

**NEIGHBOURHOOD FUND****Application – SafetyWorks!**

<b>Funding Source</b>	<b>Neighbourhood Fund</b>
<b>Name of Project</b>	SafetyWorks! SAFE
<b>Lead Organisation</b>	SafetyWorks! Tyne and Wear Fire and Rescue Service

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total NF Application</b>
£5,000	Nil	£5,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
8 months	December 2019	July 2020

**Project Summary – (taken from application)**

The SAFE programme targets Year 6 children to help raise their awareness in different aspects of Fire Safety, Personal Safety and Home Safety, as they are at a key age when they will be going through the transition from primary to secondary school, and therefore may have more freedom and independence.

We therefore aim to improve the home and personal safety of Year 6 pupils, increase their risk awareness and give them the skills to avoid accidents, reducing accidental injuries to this vulnerable age group.

For Year 8 pupils and older Youth Groups we provide important information to students about Fire Safety and the consequences of deliberate fires, officers from Northumbria Police will facilitate a session about Drugs. The session will also cover Water Safety and Rail Safety as well as First Aid.

We try to ensure that the information provided in our sessions is current and reflects current and emerging issues in our society. The workshops are interactive and exciting for the pupils and the aim of the projects are to raise awareness in how to stay safe and provide young people with the skills to avoid accidents and reduce accidental injuries to these vulnerable age groups. We aim to raise the awareness of young people on the impact that their actions can have on the society around them, and as a result hope to reduce Anti-Social Behaviour.

**Recommendation - Approve**

## Application No. 2

<b>Funding Source</b>	<b>Neighbourhood Fund</b>
<b>Name of Project</b>	West Area Youth activities
<b>Lead Organisation</b>	Sunderland All Together Consortium CIO

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total NF Application</b>
£110,419.20	£20,419.20	£90,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
13 months	January 2020	February 2021

### Project Summary – (taken from application)

The detached consultation and focus groups identified that young people from across the West of Sunderland have similar needs. The consortium would like to meet the gaps and identified needs in each ward with the following delivery.

- We want to deliver a creative and innovative programme designed by the young people, which will include a range of activities, opportunities and experiences such as sport, leisure, cultural, and health and wellbeing to children and young people within the West area of Sunderland. The activities will focus on improving community cohesion, and reducing anti-social behaviour across the 6 wards (Pallion, St Anne's, Silksworth, Barnes, St Chads. Sandhill)
- We will use our local knowledge of each ward and embed the 5 rights into our delivery - Right time, Right Place, Right People, Right price and Right style to ensure young people's needs are met and voices are listened to.
- We want to provide young people aged 10 – 19 years with 2 x 2-hour youth activity sessions per week per ward for 40 weeks.
- Between our member organisations we have an excellent pool of resources to choose from already at our disposal. We will ensure the best resources are utilised within each of the 6 wards to ensure that there is a high standard of quality youth activities provided.
- We will use a minimum of 4 members staff per activity delivered. These staff will be committed, effective and motivated to making sure delivery and engagement is a success and young people's needs are met across all 6 wards.
- To ensure we have an even spread of delivery and we reach as many young people as possible we will utilise various venues within each of the 6 wards.
- We will provide young people with opportunities to meet friends, Keep fit, develop new skills, take part in a range of activities designed by them, have fun, have someone to talk to, access to experienced youth workers, access C Card and stop smoking service, and support with any issues faced.
- We will promote the 5 ways to wellbeing within our delivery to enable the young people to feel good about themselves and to be healthy.  
We will work with the young people to raise their awareness of the potential consequences of risk-taking behaviour and provide information, guidance and support to enable young people to make informed life choices and raise their aspirations

In addition to the 2 youth activity sessions in each of the 6 wards delivered over 40 weeks, we will allocate 240 youth worker hours per ward to support young people in addressing local issues that arise throughout the lifetime of the project. These hours will be flexible and may include detached, outreach, targeted, small group work, residential or out of centre

activities. 120 of the 240 youth worker hours will meet local ward issues identified via negotiation with Ward Councillors and the Area Arrangements team

#### Additional information

- We will work with partner organisations such as Police, Ward Councillors, Area arrangement team to consult where and when some of the banked sessions will take place.
- Our delivery partners will refer and signpost young people who are NEET into the West NEET project which Youth Almighty Project are the lead agent of.
- Our delivery partners will refer parents/carers who are inactive or unemployed into CLLD projects which are being delivered across the West Area. We will also give out information and display leaflets within all venues. We will also promote CLLD projects on social media platforms which many of the parents and local residents are followers of.
- We will communicate with Ward Councillors and area arrangements team on a regular basis to ensure they are aware and kept up to date with the delivery of the youth activities and banked sessions.

