph questioned why only two parks out of a possible ten were being used in the Coalfields area.

Ms. French advised that two parks in each of the City's given areas had been chosen as a starting point and the identified parks had been selected as those that were appropriate to mark a 1, 2 or 3 mile route. Ms. French agreed to take on board Councillor Rolph's comments that the Coalfields was a large geographical area consisting of a number of parks.

Councillor Rolph advised that the statement in the report that NHS Patient Transport Services were arranged depending on patient needs was contrary to her understanding which was that people had to fit around transport availability.

Ms. Hopper agreed to ascertain how the service was managed.

In response to a question from Councillor D. Richardson, Ms. French advised that gyms in the Coalfields did charge more to people using the facility from outside the area.

Councillor Speding advised the development of extra care housing was an important service for older people and a balance needed to be sought between and residential and nursing home accommodation and supporting people in their own home which would aid quality of life and promote health and active living.

Councillor Speding also requested that the refreshed priorities takes into consideration financial inclusion and welfare rights issues as this could have a significant impact on health outcomes.

In response to a comment from Councillor Speding regarding the request for further information from Nexus regarding bus services, Dr. Helen Paterson advised that a Nexus representative would be attending the next meeting.

The Chairman having thanked the officers for the report, it was:-

2. RESOLVED that the report and actions within it be received and noted.

Thematic Feedback Report

The Chief Executive submitted a report (copy circulated) which provided Members with feedback from the established working groups for each of the five thematic priorities the Area Committee had agreed and considered as set out in the work plan for 2009/2010.

(For copy report – see original minutes).

In July, September and November 2009 the Area Committee had agreed a number of actions and proposals relating to the Attractive and Inclusive, Safe and Learning priorities, respectively, which had both been formulated into action plans for Members to monitor.

Ms. Hopper took Members through the report highlighting any progress against the actions and identifying proposals which had come from them for Members' consideration.

She requested that Members respond to her two weeks prior to the next Committee meeting with potential areas for the Youth Offending Team to carry out clean up operations.

Councillor Rolph advised that the details regarding the Youth Development Group were out of date.

Ms. Hopper agreed to ascertain where the forestry commission had replanted the trees in Russell Foster Woods.

Ms. Hopper agreed to amend the action in relation to legislation and Council policy and powers in relation to private landlords so that the statistics are provided at ward level.

The Chairman having thanked Ms. Hopper for her report, it was:-

3. RESOLVED that the report and action plans be agreed.

Financial Statements and Funding Requests

The Chief Executive submitted a report (copy circulated) providing Members with the current expenditure from the SIB, SIP and Community Chest and applications for funding from these budgets in order to support new initiatives.

(For copy report – see original minutes).

Ms. Hopper presented the report, advising Members that there were ten proposals for support from the 2009/2010 Community Chest budget – the proposal for Hetton Park Bowls Club and Youth Musical Spectacular having been agreed under the emergency arrangements. There were seven proposals for consideration from the 2009/2010 SIB budget and two proposals for support from the 2009/2010 SIP budget. Members were also advised of the financial statement for 2009/2010.

Ms. Hopper took the Committee through each of the applications for SIB and SIP funding, the Community Chest proposals and the financial statement.

Discussion ensued in relation to the application recommended for rejection regarding the Seafront Strategy.

Councillor Anderson expressed surprise that the application had been recommended for rejection given that the seafront was a facility for the whole city to which everyone had access. The SIB contribution requested was relatively small but would help to enhance an area that would benefit the whole City.

Councillors Hall and Heron also expressed surprise. Councillor Heron referred to the Committee's previous discussion on the healthy theme and advised that the seafront facility was an excellent location for walking and health promotion.

Councillor Rolph agreed with the recommendation to reject the application. She stated that the seafront had already secured a large injection of money and the proposed contribution would therefore have a much greater impact if it was spent on an initiative in the Coalfields. Every area of the City had a locality of citywide importance (for example Herrington Country Park).

It was then moved by Councillor Heron and duly seconded to agree the application contrary to the recommendation as set out in the report.

With 3 Members voting in favour and 5 against, the motion was defeated.

4. RESOLVED that:-

- (i) approval be given to the 10 projects recommended for support from the 2009/2010 Community Chest budget with a total value of £5,860 as detailed in Annex 1 to the report;
- (ii) the application relating to the River Wear Trail be deferred;
- (iii) the application relating to Community Leaders of the future be deferred;
- (iv) the application relating to Kool Kids be rejected;
- (v) the application relating to the Sea Front Improvements be rejected;
- (vi) approval be given to the Street Scene Improvements recommended for support, subject to the condition as set out in the report, from the 2009/2010 SIB budget with a contribution of £44,134;
- (vii) approval be given to the Miners Memorial Window recommended for support, subject to the condition as set out in the report, from the 2009/2010 SIB budget with a contribution of £5,000;
- (viii) approval be given to The Keper Hall recommended for support, subject to the condition as set out in the report, from the 2009/2010 SIB budget with a contribution of £3,134;
- (ix) approval be given to the Flatts Play Area recommended for support, subject to the condition as set out in the report, from the 2009/2010 SIP budget with a contribution of £12,000;
- (x) approval be given to The Village Street Lighting Project recommended for support from the 2009/2010 SIP budget with a contribution of £3,134.

Area Review Process – Introduction of a Referral Criteria and Process for Dealing with Issues of Local Concern Incorporating a Revised Mechanism for Councillor Call for Action – Initial Proposals

The Chief Executive submitted a report (copy circulated) which outlined the proposed introduction of a referral criteria and process for dealing with an Area Review Process to be used by Area Committees, Scrutiny Committees and the Sunderland Partnership and included amalgamation with the Councillor Call for Action Mechanism.

(For copy report – see original minutes).

Ms. Hopper presented the report and acknowledged that Members would have already had sight of the report via the last round of Scrutiny Committees, accordingly, it was:-

5. RESOLVED that:-

- (i) the Area Committee support the introduction of the referral criteria and process for determining the appropriateness of undertaking an investigation triggered either by the non-mandatory referral/Councillor Call for Action route; and
- (ii) subject to any comments received from the Area Committees, the Scrutiny Committees and the Sunderland Partnership, the revised procedure be referred to Cabinet for approval, implemented and included in the Area Committee Handbook.

Area Voluntary and Community Sector (VCS) Networks and Volunteering in Your Area

The Executive Director City Services submitted a report (copy circulated) which informed Members of progress and proposed future development regarding the involvement and representation of the Voluntary and Community Sector (VCS) within the new Area Arrangements.

(For copy report – see original minutes).

Ms. Susan Brown, Area Community Co-ordinator for Coalfield, presented the report advising Members that the first meeting of the Area VCS Networks had taken place in December, where the draft terms of reference for the membership and nominations process had been discussed. Self nomination forms had been provided to Members and the VCS, with a deadline of 22nd January, 2010 for submissions. Ms. Brown read out the three nominations for the Coalfield Area. She commented that nominated individuals would represent the views of the VCS within their areas and not their own organisational interests.

The Chairman thanked Ms. Brown for her report, and it was:-

6. RESOLVED that the update on the position of the Area VCS Networks and feedback in relation to the area based Volunteer celebrations be noted.

Responsive Local Services

The Executive Director City Services and the Chief Executive submitted a joint (copy circulated) which presented Members with the current Service Standards for the services currently being reviewed as part of the Responsive Local Services (RLS) project and ascertained present service performance for the area.

(For copy report – see original minutes).

Mr. Mike Poulter, Head of Project and Service Development presented the report advising that the reporting systems were still in their infancy and as more 'live' information was fed into it more useful data would be produced and fed back to the Committee. Mr. Poulter requested that the Committee consider a particular problematic issue within the Coalfield as the plan was to take one issue forward in each of the areas as a problem to initially focus on.

Referring to service performance September to October 2009, Councillor Anderson stated that the refuse collection statistics were excellent. She also gave praise to the staff involved in keeping the roads clear and gritted during the recent extreme winter conditions.

Councillor Hall referred to the reduction of incidents of dog fouling in Shiney Row ward. However she felt that litter around takeaways was a particular problem, particularly with school children, and needed to be addressed. She queried what kind of enforcement procedures were in place for people caught littering public land.

Mr. Poulter advised that a number of tools could be used to educate and reinforce the message, including the possibility of enforcement action for persistent offenders.

The Chairman having thanked Mr. Poulter for his report, it was:-

7. RESOLVED that:-

- (i) the report be noted for information; and
- (ii) the issue of litter be the first of the five areas identified for action.

The Chairman then closed the meeting having thanked everyone for their attendance.

(Signed) J. Scott,
Chairman.

Coalfield Area Committee

4 March 2010

Coalfield a Prosperous Area Summary

1. Why has it come to committee?

1.1 At its meeting in June, the committee agreed its work plan for the 2009/10 municipal year and the Prosperous priority is the fifth and final to come to committee for discussion and consideration this municipal year.

2. Description of Decision

2.1 Area Committee is asked to:-

- Note the **action** identified in Annex 1
 - Business and Investment Team to provide results of the Visible Workspace Survey
- Agree the **proposals** identified in Annex 1
 - Explore the potential of SAFC Foundation delivering Family Learning
 - Review FACL (Family, Adult and Community Learning) programme
 - Review the apprenticeship opportunities available in the public sector
- Note the Economic Masterplan update in Annex 2

3. Key Facts

3.1 The table below provides a snap shot of what key measures are informing us of in the Coalfield area.

Red = worse than City average

Green = better than City average

Measure	City average	Copt Hill Ward	Hetton Ward	Houghton Ward	Shiney Row Ward
Residents claiming incapacity benefits	10.9%	11.3	15.9	11	11
Unemployment rate	6.4%	4.8%	5.7%	4.8%	5.3%
Residents claiming key benefits (see Annex 1a)	20.2%	18.8%	25.1%	18.7%	19.7%

4. Background papers

- Sunderland Strategy Delivery Plans
- Local Area Agreements Delivery Plans
- Coalfield Local Area Plan
- Information provided by partners and officers at workshop event August 2009 and one to one meetings

5. Contact Officer:

Pauline Hopper, Coalfield Area Officer

Tel: 0191 5617912 e-mail: pauline.hopper@sunderland.gov.uk

1 Provide support to businesses to increase employment opportunities

Current Activity

There are a number of services and organisations who can provide business advice and support. It is recognised that there needs to be a co-ordinated approach to ensure that businesses get the full range of services they are eligible for.

As part of the Government's Solutions for Business initiative to simplify and streamline services, a Sunderland Business Support Network has been established. The Network meets regularly to discuss and co-ordinate activity. Business support agencies hold weekly meetings to discuss individual cases and ensure they are being offered relevant support.

Key partners in the local business support network include Business Link, Sunderland City Council, NE-BIC, SES, University of Sunderland, City of Sunderland College and Gentoo.

Business Link is the national advice service that provides access to a wide network of business support and information services for new and small businesses. It delivers integrated business support through two main channels: an online portal (www.businesslink.gov.uk) and a team of advisors working at a local level, supported by a national helpline (0845 600 9 006).

Support from Business Link covers a range of business activities, including:

- Starting Up
- Finance & Grants
- Tax, Returns & Payroll
- Employing People
- Health, Safety & Premises
- Environment & Efficiency
- IT & eCommerce
- Sales & Marketing
- International Trade
- Intellectual Property

Face-to-face support uses an IDB (information, diagnostic, and brokerage) model to advise businesses based on their individual needs. Additionally, Business Link runs a variety of events and workshops on topical issues and general business skills.

Sunderland City Councils Business Investment Team provide a range of services to support the growth and development of the local economy. These include:

- Developing measures to increase the level of business activity and stimulate sustainable economic interest and investment in the City;
- Providing support and assistance to local and incoming businesses in order to develop employment opportunities and support business growth;
- Providing proactive and reactive support and assistance to secure direct investment and re-investments within the City to create and safeguard local jobs;
- Promoting physical and infrastructure improvements for business growth;
- Working to develop a skilled and motivated workforce to support the long term goals of Sunderland as a competitive location;

Between April 2009 and January 2010, 21 businesses in the Coalfield Area successfully applied for financial assistance from the Business Investment Team to implement business growth plans, creating a potential 195 new jobs. It is expected that these investments will generate an additional £1,753,000 in company turnover.

Recent projects and investments the Business Investment Team have been involved with include:

- Rainton Bridge South Business Park – £3.4m infrastructure improvements for the 54 acre site
- Evolve Business Centre - £8.4m state of the art high technology Business Centre providing 50,000 sq.ft
- Installation of High Capacity Broadband fibre between Doxford and Rainton Bridge
- NPower are investing £5-6m in fitting out offices and will eventually employ 2200 staff at the 250,000sq.ft. facility. A programme to maximise employment opportunities for local people is now underway. The City's Contact Centre Development Officer is working with NPower and recruitment support is being offered.
- Goodman Property has created a 'village' of five speculative office units totalling 107,000 sq.ft. The first tenant is Irish property developer McInerney Homes, which has established its regional headquarters on the site.
- In total, Rainton Bridge South is expected to attract £100 million of investment, 4,000 jobs and 850,000 sq.ft. (80,000 sq.m.) of high quality office space. Around a third of the business park is still available for development. The remaining land is being marketed for high quality projects such as corporate headquarters and technology-based businesses.
- A19/A690 Improvements - £1m Highway Junction Improvements to improve traffic flows to key employment site at Rainton Bridge
- Sunderland Business Network – establishing a city-wide business forum
- Markets Feasibility Study – research project looking at the potential to hold markets, including Houghton, Shiney Row and Hetton.
- The Maxim Brewery at Rainton Bridge began production of a range of former Vaux beers during 2008, with help from the City Council. Double Maxim and other products have not been produced in Sunderland since the Vaux brewery closed in 1999.

