

SUNDERLAND HEALTH AND WELLBEING BOARD

20 March 2020

ADDRESSING ALCOHOL HARMS

Report of the Sunderland Alcohol Partnership

1.0 Purpose of the Report

- 1.1 Addressing alcohol harms is one of the board's seven priorities.
- 1.2 The Sunderland Alcohol Partnership presented to the Board in December 2019, where it was agreed the final Addressing Alcohol Harms action plan would be submitted to the Board for approval.
- 1.3 This report sets out the six key themes of work that will form the basis of action planning for 2019 to 2021, along with key performance indicators that will be used to measure progress on this priority, and a high-level action plan.

2.0 Background

- 2.1 Alcohol remains one of the key drivers of health inequalities and one of the key causes of premature death. Alcohol use has health and social consequences borne by individuals, their families, and the wider community. Alcohol impacts upon a raft of frontline services from the Council, NHS, Police, Ambulance, Licensing and Social Services. It impacts upon the workplace, through lost productivity and absenteeism and on education, through truancy and disruption.
- 2.2 Addressing alcohol harms is a complex issue and no single approach will be successful in isolation, therefore it requires commitment and contributions from a range of partners across the city.

3.0 Addressing Alcohol Harms Action Plan

- 3.1 In May 2019, the Sunderland Alcohol Partnership held a CLear workshop where the Public Health England (PHE) CLear self-assessment tool was completed. This provided a local framework to prevent and minimise alcohol-related harms among individuals, families and communities. The addressing alcohol harms action plan will deliver against these six themed areas:
 - 1. Develop an infrastructure and provide leadership and advocacy for addressing alcohol harms
 - 2. Increase knowledge and understanding of alcohol and its related harms, to enable individuals to make informed choices about their alcohol consumption
 - 3. Promote responsible alcohol retailing and support a safe, vibrant and diverse night time economy, working in partnership with local businesses to address alcohol harm







4. Provision of brief intervention, early help and effective alcohol recovery services for those that need them
5. Protect children, young people and families from alcohol related harm
6. Reduce alcohol related crime, disorder and anti-social behaviour by tackling alcohol related offending by individuals and irresponsible alcohol retailing

3.2 The draft Addressing Alcohol Harms action plan was discussed at the October 2019 and January 2020 Alcohol Partnership and circulated to key partners for comment.


3.3 A final version of the Addressing Alcohol Harms action plan can be found in appendix 1.

4.0 Sunderland Local Alcohol Profiles for England from the Public Health Outcome Framework

4.1 The Local Alcohol Profiles for England (LAPE) provides information to monitor the impact of alcohol on local communities and monitor the services and initiatives that have been put in place to prevent and reduce the harmful impact of alcohol. Below are the key indicators for alcohol which local areas are monitored against. Sunderland has some of the worst outcomes in these areas in the North East and in England.

Indicator	Period	England	North East	Sunderland	Trend
Admission episodes for alcohol-related conditions (Narrow) per 100,000	2018/19	664	908	992.9	
Admission episodes for alcohol-related conditions (Broad) per 100,000	2018/19	2367	2927	3197	
Admission episodes for alcohol-specific conditions per 100,000	2018/19	626	909	1078	
Admission episodes for alcohol-specific conditions - Under 18s	2016-17 to 2018/19	31.6	60	85.8	
Alcohol-related mortality per 100,000	2018	46.5	57.1	57.6	
Alcohol-specific mortality per 100,000	2016-18	10.8	15.7	18	

Compared with benchmark: Better Similar Worse Not compared

 Recent trends:  Could not be calculated  Increasing / Getting worse  Increasing / Getting better  Decreasing / Getting worse  Decreasing / Getting better  No significant change  Increasing  Decreasing

<https://fingertips.phe.org.uk/profile/local-alcohol-profiles>

4.2 The Addressing Alcohol Harms action plan will measure progress using the following key performance indicators. A baseline will be set using the data from the Health and Wellbeing Alcohol Working Group Report in February 2019:

- a. Reduction in admission episodes for alcohol-related conditions (narrow)
- b. Reduction in admission episodes for alcohol-related conditions (Broad)

- c. Reduction in admission episodes for alcohol-related conditions (narrow) – under 40s
- d. Reduction in admission episodes for alcohol-specific conditions
- e. Reduction in admission episodes for alcohol specific conditions – under 18s
- f. Reduction in alcohol-related mortality
- g. Reduction in alcohol-specific mortality
- h. Number of people in treatment where alcohol is identified as a primary substance
- i. Number of people in recovery services where alcohol was identified as their primary substance
- j. Number of retailers signed up the Responsible Retailers Scheme in Sunderland
- k. Reduction in alcohol accident and emergency admissions
- l. Reduction in drinking levels for under 18's
- m. Reduction in alcohol related crimes
- n. Reduction in alcohol related incidents.

5.0 Recommendations

5.1 The Health and Wellbeing Board is recommended to:

- Support the focus of the Sunderland Alcohol Partnership work being the six key strands of work set out in section 3.1 of this report
- Agree the Sunderland Alcohol Partnership Addressing Alcohol Harms action plan (appendix 1)
- Receive an update report annually from the Sunderland Alcohol Partnership, including progress on the indicators set out in section 4.1 and 4.2 of this report, and key objectives for the year ahead.