#### Sustainability

- From the onset of this project we will work with members and partners to plan an effective exit strategy. We will keep all partners regularly updated through regular communication such as email and telephone call.
  - To ensure sustainability and continuation of the service the consortium will look to source new funding streams from external sources so we can remain strong during economic challenges, and to explore and secure a broad range of funding so we are not reliant upon one source of income.
  - The trustees of the consortium along with our development manager will continue to explore innovative and creative ways of working during political and economic change.
  - Any external funding secured by the consortium to increase the offer described will be communicated to Sunderland City Council.
  - Sunderland All Together Consortium have identified young people's mental health as a city-wide issue and are actively applying for funding in relation to this. We have an application pending with the National Lottery Community Fund (Reaching Communities) to provide safe sessions and spaces for young people and direct face to face counselling support along with the upskilling of youth work staff and volunteers. Should this be successful (decision in January) The Ballinger Trust are also willing to invest further in Sunderland All Together Consortium and the young people of Sunderland.
- **Recommendation - Approve**

#### Application No. 3

<b>Funding Source</b>	Neighbourhood Fund
<b>Name of Project</b>	Barnes Park 3 day Event 2020 "Lets get Digital"
<b>Lead Organisation</b>	Youth Almighty Project

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total NF Application</b>
£43,584	£3,584	£40,000

<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
6 months	January 2020	End of June 2020

#### Project Summary – (taken from application)

Youth Almighty Project would like to coordinate and manage the 3-day event Lets Get Digital within Barnes Park.

For the past 5 years we have worked closely with the West Area officers with regards to the planning, delivery and evaluation of previous events in Barnes Park. We understand the way this event has successfully worked over the previous years and would continue to use the same methods and partners.

We have experience of working closely with West Area Primary Schools eg Silksworth Academy, Richard Avenue Primary, Plains Farm Academy, St Leonards Primary and are looking forward to building up strong working relationships with other schools within the West. We currently deliver activities within RAPS and have staff members who are governors of New Silksworth Academy.

We have an excellent relationship with Nobles Fun Fair and will continue to work closely with them to negotiate free rides for the school children for the Thursday and Friday.

We have recently worked in partnership with Nobles, AH events and Reaction fireworks with the delivery of the Sunderland Spooktacular event at Barnes Park. Our staff team took on the stewarding roles, supported with site security and completed a litter pick on the Friday morning to ensure site was left in its original state.

Any events that we have had in the past and have used carnival rides we have always used Nobles.

January 2020 we will send an email out to all West Area Primary schools to introduce ourselves and tell them to save the date for the event.

We will then follow this up and keep in regular contact with each school to remind them of the event and to update and confirm numbers, times, date attending, and schedule of activities.

We will also give schools a list of the intended activities for the event and ask them to confirm if they have any problems/concerns.

When schools arrive on site on their allocated date they will be welcomed by staff and provided again with a schedule of their activities for throughout the day. Staff will be on site throughout the event to ensure everything runs smoothly.

We aim for full engagement as its essential that the children perceive activities delivered as being meaningful. We will ensure that we use a range of fun and inspiring delivery methods such as practical hands on, art, music, storytelling, and interactive. Activities will be stimulating, age appropriate, and innovative.

Timing is everything when it comes to ensuring the day runs smoothly. We will continue to use the carousel method as this is a communicative and interactive opportunity for children to get up and move around and experience a range of activities throughout the day.

We will work with partners from the west area to plan and deliver a range of fun and stimulating activities around the Theme Let's Get Digital. We will ensure activities are adapted to meet the needs of the schools on the Thursday and Friday and the general public on the Saturday.

We will follow on from the previous theme of West clean and green (recycle, reduce and reuse and incorporate the environmental message throughout the event space using a variety of methods such as posters, and signage. We will have a variety of bins around the site. We will do litter picking during and following the event to ensure it's returned in its original state. No single use plastics will be used by any caterers on site.

