

Applications for West Neighbourhood Fund**Application No. 1**

Funding Source	Neighbourhood Fund
Name of Project	Enforcement/Tackle ASB
Lead Organisation	Sunderland City Council

Total cost of Project	Total Match Funding	Total NF Application
£209,651	£21,581	£188,070 (99,732 already approved) £88,338
Project Duration	Start Date	End Date
24 Months	April 2024	March 2026

Project Description:

To extend current Environmental Enforcement Officer for 2 years April 2024 – March 2026

To recruit an ASB Officer for 2 years April 2024 – March 2026

To fund street watch camera moves for 2 years April 2024 – March 2026

Project Current Underspend of existing project Environmental Enforcement £99,732 Neighbourhood Fund to combined with this project. Leaving at total of £88,338 required.

How much Neighbourhood Fund is requested?		
£88,338 plus current underspend		
Itemised list of all costs	Cost	Neighbourhood Fund Contribution
Environmental Enforcement Officer	£91,000	£91,000
ASB Officer	£92,750	£92,750
Camera Moves	£4,320	£4,320
Project Management Costs	£21,581	Nil
How much match funding has been/will be secured? (please include funding sources)		
£21,581		

Output	Target
Total Number of Enforcement Actions	1467

Recommendation – Approve

The Neighbourhood and Community Board recommend Approval of this project, which delivers to the West Sunderland Area Plan Priority – Environmental Enforcement and Tackle ASB

Application No. 2

Funding Source	Neighbourhood Fund
Name of Project	Safer Spaces -Preparation Stage
Lead Organisation	Sunderland City Council

Total cost of Project	Total Match Funding	Total NF Application
£20,000	NIL	£20,000
Project Duration	Start Date	End Date
4-5 Months	January 2024	April/May 2024

Project Description:

Phase 1 is for the Design stage, each location (below) will be considered, the work will include working with members and producing options/designs or a cost for the request or alternative solutions in advance of going to a future board meeting to be considered for funding in Phase 2.

Ward	Brief Description
St Anne's	Improved lighting along the pathways down South Hylton riverside
Pallion	Larger rocks and positioned closer together at Claxheugh Rocks near the boathouse
Pallion	Fencing -Hylton Road playing field new knee-high timber including barrier gate
St Chad's	Improved lighting along the footpath to the side of City Way
Sandhill	Small barriers or similar:- Tilbury Gardens, Thorney Close – entrance to/from the bridle path
Sandhill	small barriers or similar:- Alleyway between Tynemouth Square and Thorney Close Road, Thorney Close
Sandhill	Fencing Tay Road (Air Cadets) to junction / steps up to Tiverton Square
Sandhill	Small barriers or similar:-Thorpeness Road – pathway into extension park at top of street
Silksworth	Fencing at Ski Slope
Silksworth	Silksworth Terrace improvements to deter inconsiderable parking
Silksworth	Fence improvements at the Comrades Field

St Anne's	Barnes Park extension /access to Stirling Close - consider gate and fencing improvements
St Anne's	Consider secondary fence or other options along stretch of A19/South Hylton Playing fields
St Anne's	King George V playing fields consider lockable gates - work with local VCS groups
Pallion	Consider Fence options between Sapphire Road and Forest Road- backed onto by Phoenix Road
Pallion	Review of all access points to Blackie Park Field
Pallion	Consider barriers or restrict access to grass area of Sapphire Road
Barnes	Improve the lighting on the stretch of the old mineral line behind Richard Avenue to Wearhead Drive.
Silksworth	Consider Boulders or alternatives at Tunstall Hills to prevent 4x4 access
St Anne's	Improve lighting along footpaths / PROW down by South Hylton Riverside and through the Children's Forest.
St Anne's	Improve condition of footpaths / PROW through the Childrens Forest and along South Hylton Riverside.
St Anne's	Improve/install lighting through the Barnes Park extension between Grindon Lane and Springwell Road
Silksworth	Consider lighting improvements A47:D52in Silksworth recreation park

How much Neighbourhood Fund is requested?		
£20,000		
Itemised list of all costs	Cost	Neighbourhood Fund Contribution
Officer time – Design and options	£20,000	£20,000

