

SUNDERLAND HEALTH AND WELLBEING BOARD**1 October 2021****HEALTH AND WELLBEING DELIVERY BOARDS ASSURANCE UPDATE**

Report of the Chief Executive of Together for Children, Executive Director of Public Health and Integrated Commissioning and Executive Director of Neighbourhood Services.

1.0 Purpose of the Report

1.1 The purpose of the report is to:

- i. provide the Health and Wellbeing Board with assurance that the work of the Delivery Boards is progressing in line with their agreed terms of reference; and
- ii. provide a summary of key points discussed at their recent meetings.

2.0 Background

2.1 The Health and Wellbeing Board has established three delivery boards to provide strategic oversight of the six Marmot objectives and the nine Healthy City Plan workstreams as outlined in the table below.

Starting Well Delivery Board	Living Well Delivery Board	Ageing Well Delivery Board
<p>By working together we will:</p> <ul style="list-style-type: none"> • Give every child the best start in life • Enable all children, young people and families to maximise their capabilities and have control over their lives 	<p>By working together we will:</p> <ul style="list-style-type: none"> • Create fair employment and good work for all • Ensure a healthy standard of living for all • Create and develop healthy and sustainable places and communities • Strengthen the role and impact of ill health prevention (strategic approach) 	<p>By working together we will:</p> <ul style="list-style-type: none"> • Strengthen the role and impact of ill health prevention for older people
<p>Existing Healthy City Plan workstreams:</p> <ul style="list-style-type: none"> • Best start in life • Young people 11-19 	<p>Existing Healthy City Plan workstreams:</p> <ul style="list-style-type: none"> • Healthy Economy 	<p>Existing Healthy City Plan workstreams:</p> <ul style="list-style-type: none"> • Ageing well

<ul style="list-style-type: none"> • Children and young people's mental health and wellbeing (strategic approach) • Healthy weight (strategic approach) • Covid-19 health inequalities 	<ul style="list-style-type: none"> • Adult mental health and wellbeing • Addressing alcohol harms (strategic approach) • Smoke free Sunderland (strategic approach) • Covid-19 health inequalities 	<ul style="list-style-type: none"> • Covid-19 health inequalities
Ways of working: <ul style="list-style-type: none"> • Focusing on prevention – helping people to stay healthy, happy and independent • Tackling health inequalities – challenging and taking action to address inequalities and the social determinants of health • Equity – ensuring fair access to services dependent on need • Building on community assets – recognising individual and community strengths that can be built upon to support good health and independence • Working collaboratively – everyone playing their part, sharing responsibility and working alongside communities and individuals • Being led by intelligence – using data and intelligence to shape responses 		

- 2.3 The delivery boards will provide challenge and support across partnership activity in order to reduce health inequalities and address the social determinants of health. To enable the Health and Wellbeing Board to fulfil its role as system leader for health and wellbeing, the delivery boards will need to be assured that activity being delivered across the three themes of the City Plan (Healthy, Vibrant and Dynamic Smart City) are maximising opportunities to reduce health inequalities and address the social determinants of health. The delivery boards will take a 'health in all policies' approach and provide a conduit for a range of programmes, plans and projects to be considered by the Health and Wellbeing Board.
- 2.4 The delivery board governance arrangements sit alongside the wider Health and Wellbeing Board governance arrangements, including arrangements for health protection and the emerging place-based integration arrangements.
- 2.5 All three delivery boards have recently held their second meetings in September 2021, having formed their membership and met for the first time in June 2021. The delivery boards are proposing to meet on a quarterly basis and will hold additional workshops and development sessions subject to their business needs.
- 3.0 Update from the Starting Well Delivery Board – met 9 September 2021**
- 3.1 A nomination for Vice Chair has been received, this will be considered for approval at the next meeting.
- 3.2 The Starting Well Delivery Board is currently working on:

- i. TfC has submitted a 'Family Hubs – Growing up Well: Local Area Partner (Round two)' expression of interest application. Family hubs will be added as a standard agenda item to the Board's forward plan; and a workshop be scheduled to scope out a Sunderland model for family hubs.
- ii. Workstream update: Best start in life
The Best Start in Life Working Group was established prior to Covid and work has continued throughout. The priorities in the Healthy City Plan are smoking status at time of delivery, breastfeeding continuation, the attainment gap between children eligible for free school meals and those who are not. The Delivery Board received a detailed presentation on the work programme, this included updates on:
 - Ongoing work around healthy pregnancy messages
 - Training for health care professionals in perinatal mental health
 - Establishment of a Maternal Mental Health Service (MMHS) in Sunderland
 - Communications focused on health effects of consuming alcohol in pregnancy
 - Clear service pathways providing support to pregnant women (including maternity and health visiting services) and the drug and alcohol treatment services
 - Ensuring all pregnant women and those within the household who smoke are referred to specialist stop smoking services in line with NICE guidance, the local enhanced offer and learning from regional best practice.
 - Promoting a culture of breastfeeding
 - Undertake a Behavioural Insights Research Project to investigate the effectiveness of digital tools to increase breastfeeding continuation rates
- iii. Prevention Offer
A partnership piece of work led by Public Health sets out the services that are available to children and young people for schools and range of other professionals. The document is in draft and will be launched with schools and shared with other partners at the end of September.
- iv. Emerging Joint Strategic Needs Assessment (see separate agenda item).
- v. Forward Plan – partners were invited to comment on priorities for discussion outside of the meeting. It was agreed a separate workshop on Family Hubs would be convened.

