

NORTH SUNDERLAND AREA COMMITTEE

Monday, 17th September, 2012 at 5:30pm

**VENUE – Bunny Hill Centre, Hylton Lane, Sunderland,
Tyne & Wear, SR5 4BW**

Membership

Cllrs R. Bell (Chair), D. Wilson (Vice Chair - Place), S. Foster (Vice Chair – People), S. Bonallie, R. Copeland, B. Curran, R. Davison, B. Francis, G. Howe, J. Jackson, D. MacKnight, C. Shattock, P. Stewart, J. Wiper, N. Wright.

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* Denotes an item relating to an executive function

ELAINE WAUGH
Head of Law and Governance

7th September, 2012

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At a meeting of the NORTH SUNDERLAND AREA COMMITTEE held in the BUNNY HILL CENTRE, HYLTON LANE, SUNDERLAND on THURSDAY, 21st JUNE, 2012 at 5.30 p.m.

Present:-

Councillor Bell in the Chair

Councillors Copeland, Curran, Davison, Foster, Jackson, MacKnight, Stewart, and D. Wilson

Also in Attendance:-

- | | |
|----------------------|--|
| Mr. Michael Donachie | - Head of Operations, Gentoo |
| Ms. Sandra Mitchell | - Head of Early Intervention and Locality Services, Sunderland City Council |
| Mr. Ron Odunaiya | - Executive Director City Services, ALE (Area Lead Executive), Sunderland City Council |
| Ms. Gilly Stanley | - Area Officer (North), Sunderland City Council |
| Ms. Joanne Stewart | - Principal Governance Services Officer, Sunderland City Council |
| Ms. Nicol Trueman | - Area Officer (East), Sunderland City Council |

Chairman's Welcome

The Chairman advised that this would be the first meeting of the North Sunderland Area Committee for Ms. Gilly Stanley, Area Officer and welcomed her and all new Members of the Council who had been elected in the May, 2012 elections. He then opened the meeting and invited introductions around the room.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors Bonallie, Howe, Shattock, Wiper and N. Wright

Declarations of Interest

Councillors Bell and Stewart declared personal and prejudicial interests in the Community Chest application from Redhill Community Association as Board Members and left the meeting during consideration of the application.

Minutes of the Last Meeting of the Committee held on 23rd April, 2012

1. RESOLVED that the minutes of the last meeting of the Committee held on 23rd April, 2012 (copy circulated) be confirmed and signed as a correct record, subject to the inclusion of Councillor MacKnight in the attendance.

Setting the Scene – Strengthening the Area Governance Arrangements

The Chief Executive submitted a report (copy circulated) which set to outline improved changes to the Council's area governance arrangements and supporting practices, as part of the wider review of the Executive and Committee arrangements agreed by Annual Council on 16 May, 2012.

(for copy report – see original minutes)

Ms. Nicol Trueman, Area Officer, presented the body of the report which outlined the enhanced governance structure and improved ways of working for the Area Committees and which also sought approval for the proposed memberships of the Place and People boards as detailed in paragraph 3.3 of the report.

She also advised the Committee that in line with the promise of the Leader and Councillor Gofton (Portfolio Holder for Responsive Services and Customer Care), to help make Community Chest more responsive and in line with strengthening the Area Governance arrangements, the Members from each Ward would be required to agree all Ward application and sign the Ward Schedule to confirm their support. This would then be submitted to the Head of Scrutiny and Area Arrangements to process the decision.

Members were also advised that the Strategic Initiatives Budget remains unchanged although it should be noted that city-wide application were not permitted where they impact upon any more than two areas of the city.

Discussions ensued around the newly established Place and People Boards and Members were assured that the Boards were not decision making bodies and were aimed at getting Members to work alongside key officers to be a practical action orientated group towards issues in the North Sunderland Area. Any work or recommendations from the Boards would be presented to the Area Committee for final endorsement and the Boards were fully inclusive and open to all Members to attend in a non-voting capacity.

Having answered Members questions, it was:-

2. RESOLVED that:-

- i) the report be received and noted; and

- ii) approval be given to the memberships of the North Sunderland Area Place Board and North Sunderland Area People Board as detailed in paragraph 3.3 of the report.

