

Economic Prosperity Scrutiny Committee

Siglion Progress Update 4th April 2023



siglion.



Riverside Sunderland

siglion

Riverside Sunderland

siglion



1,000 new homes to rent and buy in four riverside neighbourhoods



1 million square feet of modern offices in a new central business district



a doubling of the resident population of the city centre to 5,000 people



8,000 – 10,000 additional city centre jobs



civic, public and cultural assets including City Hall, the Eye Hospital and Culture House



ubiquitous smart city technology based on Sunderland's new 5G network



an outstanding landscape setting to increase biodiversity and climate change resilience



the UK's first carbon-neutral urban quarter



two new bridges across the River Wear to strengthen walking and cycling networks



an urban quarter designed to reduce car dependency and promote active travel



the transformation of St Mary's Boulevard into a stylish city street



investment in the public realm, public art and lighting

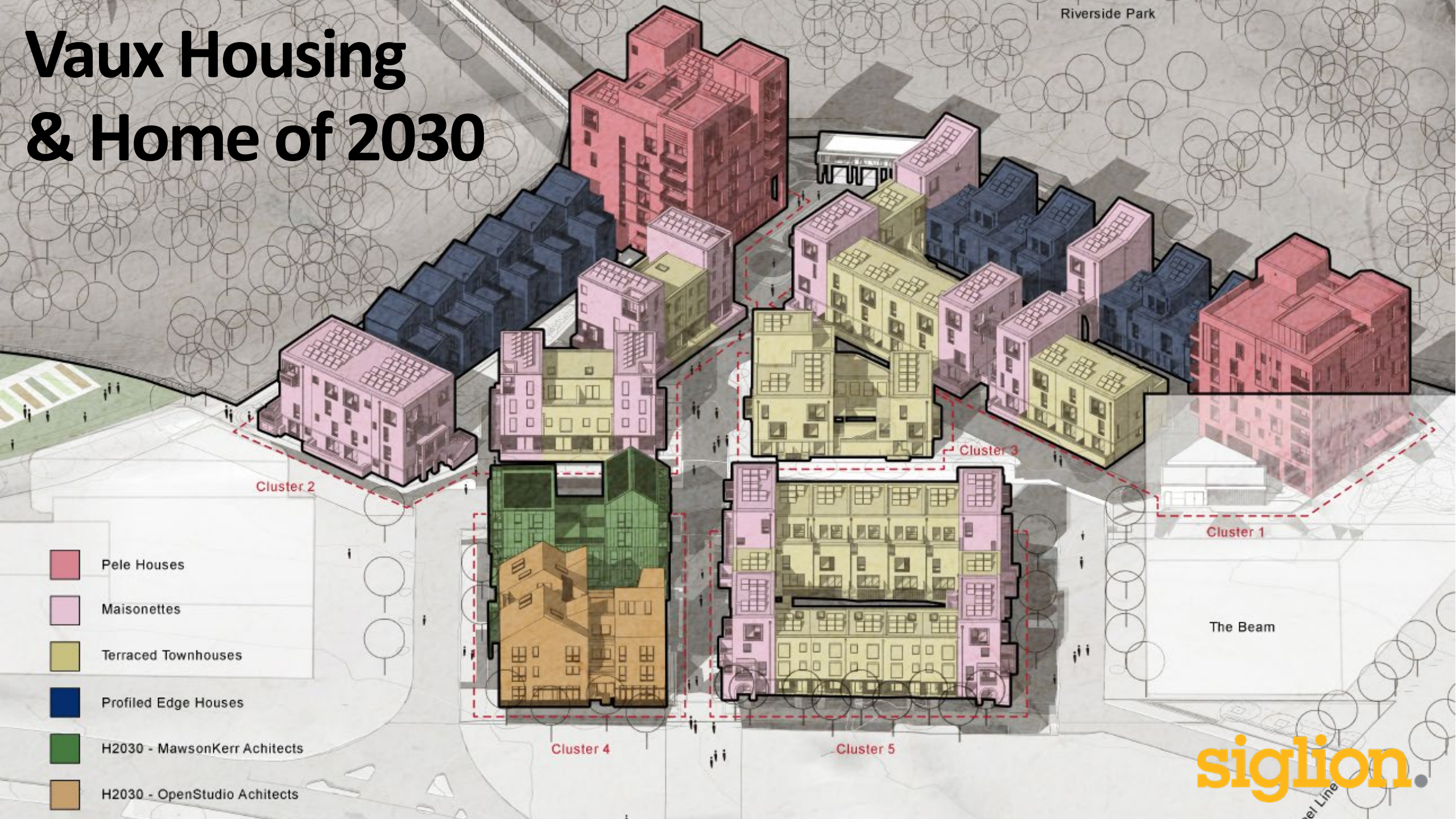
Vaux



siglion.



