At a meeting of the WEST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on WEDNESDAY, 30^{TH} JUNE, 2010 at 5.30 p.m.

Present:-

Councillor P. Gibson in the Chair

Councillors Allan, M. Dixon, Essl, Gofton, L. Martin, Morrissey, Oliver, Tye, P. Watson, A. Wilson, A. Wright and T. Wright.

Also Present:-

Chris Campbell Les Clark	School Improvement Officer Head of Street Scene	Sunderland City Council Sunderland City Council
Angela Cousins	Area Community Co-ordinator	Sunderland City Council
Keith Hamilton	Deputy Manager, Planning and Implementation	Sunderland City Council
Judith Hay	Head of Positive Contribution and Economic Well-Being	Sunderland City Council
Marc Hopkinson	Acting Health Improvement Lead	Sunderland City Council
Andrew Jackman	Interim Assistant Head of Traffic Management	Sunderland City Council
Frances Kelly William Leach	C	Observing West Area Voluntary Sector Network
Keith Moore	Acting Executive Director of Children's Services and Area Lead Executive	Sunderland City Council
David Noon David Owens	Senior Democratic Services Officer	Sunderland City Council Member of the public
Richard Parry	Area Officer	Sunderland City Council
Jenny Scott	Policy Officer, Inclusion	Sunderland City Council

Apologies for Absence

An apology for absence was submitted to the meeting on behalf of Councillor Old.

Declarations of Interest

Item No. 3 – Community Action in the West – Progress Review – SIB Funding Application – Education Business Connections

Councillors Allan, Essl, P. Watson and A. Wilson declared personal and prejudicial interests in the item as the applicant was a close associate and left the meeting taking no part in any consideration of, or decision on the application.

Councillor Tye declared a personal and prejudicial interest in the item as the Chair of a partner organisation to the application and left the meeting taking no part in any consideration of, or decision on the application.

Councillor Gofton declared a personal interest in the item as the applicant was known to her but elected to leave the meeting taking no part in any consideration of, or decision on the application.

Councillor P. Gibson declared a personal interest in the item as the applicant was known to him.

Minutes of the Last Meeting of the Committee held on 26th May, 2010

1. RESOLVED that the minutes of the last meeting of the Committee held on 26th May, 2010 be confirmed and signed as a correct record, subject to the inclusion of Councillor M. Dixon in the list of those present.

Change in the Order of Business

It was agreed that item 3 on the agenda (Community Action: Identifying New Issues and Agreeing Actions) be considered at this juncture to allow Councillor Allan to attend another meeting thereafter. It was further agreed that consideration would then be given to item 4 on the agenda to allow Raj Singh to provide Members with a presentation and leave to attend another meeting.

Community Action: Reviewing Progress and Agreeing Next Steps

The Chief Executive submitted a report (copy circulated) which:-

- (i) briefed Members on issues previously identified through the 2009/10 Work Plan and provided an update on issues and actions arising.
- (ii) sought approval for recommendations in relation to the allocation of SIB and Community Chest funding.

(For copy report – see original minutes).

Richard Parry, Area Officer presented the item informing Members of the following recommendations as detailed in the report:-

- (i) to approve the granting of SIB funding of £15,000 to the Sunderland Fresh Water Angling Club as a contribution to the Silksworth Lake and Grounds Improvements project.
- (ii) to approve the granting of SIB funding of £11,543 to Education Business Connections as a contribution to the Community Leaders of the Future project.
- (iii) reject the application for £40,950 SIB funding received from Groundwork Trust in respect of the Green Team West project.
- (iv) to approve the 22 proposals for support from the 2010/11 Community Chest.

Consideration was given to the report and to the funding requests.

With regard to the Community Chest applications, a difference of opinion arose between Members as to the respective merits of considering the applications en masse, as had become custom and practice, or on an individual basis. Clarification was also sought regarding the removal from the report, of the brief descriptions of the purpose of each application and the legal position regarding applications from religious bodies.

By way of drawing the debate to a conclusion it was moved and duly seconded that the Community Chest applications be considered en masse.

Upon being put to the vote, the motion was defeated with 5 Members voting in favour and 6 Members voting against (the Chairman having exercised his casting vote against the motion).

Accordingly, it was:-

2. RESOLVED that:-

- (i) the report be received and noted and that approval be given to Community Action Next Steps/Actions as detailed in Annex 1 of the report;
- (ii) approval be given to the granting of SIB funding of £15,000 from the 2010/11 budget to the Sunderland Fresh Water Angling Club as a contribution to the Silksworth Lake and Grounds Improvements project;
- (iii) approval be given to the granting of the SIB funding of £11,543 from the 2010/11 budget to Education Business Connections as a contribution to the Community Leaders of the Future project;
- (iv) the application for £40,950 SIB funding received from Groundwork Trust in respect of the Green Team West project be declined for the reasons as specified in the report; and

(v) the 22 proposals received for support from the 2010/11 Community Chest as detailed in the report be declined.

Influencing Practice, Policy and Strategy

The Chief Executive submitted a report (copy circulated) which provided Members with a detailed child poverty profile in relation to the West Sunderland Area.

(For copy report – see original minutes).

To complement the report Raj Singh, Extended Services and Attendance Group Manager, provided Members with a powerpoint presentation on the consultation process for Sunderland's Child Poverty Strategy and Action Plan – "Giving Every Child an Equal Chance". Members were informed that the vision behind the Strategy was "to ensure that all Council Services and Local Partners were working in a joined up way to do everything possible to reduce child poverty and mitigate its effects in the City and ensure that today's children don't become parents of poor children in 2005".

The Timeline for the Child Poverty Strategy would be as follows:-

Draft Sunderland Child Poverty Strategy ConsultationConsultation will take place from 25th June to 17 September 2010. Formal and informal consultation via e-mail and focus groups.

June 2010

Local Child Needs Assessment

Poverty Needs Assessment being completed between July and September 2010.

July 2010

Analysis of the Consultation responses and Needs Assessment

Analysis of the Consultation and Needs Assessment, with revisions made to the Draft Sunderland Child Poverty Strategy.

September 2010

Sunderland Child Poverty Strategy

Revised Strategy to Cabinet and Sunderland Partnership December 2010.

December 2010

National Strategy

A National Strategy is expected by Spring 2011.

Jan/Feb 2011

Mr. Singh concluded his presentation by advising Members that any comments on the consultation could be e-mailed directly to him by the closing date.

The Chairman having thanked Mr. Singh for his presentation, it was:-

3. RESOLVED that the report and presentation be received and noted.

Community Action in the West – Identifying New Issues and Agreeing Actions (2010/11 Work Plan)

The Chief Executive submitted a report (copy circulated) which provided information on the progress made in relation to its 6 Work Plan priorities as agreed at its last meeting held on 26th May, 2010.

(For copy report – see original minutes).

Richard Parry, Area Officer presented the report and introduced Les Clark, Head of Street Scene and Keith Hamilton, Deputy Manager, Planning Implementation with regard to the Environment and Street Scene priority, Marc Hopkinson, Acting Health Improvement Lead, with regard to Health and Well-Being, Andrew Jackman, Interim Assistant Head of Traffic Management, with regard to Traffic and Parking and Judith Hay, Head of Positive Contribution and Economic Well-Being, with regard to Youth and Play.

The Officers having updated the Committee in relation to current activities to deliver the priorities and addressed questions and comments thereon, it was:-

4. RESOLVED that:-

- (i) the report be received and noted;
- (ii) it be noted that performance data relating to new issues raised would be evidenced through Customer Insight Information from September, 2010; and
- (iii) approval be given to the proposals of the Environment and Street Scene, the Health and Well-Being and the Traffic and Parking Task and Finish Groups as detailed in the report and appendix thereto.

