

SUNDERLAND HEALTH AND WELLBEING BOARD

11 December 2020

HEALTHY CITY PLAN

**Report of the Executive Director of Public Health and Integrated
Commissioning and Deputy Chief Officer/Chief Finance Officer of Sunderland
CCG**

1.0 PURPOSE OF THE REPORT

- 1.1 The purpose of the report is to:
- update the Board on the proposed changes to the Healthy City Plan before the plan is finalised,
 - share the draft performance framework for the Healthy City Plan with the Board, and
 - seek endorsement to delegate approval of the Healthy City Plan to the Chair of the Board, in consultation with the Executive Director of Public Health and Integrated Commissioning and the Deputy Chief Officer/Chief Finance Officer of Sunderland CCG.

2.0 BACKGROUND

- 2.1 The Healthy City Plan is the revised statutory Health and Wellbeing Strategy of the Health and Wellbeing Board. The draft Healthy City Plan was developed in partnership, with an aim to seek Board approval in June 2020. Due to the Covid-19 pandemic work was delayed, and a draft Healthy City Plan was presented to the Board in September 2020, with a view to seeking approval of a final version in December 2020.
- 2.3 Since the plan was drafted the lead officers for the plan in both the CCG and Council have changed, providing an opportunity for reflection and challenge on the current draft of the plan. The city context has also been affected by the Covid-19 pandemic, both in terms of the direct health impacts and wider socio-economic impacts. Therefore, it is important that we pause and reflect on the draft plan to ensure it references the current context.
- 2.4 A CCG Executive Development Session was held in November 2020 to discuss and review the plan; this was a welcomed opportunity to reflect on the changes that need to be made to the plan before it is finalised.

3.0 HEALTHY CITY PLAN REFLECTIONS

- 3.1 The draft Healthy City Plan is intelligence led, informed by a wealth of data and insights. Our intelligence led approach will ensure we continue to understand the massive impact that social determinants have on people's

health and wellbeing whilst seeking to address behavioural risk factors and supporting good mental health and wellbeing.

- 3.2 The Board's eight priorities remain relevant within the context of Covid-19, these priorities being: smoke free Sunderland, addressing alcohol harms, healthy weight, best start in life, young people aged 11-19, healthy economy, ageing well and mental health and wellbeing. Some of the key messages within the plan will be strengthened to reflect the impacts of the pandemic on Covid-19 related inequalities. Specifically, the relevance of the new Covid-19 Health Inequalities Strategy will be made more explicit, as will the links with the reviewed City Plan and associated strategies.
- 3.3 The Healthy City Plan is a key plan supporting the delivery of the City Plan and is intrinsically linked to the Dynamic and Vibrant themes. Now, more than ever before issues relating to the economy and our communities, such as employment and education are a vital part of our response to achieving our vision that "Everyone in Sunderland will have healthy, happy lives, with no-one left behind."
- 3.4 Clarity on new ways of working and what will be done differently to achieve our aspirations is essential if we are to achieve the desired change. A true assets-based approach with sufficient scale and pace is essential – everyone has a role to play in delivering the ambitions we set out in this plan – our residents and communities, employers and the wealth of wider assets in the city.

4.0 NEXT STEPS

- 4.1 The current draft of the Healthy City Plan will be refreshed to:
- Draw explicit links to other key strategies such as the Covid-19 Health Inequalities Strategy and a range of strategies within the Vibrant and Dynamic themes of the City Plan.
 - Emphasise the impact of Covid-19 on the social and economic factors that contribute to poor health, recognising for some people Covid-19 will have exacerbated existing inequalities.
 - Be more explicit on how we will work differently (for example, taking an asset-based approach, building on the strengths within communities, championing a 'health in all policies' approach and strengthening the role that employers and anchor institutions can play in the city).
 - Append the Healthy City Plan performance framework as an annex to the plan (see appendix 1).
 - Clarify the arrangements for implementation of the plan, namely the structure and responsibility for delivering the plan and how the board will have oversight of delivery, impact and outcomes.
- 4.2 Once the Healthy City Plan is adopted, we must ensure that it remains a live and relevant. It is important to acknowledge that there is a rapidly moving social and economic landscape at present and the Healthy City Plan must be responsive to this. The working groups supporting each of the Health and Wellbeing Board priorities will remain responsive to data and intelligence, as

this will be key in ensuring the plan remains relevant over its ten-year life span. The working groups will need to ensure that the work they undertake is responsive to the specific needs and inequalities in localities and across the city by being intelligence led.

- 4.3 Following review of the draft Healthy City Plan as outlined above, it is proposed that a final draft be circulated to the Board and working groups, with delegation given to the Chair of the Board in consultation with the Executive Director of Public Health and Integrated Commissioning and the Deputy Chief Officer/Chief Finance Officer of SCCG for approval on behalf of the Board. This delegation will allow a final draft of the Healthy City Plan to go to full Council for approval with the reviewed City Plan in March 2021.
- 4.4 The associated governance arrangements for the Healthy City Plan will be presented to the Board in March 2021.
- 4.5 A public facing summary of the Plan will be developed once the plan is finalised.

5.0 RECOMMENDATIONS

- 5.1 The Health and Wellbeing Board is recommended to:
- note the update report;
 - delegate final approval of the Healthy City Plan to the Chair of the Health and Wellbeing Board in consultation with the Executive Director of Public Health and Integrated Commissioning and the Deputy Chief Officer/Chief Finance Officer of SCCG;
 - receive the approved plan for information at the March 2021 Board meeting, along with associated governance arrangements.