Vaux Housing & Home of 2030



Riverside Park

Cluster 2

Cluster 3

Cluster 1

The Beam

Cluster 4

Cluster 5



Pele Houses



Maisonettes



Terraced Townhouses



Profiled Edge Houses



H2030 - MawsonKerr Achitects



H2030 - OpenStudio Achitects

siglion

Vaux Housing





Home of 2030



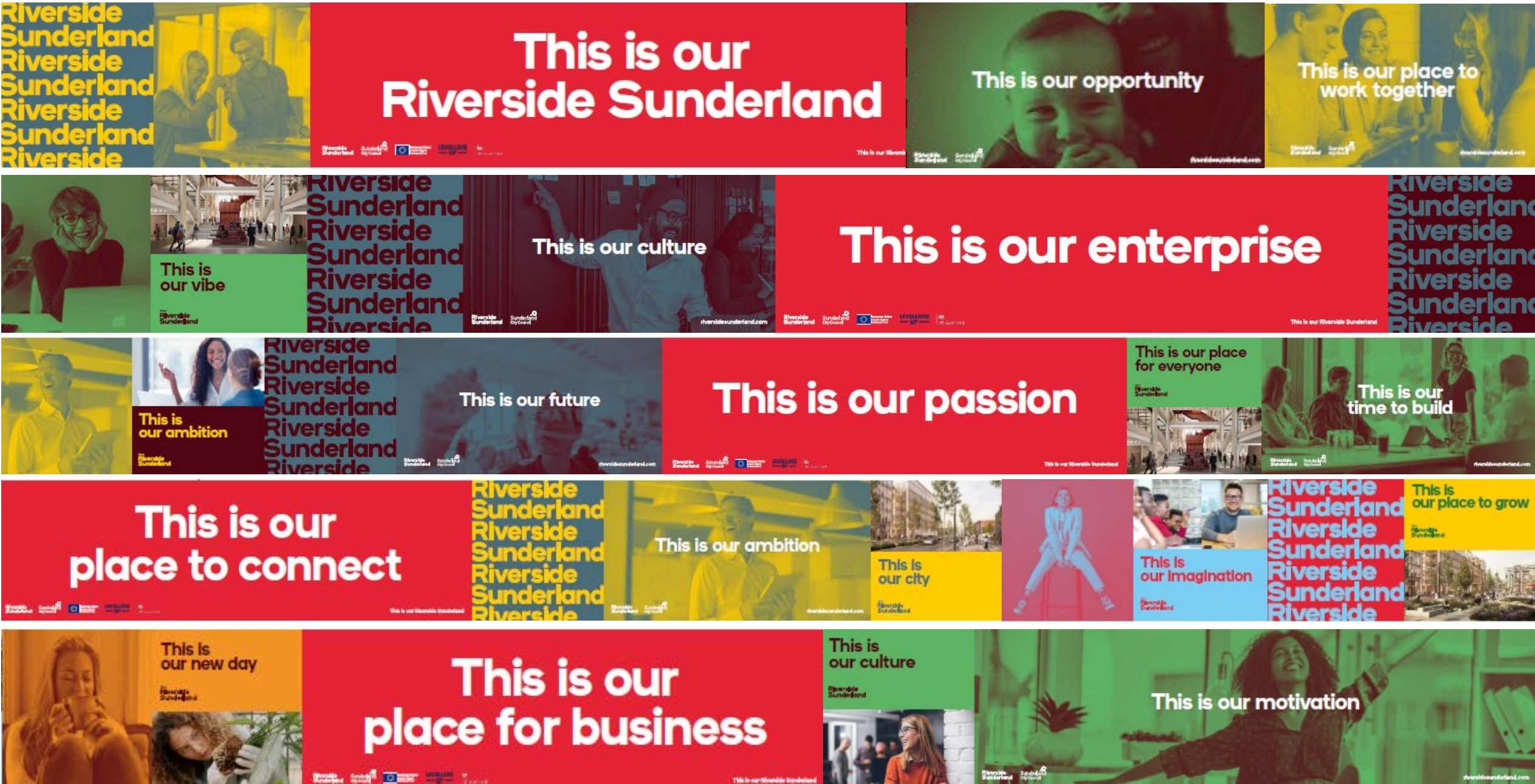


Kingsley Gardens

siglion.