Recommendation – Approve

The Neighbourhood and Community Board recommend Approval of this project, which delivers to the West Sunderland Area Plan Priority – Environmental Improvements

Application No. 3

Funding Source	Neighbourhood Fund
Name of Project	West Area Youth Activities
Lead Organisation	Sunderland All Together Consortium CIO

Total cost of Project	Total Match Funding	Total NF Application
£183,940	£2,080	£181,860
Project Duration	Start Date	End Date
18 Months	Jan 24	Jun 25

ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS

Project Description:

Sunderland All Together Consortium (SATC) would like to continue to provide youth activities across the West area of Sunderland using neighbourhood based buildings and spaces where young people feel safe. We have successfully delivered the West Area Youth Activities project over the previous years. We need to ensure that young people continue to have a place of trust and safety that provides high quality information, advice and guidance alongside positive activities that can help young people to develop skills, improve wellbeing and participate in their communities. When young people have a sense of belonging communities are stronger.

For this project we will continue to bring together 4 of our member organisations who access to or manage bases in each of the identified wards to work collectively for the benefit of young people.

- Community Opportunities
- Southwick Neighbourhood Youth Project
- Youth Almighty Project
- Lambton Street Youth and Community Centre

These organisations are adept in reaching children and young people who are deemed 'hard to reach' or those who are disengaged from mainstream provision.

The project will be delivered over 18 months.

We want to continue to deliver a creative and innovative programme designed by the young people, which will include a range of activities, opportunities and experiences such as sport, leisure, cultural, and health and wellbeing to children and young people within the west area of Sunderland. The activities will focus on improving community cohesion, and reducing anti-social behaviour across the 6 wards (Pallion, St Anne's, Silksworth, Barnes, St Chads. Sandhill)

We will continue to use our local knowledge of each ward and embed the 5 rights into our delivery - Right time, Right Place, Right People, Right price and Right style to ensure young people's needs are met and voices are listened to.

We want to provide young people aged 10 – 19 years with 2 x 2-hour face 2 face youth activity sessions per week per ward for 50 weeks of the year. These sessions will be flexible.

Between our member organisations we have an excellent pool of resources to choose from already at our disposal. We will ensure the best resources are utilised within each of the 6 wards to ensure that there is a high standard of quality youth activities provided.

We will use adequate staff per activity delivered. All staff delivering on this project will be committed, effective and motivated to making sure delivery and engagement is a success and young people's needs are met across all 6 wards.

To ensure we have an even spread of delivery and we reach as many young people as possible we will utilise various venues within each of the 6 wards.

We will continue to provide young people with opportunities to meet friends, Keep fit, develop new skills, take part in a range of activities designed by them, have fun, have someone to talk to, access to experienced youth workers, access C Card and stop smoking service, and support with any issues faced.

We will continue to promote the 5 ways to wellbeing within our delivery to enable the young people to feel good about themselves and to be healthy.

We will continue to work with the young people to raise their awareness of the potential consequences of risk-taking behaviour and provide information, guidance and support to enable young people to make informed life choices and raise their aspirations

We will communicate with Ward Councillors and area arrangements team on a regular basis to ensure they are aware and kept up to date with the delivery of the youth activities.

- Our delivery partners will refer parents/carers who are inactive or unemployed into Links for Life projects which are being delivered across the West Area. We will also give out information and display leaflets within all venues.

Delivery Venues

To ensure we have venues within easy reach of all young people we will continue to use local venues for activities within the west

If these places/spaces continue to meet the needs of young people as identified, we will continue to use them. We are open and flexible to working in other venues if the work dictates that we need to i.e. if that's what young people tell us they want.

Venues will be reviewed every quarter throughout the project timeline.

- Silksworth Youth and Community Centre

- Farringdon Youth and Community Centre
- Thorney Close Action and Enterprise Centre
- Pennywell Community Centre
- The Tansey Centre
- Lambton Street Youth and Community Centre
- Plains Farm Youth and Community Centre

We will also look to utilise other venues within the West such as:

- Grindon Young people's Centre

Delivery Model for each ward

Each ward will have 2 weekly sessions where young people aged 10-19 can engage in youth activities. These sessions will be flexible and subject to change based on the needs of young people.

