

## Item 3, Annex 2

East Area Committee: 29 June 2021

### East Area Committee's Delivery Plan 2020 / 2023



The Plan is a working document, which will include addition information from other public sector partners and VCS Area Network, where relevant.

The Plan commits the Area Committee to a significant number of priorities, which will be delivered within the East of Sunderland, to address the key issues raised by residents. The Plan will be monitored by the Area Committee and actions will be addressed throughout the next three years via the East Neighbourhood and Communities Board.

Residents will be able to monitor delivery of the plan via the online activity tracker which will be available to access at [www.sunderland.gov.uk](http://www.sunderland.gov.uk) as well as through quarterly Area Committee update reports. The East Area Priorities for 2020 – 2023 are:

1. Empty Properties and Private Landlords
2. Love Where You Live
3. Environmental Enforcement
4. Bloom Activities
5. Carbon and Recycling Solutions
6. Highways, pavements and street lighting
7. Parks and Fixed Play park equipment
8. Digital Divide
9. Reviewing existing and vacant council assets
10. Social Prescribing
11. Support the Voluntary and Community Sector
12. Preserve Heritage: Stephenson Trail
13. Enhance Local Green Space
14. Local Events
15. Fuel Poverty
16. Credit Union Solutions
17. More Than a Foodbank

It is now the responsibility of East Sunderland Area Committee to deliver their Year Two Delivery Plan and will form the work programme for the Area Committee and the Neighbourhood and Community Board for the coming months.

<b>Neighbourhood Investment priority</b>		
<b>1. Tackle Empty Properties and Private Landlords</b>		
<b>Action</b>	<b>Next Steps</b>	<b>Update</b>
Assistant Director Housing to present full update on empty properties, powers of enforcement and private landlords to East Neighbourhood and Community Board	East Area Committee to consider update and how the information can be used to resolve local issues with the neighbourhood.	<p>In November 2020, the Assistant Director of Housing provided an update on the Housing Delivery and Investment Plan and Empty Properties.</p> <p>Members are interested in receiving an update position on:</p> <ul style="list-style-type: none"> <li>• Number of empty properties at a ward level, and understand why they remain empty and what action is being delivered or scheduled to take plan, to return bring them back into use.</li> <li>• What powers or enforcement action can be taken against owner occupiers who allow their properties to fall into a dangerous state of disrepair, and bring down the whole appearance of a neighbourhood, or pest control concerns.</li> <li>• Update on Private Rented Sectors, including: vetting scheme, deposit scheme, standards of housing and landlords, Forums, Accreditation Scheme, Resources available, how to tackle ex-student accommodation, number of private landlords and ongoing issues either with tenants or home standards.</li> </ul>
<b>2. Launch 'Love where you live' campaign</b>		
<b>Action</b>	<b>Next Steps</b>	<b>Update</b>
East Street and Park Rangers to provide performance management updates, and liaise with Ward Councillors, Local Services and Environmental Enforcement Team.	ACLD TO co-ordinate a Communication Plan to enable information to be shared and publicised to residents.	<p>NEW: Lime Street Pocket Park – support the East Ranger with 'naming competition' for the Park and discuss options on how the Park's landscape and use can be improved.</p> <p>NEW: St Aidan's Catholic Academy are developing a community allotment on their land – support the East Ranger transform the site and understand how the local community will benefit.</p> <p>NEW: End of Tunstall Terrace, problems with litter, poor appearance and is located at a Gateway into the city i.e. Park Lane Interchange. Need to understand if we can influence the visual appearance of the plot.</p> <p>NEW: Greenspace in and around Alexandra Park could be visually, more appealing and community concerns have been registered regarding the disused tunnel. Liaise</p>