Date and Time of Next Meeting

5. RESOLVED that it be noted that the next meeting would be held on Tuesday, 7th September, 2010 at 5.30 p.m.

The Chairman then closed the meeting having thanked everyone for their attendance and contribution to the meeting.

(Signed) P. GIBSON, Chairman.

At an Extraordinary Meeting of the WEST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on THURSDAY, 15TH JULY, 2010 at 5.00 p.m.

Present:-

Councillor P. Gibson in the Chair

Councillors M. Dixon, Essl, L. Martin, Morrissey, Old, Oliver and P. Watson.

Also Present:-

Keith Moore Area Lead Executive Sunderland City Council David Noon Senior Democratic Services Sunderland City Council

Officer

Declarations of Interest

There were no declarations of interest.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors Allan, D. Forbes, Gofton, J.B. Scott, Tye, S. Watson, A. Wilson, A. Wright and T. Wright.

Community Action: Progress Review – Financial Statements and Funding Requests

The Chief Executive submitted a report (copy circulated) which provided Members with a financial statement for the SIB, SIP and Community Chest spend as at 15th July, 2010 and which also sought approval for the granting of 17 Community Chest applications received for the Barnes, Pallion, Sandhill, Silksworth, St. Anne's and St. Chad's Wards.

(For copy report – see original minutes).

Councillors Old and M. Dixon referred to additional applications for High Grindon House (£250) and Ashridge Lodge (£1,500) respectively. The Chairman advised that as there was no paperwork before the Committee in respect of these applications they should be progressed via the Emergency Protocol for Accessing Area Committee Funds.

Accordingly, it was:-

- 1. RESOLVED that:-
 - (i) the Financial Statement for Area Committee Funding for 2010/11 be noted;
 - (ii) the approval under the emergency protocol of the 'Celebrating Mining in Silksworth' Community Chest application be noted; and
 - (iii) approval be given to the 17 Community Chest applications received for the Barnes, Pallion, Sandhill, Silksworth, St. Anne's and St. Chad's Wards as detailed in Annex 2 to the report.

Date and Time of Next Meeting

2. RESOLVED that it be noted that the next ordinary meeting of the Committee would be held on Tuesday, 7th September, 2010 at 5.30 p.m.

The Chairman then closed the meeting having thanked everyone for their attendance.

(Signed) P. GIBSON, Chairman.

Sunderland West Area Committee

7th September 2010

Report of the Chief Executive

Community Action in Sunderland West: Identifying New Issues and Agreeing Actions (2010/11 Work Plan)

1. Why has it come to Committee?

- 1.1 To enable the future development of area based working, the Area Committee requires detailed information to be freely available from a number of different sources. An 'Intelligence Hub' has been established that will act as a repository for information available. Officers will have access to relevant up-to-date information required to make effective decision making at an area level, and provide Area Committees with the detailed analysis required to identify key priorities and future waves of Responsive Local Services activity.
- 1.2 Information has been sourced from other Committee meetings, Community Leadership Programme, Responsive Local Services, which includes the Customer Service Network, the Area Co-ordination Team, Members Query Management System, Questions to Area Committee, Safer Communities Team and the Consultation Team, including resident surveys. Additional links have also been made with the LMAPS, in particular the Data Analyst Team from Northumbria Police.

2. Recommendations

- 2.1Members are requested to:
 - i. Ask City Services to review the provision of dropped kerbs in the West and to bring forward proposals to the committee on actions to increase the provision of dropped kerbs and improve accessibility.
 - ii. Implement a two stage approach to refresh the Green Space Topic paper, which forms part of the Local Development Framework:
 - a. Stage One: host a workshop to identify new open spaces not shown on the survey/large detailed maps, as laid out in the planning and policy guidance: Planning for Open Space, Sport and Recreation 2002, see section three, with key stakeholders across the West during October 2010.
 - b. Stage Two: complete a participatory appraisal for each open space to assess the open space against the recommended criteria to measure the value of area/land to the community by December 2010.

3. New Issues

3.1 Forward Planning

To ensure the Committee is kept up to date with current events and developments in its neighbourhoods, the Area Officer will monitor the key decisions made by other Council Committees, for example, Cabinet via the Forward Plan publication and will consider if future decisions affect the West's work plan. When this occurs, information will be highlighted in the issues log, see Annex 1, along with recommendations for next steps, or will be circulated to Committee members via the ward bulletin service. In addition to monitoring the Forward Plan the Area Officer will systematically monitor the decisions made under Delegated Powers, again to consider and update area Councillors on developments relating to their wards, via the ward bulletin.

3.2 Dropped kerbs and accessibility

An issue has arisen regarding the need for dropped kerbs, particularly in areas where there are a large number of elderly and mobility restricted people. In addition, some shopping areas can prove difficult to access due to a lack of dropped kerbs.

3.3 Planning for Open Space, Sport and Recreation.

As Committee are aware the Local Development Framework is a suite of documents providing guidance and policies for meeting the community's economic, environmental and social aims of the development of land in Sunderland for the next 10-15 years, which is currently under review.

Included within this suite of documents is the Green Space Topic Paper which provides an analysis of the City's green space by combining a wide variety of information available from various sources including Sunderland City Council, Office of National Statistics, 2001 Census, The Sunderland City Council Consultation Database and key internet resources.

The Council's Planning Policy Team, within Office of the Chief Executive would like Committee to consider the opportunity for Councillor, Officers, Partners and Residents to work collectively to refresh the green space survey from 2002. It is proposed that the refresh of the survey would be completed in two stages:

- Workshop style events to engage the community in an interactive format, involving key stakeholders from across the area indicating and identifying new open spaces not shown on the survey/large detailed maps of their communities. This stage will raise awareness, identify new open spaces, as detailed above, and build a sense of community ownership in the planning process.
- 2. Stakeholders to complete a participatory appraisal for each open space assessing the 'value of area/land to the community'. Support and guidance would be provided by Planning Policy Team. This technique has already been used with some success by the Council. It is highly flexible for both small groups and whole communities where a cycle of data collection, reflection and learning and action planning is desired.

Information gained from both the workshop and appraisal process will be included in the Green Space Topic Paper which will be presented to Cabinet for approval.

Background papers

Sunderland West Local Area Plan Sunderland West Work plan 2010/11

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Annex 1: Community Action: New Issues

Community Action: New Issues Log

Priority	Issue	Date raised/ to be discussed	Evidence and/or Data Source	Next steps	Lead Agent(s)
Environment and Street Scene, including Shopping Centres	Dropped kerbs in residential and shopping areas	07.10	1. Member's enquiry	Initial discussions with City Services with a view to reporting back to committee with recommendations and proposals to improve situation.	
To make the streets more attractive, landscaping rundown areas, removing litter and graffiti.	Planning for open space, sport and recreation.	28.07.10	1. Local Development Framework.	The is a need to revisit the green space survey from 2002, which illustrates the broad range of open spaces that may be of public value, for example, green corridors, parks, allotments, etc. The option is to host an initial workshop inviting representatives along to identify spaces in the West which matches the planning policy guidelines for open spaces. After the workshop each recognised open space would then be assessed against the recommended criteria to assess the value of area/land to the community. This exercise could involve Councillors, Friends Groups, VCS groups and Officers working together, with an overall report being presented to Committee.	Richard Parry, OCE, with support from Clive Greenwood, OCE.

Sunderland West Area Committee

7th September 2010

Report of the Chief Executive

Community Action in Sunderland West – Progress Review

1. Why has it come to Committee?

1.1 **Annex 1** provides an update of outstanding issues from the 2009/10 work plan and shows progress against agreed actions in the current year's work plan. It also identifies where Area Committee can consider funding application proposals to address their work plan.