Sessions will be 2.5 hours long (15 minutes for set up, 2 hours' delivery and 15 minutes for debrief and evaluation).

Sessions in each ward will include a range of activities such as - Pool, Table Tennis, Table football, sports, physical activity, Soft Archery, Boccia, Curling, cricket, PS5, Didi Cars, Nintendo Switch, Badminton, Tennis, Cooking, Street Golf, Air hockey, Croquet, arts and crafts, floor and board games, issue based work, C Card, Stop Smoking, Outdoor space, Computer room, football cage, pop up and roll out tennis court. Social Action, accredited learning and the Key projects will also be on offer.

Each session will be diverse, have meaningful outcomes and will be shaped by young people.

Young people aged 10-19 can engage fully in the youth work curriculum alongside any youth activities they attend. This will help us to work to reduce some of the health inequality issues in our city such as alcohol dependency and admissions to hospital; teenage pregnancy; sexually transmitted infections; smoking.

We will advertise all activities delivered to ensure we reach as many young people within our communities as possible. The methods we will use – Social media, Outreach, word of mouth, leaflets given to local West Area secondary schools, and posters in local shops.

If attendance is low within any of the youth activities delivered all delivery partners will use outreach as a tool to inform young people of the activities on offer. We will also go into any identified hot spot areas and encourage young people to attend. If outreach is used as a tool it will be reviewed every quarter to ensure that we reach out across the whole of our communities.

St Anne's

Partner – Youth Almighty Project & Southwick Neighbourhood Youth Project

Delivery venue – Pennywell Community Centre, South Hylton Tansey Centre

Days & Times – Tuesday 630pm – 830pm at PCC and Date and time TBC for Tansey Centre

Silksworth

Partner – Youth Almighty Project

Delivery venue – Silksworth Youth and Community Centre

Days & Times – Monday and Thursday 630pm – 830pm

Barnes

Partner – Youth Almighty Project

Delivery venue –Plains Farm Youth and Community Centre

Days & Times – Wednesday 630pm – 830pm, Saturday 10am – 12pm

St Chads

Partner – Youth Almighty Project

Delivery venue –Farringdon Youth and Community Centre

Days & Times – Tuesday and Friday 630pm – 830pm

Pallion

Partner Lambton Street Youth and Community Centre

Delivery Venue – Lambton Street Youth and Community Centre

Days and Times - Monday and Wednesday and Friday 6pm – 8pm

Sandhill

Partner – Community Opportunities

Delivery venue – Thorney Close Action and Enterprise Centre

Days & Times – Wednesday and Friday 630pm – 830pm

Outcomes from Youth Activities

We see many positive outcomes from youth activities we deliver as they help young people to learn about themselves, others and society through non-formal educational activities which involve enjoyment, challenge, and learning.

Positive outcomes:

- Increase in self-esteem and self-confidence of young people.
- Young people's ability to manage personal and social relationships developed.
- Learning opportunities created to develop new skills for young people.
- Improved mental health and wellbeing of young people
- Positive group atmospheres encouraged.
- Capacity of young people built to consider risk, make reasoned decisions and take control.

Additional Information

- We will provide Safeguarding and additional training as needed
- We already work with many of the young people who will be targeted and have built trusting and meaningful relationships
- We can signpost into one or more of the many services our members or wider delivery partners already offer
- Delivery partners will meet with their 3 local ward councillors every quarter to update on the project and to discuss any concerns.

Sustainability

To ensure sustainability and continuation of the service the consortium will look to source new funding streams from external sources so we can remain strong during economic challenges, and to explore and secure a broad range of funding so we are not reliant upon one source of income. By the end of year one we will have a fundraising plan in place.

The trustees of the consortium will continue to explore innovative and creative ways of working during political and economic change.

Any external funding secured by the consortium to increase the described offer will be communicated to Sunderland City Council. We will also consult when we apply for external funding to sustain delivery to ensure everyone is kept informed.