January 2020 we will send an email call out to all partners who have previously delivered at the West Area events. We will also open this up to any new partners who are interested. Feb 2020 we will hold a meeting all with interested partners where we will explain the Theme for the event along with the activity budget and ask partners to provide a detailed activity plan and breakdown of their activity and budget and how this meets the theme of the event.

Thursday and Friday will be school invite only. Children will rotate around a choice of at least 22 pre located activities which will be on the main field, each lasting approximately 30 minutes.

Saturday will be a large-scale family fun day where we will have a range of 40 fun and stimulating activities such as the speed goal, soft archery, traditional games, bocca, football cage, tennis, samba drums, didi cars, face painting, and street golf. The activities will be held in the Marquees, MUGA, Bandstand, Sensory area, car park and grassed areas around the park and lake. Signage will be around the park to inform public of which activities are been provided at each area.

We will work in partnership with Cultural Spring and the voluntary sector to deliver a programme of entertainment on the Band Stand for the Saturday Family Fun Day. We know this method works as this is the way it has been done for the previous events.

If funding is approved, January 2020 we will set up, manage and coordinate an event steering group where we will ensure that all partners and Councillors (Area Committee Chair/Place Board Chair are invited). We will provide regular updates with meetings as and when required to ensure a smooth and coordinated approach.

We have vast experience of managing our own events such as Party in the Park, Silksworth and Farringdon Community Fun Days, and a Community Halloween event,. For this event intend to work in partnership.

We will work with a team who have previous been involved with the infrastructure of this event for the past 5 years. This team have over 35 years' experience of managing events in Sunderland. They will be responsible for the event infrastructure and planning. They will be responsible for organising or obtaining the relevant quotes for the Site preparation, First Aid, Toilets, Marquees, supply PO information, Traffic management, Road Closures, Sound engineer, Security, Stewarding, equipment booking and transport/vehicles for equipment.

We have had initial discussions with Sunderland North Community Business Centre (SNCBC) regarding partnership work as they have good skills/expertise around site management, health and safety (Staff member is NEBOSH qualified), 'issue' management.

The Chair of our organisation has over 23 years' experience managing health and safety. The Chair is also a Chartered Member of IOSH.

We will ensure that all partner organisations and suppliers supporting the event operate to the required standards and guidelines.

We will have clear procedures for lost children and vulnerable adults and an effective incident management and reporting procedures which will be detailed within our event management plan.

YAP have a diverse staff team with a range of skills to ensure staffing for the event is appropriate and experienced with the capability to respond effectively to any incidents. Our staff supporting this proposal will be involved in the management, planning and development of the event and attend all structured event briefings.

We will market the event through a range of approaches including using social media channels across all partners, advertising through Sun FM, Sunderland Echo displaying posters and banners around the West area, through West VCS Network meetings, leaflets through Schools and through word of mouth referral from local residents who have previously attended the event.

We will put up banners around Barnes Park around all key entrances and place posters on their notice boards. Posters will be placed in supermarkets, libraries, and school reception areas. We will use social media throughout the day of the event to encourage people to visit on the Saturday as well as sharing information about what's on where in the park, parking issues, encouraging people to use public transport, park and walk. We will share good news stories with the Council communications team and other media outlets.

We will work with the local area officer for the West Area to access grant finder reports to identify any funders who may be able to contribute additional funds for the event which we can then use as match funding if secured. We will encourage local businesses to commit and potentially invest in the delivery of future events

We will use our own resources/equipment/staff and volunteers to provide a range of activities such as soft archery, didi cars, street golf, tennis, football cage, traditional games.

We will liaise with local residents through various methods such as leaflets, door knocks and will hold a public meeting to address any concerns especially those who are affected by the temporary road closures. All posters and leaflets produced for the event will be noting that car parks within the park are closed during the event and visitors encouraged to use public transport. We will also keep the council's customer service network up to date.

We will seek best value for money for the infrastructure. We will ensure that the service we use has a good mix of economy, efficiency and effectiveness. The infrastructure will be managed by an event management team.

The event management team which will consist of key members of staff such as event organiser, safety coordinator, event delivery support, site manager, bandstand manager, sound manager, site crew, stewarding supervisor. Each key member of staff will have the specific expertise to their role, skills and knowledge

- **Recommendation - Approve**