Annex 1a highlights the progress achieved by the Play and Urban Games Strategy (PUGS): 'Moving Forward 2007-2012'. It outlines the process to review the existing Strategy and identifies the priorities for investment for the period 2010-12.

1.2 **Annex 2** provides an Executive Summary and main report outlining recommendations for approval for Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP).

Annex 2a provides the financial statement for Area Committee's funding streams.

Annex 2b provides summaries for SIB and SIP applications for approval.

Annex 2c provides detail of the 22 Community Chest applications for approval.

2. Recommendations

2.1 Members are requested to consider the recommendations set out in sections 2.2 to 2.8 below.

Annex 1: Progress review

- 2.2 Work Plan 2009-10: Raise aspirations of children, young people and their families.
 - Note the progress on more effective delivery of Family, Adult and Community Learning Services
 - Approve the funding proposals contained in Annex 1 and outlined in Annex 2.
- 2.3 Work Plan 2010-11: Environment and Street Scene, including Shopping Centres, Task and Finish Group
 - Note update and provide feedback on Tree planting, Thorndale Road and Pallion Shops.
- 2.4 Work Plan 2010-11: Traffic and Parking Task and Finish Group
 - Choose a preferred option for traffic calming in Ettrick Grove:
 - Vehicle Activated Signs (can be used across West area) at £35,000;
 - o Installation of refuges along a stretch of road at approximately £70,000.
 - Approve the preparation of detailed costs for safety works on Allendale Road outside Farringdon Community College.
 - Approve the preparation of detailed costs for safety works, estimated at £35,000, at the junction of Warwick Terrace and Lincoln Avenue, Silksworth.

- Note the approach to the Chief Constable regarding possible parking enforcement by Community Support Officers.
- Choose a preferred option with regard to employing an additional Civil Enforcement Officer (CEO) in the West, to support the existing CEO: cost £60,000, for two years.
- 2.5 Work Plan 2010-11: Health and Well Being Task and Finish Group.
 - Note the lack of progress with this group due to changes with the Health Lead.
- 2.6 Work Plan 2010-11: Reducing Anti Social Behaviour and Secondary Fires priority.
 - Approve the funding proposals contained in Annex 1 and outlined in Annex 2.
 - Approve the proposals from West and South LMAPS to submit a funding application, through the emergency protocols, for a West area multi agency ASB project at approximately £41,000 revenue and £20,000 capital.
- 2.7 Work Plan 2010-11: Youth and Play
 - Annex 1a: Play and Urban Games Strategy Review
 - Note the report and provide feedback on the achievements to date.
 - o Comment on the consultation framework for the Strategy.
 - o Agree to the priorities for future investment in Sunderland West area.
 - To identify the preferred location for play development in the Grindon/Hastings Hill area and progress development of a high quality play area.
 - o To undertake further consultation to 'add play value' in South Hylton.
 - Consider funding options.

Annex 2: Requests for funding

- 2.8 Annex 2a: note the financial statement for Area Committee funding for 2010/11,
 - Annex 2b: SIB-approve £3,000 for West and South LMAPS 'ASB Secondary Fires' project;
 - -approve £52,421 for Pallion Action Group's 'Raising Aspiration's' project;
 - -approve £52,421 for Pennywell Neighbourhood Centre's 'Next Steps' project
 - SIP-approve £30,000 for the City Council's 'Hastings Hill' project.
 - Annex 2c: approve 22 proposals for support from the 2010/11 Community Chest, all projects total £12,803.

3. Background to the Progress Review

- 3.1 Work Plan 2009-2010: Raise aspirations of children, young people and their families. The committee will be updated on the progress on improving the procurement and delivery of adult learning services, which have been agreed and will be discussed with the West Voluntary and Community Sector Networks (VCS) over the next few months. Updates will be presented to committee.
- 3.2 Work Plan 2010-11: Environment and Street Scene, including Shopping Centres, Task and Finish Group.
 - The group has met twice and committee approved a programme of works to implement this priority. Utilising agreed emergency funding protocols, works are due to commence. A proposal on a tree planting scheme will be presented to committee. The Group will meet to develop further proposals for the committee.
- 3.3 Work Plan 2010-11: Traffic and Parking Task and Finish Group.

Inconsiderate parking is a major concern highlighted in resident's surveys and the Group has met on two occasions to formulate proposals to address some of these concerns. Members are asked to contact Parking Services, which will enable them to respond to their concerns and the Group will continue to develop proposals for the committee.

- 3.4 Work Plan 2010-11: Health and Well Being Task and Finish Group
 The recent changes in the Teaching Primary Care Trust have led to delays in this Group
 meeting to formulate proposals to tackle this priority. It is anticipated the Group will meet
 this month.
- 3.5 Work Plan 2010-11: Reducing Anti Social Behaviour (ASB) and Secondary Fires. The two LMAPS covering the West Committee area have, as agreed, taken a proactive position to meeting this priority. One proposal is before this committee. A further proposal has been developed to target ASB hotspots with a multi agency approach (Police, Council ASB Officers, and Youth Providers) to deliver a number of interventions across the area. The first proposed intervention will be in the Eden Vale area.
- 3.6 Work Plan 2010-11: Youth and Play.
 One of the Lead Agents for identifying gaps in youth and play provision will present an update report on the Play and Urban Games Strategy.

4. Financial Statement

4.1 A financial statement detailing all Community Chest, SIP, and SIB approvals up to September 2010 is attached as Annex 2a. There are 22 proposals for support from the 2010/11 Community Chest, Annex 2b, one proposal to approve from SIP 2010/11 and three proposals to approve from SIB 2010/11, Annex 2c.

Appendices

Annex 1: Community Action: Review Progress Annex 1a: Play and Urban Games Strategy

Annex 2: Funding Requests
Annex 2a: Financial Statement

Annex 2b: Summary of SIP and SIB funding applications Annex 2c: Summary of Community Chest Applications

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Annex 1

Community Action: Review Progress

Priority	Issue	Date	Evidence and/or Data Source	Next steps/Options	Funding Application (SIB/SIP)	Lead Agent	RAG
				2009/10			
Target underage drinking - drinking dens	Reduce incidents of alcohol related ASB	Nov 2009	1. Police 2. Members Queries 3. Issues Log & 2009/10 Work Plan 4. Local Confidence Survey	 Licensed premises should be encouraged to sign up to 21+ scheme Community Police – patrols Trading Standards carrying out a number of initiatives - Advisory visits to premises, test purchases. Community and Safer City Scrutiny Committee Policy Review on Alcohol and Anti Social Behaviour (ASB) will report to June Cabinet. Area Committee to receive updates and information. 		Safer Communit ies Team Police	
Raise aspirations of children, young people and their families	Increase the take- up of adult learning opportuniti es	Nov 2009	1. Family Adult and Community Learning statistics 2. Connexions 3. College stats 4. 09/10 work plan	 Area Committee to receive updates on a review of learning provision, 2010/11 work plan. Agreement has been reached on a new procurement process that will enable more local VCS providers to deliver adult learning. Meetings with VCS Networks in Sept/Oct to progress. 		Sandra Kenny	
	Provision in local communiti es			Securing provision in local communities	PNC SIB £10,672 PAG SIB £52,421	P Harkness D Buckingha m	
Improve local parks and unsightly land	Improve living space	Jan 2010	1. Ward Visits 2. Members queries 3. AC Issues Log & 2009/10	 Area Committee to consider recommendations from Environment Task and Finish Group. Improvements to cycle link at Hastings Hill 	Future applications SIP £30,000	Les Clark Keith Hamilton	

