

Sunderland East Area Committee: Work Plan 2011-12

Priority: **CLEANER AND GREENER STREETS**
Budget: £36,000 **Allocated: £36,000** **Balance: £0**

ANNEX 1:

Lead Co-ordinators

Helen Peverley, City Centre
 Nicky Rowland, East area

Outcome Measure 1: Deliver activity to improve local quality of life and increase public satisfaction in the area.

Outcome Measure 2: Challenge service providers to improve the standards of service and the levels of public satisfaction and trust with them

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. Proposed to have a walk and talk improvement budget, to support the delivery of action against the priority.	Allocate a proportion of SIB 2011-12 budget to solve small problems identified by ward members, to deliver improvements in their local area.	Area Committee	Each walk and talk session is allocated £1,500 to spend on identified improvements. Total agreed £36,000. (£6,000 per ward per year, £6,000 for City Centre) COMPLETED May 11	May-11	£36,000 Approved	Identify projects for allocation of budgets delegated to Area Committee.	G
2. To improve the appearance of streets across the East area. It is proposed to deliver a Walk and Talk programme across the 5 wards and the City Centre. The Walk and Talk Programme is to discuss and find ways of enhancing the environment within the neighbourhood, resulting in an improved quality of life for all residents.	The East area comprises of 5 wards, 3 of which make up the City Centre. It is proposed to host: • 5 'Walk and Talk' sessions, on a 3 monthly cycle, in each of the five wards throughout the forthcoming year, making a total of 20 'Walk and Talk' sessions, in addition. • 2 City Centre 'Walk and Talk'	Local Ward Cllrs, with support from Officers	Elected members agreed routes and dates throughout 2011-2012. Information to be publicised across the East. Partners invited to participate in walk and talk sessions. Next update Jan 11. ONGOING	Jul 11 - Jun 12	Nil	Engage and involve local people and organisations in developing and delivering area priorities.	A
	Members to agree routes and	Local		Jul 11 - Jun	Nil	Identify projects	

	dates of programme, at a ward level. Share with partners and promote	Ward Cllrs, with support from Officers		12		for allocation of budgets delegated to Area Committee.	A
3. Responsive Local Services	Opportunity for ARMs to provide Area Committee with an update on programmes, initiatives and actions being delivered across the East.	H Peverley and N Rowland	Next update Jan 11. ONGOING	May 11 - Apr 12	Nil	Monitoring and sharing of information.	A
4. Greenspace topic paper consultation identified development opportunity at Old Ryhope Colliery site, currently green open space.	Opportunity to work with Woodland Trust's 'Jubilee woodlands scheme' to plant and designate it as a Jubilee Woodland for the Queen's Diamond Jubilee in 2012. The project guidance is set for release in late 2011, with planting expected to commence in Spring 2012.	N Trueman OCE	The Council carried out extensive investigation into the feasibility of the proposal based on project guidance. Unfortunately it was found that it was not possible to proceed, given the financial resources required to both develop and maintain the woodland and the feasibility of being able to attract sufficient external resources to meet those costs.. COMPLETED Sep 11	Sep-11	Nil	Engage and involve local people and organisations in developing and delivering area priorities.	G
5. Can we develop the land at the front of St Marks, Millfield into a community garden?	The Council would be keen to discuss this further with interested VCS groups in the area. Refer into East VCS Area Network.	East VCS Area Network	A local VCS group have submitted a EOI SIB application to carry out improvement works to site. Due for submission to Area Committee in Jan 12. ONGOING	Jan-12	Nil	Engage and involve local people and organisations in developing and delivering area priorities.	A
6. Selective licensing and Neighbourhood Management Scheme in Hendon.	Health, Housing and Adult Services to provide an update on scheme.	G Wilson, HHAS	Detailed update provided in Item 3ii.	Nov-11	Nil	Aware of external factors.	A

Sunderland East Area Committee: Work Plan 2011-12

Priority: Seaton Carew to South Bents Coastal Path
COASTAL PATH

Lead Co-ordinator

Tim Ducker, Sunderland City Council

Budget: Nil

Outcome Measure 1: Ensuring that local initiatives meet local requirements

Outcome Measure 2: Attracting external funding

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
		Area Committee	Terms of reference agreed and Task Group established. No budget allocated against priority. COMPLETED Jul 11	Jul-11	Nil	Engage and support partner agencies in delivery area priorities.	G
		T Ducker, City Services	Members of the Task Group walked the route. Modifications to the route proposed, seeking endorsement from Committee. More detail in update provided, see item 3iii. ONGOING	Nov-11	Nil	Engage and support partner agencies in delivery area priorities.	A
		T Ducker, City Services	Produce a draft mapped route of the English Coast Path. COMPLETED Nov 11	Nov-11	Nil	Monitoring and sharing of information.	G

