

PLACE PRIORITIES

	Area Priority	Action	Progress
1	Influence core service delivery for council Neighbourhood Services	Environmental Services – performance management of Environmental Services standards 2019/2020 for the West, as agreed at March 2019 Area Committee	Update presented to July Place Board. Members continue to support local services through walk and talks. Members are considering additional bins on a ward basis following the confirmation of bins across the West.
		To influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme 2020/2021	Highways discussions commenced at the November Place Board. All members asked to highlight which roads and pavements should be included in the programme via an email from officers within Highways in October 2019. Members made changes where required and are making a recommendation to Area Committee to approve the highways update report.
		Public Protection and Regulatory Services (PPRS) - ensure all Councillors receive Licensing and PPRS awareness training and are introduced to the Area Rep from PPRS for the West	As required
2	Improving Neighbourhoods	Local Shopping Centres - Encourage local maintenance, improving cleansing through campaigns and events and try to increase footfall through innovative approaches	Capital road improvements at Springwell shops now complete. Pallion Traders continue to work closely with local community groups and have successfully delivered a Christmas switch on. Wards with funding remaining are working on opportunities to improvement local shopping parades.
		Deliver the volunteer-led West Cleaner and Greener Programme	West Clean and Green underway, a programme of works has been agreed and work continues. Project delivered by SNCBC who are recruiting volunteers to support improvement works across the six wards within the West of Sunderland. Steering groups meets on a regular basis to ensure a smooth delivery between partners. Members from each ward receive regular updates.

		Walk and Talk Programme - Supporting ward-based projects which mobilise communities, local businesses and schools to take sustainable action to support and enable local delivery of services, changing behaviours to reduce the amount of litter being dropped and rubbish being fly-tipped	Members responding to local needs and utilising the Walk and Talks programme to tackle issues in a timely manner.
		Housing - Tackling private landlords who do not support the local area; Community clean-ups and empowering residents to challenge poor housing standards; reviewing the accommodation of our most vulnerable residents to ensure places match the needs	Discussed at September Place Board and local intelligence to be gathered to ensure residents are supported to live within clean and healthy homes. Place Board invited Environmental Enforcement Officers and discussed ways to improve and powers to improve the areas. Issues in wards are being reported and addressed.
		Improving play areas and playing fields working with neighbourhoods to address local needs and encourage communities to use their neighbourhoods to enjoy active family leisure time as well as improve the look and feel of the area	Place board reviewing play areas across the wards within the west and developing a programme of works. Area Committee agreed £120,000 towards the West Area Play improvement Plan. Place board agreed to have ward meetings at play sites and feedback to a future place board for a further discussion.
3	West Area Event - delivery of a themed event in Barnes Park	Delivery of the Clean and Green - look after the environment three-day event - held in Barnes Park 27th - 29th June 2019. Attended by all West Schools and thousands of families during the Saturday family fun day.	Event very successful with nearly 800 school children attending on the Thursday and Friday and in between 15,000 and 20,000 on the Saturday. Area Committee approved £40,000 towards an event to be held in 2020 and November Place board approved the call for project brief and Area Committee approved the lead for 2020. The project lead for 2020 (Youth Almighty Project) is busy organising the activities and content ready for June.
4	Support schools to attend Safety Works and Phoenix Project and reduce anti-social behaviour	Support transport costs to enable all Schools across the West to send their year 6 and Year 8 children to Safety Works to understand dangers associated with risky behaviours. West Youth providers also supported to attend Safety works as well as signposting to the Phoenix Project during school holidays to ensure older children from year 9 and above attend, as required.	Transport continues to be provided allowing all schools to be able to attend. Area Committee approved the funding for £5000 towards the transport for safety works. An update from the Phoenix will be presented to a future board.