Brand and Activation





siglion.

Keel Edge

Riverside Sunderland 2022 Achievements

Month	Milestone
Jan 22	Completion of design guides for key neighbourhoods in Riverside Sunderland
Feb 22	Vegetation clearance to support masterplanning and design development for Farrington Row and Riverside Park
Mar 22	Planning consent secured for Home of 2030 as part of the Vaux Housing scheme
Apr 22	Launch of 2024 position statement
Jun 22	Commencement of construction on the Vaux Housing scheme
Jul 22	Commencement of works to create Kingsley Gardens within Riverside Park
Jul 22	Launch of lifestyle brand for Riverside Sunderland and installation of hoardings across the site
Jul 22	Riverside Sunderland named Best Future Place at the Festival of Place
Jul 22	Riverside Sunderland awarded Homes England Masterplanning Award at the 2022 Housing Design Awards
Sep 22	Planning consent secured for public realm improvements and creation of meanwhile events space on Plot 12 (Keel Edge) at the Vaux site
Oct 22	Reset and re-branding of Expo Sunderland
Oct 22	Commencement of fit-out works at The Beam to support new tenant occupations
	Completion of fit-out works at City Hall to support the relocation of Gentoo services to the building

Riverside Sunderland 2023 Activities / Objectives

Development	Activity / Objective
Masterplan	Refinement of masterplan to incorporate emerging developments
	Focussed marketing campaigns to generate occupier interest
Vaux Housing	Procurement of new principal contractor
	Recommence construction works
Farrington Row	Site Investigations and Brownfield Land Release Fund application
	Procurement of development partner
	Secure planning consent
Sheepfolds	Refine masterplan and prepare infrastructure delivery strategy
	Definition of development parcels
	Market testing & engagement
Expo Sunderland	Secure sponsorship agreements with key partners
	Develop programme content
Plot 12	Appointment of contractor and commencement of works
	Completion of works and utilisation as meanwhile and events space
Estate Management	Production of detailed estate management and activation plan
	Community engagement to support development of Riverside Park

Seaburn

siglion



Seaburn 2023 Objectives and Investment Summary

Development	Activity / Objective
Mixed Use Scheme	Determine scale of development site
	Soft market testing exercise
	Marketing strategy
Public Realm	Review and update scope of works
	Delivery strategy for new children's play area
	Procurement of works contractors



Potters Hill

siglion.



siglion



siglion



siglion.



siglion.

Potters Hill 2023 Activities / Objectives

Development	Activity / Objective
Phase 1 Infrastructure	Complete adoption of roads and sewers infrastructure
Phase 2 Infrastructure	Complete works to Joe's Paddock and Weymouth Road
Phase 3 Infrastructure	Scope of works to be prepared
Phase 3 Housing	Final tranche of land payment due
Phase 4 Housing	Appointment of preferred developer
	Exchange contracts for sale of site
	Developer secures planning Consent
	Legal completion of sale
Phase 5 Housing	Appointment of preferred developer
	Exchange contracts for sale of site
	Developer secures planning Consent
	Legal completion of sale
Mixed Use Scheme	Market Engagement
	Development strategy prepared
Estate Management	Transfer of Phase 2 Infrastructure site to managing agent

Nile+Villiers



siglion.