Determining the Area Committee's Priorities for 2012/13

The Chief Executive submitted a report (copy circulated) which sought to determine the Area Committee's Key priorities for the year ahead as a basis for the Committees 2012/13 Local Area Plan.

(For copy report – see original minutes).

Ms. Nicol Trueman, Area Officer, presented the report which highlighted the following proposed priorities :-

- 1) Anti Social Behaviour;
- 2) Job Prospects for Young People;
- 3) Activities for Young People;
- 4) Environmental and Shopping Centre Improvements; and
- 5) Accessibility of Services and Facilities.

The priorities had emerged from the members' workshop held in May and had subsequently been shared with residents at the State of the Area Debate and with the voluntary and Community Sector through the VCS Network.

If the priorities were endorsed at tonight's meeting it was proposed that a further members' workshop be arranged for Tuesday, 3rd July, 2012 at 5:30pm, to determine the detail of the North Sunderland Area Committee LAP Work Plan for 2012/13, although invitations to attend would be circulated to Members of the Committee.

Consideration having been given to the report, it was:-

3. RESOLVED that:-

- i) the priorities for 2012/12 year ahead, which will form the basis of the Local Area Plan be agreed; and
- ii) a further workshop be held to determine the detailed North Sunderland Area Committee Local Area Plan Work Plan for 2012/13 as referred to in paragraph 5.1 of the report.

Community Chest, Strategic Initiatives Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) which requested Members to give consideration to requests for funding from Strategic Initiatives Budget, Strategic Investment Plan and Community Chest to support initiatives which would benefit the area.

(for copy report – see original minutes)

Ms. Trueman presented the report and advised Members of the applications for funding which were set out as an annex to the report.

Following discussions of the application for SIB funding from Castle View Academy to fund the resurfacing of the Multi Use Games Area (MUGA) Members requested that Condition 2 attached to the funding be amended to ensure that the Academy establish, deliver and meet the cost of Friday night football at the MUGA for a period of 5 years, and not 2 as originally set, and that a review / assessment of how the project is being carried out be undertaken at an appropriate time in the future.

Members having fully discussed the applications for funding, it was:-

4. RESOLVED that:-

- the financial statement as set out in paragraph 2.1 of the report be noted;
- approval be given to the allocation of SIB funding from the 2012/13 budget towards the Castlevue MUGA of £58,000 subject to the conditions as set out in the report and as discussed;
- approval be given to the allocation of SIB funding from the 2012/13 budget of £16,698.48 as a contribution towards the Sports Complex Improvement Project; and
- approval be given to the 12 proposals for support from the 2012/13 Community Chest, totalling £7,880, as set out in the Annex to the report.

The Chairman thanked everyone for the attendance and closed the meeting.

(Signed) R. BELL,
Chairman.

17th September 2012

REPORT OF THE CHIEF EXECUTIVE

Place Board Progress Report

1 Purpose of Report

- 1.1 To provide an update of progress against the current year's (2012/13) Place Board Work Plan.

2 Background

- 2.1 At its meeting on 21st June 2012 the North Area Committee agreed its Local Area Plan for 2012/13. In doing so the Area Committee agreed how it can most effectively contribute to delivering Sunderland City Council's Corporate Outcome Framework (COF) at a local level and relevant to the Place and People themes.
- 2.2 Those Local Area Plan priorities associated with Place were referred to the Place Board to action on behalf of the Area Committee. The Place Board have started to initiate action on those priorities and are in the process of agreeing target dates for delivery and feedback to the Area Committee for the year ahead. The Place Board Work Plan and target delivery dates agreed to date are attached as **Item 2 Annex 1**.
- 2.3 This report provides Area Committee with a progress update on the Place Board Work Plan during period June - August 2012 including requests for decisions where necessary.

