

PLACE PRIORITIES

	Area Priority	Proposed Action	Lead Agent	Progress
1	Mobilising communities to take sustainable action to support environmental improvements and utilising green space to improve their health and wellbeing	1. Working with the Place Management Area Manager, work with schools and community organisations inc youth groups, to reinforce messages around the implications of littering, fly-tipping, wheelie bin fires, graffiti and anti-social behaviour. Support delivery of a further programme of educational support across all schools in the West, working with Safety Works.	All	Place Board to monitor the outcome of the Scrutiny Review of Sunderland's Environmental Enforcement Policy. Environmental clean-up activities included as a funding condition within the West Holiday Hunger programme of activities for 2016/2017. Update on environmental enforcement presented to September Place Board. Members asked that Enforcement activity utilise the Intelligence Hub data wherever possible to ensure enforcement is targeted to where it is needed the most.
		2. Members to use their local knowledge to support sustainable improvements within their wards, creating spaces for families to enjoy and support community cohesion. Develop a programme of love where you live activities and events, linked to West Green Place Plan developments to promote participation and health messages, such as planting fruit and vegetables	All; VCS	Holiday Hunger project proposal agreed at June Area Committee, call for project proposal included activities such as litter picks, growing food, general environmental improvements and awareness. Walk and Talk project proposal also agreed at June Area Committee. Members to work with their communities and local VCS organisations to develop sustainable improvements within their wards. Small grant agreed at September Place Board to fund litter pickers and tabards to be available across each ward in the West.
		3. Implement the detailed actions aligned within the West Green Space Plan for 2016/2017, working with communities and partners to maximise outputs and encourage wider participation	All; VCS	Area Tour arranged 6th July 2016 - actions arising from the tour are being monitored via the Place Board and the active West green place improvement plan.
2	Improve the physical and environmental appearance of shopping centres in the West and support the establishment of 'Trader Groups', as interest arises	1. Continue to work with Traders to promote trade and increase footfall and address local area issues. Encourage traders to apply for 'It's your neighbourhood' in bloom awards as well as adopt flower planters and advertising litter bins.	SCC, Traders, RHS	Dedicated support secured from the Royal Horticultural Society (RHS) via the 'RHS Greening Grey Britain' programme to ensure traders/communities receive the training and support they need to support ongoing maintenance. Pallion Traders were visited by RHS Judges in July as were the VCS organisations from St Anne's as part of their 'Blooming St Anne's' application, supported by St Anne's Councillors. Results will be shared during awards ceremony on 2nd November 2016.

3	Housing - enabling healthier homes	1. Delivery of the healthy home project	SCC; Community Helpers; VCS	Project approved at March Area Committee. VCS organisations and the six West Community Helpers trained to ensure they are fully equipped to support vulnerable communities to understand their rights with regard to landlords and the importance of a healthy home. Specialist stall held at the West Road to Rio Event in July 2016. Information shared at the July VCS Network and the July Place Board.
		2. Support communities to reduce their energy bills and their carbon footprint	VCS	Project proposal currently being developed to present to future November Place & People Board to support the West VCS organisations to reduce their energy bills, to enable them to continue to become more sustainable for the future.
4	Review local parking issues	1. To acknowledge parking issues as they arise within communities to try and support wherever appropriate to do so	All	To be discussed as and when required.
5	Ensure West Communities benefit from the Tall Ships coming to Sunderland in 2018	1. Engage communities to become involved in the Tall Ships 2018 Festival either through volunteering or local trade opportunities		Update on the Tall Ships 2018 project was delivered to September Place Board. Following the update the Place board agreed to visit the Senora project at Pallion to understand how they could potentially support as well as discuss the Sail Ambassadors.
6	Influence the design, delivery and review of Place based services devolved to Area Committee	1. Performance manage the 'Place Management - Responsive Local Services', Area Service Standards for the West, as agreed by Area Committee in May 2016.	SCC, VCS, Partners, Land owners	Performance updates and local resident feedback to be presented to Place Boards to support members to utilise local intelligence to manage local performance standards. During the performance update at the September Place Board, key points raised included the need for targeted enforcement; support to community groups who wish to organise community clean-ups; requirement to change to behaviours to reduce the amount of litter dropped.
		2. Continue to influence the development of the core strategy, and future land use in the West	SCC	Work continues at pace on the development of the Local Growth Plan and Core Strategy. Members briefing held w/c 16th May and full city-wide resident consultation exercise commenced on the 20th May. Further details will continue to be shared with members. West Strategic Land Review produced and available for review either on-line, from local library or within members reference library.
		3. To influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme 2017/2018	SCC	Highway Maintenance Programme 2017/2018 will be discussed at November 2016 Place Board, February 2017 Place Board with final recommendation made to March 2017 Area Committee.

		4. Public Protection and Regulatory Services (PPRS) - ensure all Councillors receive Licensing and PPRS awareness training and are introduced to the Area Rep from PPRS for the West (Tom Terrett)	SCC	Tom Terrett delivering training as part of the new member induction process following the May 2016 elections. Tom to present a further update to future Place Board in relation to the extended remit of his service to incorporate Houses in Multiple Occupation and Accredited Landlords as well as ongoing support available to vulnerable residents who may be suffering due to lack of support or neglect from Private Landlords.
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