		with Bridges and Infrastructure Services to understand what action can be taken to resolve the problem.  NEW: St Marks Church is now closed. Investigate what the owners are planning to do with the building.
To continue Walk and Talk programme, but with the understanding that requests for improvements / community solutions do not need an organised walk but will need three Cllrs to agree to proposal along with service provider.	Budget review due July 2021.	Diamond Hall Pocket Park - art feature being installed, but does the Park itself require any other additional improvements? Arrange a site visit with Local Services, Ranger and Millfield Cllrs to discuss options.
<b>3. Ensure all available enforcement powers are used to tackle those who continue to fly tip, drop litter and spoil the neighbourhood</b>		
<b>Action</b>	<b>Next Steps</b>	<b>Update</b>
Continue the work of the Ryhope Task Group. Standard agenda items discussed are: nuisance vehicles, trespassing, fly tipping, Featherbed Lane Allotments, empty Caretaker's House in Ryhope Recreation Park, Ryhope Dene, Environmental Enforcement, Local Services, King George 5 <sup>th</sup> Playing Field and Partner Updates.	ACDL to arrange monthly meetings between now and October. Then review whether the Task Group needs to continue.	Monthly Task Groups arranged up until October 2021.  NEW: Environmental Enforcement Manager attending a future meeting to provide an update on the city wide / force approach on tackling nuisance vehicles (off road bikes, quad bikes, 4x4 vehicles, etc).
Understand what work is being delivered in the East area to tackle fly tipping and poor	Invite a representative from Environmental Enforcement Team to a	

waste management in back lanes.	future meeting to discuss further.	
Understand what work is being delivered to educate or take enforcement against commercial units who create a build-up of litter and debris on our streets i.e. takeaways.	As above	
Raise awareness with residents around the options to use when reporting issues.	Pull together a list of different tools i.e. telephone, texting, webpage, etc. and deliver an awareness raising campaign.	

**4. Take part in In Bloom activities and support residents and volunteers to grow their own to bring plants and flowers into communities**

<b>Action</b>	<b>Next Steps</b>	<b>Update</b>
Work with Local Services to encourage residents to 'adopt a planter'.	Invite a representative from Local Services Team to the August meeting to discuss options.	
Look into the possibility of establishing an East in Bloom competition to acknowledge our beautiful gardens and landscapes.	Invite a representative from Local Services Team to the August meeting to discuss options.	
Receive an update on Local Services Improvement Plans for East and City Centre.	Invite a representative from Local Services Team to the August	

	meeting to discuss options.	
Look into the possibility of improving the gateway into the city by maintaining the grass verge from St Benedict's Hospice roundabout all the way along to Ryhope Village, then onto Toll Bar	Invite a representative from Local Services Team to the August meeting to discuss options.	
Look into the possibility of developing Wildflower roundabouts to enhance the visual appearance and enhance biodiversity.	Invite a representative from Local Services Team to the August meeting to discuss options.	
<b>5. Reduce the carbon footprint and create green solutions within neighbourhoods to reduce plastic pollution</b>		
<b>Action</b>	<b>Next Steps</b>	<b>Update</b>
Encourage VCS Groups and Residents to plant a tree for the Queen's Jubilee in June 2022. (Links to Local Events)	Invite a representative from Local Services Team to the August meeting to discuss options.	
Investigate the feasibility of developing a Uniform Recycling Scheme across Schools in the East area.	Work with Partners across the East area to present an update to the October meeting.	
Receive an update from the East Coastal Ranger and the Heritage Coast on the environmentally friendly and sustainable programme work ongoing in the East area.	Date TBC	

## 6. Invest in highways, pavements and street lighting

Action	Next Steps	Update
<p>Infrastructure and Construction Services to provide performance updates on the 'Invest in Highway's' capital funded project.</p>	<p>Interim update due in January 2022</p>	<p>In March 2021, Area Committee approved £214,800 to carry out a series of capital works to reduce speeding and dangerous driving at identified sites listed below, along with associated works.</p> <ul style="list-style-type: none"> <li>i. Junction on Tunstall Vale road - install two sets of speed cushions.</li> <li>ii. Leechmere Way - installation of fixed digital speed camera.</li> <li>iii. Commercial Road near Blue House Pub - install one set of speed cushions and speed table to complement priority give way junction.</li> <li>iv. Hall Farm Road - install two speed tables at the junctions of Aylesbury Drive and Aylsham Court.</li> <li>v. Haddington Vale - carry out further investigations on this site.</li> <li>vi. Stockton Road - installation of fixed digital speed camera.</li> <li>vii. Black Road - installation of up to two priority give way junctions</li> <li>viii. Hollycarrside Road - carry out further investigations on this site.</li> </ul> <p>NEW: Derby Street, Thornhill – a one-way system has been introduced but drivers continue to access the 'no entrance' junction. Refer to Engineers to consider and prepare an update.</p> <p>NEW: Speeding loop (Thornholme Road, Durham Road, Beechwood Terrance and Ashwood Terrace). Refer to Engineers to consider implementing a traffic speed survey to assess problem.</p>
<p>Update to be provided on amount of investment planned by Highways Services for highways, pavements and street lighting replacement programme.</p>	<p>Highways Maintenance Programme for 2022 - 2023 to be presented to Neighbourhood and Community Board for discussion in January with recommendation to March's East Area Committee.</p>	