3 Responsive Local Services (RLS): Streetscene

- 3.1 In supporting the Area Committee to influence the delivery, design and review of services at an Area level the Place Board has a key role in terms of influencing the operational redeployment of Streetscene (RLS) core service. As such each Place Board meeting has a dedicated agenda item to discuss streetscene services. The Area Response Manager (ARM) presents information on services, such as, graffiti removal, fly tipping, litter, dog fouling, grass cutting, refuse collection and recycling, parks and maintenance of play areas.
- 3.2 At its meeting earlier this month the ARM provided information in relation to requests for service in the area which identified particular issues with dumping rubbish in back lanes and dog fouling. It was agreed that as a starting point the ARM should explore the possibility of placing articles in Community News around enforcement, the legalities of 'naming and shaming' offenders and targeting retail outlets in areas where there are particular issues. The ARM will bring options for action to the next meeting of the Board.
- 3.3 Concerns were raised in relation to long standing problems over illegal parking in the area. It was agreed this should be a key topic for discussion to come back to the next meeting of the board.

4.0 Area Priority: Greenspace Improvements and Shopping Centre Improvements

- 4.1 **Southwick Community Christmas:** Board members have discussed the possibility of enhancing the Christmas Switch on event on Southwick Green. An event has been held

in recent years which has included the involvement of both local businesses and Community Groups. Board members are keen to develop this further and enhance the offer in relation to not only the provision of a Switch on Event and programme of activity, Christmas Tree and Lights but also Festoon lighting and illumination of live trees in the shopping area.

- 4.2 The proposal is to utilise SIB for a 2 year period to both purchase and install lights and cover costs of the switch on event. However, the emphasis is very much on this developing as a community initiative which over time will be led by local people and businesses who will benefit from a 'feel good factor' and positive economic impact (the local businesses are facing increased competition from new stores in the area). (See Financial Report)

5. **Heritage**

- 5.1 At its September board meeting the members were given an update on activity delivered to date in line with its agreed Heritage Action Plan.

- 5.2 The update included action delivered in order to:

- Develop education learning Resources
- Provide heritage based family and adult learning resources
- Further develop Heritage Open Days
- Develop Event Delivery & Provision
- Provide Funding Advice Resources
- Provide Collections Management Advice and Guidance
- Produce a full list of heritage provision as a learning tool for the City
- Develop and Implement Heritage Trails

- 5.3 The Board agreed that options would need to be considered in relation to how heritage activity could continue in the North and a discussion to be timetabled for a future meeting.

6. **Recommendations:** Members are requested to:

- Note the report and the Place Board's timetable for activity for the year ahead. **Annex 1**,
- Agree to accept progress update reports based on the timetable outlined in **Annex 1**.

Contact Officer: Gilly Stanley, North Area Officer Tel: 0191 561 1161
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North Area Committee: Work Plan 2012 -13

PLACE

Budget: Allocated: Balance: £0

	OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	Place Board to consider	Lead Agent	Progress Report	Area Committee Update Due	R A G
1	CORPORATE: An attractive modern city where people choose to invest, live, work and spend leisure time AREA: High quality built and natural environments in North Sunderland	Strategic Influencing Role	1. Receive information to consider and influence the accessibility of services, facilities, events and information	04-Sep-12	Sandra Mitchell, Children Services	Place Board discussed main concerns :- • Residents not knowing about services delivered in community venues and how they can access them eg Health Centres and Community Centres (members would like to influence how the messages are communicated - board to discuss further and agree how to action) • Ensure members and residents are aware of forthcoming events in the area (see action 12 and 14) • Residents not being able to use School facilities (All members agreed to bring back to the meeting the issues they have in their own Wards, Sandra Mitchell also to access further information and acknowledged that this is a citywide issue) • How they can work through VCS Networks to encourage and support groups to deliver events and activities (see action 12 and 14)	tbc	
			2. Influence Core Strategy and approach to Housing issues	04-Sep-12	Gary clasper, OCE	Workshop to be delivered to provide all elected members with the opportunity to influence the Core Strategy	21-Jan-13	

