

ECONOMIC PROSPERITY SCRUTINY COMMITTEE

AGENDA

Meeting to be held in the Civic Centre (Committee Room No. 1) on Tuesday 11th September, 2018 at 4.30 p.m.

Please note the earlier start time of the meeting

Membership

Cllrs Blackburn, Curran, M. Dixon, Foster, Galbraith, E. Gibson, Jackson, D. MacKnight (Chairman), Marshall, O'Brien, Taylor, Turner (Vice Chairman).

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	No Items	
	Part B – Scrutiny Business	
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Contact: Christine Tilley Governance Services Team Leader Tel: 561 1345
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(copy attached).

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Part C – CCFA/Members Item/Petitions

No items.

E. WAUGH,
Head of Law and Governance,
Civic Centre,
SUNDERLAND.

3rd September, 2018.

At a meeting of the ECONOMIC PROSPERITY SCRUTINY COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on TUESDAY 17TH JULY, 2018 at 5.30 p.m.

Present:-

Councillor D. MacKnight in the Chair

Councillors Blackburn, Curran, M. Dixon, Foster, Galbraith, E. Gibson, Jackson, Marshall, Taylor and Turner

Also in attendance:-

Ms Sharon Appleby, Head of Business Operations, Sunderland Business Improvement District (BID)

Mr Jim Diamond, Scrutiny Officer, Sunderland City Council

Mr Mark Speed, Head of Place Management, Sunderland City Council

Mrs Christine Tilley, Governance Services Team Leader, Sunderland City Council

The Chairman welcomed everyone to the meeting and introductions were made.

Apologies for Absence

Apologies for absence were submitted on behalf of Councillor O'Brien.

Minutes of the Last Ordinary Meeting of the Scrutiny Committee held on 12th June 2018

A copy of the minutes of the last ordinary meeting of the Scrutiny Committee held on 12th June, 2018 was submitted.

(For copy report – see original minutes).

Councillor Curran clarified that in relation to the report on Bishopwearmouth Area Character Appraisal and Management Plan, that he would like to see the name 'Crowtree' used again in that area of Sunderland where the Sunderland Minster is located.

1. RESOLVED that the minutes of the last ordinary meeting of the Scrutiny Committee held on 12th June, 2018 (copy circulated), be confirmed and signed as a correct record subject to the above.

Declarations of Interest (including Whipping Declarations)

There were no declarations of interest made.

Business Improvement District (BID) Annual Update

The Head of Member Support and Community Partnerships submitted a report (copy circulated), to provide the Committee with a progress report on the work of the Sunderland Business Improvement District (BID).

(For copy report – see original minutes).

The Chairman invited Ms Sharon Appleby, Head of Business Operations, Sunderland Business Improvement District to present the report to the Committee. Ms Appleby advised the Committee that the BID was funded through a levy from businesses in the city and had approximately £660,000 to spend every year to reinvest in the city centre.

Ms Appleby highlighted the events delivered by the BID including the World Cup Fanzone, Euros Fanzone and Annual Christmas programme which has included an ice rink and the support provided to Sunnyside Live, Chinese New Year and the bi-annual Restaurant Week which was held in March and September. She advised that bars and pubs had reported increased trading during the recent world cup.

Ms Appleby provided Members with a copy of the 'Little Book of Offers' which contained vouchers for discounts at a range of businesses in the city. She advised that copies had been handed out to visitors at the recent Tall Ships event and this would be repeated at the Sunderland Airshow.

Ms Appleby stressed the importance of the Vibe Magazine in promoting what's on in the city as well as the positive features. She also highlighted the partnership initiatives such as Pubwatch and Shopwatch to keep the city safe and crime free. The BID was also working with absent landlords around vacant properties to bring them back into use and improve the cityscape.

Ms Appleby informed the Committee that the BID was working with university students and Nissan who have given their staff volunteering days and they were at the early stages of developing a Nissan Trail. In addition to this she had met with Officers in the Council to look at how all of this could be taken out to the local areas also.

Ms Appleby advised that the BID was looking to do a lot more work with high street businesses which needed to adapt to survive and give customers a good experience in order to compete with internet shopping and not suffer any more than it was already.

Ms Appleby briefed the Committee on the BID renewal timeline advising that it was currently undertaking a consultation exercise asking for views on the priorities it had formed. Feedback would be gathered and a new business plan developed taking this into account with the new business plan being launched in September. A ballot would be carried out in November with the aim of the BID securing a second term from April 2019.

Ms Appleby advised that the BID produced a Business Newsletter and offered to send this to Members which the Chairman stated on behalf of the Committee, would be very useful.

Members proceeded to ask Ms Appleby questions.

Councillor Foster referred to the free parking at Sunnyside for patrons of the cinema and enquired whether similar arrangements could be extended to other businesses.

Ms Appleby advised that they were trying to expand a similar scheme of 'Parking Perks' to other areas, however bigger businesses needed to be involved and they were looking to get them on board.

Councillor Jackson referred to the arrangement the Theatre Royal in Newcastle had with the Tyne and Wear Metro in that theatre goers could travel free to and from a show and enquired whether any thought had been given to a similar scheme with the Sunderland Empire.

Ms Appleby advised that they could talk to the Empire. They were working with Nexus and Stagecoach to package up travel and added that this might be something that could be jointly funded and promoted.

Councillor M. Dixon enquired whether there was any disadvantage to smaller businesses by not paying the levy and about the progress in Sunnyside.

In response, Ms Appleby replied that the BID definitely needed to work harder with businesses and understood that it was more difficult for smaller businesses to get involved, although there were lots of different ways to engage. There had been massive investment in Sunnyside. There were 27 food and leisure outlets however there was very little marketing of the area and they did very little to help each other. The BID had suggested that they create a collective for business to chip into which they would be able to use to promote the whole area.

Councillor Dixon enquired whether it would help if car parking was relaxed during Restaurant Week.

Ms Appleby confirmed that this would help and they were looking to work with the Council on this for the 10 days involved, adding that the BID could assist with the funding in this respect.

Councillor Curran commented that he felt Nissan should put an event on in the city centre to show what they were doing for those who can't get to see the production line.

Ms Appleby confirmed that they were talking about having a Nissan Trail. The Apprentices were looking at a whole range of work which could be done to capture the heritage.

In response to Councillor Curran, Ms Appleby advised that students at the college in Park Lane didn't tend to go into the city centre and use the facilities there, but used the shops in the immediate area. It was a similar situation with the university where students tended to use the facilities located in the immediate area around it located on the other side of the city. The question remained what to do with the city to make sure it did not become a ghost town.

In response to Members' questions Ms Appleby advised that the Bridges car park was working with them looking at permits for workers to encourage them to stay in

the city using the pubs and restaurants and not leave at the end of the day. There were other things and incentives to make it more attractive to people to come to Sunderland. Stagecoach was working well with Go North East and the BID to improve bus services; it was about getting others to do the same thing.

The Chairman expressed concern that there were lots of empty shops in Sunderland.

Ms Appleby stated that they were working with landlords and looking to get them to think differently about the 'big sheds' and how to use the space by splitting them up into smaller units, having pop up shops etc.

The Chairman thanked Ms Appleby for her report and attendance which she stated, Members had found very interesting.

Ms Appleby having advised that she would be pleased to report back to the Committee at Christmas, it was:-

2. RESOLVED that the progress of Sunderland BID be received and noted.

Environmental Services Update

The Head of Place Management submitted a report (copy circulated), providing the Committee with an update on a range of environmental issues affecting the city.

(For copy report – see original minutes).

Mr Mark Speed, Head of Place Management advised the Committee in respect of the refuse collection rounds that they had firstly brought in the alternative collections and then had made changes to the collection routes to allow collections to be carried out more efficiently.

Mr Speed advised the Committee that there wasn't any concern about Ash Dieback in Sunderland and that there were a large number of trees. In Washington there had been overplanting as it had been expected that the attrition rate would be greater, however the trees had taken better than anticipated.

Mr Speed advised that Councillors Farthing and A. Wilson had asked him to look at a new Tree Management Plan which was currently being scoped.

Mr Speed advised that an additional £1.5m had been put into Environmental Services and had been used for 96 frontline posts; 30% of which were permanent. There had also been some seasonal posts created to cover issues like winter maintenance and reduce the numbers of Agency staff. There were 20 apprentices in Environmental Services, 10 in Local Services and 10 in the Waste and Recycling function. The Department was trying to sustain the apprentices as far as possible and profile them into posts at the end of their apprenticeship. There had been a further 3 posts created in the Environmental Enforcement Team, 1 Senior post and 2 others with an appointment made to provide Technical Support.

Mr Speed advised that additional staff had been employed for the Tall Ships Event to keep the city clean and additional bins had been provided.

In response to a question from Councillor Blackburn, Mr Speed advised that the Council could only take enforcement action against anyone dumping waste on its own land. Officers were working on a gazetteer to identify all Council land and hoping to make it as accurate as possible to make it easier to check who the land belonged to. He also confirmed that the Council's Tree Policy was on the website and that the Department received notice of new build house completions from the Planning Department so that they were able to provide those households with refuse bins and incorporate them onto the appropriate refuse collection route.

In response to Councillor Foster, Mr Speed confirmed that he was aware of the focus group which had been set up to look at the issue of trees in the city and that Councillor Waller was consulting with other Councillors to inform policy development on the matter. He advised that he was going to bring some team resource across to look at priorities in respect of tree management and that this would be linked in with Arbor Services in the Council.

Councillor Galbraith commented that you could not see into Herrington Country Park as you drove past due to the overplanting of trees.

In response to Councillor Gibson who commented that residents were being told that it would take up to 15 days for requests for local services to be addressed, Mr Speed advised that unless something was dangerous the service did not react as it was no longer a 'responsive' service. The service schedules were agreed by the Local Boards. The bins outside shopping areas were emptied more regularly but if a particular area was causing an issue then Officers could look at providing bigger bins etc.

Councillor Taylor enquired whether the Local Services Teams had kept to the scheduled grass cutting regimes, given the hot weather there had been in recent weeks and that the grass might have not needed to be cut and if not, whether Mr Speed could advise what this resource had been re-directed to doing.

Mr Speed advised that if the grass did not need to be cut then the Teams would move onto other things and confirmed that they would look to make sure the footpaths were cleared of leaves, berries etc. as best as they could, as it was a constant battle and if there was a particular concern such as OAP homes or a Doctors' surgery where there was imminent danger, then the resource would be re-directed to address the particular issue.

Councillor Taylor enquired about the waste bins located in the lay-bys of the A1231 which he had reported on a number of occasions as they had been overflowing. He advised that he wanted to check who emptied them and how often, as he had been informed that they were emptied by different operatives operating via a "citywide" route and were not part of the agreed two weekly servicing regime by the Washington based team. He asked how many bins there were across the city like this that were subject to similar arrangements as he had outlined above.

Mr Speed advised that there were a number of different schedules for different locations in the city and offered to have a separate conversation outside of the meeting with Councillor Taylor.

Councillor Turner queried why it took 16 working days for a resident to receive a blue bin for which they had paid.

In response Mr Speed advised that it could take this amount of time, particularly if the bin was not in stock. He asked Councillor Turner to send details of the case to him if she wanted him to look into it and provide specific details.

Councillor Jackson commented that the waste bins at Roker and Seaburn beach were often overflowing. She queried the effectiveness of reporting that the bins were full and needed to be emptied. She advised that Members of the Public were getting frustrated and asked whether communications could be improved and ways in which to get things referred could be publicised. She also asked whether in areas where there were a lot of dog walkers, the bins could be replaced with larger ones.

Mr Speed asked Councillor Jackson to send through the particular location so as it could be assessed and advised that the service did monitor locations.

In response to Councillor Galbraith, Mr Speed advised that they did speak to companies that weren't managing their waste correctly, that they had to pay for it if the Council collected it and arrangements were bespoke to need.

Mr Speed added that the Service Area was looking at new technology and developing an application based on a triage system which would provide a reply to the service requestor to advise when the job had been completed and thus provide better feedback going forward. He advised that they were working as quickly as possible to get the application in place.

In response to Councillor Dixon, Mr Speed asked that he forward the address where refuse bins were constantly being left out in the back lanes to him, even though yellow stickers had been placed on them, rather than taking them back in so as Council Officers could go out and speak to the householders concerned.

In response to Councillor Foster, Mr Speed asked that he forward the location where he had wanted some shrubs to be removed that had not been carried out. Mr Speed advised that it would be a one-off payment to remove the shrubs and make back the area.

The Chairman having thanked Mr Speed for his attendance, it was:-

3. RESOLVED that the update on environmental services be received and noted.

Annual Work Programme 2018/19

The Head of Member Support and Community Partnerships submitted a report (copy circulated), setting out the current work programme of the Committee for the 2018/19 Municipal year.

(For copy report – see original minutes).

Mr Jim Diamond, Scrutiny Officer advised Members that arrangements were being made for a visit to an Environmental Waste Plant in Teesside in September.

4. RESOLVED that the information contained in the work programme for 2018/19 be noted.

Notice of Key Decisions

A report providing Members with an opportunity to consider the items on the Executive's Notice of Key Decisions for the 28 day period from 19th June, 2018 (copy circulated), was submitted.

(For copy report – see original minutes).

Mr Jim Diamond, Scrutiny Officer reminded Members to contact him if they required further information on any of the items included in the notice.

5. RESOLVED that the Notice of Key Decisions be received and noted.

The Chairman advised Members of the proposal to bring forward future meetings of the Committee to start at the earlier time of 4.30 pm, to enable some Members of the Committee to attend their regular Ward Surgery meetings scheduled later that evening.

Members discussed the proposal and agreed that arrangements be made to hold the remainder of the Committee's meetings for the municipal year at the earlier start time of 4.30 pm.

The Chairman then closed the meeting having thanked Members and Officers for their attendance.

(Signed) D. MACKNIGHT,
Chairman.

REPORT OF THE EXECUTIVE DIRECTOR OF ECONOMY AND PLACE

**LICENSING ACT 2003 – PROPOSED PUBLICATION OF A CUMULATIVE IMPACT
ASSESSMENT**

1. Purpose of the Report

- 1.1 To consider and comment on the proposed publication of a Cumulative Impact Assessment in accordance with Section 5A of the Licensing Act 2003.

2. Introduction

- 2.1 On 19 September 2018, Cabinet is scheduled to consider the proposed publication of a Cumulative Impact Assessment in accordance with the Licensing Act 2003. The views and comments of this Committee are sought for submission to Cabinet.
- 2.2 The Act permits a licensing authority to publish a document known as a “cumulative impact assessment” which states that the licensing authority considers that the number of relevant authorisations in respect of premises in one or more parts of its area described in the assessment is such that it is likely that it would be inconsistent with the authority's duty to promote the licensing objectives, namely:
- Prevention of crime and disorder,
 - Public safety,
 - Prevention of public nuisance, and
 - Protection of children from harm,

to grant any further relevant authorisations in the area or areas identified. The term “relevant authorisations” means premises licences and club premises certificates.

- 2.3 A cumulative impact assessment does not prevent the grant or variation of a licence and a responsible authority or other person would still need to make a representation to challenge an application. However, the existence of the assessment would give rise to a presumption that an application for a licence that would be likely to add to the existing cumulative impact will normally be refused, or subjected to limitations, unless the applicant can demonstrate that there will be no negative cumulative impact on the licensing objectives.
- 2.4 Before publishing such a document the Act requires the licensing authority to consult certain persons, namely:
- The chief officer of police for the licensing authority's area;
 - The fire and rescue authority for that area;

- Each Local Health Board for an area, any part of which is in the licensing authority's area;
- Each local authority exercising public health functions within the meaning of the National Health Service Act 2006 in the area;
- Such persons as the licensing authority considers to be representative of holders of premises licences, club premises certificates and personal licences issued by the authority; and
- Such other persons as the licensing authority considers to be representative of businesses and residents in the area.

In accordance with the above, the consultation exercise undertaken upon the proposed cumulative impact assessment (attached as Appendix A) included consultation with the parties identified in Appendix B.

- 2.5 The Act further requires that the licensing authority must review any cumulative impact assessment no later than three years after its publication.
- 2.6 On 5 February 2018 the Licensing Committee received a report with regard to a proposal that the Council should introduce a policy relating to the cumulative impact of licensed premises. The Licensing Committee agreed that the Council should commence the process necessary to introduce such a policy. Subsequently, on 2 July 2018, the Licensing Committee were invited to consider the outcome of a consultation exercise, consider any amendment of the cumulative impact assessment following the consultation and to consider recommending the assessment to Council. The Licensing Committee considered the report and recommended it proceed to Council with no amendments.

3. Current Position

- 3.1 Comments on the proposed cumulative impact assessment were received from the following person and organisations:
- The Council's Director of Public Health;
 - Northumbria Police;
 - Sunderland NHS Clinical Commissioning Group;
 - The Council's Associate Lead for Community Safety; and
 - Balance, the North East Alcohol Office.
- 3.2 The consultation responses are attached as Appendix C.
- 3.3 The responses from the consultees were supportive of the proposed cumulative impact assessment.
- 3.4 As part of the response, the Police wish Hylton Road near Millfield Metro Station, Sulgrave and Concord to be included within cumulative impact assessment areas and it can be confirmed that these areas are included within the proposal.
- 3.5 The Police suggest that other parts of City, not identified in the proposal, should be considered for inclusion in a cumulative impact assessment area. In response, the Cabinet may wish to note that, although the City-wide evidence-gathering exercise which supports the current proposal did not suggest a need for coverage of other

areas, the licensing authority is, as mentioned above, required to periodically review the document and so other areas can be considered for designation at that time.