Investigate the potential to develop the grassed area of land along Reginald Street, Millfield.	Receive an update from the West Area on the project.	
<b>7. Invest in Parks, play areas, cycle and walking routes in consultation with residents and users</b>		
<b>Action</b>	<b>Next Steps</b>	<b>Update</b>
Area Committee approved £205,886 of capital investment to carry out improvement works across Barley Mow, Backhouse, Burn, Doxford and Ryhope Recreational Parks.	Monitor the implementation of the improvement works, with an interim update due in October 2021.	
<p>Fixed play improvements comprising of new installation and refurbishment work will continue in areas which have 106 Developer contributions aligned. An update will be provided this Summer on sites and locations that have funding aligned and available to spend.</p> <p>A survey is to be undertaken of all fixed play sites to identify condition, age appropriateness, accessibility and play value. This will be used to inform discussion on which sites should be targeted for further investment.</p>	Invite the Assistance Head of Community Resilience to the July meeting to discuss the Open Spaces, Parks and Play equipment update.	
Establish a Friends Group of Galley's Gill / Festival Park to	CSW to liaise with local VCS Groups within the area and consider the	

support the development of Riverside Sunderland.	best way forward to set up a Friends Group.	
<b>8. Increase 5G access across all neighbourhoods and support people with digital learning resources</b>		
<b>Action</b>	<b>Next Steps</b>	<b>Update</b>
Invite Back on the Map along to a future Board meeting to provide Members with an update on the Go! Get Online Project.	Interim performance update due in November 2021 meeting.	In March 2021, Area Committee approved £99,250 to implement the Go! Get Online project, which involves The Box Youth and Community Project, Back on the Map, Sunderland Bangladesh International Centre, St Marks Community Association and Blue Watch Youth Centre delivering a mixture of community development methods to target people most excluded due to the digital divide, these are: young people, low income families, unemployment, people with learning disabilities and BAME communities. In addition, the City Council's first Recycling Tech Appeal was launched, enabling all Sector's (including resident's) to donate old desktops and laptops which will then be upcycled and moved onto the Voluntary Sector at low prices.
Carry out research to understand the digital divide within the East Sunderland community.	Consider the Joint Strategic Needs Assessment produced by Public Health, and other publications. Pull together a report to present to the November 2021 meeting.	
<b>9. Review opportunity to utilise existing and vacant properties to create cultural hubs, leisure activities and safe places to bring communities together</b>		
<b>Action</b>	<b>Next Steps</b>	<b>Update</b>
Review Community Buildings and Assets owned and leased by the Council within the East	Identify premises, their governance, leasing arrangements, and	



Area, and support the Management Committee's to operate at full capacity.	programme of activity to enabling a position statement to be presented to a future Board meeting.	
Consider the findings from the Review and where feasible, support the development of cultural hubs, leisure activities and safe places to bring communities together.	Pending review.	
<b>10. Social prescribing – develop local offer to improve health and wellbeing and access to services locally to reduce social isolation, improve mental health and support long-term health conditions, and ensure physical activity sessions are accessible and not cost or time prohibitive, in partnership with All Together Better</b>		
Consider inviting a guest speaker from the Sunderland GP Alliance, to share information about the Social Prescribing team and the Service provided.	ACDL to invite a representative to a future meeting. Potentially for the October meeting.	
Public Health Practitioner to provide an update on the Health Inequalities Strategy from an East perspective.	Date TBC	
East's More Males: One project is outstanding. Delivered by Raich Carter Centre, the Centre will encourage males over 50, who are socially and mentally	Due to the pandemic the project's start date was postponed until July 2021. 1 <sup>st</sup> quarter report due in October 2021	