		Local Action Key Priorities for Action: Greenspace improvements and shopping centre improvements	3. Continue to develop and deliver programmes in partnership which will improve the physical and environmental appearance of the North 4. Continue to monitor develop and deliver programmes in partnership that will improve the physical appearance of Shopping Centres in the North	04-Sep-12	Gilly Stanely, OCE	To re-establish working group for Environment and Shopping Centre Improvements (set up for 12th September) to pick up on following actions:- • Consider the Audit of Neglected land and bring back proposals for action to the Place Board • Consider information available to support the start up on new small local retailers and what is available to assist and sustain current local Retailers (Business Investment Team) • Lessons learned from Coalfields Area Committee, outlining action it has taken to improve the physical appearance of Shopping Centres in the Coalfields. North Place Board to consider any best practice for action in the North. (Pauline	21-Jan-13	
						SIB application for Southwick Illuminations to be submitted to next Area Committee Meeting (Gilly Stanley)	17-Sep-12	
2	CORPORATE: A responsible well looked after city that is adaptable to change AREA: A North adaptable to change and with a strong sense of community: Continue to support the significant partnership working, influencing the redesign of services and development of facilities, and support community resilience, inclusion and involvement.	Strategic Influencing Role Key Priority for Action: To influence the design, delivery and review of RLS Streetscene Services	5. To influence the design, delivery and review of RLS Streetscene Services	Standard Item	Andy Old, City Services	The first part of each Place Board meeting will be dedicated to discussing streetscene service. ONGOING	Standard item	
			6. Receive information on services and facilities available for children and young people in North and refer findings to People Board to influence/action	tbc	tbc	Board to consider Gentoo's Audit of amenities - (links to Action 1)		
		Local Action Key Priorities for Action: Accessibility of services, facilities, events and information	7. Continue to refer local issues to Area Response Team and Place Board	Standard Item	Andy Old, City Services	Ward members to continue to feed in local issues	Standard item	
			8. Continue partnership working in local communities to physically improve the local area.		Gilly Stanely, OCE	Environment and Shopping Centre Working Group to pick up		
			9. Through VCS network encourage and support capacity building to deliver events and activities	tbc	Susan Brown, OCE	Area Community co-ordinator to be invited to future meetings (links to Action 1)	tbc	

3	CORPORATE: A well connected city AREA: A well connected North	Strategic Influencing Role	10. Influence approach to parking and highways issues.	04-Sep-12	James Newell, Traffic and	Members to consider issues in their own wards and bring back to next board meeting	tbc	
			11. Influence public transport delivery, accessibility, affordability and routes.	tbc	James Third, Nexus	Through nexus consultation on Quality Controlled Contracts. Update -The QCS proposal has now been submitted to the ITA by Nexus. The North East Bus Operators Assoc (which has been established as a collective of bus operators to form a partnership bid) will also be putting forward proposals for a scheme in the coming weeks and both proposals will be considered at the November ITA. Further public consultation will be fundamental and follow any decision by the ITA with regard to influencing routes, times and fares. Under a QCS scheme, implementation would not be until at least 2015, under voluntary partnership implementation	tbc	
4	CORPORATE: A city where cultural identify and vibrancy act as an attraction AREA: North's Cultural Identity: Continue to support activities and events which celebrate North's culture and identity.	Strategic Influencing Role	12. Influencing role with City Services to determine future strategy for managing local events and celebrations	tbc	Sandra Mitchell, Children Services	To look into keeping members informed of events well in advance to allow time to feed into them. Will look into the provisison of a diary of events 1 year in advance.	tbc	
			13. Influence and encourage heritage activity within the North.	23-Jul-12	tbc	Board to propose the Area Committee try to influence installation of Pontoons on River Wear. Discussions taking place with Les Clark, OCX.	tbc	
		Local Action Key Priorities for Action: Heritage	14. Monitor AC funded projects and the Heritage Action Plan in place.	04-Sep-12	Vicki Medhurst City Services	Lead Agent for the heritage action plan updated members re progress. Options on how and what activity might be continued in the area to be developed and brought back to a future meeting.	tbc	
			15. Continue to monitor and receive information relating to celebrations, events and activities taking place throughout 2012			see action 14	tbc	
			16. Encourage heritage activity in the North through the VCS Network			see action 14	tbc	

	G	Progressing on target
	A	Progressing but behind schedule (with plans in place to action)
	R	Not progressing

17th September 2012

REPORT OF THE CHIEF EXECUTIVE

People Board Progress Report

1 Purpose of Report

- 1.1 To provide an update of progress against the current year's (2012/13) People Board Work Plan.

