

Applications for North Neighbourhood Fund

Application No. 1

Funding Source	Neighbourhood Fund
Name of Project	Thompson Park Event
Lead Organisation	Sunderland City Council

Total cost of Project	Total Match Funding	Total NF Application
£22,981	£3,000	£19,981
Project Duration	Start Date	End Date
1 Day	Spring/Early Summer 2023	Spring/Early Summer 2023

Project Description

The full project description is detailed below:
(verbatim from application)

Area Committee	North Area Committee
Area Priority	<ul style="list-style-type: none"> • Support Communities to deliver local events • Improve Parks, Play Areas, Cycle and Walking Routes
Name of Service	City Development
Service Point of Contact (email)	Laura Groark/Marion Dixon
Project Title/Cost Centre Title(s)	Thompson Park Event
Project Description	<p>Sunderland City Council events team have been approached by the Thompson Park Project Group to manage and deliver an event which celebrates and officially opens and launches the North Area Committee investment into the refurbishment of Thompson Park.</p> <p>The event will be held in Spring/Early Summer – date to be confirmed with the Southwick Ward Councillors and to ensure no conflict with any other family events in the City.</p> <p>The event will showcase the significant investment of North Area Committee and Sunderland City Council into the refurbishment of Thompson Park</p> <p>Events team will liaise closely with members of the Friends of Thompson Park to ensure that the projects currently based and delivering services and activities in Thompson Park are involved with the event, have an opportunity to showcase themselves and there is no duplication of activities on offer and their costs are included within the event project:</p>

	<ul style="list-style-type: none"> • SARA Project & Change the Game • Thompson Park Café CIC • Sunderland Young Peoples Bike Project • Sunderland Home Grown • Carers Centre • Bowls Club • Southwick Neighbourhood Youth Project <p>Event to include using as much of the space as possible within the Park to encourage movement around the park and especially around the newly refurbished areas.</p> <p>Event activities to include:</p> <ul style="list-style-type: none"> • Range of Music Acts • Stage/PA/Lighting & Power • Slides • Trampolines • Tea Pots • Land Train • Mini Zoo or Alpacas • Crazy Golf • Gian Garden Games • Giant Football Darts • Assault Court • Barriers • Face Painting • Craft Workshops • Community Marquee and Furniture • Toilets • First Aid • Event Stewarts • Pop Up Marquees • Flags/branding etc • Waste Management • Site Crews 							
	Start Date				TBC One Day in Spring/Early Summer			
	End Date				TBC One Day in Spring/Early Summer			
	Spend Breakdown (Please provide a full breakdown of costs associated with delivering the project)							
	Item and Description		NF Contribution	NICP Contribution	Match Funding		Total Cost	
Capital (expenditure on acquiring, maintaining or enhancing assets, such as land, buildings, and equipment)								
Not applicable								

Revenue (Expenditure on the day-to-day operation of services such as employee costs and supplies and services)				
Stage, PA, Lighting & Power	3,000			3,000
Music Acts x 4	2,000			2,000
Giant Slide	250			250
Trampolines	350			350
Tea Pots	350			350
Land Train	400			400
Mini Zoo or Alpacas	325			325
Crazy Golf	300			300
Giant Garden Games	200			200
Giant Football Darts	200			200
Assault Course	275			275
Barriers	100			100
Face Painting	300			300
Craft Workshops	300			300
Community Marquee & Furniture	2000			2000
Toilets including Baby/Disabled	500			500
First Aid	260			260
Event Stewards	1000			1000
Pop Up Marquees	250			250
Festival Branding – Flags/Banners	500			500
Lost Children	80			80
Fire Fighting Equipment	20			20
Vehicle & Transport	500			500
Waste Management/Site Cleaning	500			500
Site Crew	1000			1000
Traffic Management	2000			2000
TENS	21			21
Management Fee	3000		1000	4000
Contingency	0		2000	2000
Total	£19,981	£	£3000	22,981

Objectives	Key Milestones	Forecast Details	
(Include here a list of key objectives and goals along with dates they are proposed to be delivered)	Engagement with Friends of Thompson Park	01.04.2023	
	Procurement of Event Company	30.04.23	
	Delivery of Event	TBC	
Outputs			
Vibrant Smart City Output		Code	Target
Number of external organisations involved or supported		306	7

Number of cultural, heritage and community events supported and delivered	309	1
Number of visitors footfall and neighbourhood events	311	2000

Total Request from Neighbourhood Fund £19,981

Recommendation:

February Board recommended development of full application to be presented to March Area Committee to deliver to the following priorities:

- Invest in Parks, Play Areas, Cycle and Walking Routes
- Support Communities to deliver local events

Application No. 2

Funding Source	Neighbourhood Fund
Name of Project	Battle Re-enactment
Lead Organisation	Hylton Castle Trust

Total cost of Project	Total Match Funding	Total NF Application
£50,000	£25,000	£50,000
Project Duration	Start Date	End Date
2 Day	June 2023	August 2023

Project Description

The full project description is detailed below:
(verbatim from application)

In August 2018 Community Opportunities/SNCBC, on behalf of Hylton Castle Trust, funded by North Area Committee, delivered an extremely successful Battle Re-enactment Event. There is a potential to deliver a similar event in July 2023.