isolated to interact in their local community in positive activities.		
East's Positive Parenting project: Three projects are outstanding. Involving Raich Carter, Keep Active and Groundwork NE. The projects will work with families who have children under the age of 5 who need support helping their children reach the development stages and milestones associated to age abilities.	Due to the pandemic the project's start date was postponed until July 2021. 1 <sup>st</sup> quarter report due in October 2021	
Evaluate Community Connectors programme, with a view to fund a new programme for 2021 / 2022	Review Programme and share findings at the October meeting.	
<b>11. Support the voluntary and community sector to provide additional services and extend opening times within local community venues as well as host community events, activities and nurture family learning</b>		
<b>Action</b>	<b>Next Steps</b>	<b>Update</b>
The importance of Blue Watch to St Michael's ward was recognised, especially in relation to support to children in need from the Grangetown and Hill View area. Support and invest in Blue Watch to establish a community hub in St Michael's ward.	ACDL to look into potential opportunities for a base in the area and discuss feasibility at the August meeting.	Grangetown Community Association has been highlighted as the ideally site to develop a community hub. Discussions are being held with the existing Management Committee.  NEW: AGM arranged 1 July 2021. Update pending.

<p>The Box are currently preparing a business and funding strategy to justify the expansion of the building, if favourable, invite representatives along to discuss future plans and consider allocating capital funding to support the initiative.</p>	<p>Invite the Centre Manager along to the August meeting.</p>	<p>NEW: Redwood Grove, Doxford Ward, is a community building owned by Bernicia, is their scope for The Box access the building for outreach sessions.</p>
<p>CHANCE to provide an update on the £16,500 grant awarded to turn the disused car park into a community play area.</p>	<p>Invite the Centre Manager along to the January 2022 meeting.</p>	
<p>Fancy a Day Out aka holiday hunger school holiday programme to be considered at the June Area Committee meeting.</p>	<p>Grant requests to be considered at the June 2021 Area Committee meeting. Interim update due October, subject to approval.</p>	
<p>Maximising Community Assets: Sunderland Community Hub and East End ABC restarted in May 2021, providing access to the boxing club for children and young people, instead of hanging around the streets.</p>	<p>Interim update due November 2021</p>	<p>UPDATE: The four organisations which were awarded the grant are The Box Youth and Community Project, Blue Watch Youth Centre, Sunderland Community Hub Boxing Club and East End ABC.</p> <p>The Programme was to enable community buildings to open their doors on a Friday and Saturday night to young people to reduce the risk of youth disorder. Due to the pandemic two project proposals were changed and adapted from being centre based to providing outreach, detached and crisis support these projects were delivered by The Box Youth and Community Project and Blue Watch Youth Centre who complied with Youth Federation guidance relating to covid restrictions.</p> <p>The remaining two project proposals were unable to change, based on guidance from the Amateur Boxing Association and restarted in May 2021.</p>

The City is establishing a Sunderland VCS Alliance	Invite the VCS Alliance Manager to the November 2021 Board	
Look into the possibility of supporting Ryhope Community Association save energy and money on heating bills by improving their currently heating system.	Invite the Centre Manager to the August meeting.	
<b>12. Preserve and celebrate local heritage</b>		
<b>Action</b>	<b>Next Steps</b>	<b>Update</b>
Stephenson Trail opened on the 18 September 1822. Look into the opportunity to improve the trail (info points, app, etc.) and host a celebration event in partnership with Coalfields and West Area Committees, if agreeable in 2022 at the turn of its 200 <sup>th</sup> 'birthday'.	To consider alongside Coalfields and West Area Plans. Look into the potential of a Multi Area Task group to develop proposals to come back to a future board.  Update due at the August meeting.	In November 2020, Area Committee agreed the Membership of the Task Group for the Stephenson Trail, this was: <ul style="list-style-type: none"> <li>• Doxford ward: Cllr Heather Fagan</li> <li>• Millfield ward: Cllr Andrew Wood</li> <li>• St Michael's ward: Cllr Peter Wood</li> </ul> In January 2021 the inaugural Task Group meeting was held with representatives from the Coalfields, East and West Sunderland Area Committees, Council Services, Hetton Colliery Railway 200 Trust and Sustrans. A vibrant discussion was held, with suggestions coming from all attendees which assisted in the development of an Action Plan with ideas and actions being formed under the following headings. <ol style="list-style-type: none"> <li>a) Information boards and signage</li> <li>b) Sculptures along the trail/ Iconic art at beginning and end</li> <li>c) Environmental improvements (cutting down vegetation etc..)</li> <li>d) Enhance cycle route options</li> <li>e) Walking maps/guides</li> </ol>