2 Background

- 3
- 2.1 At its meeting on 21st June 2012 North Area Committee agreed its Local Area Plan for 2012/13. In doing so Area Committee agreed how it can most effectively contribute to delivering Sunderland City Council's Corporate Outcome Framework (COF) at a local level and relevant to the Place and People themes.
- 2.2 Those Local Area Plan priorities associated with People were referred to the People Board. The People Board will action those priorities on behalf of the Area Committee, agree a timeline for activity for the year ahead and update Area Committee on progress based on that timetable of activity. The People Board Work Plan is attached as **Item 3 Annex 1**.
- 2.3 This report provides Area Committee with a progress update on key people related priorities for the period June – August 2012, including requests for decisions where necessary.

4 People Board Progress Update

3.1 Area People Priority: Anti Social Behaviour

- 3.2 **Operation Educate:** Area Committee approved £18,847 of SIB resources to support Operation Educate which commenced in June of this year. The operation focuses on identifying Anti-social hot spots, targeting identified offenders and addressing root causes.
- 3.2 To date two areas within Sunderland North have been identified as "Hot Spot" areas:
- The seafront including the skate park to the rear of Morrison's, Roker park and the promenade
 - Downhill including the Community North Sports Complex.
- 3.3 Both locations have been provided with additional officers who, under the direction of the operation, have engaged with the groups of people congregating there. Those engaging in anti social behaviour have been identified and details taken for further action. Those found to be engaged in any criminal behaviour have been arrested.
- 3.4 As of the 29th of August
- 230 people have been stopped and had their details taken by officers.

- 210 letters have been sent out to parents detailing their child's involvement in Anti social behaviour.
- 13 Home visits have been carried out with the local authority ASB team.
- 8 arrests have been made.
- 3 Section 59 notices served. (Police Reform Act 2002)
- 8 Direction to leave notices issued.
- On 40 occasions alcohol was seized.

3.5 To compliment Operation Educate, and to address one of the root causes of anti social behaviour (alcohol consumption), Operation Gershwin has been implemented. This is a partnership approach with trading standards and Gentoo targeting adults who purchase or supply alcohol to those under 18. This is a covert operation with full authority through the Regulation of Investigatory Powers Act and is being run across Sunderland North.

3.6 Data analysis comparing this year to the same period last year is as follows:

- ASB showing an 11% reduction which is 1397 incidents this year compared to 1563 last year a reduction of 166 incidents.
- Youth related ASB shows a 10% reduction which is 535 this year compared to 593 last year a reduction of 58 incidents.

3.7 Further intervention and education is planned over the coming year and will focus around schools and families. This work is due to commence in September following the end of the school summer holiday period and will include the SafetyWorks programme.

3.8 **SafetyWorks Programme:** SafetyWorks! is operated and managed by Tyne & Wear Fire & Rescue Service. It is a multi-agency interactive safety centre serving the community of Tyne & Wear. It provides an innovative, enjoyable learning experience enabling visitors to participate safely in realistic situations illustrating everyday hazards and how to prevent them.

The Aim of SafetyWorks is to:

- Act as the focal point for fire safety, community safety and crime prevention education in Tyne & Wear
- Improve the quality of life and community safety of those living and working in Tyne & Wear
- Provide realistic and interactive scenarios which enable practical learning in a safe, controlled environment
- Promote good citizenship by encouraging visitors to consider the consequences of their actions on themselves and other groups who wish to use it
- Encourage the development of wide-ranging community safety education and training for statutory, voluntary and private sectors.

3.9 All Sunderland North primary and secondary schools have enrolled years 6 and 8 into the SafetyWorks Programme. The programme dates and scenarios covering Fire Safety, ASB and First Aid have all been agreed with the respective schools and will commence on the 11th September with a rolling programme over the following 12 months

4. **Recommendations:** members are requested to:

- Note the content of the report.

- Agree to receive the People Board's timetable for activity for the year ahead at a future meeting.