The **North-East Business Innovation Centre (BIC)** is one of the leading enterprise agencies in the United Kingdom. The BIC has a team of experienced advisers and helps hundreds of businesses to start up each year. They also offer an array of technical resources and support services. Established in 1994, the facilities have grown in line with the needs of industry and include specific incubator units to help nurture aspiring businesses.

Sunderland Enterprise Consortia (SEC) is a unique and long established Wearside based partnership that is focused upon the stimulation and development of enterprise within the City of Sunderland. Each partner brings a specialist route way and reach to the stimulation and growth of the enterprise market within Wearside. The consortia, including SES, BIC, SNCBC, FISCUS, Gentoo and Sunderland City Council, have designed an intensive Enterprise Talent Scout initiative funded through Working Neighbourhoods Funding. Talent scouts and business advisers are working throughout Sunderland to target new potential entrepreneurs and support them on the route to setting up in business. SEC promotes self-employment, social enterprise and aims to increase business creation amongst people from the City of Sunderland, including residents from deprived communities and under-represented groups and/or individuals. The objective is to capture the imagination and engage Wearside residents via Talent Scouts and Community Enterprise Coaching, delivering intensive customer facing support whilst supporting and assisting residents to access business start up support. The SEC provides 1:1 self

employment business start up advice, training and assistance from ELCAP. Bethany Centre, Job Linkage offices, Gentoo housing offices and community venues.

The activities of the SEC is backed up by a small and larger grant fund to help new businesses develop and existing businesses grow.

In terms of Business starts, the Enterprise Activity of partners has supported the start up of 14 new enterprises, including an wheelie bin cleaning service, professional entertainer, contract caterer and a mobile beautician.

The Working Neighbourhood Fund (WNF) programme have launched a promotion campaign, Just The Job, to promote successful WNF funded projects and focus on raising aspirations and opportunities across the City.

Funded through Working Neighbourhoods Funding, Working Links, part of the Job Linkage service, is working closely with employers to ensure that job vacancies can be matched with skills development to ensure employment training is appropriate for the vacancies both current and anticipated.

Procurement practices are designed to enable local businesses to compete for council contracts and information/ training is being provided on how to tender for contracts

The Libra Partnership has developed a plan 'The Route to Advice' to co-ordinate advice available from providers. A new website was launched in October 2009
www.librasunderland.co.uk

Industrial sites and Premises: —.

Rainton Bridge South Industrial Estate, is a development of four large advance factories totalling 145,000 sq.ft (13,500 sq.m.), provided by Sunderland City Council on a 12 acre (5 hectare) site beside Rainton Meadows Nature Reserve. These were built in the late 1990s and provide employment for a total of 350 people. Occupiers are Connor Solutions (electronics manufacturing), Sumitomo of Japan (automotive wiring) and the most recent addition, Double Maxim Beer Company, which brews speciality beers.

Rainton Bridge North Industrial Estate, an industrial estate totalling 57 acres (23 hectares), with a mixture of small nursery units and large advance factories. This is now home to USA-owned automotive components supplier TRW Systems, which has two units on the site and employs 350 people. In 2006, the biggest advance factory ever constructed by the City Council - a 121,600 sq.ft. (11,300 sq.m.) unit on Rainton Bridge North - was occupied by Tacle. The company is a joint venture between Lear Corporation (USA) and Tachi-S (Japan), producing seats for the Nissan Qashqai. It currently employs 250 people, although it is continuing to expand and recruit additional staff due to the tremendous success of the Qashqai.

Another major employer on Rainton Bridge North is TNT Express, which operates a parcel delivery depot on the site, taking advantage of its strategic accessibility. The company has recently expanded its presence, with the creation of a new 12,500 sq.ft. (1,160 sq.m.) vehicle maintenance unit. The latest development on Rainton Bridge North is a 20,000 sq.ft (1,850 sq.m.) production facility being constructed for Herrington Gate Furniture, a local company that manufactures high quality bespoke interiors.

Sedgeleth Industrial Estate is located between Houghton le Spring and Washington, adjacent the proposed Central Route. Site owners Onesite North East (a joint venture of One NorthEast and Langtree Group) have secured occupiers for most of the remaining land, with new developments recently completed by The Durham Company Ltd. (recycling plant) and Fencehouses Truss Company Ltd. (manufacture of roof trusses). However, there is still around 9 acres (3.5 hectares) of vacant land on the site in a range of plot sizes (2 x 2.5 acres and 1 x 4 acres).

Houghton Enterprise Centre provides 31 units for both office use and light industrial activity, and range from 15 sq.m. (150 sq.ft.) to 100 sq.m. (1,000 sq.ft.). Each unit is fully serviced, and has 24-hour access. Tenants can also make use of fully equipped metalwork and woodwork machine shops and paint spray areas.

Other industrial sites include Philadelphia, New Herrington and Hetton Lyons.

Many opportunities outside of Coalfield area – e.g. Doxford Park, Washington, Durham, Peterlee

The ‘Visible Workspace’ project, through Working Neighbourhoods Funding (WNF) is a demand survey being carried out to look at all opportunities to develop workspace across the City. Results will inform further work to match up the supply and demand for premises/workspace at specific locations.

Early in 2009 Sunderland City Council commissioned an Employment Skills Survey to establish what current and future skills needs are in order to match skills with employers’ needs. Routeways to Employment in the public sector, healthcare and contact centre have been developed as a result. In partnership with Sunderland University, the exercise will be repeated in 2010 to ensure that information is relevant and updated. Results will be used to influence future WNF development.

Through Working Neighbourhoods funding, talent scouts and business advisors are working throughout Sunderland to target new potential entrepreneurs and support them on the route to setting up in business. This is backed up by a small and larger grant fund to help new businesses develop and existing businesses grow. (see Annex 1b)

Action

Business and Investment Team to provide the results of the Visible Workspace survey

2

Provide access to educational activities for all adults

Background/Key Issues

Current Activity

Gentoo customer contact arrangements – Focus Groups, Tenant and Resident Associations, newsletters, Wear Living etc provide an ideal opportunity to raise awareness of any activities either existing or being developed (and indeed consulting with the communities re: gaps)

SAFC Foundation has 15 Foundation Community Clubs (FCC’s) each with a football team in Russell Foster Leagues. There are currently 23 volunteers connected to the FCC’s many of whom have gained their Level 1 FA Coaching through the programme

Support is provided by welfare rights in relation to benefits/ affect college courses training/ further education – what can be claimed etc whilst studying

Health, Housing and Adult Services clients are using Direct Payments scheme to pay for college courses to enhance chances in workplace

The Volunteering Programme in HHAS recruits, trains and places volunteers in a variety of roles within the Learning Disability Service and in Sunderland Community Mental Health Partnership

People into Employment (PIE), Sunderland College and Bridge are providing training for carers to assist them towards employment

PIE and Job Linkage are assisting carers and ex-carers into employment, offering advice and guidance on vocational training and sources of funding

Gaps/Needs

SAFC Foundation has a successful Family Learning programme, which for the last six years has delivered a range of courses using the power of football to improve skills (including literacy and numeracy) and relationships in the family.

In the last 12 months, no SAFC Foundation courses have been delivered in the Coalfields area. There is a strong need for this provision to be extended to ensure courses run in the Coalfields area.

Proposals

Explore the potential of SAFC Foundation delivering Family Learning in the Coalfield area. This may involve providing funding to tailor provision to the needs of the area.

3 Ensure community based and informal learning provision is accessible

Background/Key Issues

There is a shortage of relevant community based learning provision in the Coalfield Area. Learning provision needs to be available at venues and times to suit the local community.

Current Activity

A range of adult and community learning courses are provided at the Hetton Centre and in Copt Hill through Age Concern. Courses are delivered during the day and include crafts, dancercise, IT and digital imagery.

Sunderland City Council's Family, Adult and Community Learning (FACL) service deliver a range of courses to improve confidence, build skills and knowledge and help people to develop healthier lifestyles. Further details are available from FACL.

'Turning Point' has secured funding through Family, Adult and Community Learning. The project will be based in a community location in the Coalfields area and will target unemployed adults who misuse drugs and/or alcohol and who live in the 'Coalfields Corridor' from Penshaw to Easington Lane. In addition to the focus on employment, the courses on offer will include, How to be a Good Tenant and How to better understand the negative effects of Substance Misuse (both in terms of their physical health and the community they live in).

Gaps/Needs

- Lack of sustainable funding to deliver successful 'pilot' programmes
- There is a shortage of providers who are able to deliver family learning opportunities under the current FACL requirements

Proposal

Review (also addressed in the Learning theme) - FACL to identify and support the development of new providers of family learning

4 Raise skills levels and aspirations of adults in relation to employability

Background/Key Issues

Due to a range of factors, including the demise of local industry, the Coalfield area has families who are 2nd or 3rd generation unemployed. Lack of availability of local employment, and other economic issues have resulted in low aspirations which pass from parents to children and young people.

Current Activity

Gentoo Living Focused Neighbourhoods work in Moorsley/Peat Carr – pilot aimed at responding to the specific needs of the community & subsequent capacity building. Gentoo Living have carried out surveys in Peat Carr & Moorsley to identify needs which in turn will inform what activities are required to fulfill those needs.

SAFC Foundation is working in partnership with the Department for Work and Pensions and Job Centre Plus targeting people 18+ in Sunderland who are not in education, employment or training (NEET). Starting in October 2009; the project is for an initial 18months running five x 10week courses with participants gaining accreditation, increasing employability skills and progressing into employment either with the Foundation or with other employers. A key demographic for this project are the 18-24 NEET young people / adults.

A community liaison officer based within the Job Linkage service has been appointed to the Coalfield area to target recruitment and ongoing support at the most vulnerable residents.

Through the Job Linkage service, the Working Neighbourhoods Fund is ensuring the strategic expansion of the existing job linkage service to ensure that support for individuals to move from unemployment into work is both coordinated across the City and tailored to the specific needs of the Coalfield area.

The Working Neighbourhoods Fund (WNF) programme has brought a significant level of funding to the City, as set out below;

- 2008/2009 - £8.590m
- 2009/2010 - £10.456m
- 2010/2011 - £10.904m

A Working Neighbourhoods Strategy has been developed resulting in a number of projects being supported in the City:

- Employment Specialists (Mental Health) - addressing people long term mental health needs and problematic substance abuse and NEET groups;

- Kickstart – addressing young offenders, parents, care leavers, young people;
- The Hub project – young people in or in a risk of being in NEET;
- Work it out! – addressing workless people on inactive benefits and disadvantaged people and groups living in deprived areas, which is based in Pennywell;
- PIE – addressing Carers/ex Carers aged 16 – 65;
- Sunderland Coaching Academy addressing a wide range of disadvantaged groups;
- Skills Bridge – addressing low skilled, hardest to reach benefit claimants;
- Employment support for people with disabilities;
- Sunderland Council's Job Linkage Core Delivery Services;
- Essential Steps to Employability, addressing people with no or low skills;
- Unlocking potential addressing young people in the NEET group;
- Boosting Enterprise.

Through the Carers Strategy HHAS are assisting carers & ex-carers into employment, offering advice & guidance on vocational training & sources of funding.

Working Neighbourhood Fund projects are running with HHAS focusing on supporting people with disabilities and mental health needs into employment and to raise their skill levels to increase employability.

A pilot is currently underway placing people with learning disabilities into NHS placements

The Working Neighbourhoods Fund is ensuring the strategic expansion of the existing Job Linkage service to ensure that support for individuals to move from unemployment into work is both co-ordinated across the City and tailored to the specific needs of the North Area.

A specific community liaison officer within the Job Linkage service has been appointed for the Coalfield Area to target recruitment and ongoing support at the most vulnerable residents

Employability skills courses are being developed to be delivered in 2009/10. These courses are aimed at developing individual's skills so that they become sustainable in the local economy in terms of participating in volunteering opportunities or progressing into options that will lead to future employment

Gaps/Needs

There needs to be a wider range of work experience opportunities made available to young people.

Opportunities to access alternative support (such as employability skills in partnership with Springboard) needs to be available to mainstream learners.