How much Neighbourhood Fund is requested?
£181,860

Itemised list of all costs	Cost	Neighbourhood Fund Contribution
Delivery staff - Average session £54 per hour x 5 hours a week over 50 weeks x 6 wards	£121,500	£121,500
Management and Admin £1040 per year per ward	£9,360	£9,360
Venue and running costs £60 per week x 6 wards	£27,000	£27,000
Resource and activity contribution £2500 per year per ward - light refreshments, crafts, small equipment,	£22,500	£22,500
Training budget to skill up volunteers - Level 2 certificate in youth work practice	£3,580	£1,500
How much match funding has been/will be secured? (please include funding sources)		
£2080		

Output	Target
number of NEW children and young people benefiting from this project	210
number of individual children and young people benefiting from this project- footfall	20,800
number of volunteers participating	66
number of volunteer hours delivered	2,020

Recommendation – Approve

The Neighbourhood and Community Board recommend Approval of this project, which delivers to the West Sunderland Area Plan Priority – Youth Activities

Application No. 4

Funding Source	Neighbourhood Fund
Name of Project	West Area Event 2024
Lead Organisation	Youth Almighty Project

Total cost of Project	Total Match Funding	Total NF Application
£46,900	£6,900	£40,000
Project Duration	Start Date	End Date
7 Months	December 2023	July 2024

ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS

Project Description:

Youth Almighty Project would like to accept the invitation to apply to coordinate and manage the 3-day West Area Event 2024 in Barnes Park. In 2023 YAP successfully delivered the Wellbeing – West Area Event in Barnes Park. During this 3-day event we successfully engaged 14 schools from across the West Area (735 school children) attended on the Thursday and Friday and provided them with free activities. On the Saturday family fun day, we had approx. 9,000 – 10,000 people through the gates. All days were a great success and we received excellent feedback. In 2022, YAP successfully delivered the Let's Get Digital – West Area Event in Barnes Park. During this 3-day event we successfully engaged 15 schools from the West Area on the Thursday and Friday and provided them with free activities. On the Saturday family fun day, we had approx. 10,000 people through the gates. All days were a great success and we received excellent feedback.

We understand the way this event has successfully worked over the previous years as we have supported Sunderland City Council to deliver this and then in 2022 and 2023 YAP have led the delivery of the event ourselves. We would continue to use the same methods and partners as we used in previous years.

How we will work with West Area primary schools

We have vast experience of working closely with West Area Primary Schools and through delivering the event in 2023 and 2022.

We worked with all schools from across the West. Schools that attended included Barnes Infant Academy, Barnes Junior School, Broadway Junior School, East Herrington Primary Academy, Farringdon Academy, Grindon Infant School, Hasting Hill Academy, Highfield Community Primary School, Plains Farm Academy, New Silksworth Academy, St Anne's RC Primary School, Thorney Close Primary School and Richard Avenue Primary School.

We have links and contact details for schools within the West Area and we also have these for those who were unable to attend in 2023.

We have staff members who are governors of New Silksworth Academy.

We have an excellent relationship with Nobles Fun Fair and will continue to work closely with them to negotiate free rides for the school children for the Thursday and Friday.

We worked closely with Nobles Fun Fair for the 2022 and 2023 event who provided free rides on the Thursday and Friday for the schools. We worked with them to provide an offer to suit all children on the Thursday and Friday and families on the Saturday.

Any events that we have had in the past and have used carnival rides we have always used Nobles.

How we will successfully engage and plan the school activities during the Thursday and Friday through:

December 2023/January 2024 we will send an email out to all West Area Primary Schools to let them know about the event and to save the date. We will give schools earlier notice than previous to ensure that they have the dates in their diary and opportunity to attend.

We will then follow this up and keep in regular contact with each school to remind them of the event and to update and confirm numbers, times, date attending, and schedule of activities.

We will also give schools a list of the intended activities for the event and ask them to confirm if they have any problems/concerns.

When schools arrive on site on their allocated date they will be welcomed by staff and provided again with a schedule of their activities for throughout the day. Staff will be onsite throughout the event to ensure everything runs smoothly.