1. Connecting the path to community and identifying a suitable route from Hendon Beach up to the City Centre, onto Wearmouth Bridge.	Task and Finish Group to be established to consider, what the new access is? How do we get the most out of it? Raising awareness of responsibilities of users?	N Trueman, OCE	City Centre investment along the river corridor: Task Group agreed to arrange a site visit to identify options and costs for improvements to be made in area. Propose a budget to work within. Option report to come back to next task and finish group. Tim to speak to City Services regarding costings to improve the 'wall'. Update due Jan 12. ONGOING	Jan-12	Nil	Improving the appearance of the river corridor. Compliments Aim 3 of the Economic Master Plan	A
		T Ducker, City Services and N Trueman, OCE	Land formerly known as the Edward Thompson Paper Mill to the rear of Hendon Promenade. Outlined application approved July 11 to redevelop 10.62 hectares of land. No planning application submitted as of yet. Task Group to be made aware if one is submitted. LOGGED Nov 11	Nov-11	Nil	Awareness of external factors.	G
		T Ducker and K Makepeace, City Services	River Wear Trail board renewal to consider inclusion of coast path. Update due Jan 12. ONGOING	Jan-12	Nil	Improving standard of services.	A
			Bring suggestion forward of				

Point 1 continued.		Task and Finish Group	exploring 'better than basic' signage through Ryhope and Hendon for the coastal route. Agreed to complete a mapping exercise. Collect information on what we have in the area, for instance, heritage sites, local knowledge or stories from the past (example – Bull Lane), collect information from conversations plans, sites of interest, services, etc. This information is not urgent, but will be vital towards supplying background for the interpretation board. To be completed by Jun 2012 ONGOING	Jun-12	Nil	Ensure services meet local requirements.	A
2. Natural England are the lead agent on installing the Seaton Carew to South Bents Coastal Path.	A brief presentation on the coastal path to be provided.	T Ducker, City Services	Presentation provided. COMPLETED Jul 11	Jul-11	Nil	Engage and support partner agencies in delivery area priorities.	G

3. The coastal path is for pedestrian use only.	Durham Heritage Partnership have submitted a Heritage Lottery Bid to upgrade the path into a multi user route. Task and Finish Group to receive an update on progress.	N Benson, Durham Heritage Partnership	The bid will be submitted in December 2011, with an outcome of the decision being known in Easter 2012. The bid includes: physical improvements to develop access points from the community onto the beach/path; develop the path into a multi user path (walkers, horse riders, cyclists); Two Rangers – providing guided walks, working with local schools, groups and the community to promote the coast, history and wildlife interests. Additional funding needs to be secured to deliver the project, possibility to access SIB. Update due Jan 12. NOTE	Jan-12	Nil	Monitoring and sharing of information.	A
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Sunderland East Area Committee: Work Plan 2011-12

Priority: EMPLOYMENT, ENTERPRISE AND WELFARE RIGHTS
Budget: £125,000 **Allocated: £124,392** **Balance: £608**
 Outcome Measure 1: Increasing opportunities to employment, enterprise and welfare advice
 Outcome Measure 2: Improving local access to information advice and guidance

Lead Co-ordinators

Joan Reed, Sunderland Council
 Liz St Louis, Sunderland Council
 Lead Agents: SES and SNCBC

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. Call for projects to deliver two projects: working with families and employability support for people not in receipt of benefits.	Area Committee to receive a report on the 'call for project' with recommendations to approve the strongest applicant(s).	Area Committee	Two organisations were commissioned to deliver activities aimed at increasing employment, enterprise and access to welfare advice. COMPLETED May 11.	May-11	£124,392 Allocated	Initatives are delivered to meet local requirements as fully as possible.	G
	Lead Agent to produce performance reports to Area Committee.	N Vokes, SNCBC.	More detail provided in update report, see Item 3iv.	Nov-11 and Apr-12	£49,982 Approved	Initatives are delivered to meet local requirements as fully as possible.	A
		K Marquis, SES	More detail provided in update report, see Item 3iv.	Nov-11 and Apr-12	£74,696 Approved	Monitor the quality and effectiveness of the services delivered.	A