Contact Officer: Gilly Stanley, North Area Officer Tel: 0191 561 1161
Email: gilly.stanley@sunderland.gov.uk

North Area Committee: Work Plan 2012 -13

PEOPLE

Budget:

Allocated:

Balance: £0

	OUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	People Board to consider	Lead Agent	Progress Report	Area Committee Update Due	R A G
1	CORPORATE: A City where everyone is as healthy as they can be and enjoys a good standard of well being Area: Contribute to ensuring North has healthy outcomes and lifestyles	Strategic Influencing Role	1. Influence GP Clinical Commissioning Group (CCG) at an area level.					
			2. Receive information and evidence to identify health needs to inform influencing role on service provision					
			3. Transfer of public health responsibilities, ensuring health inequalities and how these will be addressed at a local level	ttbc				
		Local Action	4. Area representation at CCG and potential links to People Board in each of the 5 areas.	tbc				
			5. Commissioning of projects through the Healthy City Investment Fund (HCIF	Sep-12	Gilly Stanley	Collaborative HCIF – application in re partnership approach to address causes of men's cancer, raise awareness etc. (SIB process). Out to consultation. 4th September– to AC 17th September for a decision.		
			6. Monitoring and receiving information in recognition of any new issue being raised and action that may need to be taken					
2	CORPORATE: A City with high levels of skills, educational attainment and participation AREA: Continue to support working to help local young people	Strategic Influencing Role	7. Influence the strengthening families agenda					
			8. Influence processes applied by schools and education providers to ensure employment routes available.					
			9. Influence skills development to ensure local employer need is matched to local skills base					
			10. Influence delivery of play and youth provision and XL					

		Local Action Key Priorities: Job Prospects and Activities for young people	11. Develop a programme to support employment opportunities for young people	tbc				
			12. Audit local need and processes to understand how education providers link with employers	tbc				
			13. Assess employers skills requirements compared to skills of local workforce					
			14. Monitor and influence the delivery of holiday activities for young people					
3	CORPORATE: A City which is and feels even safer and more secure AREA: Continue to ensure key partnerships and collaboration maintains the good results achieved	Strategic Influencing Role	15. Influence mainstream resources & strengthen partnerships ensuring continued collaboration					
			16. Understand and influence the role of the Police Commissioner and service delivery.					
			17. Receive information to enable the influence of accessibility of services and facilities that divert from ASB					
		Local Action Key Priorities: Anti Social Behaviour	18. Working through LMAPS ensure local issues and problems are addressed.					
			19. Monitor AC funded projects and programmes developed through LMAPS addressing crime and disorder issues			Operation Educate and SafetyWorks update to present to Area Committee 17th September 2012.		
			20. Receive relevant reports to inform future action					
4	CORPORATE: A City that ensures people are able to look after themselves AREA: Contribute to safeguarding and promoting the welfare of North's most vulnerable.	Strategic Influencing Role	21. Influencing role through the Health and Well Being Board and the Strengthening Families Agenda					
			22. Understand the impact of Welfare Reform and transfer of responsibilities					
		Local Action	23. Monitoring and receiving information in recognition of any new issue being raised from influencing role/reporting Representation at VCS					
	G	Progressing on target						
	A	Progressing but behind schedule (with plans in place to action)						
	R	Not progressing						

SUNDERLAND NORTH AREA COMMITTEE
17TH SEPTEMBER 2012
EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

Community Chest, Strategic Initiative Budget (SIB), and Healthy City Investment Fund (HCIF) – Financial Statement and Proposals for further allocation of Resources

Author(s):

Chief Executive

Purpose of Report:

This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Health City Investment Fund to support initiatives that will benefit the area

Description of Decision:

The Committee is requested to approve the following:

Note the financial statement for Area Committee funding for 2012/13

Approve four SIB proposal from the 2012/13 budget as outlined in Item 4 at

Annex 2:

Southwick Old Hall	£6,000
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Approve one HCF proposal from the 2012/13 budget as outlined in Item 4 at

Annex 3:

Men's Healthy Futures North	£30,000
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Agree the allocation of £35,837 SIB to deliver the Southwick Illuminations project (Subject to receipt of detailed SIB application, assessment and consultation).

Is the decision consistent with the Budget/Policy Framework?