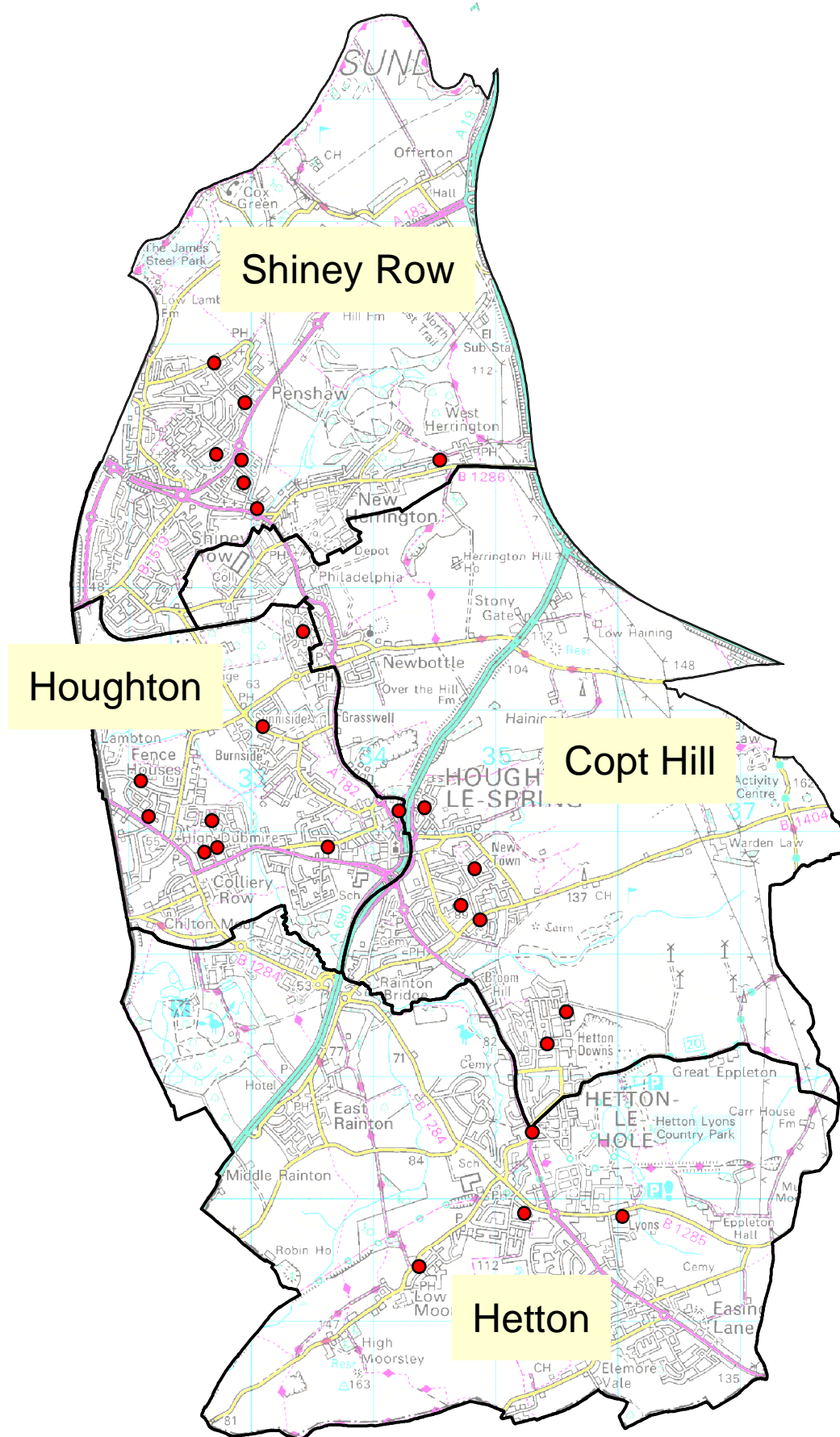
There is a lack of employer led apprenticeships. This hinders progression from from level one and two training up to full qualification level.

Proposal (also addressed in the Learning theme)

Escalate to LSP - review apprenticeship opportunities. Greater public sector commitment to the creation of more full apprenticeships is required - Either by providing apprenticeships within statutory sector organisations or providing financial incentives to other employers.



Business Advisors Starts from 01/04/09 to 31/12/09.



Coalfield Area Committee

4th March 2010

Developing an Economic Masterplan for Sunderland

REPORT OF THE HEAD OF STRATEGIC ECONOMIC DEVELOPMENT

1.0 Why has this report come to the Committee?

- 1.1 The purpose of this report is to share with the Coalfield Area Committee the content of the Economic Masterplan for Sunderland as it has been developed so far, in order that it might be used to inform the Committee's discussion of the Prosperous City theme within its Local Area Plan. Also to seek the views of the Area Committee on the economic direction for Sunderland that has been produced.
- 1.2 The development and delivery of a successful Economic Masterplan for Sunderland will make a significant contribution to the achievement of Strategic Priority 1: Prosperous City. The contribution of the Coalfield Area to the achievement of the overall vision is likely to be substantial.

2.0 Background

- 2.1 A report was presented to this Committee on the 9th September 2009 outlining progress made up until that point on the Economic Masterplan.
- 2.2 Since that meeting Cabinet has agreed the proposed Vision for the Economic Masterplan and a set of five aims, based on the ideas and analysis that was presented to this group in September. These are now being shared in the press and on the council's website, and residents views are being sought.
- 2.3 Focused delivery groups have now been established for each of the Aims. These groups are identifying the projects, programmes and activities that will contribute to the delivery of each aim, as well as looking at how activity can be resourced.
- 2.4 Progress is also being made towards a detailed City Centre Strategic Framework. The City Centre is the subject of Aim 3 of the Economic Masterplan, and the City Centre Strategic Framework will set out in detail the role of the City Centre in delivering the Economic Masterplan. This work has built on the outcome of a City Centre workshop, which took place in September and included representatives from retailers, businesses, community groups and public sector partners. It is anticipated that this Framework will be complete in draft in February.

3.0 The Vision and Aims

- 3.1 A preferred direction and set of 5 aims has now been developed for Sunderland's Economic Masterplan. The proposed vision is for Sunderland to become:

'An entrepreneurial University City at the heart of a low carbon regional economy'

- 3.2 The vision is supported by 5 Aims.

Aim 1 ‘...a new kind of University City’

Aim 2 ‘...a national hub of the low carbon economy’

Aim 3 ‘...a connected waterfront city centre’

Aim 4 ‘...a whole-life, inclusive city economy’

Aim 5 ‘...entrepreneurial in economic leadership’

3.3 The Vision and Aims were approved by the Council’s Cabinet on the 2nd December 2009.

3.4 Each proposed Aim is described in turn below:

4.0 Aim 1 ‘A new kind of University City’: This is about Sunderland University’s ability to facilitate enterprise and innovation in the city, as a ‘hands on’ enabler and key driver, and its ability to support raising ambition across the city.

4.1 Potential role for the Coalfield Area: There is strong potential for the growth of micro-enterprises and a real opportunity to involve the University in raising aspirations, building upon recent successes in school exam results.

4.2 This Aim has four key components:

- a) **Utilisation of assets for wealth and job creation:** The University leading, in collaboration with other city institutions, in delivering strategies and programmes for enterprise, innovation and business development.
- b) **Promoting Brand and Repute:** Building and promoting Sunderland’s brand and repute on the activities and achievements of its higher and further education sectors and presenting a distinctive physical offer to change the perceptions and expectations investors and key decision makers have of Sunderland.
- c) **Building entrepreneurial institutions:** Establishing entrepreneurial institutions and partnerships to capture and reproduce creativity and innovation.
- d) **Fostering Cultural Change:** The ambition behind ‘a new kind of University City’ is to secure a sustained transformation that extends to the city as a whole, raising the aspirations of residents of Sunderland and the region. This will require ‘symbols of change’, such as pioneering projects in the city centre (linking to Aim 3), innovative approaches to carbon reduction (linking to Aim 2) and community engagement through outreach activities, such as wider entrepreneurship education programmes (linking to Aim 4)

5.0 Aim 2 ‘A national hub of the low carbon economy’: emphasises the city’s national exemplar potential in this agenda and the need to promote showcase projects, including electric vehicles, but also in other low carbon technologies and lifestyles.

5.1 Potential role for the Coalfield Area: A role in each target sector, including as a potential location for supply industries supporting electric vehicle production. This area is also well placed for further growth of the software sector.

5.2 This Aim has four key components:

- a) **Pioneering a low carbon economy:** Encouraging early development of the Electric Vehicle sector (and market) will allow Sunderland to gain pioneering advantage. Many new industries will evolve in the early stages of electric car

technology and production. Electric batteries, telematics and infomatics, charging point technology, 'Smart Grid' integration, and 'payment options' all give rise to business investment opportunities in the city. This should also include new approaches to the regeneration, growth and connectivity of local communities through 'pioneering, low carbon city villages'.

- b) **Sector development plans for a low carbon economy**, including skills, supply chains and inward investment. There will be a focus on the following Sectors:

Advanced Engineering (Electric Vehicles)

A focus on this sector builds directly on the city's established strengths in manufacturing and strong growth in GVA in this sector in Sunderland. In employment and GVA terms, this sector is projected to increase at a greater rate in Sunderland than regionally, with important emerging opportunities in automotive manufacture associated with electric vehicles. The city has an established manufacturing supply-chain linked to Nissan, Rolls Royce etc that can be further developed to respond to new opportunities.

Energy for a low carbon economy

Establishing our role in renewable energy production to support the low carbon economy. Major global shifts are occurring in the energy sector, with a strong focus on low carbon energy sources, including off-shore wind power generation. While the traditional utilities sectors are projected to decline in employment significance, the city is well placed to capture regional economic activity associated with low carbon energy including the North Sea off-shore wind energy programme. The combination of manufacturing skills, port capacity and the experience of developing the Nissan supply-chain, offers real opportunities for Sunderland in this sector. Links between new forms of energy, electric vehicle specialisms and Software City could create significant opportunities for added value activities associated with energy production and utilisation.

Software / Business Services

This sector is projected to grow ahead of the regional pace, albeit from a comparatively low base. It reflects the global drive towards more knowledge intensive activities and associated technology and encompasses the established 'Software City' initiative, which seeks to develop the city's recognised strengths in software production and applications

Health & well-being

Business activities associated with health and well-being are projected to grow strongly in the city, both in employment and GVA terms. This is already a strong sector in the city economy and its growth would respond to increasing market opportunities around healthy living but also the drive to tackle ill-health and economic inactivity. There is a clear link between growing this sector and the need to radically improve the city's labour market competitiveness. Sunderland has the potential to capture an increasing share of regional growth in this sector with direct relevance to wider city agendas.

Creative industries

This sector is not straightforward to define but generally comprises a range of activities associated with artistic pursuit and design technology and production. While it is not possible to be precise about growth prospects in Sunderland, the combination of assets including University facilities and specialisms, the Music City initiative and programmes linked to the National Glass Centre etc, offer a base from which this sector could become a stronger feature of the city economy. The

development of this sector fits well with the drive for a more distinctive, waterfront city centre, where more visible creative activity and associated events programmes could support retention of younger population, improve the external perceptions of the city and thus enhance its broader business investment appeal.

- c) **A 'Low Carbon Technopole'**: establishing appropriate sites and premises for the Low Carbon Economic Area and creating a low carbon business infrastructure.
- d) **Embedding low carbon economy principles**: ensuring we live up to the concept of a low carbon economy by showcasing low carbon buildings, providing sustainable transport and educating people in low carbon approaches.

6.0 Aim 3 'A connected waterfront city centre': This reflects the importance of the city centre as a whole but also seeks to emphasise the importance of the city's waterfront position as a driver for economic development and place-making.

6.1 Potential role for the Coalfield Area: Important location for software and service industry growth. Well placed for companies that do not suit a city centre location or that require growth on space.

6.2 This Aim has three key components:

- a) **A complementary city centre**: focuses on strengthening the city centre's offer and its assets to develop its principal role as an employment centre and its ability to draw in people to use retail and leisure facilities. In this way Sunderland City Centre will be equipped to boost regional economic performance and national competitiveness.
- b) **A distinctive waterfront city centre**: seeks to capitalise on the city centre's waterfront proximity - river and sea, as a distinguishing feature of the city and an asset that will encourage further economic activity, as one of a series of distinctive city centre districts, gateways and destinations in the region. The emphasis is also on developing the city centre as a 'showcase' for the new city economy through exemplar projects for 'University City' and the 'Low Carbon Economic Area'.
- c) **A connected city centre**: The reference to a 'connected' city applies at several levels, including connections to other cities to improve Sunderland's credentials as a business location and internal connections to improve the efficiency and quality of people's experiences travelling within the city centre. Importantly this also includes digital connectivity, with potential for enhanced broadband services.

7.0 Aim 4 'A whole life inclusive city': provides the link to the Working Neighbourhoods Strategy, particularly its enterprise components, which link well with the 'entrepreneurial' vision, but also ensure that the strategy provides a framework for delivering economic interventions that directly contribute to improving access to opportunity and reducing worklessness. The 'inclusive' reference seeks to convey a message about linkage and accessibility from communities to new economic foci as well as using the economic agenda to address social exclusion. 'Whole life' refers to all ages but also seeks to pick up the health and lifestyle messages from the Green/Park City.

7.1 Potential role for the Coalfield Area: With excellent access to areas of green space, the Coalfield could become a key attractor for young families if more were to be made of these for leisure and health activities.

7.2 This Aim has four key components:

- a) **Engaging neighbourhoods in the new economy**: The strong emphasis on skills development and enterprise under this Aim, and also through the 'University City'

brand, supports the delivery of sustained improvement in disadvantaged communities across Sunderland.

- b) **Prospecting and developing city enterprise:** For the 'entrepreneurial University City', a city-wide Enterprise Strategy is a prerequisite. This should be a multi-layered strategy addressing enterprise and entrepreneurship deficits at all levels.
- c) **A strategic approach to raising skills:** An inclusive city economy for Sunderland requires a focused approach to workforce skills – one that reflects the diversity in both the capabilities of city residents and the needs of the new economy.
- d) **Retaining young people in the city:** A 'whole life, inclusive city economy' is dependent on retaining young people in Sunderland. While the strategy will create opportunities for all age groups, and the 'whole-life' principle reflects this aim, the economic strategy prioritises a strategic approach to retaining and attracting young people to live and work in Sunderland.

8.0 Aim 5 'Entrepreneurial in economic leadership': The economic vision and aims for Sunderland are ambitious and challenging, but achievable. Driving this ambitious city agenda will require clear, strong, entrepreneurial leadership around which resources and appropriate governance arrangements can be assembled.

9.0 Next Steps

- 9.1 The vision and aims are being shared with residents through the media and on the council's website. Further events are also being held with Business groups and community organisations across the city.
- 9.2 The Delivery Groups are progressing the development of the Delivery Plans for the Economic Masterplan. It is expected that these will be completed and approved by the Economic Masterplan Steering Group by April 2010.
- 9.3 The Delivery plans will be assessed for robustness against a set of scenarios, to allow the delivery groups to prepare contingency plans setting out how the Economic Masterplan would move forward should external factors (i.e. levels of private sector funding) not be as expected.
- 9.4 It is anticipated that a draft final Economic Masterplan will be ready in Spring 2010 for presentation to Cabinet in June.