- 3.6 In respect of the proposed cumulative impact assessment for Southwick, the Police comment that there are a number of large off licensed premises near the area and so a new cumulative impact assessment area is unlikely to improve the levels of alcohol- related crime. The Cabinet may wish to accept this point but consider that, given that the evidence exists to support the introduction of a cumulative impact assessment area in Southwick, the licensing authority may legitimately act to prevent the situation deteriorating should new licences be granted.
- 3.7 In respect of the Millfield and Pallion area, the Police make a comment with regard to the numbers of public houses in that area. In response, the Cabinet may wish to note that the proposals relate to off licences also.
- 3.8 The Police comment that a cumulative impact assessment area may not be necessary in Shiney Row as the proposed area contains few licensed premises and they do not foresee expansion of this number other than regard to fast food outlets. In response, the Cabinet may wish to note that the evidence exists to support the introduction of a cumulative impact assessment area in that area and that the operators of fast food outlets are entitled to apply for licences to sell alcohol.
- 3.9 In light of the generally positive comments upon the proposals, it is not considered necessary, subject to the view of the Cabinet, to suggest any changes to the document proposed for consideration by full Council.

4 Recommendation

- 4.1 That the Committee consider and submit its views to Cabinet on the proposed publication of a Cumulative Impact Assessment in accordance with Section 5A of the Licensing Act 2003.

List of Appendices

Appendix A – Proposed cumulative impact assessment

Appendix B – List of consultees

Appendix C – Consultation responses

Appendix A

Cumulative Impact Assessment

Cumulative Impact Assessment

1. The Council considers that, in specified parts of the City, the number of premises licences and/or club premises certificates (relevant authorisations) are such that it is likely that it would be inconsistent with our duty to promote the licensing objectives set out by the Licensing Act 2003 to grant any further relevant authorisations in respect of premises in those areas. The evidential basis for our opinion is set out in Appendices 1,2 and 3. Appendix 4 contains maps of the relevant parts of the City. This assessment relates to the grant of premises licences or club premises certificates in these areas, where the premises are proposed to be authorised to sell alcohol.
2. This assessment does not relieve responsible authorities (or any other persons) of the need to make a relevant representation, before the Council may lawfully refuse an application.
3. The Council will consider properly the circumstances of all applications in respect of which relevant representations are received. Those applications which are considered to be unlikely to add to the existing cumulative impact upon the licensing objectives may be granted.
4. The Council intends that the City Centre should remain as an area where it would encourage business to set up. The Council recognises that a dynamic trading environment will feature applications for new licences. The Council considers that the operation of well-run, high quality licensed premises should not have an impact upon the licensing objectives. The Council, therefore, would welcome the submission of applications for new licences by businesses whose operations would significantly enhance the economic vitality of the City Centre.

Appendix 1

Evidential Basis for the Cumulative Impact Assessment of numbers of Licensed Premises

- 1.1 Compared with other local authority areas in England, the available relevant data shows that Sunderland as a whole has particular problems associated with alcohol. For example, Sunderland is in the worst 10% of the 152 upper tier local authority populations for alcohol-specific hospital admissions of young people aged under 18 (second highest) and hospital admission episodes for alcohol-related conditions (all people) (12th highest).
- 1.2 Research into the views of residents and business people in the City upon the about certain parts of the City. Data held by the Council, NHS and the Police, either covering the calendar year 2016 or the financial year 2015-16 as indicated, show that, in the areas identified by the research, the rates of crime and disorder and public nuisance associated with alcohol, and the risk of harm to people (which includes children) due to alcohol, are greater than the average situation across the City. Given the City's issues with alcohol as a whole, these data constitute good evidence that the relevant problems in these areas are being caused, in some instances, by customers of the local licensed premises and that the operations of these premises are having, cumulatively, a negative impact upon the licensing objectives.
- 1.3 The data are set out in Appendices 2 and 3. All of the data is presented within datasets which refer to Lower Super Output Areas (LSOAs). These are areas which have approximately equal numbers of residents and are used for the purposes of making statistical comparisons. Some of the datasets exclude the LSOAs in the City Centre, which are significantly the most problematic areas of the City in relevant respects, in order that the differences between the situations in more residential areas may more readily be demonstrated. Appendix 2 shows some of the data in a pictorial format and is composed of the datasets identified below:
 - Alcohol-related hospital admissions;
 - Alcohol-related assaults resulting in hospital attendance (occurring between 6am and 9pm);
 - Alcohol-related assaults resulting in hospital attendance (occurring at any time);
 - Alcohol-related ambulance call outs;
 - Alcohol-related Anti-Social Behaviour (ASB) incidents (occurring between 6am and 9pm);
 - Alcohol-related Anti-Social Behaviour (ASB) incidents (excluding City Centre LSOAs) (occurring between 6am and 9pm);
 - Alcohol-related Anti-Social Behaviour (ASB) incidents (occurring at any time);
 - Alcohol-related Anti-Social Behaviour (ASB) incidents (excluding City Centre LSOAs) (occurring at any time);
 - Alcohol-related incidents (recorded by the Police) (occurring between 6am and 9pm);
 - Alcohol-related incidents (recorded by the Police) (excluding City Centre LSOAs) (occurring between 6am and 9pm);

- Alcohol-related incidents (recorded by the Police) (occurring at any time; and
- Alcohol-related incidents (recorded by the Police) (excluding City Centre LSOAs) (occurring at any time).

1.4 Appendix 3 contains a table which indicates:

- numerical values for some of the datasets listed at paragraph 1.3 above;
- other datasets as identified in the table;
- the numbers of licensed premises in the relevant LSOAs; and
- in respect of each criterion, the ranking of the relevant LSOAs relative to all 185 LSOAs in the City.

1.5 The Cumulative Impact Assessment areas are not coterminous with Council ward boundaries. Some of the areas are wholly located within single wards whereas others are composed of parts of more than one ward. The areas are identified in the list below:

- the City Centre and East End (parts of Hendon, Millfield and St Michael's wards);
- Millfield and Pallion (parts of each ward);
- Hendon (parts of Hendon and St Michael's wards);
- Southwick;
- Shiney Row;
- Washington North; and
- Hetton (parts of Copt Hill and Hetton wards).

1.6 The fact that these areas may be seen to experience more relevant problems than the average for the City during daytime specifically, as well as on a 24 hour basis, justifies the inclusion of off licences within the assessment regime as well as premises where alcohol may be sold for immediate consumption e.g. public houses.

1.7 The Cumulative Impact Assessment areas do not, in all cases, follow the LSOA boundaries precisely. Some of the boundaries proposed go beyond the relevant LSOA areas in order to include areas closely adjacent to the LSOA. These either contain licensed premises which serve the adjacent LSOA or are areas in which it is envisaged that additional licences serving the adjacent LSOA may be sought. Restricting some of the proposed Cumulative Impact Assessment areas specifically to LSOA boundaries runs the risk of failing to prevent the establishment of licensed premises immediately outside the problematic LSOA area; thus having, potentially, an adverse impact on the licensing objectives within the neighbouring LSOA.

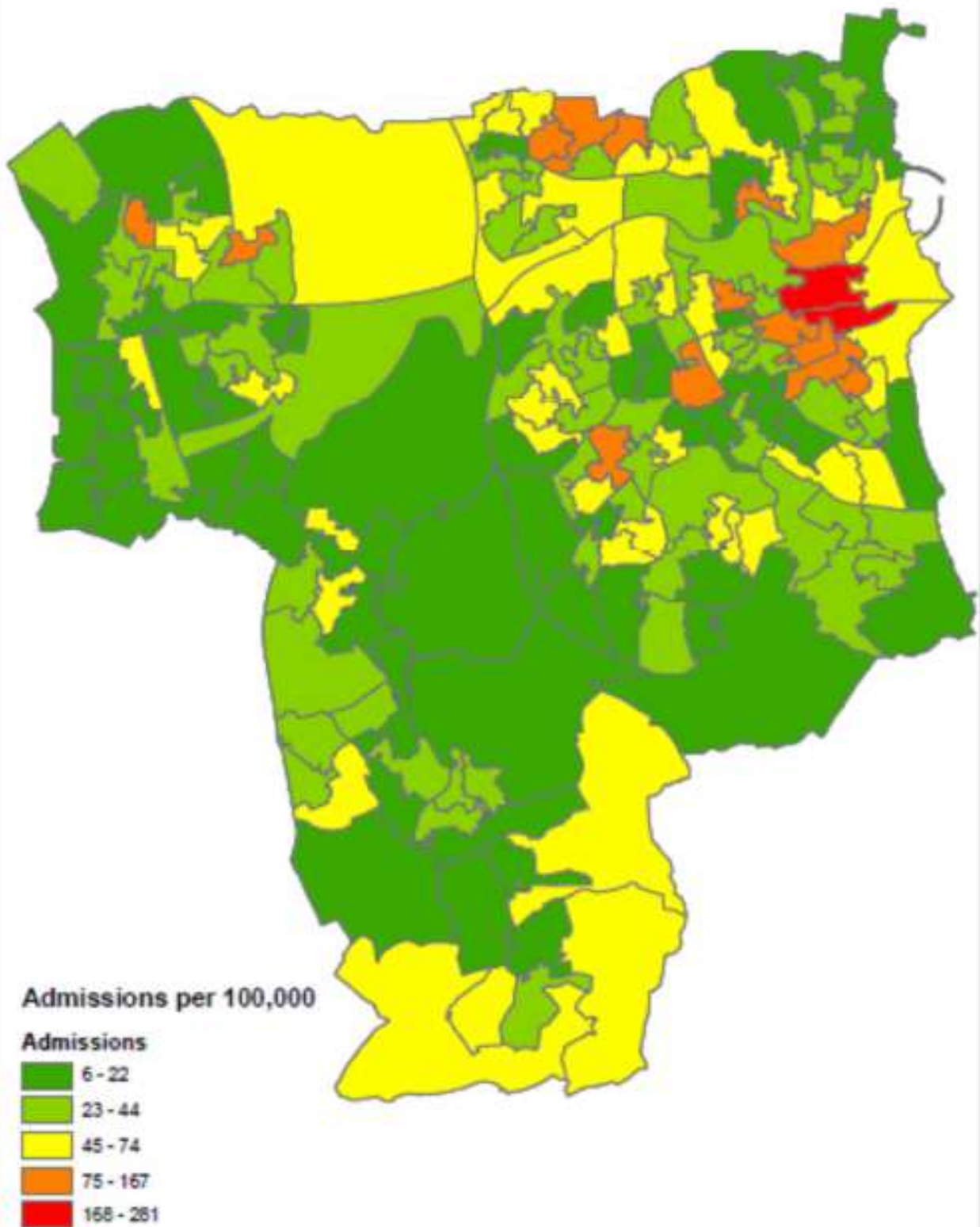
1.8 The boundaries of the Cumulative Impact Assessment areas are indicated in the maps contained in Appendix 4. Where a boundary is demarcated by a street, the special policy area includes only the inner side of the street i.e. that side which is continuous with the remainder of the area.

Appendix 2

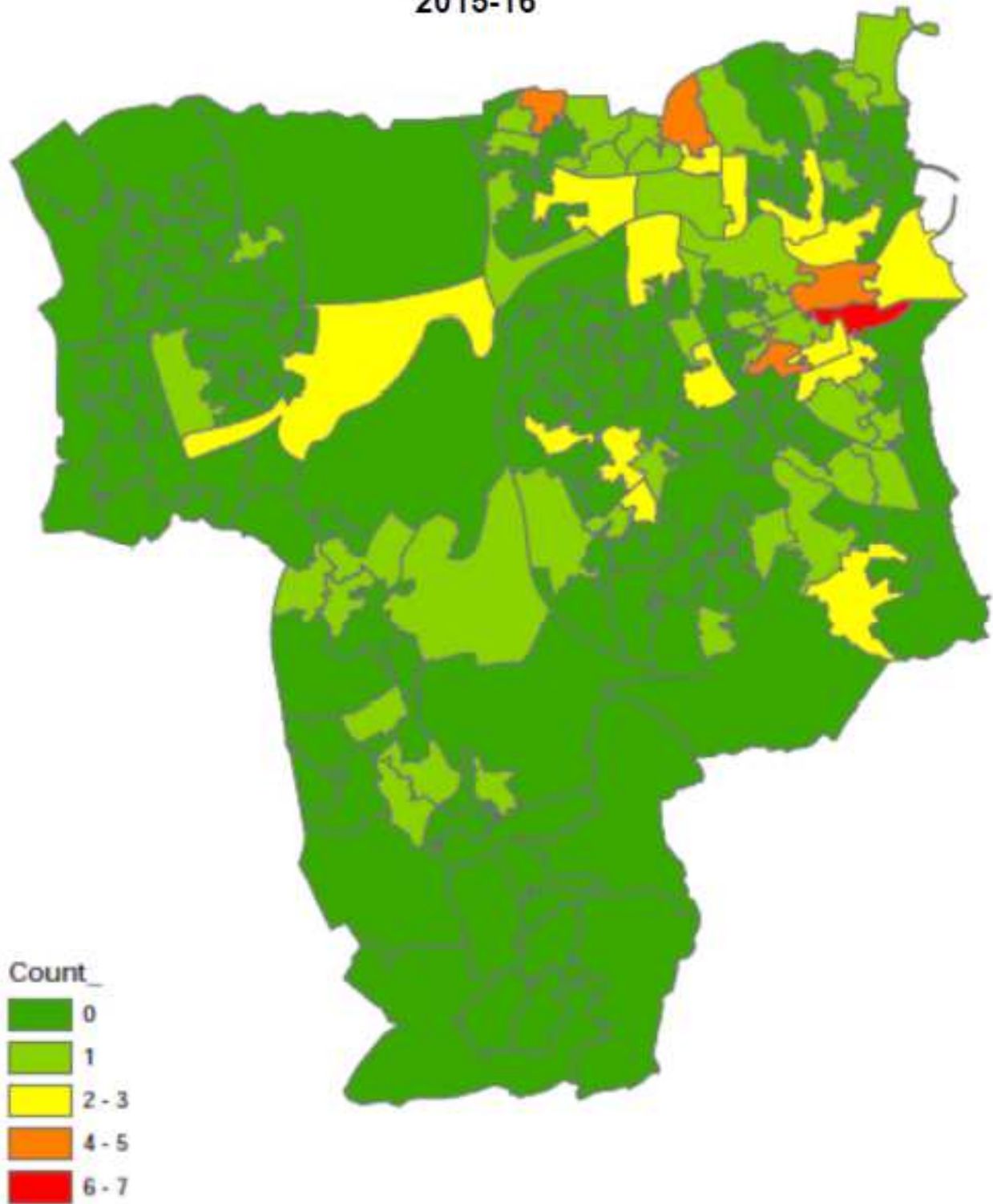
Evidential data in pictorial Format

Alcohol-related hospital admissions

2015-16



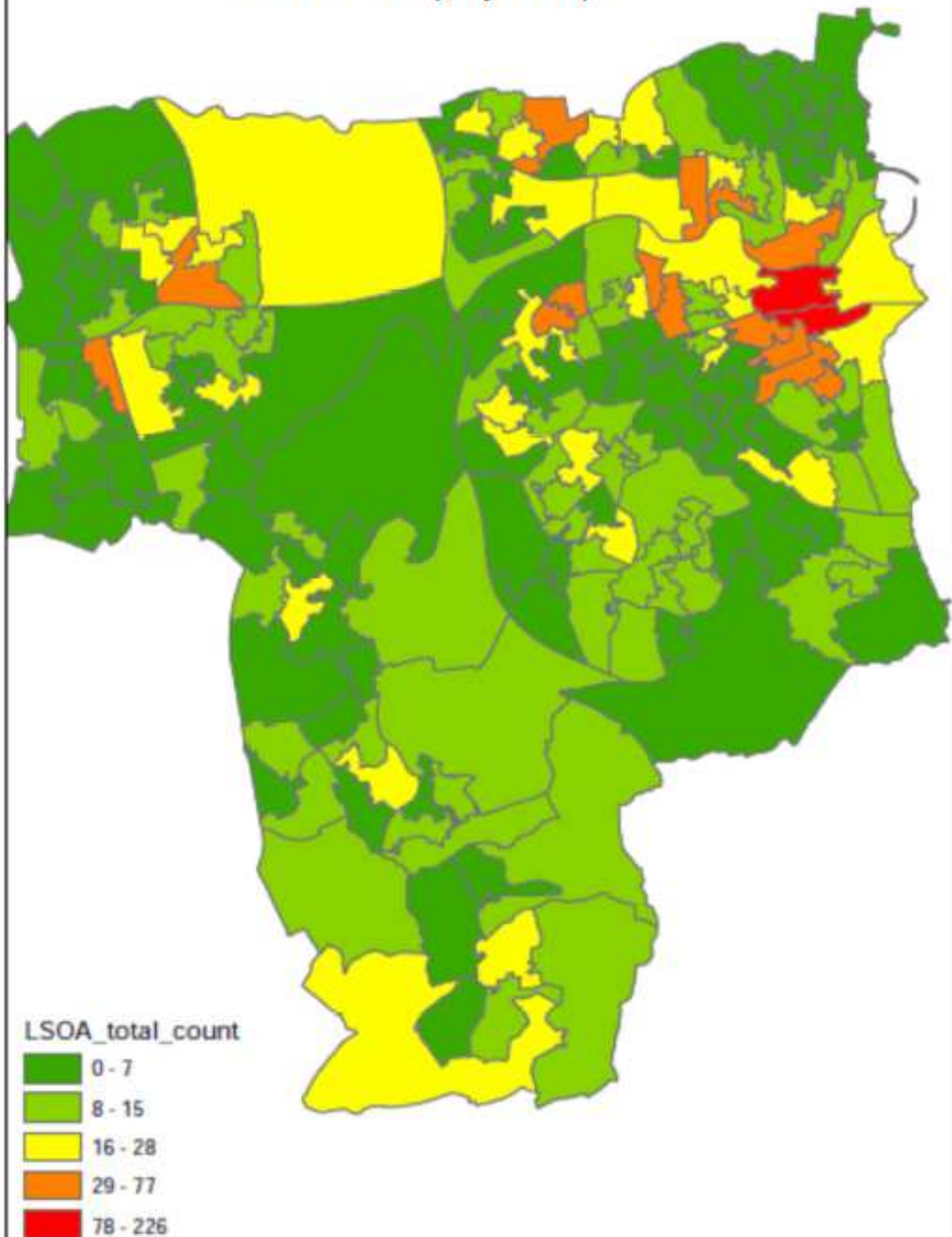
Alcohol-related assaults
resulting in hospital
attendance
(6am - 9pm)
2015-16