Yes

Suggested reason(s) for Decision:

The Area Committee has been allocated £288,548 per annum from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.

The Area Committee has £1,413 of Healthy City Investment Fund to allocate during 2012/13 to initiatives that which address the main lifestyle cause of cancer and projects which promote awareness of the early signs and symptoms of cancer.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a "Key Decision" as defined in the Constitution? No

Is it included in the Forward Plan?

No

Relevant Scrutiny Committees:

17th September 2012

REPORT OF THE CHIEF EXECUTIVE**Community Chest, Strategic Initiative Budget (SIB), and Healthy City Investment Fund (HCIF) – Financial Statement and Proposals for further allocation of Resources****1. Purpose of Report**

- 1.1. Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB, HCIF and Community Chest.

2 Financial Statements: North Area Committee Funding Streams 2012-2013

- 2.1 The table below show the SIB position following decisions made at the June 2012 meeting. The final balance includes funding returned from projects which had a small underspend.

<u>SIB: North SIB Statement September 2012</u>				
* £288,548 was allocated for 2012 - 2013, with £30,000 carried over from 2011 – 2012 Providing a Balance of £318,548				
	Committee Date	Main Fund 80%	Opportunities 20%	Total 100%
Available Funding 2012/13 *	21.6.2011	£254,838.40	£63,709.60	£318,548
Project Name	-	-	-	-
Wearside Small Holder Allotments	23.04.12	£25,650	-	£292,898
Phoenix Project	23.04.12	-	£4,000	£288,898
	23.04.12			
Holiday Activities for Young People	(Subject to full application, consultation and appraisal)	£30,000	-	£258,898
ASB Operation	23.04.12			
	(Subject to full application, consultation and appraisal)	£19,000	-	£239,898
Healthy City Funding	19.03.12			
	(£30,745 awarded from TPCT)	-	-	£270,643
Sunderland North Community Sports Complex Improvements Phase 2	21.06.12	£16,698.48	-	£253,944.52
Castlevue Academy MUGA	21.06.12	£58,000	-	£195,944.52

- Agree to allocate a budget of £35,837 to deliver the Southwick Community Christmas Scheme subject to appraisal, assessment and consultation.
- Agree to the change in approval condition for Castletown MUGA to commit to deliver the football sessions for a period of 2 years.

Contact Officer: Gilly Stanley, Sunderland North Area Officer Tel: 561 1161
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COMMUNITY CHEST 2012/2013 NORTH AREA - PROJECTS PROPOSED FOR APPROVAL

Ward	Project	Amount	Allocation 2012/2013	Project Proposals	Previous Approvals	Grants Returned	Balance Remaining
Castle	Cost of insurance fees for Capitation fees, bus, and hut.	£2,000		£2,000			
	Total		£12,228.42	£2,000	£4,897.16	£401.54	£5,732.80
Fulwell	Sunderland Empire Theatre Trust - Summer stage experience at the Sunderland Empire for young people to participate in show	£200		£200			
	Fulwell Karate Club Karate equipment – mats, pads, bags and shields.	£648		£648			
	Children's Services SCC – Installation of concrete bollards to prevent illegal parking outside residential home	£1,233		£1,233			
	Total		£18,110.99	£2,081	£2,475	£0	£13,554.99
Redhill	Sunderland Empire Theatre Trust - Summer stage experience at the Sunderland Empire for young people to participate in show	£200		£200			
	Total		£17,116.47	£200	£1,300	£0	£15,616.47
Southwick	No applications submitted						
	Total		£14,569.28	£0	£3,825	£0	£10,744.28
St Peters	Sunderland Empire Theatre Trust - Summer stage experience at the Sunderland Empire for young people to participate in show	£200		£200			
	Healing Opportunities Group – Purchase of a recliner therapists chair and a laptop for the group	£479		£479			
	Total		£17,449.27	£679	£1,775	£0	£14,995.27
Totals			£79,474.43	£4,960	£14,272.16	£0	£60,643.81

Application SIB

Funding Source	SIB
Name of Project	Southwick Old Town Hall – The future
Lead Organisation	Southwick Old Town Hall