10.0 Recommendation

- 10.1 Members are recommended to note the content of this report and utilise it in their discussions regarding the Prosperous City theme.

12.0 Background Papers

- 12.1 Report of the Deputy Chief Executive, 2nd December 2009, Cabinet Report: 'Developing an Economic Masterplan for Sunderland'.

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Coalfield Area Committee

4 March 2010

Report of the Chief Executive

Thematic Feedback Report

1. Why has it come to Committee?

- 1.1 At its first meeting of the municipal year in June 2009, the Committee agreed the work plan for the 2009/10. It was deemed necessary to establish Area Action Plans for each theme identified in the Local Area Plan (LAP) to ensure that all priorities are addressed throughout 2009-10.
- 1.2 Each Area Committee has a standing agenda item allowing for updates to be given on all five thematic priorities throughout the year. Progress on key actions, with ratings of red, amber or green will be presented at each meeting. Progress on all other actions identified at Area Committee will be available on line via www.sunderland.gov.uk/areacommittees and updated bi monthly to provide up to date information on performance and progress. In addition, the Area Action Plan updates presented to Committee will show performance against key indicators, again rated red, amber or green in comparison with the City performance. Area Action Plans for Safe, Attractive and Inclusive, Learning and Healthy are attached at Annex 1.

2. Safe Area Action Plan Update

In July 2009, the Area Committee agreed a number of actions and proposals, relating to the **Safe** priorities. Progress on all actions is outlined in Annex 1.

The Area Committee were requested to nominate areas which could be cleaned up as part of the Youth Offending Service Payback Scheme, where young offenders carry out community service. Two suggestions have been received – Kirklees Field in Copt Hill Ward and Herrington Burn (rubbish in the burn from fish shop etc.)

3. Attractive and Inclusive Area Action Plan Update

In September 2009, the Area Committee agreed a number of actions and proposals relating to **Attractive & Inclusive** priorities. Progress on all actions is outlined in Annex 1.

4 Learning Area Action Plan Update

In November 2009, the Area Committee agreed a number of actions and proposals relating to the **Learning** priorities. Progress on all actions is outlined in Annex 1.

5 Healthy Area Action Plan Update

In February 2010, the Area Committee agreed a number of actions and proposals relating to the **Healthy** priorities. Progress on all actions is outlined in Annex 1.

6 Description of Decision

Area Committee select one area for Community Payback Scheme clean up
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7 **Background papers**

- Sunderland Strategy Delivery Plans
- Local Area Agreements Delivery Plans
- Safer Sunderland Partnership
- Coalfield Local Area Plan
- Information provided by partners and officers at workshop event August 2009 and one to one meetings

8 **Contact Officer:** Pauline Hopper, Area Officer for Sunderland North and Coalfields
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Annex 1: Area Action Plans for Safe, Attractive & Inclusive, Learning and Healthy.

Coalfield Area Action Plan- Safe

Action	Lead Officer	Progress	Next Steps/Who?
Improve intelligence sharing between partners, Fire Service, Police, Gentoo, Environmental Enforcement Officers and Councillors	Insp G Finlay	The LMAPS group provides the forum for information sharing and problem solving regarding 'safe' issues. Suggestion at Area Committee to set up informal meetings between Police and Councillors between Area Committee meetings.	Northumbria Police/Area Committee A pilot informal meeting has been arranged for 5 p.m. on Thursday 25 February 2010
Area Committee to identify hotspots or areas of concern around illegal sales of alcohol, to enable targeted bottle tracing exercises and test purchase exercises to be completed with child volunteers. Use of licence reviews where appropriate to impose new conditions	Insp G Finlay	The Police have visited 23 off license premises during a three week period in September 2009. There is little intelligence, in the way of reporting, to suggest unlawful sales or licensing offences. PACT meetings are being asked to identify any problem premises. A number of cans (39) and bottles (39) of alcohol were seized during a youth alcohol operation held in the school holidays.	ASB incidents are showing a 21.7% decrease this year. Feedback will be given to Area Committee on future exercises
Continuation of the work done through Phoenix project and secure longer term project funding to allow for future planning.	Alan Scott	The Area Committee approved funding to deliver the Phoenix project in the Coalfield area.	Feedback on progress will be given via the project update report
Investigate and feedback the Positive Futures social inclusion programme model used at Raich Carter, with a view of rolling it out	Andrea Baldwin	A report outlining the programme has been sent to Area Committee.	Area Committee to note Positive Futures information and discuss once the commissioning exercise for youth provision is complete
Provide costings of delivering the Youth Fire Fighters Association across the area, linking this into Duke of Edinburgh and Mayors Award (with Childrens Services)	Jeff Wilkinson	No feedback at present	
Provide information on Youth provision, Youth Villages and Youth Commissioning	Judith Hay	The Youth Villages Operational group meeting was held on 12 February. A Youth Village has been running at Easington Lane Flatts since January 2010	A meeting of the strategic group for the Coalfield will take place on 31 March 2010
Support the set up and continuation of activities for young people. Look at funding issues and consider sustainability and long term impact	Judith Hay/ Andy Neal	The Youth Development Group are developing services for young people via ward based contracts for youth providers.	The youth work contracts assessment process will be complete by the end of February. Councillors who expressed an interest have been involved, and the new commissioning arrangements will be in place 1 April 2010

Annex 1

Performance Measure	City wide	Area wide	Copt Hill	Hetton	Houghton	Shiney Row
Crime Rate	82.5		65.5	71.4	99.6	53.9
% of residents who consider people being drunk or rowdy in public spaces to be a problem	32.7%	30.1%				
% of residents who consider young people hanging around on streets to be a problem	30.6%	32.9%				
Rate of youth related incidents of anti social behaviour	42.2		31.3	43.4	36.2	24.7
Rate of anti social behaviour incidents	113.6		87.9	117.8	62.3	77.4
% of residents who strongly believe they belong to their neighbourhood	64.6	67.2				
% of residents who feel they can influence decision in their locality	26.3	25.0				
% of people who feel safer	85%	86%				

Action		Lead Officer	Progress	Next Steps/Who?
YOS to develop proposals around establishing a Community Payback Scheme, where x amount of hours are awarded to the Area Committee to allocate against improving the quality of life, via LAPs priorities i.e. removal of graffiti		Simon Smart	Initial discussions have been held with the Youth Offending Service (YOS) who have agreed that it is feasible for Area Committee to discuss and recommend a hotspot in their area that will improve the quality of life for local residents e.g. removal of graffiti, litter picking etc.. Two areas have been identified by Area Committee members	Decision Members are asked to consider the two potential areas and select one location to put forward to Youth Offending Services.
Feedback on the success of Neighbourhood Wardens, which were used in Sunderland North to improve the quality of life for local people		Liz McEvoy	Information provided at September 2009 meeting	Review A City wide approach to be developed around the Neighbourhood Warden scheme. Further information when available.
Establish a communications strategy for Area Committee.		Deborah Lewins	A Communications Officer has been assigned to the Coalfield area. The Officer (Julie Heathcote) will work closely with the Committee	Comms Officer to work in partnership with Area Committee
Promote the PACT meetings (Police and community together) across the area		Insp G Finlay	Dates of meetings available from Northumbria Police website and posters in local venues.	Comms Team and Councillors promote on ongoing basis.
Provision of ASB fire related statistics to inform structure to Neighbourhood Policing/Council Teams to allow monthly targeting of Hotspots Areas.		Jeff Wilkinson	Statistics are provided to LMAPS by the Tyne & Wear Fire Service. Any issues will be dealt with at LMAPS	Area Committee to be kept informed (via feedback on the safe theme).
Gentoo to share information on the number and type of tenancy breaches recorded		John Chapman	Gentoo will provide information and work closely with the Area Committee and partner organisations (through LMAPS)	LMAPS will be the forum for receipt of information. Area Committee to be kept updated
Results from the Fear of Crime Survey to be fed into the LAPs		Julie Smith		Data available from Performance Improvement Team and will be included in 'refresh' of LAPS

Performance Measure	City wide	Area wide	Copt Hill	Hetton	Houghton	Shiney Row
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Coalfield Area Action Plan- Attractive and Inclusive

Action		Lead Officer	Progress	Next Steps/Who?
Scoping report regarding the Cox Green to Fatfield Bridge wheeled pedestrian section of the River Wear trail to be presented to Area Committee. This will inform SIB/SIP application		Tim Ducker	Funding application will be re-presented to Area Committee in March 2010	To be developed - depending on the outcome of the SIB application
Provide update on the provision of public toilets in Houghton Town Centre		Les Clark	A meeting has taken place, a site visit has been carried out and various options discussed. Les Clark, Head of Street Scene is checking out legal clarification regarding use of Co-op toilets	A meeting will be convened by Les Clark once legal advice has been received. Scrutiny are dealing with this issue. A progress report will be given when available
Explore possibility of using semi mature trees from Russell Foster woods to replace damaged trees on Market Street		Pauline Hopper	Forestry Commission have confirmed that around 100 trees from the site have been replanted within the existing site. The other trees will be shredded and used as chippings elsewhere on site where possible	No further action to be taken
Review the current policy and alternative options regarding unadopted roads		Dave Smith, Chief Executive	This issue is now being reviewed and Dave Smith, Chief Executive, City of Sunderland Council is taking it forward with the relevant Heads of Service	Progress to be reported to Area Committee on a regular basis
Provide summary of legislation and council policy and powers in relation to private landlords		Derek Welsh	A report was presented at the November 2009 meeting	Derek Welsh will bring further reports to Area Committee
Area Committee to consider receiving an application for SIP/SIB funding to enable all current outstanding highway and carriageway requests etc... to be completed		Graham Carr	SIB application approved at January 2010 meeting	Area Officer will monitor progress. Performance updates will be provided to Area Committee
Highways keep Area Committee informed of outstanding/completed work in the area		Graham Carr	A list of works to be carried out under the Highways SIB project has been provided	Area Officer will monitor progress. Performance updates will be provided to Area Committee
Invite Nexus to be a core partner to attend future Area Committee meetings		Pauline Hopper	Nexus now attend Area Committee regularly as a core partner	Nexus to provide input/info at each meeting

Performance Measure	City wide	Area wide	Copt Hill	Hetton	Houghton	Shiney Row
% of residents who think rubbish and litter lying around is a problem	43%	35%				
% of residents satisfied with how well land is kept clean of litter and refuse	54%	57%				
% of residents who feel the Council is making the area cleaner and greener	66%	70%				
% of residents satisfied with how well land is kept clear of litter and refuse	54%	57%				
% of residents who are satisfied with the recycling services	70%	75%				
% of residents satisfied with public transport	57%	42%				

Coalfield Area Action Plan- Learning

Action	Lead Officer	Progress	Next Steps/Who?	Performance Measure	City wide	Area wide	Copt Hill	Hetton	Houghton	Shiney Row
As part of the Youth Development Group's mobile youth provision ensure information, advice and guidance is available in all parts of the Coalfields	Lynda Brown	The new Youth Mobile provision will be in place by April 2010. It will be delivered with key partners including Connexions. It will be managed via the Operational Area groups that have been set up to deliver the XL Village Events (12 February 2010)	Kath Butchert will ensure that attendance is collected by village/area as well as postcode, at the request of Area Committee	% of pupils attaining Key Stage 2 Level 4 English	81%	79%				
				Key Stage 2 Level 4 Maths	78%	78%				
As part of the consultation for the new Youth Provider contracts, the Youth Development Group to provide information on what the current provision consists of (what, when, where)	Lynda Brown	Details of existing youth provision for the Coalfields were circulated and discussed at the last Area Committee Meeting. The youth work contracts assessment process will be complete by the end of February. Councillors who expressed an interest have been involved, and the new commissioning arrangements will be in place 1 April 2010	Kath Butchert will provide an update to Area Committee once commissioning process is complete	% of pupils attaining Key Stage 4 5+ A-C GCSEs	64%	57%				
Explore the opportunities for cross border working with Durham County Council (e.g. Fencehouses crosses boundaries)	Lynda Brown	Cross border working on 14-19 provision already in place with Headways Sixth Form (Seaham and Hetton).	Lynda Brown to meet with colleagues in Durham on further opportunities.	% of pupils attaining Key Stage 4 A-C GCSEs including English & Maths	43%	42%				
Review anti bullying provision in schools and explore the need to extend anti-bullying programmes in primary schools in the Coalfield area.	Lynda Brown	The Head of Safeguarding has established an anti-bullying strategy group to look at provision, policies in schools and anti-bullying initiatives across the City. As part of this she has commissioned a piece of work that will audit activity. The information concerning Coalfields will be extrapolated from the report and reported to a further Coalfield Area Committee. Any Headteacher from Coalfields schools are welcome to join the Strategy Group. A pilot involving 10 schools from across the City will be initiated - schools from the area will be included.	Further feedback will be given by Children's Services once the pilot is complete	No of young people aged 16-18 NEET (Not in Education, Employment or Training)	1184	185	42	47	53	43
Review future delivery of GO4IT positive activities work with young people. Connexions and Youth Development Group.	Lynda Brown	A full and extensive review of the GO4IT strategy has been undertaken. The GO4IT project has worked with 150 young people since October. 27 young people at risk of becoming NEET have been offered more intensive support at Hetton and Houghton Kepier schools. Delivered intensive support programme to 22 young people classed as NEET in conjunction with Connexions, 8 of the 22 progressed to EET before Christmas.	Currently delivering a new programme supporting NEET young people at the Hetton Centre. Further updates will be given via the Learning theme feedback	% of population aged 16-64 who have no qualifications	36.9%		36.8%	####	39.5%	36.2%
Review - FACL to identify and support the development of new providers of family learning	Lynda Brown	A meeting has been held between FACL, the Area Co-ordination Team and Procurement, to review current arrangements and to explore new ways of identifying and appointing providers of family learning.	The outcome of discussions has informed a proposal to change the way of commissioning. This will be discussed within FACL to develop a way forward. Further information will be brought to AC at the next meeting	% of residents satisfied with public transport	57%	42%				
Escalate to 14-19 partnership - review apprenticeship opportunities. Greater public sector commitment to the creation of more full apprenticeships is required - Either by providing apprenticeships within statutory sector organisations or providing financial incentives to other employers.	Lynda Brown	The Curriculum group of the 14-19 Partnership have been asked to carry out research into apprenticeship opportunities in the City and plans for future increases. The report will also focus upon the impact of the Machinery of Government changes and the role of the National Apprenticeship Service. It will include the role that the City Council is taking in increasing Apprenticeship opportunities.	The 14-19 partnership are now taking this issue forward. Updates will be provided via the Learning representative							
Nexus to provide further information	Pauline Hopper	Nexus provided a list of Secured Services in the Coalfield area. This information has been forwarded to Area Committee members	Nexus will attend future meetings and give input where appropriate							