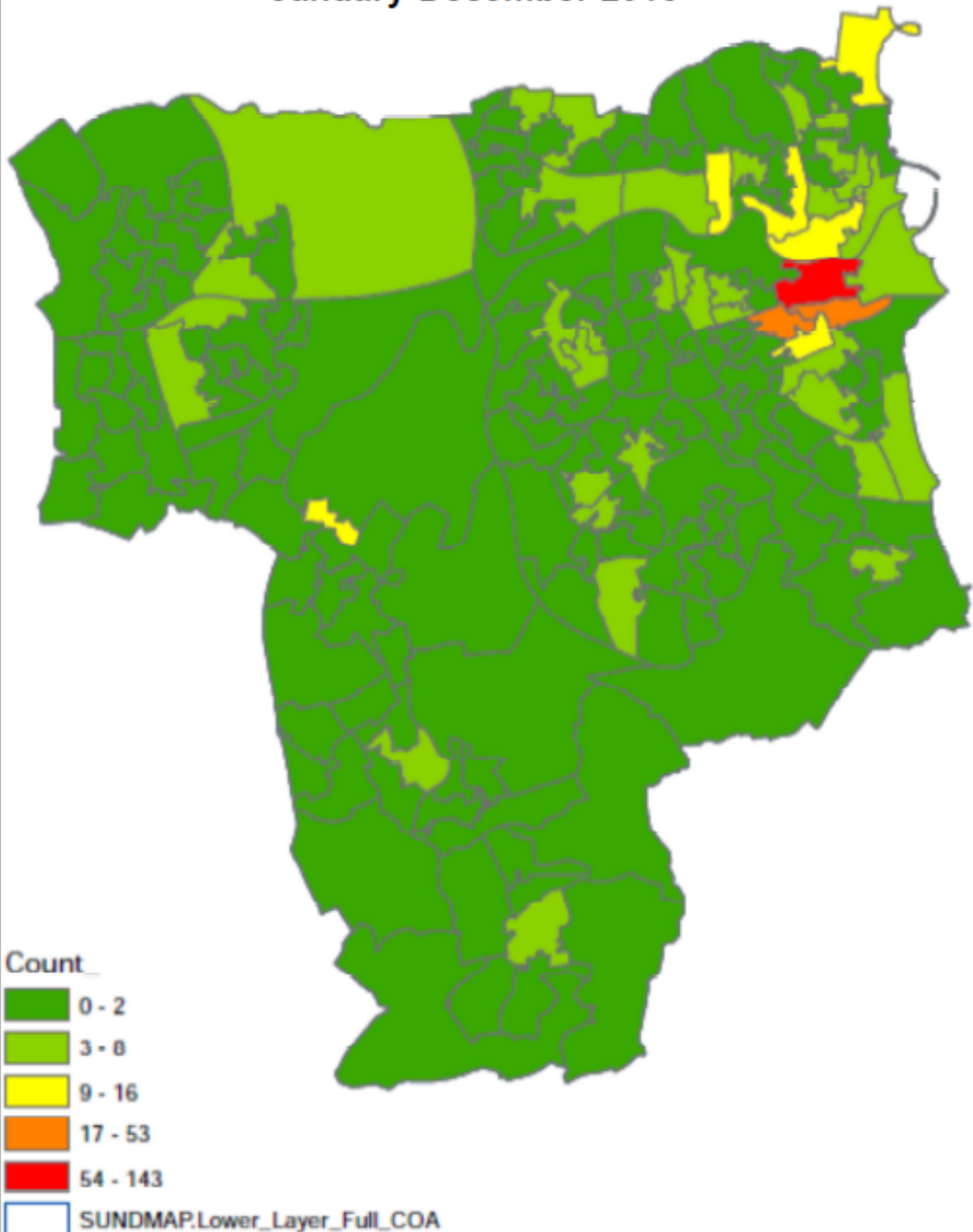
Alcohol-related assaults resulting in
hospital attendance
(any time)
2015-16



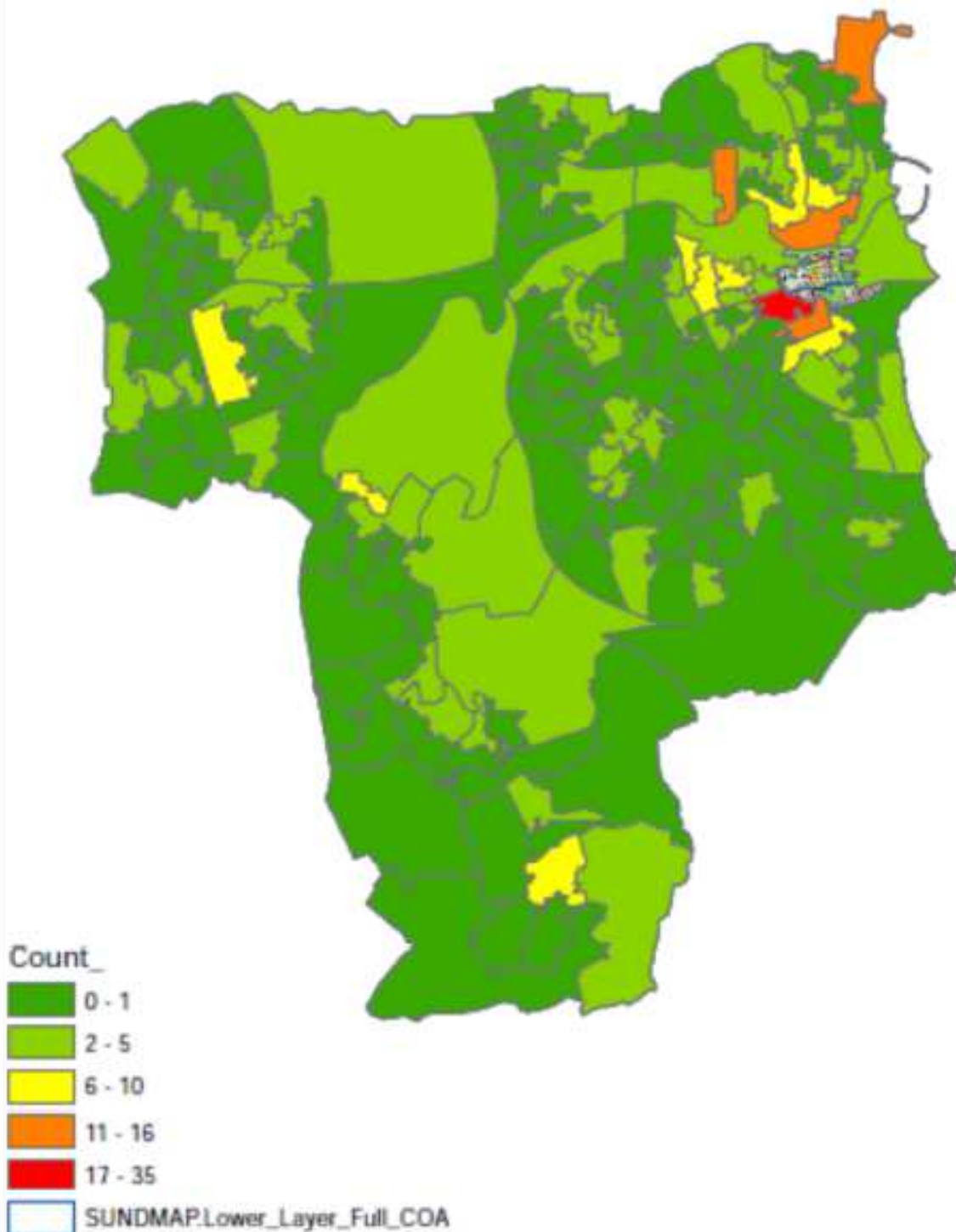
**Alcohol-related ambulance call
outs 2015-16 (any time)**



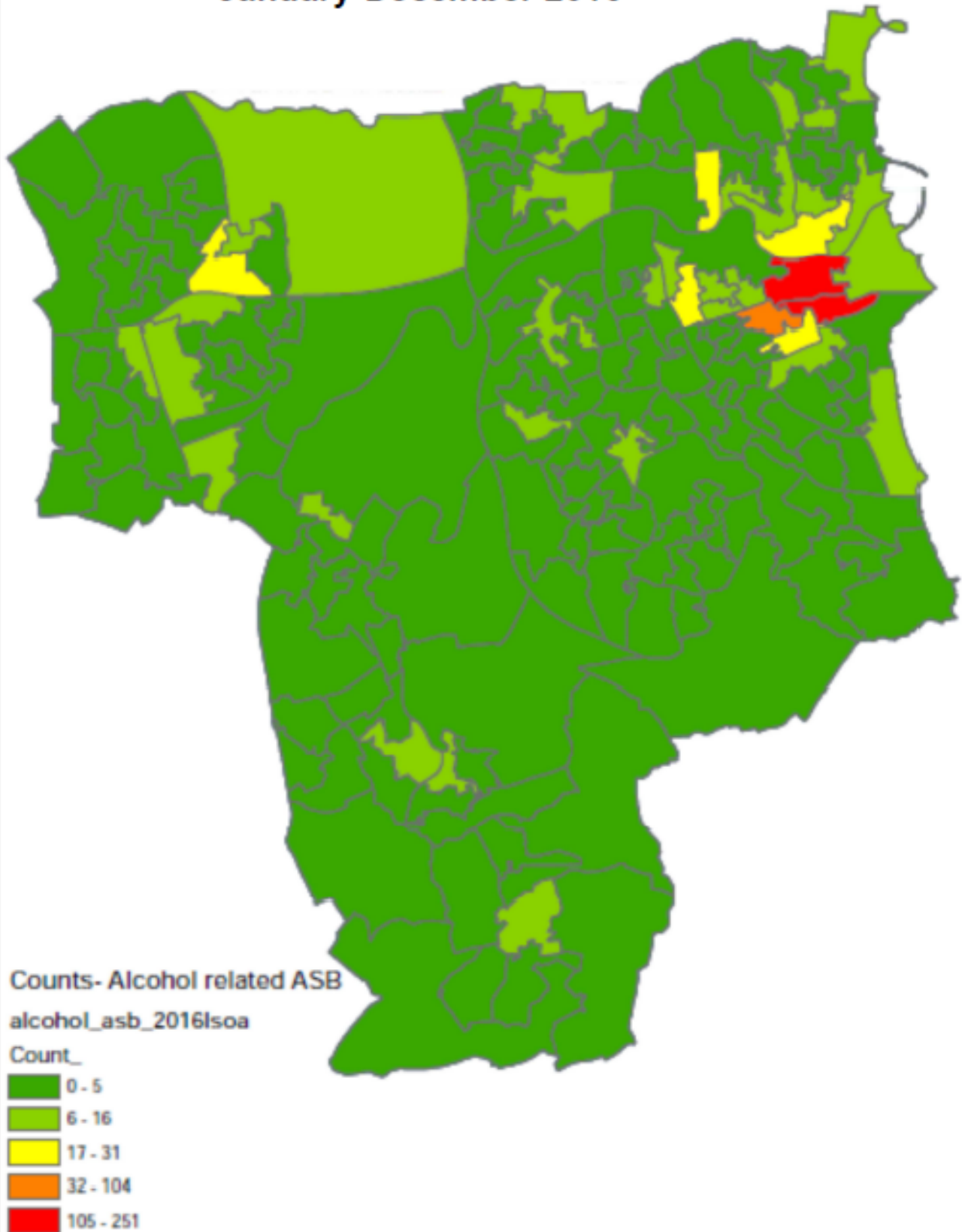
**Alcohol-related ASB incidents
(6am – 9pm)
January-December 2016**