			Work Plan				
Provide comprehensi ve support in order to increase employment opportunities	Prepare people for work opportuniti es	Mar 2010	1. Members queries 2. AC Issues Log & 2009/10 Work Plan	Prosperity and Economic Development Scrutiny Policy Review re Working Neighbourhood Strategy to June Cabinet will confirm what has worked in the area. A range of advice and support services available – Fiscus, Libra, SES Improved adult learning opportunities		Andrew Perkin	
Develop an holistic approach to raising adult's skills and aspirations	Provision for 'hard to reach' individuals	Mar 2010	1. Members queries 2. AC Issues Log & 2009/10 Work Plan 3. Hanlon data	City wide audit to identify skills gaps for vacancies over next 12 months underway Sunderland Learning Partnership will continue to develop an holistic approach – Issues log to be updated quarterly Improved adult learning opportunities		Andrew Perkin	
•		L		2010/11			
Environment and Street	Tree planting	July 10	1. Litter hotspots	Proposals and costs to be considered by September's committee.	Future application	Keith hamilton	
Scene, including Shopping Centres	Thorndale Road shops	July 10	2. Member's queries 3.Customer complaints 4.Task & Finish Group	Phase 1environmental works are due to begin. Designs are being drawn up for the shops, negotiations will commence with the owners. Phase 2 will consist of works to properties (once agreement reached or enforcement action taken) and additional street and highway works.	Funding through emergency protocols and further updates to committee	Les Clark	
	Pallion shops	July 10		Costs have been drawn up and works are due to begin.	Funding through emergency protocol	Les Clark	
Traffic and Parking	Ettrick Grove traffic	July 10	 Members queries Issues Log 	Two options under consideration: area wide VAS signs, approx £30,000; installation of refuges, approx £70,000.	- 3 J p	Andrew Jackman	

	calming		3. N'bria Police				
	Ped crossing at Farringdo n School	July 10	stats 4. Traffic Team 5. Customer feedback 6. Gentoo	Produce detailed costs for 'raising' the crossing and preventing parking in front of emergency access.		Andrew Jackman	
	Warwick Tce/Lincol n Av. junction	July 10	7. Traffic surveys 8. Accident stats	Estimated cost of installing 'speed table' to enhance safety is £35,000.		Andrew Jackman	
	Traffic enforceme nt	July 10	9. Task and Finish Group	CSO enforcement powers have been raised with the Chief Constable. Additional cost of extra West CEO is £60,000 for 2 years.		Earl Belshaw	
Health and Well Being	Risk taking behaviour	July 10	1. Public Health Annual Report and Statistics. 2.IMD 3. Adults receiving social care	New Health Lead to be allocated, Task and Finish Group to meet in September.			
Youth and Play	Identifying gaps in services	July 10	1. Members queries 2. AC log 3. Service review	Play and Urban Games Strategy. Committee to be informed and consulted on proposals regarding play provision.		Julie Gray	
Reducing ASB and Secondary	Reducing secondary fires	July 10	 Members queries Issues Log 	West and South LMAPS have developed an engagement strategy to help alleviate an increase in secondary fires.	SIB £3,000	Peter Iveson	
Fires	Tackling ASB	July 10	3. N'bria Police stats 4. LMAPS 5. T&WFRS stats	West and South LMAPS have produced a West multi agency strategy to tackle ASB hotspots through additional multi agency patrols, signposting and engagement with families. Costs of £41,000 revenue and £20,000 capital.	Proposed emergency funding application to enable mid September start.	Insp. Kevin Jones	

Item 3: Annex 1a

PLAY AND URBAN GAMES STRATEGY REVIEW

1. Recommendations

- 1.1 Area Committee Members are requested to:
 - i. Note the content of the report
 - ii. Provide feedback on the achievements to date
 - iii. Comment on the consultation framework
 - iv. Agree to the priorities for future investment in the East area.

2. Current Position

- 2.1 Members will recall receiving a report consulting on the city's play provision in March 2010. The report requested members to provide feedback on locations they considered would benefit from future investment in play provision. Members were additionally advised that following significant progress against the action plan within the current PUGS, an addendum to the document was to be prepared. The addendum will consider national guidance issued by Play England, seek to review progress and update the action plan.
- 2.2 Members will recall that the PUGS strategic vision is;
 - "Sunderland will work in partnership to provide, support and sustain a variety of high quality and accessible play environments and opportunities for all children and young people up to 19 years. The city aspires to a core offer of free provision citywide, which may be supported by affordable supervised provision as appropriate".
- 2.3 The Strategy recognises six main priorities:
 - i. Ensure play is strategically planned and resourced in partnership
 - ii. Involve children and young people in the development of their pay opportunities and services
 - iii. Work in partnership to develop, support and promote high standards for play
 - iv. Create, improve and develop free and inclusive play spaces
 - v. Seek greater innovation in the development of varied and sustainable play opportunities
 - vi. Ensure that in partnership, the city monitors and evaluates the impact of play developments citywide to deliver this Strategy
- 2.4 Since the Strategy was produced in 2007 and endorsed by Cabinet, the Children's Trust and the Sunderland Partnership, substantial progress has been made, primarily due to the success in achieving Play Pathfinder status and the additional financial support available from the City Council and from developer contributions.
- 2.5 In January 2008, Sunderland City Council was one of 20 authorities to be awarded Play Pathfinder status, a £2.1million capital investment accompanied by revenue support. The award has resulted in an 18 month transformation programme in the delivery of play and urban games city wide and subsequently, the over achievement against key actions identified within the PUGS in 2007, necessitating the update to the Strategy.

3. Performance Management

3.1 Sunderland has exceeded against many of the agreed strategic priorities within the Play and Urban Game Strategy. The key achievements include:

Objective 1: Ensure that play is strategically planned and resourced in partnership

 Play developments have been undertaken in line with the priorities identified in the PUGS. Investment for the development of play has totalled £6m and been achieved through successful attraction of external funding through Big Lottery (£761,000), Play Pathfinder (£2.1M), Section 106 developer contributions (£2.3M), SRB (£147,000), SIB (£147,000), SIP (£12,000) and a contribution from the capital programme (£545,000).

Objective 2: Create, improve and develop free and inclusive play spaces

- Since 2004, £6 million has been invested in the development of play and urban games facilities. Within the lifespan of the current PUGS there has been £4.9 million invested since 2007.
- The development of new or significant refurbishment of 58 play areas since 2004, with 34 being completed between 2007 and spring/summer 2010.
- The PUGS updated in 2007, indicated that just 19% (12,856) of children and young people had access to high quality play 1km from their door. By the end of March 2010, 70% (47,366) children and young people have access to high quality play facilities.
- Wheeled sports provision has risen from three facilities in 2004 to six facilities in 2010, which
 has provided increased access for C&YP. The standard being to develop one wheeled sports
 facility in each regeneration area of the city.

Objective 3: Seek greater innovation in the development of varied and sustainable play opportunities

- Developments have included the city Adventure Play Park which provides a challenging and
 exciting play environment with facilitated play sessions. The development features of the new
 provision include indoor, sensory and outdoor play facilities. The Adventure Play Park was
 developed through a partnership with the Aiming High Pathfinder, from short breaks for
 disabled children to creating a supportive environment for young people with disabilities.
- The design and development of play spaces has developed significantly, by using more natural features mixed with traditional fixed play.

Objective 4: Involve children and young people in the development of their play opportunities and services

- Elected Member involvement at ward level has been actively encouraged throughout the
 consultation process, with a main focus to provide links with residents at neighbourhood level.
 This involvement has included attendance at consultation events, meetings, financial support
 through SIB and SIP and play area design suggestions.
- Over 6,000 people have been involved in the consultation and engagement process, including children and young people, their families, residents and local communities. Over 500 disabled children, their families and carers have participated in play consultation. 25 schools, community organisations and youth groups involved in delivering consultation arrangements for neighbourhood facilities.