Coalfield Area Action Plan- Healthy

Action		Lead Officer	Progress	Next Steps/Who?
mobile health provision e.g. Sunderland Active Bus, to ensure that all areas of the Coalfield have access to services		Richard Hood	Area Officer has contacted relevant colleague (Richard Hood) to request further information	Information will be brought to Area Committee once available
Gather more information regarding healthy lifestyle activities including those commissioned by the Sunderland Teaching Primary Care Trust (STPCT)		Pam Lee	As part of the review of priorities Pam Lee and the Area Officer will provide this information	Report to Area Committee April 2010
Nexus to ensure full consultation with the Committee and local residents on the Secured Services Network		Steve Dodds	Nexus will attend all future AC meetings and provide information when required.	Nexus will be carrying out consultation with the community and the AC during March and April 2010
Request information from planners regarding bus accessibility at the new Primary Care Centre at Houghton		Pauline Hopper	Area Officer has contacted planners to request this information	Information to Area Committee once obtained
Refresh priorities in light of the health profile for the area		Pam Lee	Sunderland TPCT rep (Pam Lee) to provide more relevant data in relation to health inequalities across the wards in Coalfield area. Pam and Area Officer to meet on 10 March 2010 to develop a report to present to Committee	To be presented to Area Committee as part of the LAP refresh (April - June 2010)

Performance Measure	City wide	Copt Hill	Hetton	Houghton	Shiney Row
Residents claiming incapacity benefits	10.90%	11.3	15.9	11	11
Life expectancy	76.4 yrs	76	76.7	76.5	75.7
Mortality rates from circulatory disease	108 per 100,000 pop.	120.9	107.8	126.7	123
Mortality rates from cancer	136.15 per 100,000 pop.	99.9	160.2	143.7	148
% of residents smoking	25%	27	27	23	23
NHS Stop Smoking service users successfully quitting at 4 weeks	42%	53	56	51	50
Residents self reporting obesity BMI 30+	18%	15-18	11.5-15	15-18	15-18
Hospital admission due to alcohol related harm	610-1180 per 100,000 pop.	410-480	410-480	300-410	410-480
Children in Need (looked after within Local Authority, or	4.10%	Below 4	Below 4	Below 4	5.7

Coalfield Area Committee

4th March, 2010

Report of Chief Executive

Financial Statements and Funding Request

1.0 Purpose of The Report

- 1.1 This report outlines current expenditure from the Strategic Initiatives Budget (SIB), Strategic Investment Plan (SIP) and Community Chest and applications for funding from these budgets in order to support new initiatives, which will benefit the area and the delivery of the Local Area Plans.

2.0 Description of Decision (Recommendation)

- 2.1 The Committee is requested to approve five projects for support from the 2009/10 Community Chest as detailed in Annex 1 and approve the proposal to consider Citywide Community Chest at the final meeting of each municipal year.
- 2.2 The Committee is requested to approve 6 projects for support from the 2009/10 SIB as below and detailed in Annex 2.

Recommend Approval

Project	Amount Requested	
• Monument View Workshop/Classroom	£25,000	Recommend approval
• Herrington Burn YMCA Feasibility	£20,000	Recommend approval
• Rectory Park Regeneration Works	£50,000	Recommend approval
• Community Leaders of the Future	£11,543	Recommend approval
• Hetton Town Community Festival	£10,000	Recommend approval of £6,000
• River Wear Trail	£19,500	Recommend approval

- 2.3 The Committee is requested to approve four projects for support from the 2009/10 SIP as detailed below and in Annex 3

Recommend Approval

Project	Amount Requested	
• (Hetton) Pedestrian Guardrail	£11,200	Recommend approval
• (Shiney Row) McLaren Way Lighting	£10,000	Recommend approval
• (Shiney Row) South View	£3,500	Recommend approval
• (Houghton) Gilpin Wood	£30,000	Recommend approval

- 2.4 The Committee is requested to agree the use of SIB funding to meet the infrastructure costs of managing events and processions on the highway at an area level.
- 2.5 Note the financial statement for 2009/10 in Annex 4.

3.0 Background

- 3.1 The Council has reduced the amount of Regeneration Frameworks across the City from six to five. This has resulted in a new calculation of SIB funding to be awarded to the Coalfield Area Committee of £241,514 to be allocated up until March 2010. All

allocations of funding should be matched against the criteria outlined in delivering the key priorities of the area, identified within the Local Area Plan(LAP).

- 3.2 SIP was approved at Cabinet in March 2008. Included within the plan was an additional one-off allocation of £1.426m to Area Committees. The amount allocated to each Area Committee was the same as SIB allocation for 2008-09. This equates to £237,142 for the Coalfield. It was agreed by Committee in September 2009 that SIP be split across the four identified wards of the area, totalling £59,285 per ward, with local ward Councillors and service delivers being responsible and accountable for its expenditure against the LAP priorities, with proposed projects being presented to Area Committee for a final decision.
- 3.3 The Committee will be aware that the Community Chest forms part of the Strategic Initiatives Budget and that £250,000 is available for the scheme in 2009/2010, £10,000 for each Ward, plus any unclaimed allocations identified from previous years. This scheme is operated under Section 137 of the Local Government Act.

4.0 Current Position SIB

- 4.1 Following the January 2010 Committee meeting, a balance of £197,465 remains to be allocated this financial year.
- 4.2 Projects recommended for approval total £132,043. Should Committee approve these six projects the remaining balance would be £65,422. Recommendations are based on the independent appraisal and results of consultation with all elected members of the committee and relevant Council Directorates and Partners.
- 4.3 Members should note that any uncommitted expenditure from this financial year (2009/10) will be carried forward to next year's (2010/11) budget. This has been confirmed by the Director of Finance.
- 4.4 As part of the ongoing review of SIB procedures and governance, the SIB application form and guidance has been amended to ensure that funding is allocated on an area basis only. This is to ensure projects are tailored to meet the needs of that particular area. From May 2010, area specific application forms will be available and, therefore, organisations wishing to apply for funds to deliver a project in more than one area of the City must complete an application for each area. Projects should be evidence based and must ensure they meet the needs of the area to which they are applying.
- 4.5 Additionally the Area Committee is requested to agree the use of SIB funding to meet the infrastructure costs of managing events and processions on the highway at an area level, in view of the statutory changes made in the safety management of such events. Due to the lead in times for SIB project governance, known local groups will be contacted to ensure they are able to meet appropriate Committee deadlines.

5. Current position SIP

- 5.1 Following the January 2010 Committee meeting, £199,842 remains to be allocated and fully expended by March 2011. Should Committee approve the four projects in Annex 3, the remaining balances would be

Copt Hill	£59,285
Hetton	£36,085
Houghton	£29,285
Shiney Row	£20,485

6 Current Position Community Chest

6.1 To date approvals for each Ward total:

Copt Hill	£11,657
Hetton	£12,487
Houghton	£14,557
Shiney Row	£10,150

6.2 The projects listed on Annex 1 total:

Copt Hill	£0000
Hetton	£0000
Houghton	£1200
Shiney Row	£1450

6.3 Should the Committee grant the requests listed on Annex 1 the remaining balances, including the unclaimed allocations identified from previous years, would be:

Copt Hill	£574
Hetton	£0000
Houghton	£211
Shiney Row	£500

6.4 To reduce time and effort made by Councillors in receiving and considering Citywide Community Chest applications it is suggested that the process for making applications to all 25 wards is reviewed. Councillors are requested to consider two options:

Option 1

Applications are ward based only and no Citywide applications will be considered

Option 2

Citywide applications are considered at the final meeting of each municipal year

Recommendation

That Option 2 is selected. This will enable Ward members to establish whether there are funds left in their budget to fund a Citywide project and also will mean the project gets a decision from every ward at the same time. There will need to be a 'phasing in' process during the first year to meet timescales of projects. During year 1 the revised procedure will be communicated to all groups and organisations to ensure that projects are not disadvantaged by the less frequent consideration of Citywide applications.

7.0 Reasons for the Decision

7.1 SIB and SIP was established to promote action on key priorities identified in the relevant Local Area Plan, and to attract other funding into the area. Applications for SIB/SIP funding should demonstrate the potential benefits to local communities the proposed project would bring, and subsequently be able to provide evidence and statistics that can illustrate these benefits.

7.2 Community Chest support is given to projects which clearly demonstrate that they will address identified local needs, provide genuine community benefit and which can subsequently provide evidence/measurement of success in this respect.

8.0 Alternative Options

- 8.1 Each project is required to indicate what alternative options they have considered during the application business process.

9.0 Relevant Consultations

9.1 Financial Implications

The Director of Financial Resources has been consulted on this report and all costs associated with developing SIB, SIP and Community Chest applications.

9.2 Implications for Other Services

Each project is required to indicate what implications there may be for other services in the application business process.

9.3 The Public

Each project is required to indicate what consultation it has undertaken and other documentary evidence it has to support its proposal in during the application business process. Residents have been consulted about the priorities in the Local Area Plans and bids support these identified priorities.

9.4 The Race Relations (Amendment) Act 2000 and the Councils Race Equality Scheme.

Each project is required to indicate whether it has an equal opportunities policy, or what measures it employs to address equal opportunity issues, during the application business process.

9.5 Public Relations and Publicity

Each project is required to indicate how it will promote funding awarded from Area Committee.

9.6 Councillors

Members have been consulted on all applications for SIB, SIP and Community Chest support and the implementation of the review.

10.0 List of Appendices

- | | | |
|------|---------|---|
| 10.1 | Annex 1 | Community Chest: Proposed projects for approval |
| 10.2 | Annex 2 | SIB: Proposed projects |
| 10.3 | Annex 3 | SIP: Proposed projects |
| 10.4 | Annex 4 | Financial statement |

11.0 Background Papers

11.1 The following background papers were used:

- Community Chest Application Forms
- Schedule of projects circulated at the panel meeting held on 10th February, 2010
- Reports to previous Area Committees
- Coalfield Local Area Plan

ANNEX 1

COMMUNITY CHEST 2009/2010 PROJECTS PROPOSED FOR APPROVAL

	Recommended Grant subject to final estimates, invoices, up to:
HOUGHTON WARD	
Houghton Feast – Contribution towards purchase of H & S equipment.	250
Houghton All Stars F.C. – Contribution towards strips, balls, training equipment etc.,	450
Houghton Town Bowling Club – Purchase of new carpet.	500
Total	1200
SHINEY ROW WARD	
Herrington Country Park Model Boat Club – Purchase of equipment, life jackets, timing devices etc.,	400
Shiney Row Lighting Scheme – Provision of lighting column.	1050
Total	1450
Total of Projects	2650

Funding Source	SIB
Name of Project	Monument View Workshop/Classroom
Lead Organisation	Monument View (Children's Services)

Total Cost of Project	Total Match Funding	Total SIB Requested
£50,000	£25,000	£25,000
Project Duration	Start Date	End Date
4 months	June 2010	September 2011

The Project

The proposed project is seeking capital funding to extend the existing Monument View campus facilities to create a workshop/classroom on site. At the moment, Monument View young people's home provides a wide variety of exciting and rewarding activities such as quad biking, power boating, go karting, mountain biking and jet ski-ing to young people who are resident at Monument View. The new facility will allow the maintenance and servicing aspect of activity provision to be developed. There is a qualified mechanic on the team who was trained in the Army and he is aiming to develop a work based placement on the site so that the young people we work with can learn how to repair equipment and in doing so complete NVQ elements and to assist them in gaining awards by working in conjunction with the Local Authority's looked after young people education (LACE) team.

The project will allow Monument View staff and young people to work in partnership with the looked after education team to deliver nvq on the site. The young people will have the opportunity to provide more and better facilities. The project will allow the young people to gain the necessary life and social skills as well as improving school attendance and behaviour. On the monument view campus the project will offer a diverse range of activities in mechanics with aim to develop the service in the classroom/workshop to offer wood work also to NVQ standard. The project will allow the young people to gain NVQ to begin with but to progress to edexcel. Monument View is registered to deliver NVQ in land based (allotment and animals).

The Need for the Project

The staff in Monument View work closely with the looked after education team to improve the attendance, behaviour and academic results of the young people. Due to the extreme behaviours displayed by some of the young the opportunities are limited to gain NVQ qualifications I mechanics woodwork. The land based NVQ on the campus is proving to be a success and the project would look to engage up to 50 young people. The incentives offered to improve the attendance will be quad biking, jet skiing, powerboating, kayaking and mountain biking.

