

Appendix 2: Examples

EXAMPLE ONLY

SELECTING INDICATORS FOR A BALANCED SCORE CARD FOR HEALTH & WELLBEING

PRIORITY TITLEBest Possible Health and Wellbeing for Sunderland - people live longer and we see a reduction in health inequalities

ASPECTS OF POOR HEALTH & WELLBEING IN SUNDERLAND:

- ☒1. Disease
- ☒2. Risk Factors
- ☒3. Wider Determinants

CHARACTERISTICS:

TIME:			
SHORT TERM		MEDIUM TERM	LONG TERM
	X		

INEQUALITIES:			
LEAST			MOST
	X		

LIFE COURSE:			
OLDER			YOUNGER
	X		

PREVENTION:			
TERTIARY		SECONDARY	PRIMARY
		X	X

STRATEGY OBJECTIVES:

- ☐1. Promote Understanding
- ☐2. Best Start in Life
- ☒3. Responsibility for Self and Ot
- ☒4. Able to Contribute
- ☒5. Long Term Conditions
- ☒6. Recover from Ill Health or Cri

ADDITIONAL GOALS/PRINCIPLES:

- ☐1. Strengthen Community Asset
- ☒2. Prevention
- ☒3. Early Intervention
- ☒4. Equity and Fairness
- ☒5. Promote Independence/Self
- ☒6. Joint Working
- ☐7. Wider Determinants
- ☐8. Lifecourse

INTERVENTIONS - WHAT CAN WE DO?

Programme of interventions to be agreed, but could include:

- * Making an alcohol declaration
- * Education
- * Development of the early evening and night-time economy
- * Enforcement, focussed on under age sales
- * Continue to advocate for minimum unit pricing
- * Reduce availability through better licensing of premises and the use of cumulative impact
- * Prevent and tackle crime associated with alcohol misuse
- * Advice and information to support behaviour change
- * Commissioned alcohol treatment services which seek to improve access to both brief advice and active interventions through a range of community providers
- * Use contracts and contacts to "make every contact count"

METRICS - LINKS TO OTHER INDICATORS?

The following metrics are proposed:

- * Life Expectancy at birth for males
- * Life Expectancy at birth for females
- * Healthy Life Expectancy at birth for males
- * Healthy Life Expectancy at birth for females
- * Slope Index of Inequality applied to Life Expectancy at birth for males
- * Slope Index of Inequality applied to Life Expectancy at birth for females
- * Age-standardised rate of mortality from causes considered preventable per 100,000 population for males
- * Age-standardised rate of mortality from causes considered preventable per 100,000 population for females

SELECTING INDICATORS FOR A BALANCED SCORE CARD FOR HEALTH & WELLBEING

PRIORITY TITLE

Best Start in Life

ASPECTS OF POOR HEALTH & WELLBEING IN SUNDERLAND:

- ☐ 1. Disease
- ☐ 2. Risk Factors
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CHARACTERISTICS:

TIME:			
SHORT TERM	MEDIUM TERM		LONG TERM
			X

INEQUALITIES:			
LEAST			MOST
			X

LIFE COURSE:			
OLDER			YOUNGER
			X

PREVENTION:			
TERTIARY	SECONDARY		PRIMARY
			X

STRATEGY OBJECTIVES:

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METRICS - LINKS TO OTHER INDICATORS?

The following metrics are proposed:

- * School Readiness: % of children achieving a good level of development at the end of Reception
- * Pupil absence: % of half days missed by pupils due to overall absence (incl. authorised and unauthorised absence)
- * Prevalence of smoking at delivery

EXAMPLE ONLY

SELECTING INDICATORS FOR A BALANCED SCORE CARD FOR HEALTH & WELLBEING

PRIORITY TITLE

Tackling Smoking

ASPECTS OF POOR HEALTH & WELLBEING IN SUNDERLAND:

☐

1. Disease

☒

2. Risk Factors

☐

3. Wider Determinants

CHARACTERISTICS:

TIME:

SHORT TERM

MEDIUM TERM

LONG TERM

X

X

X

INEQUALITIES:

LEAST

MOST

X

LIFE COURSE:

OLDER

YOUNGER

X

X

PREVENTION:

TERTIARY

SECONDARY

PRIMARY

X

X

STRATEGY OBJECTIVES:

☐

1. Promote Understanding

☒

2. Best Start in Life

☒

3. Responsibility for Self and Ot

☐

4. Able to Contribute

☒

5. Long Term Conditions

☒

6. Recover from Ill Health or Cri

ADDITIONAL GOALS/PRINCIPLES:

☐

1. Strengthen Community Asset

☒

2. Prevention

☐

3. Early Intervention

☒

4. Equity and Fairness

☒

5. Promote Independence/Self

☒

6. Joint Working

☒

7. Wider Determinants

☒

8. Life course

INTERVENTIONS - WHAT CAN WE DO?

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The following metrics are proposed:
* Smoking Prevalence in adults
* Local cost of smoking

SELECTING INDICATORS FOR A BALANCED SCORE CARD FOR HEALTH & WELLBEING

PRIORITY TITLEAlcohol

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- ☐ 1. Disease
- ☒ 2. Risk Factors
- ☐ 3. Wider Determinants

CHARACTERISTICS:

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SHORT TERM	MEDIUM TERM		LONG TERM
	X		X

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LEAST			MOST
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LIFE COURSE:			
OLDER			YOUNGER
X	X		X

PREVENTION:			
TERTIARY	SECONDARY		PRIMARY
	X		X

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METRICS - LINKS TO OTHER INDICATORS?

The following metrics are proposed:

- * Rate of alcohol related admissions to hospital per 100,000 population (narrow definition)
- * % of increasing risk drinkers (20-50 units per week for males, 15-35 units per week for females)
- * % of higher risk drinkers (> 50 units per week for males, > 35 units per week for females)
- * Alcohol related recorded crime per 1,000 population