

NORTH SUNDERLAND AREA COMMITTEE

AGENDA

Thursday, 21st June, 2012 at 5.30pm

**VENUE – Bunny Hill Centre, Hylton Lane, Sunderland,
Tyne and Wear, SR5 4BW**

Membership

Cllrs R. Bell (Chair), D. Wilson (Vice Chair - Place), S. Foster (Vice Chair – People), S. Bonallie, R. Copeland, B. Curran, R. Davison, B. Francis, G. Howe, J. Jackson, D. MacKnight, C. Shattock, P. Stewart, J. Wiper, N. Wright.

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* Denotes an item relating to an executive function

ELAINE WAUGH
Head of Law and Governance

12th June, 2012

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At a meeting of the NORTH SUNDERLAND AREA COMMITTEE held in the BUNNY HILL CENTRE, HYLTON LANE, SUNDERLAND on MONDAY, 23rd APRIL, 2012 at 5.30 p.m.

Present:-

Councillor Bell in the Chair

Councillors Bonallie, Copeland, Curran, S. Foster, T. Foster, Shattock, Stewart, Walton and Wiper

Also in Attendance:-

- | | |
|---------------------|--|
| Ms. Susan Brown | - Area Community Coordinator, Sunderland City Council |
| Mr. Graham Burt | - Community Development Manager, Sunderland City Council |
| Insp. Tony Carty | - Northumbria Police |
| Mr. Les Clark | - Head of Streetscene, Sunderland City Council |
| Mr. Neil Cole | - Lead Policy Officer for Planning, Sunderland City Council |
| Mr. Phil Conn | - Senior Youth Worker, SNCBC |
| Mr. Lee Ferry | - XL Youth Villages Coordinator, Sunderland City Council |
| Ms. Victoria French | - Assistant Head of Community Services, Sunderland City Council |
| Ms. Gillian Gibson | - Consultant in Public Health, STPCT |
| Mr. Dean Heward | - Projects Manager, CEED |
| Ms. Helen Lancaster | - Scrutiny Officer, Sunderland City Council |
| Ms. Julie Lynn | - Area Officer (North), Sunderland City Council |
| Mr. Ron Odunaiya | - Executive Director City Services, ALE (Area Lead Executive), Sunderland City Council |
| Mr. Andy Old | - Area Response Officer, Sunderland City Council |
| Mr. John Ord | - Phoenix Manager, Tyne and Wear Fire and Rescue Services |
| Mr. Alan Scott | - North Locality Manager, Sunderland City Council |
| Ms. Joanne Stewart | - Principal Governance Services Officer, Sunderland City Council |
| Mr. Dave Tully | - Project Officer, CEED |
| Mr. Simon Woolley | - Head of Learning, Beamish |

Chairman's Welcome

The Chairman advised that this would be the last meeting of the North Sunderland Area Committee for Councillors Charlton, T. Foster and Walton as they would not be standing at the next elections in May, 2012. He thanked them for their work and contribution to the Committee and wished them well for the future. He then opened the meeting and invited introductions around the room.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors Francis, Howe, MacKnight and N. Wright.

Declarations of Interest

Councillor Bell declared a personal interest in the update from Beamish which would be considered under Item 2 (a) – Annual Report, as a Council appointed Member on the Joint Committee for the North of England Open Air Museum (Beamish).

Minutes of the Last Meeting of the Committee held on 19th March, 2012

1. RESOLVED that the minutes of the last meeting of the Committee held on 19th March, 2012 (copy circulated) be confirmed and signed as a correct record, subject to Councillor Charlton being amended to read Councillor Curran on page four of the minutes.

Community Action in the North – Progress Review

Annual Report

The Chief Executive submitted a report (copy circulated) which provided a copy of the Committee's Annual Report for Members consideration.

(for copy report – see original minutes)

Ms. Julie Lynn, Area Officer North, presented the report advising Members that the report provided a snapshot of the Committee's work over the 2011/12 municipal year, highlighting some of the major achievements and successes and changes implemented in the way the Committee operates seeing a greater alignment with priorities and a clearer focus on delivery.

Ms. Lynn introduced Mr. Dave Tully and Mr. Dean Heward, CEED and Mr. Simon Woolley, Beamish to the Committee who gave updates on the projects they had undertaken following funding contributions from the North Sunderland Area Committee.

Following questions from Members around future funding for projects, Ms. Lynn advised that with regards to the CEED project the task and finish group would be considering as part of their next meeting how the improvements could be continued to be maintained via other sources of funding that may be available.

Councillor Shattock commented that the reports back from the two groups had been encouraging and suggested it may be beneficial for the Committee to

take a tour around these and other projects the Committee had helped to fund. Ms. Lynn agreed to look into sites which may be suitable, especially those where that had been major refurbishments carried out and would organise during the new municipal year.

With regards to the Beamish project Members were keen to see that families who may not have otherwise been able to afford a visit were taking part and highly commended the project. Mr. Woolley commented that they had found that the visits and work had fit in well with the curriculum the children had been studying at school and they would look to continue to engage with the schools in Sunderland who he felt the organisation already had quite a good relationship with.