2. During consultation exercise on the emerging priorities it was recognised that good access to information, advice and guidance in relation to welfare right issues do not just affect the East area and has been recognised as a city wide issue, that requires a city wide response.	Briefing on the Information, Advice and Guidance Review, including a discussion on the future role for 1st tier advice providers.	Liz St Louis and Joan Reed, SCC	Lead Officer in attendance to provide a presentation on the Information, Advice and Guidance Review. COMPLETED Jul 11	Jul-11	Nil	Influence service improvement activity.	G
	Briefing on self service options. Consultation on local access points.		Members nominated organisations and community venues to provide self service options for customers. COMPLETED Sep 11	Sep-11			G
	Update on 1st tier contracts		J Reed to present report in Jan 12. ONGOING	Jan-12			A

Sunderland East Area Committee: Work Plan 2011-12
Lead Co-ordinator
Priority: PUBLIC TRANSPORT

Nexus

Budget: £500
Allocated: £500
Balance £0

East VCS Area Network

Outcome Measure 1: Improve the standards of service and the levels of public satisfaction and trust with them

Outcome Measure 2: Consult, engage and involve local people and VCS in development and delivery

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. To establish a formal structure to feed residents and VCS concerns through from the East Area into Sunderland City Council's Cabinet and Nexus.	Nexus to be invited to become a member of Sunderland East Area Committee.	M Jackson, OCE	Nexus agreed to become a member of Area Committee. COMPLETED May 11	May-11	Nil	Involve partners in developing the work plan.	G
	Using existing structures within the community, for example, surgeries, VCS Area Network meetings, etc to gather feedback from the public and forward onto Nexus, via Area Committee.	East VCS Area Network	Pilot held in Rynope and evaluated. Proposal to roll out public meetings on public transport across all wards. Request to approve £500 to carry out meetings. For further information see Item D. SIB approved. COMPLETED Sep 11	Sep-11	£500	Actively review activities of other agencies within the area.	G
2. Act as a consultative body on behalf of Cabinet for the Accessible Bus Network Design Project.	Share and consult residents and VCS groups on plans agreed, and promote initiatives taken to improve local quality of life and public satisfaction.	East VCS Area Network	Four public meetings held across the East. Feedback collated and analysed. More detail provided in report, see Item 3v.	Nov-11	Nil	Involve residents and VCS in developing the work plan.	A

3. Advice and information link needed between advice centres and Nexus to promote offers on travel tickets.	Connection to welfare advice priority. Nexus to make links with advice centre and promote special offers.	Nexus	Partnerships have been established with Job Linkage and welfare advice providers in the area. Nexus have been attending 'drop in' sessions with job seekers, providing information on travel tickets, savings, etc. COMPLETED Nov 11	Nov-11	Nil	Involve partners in developing the work plan.	G
4. Identifying gaps in bus routes.	Complete mapping exercise. Stage 1, identify bus routes, stage 2, identify main services/building, stage 3, overlay information and identify gaps, considering times, fees and target audience. Recommendations on way forward to be presented to Area Committee.	Nexus and East VCS Area Network	More detail provided in report, see Item 3v.	Nov-11	Nil	Involve residents and VCS in developing the work plan.	A

Sunderland East Area Committee: Work Plan 2011-12
Priority: YOUTH AND TEENAGERS
Budget: £75,000
Allocated: £75,000
Balance: £0

Outcome Measure 1: Increase the number of young people participating in positive activity

Outcome Measure 2: Increase the number of young people influencing local decisions

Lead Co-ordinator:

TBC

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. Challenge negative perceptions of young people, celebrate positive achievements.	Deliver joint surgeries between local ward councillors and young people across the wards.	A Abdul, Children Services	First pilot deliver throughout February and March 2011. Agreed to share with Youth Team Lead in other areas, for consideration of rolling out model. Agree protocols for process, dealing with issues and feedback. Need to promote good news stories. COMPLETED Sep 11	Sep-11	Nil	Views of young people are feed into Area Committee.	G
2. Reduction in funding. Committee prioritised two gaps in provision, activities during school holidays and Junior work, 8-12 year olds.	Area Committee to receive a report on the 'call for project' with recommendations to approve the strongest applicant(s).	Area Committee	Five organisations were commissioned to deliver positive activities during school holidays and Junior youth clubs during term time. COMPLETED Jul 11.	Jul-11	Nil	Views of young people are feed into Area Committee.	G
	Lead Agent to produce performance reports.	L Wilson Box Youth Project	More detail is provided in report, see Item 3vi.	Nov 11 - April 12	£13,000 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A