**Alcohol-related ASB incidents
(6am – 9pm)
(excluding City Centre LSOAs)**

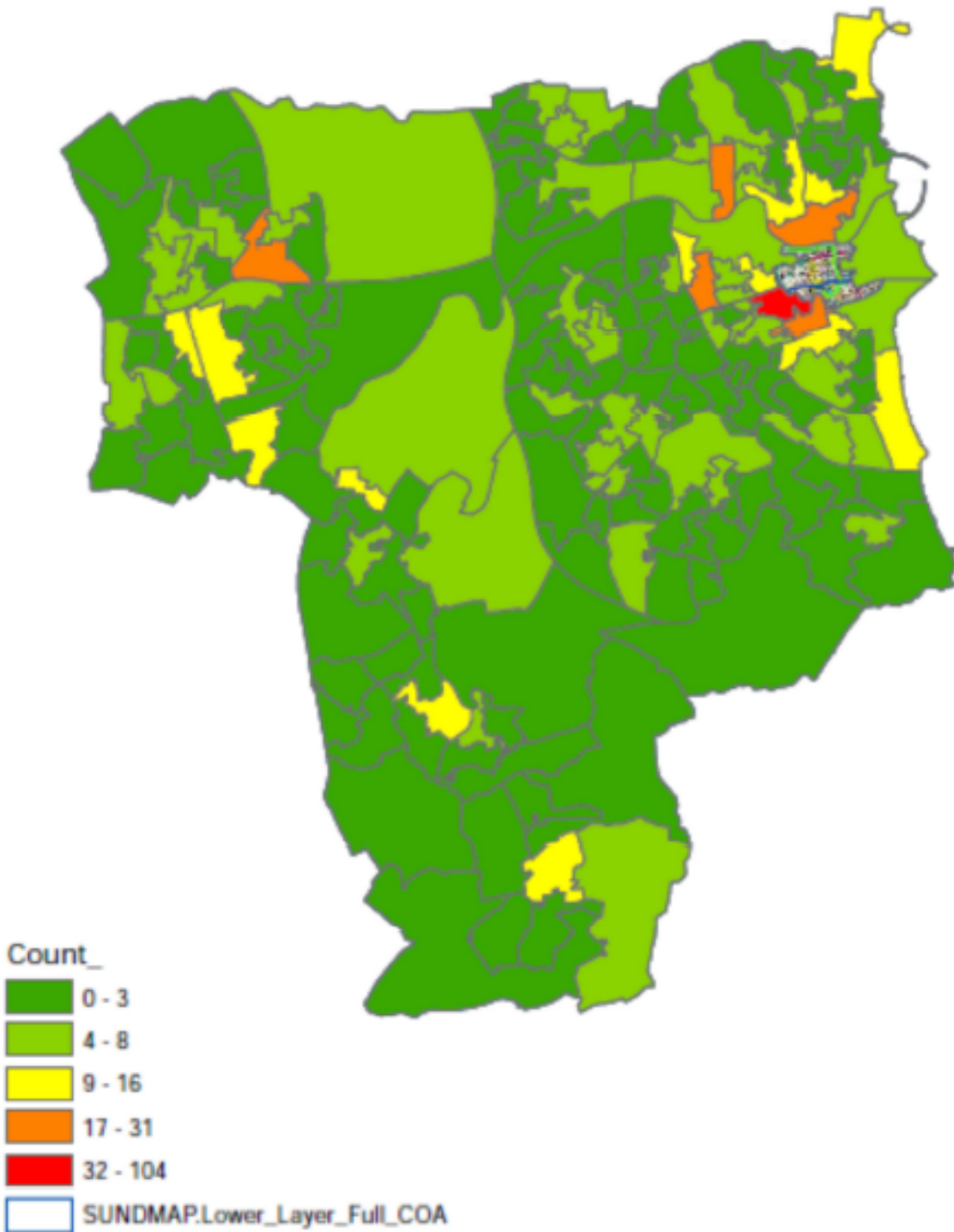


**Alcohol-related ASB incidents
(any time)
January-December 2016**

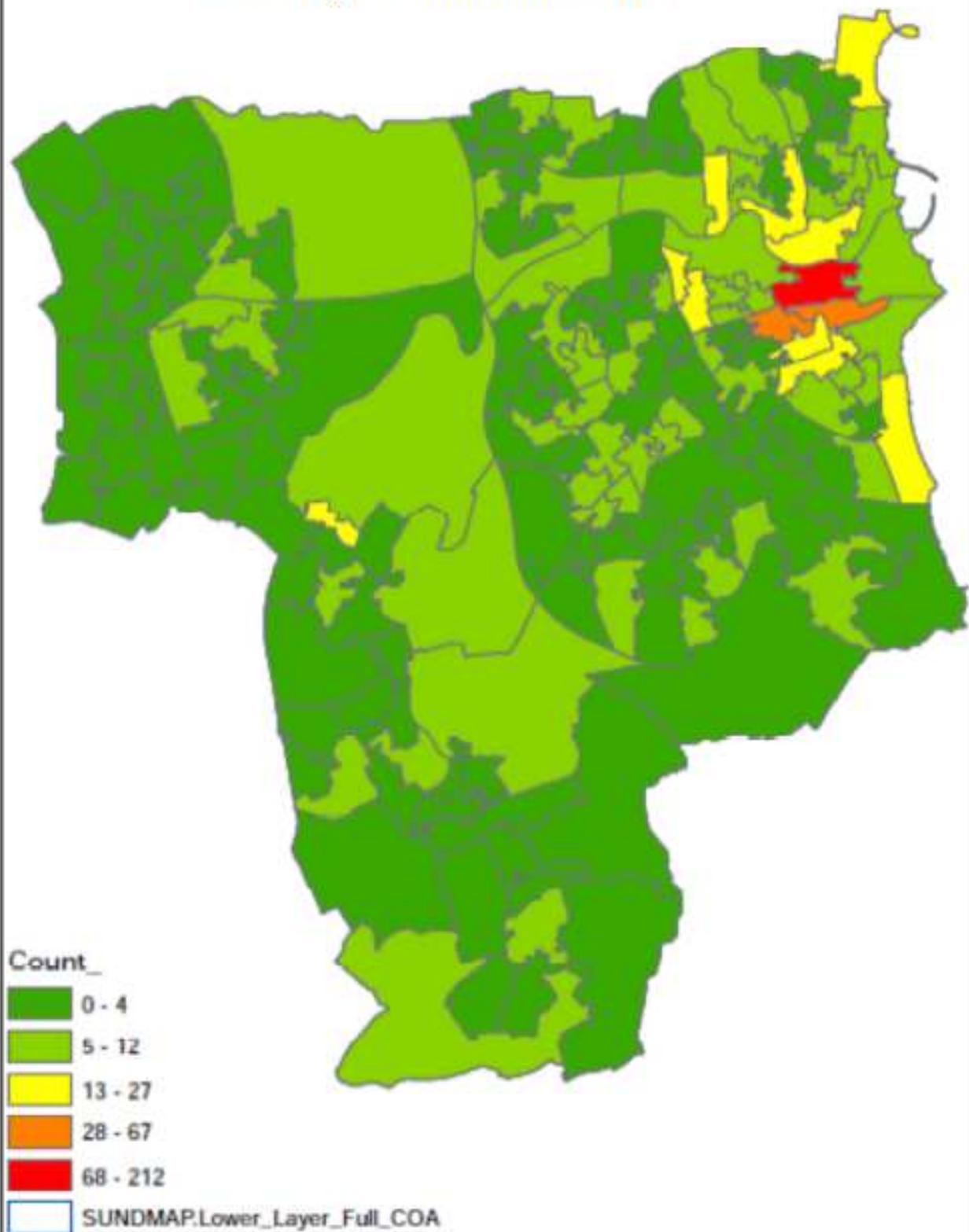


Alcohol-related ASB incidents (any time)(excluding City Centre LSOAs)

January-December 2016

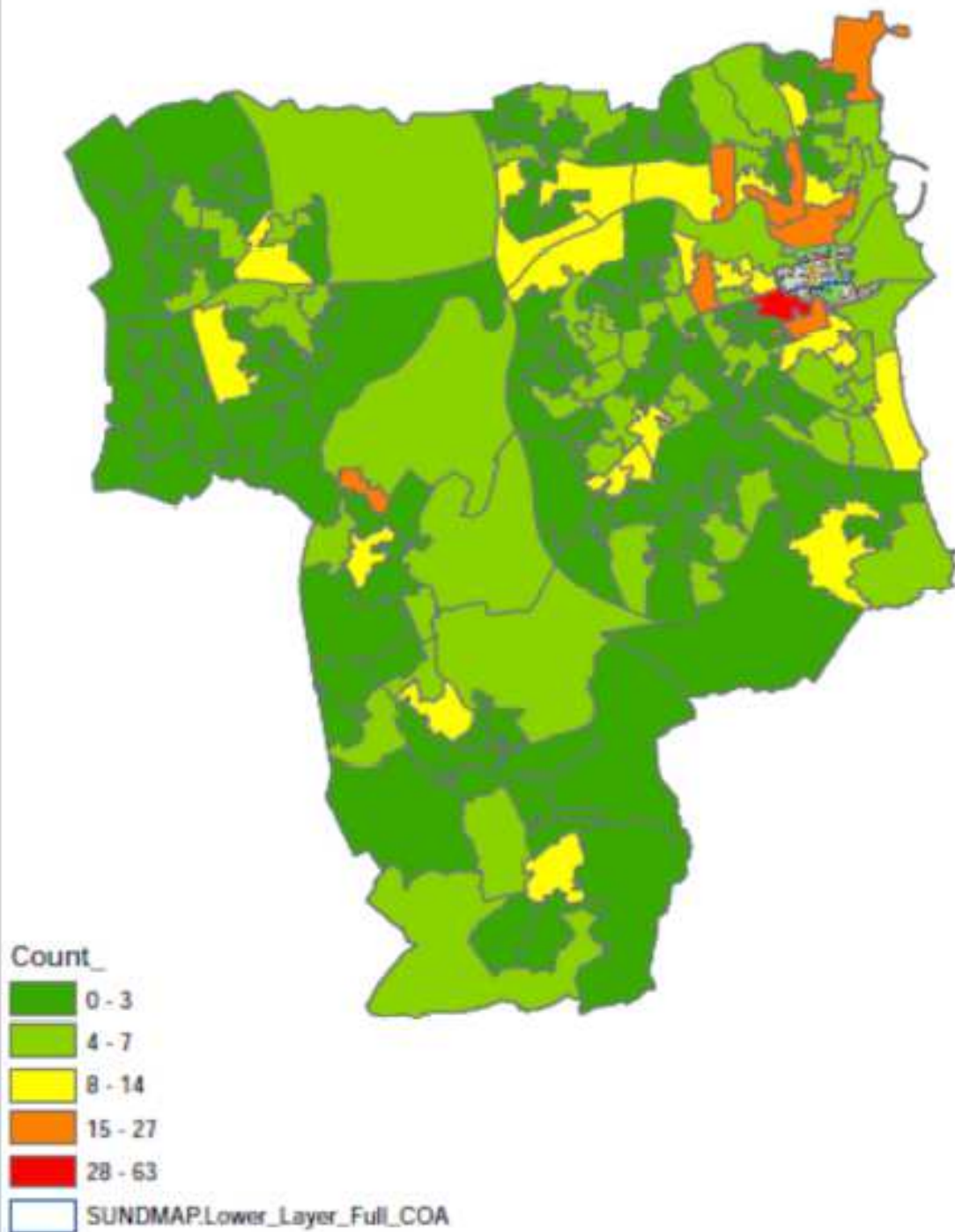


**Alcohol-related incidents (recorded by the
Police) (6am – 9pm)
January – December 2016**



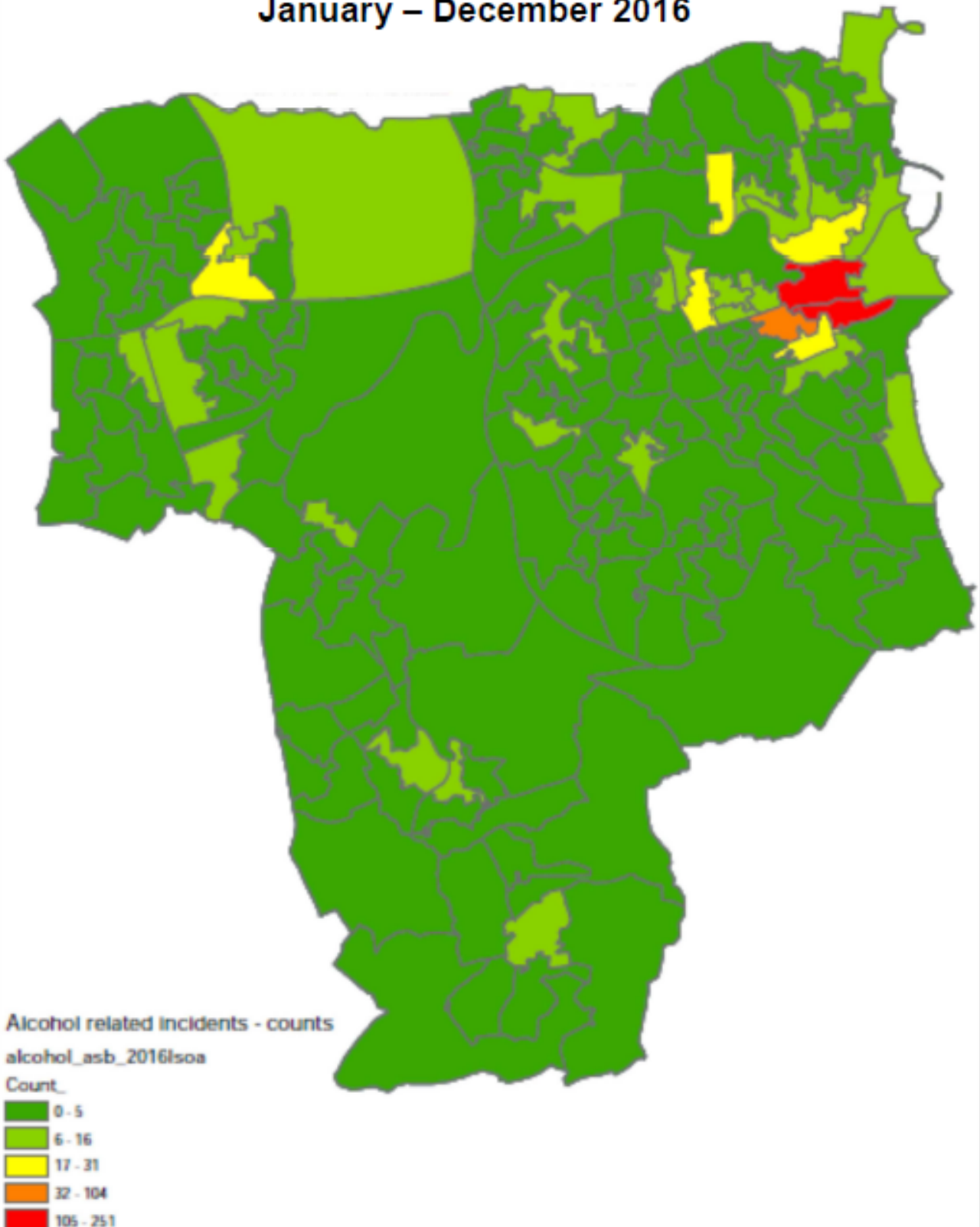
**Alcohol-related incidents (recorded by the Police)
(6am – 9pm) (excluding City Centre LSOAs)**

January – December 2016



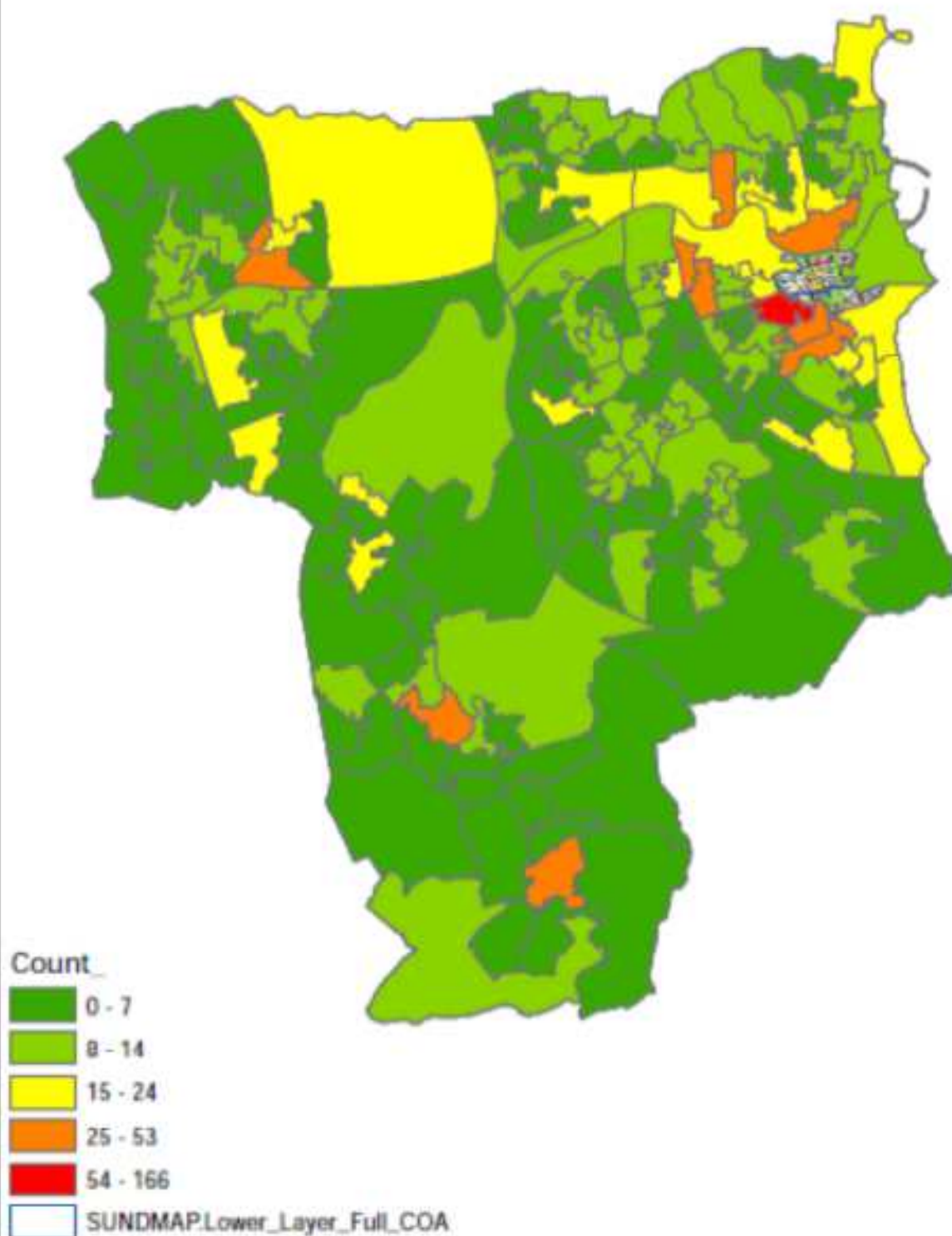
**Alcohol-related incidents (recorded by
the Police) (any time)**

January – December 2016



**Alcohol-related incidents (recorded by the Police)
(any time) (excluding City Centre LSOAs)**

January – December 2016



Appendix 3

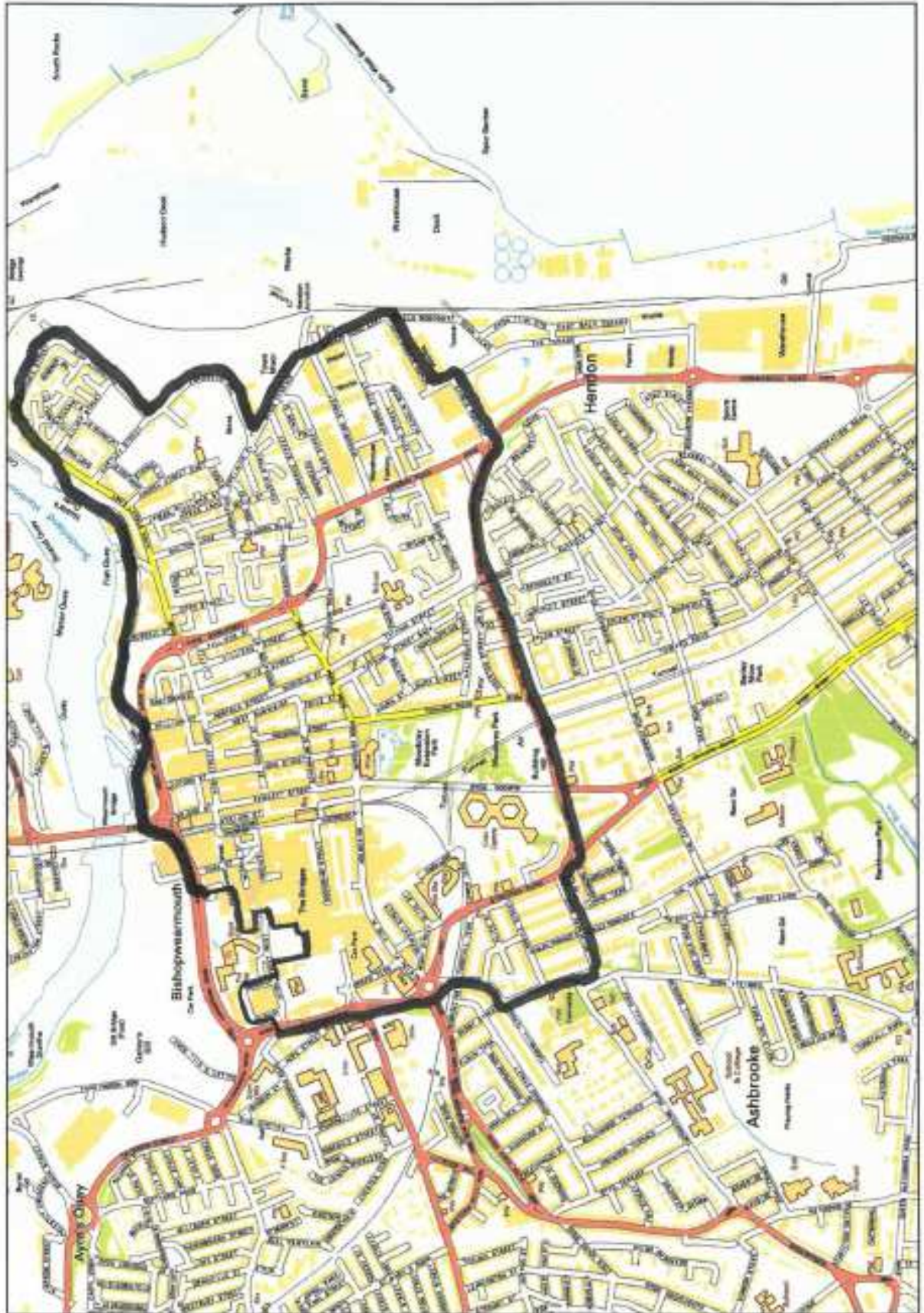
Evidential data in tabular format

		Alcohol-related ambulance callouts		Alcohol-related assaults (recorded by Police) (6:00-21:00)		Alcohol-related assaults (recorded by Police) (any time)		Alcohol-related ASB (6:00-21:00)		Alcohol-related ASB (any time)	
LSOA(s)	Area	Ranking within City	Number	Ranking within City	Number	Ranking within City	Number	Ranking within City	Number	Ranking within City	Number
E01008703 E01008836	City Centre and East End	1	178	2	186	2	233	1	240	1	463
		2	113	1	224	1	266	2	128	2	448
E01008705 E01008700 E01008707	Millfield and Pallion	32	12	29	16	30	23	30	8	18	25
		18	18	24	17	22	27	14	13	23	21
		56	9	19	15	44	18	65	4	72	8
E01008534 E01008735	Hendon	6	31	14	25	15	64	4	37	4	71
		11	25	12	26	73	24	9	21	11	37
E01008818	Southwick	4	37	5	37	5	55	7	25	9	45
E01008800	Shiney Row	68	8	17	21	17	30	15	12	17	19
E01008858 E01008853 E01008854	Washington North	145	2	39	14	50	16	40	6	32	15
		56	9	4	38	4	72	23	10	7	56
		68	8	12	28	10	43	185	0	80	7
E01008742	Hetton	33	11	17	21	13	34	65	4	12	32