Councillor Foster referred to the Castle View MUGA and asked how work was progressing on site. Ms. Lynn advised that a meeting had been arranged with the Principal at the school as she understood they were having difficulties finding the match funding they required but that she would keep Members informed of developments, and it was:-

2. RESOLVED that the content of the Annual Report be received and noted.

Work Plan 2011/12 Update

The Chief Executive submitted a report (copy circulated) which provided an update against agreed action the current year's work plan as attached at Annex 1 of the report.

(for copy report – see original minutes)

Ms. Julie Lynn, Area Officer North, presented the report advising that the task and finish group for activities for young people had proposed an alignment of a further £30,000 SIB funding for the coming year in order to provide holiday activities for young people aged 11-19 with the agreement of the Committee at this meeting.

Ms. Lynn also gave an update into the work of the task and finish group for anti social behaviour and advised that in order to deliver an operation to tackle sales of alcohol to underage young people, it had been proposed that £19,000 be aligned, with the agreement of the Committee, with match funding being provided in kind through Police resources, Gentoo resources and the Council.

Councillor Copeland referred to areas of the Southwick whereby rubbish and drug paraphernalia was still being found behind and around local businesses and asked if there was a possibility of cameras being installed or more lighting to prevent it. Mr Old agreed to send his Enforcement Officers around the areas identified to try and alleviate the problem.

In response to issues around a local shop selling alcohol to under age young people, Inspector Carty commented that they had not been advised of any

problems with the establishment but that he would ensure it was visited as part of the planned operation.

With regards to tackle anti social behaviour around the seafront, Councillor Wiper commented that not all of the young people involved were from the North Sunderland area. Inspector Carty advised that as officers visited areas around the seafront they would be recording which schools the young people attended so they could target their approach as part of a project if there was a trend as to which school the young people attended.

Having answered Members questions on the work plan, it was:-

3. RESOLVED that:-

- the content of the report and work plan be received and noted;
- the Committee agree the alignment of £30,000 SIB to the delivery of holiday activities for young people for the 2012/2013 period, subject to application full appraisal and consultation; and
- the Committee agreed the alignment of £19,000 SIB to the delivery of an anti social behaviour operation across the North Sunderland area, subject to application, full appraisal and consultation.

Community Chest, Strategic Initiatives Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) which requested Members to give consideration to requests for funding from Strategic Initiatives Budget, Strategic Investment Plan and Community Chest to support initiatives which would benefit the area.

(for copy report – see original minutes)

Ms. Lynn presented the report and advised Members of the applications for funding which were set out as an Annex to the report, and it was:-

4. RESOLVED that:-

- the financial statement as set out in paragraph 2.1 of the report be noted;
- approval be given to the allocations of SIB funding from the 2011/12 budget towards the holiday activities for young people of £30,000 and the ASB operation of £19,000, subject to applications, full appraisal and consultation;
- approval be given to the allocation of SIB funding from the 2011/12 budget of £4,000 as a contribution towards the Phoenix Project;

- approval be given to the allocation of SIB funding from the 2011/12 budget of £25,000 as a contribution towards the Wearside Allotments Improvements; and
- approval be given to the 10 proposals for support from the 2011/12 Community Chest, totalling £5,275, as set out in the Annex to the report.

Influencing Practice, Policy and Strategy

Provision of XL Village Youth Activity

The Executive Director of Children's Services submitted a report (copy circulated) which provided information on the current position in relation to the XL Youth Village provision both citywide and specifically in the North Area.

(for copy report – see original minutes)

Mr. Lee Ferry, XL Youth Village Coordinator, presented the report which detailed the current position together with proposals for amendment to the delivery model in order to provide better value for money and which also sought approval for the intended summer sites as proposed by the North Sunderland Area Task and Finish Group.

To compliment the report Mr. Ferry provided Members with a comprehensive powerpoint presentation highlighting:-

- i) the new delivery model
- ii) the type and scale of provision
- iii) the time and location of the 4 Block City wide programme
- iv) a depiction of the increase in face to face youth work hours.

Discussion ensued during the course of the presentation around how the provision would be communicated to young people to ensure that they continued to build on the success they already had achieved in the past and Members were advised that they would be promoted a number of ways using social media, the schools and youth providers.

Mr. John Ord, Phoenix Manager, provided an update to Members on the Phoenix project, advising that they had fallen short of the target for participants from the North Sunderland Area due to fewer referrals of young people from that area. Having looked into the reason for this Mr. Ord advised that there had been eleven young people from the area who they had not had the personal addresses for so had not been included in the initial figures.

The Chairman commented that the project was worthy of support and that the contribution it made with regards to young people in the city could only continue to be beneficial, and it was:-

5. RESOLVED that:-

- the proposed changes in the delivery model be received and noted;
- the sites for the XL Village locations for summer 2012 as recommended by the North Task and Finish Group be agreed; and
- a further report on the progress and outcomes of the project be submitted to a future Committee.

City of Sunderland Local Development Framework : Core Strategy Revised Preferred Options and Supporting Evidence Papers

The Chief Executive submitted a report (copy circulated) which provided members with an opportunity to be consulted on the LDF Core Strategy revised preferred options document.

(For copy report – see original minutes)

Mr. Neil Cole, Lead Policy Officer for Planning, presented the report which advised that the Core Strategy lay at the heart of the Local Development Framework (LDF). It would set out the overarching strategic planning framework for the development of the city for the next 20 years and draw from other strategies of the City Council (such as the Sunderland Strategy and Economic Masterplan). Apart from the allocation of “Strategic Sites”, the Core Strategy would otherwise not be site specific and would only indicate the broad locations for delivering new development such as housing, employment and transport. Once the Core Strategy was adopted, all other Development Plan Documents (DPD’s) would need to conform to the broad requirements of the Core Strategy.

