

North Area Committee 2011/12 Workplan

Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Attractive and Cared for Environment	Improve physical appearance of Shopping Centres	Review commercial and council facilities available in shopping ctrs - litter bins and waste receptacles	Andy Old ARM	Information requested on service requests, complaints and enforcement activity for each quarter of 2010-2011 to establish baseline information.	Identification of gaps in provision and identification of plan to reduce gaps	Reduction in related enforcement action. Reduction in service requests Reduction in complaints .	
		Identify areas where responsive local services should be targeted/decreased to ensure maximum impact and resident satisfaction (grass cutting, litter, etc)	Andy Old ARM	Information requested on service requests, complaints and enforcement activity for each quarter of 2010-2011 to establish baseline information.	Identification of problem areas and those where greatest impact will be achieved	Reduction in related enforcement action. Reduction in service requests Reduction in complaints	
		Consultation with owners of retail units at shopping centres across the North area to establish future plans	Andrew Perkin		Consult and engage retail owners	Understand and plan what can be done around shopping centres based upon consultation	
		Research how local shopping centres are being used/developed in other areas (good/successful practice)	Andrew Perkin		Review activities of other LA, identify successful opportunities that could be adopted for use	Collation of information and report from Area Committee prepared for submission to Strategic and Economic Development	
	Derelict/Neglected Land	Identification of derelict/neglected land	Andy Old ARM	List of land being collated	Development of land use to meet need of local residents.	Physical improvements to land. Improved use of land. Private land maintained	A

Attractive and Cared for Environment	Derelict/Neglected/ Green Land	Prioritise the sites identified for interim development which will support other priorities		<p>Sunderland North Community Development of pond area for community use. Reinstatement and use of MUGAS.</p> <p>Site visit to Fulwell Quarry arranged for 6th April to review and identify potential uses for VCS and Community and make most of SSSI and SNCI</p> <p>Private landowners contacted regarding identified sites in order to clean up and make right sites</p> <p>Groundwork and CNAG developing environmental garden at St Margarets Court Castletown to physically improve the appearance of the area and support the reduction of ASB in the area.</p> <p>Thompson Park Masterplan underway funded by SIB. Community Philosophy work supporting the development of chainsaw statues within the park. The Carers Ctr are relocating to the old Thompson Park nursery which will be refurbished and a Community Interest Cafe opened.</p> <p>Creation of a usable space at Fulwell Library for residents and groups accessing the library.</p>	Partnership approach to developing community based project to improve area	Areas with strategic importance identified and key priorities addressed	G
	Derelict buildings	Identification of derelict buildings or buildings in a poor state of repair (with focus on major routes into the city)	ARM		Consult and engage owners regarding improvement of physical appearance of units	Physical improvements to commercial properties. Increased enforcement action in this area.	

Attractive and Cared for Environment	Improve physical appearance of land throughout North area	Partnership working with Gentoo/VCS/Local Residents to identify plots/area of land that would benefit from bulb planting programme	Sam Humble Amanda Cantle		Partnership approach to developing community based project to improve area	Residents more responsible for local area. Community cohesion Improved physical environment.	
	Community Allotments	Creation of 3 community allotments across the North Area	Les Clarke	Work commenced on community allotments, FJF apprentices employed, apprentices from COSC completing placement, community engagement commenced.	Partnership working in engagement of community and delivery of objectives	3 community facilities improved. 90 people using community facilities 90 people benefiting from healthy project 12 people receiving job training	G
	Sunderland North Community Sports Complex	Development of pond area for community use. Reinstatement and use of MUGAS	Graham Burt/CEED	SIB application awarded for £55,503. CEED and YDG will undertake consultation and feasibility study for development of project beginning April 2011. This will dictate next stages of project	Consult and engage with communities and support development of programme to meet need	1 community facility improved 295 people using improved facilities 4 voluntary groups supported 32 Events /programmes to improve appearance of area	A
	Roker Park	Development of lodge within park to support local VCS groups and educational work of CEED within local community and schools	CEED/ Planning	CEED undertaking feasibility study and seeking advice from planning and architect on development of area, potential SIB bid to create plans to be used to seek funding	Partnership working. Engage and work with partners and local community to improve physical appearance of area and use.	Improved physical appearance and practical use of Roker Park Lodge to deliver educational, environmental programmes.	A
ASB	Motorcycle Disorder	Deliver educational information on the use of motorcycles through current programmes and youth activities	ASB Team Jane Eland	Develop presentation to be delivered to yrs 8,9,10 within secondary schools in North area. Development of information leaflet to be distributed within youth provision, XL Villages	Influence educational delivery to meet specific need	Reduction in reports regarding illegal motorcycle use.	A
		Communication of information regarding the illegal use of motorcycles	Comms	Article in Community News and Gentoo publication regarding motorcycle use	Inform and educate residents	Reduction in reports regarding illegal motorcycle use.	A