3.3 Key issues:

The Delivery Board remain focused on Covid recovery issues, as well as the cross-cutting issues of alcohol and substance misuse harm that affect considerable numbers of children and young people.

4.0 Update from the Living Well Delivery Board – met 14 September 2021

- 4.1 Ryan Swiers, Consultant in Public Health, STSFT was agreed as the Vice Chair.

4.2 The Living Well Delivery Board is currently working on:

- i. Developing our approach to improving health and reducing health inequalities (see separate agenda item).
- ii. Emerging Joint Strategic Needs Assessment (see separate agenda item).
- iii. A detailed presentation was received on homelessness and the intrinsic link between housing and health. There is recognition that Covid-19 has brought issues around homelessness to the fore, and this increases the need to strengthen the focus on prevention. There is an increasing trend of people returning to the service and the profile of homeless applicants shows support needs are the greatest challenge, with a rate of 3.06 support needs per case. Mental health is a significant issue, other key issues are offending, physical health and disability, domestic abuse, addictions and challenging behaviours. Providing solutions to support complex needs is challenging and there is limited support to wrap around individual cases at present. However, rough sleeping has increased in the city and there is a desire to move people from the streets into more independent living. Further pressures are anticipated as eviction suspensions are lifted and the impact of rent arrears arising from Covid comes to the fore. The Homelessness Prevention Strategy 2019-2021 will be refreshed with a strong focus on partnership working. A Health Impact Assessment will support the strategy refresh.
- iv. Forward Plan – the Delivery Board has a comprehensive forward plan. Future agenda items include social prescribing and continuing discussions on developing our approach to improving health and reducing health inequalities.

4.3 Key issues:

The issues of preventing and responding to homelessness require a partnership approach.

5.0 Update from the Ageing Well Delivery Board – met 13 September 2021

5.1 Prof. Roy Sandbach was agreed as the Vice Chair.

5.2 The Ageing Well Delivery Board received a number of updates on its key priorities. This included:

- i. Work to overlay a broad range of data sets within the council to identify potential groups of people with frailty factors over 65 years of age is underway. Improved understanding of cohorts of people with frailty factors who do not already access social care will help to target early intervention and prevention, ensure residents know about the services that are available to them and allow signposting to appropriate support. Discussion took place about broadening the data sets to increase understanding of additional frailty factors e.g. those discharged from hospital who have no current support in place.

- ii. The Ageing Well Ambassador Programme will be launched at an Ageing Well event on 1 October, this being International Day for Older Persons. Branding has been designed for the programme. Ageing Well Ambassadors are coming forward from communities and partners are also encouraged to be Ambassadors. A volunteer role description has been developed for the Ambassadors. Discussion took place on identifying local celebrities to champion the role.
- iii. An Ageing Well communication campaign was discussed, reflecting on the need to ensure broad principles are agreed by all city partners to reinforce Sunderland's aspirations to be an Ageing Well city through all communication materials and messages.
- iv. 'Let's Talk Ageing Well' will start with the Ageing Well event and Sunderland VCS Alliance event, and then wider engagement with residents across the city.
- v. SMART Sunderland supporting ageing well has been discussed, with the intention to hold a workshop to further explore how technology can support ageing well. An overview was provided of the housing investment that is taking place that enables technological solutions to be tailored to the needs of the customer.
- vi. Emerging Joint Strategic Needs Assessment (see separate agenda item).
- vii. Falls prevention – paper discussed. Next steps include establishing what partners are doing to support falls prevention; understanding the local intelligence we have in relation to falls; and determining who needs to take the lead role for falls prevention in the city.
- viii. Forward Plan – the Delivery Board has a detailed partnership workplan.

5.3 Key issues:

How we develop a strengths-based approach to many of the issues discussed, for example, reducing frailty factors, addressing digital exclusion and raising awareness of the early intervention and prevention opportunities across the city that support ageing well.

Ensuring falls prevention strategic approach has an agreed lead organisation to ensure delivery of the Falls Prevention Action Plan.

6.0 Recommendations

6.1 The Health and Wellbeing Board is recommended to:

- note the meeting summaries from the recent meetings of the delivery boards;
- be assured that the work of the Delivery Boards is progressing in line with their agreed terms of reference;
- receive specific agenda items from the Delivery Boards for discussion; and
- receive quarterly assurance updates from the Delivery Boards on an ongoing basis.