		Alcohol-related incidents (recorded by Police)		Alcohol-related incidents (recorded by Police) (any time)		Number of alcohol outlets	
LSOA(s) (185 City wide)	Area	Ranking within City	Number	Ranking within City	Number	Ranking within City	Number
E01008703	City Centre and East End	1	336	1	759	1	93
E01008836		2	163	2	493	3	25
E01008705	Millfield and Pallion	19	22	19	43	25	7
E01008700		13	28	16	52	6	19
E01008707		34	16	43	31	69	3
E01008834	Hendon	5	64	5	116	28	6
E01008735		18	23	22	40	69	3
E01008818	Southwick	11	31	15	54	9	13
E01008800	Shiney Row	8	37	13	57	10	12
E01008858	Washington North	74	9	38	32	90	2
E01008853		10	32	6	110	8	14
E01008854		58	11	50	28	124	1
E01008742	Hetton	19	22	14	56	13	10

Appendix 4

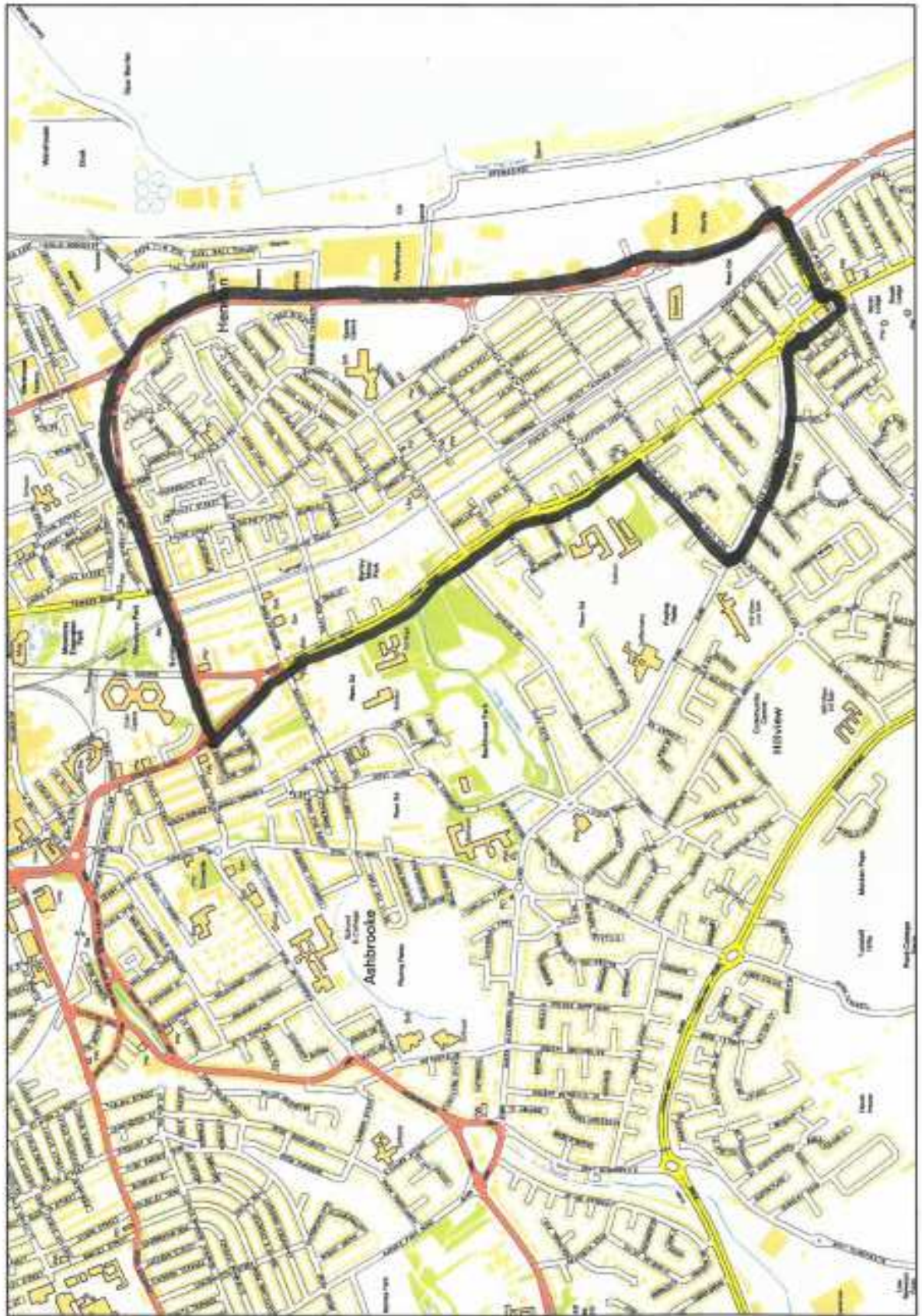
Maps of Cumulative Impact Assessment Areas



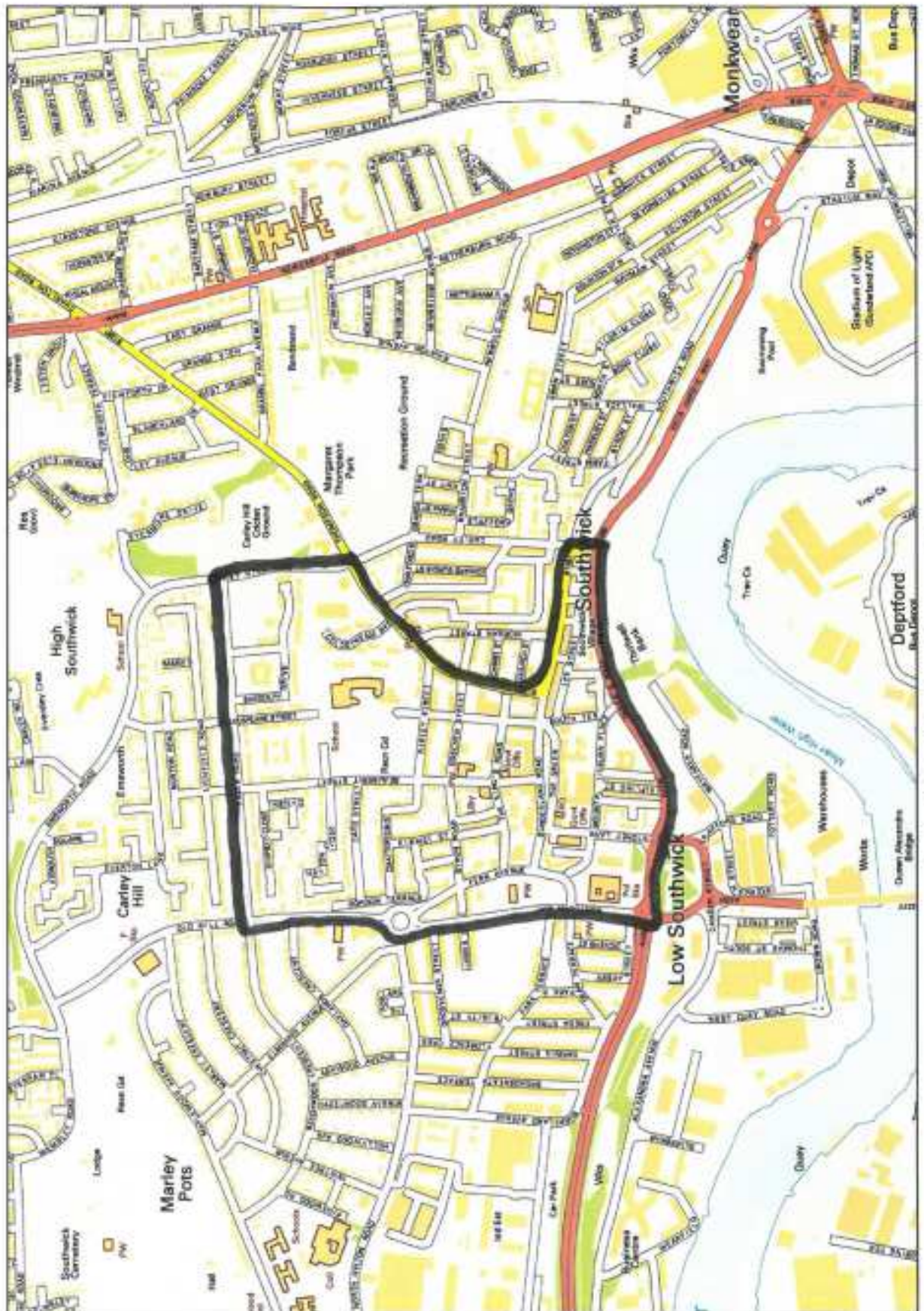
City Centre and East Cumulative Impact Assessment Area



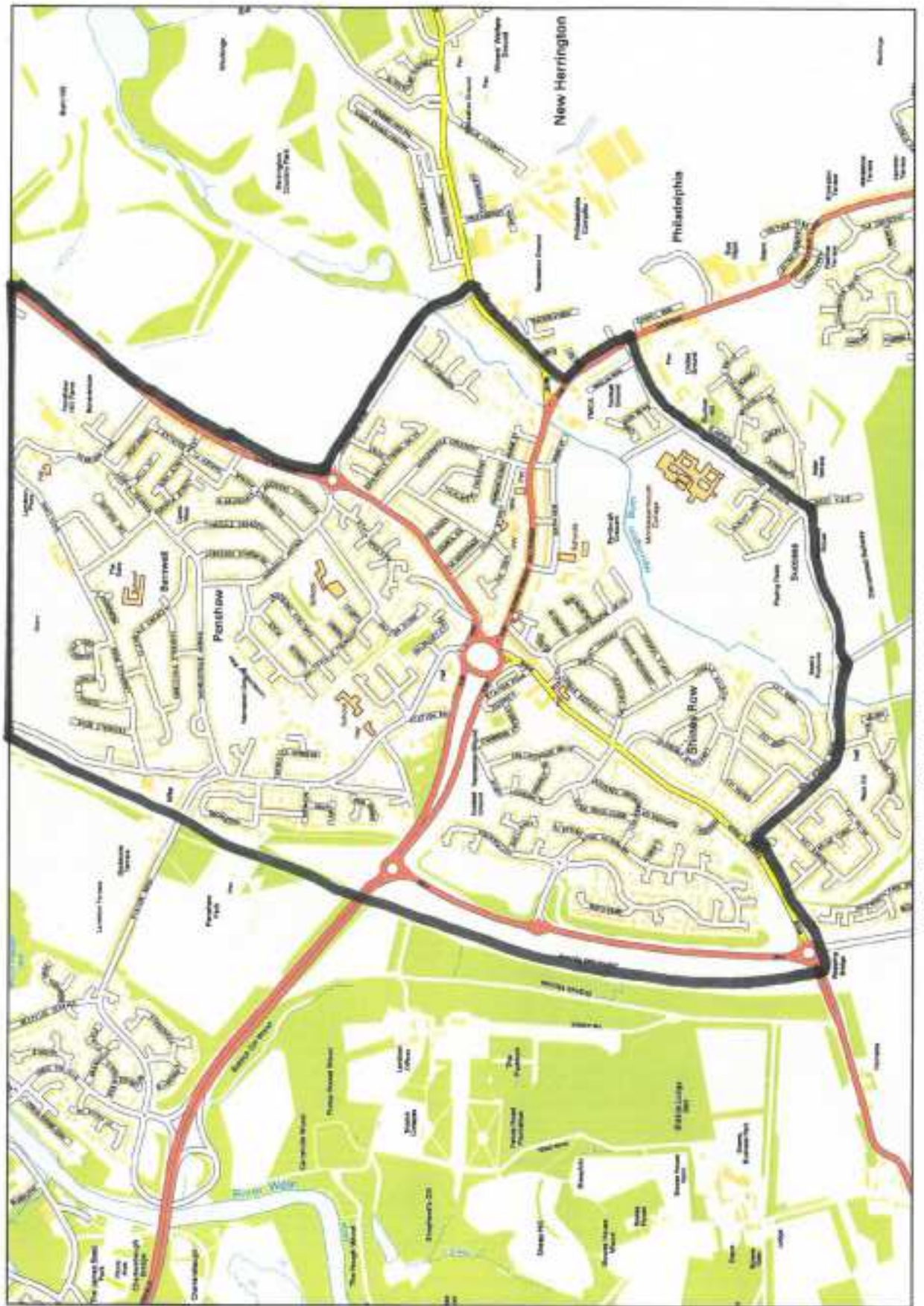
Millfield and Pallion Cumulative Impact Assessment Area



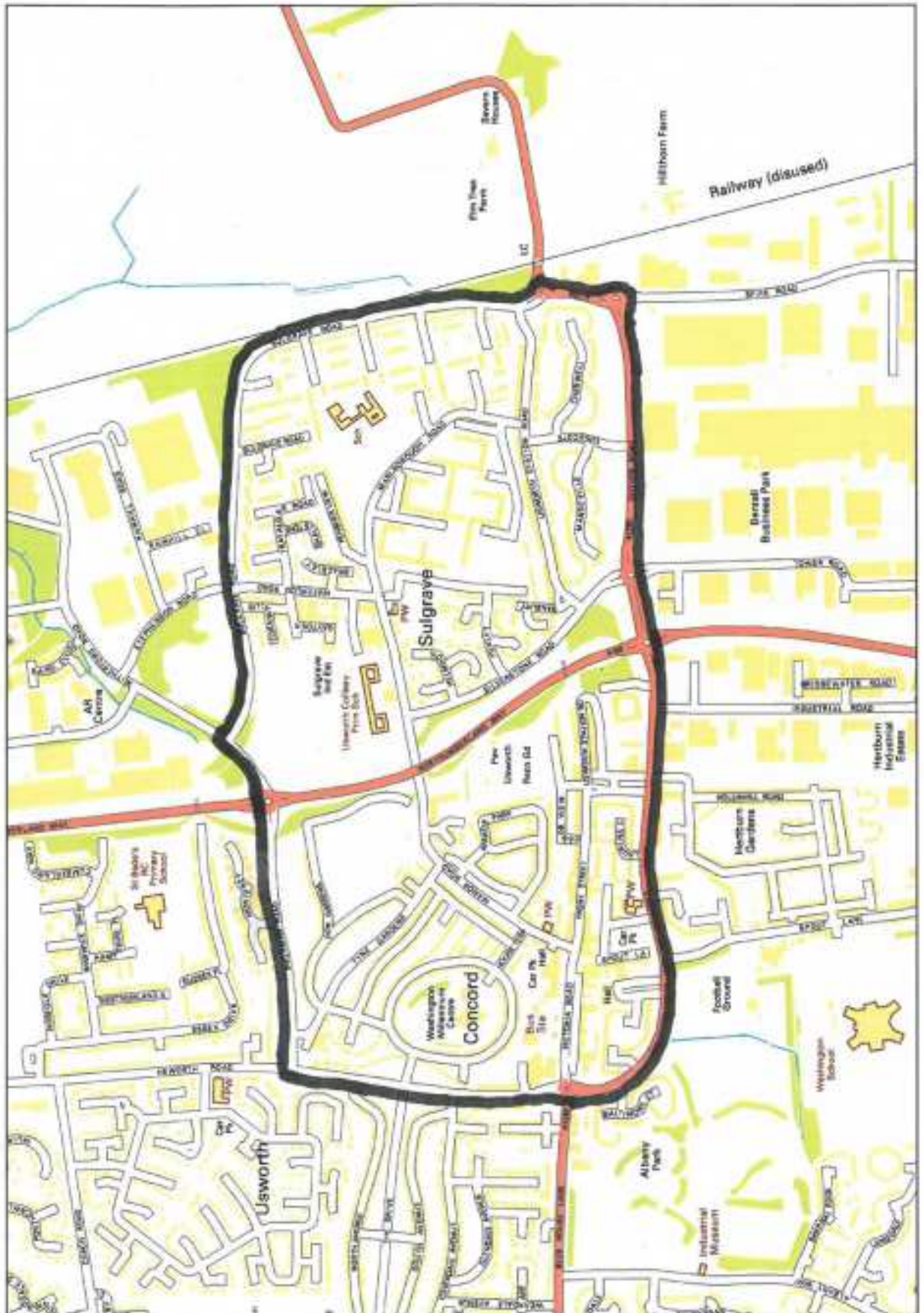
Hendon Cumulative Impact Assessment Area