To compliment the report, Mr. Cole provided Members with a presentation which outlined the purpose of the core strategy, major changes to planning policy arising from the Localism Act and the National Planning Policy Framework, together with the impact on Sunderland and the North Area in particular.

Discussion on the matter ensued with Mr. Cole addressing questions from Members regarding the provision of affordable and social housing, imminent changes in relation to the welfare reform and areas of unoccupied new build housing around the city.

Councillor Shattock referred to the road links in and around the North Sunderland Area and referred to the one way system that was in place at the Wheatsheaf area which left places such as Howick Park completely isolated. She commented that the roads in that area should be reinstated for two way traffic to improve road links to the area and then on to the city centre and asked that the issue be looked into further.

Mr. Odunaiya stated that there was quite clearly a desire for Members to look into transport links into the North Sunderland area and the city and suggested that it be an issue for Members of the Committee to forward on to the

proposed Area Boards for consideration in the next municipal year, as to what improvements Member would like to see made and what could actually be undertaken in the area to improve the situation.

6. RESOLVED that the content of the LDF and its relating documents be received and noted.

The Chairman thanked everyone for the attendance and closed the meeting.

(Signed) R. BELL,
Chairman.

21 June 2012

REPORT OF THE CHIEF EXECUTIVE

Setting the Scene - Strengthening the Area Governance Arrangements

1.0 Purpose of the Report

1.1 To outline improved changes to the City Council's area governance arrangements and supporting practices, as part of the wider review of the Executive and Committee arrangements agreed by Annual Council on 16 May 2012.

2.0 Background

2.1 As Members are aware, the Area Committees were established to ensure improved service delivery at a local level in the context of value for money and more efficient, transparent and accountable decision making.

2.2 For a number of years the Area Committees have achieved this through taking the lead on the development and delivery of Local Area Plans. By working closely with council officers, partners and actively encouraging the participation of local residents the Area Committees have identified all main priorities for the improvement of the area and monitored the quality and effectiveness of services delivered by the council and other main providers in the area.

2.3 More recently and as part of the restructuring arrangements in the Council the Responsive Local Services Street Scene Service was set up which introduced the delivery of services including graffiti removal, fly tipping, litter, dog fouling, grass cutting and refuse and recycling at a local level and in a way that is responsive to local needs. The Area Committees have worked effectively to date with Street Scene staff to help to influence service delivery in their areas.

2.4 It is intended to increase the range of services delivered at a local level and in doing so develop further the role and capacity of Area Committees to support this devolution.

2.5 In practice, the Area Committees will have greater influence in the design, delivery and review of services delivered in, and on behalf, of their communities. The Area Committees will be placed at the heart of decision making and improved practical governance arrangements are being introduced, including the introduction of Area Boards for Place and People in each area.

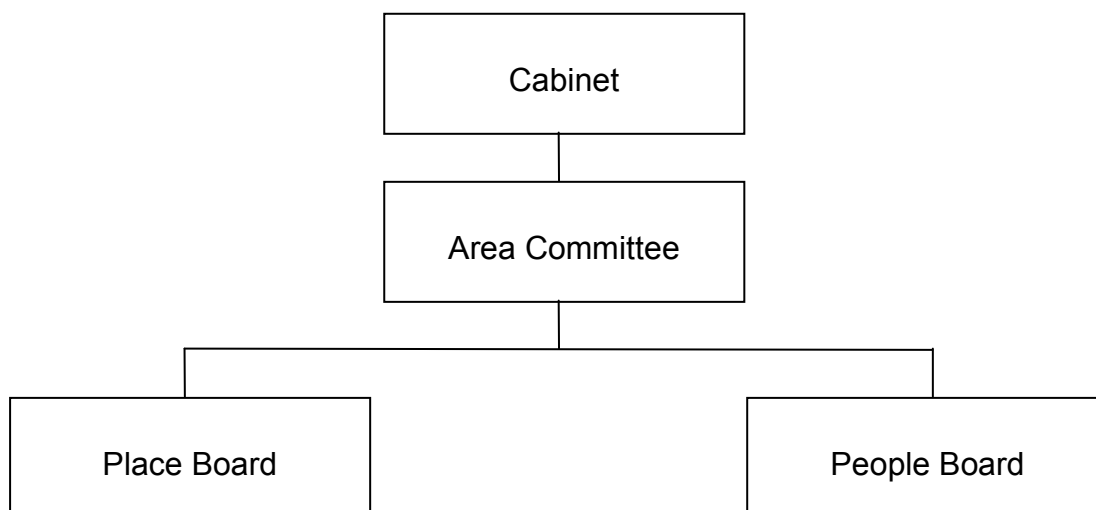
2.6 In doing so, the Area Committees will have real, direct influence over local services and clearer, more direct local accountability, with a focus on action to ensure better outcomes for local people.

3.0 Area Governance Arrangements – An Enhanced Governance Structure and Improved Ways of Working

3.1 The Area Committees are part of the Council’s Executive Function and have two key roles:-

- (a) Influencing decisions on services delivered at a local level; and
- (b) Identification of key priorities for their areas, in the context of supporting the delivery of the Council’s Corporate Outcomes Framework at a local level and ensure maximum impact where necessary through utilising its own resources.