The Outputs for the Project

Output Code	Description	Target 2010/11
A1	Number of new or improved community facilities and equipment	1
S5	Number of young people benefiting from youth inclusion/diversionary projects	50

Milestones and Key Events	Forecast Dates
Secure all funding	May 2010
Begin work	July 2010
Complete work	Sept 2010

Recommendation: Approve subject to:

Three quotes obtained

Match funding secured

The facility available to non residents of Monument View where appropriate

The project working with similar existing/mainstream learning where appropriate

Funding Source	SIB
Name of Project	Herrington Burn YMCA – Feasibility
Lead Organisation	Herrington Burn YMCA

Total Cost of Project	Total Match Funding	Total SIB Requested
£20,000	£0	£20,000
Project Duration	Start Date	End Date
6 months	April 2010	September 2010

The Project

Herrington Burn YMCA has over the past twelve months have made significant changes to the services available to the community. The Board of Directors have decided it is imperative to gather the views of the local community to ensure all future provision is catering to their needs and aspirations. A feasibility study will enable the YMCA to gain all the knowledge needed to ensure best use of the facilities in the future.

The proposed project is seeking funding to carry out a feasibility study which will take between five to six months to complete. There will be stages within the study and initially there will be a public meeting where local residents, partner agencies and Sunderland's Community Development Team will be invited to gather their views on what can be developed. It will be during this time a steering group will be formed to enable the project to progress. There will be regular public meetings throughout the process to ensure full input and also targeted meetings for young people, service users and potential new clients to the Centre.

The findings will be fed back at a public meeting offering another opportunity to make a contribution. Once all the findings have been acknowledged a report will be completed.

Herrington Burn YMCA have been working closely with Project North East Group (PNE) who since 1980 has been designing; building and managing innovative projects that help enterprising people and communities develop their ideas, and create wealth and employment. PNE have indicated that a study of the level required would cost around £20,000, however a selection process will be undertaken before a consultant is appointed, to ensure value for money.

The Need for the Project

HBYMCA state that they are the only community provision in the area with significant variety of resources and facilities. They feel it is necessary to enlarge their portfolio of provision to better suit the needs of the local community.

The Outputs for the Project

Output Code	Description	Target 2010/11
A5	Number of feasibility studies funded	1

Recommendation: Approve, subject to:

- **A clear brief is developed to ensure that the study achieves the desired outcomes**
- **The consultant offering the best value is selected**
- **The grant claimed is equal to the value paid to the successful consultant (no on-costs)**
- **Close monitoring of progress**
- **Results of the study to be used to raise funds from alternative sources**
- **The study considers how HBYMCA can work with other services in the Coalfield area**
- **The study considers the relationship between HBYMCA and Fencehouses YMCA and Sunderland YMCA**

Funding Source	SIB
Name of Project	Rectory Park - Regeneration Works
Lead Organisation	Sunderland City Council (on behalf of Friends of Rectory Park)

Total Cost of Project	Total Match Funding	Total SIB Requested
£64,000 (Phase 1)	£14,000	£50,000
Project Duration	Start Date	End Date
8 months	March 2010	November 2010

The Project

The project will deliver Phase 1 of a large scale programme of works in Rectory Park. There has been a masterplan drawn up for the park and the Friends of Rectory Park have directed the development of work to be carried out. The Friends Group has expanded with the involvement of Property Services and Property Maintenance together with the City Arboriculturist and, through the Conservation Officer, English Heritage. The City Council will act as lead agent on the project on behalf of the Friends and the project group. Works identified for this phase of the project include:

- Removal of an existing public toilet and making good the boundary wall.
- Installation of park railings to limit access in parts of the Park.
- Tree works to reduce an overbearing tree canopy which is causing concerns regarding public safety.
- Removal of redundant litter bins.
- Replacement of reduced number of litter bins.
- Removal of redundant seats.
- Replacement of reduced number of seats.
- Replace the Gilpin Thorn.
- Restore the John Mawston seat.

The Need for the Project

Rectory Park is located on a site which has been a garden to the old rectory since the 12th Century. Over the past 800 years the site has evolved continually to give us a relatively modern Park on an ancient site, however, the Park has fallen into disrepair and is in need of extensive works to curtail an ongoing erosion of the facility. The Friends of Rectory Park Group, together with Coalfield Area Councillors (including all Houghton Ward Councillors) have been lobbying along with numbers of individuals from the local community for some period of time resulting in Officers of City Services and the Chief Executive becoming involved towards the development of a masterplan for the Park.

The Outputs for the Project

Output Code	Description	Target 2010/11
A1	Number of new or improved community facilities and equipment	1
A4	Number of events/programmes of work to improve appearance of streets	1

Milestones and Key Events	Forecast Dates
Demolition of Toilets	March 2010
Commencement of Hardworks programme	Spring 2010
Commencement of Treeworks programme	Autumn 2010
Completion of Phase 1	November 2010

Recommendation: Approve

This is Phase 1 of an ambitious redevelopment of Rectory Park. The £50,000 SIB will ensure that some early results are achieved and also will enable the Friends of Rectory Park (with the support of Sunderland City Council) to apply for further funding from alternative sources to deliver future phases.

Funding Source	SIB
Name of Project	Community Leaders of the Future
Lead Organisation	Education Business Connections

Total Cost of Project	Total Match Funding	Total SIB Requested
£75,915	£18,200	£57,715 (£11,543 from Coalfield Committee)
Project Duration	Start Date	End Date
Two years	March 2010	February 2012

The Project

It is a two-year project which includes a high profile citywide competition open to secondary and special schools with a key theme of volunteering whilst developing both key employability skills, work readiness and entrepreneurship on participating young people. It will culminate in a high profile awards event to mark the European Year of Volunteering in 2011. There will be 4 large scale events during the two years. Houghton Kesper school have agreed to take part in the project.

The project includes a number of core elements all designed through a phased learning programme to raise awareness in targeted young people of the impact they can make in supporting local VCS organisations in their community. There is also accredited training for young people resulting in NCFE awards. In particular the programme will aim to develop young people's work readiness and employability skills, foster a sense of entrepreneurship and an understanding that volunteering makes a real difference to everyday life across the city and that young people can be positive about giving freely of their time and energy as a preparation for adulthood and citizenship.

The Need for the Project

The project would appear to fill a gap for schools and young people. The applicant states there is a clear demand and an unmet need to deliver more activities. In particular, the application states that schools have requested curriculum enhancing activities around involving business and enterprise activities, friendly competitions between schools, programmes which embed employability skills and which reward pupils' achievements, as well as connecting the schools to local communities. This project would meet all of these requirements, and involve 30 pupils from Houghton Kesper.

There is evidence in the application around the importance of volunteering and the need to engage young people in this activity as early as possible in terms of developing their citizenship skills, an understanding of their communities as well as learning, life and employability skills.

The Outputs for the Project

Output Code	Description	Number
A3	Number of community/vol groups supported	1
P3	No of young people in voluntary work	30
S5	No of young people benefiting from youth inclusion/diversionary activities	30

Recommendation: Approve, subject to robust monitoring and reporting to ensure that the funding provided by the Coalfield Area Committee benefits pupils and voluntary groups within the Coalfield area.

The project is innovative and ambitious and meets the priorities identified in the Learning theme within the Coalfield Local Area Plan (LAP).

Funding Source	SIB
Name of Project	Hetton Town Community Festival
Lead Organisation	Hetton Town Festival Organising Committee

Total Cost of Project	Total Match Funding	Total SIB Requested
Approx £20,000	£3,000 to date	£10,000
Project Duration	Start Date	End Date
4 months	April 2010	July 2010

The Project

The HETTON TOWN COMMUNITY FESTIVAL is unique in the area, with more than 30 agencies and voluntary community groups coming together to produce a week (19th – 25th July) of activities/events /music/arts/. education/ and promoting not only their activities but forming a mix for all ages , this is enhanced by professional entertainers and support of the authority and Gentoo to achieve their community compact objectives . Much of the Festival entertainments are provided free for the community ...by the community

The Need for the Project

There is no other such event held in the Hetton Area, and the festival brings together many community groups on the planning committee and during the festival period, and provides a true old fashioned community spirit and self help and promotion. Many people volunteer for the staging of the events and give tirelessly their time for the benefit of others in the community. The festival programme involves amateur community groups promoting their own activities and encouraging new members and development of their interests.. During the weekends activities the Hetton Lyons Country park is fully utilised and attracts families to a free outdoor entertainment event.

The Outputs for the Project

Output Code	Description	Target 2010/11
P3	Number of people employed in voluntary work	20
A6	Number of community or educational events held	1

The key milestones for the Project

Milestones and Key Events	Forecast Dates
Festival Committee to reform	Feb 2010
Action plan produced	Mar 2010
Event takes place	July 2010

Recommendation: Approve £6,000

The breakdown of costs and quotes received amount to £6,000, with a further £3,000 being raised from other sources. The total of all identified essential costs within the application is £9,000. It is therefore recommended that the shortfall of £6,000 for essential costs be granted by Area Committee. If the Festival Committee are successful in securing funding from additional sources, then the Festival can be expanded accordingly.

Funding Source	SIB
Name of Project	River Wear Trail
Lead Organisation	Sunderland City Council

Total Cost of Project	Total Match Funding	Total SIB Requested
£72,000	£26,000	£ 46,000 (£26,500 from Washington and £19,500 from Coalfield)
Project Duration	Start Date	End Date
2009/10	March 2010	March 2011

The Project

The proposal is seeking £19,500 from the Coalfield Area Committee towards a £72,000 project to restore to a high standard the accessibility of the River Wear Trail between Cox Green and Fatfield bridges. The route will become step free enabling the north and south bank circuit to be used by those in wheelchairs and with push chairs. The project will also resolve the condition of Alice Well at Cox Green riverside.

The Need for the Project

The improvement of the riverside was identified in the Tyne & Wear Rights of Way Improvement Plan, which was subject to extensive consultation with residents, councillors, businesses and land owners.

The Outputs for the Project

Output Code	Description	2010/11
A1	Number of new or improved community facilities and equipment	1

The key milestones for the Project

Milestone and key event	Forecast Dates
Revetment, surfacing, fencing, signing and access controls completed	July 2010
Fatfield Bridge ramping of steps	August 2010
Cox Green ramping of steps	September 2010

The Lead Officer provided a detailed presentation, with a breakdown of costs and geographical coverage, at the November 2009 Area Committee meeting.

The project was deferred at the January 2010 meeting, for further information. This information has now been provided and all issues have been addressed.

Recommendation: **Approve, subject to:**

- Match funding from Washington Area Committee being approved
- SIB funding only to be used for works which would not otherwise have been carried out

Funding Source	SIP – Hetton Ward
Name of Project	Pedestrian Guardrail/Street Scene Improvements
Lead Organisation	Sunderland City Council

Total Cost of Project	Total Match Funding	Total SIP Requested
£11,200	£0	£11,200
Project Duration	Start Date	End Date
2 months	April 2010	May 2010

The Project

Nearly 100m of pedestrian guardrail in Front Street Hetton is corroded and in need of replacement. The project includes the removal of the existing barriers and replacement with new either galvanised and painted panels or powder coated units.

The Need for the Project

Reports from ward and town councillors, the public (Contact Centre and other sources), further damage caused by car collisions highlight a need that exists. The Local Area Plan consultation, involving partners, local community organisations and the public has highlighted the value of these works to the amenity of the area.

The project adds amenity value to the existing mainstream budget, which is prioritised on public safety grounds.

The Outputs for the Project

Output Code	Description	Target 2010/11
A4	Number of events/programmes of work to improve appearance of streets (Renewal of 2m guardrail panels 46 units)	1

The key milestones for the Project

Milestones and Key Events	Forecast Dates
Project approval	March 2010
Commencement of contracts/works	April 2010
Completion of project	May 2010

Recommendation: Approve, subject to:

The maintenance of the guardrail becomes part of the mainstream highways programme

Funding Source	SIP – Shiney Row Ward
Name of Project	McLaren Way Lighting
Lead Organisation	Sunderland City Council

Total Cost of Project	Total Match Funding	Total SIP Requested
£10,000	£0	£10,000
Project Duration	Start Date	End Date
1 months	April 2010	April 2010

The Project

Local Transport Plan funding was used to light the bridlepath to the south of the road and so providing a safe, accessible route for residents, workers and visitors to the Herrington Country Park and the village centre. The short section of private road, McClaren Way, which links the bridlepath and Fletcher Crescent is currently unlit, however providing lighting will ensure a continuously lit route from the bridlepath to the village centre. The project will deliver a safer, more attractive route for residents, visitors and workers wishing to access the country park or the village centre.

The Need for the Project

Need identified by Ward Councillors and the “Friends of West Herrington” to the Deputy Executive Director of City Services at a public meeting in December.

The Outputs for the Project

Output Code	Description	Target 2010/11
A4	Number of events/programmes of work to improve appearance of streets Provide and fit and maintain street lighting in McClaren Way	1

The key milestones for the Project

Milestones and Key Events	Forecast Dates
Begin work	April 2010
Lights installed – works complete	April 2010

Recommendation: Approve

Funding Source	SIP – Shiney Row Ward
Name of Project	South View - Unadopted Road Maintenance
Lead Organisation	Sunderland City Council

Total Cost of Project	Total Match Funding	Total SIP Requested
£3,500 (Phase 1)	£0	£3,500
Project Duration	Start Date	End Date
2 months	March 2010	April 2010

The Project

South View is an unmade unadopted highway the condition of which makes it unsafe and unattractive for residents, pupils, parents and teachers to negotiate whilst accessing the primary school. It is proposed to grade the existing surface and then lay recycled road planings through a road paving machine to provide an even and compacted road surface.

The Need for the Project

The issue has been highlighted by the road users to their elected ward members.

