

BUSINESS IMPROVEMENT DISTRICT (BID) - ANNUAL UPDATE

REPORT OF THE HEAD OF MEMBER SERVICES AND COMMUNITY PARTNERSHIPS

1. PURPOSE OF THE REPORT

- 1.1 To provide the Committee with a progress report on the work of the Sunderland Business Improvement District (BID).

2. BACKGROUND AND CURRENT POSITION

- 2.1 In 2013/14 the Skills, Economy and Regeneration Scrutiny Panel conducted a review around the Diversification of the Local Economy. The review examined the approach and progress being made in diversifying the local economy focusing on advanced manufacturing, software and the creative industries sector.
- 2.2 As a result of the review a number of recommendations were formulated and agreed by Cabinet. One of the recommendations was of the importance of regular communication with the Business Improvement District on the progress being made regarding delivery. It was therefore agreed that the BID be invited to provide an annual update on their work.
- 2.3 Sharon Appleby (Head of Business Operations) will be in attendance to provide an overview of the BID in its third year of operation, providing information on what has been delivered so far, the key projects for 2017/18 and the opportunities that exist to the BID and the city as a whole.

3. CONCLUSION

- 3.1 The information is presented to the Committee to show the progress of Sunderland BID.

4. RECOMMENDATION

- 4.1 The Committee is recommended to consider and comment on the progress of Sunderland BID.

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