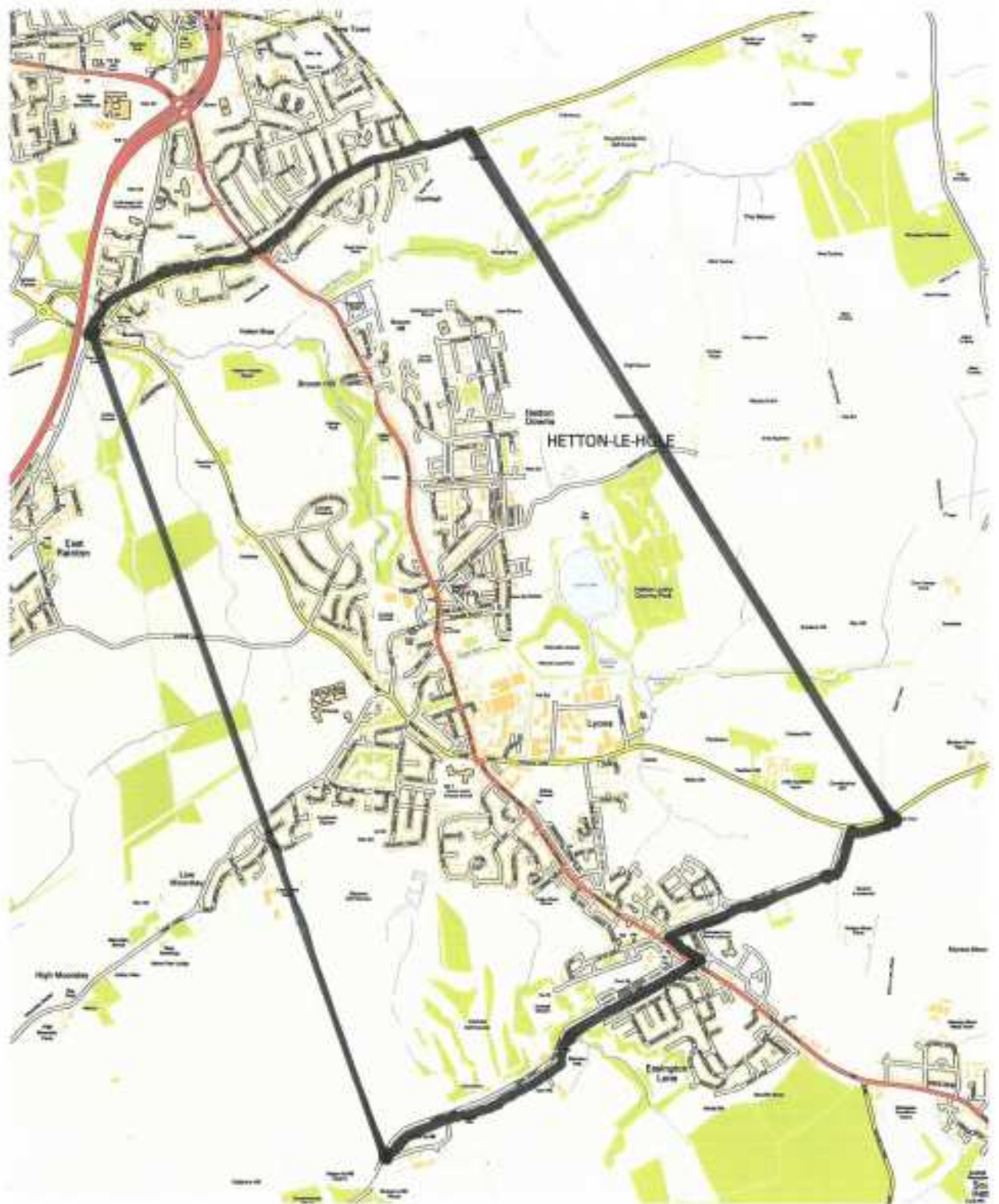
Southwick Cumulative Impact Assessment Area



Shiny Row Cumulative Impact Assessment Area



Washington North Cumulative Impact Assessment Area



Hetton Cumulative Impact Assessment Area

Appendix B

List of Consultees

Admiral Taverns Limited
Association of Convenience Stores
Association of Licensed Multiple Retailers
B And M Retail Limited
Bonded Warehouse Ltd
British Beer and Pub Association
British Institute of Inn Keeping
British Retail Consortium
British Transport Police
Camerons Brewery Limited
David Lloyds Clubs Limited
Dorbiere Limited
Durham CIU
Ei Group Plc
Federation of Licensed Victuallers Association
Gala Leisure Limited
Greene King Brewing And Retailing Limited
Health and Safety Executive
JD Wetherspoon PLC
Licensing Committee
Local Health Board
Marriott Hotels Limited
Mitchells And Butlers Leisure Ltd
North East Chamber of Commerce
Punch Taverns Limited
Rontec Watford Limited
Sir John Fitzgerald Limited
Star Pubs And Bars Limited
Stonegate Pub Company Limited
Sunderland Business Improvement District Ltd
Sunderland City Council Director of Public Health
Sunderland Clinical Commissioning Group
Sunderland Royal Hospital
The Chief Constable
The Chief Fire Officer
Together for Children
Trust Inns Limited
UK Cinema Association
Wear Inns Limited
Whitbread Group Plc

Appendix C

Acting Director of Public Health
Sunderland City Council
Sunderland Civic Centre
Sunderland
SR2 7DN

Head of Public Protection and Regulatory Services
Commercial Development Directorate
Sunderland City Council
Jack Crawford House
Commercial Road
Sunderland
SR2 8QR

Submitted via email to licensing@sunderland.gov.uk

13th June 2018

Director of Public Health - Response to Cumulative Impact Policy (CIP) Consultation

I am writing in response to the ongoing Cumulative Impact Policy (CIP) consultation. Public Health fully supports the proposal to introduce Cumulative Impact Zones in Sunderland.

We feel through the engagement and research which has been carried out that there is a wealth of evidence to support the introduction of CIPs in the designated areas.

Our ambition is for Sunderland to be a vibrant city with a wide range of experiences on offer for everyone. The City should be a good place to do business where businesses operate responsibly; so they don't impact negatively on each other, or on residents and visitors. Creating the conditions for economic growth should not impact negatively on achieving the best possible health and wellbeing for Sunderland.

Addressing alcohol harms is a complex issue and no single approach will be successful in isolation. The burdens of alcohol related harm on public health, society and the economy within Sunderland are amongst the highest in the UK, and fall disproportionately on the most disadvantaged members of our community. It would therefore be remiss of any responsible authority not to try to intervene and make meaningful reductions to the unacceptable and unfair toll of ill health and premature mortality related to the inappropriate use of alcohol.

As acknowledged in the consultation documents, alcohol remains one of the key drivers of health inequalities and is a key cause of premature death, placing a significant burden on individuals as well as across the NHS, adult social care, and the wider economy, including local businesses. Sunderland suffers disproportionately from a variety of alcohol-related harms for example:

- **Older people:** Alcohol related hospital episodes are continuing to rise in the over 65s group with Sunderland being the highest in England.
- **Younger people:** In Sunderland Alcohol episodes for alcohol-specific hospital admissions for those aged under 18 years are the third highest in England.
- **Inequalities of alcohol admissions at ward level:** The wards identified as having the highest hospital admissions for alcohol attributable conditions, standardised admission ratio, 2010/11-2014/15 in rank order (highest first) are Hendon, Southwick, Redhill, St Peters, Pallion, Millfield, Washington North, Castle, St Michaels and Sandhill.
- **Impact on society:** Each year in Sunderland It is estimated that the irresponsible use of alcohol costs the city in 2015/ 16 around £112 million per year (see appendix a below). The greatest costs are borne by the wider economy (£39m), crime and disorder (£34m), local NHS services (£24m) and public health/social services (£15m). It should be noted that this does not take account of the health and social consequences suffered by individuals, their families, and the wider community.(appendix one)

As acknowledged in the consultation documents, as it stands, it can be challenging to refuse license applications under the existing licensing regime. At the heart of the current licensing system is the 'presumption to approve' and local authorities can only challenge licensing applications when there is clear evidence that links a specific locality, or licensed premises to one of the four licensing objectives. However, many Local Authorities use these objectives to curtail the irresponsible supply of alcohol, thus reducing alcohol harm. This link can be extremely difficult to prove, given that evidence of alcohol misuse cannot always be tied to a specific location. Moreover, the 'presumption to approve' ignores the fact that it is rarely a single licensed premises that causes problems – on the contrary, evidence suggests that it is the widespread availability of alcohol, along with its increasing affordability, that is linked to hazardous patterns of consumption and the wide range of alcohol-related harms suffered by families and communities across Sunderland.

There is clear international evidence from a number of countries, including France, the USA and Canada that decreased availability of alcohol results in decreased alcohol consumption in the population; this is true when availability is restricted either by physical means or by price. Where changes have been robustly measured and assessed, it can be seen that the effects happen at local, regional and national levels and lead to substantive reductions in alcohol related morbidity and mortality.

As it stands under the current legislative system, the introduction of Cumulative Impact Zones in Sunderland would help to overcome this issue within the designated geographies and give the local authority more powers to control availability within priority areas. The successful introduction and operation of a CIP still requires the pro-active scrutiny of licence applications and the rationale for its introduction needs to be based on the risks of licensing objectives being compromised.

Conclusion

I welcome the inclusion of a Cumulative Impact Zones that will be introduced in to Sunderland, that support our vision for the City and ensures new developments seek to minimise the adverse impact of alcohol on the health of local people and the resulting demand for health services.

Director of Public Health

Public Health Specialist

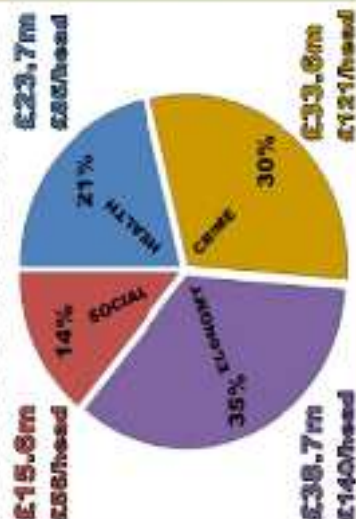
Cost of alcohol harm in SUNDERLAND

In 2015/16 the
overall cost was
estimated to be:

£111.6m
= £403 per head
of population

BALANCE
Cutting the
measure of alcohol

OVERALL COST BREAKDOWN:



WIDER ECONOMY: £38.7m

Presenteeism:

(at work but reduced productivity)

68,000 days at a cost of **£7.2m**

Absenteeism:

(not at work due to illness)

55,700 days at a cost of **£5.9m**

101 alcohol related deaths resulted in
1,026 potential years of working life lost
with associated costs of **£18.4m**

NHS & HEALTHCARE: £23.7m

Hospital admissions:

- wholly attributable to alcohol

1,835 admissions cost **£3.7m**

- partially attributable to alcohol

4,970 admissions cost **£8.5m**

- all alcohol related admissions

6,805 admissions cost **£12.2m**

CRIME & DISORDER: £33.8m

Anticipation of crime: **£1.5m**

Consequence of crime: **£30.8m**

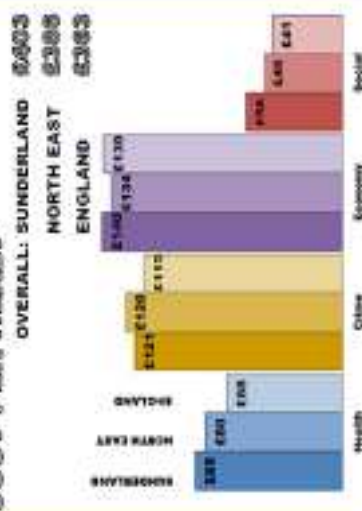
Response to crime: **£1.2m**

Estimated number of alcohol related
crimes in 2015/16: **24,400**

Including reported and unreported crimes:
6,200 for criminal damage

1,900 for violence against the person
18,400 for theft

COST PER HEAD:



SOCIAL SERVICES: £15.8m

Local authority budget estimated to be
attributable to alcohol:

Children:

- social services **£12.4m**

- substance misuse services **£123,200**

Adults:

- substance misuse support and alcohol
misuse services **£3.1m**

(Based on Local Authority returns published by DCLG)



**Cumulative Impact Assessment
Sunderland**

**Northumbria Police submission to the Cumulative Impact Assessment
Consultation by Sunderland City Council**

13th June 2018

The Cumulative Impact Assessment clearly demonstrates Sunderland City Council's commitment to recognising the needs of the residential community of Sunderland, whilst recognising the commercial and financial needs of the licensed trade within the City.

The intended assessment will clearly not prevent the granting of a licence to applicants as long as they can demonstrate that their intended business will not adversely impact upon the local community. As such the policy should assist in providing protection from the residential and business community from alcohol related crime and disorder.

The assessment will assist with the established partnership work within the City centre involving Northumbria Police, Sunderland City Council and other partners such as the street pastors to address the challenges presented by the night time economy. As a result it will play a role in protecting those made vulnerable by that environment.

Response from **– City Centre and Hendon**

There is an obvious argument for the Cumulative Impact Assessment within Sunderland City Centre due to the already large concentration of licensed premises operating under various conditions. However it would be suggested that consideration be given to include Hylton Road. This area already has a number of licensed premises on the street which are located close to Millfield Metro station, this area has seen alcohol related disorder and the street itself is surrounded on all sides by residential dwellings. For this reason it is felt that greater protection is required for this community also.

As the acting neighbourhood Inspector for Sunderland City centre, Millfield and Ashbrooke I would support the implementation of this policy.

Response from **– Southwick**

I believe that given the number of retail outlets selling alcohol both within Southwick and in adjoining areas, the placing of a Cumulative Impact Assessment in Southwick would have little or no impact on alcohol related crime in the area. A number of large retailers – Sainsbury's, Tescos, Morrisons, Lidl, Aldi – have large shops bordering Southwick and all sell alcohol. There is also an Aldi in Southwick as well as small retail outlets selling alcohol

It would be suggested that given the proposed redevelopment of Seaburn that consideration would be given to include this area. There are concerns amongst local residents as to this development and a Cumulative Impact Assessment could be used to ensure that any restaurants or public houses that are built as part of this development are family themed ventures and not linked to creating another night time economy location. Night time economy venues would have an adverse impact on the quality of life of local residents.

Response from **– Millfied and Pallion**

I have viewed the Cumulative maps that have been created by Sunderland City Council. The map covering Millfield and Pallion covers a very small area that has no Public houses within. Therefore, due to this I would not support the implementation of this policy for the Millfield and Pallion area.

Response from**– Licensing Co-ordinator**

The introduction of the Cumulative Impact Assessment will ensure applicants will need to demonstrate through the application process that the addition of the premises will not have a negative impact on the area and the licensing objectives. The introduction of the policy, will in effect turn the table on the applicant, at present there is an assumption to grant applications unless we, the Police object, the introduction of the Cumulative Impact Assessment will reverse this. Applicants submitted at present sometimes barely show any detail on how the applicant intends to meet the objectives and with the introduction of this policy this will no longer happen. It will also assist the requirement not to keep raising objections around conditions as applicants should already include such conditions as CCTV, Challenge 25, Staff Training, Search & Safeguarding Policies etc as part of their application. I would therefore support the introduction of the Cumulative Impact Assessment.

Response from**– Houghton, Hetton and Easington Lane**

Having looked at the maps provided in the prospecting Cumulative Impact plan I concur that Hetton should be included in the assessment. Although a small area there is a concentration of public houses and late night food outlets that would benefit.

I do not see that this would be required in Shiney Row as there are very few premises with an alcohol licence and not really an area that would lend itself to expansion other than of fast food outlets.

Would consideration be given to including Sulgrave and Concord which has a high number of licenced premises and late night food outlets that are already problematic to public services? Any additions to this area without the required controls would be detrimental to the area.

Lastly I do believe that Houghton le Spring Town Centre would also benefit by its inclusion in the scheme. Again it has several licenced premises concentrated around its High Street that should be protected by this policy.

The Safeguarding team at Sunderland CCG have reviewed the proposals set out in the CIA and fully support the proposed approach in relation to the areas set out in Appendix 4.