We aim for full engagement as its essential that the children perceive activities delivered as being meaningful. We will ensure that we use a range of fun and inspiring delivery methods such as practical hands on, art, music, storytelling, active and interactive. Activities will be stimulating, age appropriate, and innovative.

Timing is everything when it comes to ensuring the day runs smoothly. We will continue to use the carousel method as this is a communicative and interactive opportunity for children to get up and move around and experience a range of activities throughout the day.

We will work with partners from the west area to plan and deliver a range of fun and stimulating activities around the theme. We will ensure activities are adapted to meet the needs of the schools on the Thursday and Friday and the public on the Saturday.

How we will incorporate the environment message throughout the event

We will continue to incorporate the environmental message throughout the event space using a variety of methods including posters and signage around the park.

We will work with Sunderland City Council to ensure have a variety of bins around the site for use on the Thursday, Friday, and Saturday. We will do litter picking during and following the event to ensure it is returned to its original state.

How we will deliver appropriate activities around the theme with at least 21 different activities on the Thursday and Friday, with at least 40 activities being delivered on the Saturday.

January 2024 we will send an email call out to all partners who have previously delivered at the West Area events. We will also open this up to any new partners who are interested. We will hold a meeting with interested partners where we will explain the theme for the event along with the activity budget, asking partners who are interested to provide a detailed activity plan and breakdown of their activity and budget and how this will link in with the event.

Thursday and Friday will be school invite only. Children will rotate around a choice of at least 22 pre located activities which will be on the main field, each lasting approximately 30 minutes. Each group will be allocated and take part in 8 activities throughout the day. Schools will also receive leaflets for the Saturday to come back with their families.

Saturday will be a large-scale family fun day where we will have a range of 40+ fun and stimulating activities such as the speed goal, climbing wall, soft/target archery, traditional games, football cage, tennis, samba drums, didicars, face painting, crafts, sports and more linking into the theme of the event.

The activities will be held in the Marquees, MUGA, Bandstand, car park and grassed areas around the park and lake. Signage will be around the park to inform public of which activities are been provided at each area.

Feedback from 2023 West Area Event

‘It’s been the best day, I got to hold an albino guinea pig’ – school child

‘Thank you so much for inviting us once again to this brilliant event. The children and staff ll had a fantastic time’ – School Headteacher

‘We all had a great time! The children haven’t stopped talking about it’ – Year 2 School Teacher

Also learning from feedback from 2023 event, on the Saturday we look to provide additional activities that cater for the younger children (0-3 years) and provide an offer appropriate for this age group.

How we will deliver a programme of entertainment on the bandstand for the Saturday Family Fun day, working in partnership with the voluntary sector

We will work in partnership with Cultural Spring and the voluntary sector to deliver a programme of entertainment on the Band Stand for the Saturday Family Fun Day.

We know this method works as this is the way it has been done for the previous events.

How we will manage and coordinate the event steering group, ensuring the relevant partners and councillors are invited.

If funding is approved, January 2024 we will set up, manage and coordinate an event steering group where we will ensure that all partners and Councillors (Area Committee Chair are invited). We will provide regular updates with meetings as and when required to ensure a smooth and coordinated approach.

Our experience of managing and being involved in events will demonstrate all the relevant information including health and safety, access, permission, road closures, traffic management, first aid and safeguarding.

We have vast experience of delivering the West Area Event. For the previous 2 years we delivered this ourselves and prior to this for 5 years we supported Sunderland City Council to deliver this.

After our successful event working with Phil Atkinson (PA) and Steve Chisolm (SC), we will continue to work with these for the 2024 event. PA, SC and the team have been involved with the infrastructure of this event over the previous years. PA has experience of working on events for the last 10 years and was responsible for the site management of the West Area event. He has in depth knowledge and excellent relationships with many of the contractors who are traditionally associated with the event. PA and his team have an excellent track record.

PA, SC, and the team will be responsible for the infrastructure and planning. They will be responsible for organising or obtaining the relevant quotes for the site preparation, first aid, toilets, marquees, supply PO information, traffic management, road closures, sound engineer, security, stewarding, equipment booking and transport/vehicles for equipment.

