

EAST SUNDERLAND AREA COMMITTEE

ITEM 5, ANNEX 2

10 June 2019



STRATEGIC INITIATIVE BUDGET (SIB) EXECUTIVE SUMMARY

RECOMMENDATION APPROVE

Title of Project	Walk and Talk Programme
Total SIB requested	£75,000
Start / End	June 2019 / April 2020
Declaration	Nil

Project Description

The aim of the 'Walk and Talk' programme is to:

- Speak to residents to find out what neighbourhood issues exist by walking around the streets and neighbourhoods, and
- Discuss and find ways of enhancing the environment or solve local issue impacting on the quality of life for residents.

The East Sunderland area comprises of five wards. It is proposed to carry out monthly walkabouts in each ward. The routes will be identified by using a mixture of different sources, such as, customer service requests, Councillors local knowledge and partner's input.

Walk and Talk Sessions should include anyone with an interest in that location, this could include people who work, volunteer or live there.

During the walk about issues raised will be logged and referred to the relevant service to address. However, there could be an issue which cannot be resolved by existing resources and capacity. It is therefore proposed to have a 'Walk and Talk' budget for each ward, set at £15,000. The allocation of this budget will be agreed using the same principles of Community Chest, the three ward Councillors.

In terms of outputs it is difficult to predict what issues will be addressed and how, therefore it is proposed that the scheme is reviewed after six months to note the impact of the Programme and to assess its future progression.

Financial Breakdown						Total
Ward	Doxford	Hendon	Millfield	Ryhope	St Michael's	
SCC	£15,000	£15,000	£15,000	£15,000	£15,000	£75,000

In terms of how the Programme will work there is a process outlined below:

East Walk and Talk Process