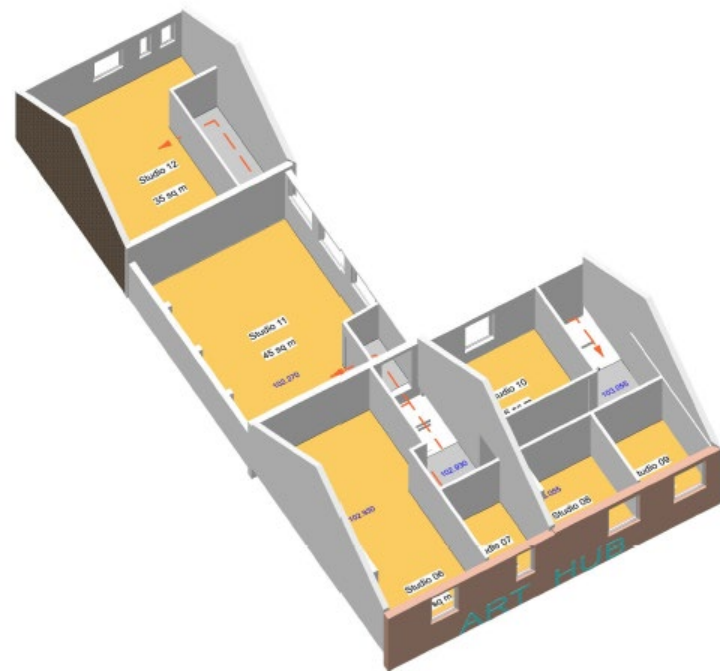
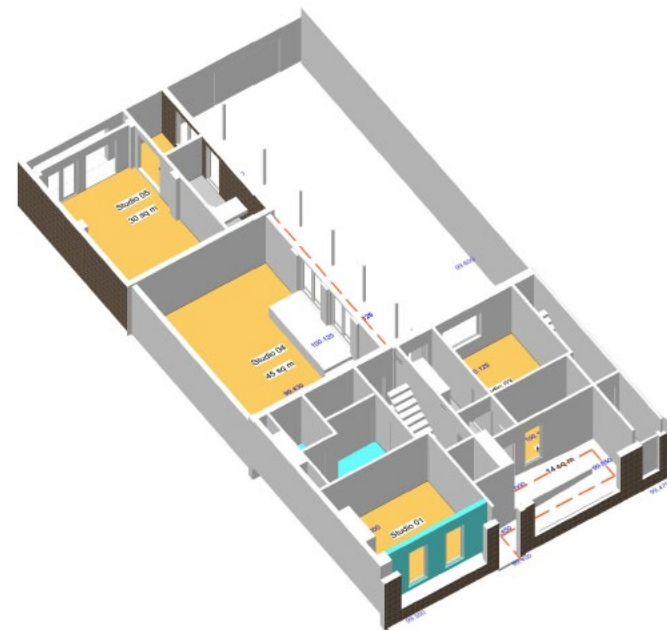
siglion.



siglion.



siglion.





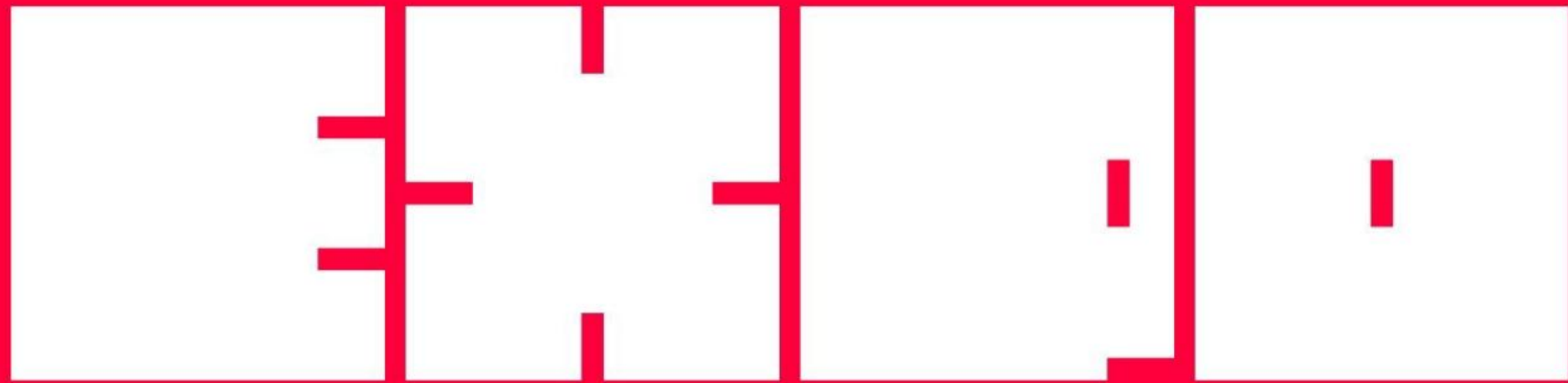
siglion.



siglion.

