

INTEGRATED YOUTH STRATEGY 2008-2011

Washington Area Committee
2 July 2008

Keith Moore, Deputy Director of Children's Services

VISION OF THE STRATEGY

“All young people in Sunderland enjoy life to the full, are safe, healthy and confident, make a positive contribution to their community, achieve their full potential and then make a successful transition into adulthood”.

THE CORE YOUTH OFFER

An entitlement for all young people to have access to quality youth services



KEY ACHIEVEMENTS

(much to be proud of...)

Positive Activities

- Commissioning Youth Work Strategy – DCSF National Model of Good Practice.
- Sunderland Young Achievers and Young Person's Inspection Team win National Awards.
- Empowering Young People Pilot.
- Positive Activities website.
- 200 weekly programmes in a range of different settings.

Information, Advice and Guidance

- IAG delivered from a range of access points including schools, colleges and community settings.
- Three full-time Connexion Centres.
- Well developed links with the 14-19 Learning Partnership.

Citizenship and Volunteering

- Sunderland Youth Parliament
- Youthinc Conference
- Participation embedded across services.
- City Equals have developed own website.
- YDG registered 7,928 hours of volunteering in 2007/2008.

Targeted Youth Support

- Youth crime figures reduction of 8.5% in 2007.
- Established TYS pilots in the East and South areas.
- Delivered three multi-agency conferences to 300 practitioners.
- Sunderland is a Beacon Authority for reducing re-offending.

KEY CHALLENGES

(much to change...)

Positive Activities

- Mori poll
- Leaders visits
- 25% of young people are living in poverty.
- Improve existing provision
- Develop new youth facilities.
- Increase weekend and holiday provision.

Citizenship and Volunteering

- Public perceptions of young people are negative.
- Increase volunteering opportunities.
- Improve intergenerational relationships.
- Develop a Citizenship Strategy across the Council.

Information, Advice and Guidance

- Map existing provision against new quality standards for IAG.
- Work jointly with key partners to target NEET.
- Raising Expectations Government White Paper.

Targeted Youth Support

- 5% of young people are known to the Police.
- Provide multi-agency support to young people and families when they need it alongside measures that expect positive changes in return.
- Embed TYS in all six areas of the city.
- 12.7% NEET.

BRIDGING THE GAP

INTEGRATED YOUTH STRATEGY

- Mori Poll
- Young people
- Parents
- Members
- Request over a number of years for increase in youth provision
- Good existing facilities and practice
- Government targets
- DCSF expectations
- Audit commission and inspections

The Integrated Youth Service and Strategy will help to narrow the gap between public perceptions/expectations versus government policies and opportunities.