		<ul style="list-style-type: none"> <li>f) Educational programme</li> <li>g) Install rest spots</li> <li>h) Raise awareness of route</li> <li>i) Promote historic importance</li> <li>j) Promote health benefits/encourage use</li> <li>k) Hold celebration event/s in Summer 2022</li> </ul> <p>To enable the Task Group to be proactive the Board endorsed a recommendation to seek approval from Area Committee to align £50,000, as set out in the Area Budget Report, to enable the delivery of the Action Plan. Both West and Coalfields Area Committee have approved an additional £50,000 each. There is an overall budget for £150,000 to be used collectively across the whole trail.</p>
Commission a history profile to be carried out on the Millfield ward to develop a heritage trail.	Review the existing project brief and readvertise.	
<b>13. Enhance local green spaces to encourage wider use including sports equipment, refurbishment of existing equipment and delivery of activities which support health and wellbeing</b>		
<b>Action</b>	<b>Next Steps</b>	<b>Update</b>
Look into the possibility of developing Panns Bank, using Ousburn in Newcastle as a model, ensuring proposals complement the Riverside Sunderland, One Campus	Investigate the feasibility of enhance the quay side between Panns Bank and the Port of Sunderland and provide an update at the February meeting.	

Masterplan and Port of Sunderland expansion plans.		
Look into the possibility of changing the use, or tidying up the land next to Grangetown CA, Stannington Grove.	Invite a representative from Property Services along to the February meeting to discuss options.	
Executive Director Economy and Place to provide an update on the future of the Civic Centre building and surrounding land and car parking, which is due to close in the Autumn 2021.	East Area Committee to consider update and how they can support and shape the development of the site. Date TBC.	
<b>14. Support communities to deliver local events</b>		
<b>Action</b>	<b>Next Steps</b>	<b>Update</b>
Support residents, schools, places of worship and VCS Groups to organise small local events which celebrate the Queen celebrate her 70 <sup>th</sup> Jubilee in June 2022.	Members to discuss a suitable model at the December meeting.	
Keep a watch and brief on potential events for 2021 / 2022 which maybe postponed due to covid restrictions.	Provide Board updates as and when.	<ul style="list-style-type: none"> <li>• Heritage Action Zone – premises being opened up and accessed.</li> <li>• 17-19 aka Holy Trinity Launch in 2022</li> <li>• East End Carnival / Trafalgar Square Tea Party</li> <li>• Ryhope Pump House</li> </ul>
<b>15. Publish our Statement of Intent in relation to fuel energy measures that positively impact on fuel poverty</b>		

Action	Next Steps	Update
An updated Statement of Intent has been agreed by Cabinet and work is underway to establish the Sunderland Delivery Framework.	Invite a representative along to provide an update on the framework. Date TBC.	
<b>16. Launch an affordable credit solution for residents</b>		
Action	Next Steps	Update
<p>Moneywise Credit Union is now working with Sunderland City Council to develop a media campaign to promote the Credit Union as a place to save but also as a place to access affordable credit targeting staff and residents as part of the wider financial resilience activity.</p> <p>This will target residents across the city but will work in areas with a range of local providers. The service will also work alongside the Illegal Money Lending Team</p>	<p>Invite a representative along from Moneywise Credit Union to provide members with an update at the November meeting on their service, and understand how Committee can encourage more community buildings to act as payment hubs.</p>	
<b>17. Ensure a 'more than food' offer is built into foodbank provision</b>		
Action	Next Steps	Update
This has been successfully embedded during the Covid-19 crisis with welfare checks and information being provided to	Invite representatives from Welfare Rights to the February meeting to provide an update on	

anyone accessing crisis food support either via the council or partners.	the More Than Foodbank model.	
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