3.2 The establishment of Place and People Boards in each of the five areas has been introduced to support the Area Committees in delivering against agreed priorities, as illustrated below:-



3.3 Each Board will be chaired by one of the Area Committee’s two Vice Chairs and have elected member representation from each of the Area’s wards. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that these boards are not decision making bodies and the work / recommendations of the boards will be presented to the Area Committees for final endorsement. Elected member representation on those boards for this Area Committee is as follows:-

Place Board Membership	People Board Membership
Councillor D Wilson (Chair)	Councillor S Foster (Chair)
Councillor R Copeland	Councillor R Davison
Councillor P Stewart	Councillor C Shattock
Councillor J Wiper	Councillor B Francis
Councillor S Foster	Councillor D Wilson
Councillor S Bonallie	Councillor J Jackson

3.4 It is intended, however, that the boards are inclusive and open to any members to attend in a non-voting capacity.

4.0 Influencing the Delivery of Public Services at an Area level

- 4.1 Wherever possible the Area Committees will take decisions, shape and influence the delivery of public sector services at a very local level. In utilising elected members unique understanding of the communities in which they serve and putting the needs of residents at the forefront of decisions made, the Area Committees will continue to ensure that services delivered at a local level meet the needs of communities and quality standards are maintained.
- 4.2 There are a number of place based services currently delivered at a local level through 'Responsive Local Services – Street Scene ' as identified earlier in paragraph 2.3 of this report, which include graffiti removal, fly tipping, litter, dog fouling and grass cutting, refuse collection and recycling, with the addition of parks, repairs and play inspection this year, 80% of place services will be delivered at a local level. The Area Committees will now have much more of an influential role in determining how those services are now delivered through the work of the Place Board.
- 4.3 This change in approach will ensure that the Area Committees are continuing to engage with communities on their behalf and influence decisions on services to meet their needs at a local level, achieving better outcomes for local people with a more responsive approach to service delivery.
- 4.4 The role of people boards is currently being determined and will be introduced from September 2012 onwards.

5.0 Meeting Management - Frequency of Area Committees / Boards

- 5.1 To allow the Area Committees the capacity to meet the challenges of this new way of working it is intended that Area Committees will meet five times a year.
- 5.2 The Area Boards will meet on a monthly basis and as such hold a minimum of two board meetings before each meeting of the Area Committees. The boards will be responding to the priorities referred to them by the Area Committee and in turn updating the Area Committee in relation to progress, requests for decisions / funding and the ability to undertake its influencing role as necessary.

6.0 Support Arrangements

- 6.1 The Area Committee will continue to be supported by Ron Odunaiya, Area Lead Executive and Gilly Stanley, Area Officer in terms of how it develops and delivers on its area priorities. The Area Committee will also be support by Joanne Stewart, Principal Governance Services Officer, in terms of the governance arrangements.
- 6.2 In the short term, Sandra Mitchell Head of Service for Early Intervention and Locality Services will support the Area Committee in the establishment of the Area Boards.

7.0 Impact on the Allocation of Strategic Initiatives Budget and Community Chest Grants

- 7.1 The Strategic Initiatives Budget (SIB) remains unchanged and continues to be a resource made available to the Area Committees' to allocate against agreed area priorities only. It should be noted that SIB city-wide applications are not permitted where they impact upon any more than two areas.
- 7.2 The Community Chest is a grant made available to ward members to allocate to community groups in their own wards, up to a maximum of six wards. The three ward members will continue to make the decisions on applications at a ward level.
- 7.3 As the Area Committee will meet five times a year, a responsive decision making process is to be introduced to ensure, where necessary, urgent decisions can be made in relation to SIB, Community Chest and Healthy Cities Fund applications.

8.0 Recommendation

- 8.1 It is recommended that the Area Committee
- a) Receives the report outlining the improved changes to its operating framework and asks any questions felt appropriate; and
 - b) Approves membership of the Place and People Boards as outlined in 3.3 of this report.

9. Background Papers

- 9.1 There were no background papers used in the preparation of this report.

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21 June 2012

REPORT OF THE CHIEF EXECUTIVE

Determining the Area Committee's Priorities for 2012/13

1.0 Purpose of the Report

- 1.1 To determine the Area Committee's key areas of priority for the year ahead, which will form the basis of the Committee's Local Area Plan for 2012/13.

2.0 Background

- 2.1 In 2011 the City Council agreed to refresh the Sunderland Strategy and identify ways in which to strengthen the strategy, both in its delivery and measurement of performance. One of the agreed improvements is the introduction of the City Council's Corporate Outcomes Framework. The Framework identifies how the City Council intends to support the delivery of the city outcomes and specifically focuses on the City Council's unique contribution to delivering those outcomes.
- 2.2 The review of the Local Area Plans and the Area Committees' priorities for 2012/13 is integral to ensuring the delivery of those outcomes at a local level.
- 2.3 At the workshop held in May 2012, Members of the Area Committee considered data relevant to the area circumstances in the context of those emerging Corporate Outcomes. Members also brought to the discussions their own unique understanding of their communities which focused around:-
 - (a) Where the Area Committee could influence how services are delivered at a local level;
 - (b) How the Area Committee could impact upon the delivery of Corporate Outcomes at a local level; and
 - (c) To review the current activity delivered by the Area Committee and to determine whether it remained an area of priority to continue.
- 2.4 The priorities that began to emerge from the workshop were shared with residents at the State of the Area Debate and with Voluntary and Community Sector (VCS) partners through the VCS network, the results of the consultation are outlined later within this report.

