NORTH SUNDERLAND AREA COMMITTEE

7th April 2014

REPORT OF THE CHAIR OF THE PEOPLE BOARD

People Board Progress Report

1. Purpose of Report

1.1 The report provides an update of progress against the People Board's Work Plan for 2013/14.

2. Background

2.1 In April 2013 the Local Area Plan's priorities associated with People were referred to the North People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Item 7 Annex 1** outlines progress to date.

3 Area Governance Arrangements

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-
 - (a) Influencing decisions on services delivered at a local level; and
 - (b) Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.
- 3.2 Elected member representation on the People Board for this Area Committee was agreed at June Area Committee and is as follows:-

Ward	People Board Membership
Chair	Cllr S. Foster
Castle	Cllr D. Wilson
Redhill	Cllr R. Davison
Southwick	Cllr C. Shattock
Fulwell	Cllr B. Francis
St. Peter's	Cllr J. Jackson

4. Key Areas of Influence/Achievements

4.1 Outlined below is a summary of the key areas of influence / achievements of the North People Board 2013 - 2014.

Action Taken	Outcome	
Influencing Core Services Devolved to Area Committee		
Supporting the Delivery of the Health and Wellbeing Strategy: Transformation of Adult	 order to present proposals to September Area Committee: Develop an understanding of activities/services delivered in 	

Social Care	continue provision
Social Care	 continue provision August People board were provided with information on Voluntary & Community Sector and Faith Group organisation delivery of services and activities which prevent social isolation. The Board agreed the following recommendations which were considered and agreed at September Area Committee: Work with specialist officers to be carried out to collate key statistics from wards on need VCS/Faith Groups to be contacted by the Area Community Officer to identify specific issues and support which may be required to continue/enhance the offer to the community which will include potential for SIB application and or call for projects. December Board received a report on Services and Activities which Address Social Isolation. The Board agreed a recommendation to be considered by January Area Committee of the alignment of £30,000 of 2013-2014 SIB budget for the provision of services and activities that address social isolation subject to the development of a full project brief, to be agreed by the People Board, and call for projects. January Area Committee agreed the alignment of £30,000 SIB, February and March People Boards have worked on the development and agreed a full project brief for a call for projects March People Board were provided with detailed information on a dementia module for the health champions training and agreed to recommend to Area Committee SIB funding of £5,750. Details of which are included within the finance report. The community directory is now being tested for use and is available through the Sunderland City Council website in order to promote the services delivered by statutory organisations, the voluntary and community sector and private businesses which address social isolation.
Sexual Health Review	 Members have been offered the opportunity to influence the future service delivery centrally and via outreach of sexual health services and September Area Committee agreed to refer to the People Board. December People Board received a presentation on the future delivery of sexual health services in the North. March People Board received a presentation on Sexual Health Equality Audit for the North
Integrated Wellness Review	 The March People Board received further information on the Integrated Wellness review and the model that had been developed in response to earlier discussions with the People Board and the Stakeholder event in November last year. The model is based upon the principles of the Health and Wellbeing Strategy to enable and empower individuals and communities to make positive changes to their own health. The new model presented takes account of the health needs of the whole population whilst being tailored to individual need.
Library Services	 Members have helped to influence the development of a new modern library service for the city. The proposals for the service included library hubs in each of the five areas of the city, supported by community libraries and a programme of community outreach activities to take services into neighbourhoods. Area Boards were asked to bring their own

	unique understanding of their communities and identify potential
	 Unique understanding of their communities and identify potential venues for community outreach programmes, community book reservation and collection service, any issues they are aware of in terms of residents accessing local provision in addition to potential use of closed buildings. The decision on the future provision of the service will be made by the Council's Cabinet on 4th September and the changes are due to be implemented as from October 2013 with all members updated via a newsletter. The North has a Community Engagement Officer who will continue to develop the delivery of community based activity and programmes in partnership with the Area Community Officer and the North VCS Network. March People Board included a tour of Bunnyhill Library and members were updated on library provision within the North Locality.
Strengthening Families	 September Area Committee Meeting received a presentation which provided an update on Strengthening Families and links to Community Leadership. September Board, members agreed to look at events through the North VCS Network to be delivered across wards to link to Strengthening Families project and childhood obesity showcasing healthy eating/health initiatives/leisure opportunities and volunteering - to be taken to next Network meeting 7th November Discussed at VCS Network meeting with a view provided that an indication of funding available to deliver an event would be a starting point for services and activities which could be delivered. December Board received a report on Strengthening Families – Family Focus and the Board agreed a recommendation to be considered by January Area Committee of the alignment of £10,000 SIB funding of 2013-2014 budget for the provision of ward based events showcasing services and activities and volunteering opportunities which address childhood obesity subject to the development of a full project brief and call for projects agreed by the People Board. January Area Committee agreed the alignment of £10,000 SIB, February and March People Boards have worked on the development of and agreed a full project brief for a call for
Family, Adult and Community Learning (FACL)	 projects The People Board were presented with information on Family and Adult Community Learning, including the current timetable for delivery in the North and how Family and Adult Community Learning is procured. Members considered current provision and how this meets local need, who currently operates as a training provider in the North, how awareness and take up of the provision can be maximised and how FACL can be supported to increase engagement with local venues. The People Board recommended: An overview be presented to the VCS Network. Opportunities to be a training provider or host venue be presented to the VCS. The VCS to consider where any existing groups/provision may fit and be eligible for support through FACL in the future.

	 The VCS to be given the opportunity to identify gaps in provision for the needs of the area. The VCS to promote and market current FACL opportunities to residents and users to encourage take up.
Early Intervention Loca	lity Services
Influence early years intervention and locality services	 Board receive early years intervention and locality working updates on Children's Centres, Risk & Resilience, School Attendance, Connexions, and Youth Service July Board received presentation on the re-commissioning of Childrens Centres with members requested via email for suggestions for any services/programmes that can improve health in the North, ideas to influence and increase in participation in parenting skills, increase in volunteering opportunities and consider whether crèche facilities are an issue. February Board requested future meeting of board to be held at Bunnyhill Centre in order for members to have a tour of provision and meet staff. March Board held at Bunnyhill Centre and members met North locality staff who provided an overview of their roles.
Area Priority: Activities	for young People
Monitor and influence the delivery of activities for young people	 The people board have received an update on the youth commissioned contracts which was subsequently presented to June Area Committee. May's People Board received an update on the opportunity to influence the location of three sets of goal posts in the North Area, People Board requested input of young people in this decision making. June People Board received the following proposals – Thompson Park, Fulwell Quarry, Downhill and New Derby Green Space presented to Area Committee for discussion and agreement in June 2013 with decision made for Thompson Park, Downhill and New Derby Green Space. August People Board requested a proposal to be presented to December Board on the development of a partnership approach to work with young people within school holidays in 2014, learning from Summer of 2013 with the potential to align SIB funding to support the proposals. December People Board received a report on partnership approach detailing current provision, and proposals to work together with youth providers, schools, trading standards and police with further information being provided to the board on the use of banked sessions.
	pects and Activities for Young People
Develop a Programme to support employment opportunities for young people	 Job Prospects Working Group established to develop a programme for consideration by the Board at its July meeting. Programme options developed and presented to August Board with recommendation to September Area Committee that the age group targeted be 14-16 year old and an alignment of £100k of SIB funding be agreed subject to engagement with the local schools a brief developed and agreed by the People Board and call for projects to support this as detailed September Area Committee agreed the People Board

5. Recommendations

5.1 Members are requested to consider the progress and performance update with regard to the North People Board's Work Plan for 2013/14.

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