Objective 5: Work in partnership to develop, support and promote high standards for play

- A range of services have been commissioned from the voluntary and community sector to support the development of play eg. neighbourhood consultation, direct delivery of play activities.
- Launch of the 'Lets Play' campaign, to inspire families to enjoy their local play spaces and to challenge negative perceptions of children playing.

Objective 6: Ensure that in partnership, the city monitors and evaluates the impact of play developments citywide to deliver the strategy

- The developments have led to a sustained improvement in resident satisfaction levels. Since 2003, annual resident satisfaction levels have risen from 26% to 50% in 2008. The 2008 measure was taken prior to the Pathfinder investment and it is hoped that satisfaction levels will increase following the next resident survey which will be published late in 2010.
- The PUGS updated in 2007, indicated that just 19% of children and young people had access to high quality play 1km from their door. By the end of March 2010, 70% children and young people in the city have access to high quality play.
- 3.2 More locally, significant progress has been made and this is evidenced in the performance table below.

Note

C&YP = Children and Young People, MUGA = Multi Use Games Area, DUGA = Dual Use Games Area

West Total number of play facilities in the area = 16	2004-2006	2007- Spring/ Summer 2010	Total
Number of new play areas: Hylton Rd; WSP Silksworth; WSP King George's; Pennywell; Sandhill.	3	2	5
Number of refurbished play areas: Barnes Park x 2; East Herrington Park; The Blackie; Allendale Rd; Thorndale Rd; king George Park; Silksworth Recreation, play and MUGA; Adventure play Park.	2	8	10
	As at April 2007	As at April 2010	
Percentage of C&YP with access to high quality play 1km	47%	72%	
Investment	£341,400	£1,028,492	£1,369,892
Number of C&YP consulted		1,045	1,045
Number of VCS organisations engaged		3	3
Lets Play celebration events		3	3

Key highlights

- Home to the Adventure Play Park.
- Relocation of play area at St George's Park has proved successful in promoting positive play.
- Partnership working with Gentoo to develop the Blackie play area.

4. Review Process – An Addendum

4.1 The PUGS 2007-2012 sets out a clear vision for play and recognises key principles which demonstrate a commitment to ensuring that children and young people are able to enjoy their free time and play freely. It is proposed that the six key objectives remain unchanged, but the priority actions are being reviewed in light of achievements since 2007. The challenge within the review is to maintain the vision and principles whilst taking into consideration the rapidly changing

environment, including for example, national policy and guidance documents which have emerged since 2007. The addendum will set out the revised national, regional and local context for play.

- 4.2 The case for play remains valid and the importance play makes to 'improving life chances and aspirations for each child and young person in Sunderland' (Children and Young People's Plan (CYPP) 2010-2025). The CYPP delivery plan for 2010-2013, highlights the priority 10 outcome as being 'to have locally accessible and affordable fun, play and physical activities'.
- 4.3 Consultation has and will remain key to the development of play facilities and a clear framework for consultation is proposed within the addendum which, will ensure that all Elected Members, stakeholders and partners have an opportunity to be informed of and importantly influence play developments. The consultation framework is included in **Appendix 1**.
- 4.4 Since 2007, Play England have provided through their national support and challenge guidance, new approaches to play in terms of design guidance and managing risk. As a Play Pathfinder, these guidance documents have been considered and moving forward play development will include these frameworks related to design principles and risk benefit.
- 4.5 One of the main priorities in the PUGS is to 'Create, improve and develop free and inclusive play spaces'. Our progress to date (outlined in 3.1) demonstrates significant achievements and **Appendix 2** details for the proposed new priorities for 2010 2012. The criteria applied to identify the priorities are as follows;
 - Feedback from Elected Members on locations they consider would benefit from investment.
 Consultation will also be undertaken with other city partners such as Safer Communities
 Partnership, Children's Services, Voluntary and Community Sector, Gentoo before finalising arrangements with Members.
 - Access Gaps in high quality provision relating to the core standard of 1km access to high quality play from the doorstep
 - Funding Investment opportunities for the provision i.e. a developer contribution (Section 106 agreement), other potential opportunities for funding
 - Proximity to other services supported by informal oversight and/or other ancillary services.
- 4.6 This PUGS review is being presented to Area Committee prior to presentation at Sustainable Communities Scrutiny Committee (October 2010) and for endorsement by Cabinet in December 2010, as an addendum to the existing PUGS.

5. Background Papers

- 5.1 The following background papers were relied upon to compile this report.
 - i. Play and Urban Games Strategy 2007-2012
 - ii. Children and Young People's Plan 2010-2025
 - iii. Children and Young People's Three Year Delivery Plan 2010-2013
 - iv. Play England Design for Play 2008
 - v. Play England Managing Risk in Play Provision 2008
 - vi. Big Lottery Fund Children's Play Programme Guidance 2006
 - vii. Play Pathfinder Programme Guidance 2008

Contact officer

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Appendix 1: Consultation Framework

Consultation is a key part of developing high quality play provision and in the spirit of the Principles of Play (within the existing Play and Urban Games Strategy), with children and young people at the heart of consultation. What does this mean to children and young people? From our research they describe participation as 'working together, having fun, sharing ideas, communicating, making decisions, being asked, solving problems, needing some support, giving an opinion, being listened to, and having a choice.

However, it is recognised that the whole community must be engaged and have the opportunity to participate in play consultation. The wider community must be encouraged to understand the value of play space and where reservations are evident, these need to be resolved.

Consultation and community engagement are therefore essential pre-requisites for good play space design. In order to ensure an inclusive approach a consultation framework will be applied. The framework shall be used for all play refurbishments /developments valued at £20,000 and over.

Stage 1

Elected Members* advised of project plan and requested to make suggestions of local partners, organisations, children and young people (C&YP), and residents who should be included in consultation.

* Local projects shall consult Ward Members, Area Chair, Vice Chair and the Portfolio Holder for Attractive and Inclusive City. Area provisions shall consult the Area Chair, Vice Chair, all area Elected Area Members and the Portfolio Holder for Attractive and Inclusive City.

Stage 2

To advise partners, organisations, C&YP, residents of the project plan, including 'when', 'how' and 'on what' they will be consulted about. The numbers of C&YP involved will be proportionate to the catchment area and the value of the project. For example, play area developments may engage 20 C&YP and larger wheeled sports parks may involve 50 C&YP. As a minimum, residents whose properties directly overlook or adjoin the area will be consulted. Planning applications for new provisions (where required), will be coordinated by the Council's Planning Section and will be informed by statutory planning obligations.

Stage 3

Participation and engagement with C&YP to develop ideas and a design brief. Design developed by appointed designers. Design developed and checked with C&YP to ensure that it matches their design brief.

Stage 4

Elected Members, local partners including the Local Area Multi Problem Solving Group (LMAPS), organisations and residents consulted on design. Feedback captured and design refined.

Stage 5

Final design provided to Elected Members prior to the release to, local partners, C&YP and residents. The project plan for development widely communicated.

Stage 6

Elected Members advised of progress on developments.

The methods of consultation will be appropriate to scope of the project and may consist of, meetings, letter drops, open days, workshops, surveys, media releases, and on-line activities.

Appendix 2: Identified Priorities for West Area

Elected Member suggestions:

South Hylton.