Sunniside 2023 Objectives and Investment Summary

Development	Activity / Objective
Masterplan	Support Council with production of initial vision
	Assist with production of masterplan and investment strategy
Nile + Villiers	Appointment of TownDev Ltd and key design consultants
	Prepare and submit planning application
	Secure planning consent
	Agree PRS terms and finalise funding strategy
	Execute DFA with Council

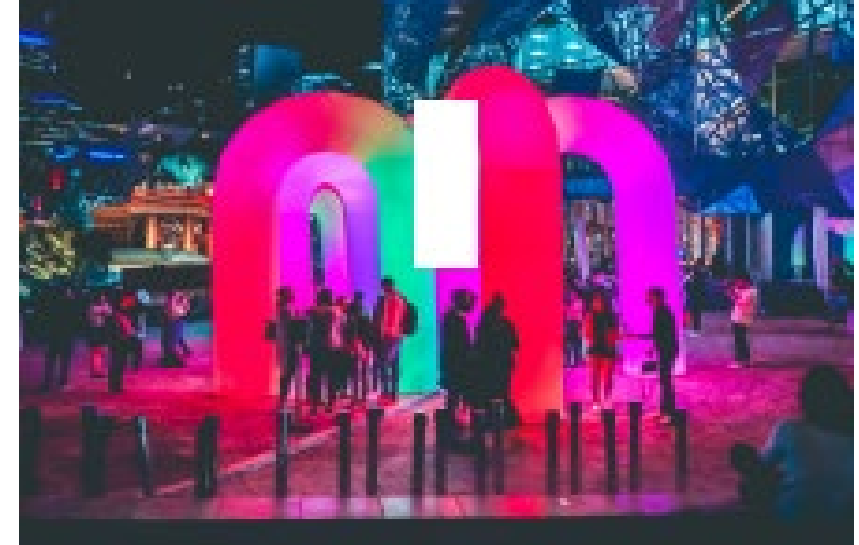


**Welcome to
an extraordinary
opportunity**

**Expo
Sunderland**

What is Expo?

- FREE to access, vibrant live events programme
- Ambitious citywide collaboration and community engagement
- Showcasing our new and existing venues and public spaces across the City
- For people, businesses, education and professionals to discover the exciting new lifestyle that the city provides for local people, unveiling the city's regeneration journey.
- Positioning Sunderland at the forefront of city centre regeneration levelling up
- Creating a legacy commitment for the city



Core Values

**Expo
Sunderland**



Promote affordable, energy-efficient living through the Show Homes & Gardens and ones that can be adapted, shared and recycled in the Concept Homes



Offer our visitors local, affordable, recyclable goods, and state of the art technology alongside healthy and sustainable menu options and delivery of concessions



Expo as the launchpad for all new opportunities in education, skills and employment for local people and the emerging, creative industries coming alive in the city



Embracing new materials, interiors, technologies and explaining the manufacturing methods to inspire in the home, future buildings, energy and vehicles



Provide sustainable transport & shuttle services, walking and cycling routes that connect the city throughout Expo alongside live demonstrations and street activations



Highlight Sunderland as a dynamic city that is leading the way in digital technology, showcasing this creatively and informatively throughout Expo

**Your Future Living in Future Homes in
our Future City**

Expo Sunderland

Future Home

Come to Expo for inspo.....

Walk around a home of the future and find out how you can adapt your home for net-zero living.

Future Living

Come and see how life can be

Find out what city living looks and feels like in the UK's first carbon-friendly urban quarter.

Future City

Advancing the future for everyone

Explore high quality housing and employment space, creative and cultural facilities, sustainable transport; digital, low carbon and renewable energy infrastructure.