3.0 Emerging Priorities

- 3.1 **Annex 1** identifies the proposed Local Area Plan and Area Priorities for the Area Committee's consideration identifying where the Area Committee proposed it could both influence and have impact on and as such what its priorities for funding might be for the year ahead.

3.2 In summary, proposed priorities for 2012/13 are:-

- (1) Anti Social Behaviour
- (2) Job Prospects for Young People
- (3) Activities for Young People
- (4) Environment and Shopping Centre Improvements
- (5) Accessibility of services and facilities

4.0 Consultation Outcomes

4.1 At the State of the Area Debate on 28th May residents were asked to identify their main priorities for action in the forthcoming year, considering the emerging priorities or whether there were more important issues mattered to them at a local level. Additionally the VCS networks were asked for their views in helping the Area Committee to set their priorities for the coming year. The outcome of this consultation is provided as follows:-

4.2 Residents and local VCS organisations highlighted the same priorities as those identified above, with Anti Social Behaviour and Attractive and Cared for Environment being the most important.

4.3 The Area Committee is asked to note the information outlined in paragraph 4.2 and consider those issues raised, when determining the priorities for the year ahead and the Local Area Plan

5.0 Next steps

5.1 Following agreement of the priorities at tonight's meeting, the Area Committee will then be requested to determine the detail of the Local Area Plan's work plan for 2012/13. It is anticipated a further workshop will be held with all Members of the Committee to confirm activity and actions to be referred to the relevant Place and People Boards as part of the strengthened area governance arrangements. Area Committee will also consider whether the Committee wishes to ring fence funding to support agreed priorities, actions and activity.

6.0 Recommendations

5.1 The Committee is requested to:-

- (a) Consider the issues raised by residents at the State of the Area Debate and the VCS Network and agree the priorities for 2012/13 year ahead, which will form the basis of their Local Area Plan; and
- (b) Agree to hold a further workshop to determine the detailed North Area Committee LAP work plan for 2012/13, as referred to in paragraph 5.1 and evaluate the Area Debate.

Contact Officer Julie Lynn, Area Officer (Sunderland North)
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PEOPLE
North Local Plan 2012/13

Corporate Outcomes Framework & Area Outcomes	What will Area Committee do?		Role for Area Committee
	Influencing role	Local Action	
<p>Corporate: A City where everyone is as healthy as they can be and enjoys a good standard of well being</p> <p>Area: Contribute to ensuring North has healthy outcomes and lifestyles.</p>	<p>Influence GP Clinical Commissioning Group (CCG) at an area level.</p> <p>Receive information and evidence to identify health needs to inform influencing role on service provision.</p> <p>Transfer of public health responsibilities, ensuring health inequalities and how these will be addressed at a local level.</p>	<p>Area representation at CCG and potential links to People Board in each of the 5 areas.</p> <p>Commissioning of projects through the Healthy City Investment Fund (HCIF)</p> <p>Monitoring and receiving information in recognition of any new issue being raised and action that may need to be taken.</p>	<p>Strategic Influencing role</p>
<p>Corporate: A City with high levels of skills, educational attainment and participation</p> <p>Area: Continue to support working to help local young people</p>	<p>Influence the strengthening families agenda</p> <p>Influence processes applied by schools and education providers to ensure employment routes available.</p> <p>Influence skills development to ensure local employer need is matched to local skills base</p>	<p>Develop a programme to support employment opportunities for young people.</p> <p>Audit local need and processes to understand how education providers link with employers</p> <p>Assess employers skills requirements compared to skills of local workforce</p>	<p>Job Prospects and Activities for young people IDENTIFIED AS A PRIORITY FOR LOCAL ACTION</p> <p>Strategic Influencing role</p>
<p>Corporate: A City which is and feels even safer and more secure</p> <p>Area: Continue to ensure key partnerships and collaboration maintains the good results achieved.</p>	<p>Influence mainstream resources & strengthen partnerships ensuring continued collaboration</p> <p>Understand and influence the role of the Police Commissioner and service delivery.</p> <p>Receive information to enable the influence of accessibility of services and facilities that divert from ASB.</p>	<p>Working through LMAPS ensure local issues and problems are addressed.</p> <p>Monitor AC funded projects and programmes developed through LMAPS addressing crime and disorder issues.</p> <p>Receive relevant reports to inform future action.</p>	<p>Strategic Influencing role</p> <p>Anti Social Behaviour IDENTIFIED AS A PRIORITY FOR LOCAL ACTION</p>
<p>Corporate: A City that ensures people are able to look after themselves</p> <p>Area : Contribute to safeguarding and promoting the welfare of North's most vulnerable.</p>	<p>Influencing role through the Health and Well Being Board and the Strengthening Families Agenda</p> <p>Understand the impact of Welfare Reform and transfer of responsibilities</p>	<p>Monitoring and receiving information in recognition of any new issue being raised from influencing role/reporting</p> <p>Representation at VCS.</p>	<p>Strategic Influencing role</p>

