

## PLACE BOARD WORK PLAN

|   | Area Priority and suggested date for discussion by Place Board | Outcomes/Actions  | Suggested Lead Agent (tbc with relevant service) | Comments/info/progress   |
|---|--|---|--|--|
| 1 | <b>Support for local shopping centres</b><br><br>July 2014     | Building on the success of previous projects and sharing best practice across the local area. | Pauline Hopper/Debbie Hall                       | The September Board meeting discussed evaluation results of previous and current support for shopping centres. Best practice from current initiatives have been developed and there is a proposal to the October 2014 Area Committee including environmental schemes in a number of shopping streets across the area.  |
|   |  | Identifying areas for development to improve footfall and spending in local shopping centres  | Berni Whitaker                                   | Berni Whitaker attended the July 2014 Place Board to discuss with members the current and future retail support for shopping centres. Options were presented to the September 2014 Board meeting and a proposal is presented to the October 2014 Area Committee for consideration.   |
|   |  | Supporting the dementia friendly shopping centres project                                     | Pauline Hopper                                   | PH is leading on this work as part of the Dementia Multi Agency Group and sub group. An action plan has been developed and will be shared with the Place Board at regular intervals. A launch of the project took place in September 2014.   |
|   |  | Supporting local traders to develop initiatives to increase trade                             | Berni Whitaker/Julie Heathcote                   | Houghton Traders Association is now well established. Shiney Row has developed a Trader Forum which meets each month. Hetton is in the process of agreeing the model for their centre. Traders in all areas are being supported to increase trade, and a 'shopping voucher' scheme has been carried out and will be promoted in the October 2014 Community News. The Shop Local project is a marketing initiative to encourage residents to support their local businesses and will be further developed for the Christmas period to include billboards and lamp post banners where appropriate. |
| 2 | <b>Community involvement and Love Where You Live (LWYL)</b>    | Enhancing community cohesion and collective pride.  | Pauline Hopper/VCS reps                          | Through the VCS Network, a number of projects and initiatives are being developed to bring different sectors of the community together. The Customer Relationship Officer (CRO) for the area will support the delivery of LWYL activities  |

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|          | <b>September 2014</b>  | Identifying sites for improvement and supporting a programme of activities to enhance the site   | Elected Members                             | A number of sites for development were identified and in partnership with local schools and community groups have been improved. The September 2014 Board meeting discussed ways to further develop this project and a proposal for continued SIB funding is presented to the October 2014 Area Committee.            |
|          |  | Encouraging residents to participate in maintaining the local natural environment and develop skills associated with planting and growing fruit, veg, herbs and flowers                          | Pauline Hopper (SIB projects)/Carrie Stokoe | 7 small SIB funded environmental projects are currently underway and each will focus on engaging local people to take part in activities to address this action.  |
| <b>3</b> | <b>Make better use of greenspace</b><br><br><b>September 2014</b>          | Utilising devolved Public Health funding to create and promote outdoor facilities (In collaboration with the People Board)   | Laura Cassidy/Laura Bartlett                | £20k has been allocated from the Public Health budget and an all (Coalfield) member workshop was held in mid September to discuss ideas to date and agree actions. The outline proposal for a 'Health and Greenspace' project is presented to the October 2014 Area Committee.  |
|          |  | Identifying green space areas for development  | Elected Members                             | The Health and Greenspace project steering group will collect and collate information regarding spaces which can be incorporated into the project.  |
|          |  | Supporting groups to improve areas and be creative in their use  | Pauline Hopper/Carrie Stokoe                | Through the VCS Network, a number of projects and initiatives are being developed. The Area Community Officer and Customer Relationship Officer (CRO) for the area will support local groups during delivery of LWYL and greenspace activities  |
|          |  | Promoting health messages  | Laura Cassidy/Laura Bartlett                | Public Health and Wellness colleagues will assist with the promotion of the health benefits of outdoor and environmental activity. Information will also be disseminated via the VCS Network and schools  |
|          |  | Provide signage regarding local facilities and features  | SCC   | As part of the Coalfield Health and Greenspace project existing signage will be improved and new signage developed.   |
|          |  |  |   |   |
| <b>4</b> | <b>Environmental improvement and education</b><br><br><b>November 2014</b> | Identifying sites that suffer from neglect and/or dereliction and working in partnership with local groups, residents and council services to enhance land development for public or private use | Pauline Hopper/VCS reps                     | Examples of partnership projects are a Green Day event at Burnside school, a litter event at Eppleton Academy, a Hetton naturally project, an educational project at Hetton Lyons, a summer school at St Aidans and a youth project clean up at Dubmire   |
|          |  | Supporting the education of residents to understand the consequences of environmental neglect  | Carrie Stokoe                               | Through community and school events a consistent message is being delivered regarding the impact of human behaviour on the environment. All schools in the area have been offered the opportunity to attend Safety Works, and the CRO for the area is delivering relevant messages to schools via talks at assemblies |

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|   |   | Supporting programmes that educate all residents to appreciate natural growth and wildlife in the local area   | Pauline Hopper (SIB projects) | 7 small SIB funded environmental projects are currently underway and each will focus on engaging local people to take part in activities to address this action.   |
| 5 | <b>Monitor and maintain improved land</b><br><br><b>January 2014</b>  | Ensuring local improvements already made continue to succeed   | Debbie Hall/Pauline Hopper    | To ensure that improvements made as part of 2012/13 and 2013/14 priorities are maintained, the Area Community Officer and Area Response Manager will continue to monitor and take action where necessary.  |
|   |   | Supporting the collaboration of the VCS, councillors, residents and council services to contribute to the maintenance of the local environment   |                               | A number of joint projects to maintain improvements have been supported by the CRO. This will be further developed with relevant Council services over the coming months.  |
| 6 | <b>Influence the design, delivery and review of Place based services devolved to Area Committee</b><br><br><b>TBC</b> | 1. Work with individuals and communities to take more responsibility for and be passionate about keeping local communities clean, green and well looked after. Develop approach(es) to deal with neglected:-<br>Land,<br>Housing,<br>Shopping Parades<br>Industrial Estates, through interventions appropriate at Area Level | Gill Wake                     | This will develop over time and will deliver the Board's influencing role in statutory and core service provision. This will be in addition to, and linked with, the local priorities outlined above in 1-5<br><br>Liz McEvoy and Julie Wilkie attended the September Place Board meeting to update the Board on Empty Dwelling Management Orders (EDMOs). A pilot of the orders will be delivered on 2 properties in the Hetton area.<br><br>One of the issues being addressed through the developing Intelligence Hub is community clean-ups which will inform focused activity to ensure it is fit for purpose and addressing broader issues across the area - such as ASB etc. |
|   |   | 2. Re-consider how members can influence the allocation of S106 funding at an area level   | Gill Wake                     | To be confirmed  |
|   |   | 3. To influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme   | Les Clark                     | The November 2014 Place Board will receive an update of the current (2014/15) programme and also proposals for 2015/16. Budget to be confirmed.  |