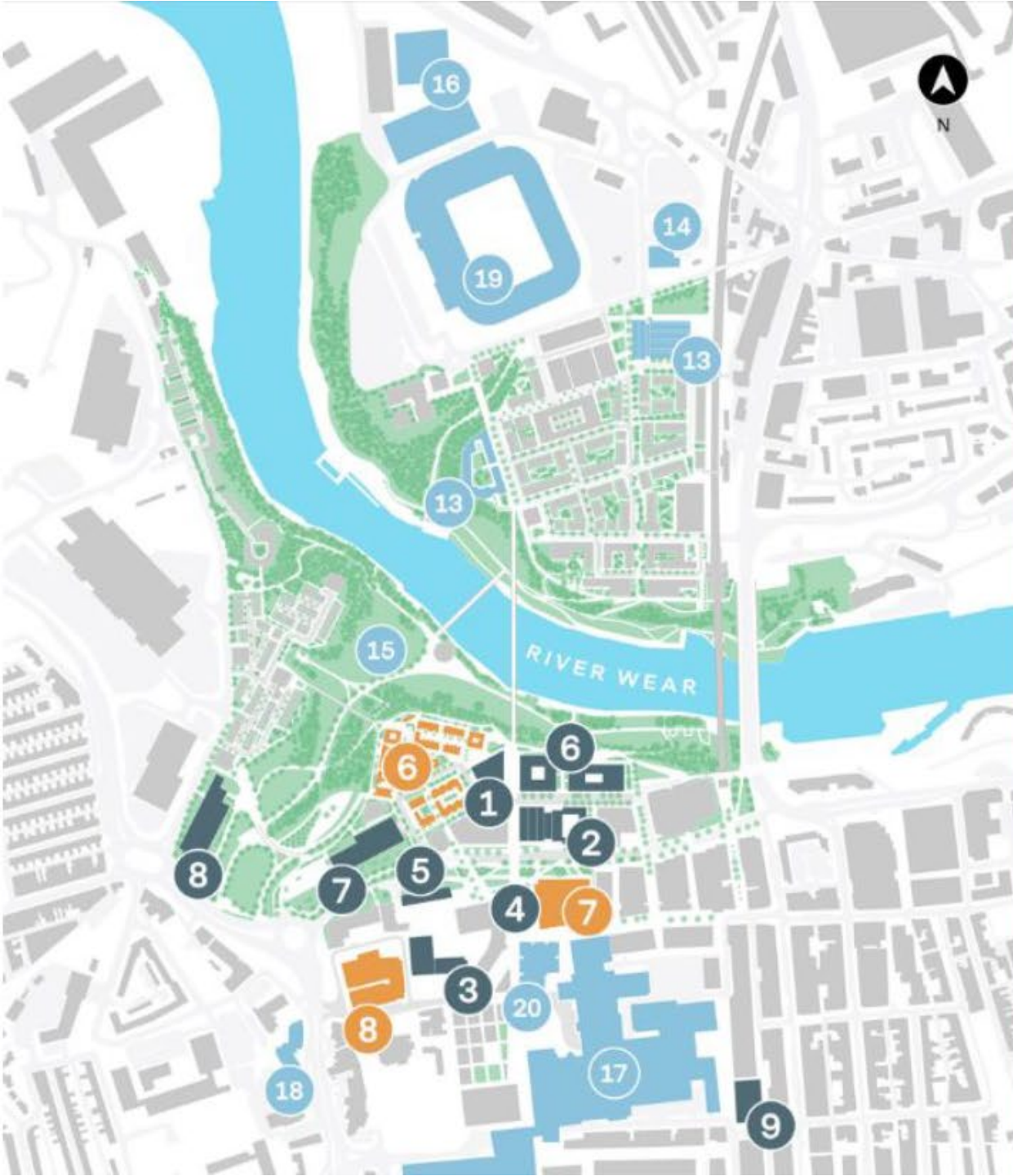
Come to



for **inspo**

exposunderland.com

RIVERSIDE SUNDERLAND



Expo Sunderland locations & themes



- | | | |
|---------------------------|---|-------------------------------------|
| 1 The Beam | 8 Farrington Row Car Park | 15 Riverside Park |
| 2 City Hall | 9 Sunderland Train Station | 16 Foundation of Light |
| 3 The Fire Station | 10 Vaux neighbourhood show homes & gardens | 17 The Bridges Shopping Centre |
| 4 Keel Square | 11 Holiday Inn | 18 University/Hope St Xchange |
| 5 The Yard | 12 The Empire Theatre | 19 Stadium of Light |
| 6 Maker & Faber Open | 13 Housing Innovation & Construction Skills Academy | 20 Culture House Under construction |
| 7 Sunderland Eye Hospital | 14 National Esports Performance Campus | 21 The Stables |