PLACE
North Local Plan 2012/13

Corporate Outcomes Framework & Area Outcomes	What will Area Committee do?		Role for Area Committee
	Influencing role	Local Action	
<p>Corporate: An attractive modern city where people choose to invest, live, work and spend leisure time</p> <p>Area: High quality built and natural environments in North.</p>	<p>Influence RLS and street scene delivery. Influence Core Strategy and approach to Housing issues. Accessibility of services, facilities, events and information</p>	<p>Monitor AC funded projects addressing environment and street scene issues.</p> <p>Develop and deliver programmes in partnership which will improve the physical and environmental appearance of the North including shopping centres</p>	<p>Greenspace improvements including shopping centres IDENTIFIED AS A PRIORITY FOR LOCAL ACTION</p> <p>Strategic Influencing role</p>
<p>Corporate: A responsible, well looked after city that is adaptable to change</p> <p>Area: A North adaptable to change and with a strong sense of community: Continue to support the significant partnership working, influencing the redesign of services and development of facilities, and support community resilience, inclusion and involvement.</p>	<p>Influence delivery of play and youth provision and XL villages.</p> <p>Receive information on services and facilities available for children and young people in North and refer findings to People Board to influence/action.</p>	<p>Continue to refer local issues to Area Response Team and Place Board</p> <p>Continue partnership working in local communities to physically improve the local area.</p> <p>Monitor and influence the delivery of holiday activities for young people funded through AC.</p> <p>Through VCS network encourage and support capacity building to deliver events and activities.</p>	<p>Accessibility of services, facilities, events and information IDENTIFIED AS A PRIORITY FOR LOCAL ACTION</p> <p>Strategic Influencing role</p>
<p>Corporate: A well connected City</p> <p>Area: A well connected North</p>	<p>Influence approach to parking and highways issues.</p> <p>Influence public transport delivery, accessibility, affordability and routes.</p>	<p>Monitoring and receiving information in recognition of any new issue being raised from influencing role/reporting</p>	<p>Strategic Influencing role</p>
<p>Corporate: A city where cultural identity and vibrancy act as an attraction</p> <p>Area: North's Cultural Identity: Continue to support activities and events which celebrate North's culture and identity.</p>	<p>Influencing role with City Services to determine future strategy for managing local events and celebrations.</p> <p>Influence and encourage heritage activity within the North.</p>	<p>Monitor AC funded projects and the Heritage Action Plan in place.</p> <p>Continue to monitor and receive information relating to celebrations, events and activities taking place throughout 2012.</p> <p>Encourage heritage activity in the North through the VCS Network</p>	<p>Heritage IDENTIFIED AS A PRIORITY FOR LOCAL ACTION</p> <p>Strategic Influencing role</p>

**NORTH SUNDERLAND AREA COMMITTEE MEETING
21st June 2012**

EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

Financial statement and proposals for further allocation of funding

Author(s):

Chief Executive

Purpose of Report:

This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that will benefit the area.

This report denotes an item relating to an executive function

Description of Decision:

The Committee is requested to approve the following:
Note the financial statement for Area Committee funding for 2012/13

- Annex 2: i) Approve 2 proposals for support from 2012/2013 SIB budget

1 Castleview Academy MUGA	£58,000
2. Sunderland North Sports Complex Improvement Project	£16,698.48

- Annex 3: ii) Approve 10 proposals for support from 2012/2013 Community Chest budget totalling £15,674.27

Is the decision consistent with the Budget/Policy Framework?

Yes

Suggested reason(s) for Decision:

The Area Committee has been allocated £288,548 per annum from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.

The Community Chest forms part of the Strategic Initiatives Budget and £250,000 is available for the scheme in 2012/2013; £10,000 for each Ward.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a “Key Decision” as defined in the Constitution?

No

Is it included in the Forward Plan?

Relevant Scrutiny Committee:

21st June 2012

REPORT OF THE CHIEF EXECUTIVE

Community Chest and Strategic Initiative Budget (SIB) – Financial Statement and Proposals for further allocation of Resources

1. Why has it come to Committee

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB and Community Chest.

2 Financial statement North Area Committee
Funding streams 2012/2013 as at 21st June 2012

2.1 SIB – Financial Statement (projects approved to date)

SIB: North SIB Statement June 2012				
* £288,548 was allocated for 2012 - 2013, with nil carried over from 2011 – 2012 Providing a Balance of £288,548				
	Committee Date	Main Fund 80%	Opportunities: 20%	Total 100%
Available Funding 2012/13 *	21.6.2011	£230,838.40	£57,709.60	£288,548
Project Name	-	-	-	-
Wearside Small Holder Allotments	23.04.12	£25,650	-	£262,898
Phoenix Project	23.04.12 23.04.12	-	£4,000	£258,898
Holiday Activities for Young People	(Subject to full application, consultation and appraisal) 23.04.12	£30,000	-	£228,898
ASB Operation	(Subject to full application, consultation and appraisal) 19.03.12 (£30,745 awarded from TPCT)	£19,000	-	£209,898
Healthy City Funding				£240,643
Balance	-	£156,188.40	£53,709.60	£240,643

2.1.1 The following projects detailed in **Annex 2** are presented for approval:

1. Castleview Academy MUGA £58,000
2. Sunderland North Sports Complex Improvement Project £16,698.48

2.1.2 The balance of SIB funding remaining following allocation would be £195,944.52.

2.2 Community Chest

2.2.1 The table below details the balances remaining following the last meeting in April and project proposals as detailed in **Annex 3**. An exercise to reclaim underspends and unused grants has been undertaken, the table below shows the amount of grant per ward to be reclaimed.