Other suggestions received:

None

Investment available:

Play Area	Section 106	Projected Funding Gap
King George Play Area	£76,920	None
South Hylton – Ford Oval	£38,000	£37,000
South Hylton Playing Fields	£69,000	None

Gaps in High Quality Provision:

Identified by applying the core standard of 1km access to high quality play from the doorstep to the nearest facility. Research has identified the current gaps in provision;

Grindon/Hastings Hill Area

South Hylton - A small scale community play space has been developed adjacent to the Tansey Centre. However, there is a recognised need for more extensive play provision in South Hylton. Consultation work undertaken with support and involvement of ward members identified that the community did not consider the South Hylton Playing Fields as their preferred location for play. Further consultation and the opportunity to dovetail the development of play, linked to land reclamation works at Ford Oval is now being progressed and further work will be undertaken to explore how best to 'add play value' through environmental improvements at South Hytlon Playing Fields in order reduce negative perceptions associated with community safety.

Recommended Actions:

Taking into account the above, the following play areas are identified as priority development opportunities. However, in order to enable such development to be undertaken additional funding would be required.

- Undertake consultation on need and possible location for play in the Grindon/Hastings Hill area
- Consult with Gentoo on play provision and longer term developments to identify further gaps and agree how these will be narrowed.
- Consider funding options

SUNDERLAND WEST AREA COMMITTEE MEETING 7th September 2010

EXECUTIVE SUMMARY SHEET - PART I

Title	of	Re	po	rt:

Reviewing Progress

Author(s):

Chief Executive

Purpose of Report:

This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that will benefit the area.

This report denotes an item relating to an executive function

Description of Decision:

The Committee is requested to approve the following:

- Annex 2a: Note the financial statement for Area Committee funding for 2010/11
- Annex 2b: i) Approve three proposals from the 2010/11 SIB budget totalling £66,093
 - 1. £3,000 for LMAPS's 'Anti Social Behaviour Secondary Fires' project;
 - 2. £52,421 for Pallion Action Group's 'Raising Aspirations' project;
 - 3. £10,672 for Pennywell Neighbourhood Centre's 'Next Steps' project.

Yes

- ii) Approve the following proposal from the SIP budget:
 - 1. £30,000 for the City Council's 'Hastings Hill' project.
- Annex 2c: i) Approve 22 proposals for support from the 2010/11 Community Chest

Is the decision consistent with the Budget/Policy Framework?

Suggested reason(s) for Decision:

Each Area Committee has been allocated a minimum of £200,000 per annum from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.

The Community Chest forms part of the Strategic Initiatives Budget and £250,000 is available for the scheme in 2010/2011; £10,000 for each Ward.

Strategic Investment Plan (SIP) was approved at Cabinet in March 2008. Included within the plan was an additional one-off allocation of £1.426m to Area Committees. The amount allocated to each Area Committee was the same as SIB allocation for 2008-09. SIP can only be used to deliver capital projects, deliver key priorities identified in the LAP with its main purpose to attract other funding into the area.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a "Key Decision" as defined in	Relevant Scrutiny Committee:
the Constitution? No	Community and Safer City Scrutiny Committee
Is it included in the Forward Plan?	Children, Young People and Learning Scrutiny
No	Committee
	Environment and Attractive City Scrutiny
	Committee

Item 3 Annex 2

Report of the Chief Executive

Financial Statements and Funding Request

- 1.1 Following the June 2010 Committee meeting and the return of £10,700 of unused funding, a balance of £612,858 remains to be allocated this financial year.
- 1.2 Projects detailed in Annex 2b and recommended for approval are as follows:

1.	ASB and Secondary Fires	£3,000	Approve
2.	Raising Aspirations	£52,421	Approve
3.	Next Steps	£10,672	Approve

1.3 Projects recommended for approval from the 2010/11 budget total £66,093. Should Committee approve those proposals the remaining balance for the 2010/11 allocation would be £546,765.

1. Strategic Investment Plan (SIP)

- 2.1 Following the June 2010 Committee meeting, a balance of £233,320 remains to be allocated this financial year.
- 2.2 The project detailed in Annex 2b and recommended for approval is:
 - 1. Hastings Hill £30,000 **Approve**
- 2.3 Should the project be approved, a balance of £203,320 will remain

3. Community Chest

3.1 The table attached details balances remaining to be allocated following the last meeting in April, project proposals received as detailed in Annex 2c, and balance remaining should those proposals be approved (including the unclaimed allocations identified from previous years).

Ward	Balance at July	Project proposals	Balance, subject
	2010		to approval
Barnes	£9,215	£2,300	£6,915
Pallion	£17,602	£2,100	£15,502
Sandhill	£20,631	£1,600	£19,031
Silksworth	£8,040	£1,726	£5,814
St Anne's	£7,306	£1,332	£5,974
St Chad's	£7,641	£3,745	£3,896

Item 3 Annex 2b: Executive Summary; SIB/SIP funding applications

Application No.1

Funding Source	SIB
Name of Project	ASB Secondary Fires
Lead Organisation	LMAPS (lead Tyne and Wear Fire and Rescue Service)

Total Cost of Project	Total Match Funding	Total SIB Requested
£3,754	£754	£3,000
Project Duration	Start Date	End Date
2 months	October 2010	November 2010

The Project

The project is to deliver an inter active educational project to engage with years 10 and 11 pupils at the three high schools in the West: Sandhill, Farringdon and Academy 360. The project will be delivered by 'Gibber', a professional theatre group, who will work with the pupils to construct and deliver a play with key safety messages. These messages will be on the dangers of starting secondary fires.

Need for the Project

There have been increasing incidents of ASB related secondary fires. This project will deliver safety education in an inclusive fashion with the age groups most at risk of such behaviour.

The Outputs for the Project

Output Code	Description	Target 2010/11
L8	Number of young people engaged in youth provision	180
L7	Number of additional youth sessions	6

Recommendation: Approve

The project has been identified by LMAPS as a means to help tackle the increases in secondary fires in the West. The method is a well established one for engaging with young people and the project is completely in line with the committee's priority of 'reducing ASB and tackling secondary fires'.

Application No.2

Name of Project	Raising Aspirations
Lead Organisation	Pallion Action Group

Total cost of Project	Total Match Funding	Total SIB requested
£188,203	£135,782	£52,421
Project Duration	Start Date	End Date
3 years	October 2010	September 2013

The Project

The project is to deliver a programme of education and employment related projects and services for young people, including those with disabilities, in the Pallion and wider West area. The projects will be work with young people, in particular, those who are Not in Employment, Education or Training. Engaging the young people in healthy and educational activities is designed to equip them the range of skills-social, educational, emotional-they need to improve their employability and help to tackle youth unemployment. The projects to be developed are in skills accreditation, first aid, health and safety, administration, youth work, health and fitness, horticulture. Volunteering and brokerage to other community organisations will provide work experience. Advice, guidance, mentoring and support will be provided by the Youth and Community Worker, who will be employed to deliver the project.

SIB funding will enable the project to start the new academic year and is match funding for the 'Reaching Communities' strand of the Big Lottery. A decision on this is expected in January 2011 and the Lottery has accepted the principle of overlapping funding to enable the project to start.

The Need for the Project

Pallion and the West's wider catchment area have a high unemployment rate amongst young people, with one of the lowest literacy levels in the City. There is evidence of extensive consultation with young people and statutory and voluntary agencies, including partnership working with Connexions. There is substantial evidence around the importance of volunteering and the need to engage and support young people in terms of developing their citizenship skills, an understanding of their communities as well as learning, life and employability skills. The project proposal is well supported and PAG have a good track record in delivery.

The Outputs for the Project

Output	Description	Number
Code		
L6	Number of NEET encouraged to encouraged into further	120
	education	
P3	No of young people in voluntary work	125
S5	No of young people benefiting from youth inclusion/diversionary	100
	activities	

Recommendation: Approve,

The project is innovative and ambitious, from a proven deliverer of projects, and meets priorities identified in the Learning, Safe and Prosperous themes within the Local Area Plan (LAP).