Show Homes & Gardens Vaux Neighbourhood

**Expo
Sunderland**



Brands and businesses can hire a home or garden for the duration of Expo during Summer 2025



Hire the whole space to tell their story to our audiences



Can utilise our designers/ makers or source their own



Design, fit-out and reinstatement at their own cost



Can choose one of our themes or present their own concept

HOME HOST
COMMUNITY

HOME HOST
SUSTAINABLE

HOME HOST
HEALTHY

HOME HOST
ACCESSIBLE

HOME HOST
FUNCTIONAL

HOME HOST
AFFORDABLE

HOME HOST
FUTURE BUILD

HOME HOST
OUTDOORS

HOME HOST
MOBILITY



Expo Sunderland



Future home

Future City

Future Living

B2B/B2G

Everyone

For people

Expo Sunderland

Indicative Event Programme

CITY HALL

BEACON OF LIGHT

RIVERSIDE
VENUES

CITY HALL

BEACON OF LIGHT

CITY HALL

BEACON OF LIGHT

VAUX

**Future City
Launch
10-11 Oct 2023**

**Future
Construction
15-16 May 2024**

**Future Finance
25-26 July 2024**

**Future City & Tech
9-12 Oct 2024**

**Future of Work
12-13 March 2025**

**Future Innovators
19-20 March 2025**

**Future Home
24-25 June 2024**

**Homes of 2030
24 Jun – 27 Jul
2025**

Bringing together national government and local industry to share why Sunderland is an example of a Future City and imminent plans that will ensure progress.

Achieving net-zero through advanced construction methods, including modular and panellised system innovations; Housebuilder approaches to MMC; Standards, performance, skills and resources.

This event will help everyone at any age earn, save, protect, spend and borrow better. Sessions for businesses, education, people, everyone

City planning and citizen engagement driving carbon reduction, health equity and sustainability. Technology and eco-social solutions that empower citizens and enable behaviour change.

New opportunities in the region's flourishing green economy. Ideas for wellbeing at work and a chance to connect with all the support available to entrepreneurs, new and growing businesses.

Matching the region's sustainable businesses with innovators, investors and partners. Meet the inventors, social interest groups and investors.

Digital technologies; building management; managing mixed tenure; creating mixed communities; co-housing and community land models and quality of life

Winners of the Homes of 2030 competition. Affordable, energy-efficient, shared use homes that can be adapted and recycled.

CITY HALL

RIVERSIDE
VENUES

RIVERSIDE
VENUES

BEACON OF LIGHT

BEACON OF LIGHT

BEACON OF LIGHT

VAUX

RIVERSIDE

**Race to Zero
10-11 Oct 2023**

**Health & Wellbeing
23-24 July 2024**

**Future City
Experience
9-12 Oct 2024**

**Future of
Manufacturing
16-17 Oct 2024**

**Wellbeing at Work
12-13 March 2025**

**Your Future Home
24-25 June 2025**

**Show homes &
gardens
24 Jun-27 Jul 2025**

**Riverside Festival
21-27 July 2025**

Policy, pathways and funding to enable sustainable city development. Innovations and opportunities for public and private partnerships that deliver social and economic value.

Living well Looking after your health and wealth. offer advice, activities and ideas to change habits, get fitter and be well.

From cutting-edge smart solutions to interactive installations, displays and events in new city venues and public spaces, including Culture House and the British Esports Centre, it will bring the city masterplan to life.

Featuring economically manageable processes that minimise negative impact; trend reports; secrets to successful supplier relationship and export for the industry: how home grown talent can benefit.

Healthy business: Inspiring ideas & practical advice for wellbeing at work for Sunderland's growing call centres and hubs. Innovation & business support showcased alongside.

Technology that transforms how you live and work in your home. Upgrading your home and energy efficiency to save money and the environment.

Guided tours of the award-winning Vaux development that will help the city achieve its net-zero targets.

A vibrant programme of events and activities that showcase Sunderland's new city scene. Food, arts & culture, health & wellbeing, active living and money advice for sustainable, affordable living.