2.2.2 Delegated decisions and approvals of the following projects were made on 21st May 2012, following April's Committee:

1. Castletown CA Jubilee Party £617.16
2. St Peter's Action & Community Enterprise Jubilee Celebration £500

Ward	Budget Remaining	Project Proposals	Grant to be returned	Balance
Castle	£8,511.26	£1180	£0	£7331.26
Fulwell	£18,010.99	£2375	£0	£15635.99
Redhill	£16,816.47	£1000	£0	£15816.47
Southwick	£12,894.28	£2150	£0	£10744.28
St Peters	£16,849.27	£1175	£0	£15674.27
Total	£73,082.27	£7880	£0	£65,202.27

Recommendations

Committee is requested to:

- Note the financial statement set out in section 2.1.
- Approve the SIB proposals as described at 2.1.2 – 2.1.3.
- Approve the 12 proposals for support from 2012/2013 Community Chest set out in **Annex 3**.

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Application No.1 – SIB

Funding Source	SIB
Name of Project	Castleview MUGA
Lead Organisation	Judith Birrup – Castleview Academy

Total cost of Project	Total Match Funding	Total SIB requested
£63,281.47	£5,000	£58,000
Project Duration	Start Date	End Date
2 years	May 2012	July 2014

The Project

The MUGA is currently out of use and requires refurbishment to ensure it can be brought back into use and allow those groups, projects and activities previously delivered to continue and be further developed for the benefit of the community.

Refurbishment of the MUGA – Patch existing base to use as a shock pad, lay 40mm 3G sand and rubber crumb surface, TigerTurf. 6 x D's inlaid permanently into surface and 2 x netball courts printed on surface. Carry out highlighted fencing works and install rebound boards to ensure it can be brought back into use and allow those groups, projects and activities previously delivered to continue and be further developed for the benefit of the community. Works will be carried out by professional organisation

The MUGA is available to the local community to access facilities allowing them to deliver sporting activities that help to engage local people and improve their health and wellbeing, build self esteem and improve community cohesion. The groups that use the MUGA include community and voluntary sector organisations that support volunteering opportunities for the local community and opportunities for individuals to train and develop through the delivery of sports and activities.

In addition the delivery of the programmes and activities for young people has improved community cohesion through providing positive activities for people and supported the reduction in anti social behaviour within the area.

Some of the activities that are delivered within the MUGA have been developed and are delivered by volunteers within the local community. The activities have been developed in response to issues within the community with the aim of improving the area as a place to live for all.

The Academy will fund the Friday night soccer league for young people for a minimum of two years. This will be a 2 hour session over 39 weeks of the year (term time). Holiday periods will be covered under the SCC/SIB/Academy holiday funding programme. The Academy will pay the salary of one leader and support the volunteers to ensure that the young people can participate in the Friday night football league.

The Academy will continue to develop the sports MUGA for young people to try to reduce anti social behaviour in the community. This will be used in all holiday periods as well as Friday evenings.

The Need for the Project

Consultation meetings with prospective users to identify interest.

- Waiting List of users
- Evaluation / feedback from Holiday activities
- Statistics showing reduction in crime and anti-social behaviour
- Partnership Developments i.e. Local Authority, Gentoo, Sport North East.

A range of holiday activities were available for students, families and the local community during the summer break and October half-term. CVEA worked in partnership with the Sport & Fitness Centre, Sunderland City Council, Sport Northeast and local businesses to offer a varied programme promoting healthy lifestyles through sport and creative arts.

- Sunderland North Area Committee Local Area Plan identifying activities for young people as a priority for the North area of Sunderland.
- The Safer Sunderland Partnership through consultation identified one of the issues for North Sunderland was teenagers hanging around streets.
- The Place survey undertaken by Sunderland City Council identified activities for teenagers need improvements.

The Outputs for the Project

Output Code	Description	Number
A4	Number of events/programmes of work to improve the physical appearance of the streets	1
L7	Number of additional youth sessions per week	1
L8	Number of additional young people engaged and participating in youth provision	100

Milestones and Key Events	Forecast Dates
Pitch installed	07/05/2012
Friday night league running by July	01/07 /2012
Holiday programmes running	20/07/2012

Recommendation: Approve subject to conditions detailed below

The application supports the priorities of attractive and cared for environment, activities for young people and anti social behaviour in the North Area.

Condition 1: A sinking fund is put into place to ensure future maintenance costs.

Condition 2: Castleview Academy to establish, delivery and meet the cost of Friday night football at the MUGA for a period of 2 years.

Condition 3: The Academy will inform and/or develop programmes with Sports Development with the opportunity for Sports Development to run sessions from the Academy.