Regards

Designated Nurse Safeguarding Adults
Sunderland Clinical Commissioning Group
Pemberton House
Colima Avenue
Sunderland Enterprise Park
Sunderland
SR5 3XB

13th June 2018

Dear Sir/madam

In response to the Council's consultation on the proposed Cumulative Impact Policy (CIP), I fully support the proposal to introduce Cumulative Impact Zones in Sunderland.

I am aware that there has been significant research carried out using a wide range of data from partner agencies together with significant consultation and engagement work. The findings have identified evidence that would support the introduction of CIPs in the designated areas proposed in Sunderland.

In order for Sunderland to be a safe and vibrant city, it needs to offer a wide range of experiences for everyone, and not be dominated by on and off-licensed premises. Any tools or powers that can promote licensed premises to operate responsibly so that they do not cause community safety concerns for residents and visitors.

I would support measures that help to create conditions for economic growth as long as they do not have a negative impact on the safety and the health and wellbeing of those living in and visiting Sunderland. This includes measures that help to safeguard vulnerable people, who can often become vulnerable as a result of the increased availability, accessibility and affordability of alcohol.

I support public health colleagues in the need to address the complex issue of the harm caused by alcohol and that a partnership approach is needed to address this. The impact of alcohol-related harm is visible in the city's public health data, domestic abuse data, anti-social behaviour data and recorded alcohol-related crime data. In 2015/16 alcohol was estimated to have cost Sunderland:

- £23.7 million in NHS and healthcare for services such as hospital admissions, A&E attendances, ambulance callouts and also treatment for alcohol dependency
- £33.6 million in crime and disorder, including 6,200 cases of criminal damage, 15,400 cases of theft and 1,900 cases of violence against the person.
- £38.7 million lost to local businesses and employers through absenteeism, lost productivity and alcohol related deaths, including 55,700 days off due to alcohol
- £15.6 million in costs to children and adults' social services and substance misuse services.

It impacts on some of our most vulnerable communities and alcohol harms data for Sunderland are amongst some of the highest in the country, and fall disproportionately on the most disadvantaged members of our community. I would therefore support the introduction of the proposed CIP zones as a measure to try and intervene and make meaningful reductions in the impact of alcohol harms in Sunderland

The consultation documents refer to alcohol as being one of the key drivers of health inequalities. It is a key cause of premature death, placing a significant burden on individuals as well as across the NHS, adult social care, community safety, safeguarding, and the wider economy, including local businesses. As well as the impact on society and the costs of alcohol harms in Sunderland stated above, Sunderland suffers disproportionately from a variety of alcohol-related harms for example:

- Impact on domestic abuse. In 2017-18 there were 1459 domestic abuse crimes that were alcohol related in Sunderland which is an increase of 15% since 2016-17

- Inequalities of alcohol admissions at ward level: The wards identified as having the highest hospital admissions for alcohol attributable conditions, standardised admission ratio, 2010/11-2014/15 in rank order (highest first) are Hendon, Southwick, Redhill, St Peters, Pallion, Millfield, Washington North, Castle, St Michaels and Sandhill.
- Older people: Alcohol related hospital episodes are continuing to rise in the overs 65s group with Sunderland being the highest in England.
- Younger people: In Sunderland Alcohol episodes for alcohol-specific hospital admissions for those aged under 18 years are the third highest in England.

As acknowledged in the consultation documents, as it stands, it can be challenging to refuse license applications under the existing licensing regime. At the heart of the current licensing system is the 'presumption to approve' and local authorities can only challenge licensing applications when there is clear evidence that links a specific locality, or licensed premises to one of the four licensing objectives. However, many Local Authorities use these objectives to curtail the irresponsible supply of alcohol, thus reducing alcohol harm. This link can be extremely difficult to prove, given that evidence of alcohol misuse cannot always be tied to a specific location. Moreover, the 'presumption to approve' ignores the fact that it is rarely a single licensed premises that causes problems – on the contrary, evidence suggests that it is the widespread availability of alcohol, along with its increasing affordability, that is linked to hazardous patterns of consumption and the wide range of alcohol-related harms suffered by families and communities across Sunderland.

Through the independent research work undertaken by Sheffield University, and the international evidence from a number of countries, including Canada and France that decreased availability of alcohol results in decreased alcohol consumption in the population; this is true when availability is restricted either by physical means or by price. Where changes have been robustly measured and assessed, it can be seen that the effects happen at local, regional and national levels and lead to substantive reductions in alcohol related morbidity and mortality.

As it stands under the current legislative system, the introduction of Cumulative Impact Zones in Sunderland would help as another tool that could assist in overcoming this issue within the designated geographies and give the local authority and its partners more powers to control availability within priority areas. The successful introduction and operation of a CIP still requires the pro-active scrutiny of licence applications and the rationale for its introduction needs to be based on the risks of licensing objectives being compromised.

In summary, I welcome the inclusion of the proposed Cumulative Impact Zones that will be introduced in to Sunderland. The proposals under consultation support one of the priority work areas of the safer Sunderland Partnership (of which the Council is a responsible authority), around addressing alcohol-related crime and disorder. The proposals also support the partnership's two strategic priorities to (i): Prevent crime and disorder, re-offending and maintain high levels of feelings of safety; and (ii) Protect and support our most vulnerable people and places from harm.

Yours faithfully

Associate Policy Lead for Community Safety

Dear Sir / Madam,

I am writing in response to the ongoing Cumulative Impact Policy consultation. Balance fully supports the proposal to introduce Cumulative Impact Zones in Sunderland. We welcome the thorough research which has been carried out to inform the proposals and agree that there is a wealth of evidence to support the introduction of CIPs in the designated areas. Similar to many local authorities across the North East, Sunderland suffers disproportionately from a variety of alcohol-related harms. Whilst we appreciate that a vibrant night time economy can bring certain benefits to a locality, it is also worth highlighting that the harm caused by alcohol is immense and, when it comes to health harms, growing. Every year in the UK, there are over 20,000 deaths, over a million hospital admissions and 700,000 violent crimes linked to alcohol. According to Balance research, alcohol harm costs the region almost £1bn in NHS, crime, licensing, social services and workplace costs every year, with costs of almost £112 million to Sunderland alone.

- Among those aged 15 to 49 in England, alcohol is now the leading risk factor for ill-health, early mortality and disability and the fifth leading risk factor for ill-health across all age groups.
- More working years of life are lost in England as a result of alcohol-related deaths than from cancer of the lung, bronchus, trachea, colon, rectum, brain, pancreas, skin, ovary, kidney, stomach, bladder and prostate, combined, representing a real challenge to economic regeneration.
- There were 3,680 alcohol related deaths (ARD) across the North East in 2010-12, with the overall ARD rate standing at 33% higher than the national average.
- It is a risk factor in over 60 medical conditions, including liver disease, cardiovascular disease and at least seven types of cancer. It is linked to poor mental health, depression and dependence. It increases the risk of accidents, violence and injuries. It can harm the unborn child and reduce birth weight.
- These risks affect a substantial proportion of the population: a recent Balance survey estimated that almost 45% of North Easterners drink enough to increase the risk of physical or psychological harm.
- Alcohol also drives inequalities: In the most deprived areas men are five times and women three times, more likely to die an alcohol-related death than those in the least deprived areas.

As acknowledged in the consultation documents, as it stands, it can be challenging to refuse license applications under the existing licensing regime. At the heart of the current licensing system is the 'presumption to approve' and local authorities can only challenge licensing applications when there is clear evidence that links a specific locality, or licensed premises to one of the four licensing objectives:

1. the prevention of crime and disorder,
2. public safety,
3. prevention of public nuisance, and
4. the protection of children from harm

This link can be extremely difficult to prove, given that evidence of alcohol misuse cannot always be tied to a specific location. Moreover, the 'presumption to approve' ignores the fact that it is rarely a single licensed premises that causes problems – on the contrary, evidence suggests that it is the widespread availability of alcohol, along with its increasing affordability, that is linked to hazardous patterns of consumption and the wide range of alcohol-related harms

suffered by families and communities across the North East. As it stands under the current legislative system, the introduction of Cumulative Impact Zones in Sunderland would help to overcome this issue within the designated geographies and give the local authority more powers to control availability within priority areas.

Furthermore, Balance research suggests that the majority of people in Sunderland support greater regulation of the trade and are overwhelmingly opposed to recent shifts in availability. Carried out in 2015-16, with several thousand responses from Sunderland residents, Balance's latest 'Public Opinion Survey' showed that:

- 58% of Sunderland residents supported restricting alcohol sales in off-licenses and supermarkets to between 10am-10pm, compared to only 14% who backed a more flexible approach;
- Two thirds of Sunderland residents felt that "the drunken behaviour of others" put them off a night out in our town and city centres;
- Almost 3/4s of Sunderland residents stated that pub and club closing times should be between 11pm and midnight;
- 95% of Sunderland residents felt that it was unacceptable to sell alcohol in a soft play area; 84% opposed sales in a hair salon; and 77% in a garage forecourt – all locations in which alcohol is currently available in the North East.

Taking all of these factors into account, we believe that there are very sound reasons for introducing Cumulative Impact Zones in Sunderland. The local data suggests that the designated geographies are also appropriate and the introduction of CIPs has had an extremely positive impact in other areas of the North East, both by helping local authorities to reject inappropriate license applications and in diversifying and shaping the night time economy in line with local preferences.

Thanks very much for giving us the opportunity to comment on the CIP consultation and we hope that these observations are of use. Please do not hesitate to contact me if you would like to discuss further.

Best wishes,

Strategic Partnerships Manager, Balance

EXECUTIVE DIRECTOR ECONOMY AND PLACE

BISHOPWEARMOUTH TOWNSCAPE HERITAGE SCHEME: TOWN PARK IMPROVEMENT PROJECT AND THIRD PARTY GRANT APPLICATIONS

1. Purpose of the Report

- 1.1 The purpose of this report is to update members on a forthcoming Cabinet report to request approval of the delivery of the Town Park Improvement Project, delegated authority for the procurement of the Town Park Improvement Project, and delegated authority to make all third party grant offers, as part of the Bishopwearmouth Townscape Heritage Scheme funded by the Heritage Lottery Fund (HLF). A change to the capital programme to include the HLF grant award of £1.9m is also required.

2. Background

- 2.1 The Council was awarded a grant of £1.9m from the HLF in June 2018 to operate a Townscape Heritage Scheme within the Bishopwearmouth Conservation Area. This grant is supported by 10% match funding from the City Council's Investment Corridor Programme. The Townscape Heritage Scheme will operate for five years until 31st August 2023 and will provide grant assistance for restoration and enhancement works to historic buildings in the area, carry out improvements to Town Park, and undertake a programme of events and activities to promote the heritage of the area.

Appendix A includes a map of the Townscape Heritage Scheme area.

- 2.2 The proposals for the Town Park Improvement Project were developed by the City Councils Landscape Design Service, and approved by the HLF as part of our second round funding bid. These proposals include creation of a new central seating area on the footprint of the lost historic streets, resurfacing, new tree and shrub planting, and new seating lighting and signposts. An interpretation panel will be installed highlighting the history of the area, and grant aided repair works will be carried out to the Minster churchyard walls.
- 2.3 The round two funding submission to the HLF included a target list of 22 potential building restoration and enhancement projects within the Townscape Heritage Scheme area, with a budget allocation of £1.2m for this element of the scheme. An average grant rate of 80% will be offered to owners and tenants of historic buildings, with estimated grant awards ranging from £12K to £177K, and 13 of the 22 potential projects expected to receive grant offers

of over £50K. Proposed grant aided works would include stonework restoration, window and roof repairs, and replacement shopfronts.

- 2.4 The Council's Cabinet adopted the revised Bishopwearmouth Conservation Area Management Plan as formal planning guidance on 20th June 2018. This contains the following objectives which would support delivery of the Townscape Heritage Scheme:

Management Objective 3 states that the Council will *"ensure that heritage and culture led regeneration underpins the sustainable economic future of Sunderland City Centre through the promotion of and successful delivery of a Townscape Heritage Scheme"*. This is supported by Management Proposal 3a which states that *"The Council will invest in repairs to historic buildings, reinstatement of traditional features and bringing property back into economic use through delivery of the Townscape Heritage Scheme"*

Management Objective 4 states that the Council will *"protect, enhance and maintain significant open spaces and streetscape/landscape features in Bishopwearmouth Conservation Area"*. This is supported by Management Proposal 4c which states that *"The Council will seek to improve the quality, attractiveness and accessibility of the Park to users through a range of environmental improvements, including the introduction of high quality surface materials, landscaping and street furniture. The Council will ensure the enhancement of Town Park is informed by its historic significance and seeks to improve the setting of key listed buildings and create a higher quality, more attractive, secure and usable public space"*

3. Current Position

Town Park Improvement Project

- 3.1 £423K has been allocated from the funding package to undertake the Town Park Improvement Project and £5K has also been allocated for the planned interpretation panel. Complimentary improvements in street lighting by Aurora and new signposting as part of the wider Investment Corridor Programme will also be delivered.
- 3.2 It is anticipated that the process of procuring a contractor to carry out the proposed works will take 3-4 months to complete, with an estimated start on site in Spring 2019, and works continuing until the end of 2019. Phasing of the works will take into account ecology constraints, weather conditions, and planned events at Sunderland Minster.

The indicative Town Plan Masterplan and visualisations are attached as Appendices B, C and D. Further detailed technical design drawings will be produced as part of the tender documentation.

Third Party Grant Applications

- 3.3 Part 4 FPR16 of the Council Constitution states that,

16.6 The approval of Cabinet must be sought before Chief Officer's provide assistance to any third party by way of loan, grant or guarantee of over £50,000 to any one body in any one financial year.

- 3.4 The Council has provided a scheme of governance to the HLF as part of our second round submission which includes the above provision. Since approval of our second round application in June 2018 we have revisited the proposed process for third party grant offers and the likely timetable for delivery for each of the building restoration and enhancement projects including the timeline for receiving, assessing and making a funding offer. This work has highlighted that a large proportion of the 22 potential projects, and almost all of the high and medium priority projects would typically require formal Cabinet approval before a grant offer can be issued. This coupled with the need to receive written HLF approval for any grant over £100K and any grant for one of the 9 high priority projects, means that a grant applicant could wait 3-4 months for a funding decision.

4. Consultation

Town Park

- 4.1 The proposed Town Park Improvement Project has been the subject of localised public consultation as part of the HLF funding bid preparation, including a walking tour event in January 2018, a consultation event in April 2018, a presentation to the Sunderland Civic Society in May 2018, and a display at the Sunderland History Fair in June 2018.
- 4.2 Further public consultation to a wider audience is intended to support our forthcoming application to the Secretary of State to undertake works within the designated village green. This is likely to include an event at a local venue to explain our intentions for the space and to receive feedback on the detailed plans.
- 4.3 Liaison will also be undertaken with local business operators, the project team for the High Street West public realm works, and potential developers of the Crowtree leisure site to take into account adjacent development proposals and minimise disruption to businesses and residents.
- 4.4 The proposals have been discussed with the HLF and suggestions taken on board in the evolution of the scheme. Final consent from the HLF to expend

the assigned budget on the public realm works will be confirmed prior to procurement of the construction contract.

Third Party Grant Applications

- 4.5 The Project Team have held detailed discussions with owners and tenants of the potential building restoration and enhancement projects, and explained the application process. Some negative feedback has been received regarding the complicated application process for third party applicants, which could deter potential applicants from applying for funding and lead to a delay in commencement of works. Simplification of the process and plain English explanations of the grant conditions were suggested as ways in which to mitigate this impact.

5 Conclusion

- 5.1 The Town Park Improvement Project is a key element of the Bishopwearmouth Townscape Heritage Scheme and will significantly improve this important space within the historic conservation area.
- 5.2 The authorisation of the Chief Operating Officer to make all third party grant offers would simplify the application process, reduce waiting time for funding decisions, and support the prompt commencement on site of proposed schemes in line with our project timetable. The application documents would still be scrutinised by the Project Team in line with the Townscape Heritage Detailed Scheme Plan and a delegated decision report prepared to evidence the funding decision made. In the majority of cases the HLF would also need to give written approval of the grant award before it is made, adding an additional level of scrutiny.

6. Recommendations

- 6.1 The Scrutiny Committee is asked to consider and comment.