Targeted Youth Support

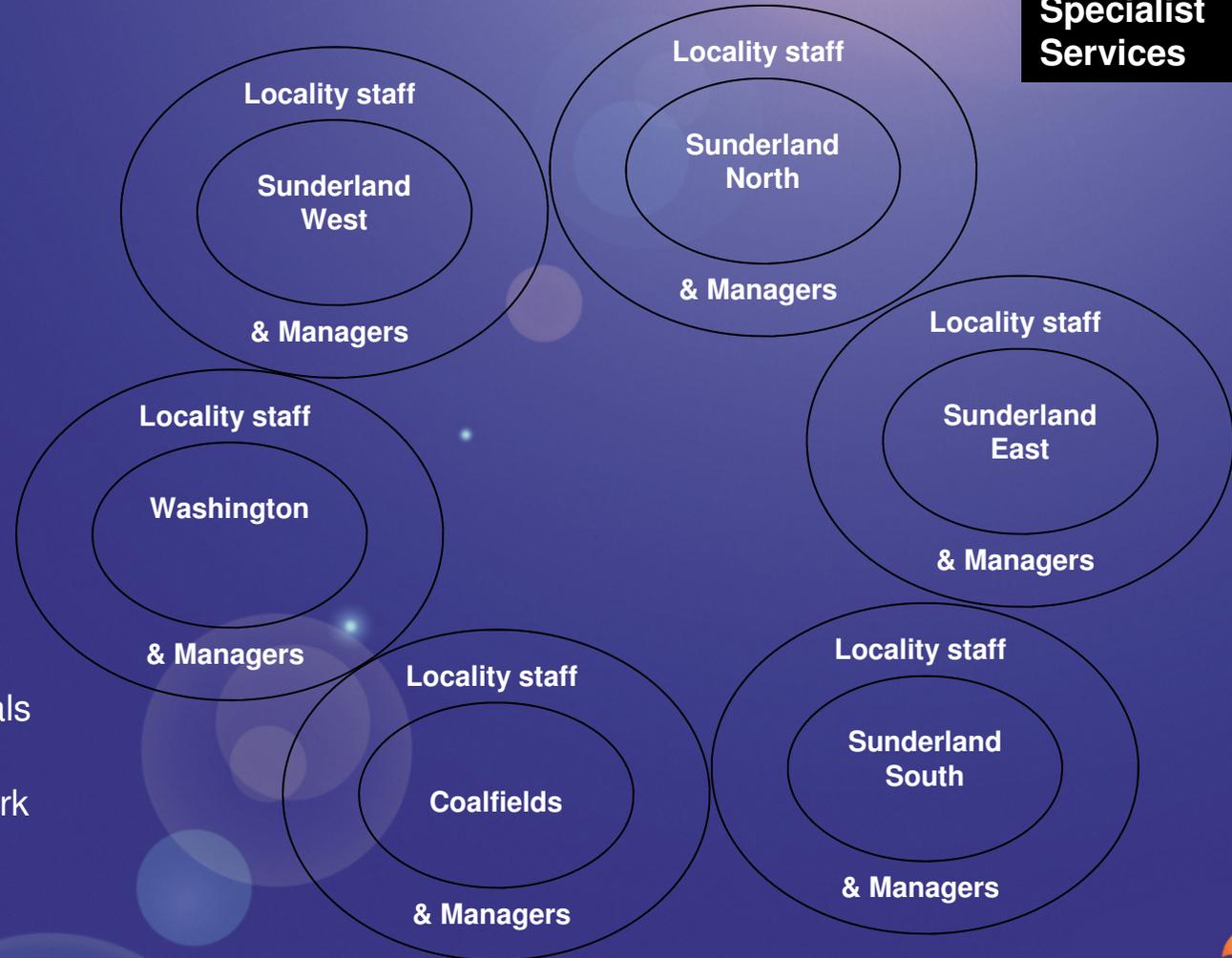
Specialist Services

Locality staff

- Youth services
- YOS prevention
- Connexions
- Teenage Pregnancy
- Drugs and Alcohol
- Health
- Education

Principles

- Lead case professionals
- Based on Common Assessment Framework
- Information sharing
- Prevention and early intervention
- Commissioning



NEW FOCUS

Linked to the Youth Taskforce Action Plan launched in March 2008 to:

- Improve service delivery for the most disadvantaged and challenging young people.
- Boost growth in youth facilities and increase weekend and holiday provision.
- In partnership with the National Graduate Development Programme extensive consultation/evaluation of current youth facilities.