Application No.2 – SIB

Funding Source	SIB
Name of Project	Sports Complex Improvement Project
Lead Organisation	CEED

Total cost of Project	Total Match Funding	Total SIB requested
£16,698.48	£0	£16,698.48
Project Duration	Start Date	End Date
One year	July 2012	July 2012

The Project

The project will involve consultation with local people on what they value about this area and how they wish to use it. This will involve some decision making on the proposed work. While the work will largely follow the ideas listed below, CEED will maintain a degree of flexibility to enable suitable responses to ideas generated from residents. Local schools will be encouraged to undertake practical activities, in particular the planting of suitable shrubs and plants that will either make the area more attractive, or provide food resources for wildlife. They will also be encouraged to record the wildlife that uses the areas they have helped create, and form associations with birds and trees, and insects and flowers.

In particular, the project will seek to:

- Improve plantations through selective felling, with stump treatment to prevent coppice re-growth.
- Selective and sensitive felling to favour smaller tree and shrub species under the power lines to remove the need for the power company to undertake these operations.
- Dense shrub areas will thinned to be made more attractive for people and beneficial for wildlife with a more open structure.
- Thinned plantations and open shrub areas with sight lines will reduce antisocial behaviour by removing features which enable anyone to carry out activities while hidden from view.
- Shrubs with attractive flowers and fruit will be selected and planted to encourage wildlife and traditional crafts with locally grown food.
- Planting of hedgerow shrubs such as hawthorn, blackthorn and wild roses on the inside of the fence which runs along the north verge of Kingsway Road, will form a long term barrier and discourage the creation of informal routes through removal of fencing.
- The creation of formal routes into the area and through designed planting will encourage local residents to use the area, further discouraging anti-social behaviour.
- CEED will continue to work at the Big Pond, supporting the fishing club and Bishop Harland School with environmental education activities.

The Need for the Project

While CEED has been working on the Big Pond project at the Sports Complex, it has been recorded that a major problem affecting the use of the site was anti-social behaviour. CEED has undertaken a large number of clean up days and litter picking operations, the impact of which was largely negated by the fact that anti-social behaviour continued. CEED project Officers felt that the seclusion offered by the vegetation contributed greatly to the high levels of anti social behaviour. Many of the entrances to the area were shielded from sight by shrubs, hedgerows, brash and

trees. These were the areas where vandalism was most apparent. Evidence of drinking and drug taking were prevalent, trees had been pushed over, snapped or otherwise broken. Many of them had been used to create fires. Fires created with wheelie bins has also been an issue

The Outputs for the Project

Output Code	Description	Number
A1	Number of new or improved community facilities and equipment	1
A2	Number of people using new and improved community facilities	150
A3	Number of community/voluntary groups supported	3
A4	Number of events/programmes of work to improve appearance of streets	24

Milestones and Key Events	Forecast Dates
Create access route	30th August 2012
Tree and hedge works complete	30th February 2013
Wildflowers planted	30th March 2013
Management schedule produced	30th June 2013

Recommendation: Approve

The application supports the priorities of attractive and cared for environment and anti social behaviour in the North Area.

COMMUNITY CHEST 2012/2013 NORTH AREA - PROJECTS PROPOSED FOR APPROVAL

Ward	Project	Amount	Allocation 2012/2013	Project Proposals	Previous Approvals	Grants Returned	Balance Remaining
Castle	Hylton Colliery Bowling Club – Purchase of bowling jackets with club logo, for 35 club members.	£500		£500			
	Empire Trust –Individual participation in a 5 week programme, learning all aspects of the theatre including singing, dancing, make up, lighting etc and participate in a 1 week performance at the end of the programme.	£200		£200			
	Sunderland City Council –Remembrance Parade - Cost of traffic management support for the Remembrance Day Parade at Castletown Cenotaph November 2012.	£480		£480			
	Total		£12,228.42	£1180	£3,717.16	£0	£7331.26
Fulwell	Roker Flower Club - Contribution towards rental of hall, flower demonstrations, tutor fees along with their travel expenses and the cost of flowers for the group.	£375		£375			
	Seaburn Dene Primary School - Contribution towards the purchase of 10 computers and monitors for the ICT at the school	£2,000		£2,000			
	Total		£18,110.99	£2,375	£100	£0	£15,635.99

Redhill	Redhouse District Community Association - Cost of re-surfacing the hall floor – Decision required at AC due to P &P	£1,000		£1,000			
	Total		£17,116.47	£1000	£300	£0	£15,816.47
Southwick	Southwick Neighbourhood Youth Project - Purchase of board games, equipment and games for 3 games consoles, exterior waterproof notice boards and a television for the youth project.	£800		£800			
	Thompson Park Bowling Club - Purchase of 50 diaries and 1,000 pens for club members.	£250		£250			
	Thompson Park Family Fun Day (Groundwork) - Contribution towards the delivery of a Family Fun Day in Thompson Park on 28th July 2012. Costs will include marquee hire, staging, tables, chairs and PA equipment.	£1,000		£1,000			
	Sunderland Cardiac Support Group - Contribution towards running costs of group. Costs include gym and equipment rental professional trainer costs and admin costs.	£100		£100			
	Total		£14,569.28	£2150	£1,675	£0	£10744.28
St Peters	Redby CA – Purchase of a new table tennis table	£800		£800			
	Roker Flower Club - Contribution towards rental of hall, flower demonstrations, tutor fees along with their travel expenses and the cost of flowers for the group.	£375		£375			
	Total		£17,449.27	£1,175	£600	£0	£15,674.27
Totals			£79,474.43	£7880	£6,392.16	£0	£65,202.27