The Outputs for the Project

Output Code	Description	Target 2009/10
A1	Number of new or improved community facilities and equipment	1

Milestones and Key Events	Forecast Dates
Re-grade existing road surface and lay 450sq.m of recycled road planings	March 2010

Recommendation: Approve subject to:

- Consultation taking place with the school and local residents in the vicinity of the proposed work

Funding Source	SIP - Houghton Ward
Name of Project	Gilpin Wood - Footpath, Drainage and General Works
Lead Organisation	Sunderland City Council

Total Cost of Project	Total Match Funding	Total SIP Requested
£48,000 (Phase 1)	£18,000	£30,000
Project Duration	Start Date	End Date
8 months	March 2010	November 2010

The Project

The project will deliver a range of improvement works to Gilpin Wood, formerly the Glebe Sewage works site. It is intended to open up the original footpath base removing invading vegetation. To then relay a wearing course in whinstone dust to a cambered profile to assist in shedding water off the footpath and onto the adjacent grass. In association with this there is a need to carry out some limited drainage works to avoid ponding which has become an issue along various stretches of the footpath.

It will be necessary to carry out some tree works to compliment those already undertaken by City Services during their maintenance operation of October/November 2009. This, in response to concerns from the Community regarding fear of crime and the possibility of anti social behaviour.

In parallel, the Countryside Officer, with the assistance of the Environment Agency will be undertaking works to the stream towards the creation of water vole habitat. This is part of a national initiative recognising the dramatic decline of the species in recent years.

The Need for the Project

The area is extremely well used and through time the footpath network has been “walked out” resulting in very wet conditions under foot with numerous complaints received from users.

The public have made repeated complaints to their local Ward Councillors with the site having been visited by the Leader of the Council and a number of Officers between City Services and the Office of the Chief Executive. The three Houghton Ward Councillors have been involved in the development of this piece of work.

The Outputs for the Project

Output Code	Description	Target 2010/11
A1	Number of new or improved community facilities and equipment	1
A4	Number of events/programmes of work to improve appearance of streets/area	1

Milestones and Key Events	Forecast Dates
Footpath and drainage works	June 2010
Additional treeworks	Autumn 2010

Recommendation: Approve subject to:

A site visit with relevant Ward Councillors to discuss the installation of barriers, and finalise schedule of works, before commencement.

Annex 4 : Financial Statement for 2009-10

SIB: Coalfield SIB Statement 4th March 2010

* £241,514 was allocated for 2009-10, £26,797 was carried over from 2008-09: Balance £268,311

	Committee Date	Main SIB Fund Approvals	Opportunities Approvals	Total 100%
Available Funding 2009/10 *	29.06.09	£268,311	-	£268,311
Project Name	-	-	-	-
Eco Schools	03.09.08	£5,000	-	£263,311
Phoenix Project	05.11.09	£13,578	-	£249,733
Street Scene Improvements	03.02.10	£44,134	-	£205,599
Miners Memorial	03.02.10	-	£5,000	£200,599
Kepier Hall	03.02.10	-	£3,134	£197,465
Balance	-	£205,599	£8,134	£197,465

SIP: Coalfield Statement 4th March 2010

	SIP Budget	Approvals	Balance
Available Funding 2009/10	£237,142	£0	£237,142
Copt Hill	£59,285	£0	£59,285
Houghton	£59,285	£0	£59,285
Hetton	£59,285	£12,000	£47,285
Shiney Row	£59,285	£25,300	£33,985
Balance	£237,142	£37,300	£199,842

Community Chest: Coalfield Statement 4th March 2010

* £10,000 was allocated per ward from 2009-10, Budget includes carry over from 2008-09 of £13,186

	Community Chest Budget	Approvals	Balance
Available Funding 2009/10			
Copt Hill	£12,231	£11,657	£574
Houghton	£15,968	£14,557	£1,411
Hetton	£12,487	£12,487	£0
Shiney Row	£12,500	£10,150	£2,350
Total	£53,186	£48,851	£4,335

COALFIELD AREA COMMITTEE

REPORT OF THE EXECUTIVE DIRECTOR OF CITY SERVICES

4 MARCH 2010

CONSULTATION ON FOOTBALL, PLAY & WELLNESS

1.0 Why has it come to Committee?

- 1.1 The purpose of this report is to consult with the Area Committee in relation to the:
- i) Football Investment Strategy (FIS) – proposed priorities for investment
 - ii) Play and Urban Games Strategy – identification of priorities for future investment
- 1.2 The report will additionally provide an overview of Wellness programmes and seek feedback from the Committee in relation to future areas of work.

2.0 Description of the Decision (Recommendation)

- 2.1 The Area Committee are requested to note the content of this report and provide feedback on the proposals outlined within the report.

3.0 Football Investment Strategy

- 3.1 As the Area Committee may be aware, the city has developed a Football Investment Strategy (adopted by Cabinet in January 2010) that sets out a clear 'vision' for football facilities and the player pathway in Sunderland, across public, private and school based provision. It establishes a clear approach to the level of provision including the implementation of local standards for playing fields and ancillary facilities.
- 3.2 Whilst some improvements have been made, a key priority for the city remains to contribute to Sport England's target, of a 1% increase in sport and physical activity participation year on year. Football is one of the highest participation activities nationally, with opportunities to engage with residents of all ages, abilities and disabilities in playing, volunteering, coaching and spectating.
- 3.3 As part of the work to complete the FIS a full assessment of local needs and demand for football has been completed, which has resulted in a tiered model of provision and standards which will help to ensure football sites have defined purpose, and that development principles are embedded into the delivery. Working in partnership with the FA and the Football Foundation (FF) the City Council has secured an in principle commitment of £1m investment to match the City Council's £700,000 contribution. It is intended the Strategy will improve satisfaction rates in community based facilities and increase participation in sport amongst adults and young people.
- 3.4 Within the Coalfield, provision for football has been mapped through the Football Investment Strategy and a list of the pitches can be seen in Appendix 1.
- 3.5 The Area Committee may also be aware that previous football investment has been made locally in recent years which includes:
- Houghton Kepier School – full size floodlit 3G artificial pitch
 - Hetton School – full size floodlit sand-filled artificial pitch
 - NOF Green Spaces funding to improve pitch drainage at Hetton Lyons and Easington Lane Flatts

- New drainage installed at Herrington Colliery Welfare and Leyburn Grove
- More efficient pitch maintenance programmes introduced following the purchase of new equipment

3.6 Based on the evidenced gathered during the development of the FIS and the assessment of need, the following improvements are proposed:

Football Investment Priorities Phase 1 (2010-2012)

Site	Project	Number of Teams	Participants and spectators
Herrington Park CW (support for the wider site development)	6 changing pavilion (pre-fabricated)	18	630
Houghton Sports Centre (linked with PCC development)	Small 3G training facility	Unknown as it is a new provision	Unknown as it is a new provision
Leyburn Grove	Drainage improvement works to football pitches	22	330

Football Investment Priorities Phase 2 (2013-2018)

Shiney Row Playing Fields - One junior pitch reinstated and a 6 changing room pavilion

Hetton Lyons Playing Fields - Drainage improvement works to 3 pitches

Hetton School - Drainage to 4 pitches

Football Investment Priorities Phase 3 (2018-2022)

Easington Lane Flatts - 2 change pavilion

3.7 The proposals are consistent with implementing the tired model of provision detailed in the FIS and the six factors for prioritising investment as detailed below:

- Cost and Value for Money – to ensure that funds have the greatest impact on reaching participants and increasing participation
- Playing Capacity – recognising that sites with a higher playing capacity enable more people to play football
- Football Development – in line with FF requirements, ensuring the development of FA Charter Standard Clubs are at the heart of investment
- Match Funding – must be identified to enable delivery of the priorities
- Facilities Development – prioritising projects which address gaps in provision
- Multi-sport Potential – recognising synergy between sports to provide both value for money and broader opportunities to raise participation.

3.8 Following Phase 1 developments all projects identified within the priorities for investment for Phases 2 & 3 will require an appropriate level of funding and officers will continue to work closely with funding bodies such as the Football Foundation to ensure that Sunderland is well placed to take advantage of external funding streams.

3.9 Durham County FA, the governing body for Football in our sub-region, has been working with the city closely in the city's efforts to secure host city status for

England's submission for the World Cup in 2018. The process of developing a submission has strengthened links between Durham FA and local partners, which has supported the parallel process of developing a football investment strategy and the world cup legacy plans.

3.10 The Committee's comments and observations would be welcome in relation to the investment proposals.

4.0 Play and Urban Games

4.1 The Strategic vision for play in the city outlined in the Play and Urban Games Strategy – Moving Forward (2007-2012) is that:

Sunderland will work in partnership to provide, support and sustain a variety of high quality and accessible play environments and opportunities for all children and young people up to 19 years. The city aspires to a core offer of free provision citywide supported by affordable supervised provision as appropriate.

4.2 In January 2008, Sunderland City Council was one of 20 authorities to be awarded Play Pathfinder status, a £2.1million capital investment accompanied by £500,000 revenue support. The award has resulted in an 18 month transformation programme in the delivery of play and urban games city wide.

4.3 The City Council is now supported by an emerging network of partners in play, who have grown to include organisations such as, Play England, Tyne and Wear Play Association, Gentoo, voluntary sector groups, schools and residents associations.

4.4 The achievements of the Play Pathfinder Programme are as follows:

- Match funding the £2.1million DCFS capital grant and £200,000 City Council funding, by a further £1.8million from external funding
- Developing an inspiring partnership with the Aiming High Pathfinder for disabled young people to develop an integrated service model for play
- Maximising partner skills through commissioning a range of voluntary sector organisations, to deliver neighbourhood based consultation
- Undertaking a mid-programme review of consultation, to reflect local feedback and embrace the community leadership role of Elected Members
- Engaging over 3,000 children and young people citywide in the design of play spaces and play services, including a young people's inspection team
- On target for the delivery of 28 new or refurbished high quality play spaces citywide by the end of March 2010
- In the Coalfield, an increase from 17% children and young people, with access to high quality play spaces 1km from their door in 2008, to 83% high quality access in March 2010
- On target for the delivery of a unique City Adventure Play Park
- Launch of the 'Lets Play' campaign, to inspire families to get involved in their local play spaces and to challenge negative perceptions of children playing

- Designed and refurbished the following local play facilities, Kier Hardie, Rectory Park, Barnwell, Grangewood, Easington Lane Flatts, Newbottle – Big Lottery Fund.

- 4.5 The programme delivery has not been without its challenges. The programme has been supported by Elected Members to build confidence in communities, who in some cases fear that play may create problems rather than solve them. This has included coordinating multi-discipline teams to ensure a 'one council' solution, prior to any new play development. Tackling perceptions against play provision remains a key challenge moving forward. Nonetheless, the developments have led to a sustained improvement in resident satisfaction levels. Since 2004, a net improvement of 19% to the current date, has been seen through the annual MORI survey. This measure was taken prior to the Pathfinder investment and it is hoped that satisfaction levels will increase following the next resident survey.
- 4.6 Following significant progress against the action plan within the current Play and Urban Games Strategy, an addendum to the document is being prepared. This will consider revised guidance issued by Government and Play England, but mainly seek to review progress and update the action plan. The Area Committee may be aware that as the Play Pathfinder developments are finalised in March 2010, work has started to determine the process for prioritising sites the next phase of developments.

Elected Members have previously been asked at Area Committee for their views on possible next steps for play development. The following suggestions have been forwarded to date; Kirklea Fields, Old Durham Road, Chilton Moor and Barnwell.

- 4.7 **The Committee is requested to provide feedback on locations they consider would benefit from future investment in play provision.**

5.0 Other Consultation

5.1 'Wellness...it's a walk in the park' Programme

Providing the city's residents with opportunities to be physically active is a primary aim of the Wellness Service. In recent years the development of Wellness Centre's, community based activities, exercise classes and a host of prevention and intervention services have reinforced the role of the Wellness Service as the city's primary provider of physical activity opportunities.

- 5.1.1 Phase 1 of the Walking Programme will see the launch of the 'Wellnessits a walk in the park' programme. Phase one consists of 'way marked' walking routes within ten city parks. Walks for the Coalfield area of the city have been planned from Herrington Country Park and Hetton Lyons Park
- 5.1.2 Depending on the size of the park, the marked walk routes are approximately 1, 2 or 3 miles in distance and are suitable for walkers, runners, wheelchair users and pushchairs. The launch week is scheduled for 6-10 April 2010.
- 5.1.3 Phase 2 of the programme aims to expand the walking routes to incorporate other areas of interest within the geographic area. **To assist with the preparation of Phase 2, the Committee is requested to provide feedback on possible locations or routes they consider would benefit from inclusion.**

5.2 Active Sunderland Project

- 5.2.1 The Active Sunderland Project operates in all areas within the city, with the main purpose of increasing participation in sport and physical activity, but also raising awareness of local and city wide opportunities to be active. The team of Activators

have been working with a variety of community organisations and local businesses, to reach out to residents and support them in being active. In addition, the Active Sunderland Bus provides the Activator team with a base from which they can operate in public spaces and organise local events. The Active Bus contains health and fitness testing equipment, allowing the Activators to offer health checks and raise awareness of the benefits of a healthy lifestyle.

5.2.2 Considerable work has been undertaken to highlight suitable locations for the Active Sunderland Bus visit and also platforms from which the Activators can operate, there may be many other venues which could be accessed to extend the project.

5.2.3 Within the Coalfield, the Active Sunderland Bus has already accessed:

- Hetton Centre
- Houghton Town Centre
- Peat Carr Residents Association
- Shiney Row College Campus

5.2.4 In the coming weeks, the Bus will return to Houghton Town Centre, Herrington Country Park.

5.2.5 The Committee is requested to provide feedback on possible locations they consider would benefit from the Active Project and the Bus visiting.

6.0 Conclusion

6.1 The Area Committee are requested note the content of this report and provide feedback on the proposals outlined within the report.