This event is proposed to provide a re-enactment event of the Battle of Boldon Hill in March 1644 and deliver a range of learning and community engagement activities at Hylton Castle. The event aims to stimulate interest in Hylton Castle as a serious visitor attraction and to have an opportunity to showcase a detailed history of the area to raise local understanding of Sunderland's heritage, how Civil Wars have impacted on life within local communities. The Event is proposed to include Regiments Drilling and Training, demonstrations of artillery fire, a musket display and Pike Drill prior to the main battle. These displays will help visitors to put the action into perspective for example how a pike block interacted with the musketeers to repel a cavalry charge. It is proposed that the main battle of the day will include 15 artillery pieces and around 400 re-enactors.

It is intended the event will be delivered over two days with the potential to attract up to 10,000 visitors across the duration of the event. The demonstration is hoped to also include a horse parade, delivered by experienced and relevantly trained horse handlers who will be present during the event.

It is envisaged there will be an authentic Living History camp and demonstration including family orientated learning activities interpreting the life and times of the period and the public will have an opportunity to ask questions, handle objects and engage with re-enactors on all levels. A small group of re-enactors will camp at the Hylton Castle site for two evenings. Talks and demonstrations and have a go taster sessions will be available in the marquees, for example participative 'drill sessions' for children and young people, opportunity to take part in period skills and crafts and a colouring-in station and quizzes about the period for younger children.

The event will include stalls selling local produce and crafts such as paintings, jewellery, pottery, flower arrangements and activities from local voluntary and community sector

groups. Fair rides, a picnic area and children's entertainment area including face painters and balloon modelling will be available around the site. We intend for these activities to be sensitive to the wider heritage event and we will and on site food provision will be involving the inspector of markets to keep a record of traders on site. Consultation will be held with local residents as to other attractions they may wish to engage with.

Hylton Castle Trust will be responsible for management of the event and of the contract with the English Civil War Society and all relevant health and safety and insurances will be in place to cover an event of this size and the activities that are to be provided. The ECWS will visit schools and local events as part of the build up to the event and Trustees will be holding a celebration event for professionals in the days before the weekend community event of the battle re-enactment.

It is proposed that part of the event will include the battle re-enactment company camping and in 2018 this was at Fulwell Quarry and it is envisaged that this will be replicated in 2023. All necessary permissions and health and safety will be in place to support this.

The event will require a documented plan to be produced and provided to Sunderland City Council, Historic England and English Heritage to be approved prior to delivery. The Trust is familiar with producing robust event plans having previously been involved with the delivery of the Hylton Castle Battle Re-enactment in 2019.

We have secured £25,000 from Sunderland City Council events budget and anticipate securing a further £1400 in concessions fees and sponsorship to match with the £25,000 requested from the Neighbourhood Fund.

Objectives and goals	Forecast Dates
Compile event plan and submit to SCC MAG	30/04/2023
Compile event plan and submit to Historic England for SMA	30/04/2023
Compile event plan and submit to English Heritage for guardian approval	30/04/2023
Secure infrastructure orders – toilets, marquee, power, road signage, parking, fencing enclosure	20/04/2023
Agree camping site and arrangements	15/05/2023
Secure services support – security, re-enactors, staffing	31/03/2023
Agree civic event details and promote	30/05/2023
Agree event promotional and marketing plan	31/05/2023
Commence school and youth club visits – to Castle and schools	June 2023

Item and Description	Total Costs	Match Costs	NF Contribution
English Civil War Society	£15,600		£15,600
Marquee Hire	£ 3,450	£3,450	

Fencing erection (HCT have fencing) – horses, parking	£ 900	£ ,900	
Battle area enclosure stake fencing	£ 1,200	£ 1,200	
Generator power and lighting tower	£ 1,900	£ 1,900	
Toilet Hire inc, daily emptying – 6 units, 4 days x 1 site and 7 days x campsite	£ 3,816		£3,816
Security – Castle day and night	£ 2,612.20		£2,612.20
Security – camp daytime event	£ 460.80		£ 460.80
Transport – minibuses, vintage buses	£ 1,000.00	£ 1,000.00	
Staffing – camp site, castle, school visits, event planning, fire, police etc	£ 4,150.00	£ 4,150.00	
Water provision to campsite, horses, living history including water bowzers	£ 1,950.00	£1,950.00	
Metal container and security	£ 1,200.00	£ 1,200.00	
Flags, activity resources	£ 2,500.00	£ 1,739.00	£ 761.00
Stall hire and displays	£ 1,900.00	£ 1,900.00	
Promotion and Marketing	£ 1,500.00	£ 1,500.00	
First Aid and vehicle	£ 1,100.00	£ 1,100.00	
Insurance	£ 1,200.00	£ 1,200.00	
Civic event contribution	£ 1,461.00	£ 1,461.00	
Management Fee	£ 3,500.00	£ 1,750.00	£1,750.00
Concessions			
Total	£51,400.00	£ 26,400.00	£25,000.00

Recommendation

February Board recommended development of full application to be presented to March Area Committee to deliver to the following priority:

- Support Communities to Deliver Local Events
- Promote Heritage Assets and Deliver Heritage Activities