Total cost of Project	Total Match Funding	Total SIB requested
£37,222	£31,222	£6,000
Project Duration	Start Date	End Date
Ongoing	Sept 2012	March 2013

The Project

Southwick Old Town Hall is the main heritage building in the area and has been in constant use for the benefit of the people of Southwick. Originally the land and building was given by Robert Thompson (Shipbuilder) as the local board offices for the independent village of Southwick, before it became part of Sunderland. Later it became Southwick clinic and looked after the health of all the people of Southwick, with Doctors etc housed here. The building is now held in trust for the people of Southwick and houses three very different projects all registered charities. The charities are linked through a commitment to young people and the local community. It is extremely important that the building remains in the hands of its trustees to ensure it remains accessible and for the people of the community to use. The building is also used by other groups for meetings, has housed the advice centre for many years along with a mother and toddlers group and Southwick Women's Group. The building is important to the area and should be kept in public use. The grant being sought will enable this use to continue and remain open. There are obviously spiralling costs and the trustees need time to seek further funding. SIB funding will be used to attract other funding and allow the time to look for other sources of income.

The Need for the Project

The Old Town Hall is a landmark which gives Southwick its identity. Buildings such as this are part of the history of the local area that seems to be vanishing all too quickly. The closure of several community buildings in the area means that it is vital that every effort is made to ensure that the Old Town Hall is preserved for future generations. The building is used 6 days a week with an excess of 100 individuals using the building on a weekly basis, with numbers increasing during the summer holidays. The continuation of the three charities housed here is dependant on this building. Without the use of this space they would be unable to offer the activities that support the wellbeing and development of all users.

The Outputs for the Project

Output Code	Description	Number
A1	Number of new or improved community facilities and equipment	1

Milestones and Key Events	Forecast Dates
Funding Secured	September 2012
Further funding streams sought	October 2013

The application supports the priorities of Heritage in the North Area.

Recommendation: **Approve** with condition that the project does not apply SIB for future running costs of the building.

Healthy Cities Investment Fund Project 1 – Men’s Healthy Futures North

Total cost of Project	Total Match Funding	Total SIB requested
£32,950	£1,950	£31,000

The Project

This 12 month partnership project will offer a holistic, co-ordinated approach to reducing cancer mortality for local men. The project aims to improve the physical and mental health of men in the North area by identifying local need and working together effectively to focus on gaps in current service provision. New, innovative ways of working will be developed reaching traditionally ‘hard to reach’ groups of men and engagement in services and activities will be increased. There is no one specific service actively targeting and engaging with men regarding their health, and it is recognised that men are far less likely to access health and support services than women. The project will link to existing provision such as health champions, GPs, health trainers, exercise on prescription, NHS health checks and smoking cessation.

Washington Mind will take the lead role on the project by setting up a partnership steering group made up of all of the delivery partners and ensuring development and co-ordination of the project. The steering group will use public health data to consider local profiles to highlight gaps in provision. Each of the local grass roots organisations will also bring their own intelligence and knowledge to the group. Partners engaged to date are:

SNCBC

SNYP

Sunderland Dance

SNFZ

Groundwork

CEED

Community Associations across the whole area

Heritage Forum

Local schools

All of the above organisations will bring a unique element to the project, engaging boys and men through activities and events which interest them. In addition, the project will focus on a community outreach model which will target men in venues which they already use such as work places, gyms, dads’ clubs, pubs and barbers. The two main elements of the project are a) Awareness raising about the signs and symptoms of cancer and promotion of services and support available b) Engagement in healthy lifestyle activities and events.

The combined efforts of the partnership will enable the project to deliver 15 group events and 50 individual awareness raising sessions per quarter. The steering group partners will produce a 2013 calendar which will give a different message each month, relating to activities/events within that month. A community budget will also be available to ensure other groups can take part during the 12 month project period. The partnership steering group will ensure that all organisations deliver in a co-ordinated and complementary way. The Area Community Co-ordinator and Area Officer will provide support and advice on behalf of the Area Committee. The Chair of the North Area People Board and the Area Committee Health rep from the TPCT will be kept informed and invited to attend steering group meetings where relevant.

Recommendation: **Approve**