



Our Vision

To establish Sunderland as the hub of a regional centre for software excellence...





Four Delivery Streams

Enterprise

Innovation

Education

Infrastructure





Four Delivery Partners

Sunderland City Council

University of Sunderland

Business & Innovation Centre

Codeworks Connect





Target Businesses

Inward Investment (including 'Soft Landing' Model)

Existing Indigenous Businesses

Start-up Businesses





Business Offerings

Guidance and Access to Finance

Technical Skills and Support

Business Skills and Support

Accessing Markets

Infrastructure





Target Learners

Pre 14 within Primary and Secondary Schools

Further Education and Higher Education students and graduates

Learners accessing Continuous Professional Development opportunities, including individuals working in both technical and non-technical roles in the software industry

Influencers of learners





Learner Offerings

Sector Knowledge

Career Development

Education and Training

Facilities





Physical Locations



e.volve **Business Centre** Sunderland City Council

Sunderland Software City

World-class connections.



Software Hatchery University of Sunderland



North East **Business & Innovation**



Sunderland Software Centre Sunderland City Council



St Peter's

Gate

University

of Sunderland

Jupiter Centre Centre



Progress

New Software Businesses Created: 35

Software Professional Jobs Created: 100

Software Businesses Assisted: 117

New Business Collaborations: 135

Individuals Assisted with Skills: 1,336

Research & Innovation Funding Secured: £794,000







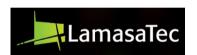




























The Future

Software is a targeted Sector in Sunderland's Economic Masterplan...

...a key component of 'Aim 2': 'A National Hub of the Low Carbon Economy'.

Proposed changes to delivery arrangements...





Sunderland Software Centre







Sunderland Software Centre

City Centre car park site (Tavistock Place).

53,000 sq.ft. of floorspace.

Total cost up to £10 million.

Accommodation for 60 businesses.

140 jobs for software professionals.

Completed late 2011.









Regional innovation.
World-class connections.