Issue 2 continued	Lead Agent to produce performance reports.	R Duggan, Hendon Youth Initiative	More detail is provided in report, see Item 3vi.	Nov 11 - April 12	£28,000 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A
	Lead Agent to produce performance reports.	M Robson, St Marks CA	More detail is provided in report, see Item 3vi.	Nov 11 - April 12	£13,500 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A
	Lead Agent to produce performance reports.	T Semley, Blue Watch Youth Centre	More detail is provided in report, see Item 3vi.	Nov 11 - April 12	£13,000 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A
	Lead Agent to produce performance reports.	P Curtis, North East Sports	Future Goals: East. Project Oct 11-Mar 13. Target 300, young people benefiting from the project. Next update due Apr 12. ONGOING	Oct 11 - April 12	£7,500 Approved	Identified the need to have a policy on rolling out Junior Work across the City. Escalate.	A
3. Young people at road shows have asked for unlit Multi Use Games Area (MUGAs) and Dual Use Games Area (DUGAs) to be lit up to allow access during the Winter.	Encourage VCS groups, who have had MUGAs installed via Council funding, to open the site up and allow community access. Indicate number of MUGAs/DUGA's in the East, investigate feasibility and costs to light sites. Report to be presented to Task and Finish Group for consideration	M Curry and V French, City Services	Task Group recommending that funding is approved to install street lighting around the MUGA located at Hall Farm, more detail is provided in Item 3viii.	Nov-11	Seeking approval of £10,852	Ensure services meet local requirements.	A

4. Open up school facilities to the wider community on an evening and weekend.	Share recent scrutiny report on Extended School provision with Task and Finish Group, and consider at an area level.	M Foster, Children Services	More detail is provided in report, see Item 3vi.	Nov-11	Nil	Ensure services meet local requirements.	A
5. To support and share good working practices funded by the authority between the Council and partners to encourage continuous improvements.	Projects funded via grants or contracts that have delivered to a high standard against a robust performance management framework to be promoted and considered by the relevant service area when designing future service delivery or allocating future commissioning contracts or grants.	Sunderland Partnership	Proposed to be discussed at the Adults Partnership Board and Children Trust Board. Update to be provided to future Task Group in Feb 12. ONGOING	Feb-12	Nil	Ensure services meet local requirements.	A
6. Financial barrier when wanting to participate in positive activity, i.e., swimming.	Children and young people are encouraged to sign up to a free Life card, which provides a level of discount to activities to Council sport, wellness and leisure facilities.	V French, City Services	In Aug 11 City Services circulated PDF version of the Life Card. Now its available to download on Let's Go, Families Information Service and Active Sunderland websites. It was shared via VCS Area Networks to promote uptake. City Services monitor membership of the scheme, over Q3 and Q4, reporting back in April 12 any increase in membership. ONGOING	Apr-12	Nil	Supporting Sunderland First Initiative and Economic Masterplan	A
7. Aiming High (disabled children and young people), concerns that with recent reviews Aiming High services would be affected.	As part of the budget process it has been confirmed that front line services have been protected and that current levels of service delivery will be maintained in the immediate term.	M Boustead, Children Services	More detail is provided in report, see Item 3vi.	Nov-11	Nil	Consult, engage and involve partners in developments.	A

8. The East area has a number of local clubs and groups available for CYP to attend. Unfortunately a lot of CYP and families do not know about them.	Publicise services across the East to young people, families, carers and professional. To provide options for young people to participate in activities. Include any new provision or alternative activity, for example, sports clubs in the publicity.	S Maddison, J Wheele, Children Services/ A Tuck, City Services.	Share information gathered via mapping exercise with Families Information Service, Active Sundrland the Lets Go Website. Promote websites in Community News. To discuss at next Task Group. Dec 11 ONGOING	Jan-12	Nil	Sharing information.	A
9. Pupil Premium: low uptake from eligible families who qualify for free school meals (FSM). This will affect the level of funding schools receive.	Connect with the Child and Family Poverty Strategy to increase uptake of FSM within the East.	R Singh, Children Services	Information not discussed at Task Group, deferred until Dec 11. Update due to Committee Jan 12. ONGOING	Jan-12	Nil	Sharing information.	A
10. General feeling that the services currently being delivered has made a dramatic difference in reducing NEETs across the East area. Concerns that these will increase.	Evaluate the impact of changes. Questions to answer. Have recent changes reduced access to education or employment skills training? Are schools more or less involved in addressing NEETs? Can the Pupil Premium make a difference? Is there an increase in NEETs? Are more young people declaring themselves as homeless? What is the impact of the Education Maintenance Allowance ceasing and the benefits review on 16-18 year olds? Evaluation period between April 2011-April 2012.	B Scanlon, Children Services	Update due to Committee in May 12. ONGOING	May-12		Ensure services meet local requirements.	A