Application No. 3

Name of Project	Next Steps
Lead Organisation	Pennywell Neighbourhood Centre

Total cost of	Total Match Funding	Total SIB requested
Project		
£21,621	£10,949	£10,672
Project Duration	Start Date	End Date
14 months	October 2010	March 2011

The Project

The project is to match fund the approved funding from the Big Lottery to extend the successful Community Education Project in Pennywell and the surrounding area. The emphasis of the project is on providing accessible, informal learning to attract new adult beneficiaries, including hard to reach and vulnerable adults. The CEP worker is a Pennywell resident.

Need for Project

There is extensive empirical evidence to support the need for this type of learning provision within the local community, which has very low levels of educational achievement; 51% of residents have no educational qualifications. There is a waiting list of people wishing to access the project and the proposed changes to the commissioning of the Council's adult learning provision will assist in ensuring its sustainibilty as well as expanding delivery throughout the West area.

Outputs of the Project

Output	Description	Number
Code		
L2	Number of people accessing advice and support	40
L5	Number of adults obtaining non accredited qualifications	50
H1	Number of people benefiting from healthy lifestyle projects	45

Recommendation: Approve

The project has an excellent track record in delivering community based learning. SIB match funding will enable the project to source additional funds, and develop provision with the Council across the wider West area. This will also help the project's sustainability. The project fits the LAP learning and health priorities.

Application no. 4(SIP)

Name of Project	Hastings Hill Path Improvements
Lead Organisation	City Council

Total cost of Project	Total Match Funding	Total SIP requested
£30,000	Nil	£30,000
Project Duration	Start Date	End Date
3 months	January 2011	March 2011

The Project

The project is to construct a new cycle path at Hastings Hill that will complete the network from Chester le Street to the Sunderland Cycleway.

Need for the Project

The existing path is inadequate and subject to flooding, putting it out of use for periods throughout the year. This project will overcome this and provide a major improvement to residents and visitors, as well as providing major amenity value to the area.

The Outputs for the Project

Output Code	Description	Target 2010/11
A1	New improved community facilities	1

Recommendation: Approve

The project fits the LAP priorities and will provide a major improvement to the area and to visitors.

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Annex 2a: Financial Statement for 2010-11

	SIB: West SIB St	atement 7th Septer	mber 2010	
	Committee	Main SIB Fund	Opportunities	
	Date	Approvals	Approvals	Total 100%
NB*1:- £331,887 was alloc	cated for 2010-11, £29	96,814 was carried ove	er from 2009-10: Bala	nce £628,701
2010/11	30.06.10	£628,701	-	£628,701
Project Name	-	-	-	-
Silksworth Lake				
Improvements	30.06.10	£15,000	-	£613,701
Community Leaders of	f			
the Future	30.06.10	£11,543	-	£602,158
NB:- £10,593 was recoup NB:- £107 was recouped)				
Balance	-	£602,158	_	£612,858

SIP: West SIP Statement 7th September 2010			
	SIP Budget	Approvals	Balance
Available funding 2010/11	£233,230	03	£233,230
Balance	£233,230	£0	£233,230

Community C	Community Chest: West SIB Statement 7th September 2010		
	Community Chest Budget	Approvals	Balance
Available funding 2010/11			
Barnes	£10,583	£1,368	£9,215
Pallion	£17,768	£166	£17,602
Sandhill	£22,297	£1,666	£20,631
St Anne's	£10,058	£2,752	£7,306
St Chad's	£11,896	£4,255	£7,641
Silksworth	£11,295	£3,255	£8,040
Total	£83,897		£70,435

COMMUNITY CHEST 2010/2011 WEST AREA PROJECTS PROPOSED FOR APPROVAL

Ward	Project	Amount		Project Proposals	Previous Approvals	Balance Remaining
BARNES	Sunderland ABC Boxing Club – Contribution towards room hire, equipment etc.	1000		•	••	
	Plains Farm & Humbledon Residents Association – Contribution towards Christmas party and environmental works.	350				
	Ewesley Road Methodist Church Luncheon Club – Contribution towards social activities, trips, refreshments etc.	350				
	Royal British Legion - Contribution towards roof repairs.	500				
	Sunderland Remembrance Day Parade Steering Group – Contribution towards refreshments, band costs, transport etc.	100				
	Total		10,583	2,300	1,368	6,915
PALLION	Millfield 'n' Pallion Panthers F.C. – Contribution towards training facilities etc.	500				
	Sunderland Schools Football Association – Contribution towards pitch fees, trophies etc.	1000				
	Royal British Legion - Contribution towards roof repairs.	500				
	Sunderland Remembrance Day Parade Steering Group – Contribution towards refreshments, band costs, transport etc.	100				
	Total		17,768	2,100	166	15,502
SANDHILL	Grindon Mill Bowling Club — Purchase of top soil etc.,	1500				
	Sunderland Remembrance Day Parade Steering Group – Contribution towards refreshments, band costs, transport etc.	100				
	Total		22,297	1,600	1,666	19,031
SILKSWORTH	Silksworth C.A. – Contribution towards recovering of the snooker table.	329		,	,	,
	Plains Farm & Humbledon Residents Association – Contribution towards Christmas party.	350				

	Silksworth W.M.C. Football Club – Contribution	697				
	towards first aid training, equipment etc.					
	Silksworth Fleece F.C. – Contribution towards start	350				
	up costs, league fees etc.					
	Total		11,295	1,726	3755	5,814
St. Anne's	Pennywell C.A. Over 60's – Contribution towards	700				
	social events, trips, refreshments etc.					
	Sunderland Schools Football Association –	500				
	Contribution towards pitch fees, trophies etc.					
	Sunderland Remembrance Day Parade Steering	100				
	Group – Towards refreshments, band, transport etc.					
	Christmas Shopping Evening – Contribution	32				
	towards transport, wheelchairs, refreshments etc.					
	Total		10,058	1,332	2,752	5,974
St. Chad's	St. Chad's Social Commission – Contribution	500				
	towards social activities for the children and families.					
	The Launch Pad Youth Zone – Towards floor repairs.	250				
	Lakeside Tenants & Residents Association –	400				
	Contribution towards start up costs, office equipment,					
	newsletters, printing etc.					
	Middle Herrington Methodist Church – Contribution	295				
	towards decoration costs.					
	1 st Herrington Rainbows/Brownies – Purchase of	500				
	bags, books and badges.					
	Emblehope House – Contribution towards Christmas	500				
	outing.					
	Practical Papercraft Club – Contribution towards	450				
	workshops and transport.					
	Sunderland Schools Football Association –	250				
	Contribution towards pitch fees, trophies etc.					
	Sunderland Remembrance Day Parade Steering	100				
	Group – Towards refreshments, band costs, transport					
	Royal British Legion - Contribution towards roof	500				
	repairs.					
	Total		11,896	3,745	4,255	3,896
				40.000	10.000	
Totals			83,897	12,803	13,962	57,132

Sunderland West Area Committee

7th September 2010.

Report of the Chief Executive

Influencing Practice, Policy and Strategy

1. Why has it come to Committee?

1.1. This report offers Members the opportunity for consultation on plans and strategies relevant to the Sunderland West area. It also provides information and updates, which will encourage Members to feed into proposals for service or policy change.

2. Recommendation

2.1 Members are requested to consider the draft 'Sunderland Partnership Volunteering Strategy and Action Plan', which is currently subject to consultation, and to participate in this process to ensure the strategy will effectively address the volunteering needs of the West area.

