

Shaded sections = actions are completed

2019 / 2020			
NO.	AREA PRIORITY	ACTIONS	PROGRESS REPORT
1	<b>Positive Place</b>	a) Community Engagement: Host neighbourhood events i.e. Meet Your Neighbour to showcase what is happening in the Area / Ward.	Scheme was superceded by the Let's Talk campaign, which engaged with residents from across the East area to develop Neighbourhood Investment Plan. COMPLETED.
		b) Speak to residents, carry out walk and talks, polls and surveys to find out what the neighbourhood issues are, but also what is good about living their.	16 walkabouts have been held, with 124 local issues reported and 21 projects funded. ONGOING
		c) Create or complement existing communication channels to keep residents informed of progress.	East area launched a Facebook page (@east Sunderlandcommunity) in July 2019, which has 706 followers. Discussion on whether or not to continue with VIBE articles, have a dedicated Area Newsletter or neither continue. ONGOING
2	<b>Better Neighbourhood Environment</b>	a) Promote enforcement action taken in neighbourhoods, i.e. fixed penalty notices to deter shameless behaviour of perpetrators	Enforcement Update being shared on social media. COMPLETED
		b) Address dissatisfaction from residents by carrying out small scale solutions via the Walk and Talk programme.	In October the Let's Talk Campaign was launched to engage with residents to find out what they think would improve their neighbourhood. Intelligence from the campaign has been used to inform the Neighbourhood Investment Plan being discussed at Area Committee. ROLL OVER 2020 / 2021

3	<b>Influence and shape services and strengthen partnerships</b>	a) Invite key services and partners to the Area Board meetings to discuss what improvements need to be made and how we can share intelligence and resources to achieve said improvements. Invitees identified too date are: Sunderland BID, University and College; City leads on empty residential and commercial properties, City Centre regeneration, Local Services - cleansing and enforcement; Museum and Arts; Heritage Action Zone, etc.	A tour of the University's new medical centre was held in September, with updates provided by the Council on the HAZ and Townscape Scheme. The Halloween Parade was delivered in partnership with Sunderland BID in October with hundreds of people enjoying the event. In January, Cllrs were invited to a tour of the Beam and received an update on Riverside Sunderland. CLOSED
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**CARRIED OVER FROM 2018 / 2019**

<b>NO.</b>	<b>AREA PRIORITY</b>	<b>ACTIONS</b>	<b>PROGRESS REPORT</b>
4	<b>Cleaner streets</b>	NEW: Think BIG, Act Local: Maximise opportunities to develop projects which enhance the unique characteristics of each ward.	All projects have ended. CLOSED
5	<b>Improve housing</b>	Improving Lives Together	Homelessness Crisis Support pilot funded from Feb-Dec 2019. Progress report was presented to the People Board in November 2019. Funding ended in December 2019, however, additional funding has been secured to continue and expand the crisis support across the city. COMPLETED
6	<b>Maximising community assets</b>	Carry out a call for projects to fund diversionary activity which develops resilience to youth offending and risk / or ASB behaviour in a positive setting.	11 VCS Groups funded to deliver activities on a Friday and Saturday night between Jan - Dec 2019. Programme ended, discussion to be held under area budget report about extended some elements of the project. COMPLETED