11. Task and Finish Group identified the high demand for sports coaches and referees in the East area.	Recommendation to work with Sport and Leisure to design a package that would target local residents to become coaches and referees, after which enabling them to gain employment.	V French , City Services	Members of the Task Group to meet in November to identify options. Reporting back to Task Group initially, then Area Committee. Update date to Committee Jan 12. ONGOING	Jan-12	Possibly £10,000	Supporting the Economic Masterplan.	A
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Sunderland East Area Committee: Work Plan 2011-12
Priority: TACKLING CRIME
Budget: £74,599
Allocated: £52,700
Balance: £21,899

Outcome Measure 1:

To reduce crime in Sunderland East

Outcome Measure 2:

To increase confidence levels within communities

Lead Co-ordinators

Neal Craig: Sunderland Central

John Connolly: Sunderland East

Issue	Local Action to Influence Services	Lead Agent	Progress Report	Due to Committee	Call for Projects	Influencing Roll	RAG
1. To reduce crime in Sunderland East, City target 2% and increase confidence levels within out communities.	Joint meetings between police and elected members to continue. To be held before Area Committee and renamed Tackling Crime Task and Finish Group.	N Trueman, OCE	All meetings booked into members and Inspectors diaries, up until April 2012. COMPLETED Jul 11	Jul-11	Nil	Consult, engage and involve partners in developing and delivering the priority.	G
	LMAPs to be strengthened by ARMs attendance. Connecting cleaner and greener streets priority.	ARMs	Both ARMs attend the relevant LMAPs. COMPLETED Jul 11	Jul-11	Nil	Improve standards of service.	G
	PACT meetings to be strengthened by ARMs and or Ward Managers to attend, outcomes of which to be feed into appropriate lead e.g. LMAPs, Task and Finish Group, Area Committee.	ARMs	Currently ARMs attending PACT meetings. COMPLETED Jul 11	Jul-11	Nil	Improve standards of service.	G
	Information from Daily Reports to be discussed at LMAPs.	N Craig, J Connolly	Reports are discussed and information shared, where relevant. COMPLETED Jul 11	Jul-11	Nil	Increasing public satisfaction and trust levels	G
2. Gather intelligence and	Issues feed from existing structures indicated above and	Northumbria Police	Inspectors to provide updates on crime statistics. Further detail provided in report, see item 3i.	Nov-11	Nil	Challenge service providers to	

discuss: Crime and Fire Statistics.	structures indicated above and feed into Task and Finish and Area Committee for discussion.	Tyne and Wear Fire and Rescue	Station Manager to provide updates on fire statistics. Further detail provided in report, see item 3i.	Nov-11	Nil	providers to improve standard of service.	A
3. £74,599 aligned against the priority.	Two organisations were commissioned by Committee to deliver two projects aimed at reducing crime, these are Operation X, Northumbria Police and Championing the East, Tyne and Wear Fire and Rescue.	N Craig / J Connolly. Northumbria Police.	Further detail provided in report, see item 3i.	Nov-11	£40,000 Approved	Identify projects for allocation of budgets delegated to Area Committee.	A
		Groundworks/TWF&R	Further detail provided in report, see item 3i.	Nov-11	£12,720 Approved		
4. Traffic calming measures.	To investigate the feasibility of reducing speeding and dangerous driving along Glenesk Road, St Marks Road North and Besford Close.	A Jackman, City Services.	Glenesk Road Local Cllrs to consult residents on options for Glenesk Road, preferred option to inform an SIB application. Application due for submission in March 12. ONGOING	Sep 11-Mar 12	ring fenced £7,000 SIB	Challenge service providers to improve standard of service.	A
5. Eden Vale and Thornhill.	Establish a project group to implement the Action Plan and co-ordinate activities across Eden Vale and Thornhill area.	N Trueman and R Parry, OCE	Action plan covering environment, children and young people, ASB and community cohesion agreed. Project Group meet in Aug 11 to begin implementing plan. Further meetings held in September and October. Progress report to be discussed at Crime Task and Finish Group. Update due in Feb 12. ONGOING	Feb-12	Nil	Co-ordination of services, development of new initiatives.	A