3. Information and Updates

3.1 The Committee will be aware that the Sunderland Partnership Volunteering Strategy and Action Plan consultation process is currently ongoing. A draft document has now been produced to seek views through a formal consultation process. An extract from the document is attached as Annex 1. The Annex is the action plan which indicates proposed actions to reflect the changing landscape of volunteering, at both the national and local level, and to build upon existing good practice in Sunderland. The Strategy and accompanying action plan will provide the basis for partners and organisations to work together to raise the profile of volunteering and increase the number and diversity of volunteers in the City.

The Council acknowledges the vitally important contribution volunteers make in Sunderland. The Sunderland Volunteering Strategy is a tool to steer future work around volunteering.

Annex 1: Sunderland Volunteering Strategy Draft Action Plan

Contact Officer: Richard Parry, Sunderland West Area Officer

Tel: 0191 561 1217 email: Richard.parry@sunderland.gov.uk

Item 4: Annex 1: Extract from the Sunderland Volunteering Strategy Draft Action Plan. Full document available at www.sunderlandcompact.org.uk. Deadline 17 September 2010, 5pm.

	Medium term 2011 – 2013, Long term 2013 onwards			
Outcome	Outputs or Deliverables	Timescale S/M/L	Key Partners (supporting partners)	Links to other actions and strategies
Improved access to information and understanding	Providing greater choice of activities by encouraging more organisations to register or update volunteering opportunities with Sunderland Volunteer Centre.			
of volunteering	Monitor and evaluate take-up of volunteering opportunities, ensuring volunteering meets individual and organisational needs.			
	Develop a co-ordinated approach to e-enabled volunteering opportunities (e.g. website links), through Sunderland Partnership organisations and the wider VCS.			
	Developing outreach services, targeted at identifying and meeting the needs and aspirations of geographical communities and communities of interest where there are barriers or low levels of volunteering.			
	Provide additional support mechanisms, including buddying schemes for new or less confident volunteers and those who may find it difficult to access services.			
	Support the promotion of volunteer opportunities through SVC.	#		
	A diverse range of local people involved in the review of Local Area Plans and other decision-making processes.			
	Developing programme of events to network potential volunteers with opportunities without reliance on Internet access (e.g. 'volunteer speed dating', and volunteer fairs).			
	Continue to promote awareness of existing volunteering resources, (targeted circulation of literature and high visibility promotions).			
	Continuing to work with government schemes designed to promoting volunteering opportunities for young people.			
	Continuing to work with groups to develop menu of volunteering activities for a diverse range of volunteers			
	Support the delivery and coordination of volunteering recruitment campaigns, with a specific focus on engaging under-represented groups (e.g. through the Sunderland Echo and Community Newsletters).			

Objective 2				
	arding volunteers for their role in delivering services and improving t	ne lives of peop	le in the City	
-	Medium term 2011 – 2013, Long term 2013 onwards			
Outcome	Outputs or Deliverables	Timescale S/M/L	Key Partners	Links to other actions and strategies
Recognition of the valuable contribution volunteers make to	Co-ordinating high profile media campaigns, celebrating volunteering in Sunderland and profiling individual case studies and volunteering opportunities.			
Sunderland and of the benefits to the individual	Using the Sunderland Partnership website/TV/ publications, including those of all Sunderland Partnership organisations, to profile the roles of volunteers.			
	Developing a partnership approach to Sunderland Volunteer Celebration events and awards at the area and City level.			
	Establishing how regional volunteer celebration events can link to the Sunderland perspective.		4	
Objective 3 Supporting volunteers	s to increase confidence, learning, skills and employability prospects	I votosostoto.		
Key: Short term 2011, N	Medium term 2011 – 2013, Long term 2013 onwards			
Outcome	Outputs or Deliverables	Timescale S/M/L	Key Partners	Links to other actions and strategies
Increased confidence for those volunteering	Build upon current good practice, for example, Sunderland City Council's Health Housing and Adult Services Mentoring Scheme by encouraging more organisations to provide mentors to support the development of skills and knowledge of volunteers with disabilities, including mental health.			
Tor those volunteering	Encouraging organisations (including the private sector) to provide mentors & volunteering opportunities for those at risk of exclusion, (e.g. BME groups, young people Not in Education, Employment or Training (NEET) and disabled people).			
Organisations are able	Developing links between volunteer managers and employability support services to improve understanding the role of volunteering in improving employment prospects.			
to provide volunteers with access to support,	Developing the existing organisational Volunteers Network to share good practice for the benefit of the organisation and ultimately individual volunteers.			
training and appropriate	Providing guidance to smaller organisations supporting volunteers to help them make best use of potential and existing volunteers.			
qualifications	Enabling volunteers to progress into education, training, employment or other volunteering opportunities.			
	Working with local training providers and educational institutions to ensure that organisations are aware of opportunities for volunteers to			

	develop their skills (e.g. Basic Skills, English language), especially as a pathway to employment or further/higher education.			
Raise awareness of link with employability, in context of recession and increasing employment opportunities	Employment support services to advise clients on the important role of volunteering in gaining employment, and the implications on benefit entitlement.			
Objective 4 Increase number of o	rganisations with Employer Supported Volunteering Schemes			
Key: Short term 2011,	Medium term 2011 – 2013, Long term 2013 onwards			
Outcome	Outputs or Deliverables	Timescale S/M/L	Key Partners	Links to other actions and strategies
Mechanisms in place that promote, assist	Promoting organisations with effective employer supported schemes supporting other organisations to develop volunteering opportunities.			
and develop Employer Supported Volunteering	Developing supported volunteering sessions to individuals interested in volunteering, providing them the opportunity to explore potential volunteer roles and activities.			
	Support Sunderland Partnership organisations to have employee volunteering opportunities and associated policies.			
	Celebrating employee volunteering through organisational celebration events and rewarding those who make a real difference in communities.			
Promote the benefits of employer supported	Employers understanding the benefits of volunteering to their organisation, sharing good news stories and case studies of successful schemes.			
volunteering in SMEs.	Developing the support mechanisms for SMEs to confidently instigate volunteering opportunities.			
Increased skills and capacity of voluntary-	Encourage employers and employees to become actively involved in voluntary-led management committees.			
led management committees	Voluntary-led management committees to identify skills shortages and actively seek to recruit into these through the Sunderland Volunteer Centre.			
	Develop role descriptions for volunteers and ensure appropriate support/supervision arrangements.			
Objective 5 To improve managem	nent of volunteers and delivery of volunteering programmes			

Key: Short term 2011, N	Medium term 2011 – 2013, Long term 2013 onwards			
Outcome	Outputs or Deliverables	Timescale S/M/L	Key Partners	Links to other actions and strategies
Demonstrating how volunteers add value to organisations	Accessing relevant training and information for managers of volunteers (e.g. promotion of the Volunteering Toolkit and associated training) to promote good practice when managing volunteers and maintaining quality standards.			
Safe recruitment and induction of volunteers	Appropriate CRB and Vetting and Barring processes in place and volunteers provided with appropriate inductions by organisations who engage with volunteers.			
Appropriate support to existing volunteers	Determining the support needs of volunteers, and how organisations may assist (e.g. voluntary sector led management committee governance needs).			
A clear and accurate picture of volunteering	Organisations recording information on volunteers (e.g. numbers, demographics, type of activity, hours and progression).			
within the City as a whole	Coordinated approach to data collation, analysis and target setting. Undertaking regular and accurate impact assessments of volunteer activity across the City.			
	Volunteer organisations carrying out satisfaction surveys of beneficiaries.			

Question -	- The Sunderland	Volunteering	Strategy	Action Plan
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Are the actions outlined above relevant to the Sunderland Volunteering Strategy? Are there any additions?

Are there any actions that your organisation can deliver upon? What are your thoughts on possible key partners and timescales? (Please populate above)

Answer:	