7.0 Background Papers

7.1 The following background papers were relied upon to compile this report.

- Leisure Facilities Research 2004
- New National Performance Framework for Local Government 2008
- Active Sunderland Bus, from application to Sport England 2008
- Leisure Centre statistics from Centre records
- Play Pathfinder Terms and Conditions 2008
- Sustainable Communities Scrutiny Committee Report February 2010

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APPENDIX 1

Coalfield pitches

Site name	Community use	Senior football	Junior football	Synthetic
Barnwell Primary School	Yes	1		
Bernard Gilpin Primary School	No	1		
Dubmire Junior School	No		1	
Easington Lane Flatts	Yes	1		
Easington Lane Primary School	Yes		1	
East Rainton Primary School	No		1	
Eppleton Colliery Welfare Ground (Hetton Centre)	Yes	1		
Eppleton Primary School	Yes		1	
Gillas Lane Primary School	No		1	
Herrington Park	Yes	2	1	
Hetton Comprehensive School	Yes	4		1
Hetton Lyons	Yes	2		
Hetton Lyons Primary School	No		1	
Houghton Kepier Sports College	Yes	3	2	1
Leyburn Grove	Yes	4		
New Penshaw Primary School	No		1	
Newbottle Primary School	Yes		1	
Shiney Row	Yes	2		
Shiney Row Primary School	Yes		1	
YMCA (Herrington Burn)	Yes	1		

RESPONSIVE LOCAL SERVICES

REPORT OF THE EXECUTIVE DIRECTOR OF CITY SERVICES AND THE CHIEF EXECUTIVE

1. PURPOSE OF THE REPORT

- 1.1 To provide the Area Committee with the 'Responsive Local Services' project update for the period of November 2009 to January 2010.

2. INTRODUCTION/BACKGROUND

- 2.1 Area Committee reviewed the current service standards and service performance information at their meeting in January 2010, for the following services - graffiti removal, refuse collection, litter, dog fouling and grass cutting services.
- 2.2 At the January meeting members considered the information provided and brought forward issues for consideration / action. Members also requested additional information to be included in the future performance reports.
- 2.3 The issue to be considered for the Coalfield Committee was Litter. A summary of progress to-date will be presented at Committee.

3. SERVICE PERFORMANCE – NOVEMBER 2009 TO JANUARY 2010

- 3.1 An officer will attend the area committee in March to highlight the work being undertaken in relation to service performance analysis, and they will present a snapshot of performance information focusing on litter for the area, visually using a GIS Mapping tool to support committee discussion.
- 3.2 It is intended that the Committee receives further updates relating to service performance at future meetings, once approval has been sought from the committee in relation to the usefulness of the visual mapping tool.

4. LOCAL AREA PLANNING AND PROBLEM SOLVING

- 4.1 The current service standards (presented to Committee in January 2010) coupled with current performance information provides committee with a sound platform to discuss area issues in relation to the five services noted.
- 4.2 Members will be able to review the information provided by the officer in attendance and the feedback from previous issues raised. Members will then be encouraged to discuss opportunities for any local problem solving activities which may involve wider partners.
- 4.3 An existing group outside of the committee could be used to facilitate this exercise or committee may wish a time limited sub group to be developed to undertake the joint work to address the problem.

5. STREETSCENE RESTRUCTURE

- 5.1 In relation to 'Area Teams' working across the City, there is currently a review being undertaken across City Services Streetscene Division, to ascertain if the current staffing structure is fit for purpose to deliver Responsive Local Services.
- 5.2 The review covers:
- Review of current structures and business processes
 - Review of workforce profile and investment required to deliver fit for purpose structure
 - Implementation of new business processes in relation to ensuring services are efficient, effective and able to respond to local needs / concerns
- 5.3 Following approval, Area Committee will be updated on any changes arising within Streetscene Services.

6. RESPONSIVE LOCAL SERVICES - COMMUNICATIONS

- 6.1 It is imperative that communication activities support the Responsive Local Services project moving forward, to ensure the Council and the Area Committee receives full recognition for action taken.
- 6.2 Initial communication activity will include the following:
- Promotion of Neighbourhood Helpline
 - Promotion of the Staff Reporting Line and the 'eyes and ears' approach being taken by front line staff
 - Procedure for members and staff within the council to report positive stories to the Communications team, where a service has been responsive in approach, to ensure the member and / or service receives the recognition for action taken
 - Promotion of Service Standards on www.sunderland.gov.uk
 - Responsive Local Services update to feature in Area Newsletters

7.0 LAND OWNERSHIP

- 7.1 As part of the Responsive Local Services project a subsequent piece of work is being developed to map all land owned by the Council onto a GIS web enabled database. This will allow all staff and members to access information in relation to ownership of land. The database will also include present maintenance arrangements.
- 7.2 This piece of work will then be extended to review longer term needs for land to ensure adequate budgets are aligned as required to keep land effectively maintained and safe.

8.0 ENFORCEMENT

- 8.1 Members requested further information relating to Enforcement and the number of Fixed Penalty Notices issued per area and the number of Legal Notices issued.
- 8.2 Members are requested to note the figures and recommend a presentation to Area Committee in April 2010, from the City Services Local Environment Manager, responsible for Enforcement across the City. To present detailed information in relation to the Enforcement service and procedures therein.

Fixed Penalty Notices Issued	Dog Fouling					Littering					Inappropriate disposal of household waste					Refusal to clear Litter and waste on land					Inappropriate disposal of Commercial Waste					
	Ward	N	E	C	We	Wa	N	E	C	We	Wa	N	E	C	We	Wa	N	E	C	We	Wa	N	E	C	We	Wa
April 2009- January 2010	20	25	22	25	26	11	201	8	6	43	34	22	16	5	16	0	2	1	0	0	0	0	0	1	0	2

Failure to produce licence to transfer waste (Waste Carriers Licence)					
Ward	N	E	C	We	Wa
April 2009-January 2010	0	2	0	0	7

Legal Notices Issued	Sec 46- Requirement to present household waste disposal in prescribed manner					Sec 93- Requirement to cleanse areas adjacent to commercial premises					Sec 92- Requirement to remove litter and detritus from private land					Sec 92- Formal warnings of intended action by Authority				
Ward	N	E	C	We	Wa	N	E	C	We	Wa	N	E	C	We	Wa	N	E	C	We	Wa
April 2009-January 2010	52	1655	0	0	0	0	0	0	0	0	0	5	1	0	0	1	11	5	0	0

- 8.3 Legal Notices are issued to warn and advise residents of the correct waste management procedures and the implications of not following the procedures.
- 8.4 Members will note that figures for the East area are higher than across the City. This is because litter, waste and fly-tipping in East Sunderland (Hendon) has been targeted by the Enforcement Team due to a large problem in this area. A longer term work programme is currently being developed to ensure targeted enforcement action is undertaken city-wide.

9.0 NEXT TRANCHE OF SERVICES TO BE REVIEWED

- 9.1 Whilst undertaking the review of the first five services within the Responsive Local Services project, it has become apparent which services should be considered to be reviewed as part of the second tranche. The services to be considered for future review are:

- Highways maintenance including pot holes and inspection regimes
- Enforcement

10.0 WORKING WITH KEY PARTNERS

- 10.1 To enable the Responsive Local Services project to be delivered effectively, it is imperative that all key partners are involved in the development of services to ensure they are responsive and fit for purpose.
- 10.2 Initial discussions have been held between the council and Gentoo to review joint working arrangements in relation to customer service requests and enquiries, land ownership, as well as the continuation of the area agreement work already undertaken.
- 10.3 Aurora Street Lighting Ltd has also been trained to access service requests via our council customer contact system, this is enabling service requests received by Sunderland City Council can be referred directly to Aurora for immediate action.
- 10.4 Streetscene staff are also reporting street lighting and signage issues to Aurora directly via the Staff Reporting Line and supporting them with Emergency service requests such as dangerous columns.

11.0 RECOMMENDATION

- 11.1 The Coalfield Area Committee are requested to note this report for information and to accept further updates relating to Responsive Local Services.

12.0 BACKGROUND PAPERS

- 12.1 Staff Reporting Line information statistics – November 2009 to January 2010
- 12.2 Customer Services Requests for Service statistics – November 2009 to January 2010
- 12.3 Customer Complaints statistics - November 2009 to January 2010
- 12.4 Customer Compliments statistics - November 2009 to January 2010
- 12.5 Area Committee Responsive Local Services Issues Log – January 2010
- 12.6 Enforcement Officer FPN Database – 2009 to January 2010
- 12.7 Member Enquiry statistics – November 2009 to January 2010

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Coalfield Area Committee

4th March 2010

Report of Director of Strategy, Nexus

Accessible Bus Network Design Consultation (Local bus links)

1. Why has it come to Committee?

This report is provided to the Committee to provide details of the proposals for the Bus Network in the Coalfield area and to request members of the Committee to provide comments and feedback to confirm or improve the proposed design.

2. Description of Decision (Recommendations)

2.1 Area Committee is asked to agree:-

- to cascade the information about public events to organisations and individuals
- to provide comments and feedback on the proposals

3. Background

- 3.1 The Accessible Bus Network Design project was set up in 2009 to design a bus network that better meets the aspirations of local people, in response to the Integrated Transport Authority's new Bus Strategy.
- 3.2 The key changes proposed for the Coalfield area relate to enhancing a number of routes and increasing peak and off-peak services.
- 3.3 The proposals as presented can be achieved within existing resources, by withdrawing a small number of poorly-used early-morning services and Link Up (the Demand Responsive Service) across the district.
- 3.4 The proposals will benefit the residents of the Coalfield area by enabling more people to access key locations both in the daytime and in the evening.

4. Main content of the Accessible Bus Network Design Consultation (Local bus links) report

- 4.1 This report gives a high-level summary of the proposals for the Accessible Bus Network, and explains the process for consulting on the network.
- 4.2 The design involved close liaison between Nexus, council officers and bus operators. It focused on making improvements to the 'non-core' network that was agreed with bus operators in advance. Initial design is now complete, and the output is affordable within Nexus' existing budget for provision of secured services.
- 4.3 The detailed proposals for the network in the Coalfield area are shown in Appendix 1. The main changes are:

New off-peak links

- New hourly evening and Sunday link from Barnwell to Washington Galleries, Sunderland Royal Hospital and Sunderland City Centre (service 2A)
- Frequency of service between Washington Galleries and Doxford International increased to half hourly during the day (service 37)

New peak link

- Frequency of services between Washington Galleries and Doxford International increased to half hourly (service 37))

New and improved Local Services for Houghton and Hetton

- New half hourly daytime service linking Dairy Lane/Burnside Estate/Fence Houses with Houghton and Houghton Health Centre (service H1)
- Improved frequency for daytime service linking Sherriff's Moor and East Rainton with Hetton and Hetton Health Centre (service H2)
- New hourly daytime service linking Low Moorsley with Hetton/Hetton Health Centre and Rainton Bridge Business Park/Houghton/Hall Lane Estate

Re-direction of poorly used resource

- Poorly used early morning/late evening and Sunday journeys on services 35, 38, 71, 77, 968 (Kingsley Coaches) would be withdrawn but the funding and resource used currently to provide this services would be re-allocated to provide many new improved links (described above).
- The Link Up (Demand Responsive Transport) service would be withdrawn, however, the resource would be re-allocated onto 'fixed-route' service provision and utilised within the Sunderland District.

- 4.4 The results of the initial design proposal are affordable within existing budgets. Further enhancements may be possible by working in different ways with the bus operators. Where consultation reveals a need for further growth that cannot be accommodated within existing budgets, additional sources of local funding may need to be explored, the enhancement earmarked for future delivery when funding becomes available, or alternative approaches to delivering bus networks may be examined.
- 4.5 Work is being carried out into branding and marketing the revised network to grow ridership and keep public subsidy to a minimum. Consideration is also being given to an appropriate fare structure for services where Nexus has responsibility for pricing.
- 4.6 Subject to confirmation of resources and procurement processes, it is intended to implement the parts of the revised network that are currently within Nexus's control, in spring 2011.
- 4.7 The revised network will be subject to rigorous consultation and communications processes to ensure that the proposed network achieves the correct balance between public aspirations and available resources. During this process Nexus will consult with all stakeholders, as well as with the general public. The consultation will be managed in line with best practice guidance stated in 'Code of Practice on Consultation' (HM Government, 2008).
- 4.8 The overall consultation process in Sunderland is in two stages:
- Elected Members (February 2010)
 - General Public (15 March – 4 June 2010)

The main public events planned for the Coalfield area are on 15 April, at Hetton Centre from 10.30am – 1.30pm, and on 16 April at Houghton Library from 10am – 12 noon. These will be drop-in events with details of the proposals available and Nexus staff present to discuss them.

In addition, all materials will be made available from 15 March via the Bus Strategy link on the Nexus website (www.nexus.org.uk/busstrategy), as well as printed copies available from local venues and on request from Nexus.

There will be a questionnaire for feedback also available from 15 March or comments can be emailed directly to bus.strategy@nexus.org.uk or posted to Bus Strategy, Strategy Department at Nexus.

Comments and feedback must be received by Nexus no later than 4 June 2010.

- 4.9 Once the consultation is complete, final recommendations will be presented to the Executive Management Team for approval. It is possible that a number of different costed options will be presented: one option will be achievable within current levels of funding, and one or more additional options may require sources of additional funding in order to be deliverable.
- 4.10 There will then be a communication programme with all consultees on the outcomes of the consultation.

5. Background papers

Bus Services in Tyne and Wear: Charter for Growth (ITA/Nexus, 2009)

<http://www.nexus.org.uk/wps/wcm/resources/file/eb21f50c7fe3d56/Bus%20Strategy%20Full%202009.pdf>

6. Contact Officer:

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List of Appendices

Appendix 1 – map of the Coalfield area showing proposed bus routes