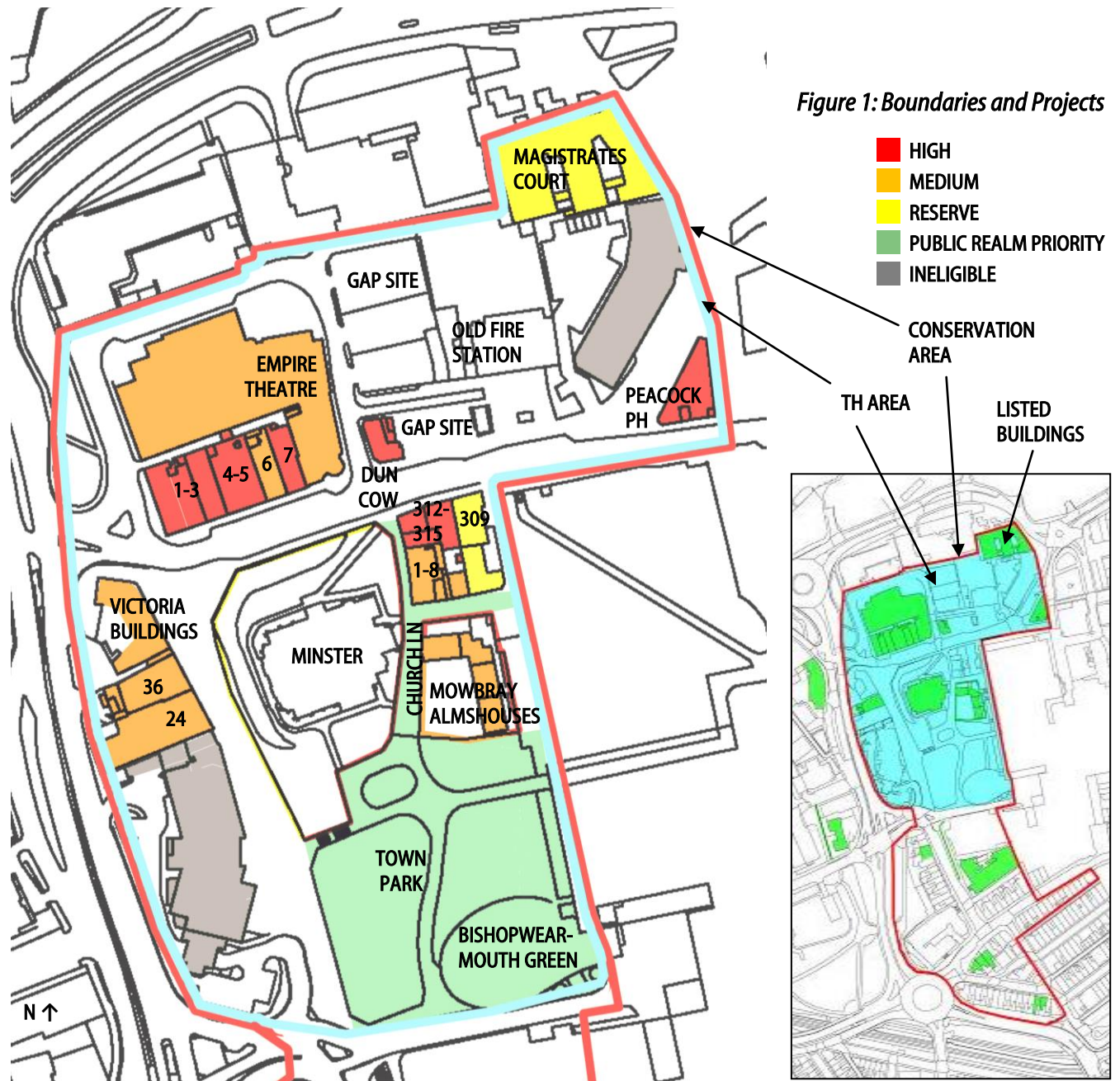
7 Background Papers

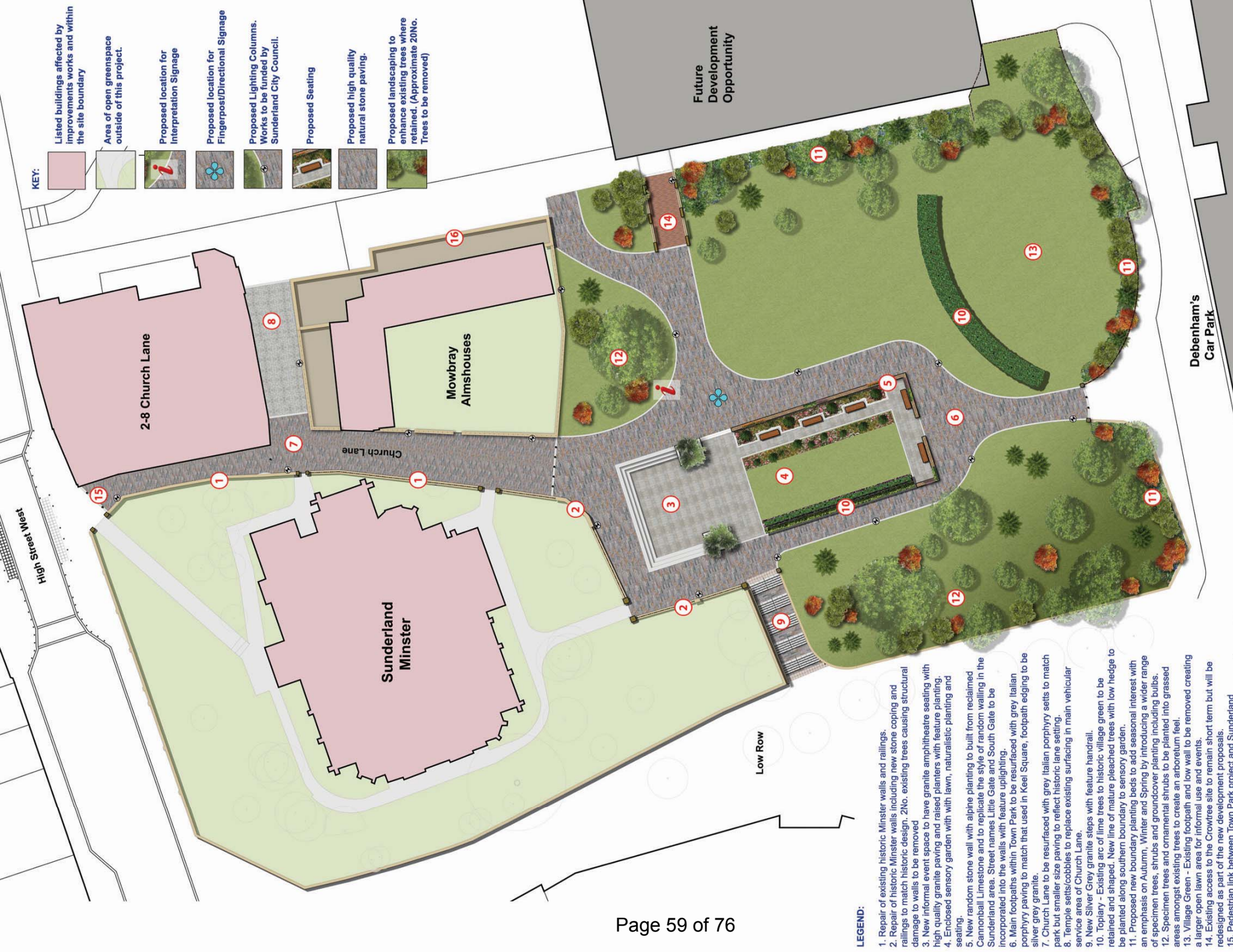
Appendix A: Bishopwearmouth Conservation Area Character Appraisal and Management Plan

Appendix B: Summary of consultation responses received

Appendix C: Proposed revised boundary of the designated conservation area

Appendix D: Equality Analysis









**REPORT OF THE HEAD OF MEMBER SERVICES
AND COMMUNITY PARTNERSHIPS****WASTE MANAGEMENT VISIT****1. Purpose of the Report**

- 1.1 To confirm the arrangements for the Committees visit to the Waste Transfer Station at Jack Crawford House and the Energy from Waste facility based in Teesside.

2. Background

- 2.1 At the beginning of the year, the Committee requested that a visit to the Energy from Waste Facility in Teesside be included as part of its work programme for the year ahead.
- 2.2 It was intended that the visit would provide members with an opportunity to learn more about the work of the South Tyne and Wear Waste Management Partnership and view at first hand the treatment of waste in the city.

3 Current Position

- 3.1 Arrangements have been made for the visit to take place at 9.30am on Thursday 13 September 2018.
- 3.2 The visit will include an opportunity to view facilities at Waste Transfer Station at Jack Crawford House followed by a tour of the Teesside facility.
- 3.3 Colin Curtis (Assistant Head of Place Management) and Chris Wilson from the South Tyne and Wear Waste Partnership will be in attendance.
- 3.2 A coach will leave the Members Car Park at the Civic Centre at 9.30am returning for around 2.30pm.

4. Recommendations

- 4.1 Members are asked to consider the proposed arrangements for the visit.

ANNUAL WORK PROGRAMME 2018-19

**REPORT OF THE HEAD OF MEMBER SUPPORT AND COMMUNITY
PARTNERSHIPS**

1. Purpose of the Report

- 1.1 The report sets out the current work programme of the Committee for the 2018-19 municipal year.

2. Background

- 2.1 The work programme is designed to set out the key issues to be addressed by the Committee during the year and provide it with a timetable of work. The Committee itself is responsible for setting its own work programme, subject to the coordinating role of the Scrutiny Coordinating Committee.
- 2.2 The work programme is intended to be a working document which Committee can develop throughout the year, allowing it to maintain an overview of work planned and undertaken during the Council year.
- 2.3 In order to ensure that the Committee is able to undertake all of its business and respond to emerging issues, there will be scope for additional meetings or visits not detailed in the work programme.
- 2.4 In delivering its work programme the Committee will support the Council in achieving its corporate outcomes

3. Current position

- 3.1 The current work programme is attached as an appendix to this report.

4. Conclusion

- 4.1 The work programme is intended to be a flexible mechanism for managing the work of the Committee in 2018-19.

5 Recommendation

- 5.1 That Members note the information contained in the work programme.

Contact Officer: Jim Diamond, Scrutiny Officer (Tel 0191 561 1396)
James.diamond@sunderland.gov.uk

REASON FOR INCLUSION	12 JUNE 18	17 JULY 18	11 SEPT 18	9 OCTOBER 18	6 NOV 18	4 DEC 18	15 JAN 19	12 FEB 19	12 MARCH 19	9 APRIL 19
Policy Framework/ Cabinet Referrals and Responses	Core Strategy (Louise Moody) Bishopwearmouth Conservation Area (Judith Miller)		Cumulative Impact Assessment (Richard Reading) Bishopwearmouth Conservation Area (Judith Miller)	Stadium Village Master Plan (Dan Hattle)					Holmeside Masterplan (Dan Hattle)	
Scrutiny Business	Remit and Work Programme of Committee Northern Spire Bridge (Mark Jackson)	Environmental Services - Update (Mark Speed) Business Improvement District (Sharon Appleby BID)	Waste Management Visit - (Colin Curtis)	Siglion – Progress Report (John Seager Chief Executive)	Housing Strategy - Update (Louise Sloan) Infrastructure Delivery Plan (Louise Sloan)	Major Events Outcomes (Victoria French) Chamber of Commerce - Update	Public Space Protection Orders (PSPO) (Stuart Douglass) Apprenticeships	Business Centres (Catherine Auld) International Strategy (Catherine Auld) Environmental Enforcement (Nicky Rowland)	Sunderland Cultural Strategy – Update (Helen Connify)	Annual Report (Jim Diamond) SSTC – Update and Economic Impact Northumbria Road Safety Partnership (Mark Jackson)
Performance / Service Improvement										
Consultation Information and Awareness Raising	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19

NOTICE OF KEY DECISIONS**REPORT OF THE HEAD OF MEMBER SUPPORT AND
COMMUNITY PARTNERSHIPS****1. PURPOSE OF THE REPORT**

- 1.1 To provide Members with an opportunity to consider the items on the Executive's Notice of Key Decisions.

2. BACKGROUND INFORMATION

- 2.1 Holding the Executive to account is one of the main functions of Scrutiny. One of the ways that this can be achieved is by considering the forthcoming decisions of the Executive (as outlined in the Notice of Key Decisions) and deciding whether Scrutiny can add value in advance of the decision being made. This does not negate Non-Executive Members ability to call-in a decision after it has been made.
- 2.2 To this end, the most recent version of the Executive's Notice of Key Decisions is included on the agenda of this Committee. The Notice of Key Decisions is attached marked **Appendix 1**.

3. CURRENT POSITION

- 3.1 In considering the Notice of Key Decisions, Members are asked to consider only those issues where the Scrutiny Committee or relevant Scrutiny Panel could make a contribution which would add value prior to the decision being taken.
- 3.2 In the event of Members having any queries that cannot be dealt with directly in the meeting, a response will be sought from the relevant Directorate.

4. RECOMMENDATION

- 4.1 To consider the Executive's Notice of Key Decisions at the Scrutiny Committee meeting.

5. BACKGROUND PAPERS

- Cabinet Agenda

Contact Officer : Jim Diamond, Scrutiny Officer
0191 561 1396
James.diamond@sunderland.gov.uk

The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012

Notice is given of the following proposed Key Decisions (whether proposed to be taken in public or in private) and of Executive Decisions (including key decisions) intended to be considered in a private meeting:-

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
170927/212	To approve in principle the establishment of a new police led Road Safety Partnership (Northumbria Road Safety Partnership) embracing the Northumbria Force area.	Cabinet	Y	During the period 1 September to 30 November 2018.	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk
180308/245	To seek approval for the sale of land at former Southwick School.	Cabinet	Y	During the period 1 July to 31 October 2018.	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk

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180418/252	To consider and approve corporate proposals in respect of Siglion LLP.	Cabinet	Y	During the period 30 May to 30 September 2018	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk
180503/258	To consider an options appraisal to determine the disposal method of green belt release sites.	Cabinet	Y	19 September 2018	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
180607/264	To authorise the Executive Director of Economy and Place to let space within Vaux Building One on a best consideration basis and otherwise upon terms agreed by the Executive Director of Economy and Place in consultation with the Leader and Cabinet Secretary.	Cabinet	Y	19 September 2018	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk
180720/270	To consider a review of Office Accommodation.	Cabinet	Y	19 September 2018	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk

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180723/271	To approve the delivery of the Town Park Improvement Project, delegated authority for the procurement of the Town Park Improvement Project, and delegated authority to make all third party grant offers, as part of the Bishopwearmouth Townscape Heritage Scheme funded by the Heritage Lottery Fund.	Cabinet	Y	19 September 2018	N	Not applicable	Cabinet Report and supporting appendices	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk
180724/272	To approve the implementation of a three year Public Space Protection Order for the City	Cabinet	Y	19 September 2018	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
180725/273	To approve the adoption of a Sustainable Drainage Policy, which will detail the processes that will allow the Council transfer of land on which Sustainable Drainage is located, include an estate rent charge on residents or landowners proportional to the number of plots on the development that is served by the Sustainable Drainage and require the Council to maintain the Sustainable Drainage.	Cabinet	Y	19 September 2018	N	Not applicable	Cabinet Report Proposed Deed of Covenant, Deed of Apportionment, Rentcharge, Agreement and transfer documents	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
180725/274	To approve an increase to the fees paid to care providers who are commissioned by the Council to provide adult social care services; and to vary the Framework Agreement for Care and Support at Home for Adults to reflect the proposed increase.	Cabinet	Y	17 October 2018	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk

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180725/275	<p>To:</p> <ul style="list-style-type: none"> • note the update on the Arts Council's funded National Portfolio Organisation (NPO) delivered through Sunderland Culture; • note the arrangements to strengthen heritage delivery across the City; • note the interim arrangements for operational management of museum and arts functions; • agree to receive a further report on the longer term arrangements for operational management of cultural venues across the city. 	Cabinet	N	19 September 2018	N	Not applicable	Cabinet report	<p>Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN</p> <p>committees@sunderland.gov.uk</p>

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
180725/275	To approve an extension to the services agreement between the Council and Sunderland Care and Support for the provision of care and support services.	Cabinet	Y	17 October 2018	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report contains information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk
180730/276	In respect of the Licensing Act 2003, to approve the publication of a Cumulative Impact Assessment.	Cabinet	Y	19 September 2018	N	Not applicable	Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk

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180731/277	To approve an acquisition of industrial land and premises at Pallion, Sunderland.	Cabinet	Y	19 September 2018	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report contains information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk
180731/278	To approve a Local Authority Accelerated Construction Funding Agreement.	Cabinet	Y	During the period 19 September to 30 November 2018	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
180801/279	To seek approval for the procurement and award of a framework for the technical surveys of roads and footways	Cabinet	Y	19 September 2018	N	Not applicable	Report to cabinet	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk
180806/280	To approve the disposal of an area of land at North Hylton Road.	Cabinet	Y	17 October 2018	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk
180807/281	To approve the disposal of an area of land at the former Salterfen industrial estate, Sunderland.	Cabinet	Y	17 October 2018	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk
180820/282	To approve the Draft Revised Housing Scheme for Sunderland	Cabinet	N	17 October 2018	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
180821/283	<p>To amend to Commissioning Intentions for Public Health Services – 2019</p> <p>Cabinet is requested to approve the proposed amendment to the Commissioning Intentions for Public Health Services to enable the procurement and award of a contract for Sexual Health Services for 5 years with the potential for a further 2 x 12 month periods.</p>	Cabinet	Y	19 September 2018	N	Not applicable	Cabinet Report	<p>Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN</p> <p>committees@sunderland.gov.uk</p>

Note; Some of the documents listed may not be available if they are subject to an exemption, prohibition or restriction on disclosure.

Further documents relevant to the matters to be decided can be submitted to the decision-maker. If you wish to request details of those documents (if any) as they become available, or to submit representations about a proposal to hold a meeting in private, you should contact Governance Services at the address below.

Subject to any prohibition or restriction on their disclosure, copies of documents submitted to the decision-maker can also be obtained from the Governance Services team PO Box 100, Civic Centre, Sunderland, or by email to committees@sunderland.gov.uk

Who will decide;

Cabinet; Councillor Graeme Miller – Leader; Councillor Michael Mordey – Deputy Leader; Councillor Paul Stewart – Cabinet Secretary; Councillor Louise Farthing – Children, Learning and Skills; Councillor Geoffrey Walker – Health and Social Care; Councillor John Kelly – Communities and Culture; Councillor Amy Wilson – Environment and Transport; Councillor Stuart Porthouse – Housing and Regeneration

This is the membership of Cabinet as at the date of this notice. Any changes will be specified on a supplementary notice.

Elaine Waugh,
Head of Law and Governance

21 August 2018