We will follow the same infrastructure as we had in 2022 and 2023 as we know this works well. with a health and safety site manager as they have good skills/expertise around site management, health and safety and 'issue' management.

PT who is chair of our organisation has over 23 years' experience managing health and safety. PT is also a Chartered Member of IOSH.

We will ensure that all partner organisations and suppliers supporting the event operate to the required standards and guidelines.

We have clear procedures for lost children and vulnerable adults and an effective incident management and reporting procedures which will be detailed within our event management plan.

YAP have a diverse staff team with a range of skills to ensure staffing for the event is appropriate and experienced with the capability to respond effectively to any

incidents. Our staff supporting this proposal will be involved in the management, planning and development of the event and attend all structured event briefings.

How we will market this event and programme of activities as this event is expected to attract at least 15,000 people.

We will market the event through a range of approaches including using social media channels across all partners, advertising through Sun FM, Sunderland Echo displaying posters and banners around the West area, through West VCS Network meetings, leaflets through Schools and through word-of-mouth referral from residents who have previously attended the event.

We will put up banners around Barnes Park around all key entrances and place posters on their notice boards. Posters will be placed in supermarkets, libraries, and school reception areas. We will use social media throughout the day of the event to encourage people to visit on the Saturday as well as sharing information about what's on where in the park, parking issues, encouraging people to use public transport, park and walk. We will share good news stories with the Council communications team and other media outlets.

How we will raise additional income, match funding, in kind and sponsorship.

We will work with the local Partnership and Community Resilience Manager for the West Area to access grant finder reports to identify any funders who may be able to contribute additional funds for the event which we can then use as match funding if secured. We will encourage local businesses to commit and potentially invest in the delivery of future events

We will use our own resources/equipment/staff and volunteers to provide a range of activities such as soft archery, target archery, didicars, street golf, tennis, football cage, traditional games and sports equipment.

How we will control traffic management orders and liaise with residents as well as keeping the councils' customer service network up to date

We will liaise with local residents through various methods such as leaflets, door knocks and will hold a public meeting to address any concerns especially those who are affected by the temporary road closures. All posters and leaflets produced for the event will be noting that car parks within the park are closed during the event and visitors encouraged to use public transport. We will also keep the council's customer service network up to date.

Learning from our experience and dealing with traffic management during the West Area Event in 2022 and 2023 we will ensure that traffic management have adequate resources and confirm with them the day prior to the event or even on the morning of the event that they understand the requirements for the road closures, and they are on site on time.

How we will seek best value for money for the infrastructure and how this will be managed on site

We will seek best value for money for the infrastructure. We will ensure that the service we use has a good mix of economy, efficiency, and effectiveness. The infrastructure will be managed by an event management team.

The event management team which will consist of key members of staff such as event organiser, safety coordinator, event delivery support, site manager, bandstand manager, sound manager, site crew, stewarding supervisor. Each key member of staff will have the specific expertise to their role, skills, and knowledge

How much Neighbourhood Fund is requested?		
£40,000		
Itemised list of all costs	Cost	Neighbourhood Fund Contribution
Infrastructure and planning - including first aid, toilets, overnight security, Saturday stewarding, hire of equipment, traffic management, health and safety, site manager		£16,500
Marquees for the Thursday, Friday and Saturday		£6000
Activities for Thursday, Friday, Saturday	£6,400	£12,800
Marketing including posters and banners, printing, photographer		£700
Cleansing and bins (additional bins for all 3 days and cleansing on site during the Saturday)		£1,000
Project Management	£500	£2,000
Contribution towards event insurance		£1000
How much match funding has been/will be secured? (please include funding sources)		
£6,900		

Output	Target
number of NEW children and young people benefiting from this project	700
number of litter picks/community cleans up carried out	4
number of NEW volunteers recruited	4
number of volunteers participating	16
number of volunteer hours delivered	320
number of cultural, heritage and community events supported and delivered	3
number of visitors footfall at neighbourhood events	11000

Recommendation – Approve

The Neighbourhood and Community Board recommend Approval of this project, which delivers to the West Sunderland Area Plan Priority –West Area Event