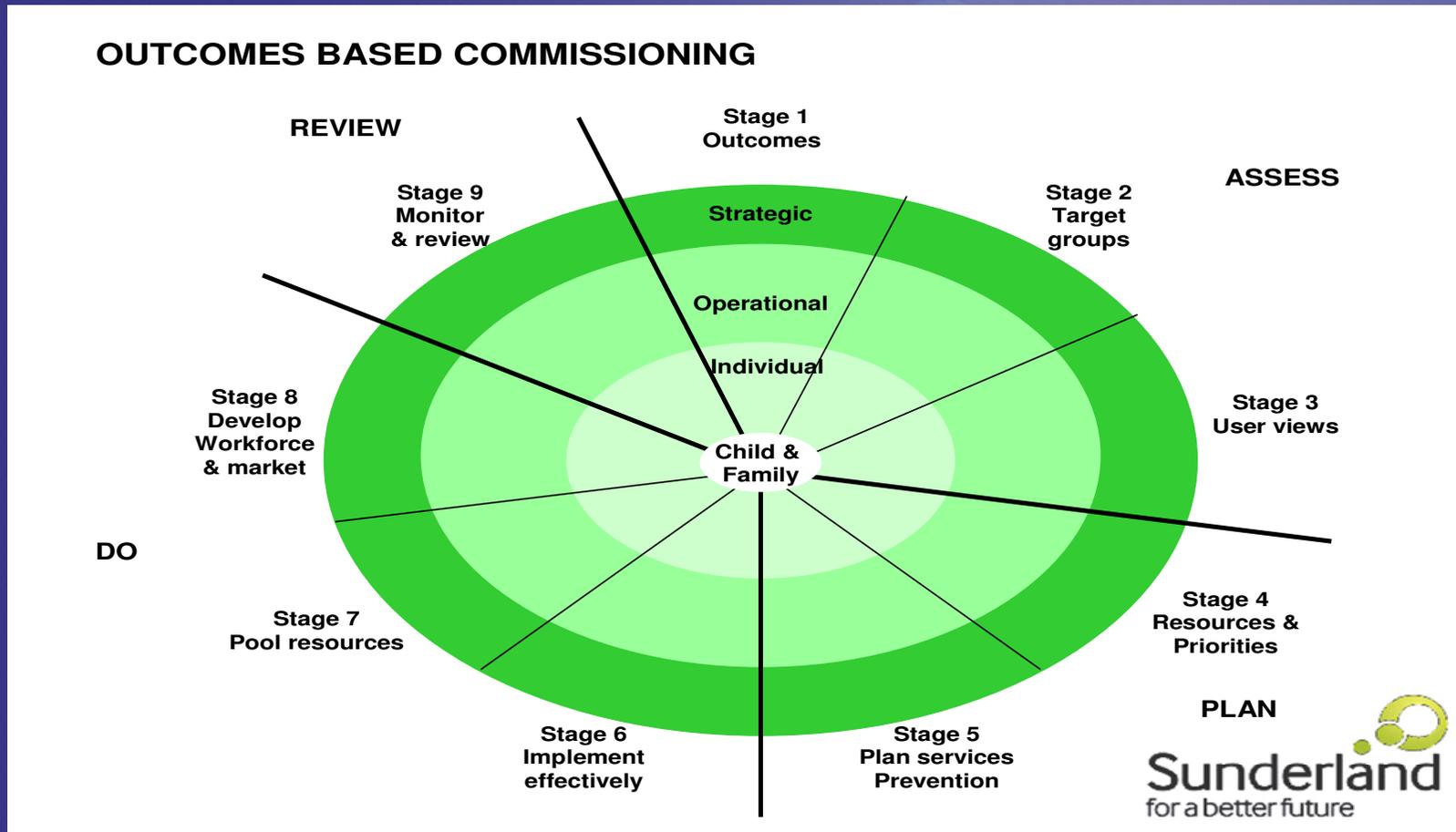
NEW OPPORTUNITIES

- Youth Capital Fund Plus: £452,000 to improve the quality of provision in 2008/2009.
- Empowering Young People Pilot (£2.23m over 2 years).
- Positive Activities for Young People (PAYP) £1,953.00 over 3 years).
- Youth Opportunity Fund/Youth Capital Fund £1,632.300 over the next three years.

NEW POSSIBILITIES

- YDG have expressed interest in the Pathfinder 'Celebrating Young People's Achievements'.
- MyPlace: grants between £1 m to £5m available to develop a 'world class' facility.

OUTCOMES BASED COMMISSIONING



KEY FEATURES OF THE STRATEGY

- Audit of youth provision across the city.
- Mapped against local patterns of need.
- Consulting young people, parents and community leaders.
- Clear progression routes for young people established.
- Targeting resources for those who need more support.

KEY FEATURES OF THE STRATEGY

(cont...)

- Planning with partners.
- Pooling resources.
- Young people engaged in planning and testing suitability of policies and services.
- Flexible approaches to helping communities.
- Based on the principles of early intervention and prevention.

A VIEW FOR SUCCESS

(how will we know?)

- Develop a youth well-being index for each area to report on outcomes.
- Ask young people, families and communities – ‘are we getting this right?’