

Name of Project	Kool Kids
Lead Organisation	Sunderland Dance

Total Cost of Project	Total Match Funding	Total SIB Requested
Revenue: £46,580 £11,645 per area	£985 – in kind	£11,645 per area (Washington, Coalfields, Sunderland West and East)
Project Duration	Start Date	End Date
1 year	February 2010	February 2011

The Project

The proposed project is seeking funds from four of the five Area Committees to deliver a 48 weeks urban dance programme, in two community venues per area. Each venue will receive a weekly 2 hour session, 1st hour targeting the under 12's, 2nd hour 12 plus. The Kool Kids programme was piloted in the North area of the City during 2008-09 which was funded by North Area Committee SIB. The project delivered against its objectives. The Lead Agents now wish to roll the programme out across the City. The project will be delivered in the Comrades Club Fencibles and the Hettton Centre

The Need for the Project

The Lead Agent are currently commissioned via Youth Development Group to deliver dance, via the XL Youth Villages, in addition to working with local schools and community youth projects. Many of the currently participants of these projects and programmes have requested more dance activities. The Lead Agent refers to a strong connection towards a Safe City, and identifies how the programme can reduce ASB, also four individual Officers from Northumbria Police have written letters of support for the project.

The Outputs for the Project per area

Output Code	Description	Target 2010/11
L7	Number of additional youth sessions delivered per week.	2
S5	Number of young people benefiting from youth inclusion/diversionary projects	100

The key milestones for the Project

Milestones and Key Events	Forecast Dates
Promoting new Kool Kids projects completed	Feb 2010
25% of output numbers of young people met and engaged	Mar 2010
50% of output numbers of young people met and engaged	Jun 2010
75% of output numbers of young people met and engaged	Sep 2010
100% of output numbers of young people met and engaged	Dec 2010
Initial project statistical information on youth disorder supplied by police	Jan 2010
Mid project statistical information on youth disorder supplied by police	Jul 2010
End of project statistical information on youth disorder supplied by police	Dec 2010
Social Return On Investment information gathered to gauge the impact of the project	Jan 2011

Recommendation: Reject

- Children Services, Youth Development Group are advertising tenders for the delivery of youth provision in each of the 25 wards across the City, with contracts to be awarded over the Winter. This will allow for a scoping document to be produced identifying all the needs/gaps in provision across an area. This will identify if this project will bring added value to existing provision.
- If the need to supply a dance programme is identified, after the contracts have been awarded, the Area Committee can Call for Projects and seek competitive applications to deliver the project, with the Committee deciding upon the outputs and costs of the project.
- The application does strategically fit under the Local Area Plan, but the Lead Agent already receives core funding to deliver dance across the City via XL youth villages. In addition, the suggestions that the participants who currently attend the youth villages, schools, etc are asking for more dance sessions, would imply that the same participants would benefit from the extended provision, again questioning the added value, no new beneficiaries.