ASB	Motorcycle Disorder	Partnership working with South Tyneside LA to address cross border motorcycle disorder	Julie Charles	Consider joint issues and objectives in the reduction of motorcycle disorder across LA. Contact made with ST and meeting arranged.	Partnership working and identification of joint issues to be addressed	Reduction in reports regarding illegal motorcycle use Partnership working	A
		Identification of diversionary activity to reduce illegal motorcycle use	Comms	Publication in community news identifying legal and accessible facilities for use and maintenance of motorcycles.	Communication and awareness raising with communities	Reduction in reported illegal motorcycle use Diversionary activities in place and being accessed	A
	Improve tolerance levels of ASB	Develop and deliver a programme around heritage including residents and young people from different backgrounds	Simon Wooley	Project discussed at T & F group and included within July Committee for agreement	Community engagement and improving community relations	Community Cohesion Reduction in reported ASB	A
	Improve perception of ASB	Include regular good news stories regarding the North are in all publications	Comms		Promotion and reinforcement of a positive image for the area	Residents concerns addressed and ASB levels match perception	A
	Improve/Reduce the reporting of ASB	Develop a publication for distribution to local residents regarding the escalation and reporting process for ASB	Michelle Coates		Education and Communication	Reduce reported ASB Improve tolerance levels ASB reported through correct channels	
Activities for young people	Mapping exercise of youth provision in North Area	Map provision delivered in 2010/2011 Where Age Group Success of activity (YDG)	Jane Eland/Pat Garrigan	Completed for holiday activities and funding and provision identified to fill gap..	Identify and review activities/services delivered and the success	Provision and successful outcomes identified	A
		Map provision available in 2011/2012 Where Age Group What has disappeared	Jane Eland/Pat Garrigan	Completed for holiday activities and funding and provision identified to fill gap..	Identify and review activities/services delivered and the success	Provision, successful outcomes and gaps identified	A
		Map youth anti social behaviour in 2009/2010 and compare with 2010/2011 and youth provision provided	LMAPS		Identify and review activities/services delivered and the success	Identify impact of youth provision on reported youth disorder	
		Identify gaps in provision which delivered good outcomes based upon YDG and ASB figures and commission activity to fill gaps	Jane Eland		Identification of gaps in service, commission activity	Identify gaps in provision and activity required to reduce gaps	

Heritage	Identify heritage sites and areas of interest	Map heritage sites and areas of interest	Vicki Medhurst	Local studies group have mapped areas of interest and heritage sites and collated a synopsis of information	Identify heritage throughout the North	Central list of information held and published for information	G
Heritage	Raising pride, self esteem and aspirations	Development of heritage projects to support the raising of pride, self esteem and aspirations	Vicki Medhurst	<p>Schools throughout the North area engaged in the heritage theme and individual and specific project developed around heritage in the North area to celebrate and promote heritage with curriculum planning being shared as a resource</p> <p>Schools being encouraged and engaged to feature in the Heritage open days throughout the city in September 2011</p>	Engagement and development of heritage based project for delivery	<p>No. of schools engaged and participating in individual and group heritage projects.</p> <p>No. of schools participating in heritage open days.</p>	G
	Raising pride, self esteem and aspirations	Development of heritage projects to support the raising of pride, self esteem and aspirations	Vicki Medhurst	<p>LHNE delivering the international oral history conference - developments as part of the conference, schools to display heritage artwork, project developed by LHNE to train and support local history groups to enable improved community engagement.</p> <p>CVS groups and schools adopting 2 of 3 metro stations in the North area. The local CA and after school clubs adopting Seaburn Station and artwork will be developed to be displayed at the station depicting the coastal heritage of the area. St Peters Church Group and Dame Dorothy Primary will be working together on the St Peter's Station to develop artwork depicting the world heritage site on the glass panels at the station and an activities map at the base of the station. SAFC to adopt Stadium of Light Station.</p> <p>Relocation of military vehicle museum from Newcastle to Sunderland. Engagement of volunteers in engagement and delivery of schools for children to attend and access learning opportunities.</p>	Engagement and development of heritage based project for delivery	<p>No of schools displaying heritage artwork</p> <p>No of local history groups trained and supported</p> <p>No of local history groups participating in conference</p> <p>Improved community facilities</p> <p>4 CVS groups/schools involved in volunteering to develop/improve local facilities</p> <p>1 improved community facility</p> <p>20 people receiving on the job training</p> <p>600 people using new/improved facilities</p>	G

Heritage	Raising pride, self esteem and aspirations	Recruitment of a heritage community development worker	Vicki Medhurst	Task and Finish Group agreed the development and recruitment of a Heritage Community Development worker through the Call for Projects process.	Call for Project	Provision of advice and support to groups and individuals working on heritage in the area Source external funding to deliver against the heritage priority in the area Develop and deliver a heritage action plan	A
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