# STRATEGIC INITIATIVE BUDGET (SIB)

## ACTIVITIES FOR YOUNG PEOPLE

Sections Below Taken Verbatim from Applications:

#### **Application No. 1**

Funding Source	SIB
Name of Project	Holiday Hunger Activities
Lead Organisation	SNCBC
Ward	Castle

Total cost of Project	Total Match Funding	Total SIB Application
£4,745	£745	£4,000
Project Duration	Start Date	End Date
5 months	May 2018	October 2018

After consultation with local young people from the Castle ward in the North of Sunderland many of whom attend our Townend Youth session which is delivered from SNCBC's head office at Winchester house, we have identified a need to address holiday hunger via a weekly drop in youth session in the school holidays offering a healthy lunch or a session delivered around cooking and producing a healthy meal to support young people in making low cost and healthy choices.

Commencing in May half term, running through the summer holidays and October half term, we will offer one weekly 2.5 hour youth session (8 in total) in addition to our other provision during the holidays. The sessions will be drop in youth sessions where possible using green spaces and local young people involved in clear ups and community projects in partnership with our core raising aspirations project.

All young people with get a healthy meal at each session, they will gain team points for their community clean up support including litter picks and general tidy ups. These points will lead to an overall reward with a trip to Flaming Land.

We expect to engage with in excess of 60 young people, however anticipant repeat attendees to be around 45.

Around 20 young people will also be given the opportunity to achieve an accreditation which will gain further points toward the group reward. We will be offering a mini medics training course which gives young people the opportunity to learn about first aid training and the importance of being safe whilst equipping them with the skills to deal with an emergency situation, this course also provides age appropriate resources to ensure the young people remain engaged.

We will work with existing partners within the Castle ward to refer into this provision and work with local primary and secondary schools, Bexhill and Town End Farm academies, St John Bosco, Hylton castle primary and Castleview Enterprise academy to ensure we are recruiting the young people who will benefit from the holiday hunger programme as a priority.

We will also invite North partner VCS organisations (such as SNYP and lam Sports) who work with young people to invite their young people to access our Mini Medics course where appropriate.

Itemised list of all costs	Cost	SIB Contribution
Youth Staff 1 Senior Worker and 1 Qualified Youth Worker for 8 sessions @ 2.5hours each	475	475
Healthy Lunches for each session x 8 sessions	400	400
Resources for each session x 8 sessions	550	80
Trip to Flamingo Land with healthy lunch – 45 young people and staff	1875	1875
Coach to Flaming Land	500	500
Flamingo land staffing x 5 staff	445	445
Mini Medics Training and resources	500	225
TOTAL	4745	4000

In Kind support will be provided using SNCBC resources and additional staff support as required with a total value of £745.

Funding Source	SIB
Name of Project	St. Peters Fit and Fed Project
Lead Organisation	Sunderland Community Action Group
Ward	St. Peters

Total cost of Project	Total Match Funding	Total SIB Application
£5,000	£1,000	£4,000
Project Duration	Start Date	End Date
6 weeks	July 2018	September 2018

The School holidays have become distressing times for low-income families. Research shows many children on free school meals, or in low income families, face a triple jeopardy during the holidays: hunger, isolation, and inactivity.

At Dame Dorothy Primary school 24% of school children have free school meals compared to a national average of just under 14%. Through discussion and consultation with young people we have discovered that inactivity, hunger and isolation are all issues that they currently face on a local level.

We see this project benefiting families, by making the holidays less stressful for those struggling to find affordable activities and provide a range of nutritious meals. This funding will enable the sports activities and food to be free removing the barriers and stresses at holiday times. Through a range of monitoring processes we will be able to demonstrate a reduction in hunger, isolation and inactivity for these young people through this holiday period.

Our "Fit n Fed" Programme will provide a range of free activities and nutritious food for young people in most need across the whole of the St Peters ward. We will utilise a range of outdoor & Indoor spaces, plus a wide range of sporting equipment in the delivery of the programme. Kitchens and dining area's will also be used to provide the best service available to young people.

Our staff team will deliver a range of healthy sports activity's which include: football, table tennis, basketball, netball, boxercise plus a range of beach games. The social chef will deliver a range of bespoke culinary activities which will involve young people in budgeting, food preparation and cooking.

All activities will run parallel with each other giving young people an opportunity to take part in a range of provision that will benefit them both physically and mentally

This Programme is an initiative of St Peters Partnership and is led by Sunderland Community Action Group. The partnership is a collective of community service providers from across the St Peters ward. The partnership is also supported by a range of statutory & public and private sector organisations which include, the local authority, Northumbria police, Local Primary school, and local business.

Itemised list of all costs	Cost	SIB Contribution
SCAG x 3 youth workers x 3	£1,350.00	£1,350.00
sessions per week x 6 weeks		

Healthy Eating & Cookery Sessions 6 week delivery	£1,450.00	£1,450.00
Forget me knot x 1 session per week x 6 weeks	£450.00	£450.00
URC Venue hire x 2 sessions per week x 6 weeks	£375.00	£375.00
St Peters YC Venue hire 2 sessions per week x 6 weeks	£375.00	£375.00
Management fee @ 10%	£400.00	0
Food	£300.00	0
Equipment	£300.00	0
TOTAL	£5,000	£4,000

Match funding is provided via £1000 Streetgames (Secured on 26/01/18)

Funding Source	SIB
Name of Project	Let's Do This
Lead Organisation	North East Sport CIC
Ward	Fulwell

Total cost of Project	Total Match Funding	Total SIB Application
£4,382.44	£382.44	£4,000
Project Duration	Start Date	End Date
One year	01.04.18	31.03.19

We have held a detailed consultation with young people from Fulwell and the surrounding areas from this this we have been able to identify some outcomes that young people want to see these are:

- Roller Disco
- Table tennis club
- Dodgeball Club
- Beach Camp
- Entrepreneurship

The Total cost of the project is £4382.44 The funding total amount requested is £4000 with the remaining balance taken from the match funding.

Over the course of the year we will put on

- 8 roller discos at Monkwearmouth Academy.
- 23 Table Tennis Clubs at Fulwell Library
- 23 Dodgeball clubs at Monkwearmouth Academy
- 4 Beach Camp Clubs at May half term.
- Give young people ownership of the clubs to enable them to create new ideas on generating money, for example running a tuck shop at the roller disco.

There will be a nominal cost for the Dodgeball and Table Tennis at £2 per a session. The Roller Disco will be free.

To participate in the Beach Camp there will be a nominal charge of £5 per person with classes limited to 30 everyday, this has been decided using feedback from previous events.

This project will definitely have a positive impact on the ward of Fulwell because this has been designed by consulting with young people and the interest is already there as this is what they have asked for during consultation period, since completing the research many of the young people have asked us when the activities will start.

Any profits from the activities will be reinvested to provide more activities for young people, with young people taking the lead in this as part of the entrepreneurial mentoring.

Over the course of the project we anticipate that we will engage with approx 150 local young people. This will greatly help young people socially as well as helping with their health and mental well-being. It will also help in bringing the community together and creating more vibrant community.

Through the Raising Aspirations Project we have built fantastic partnerships with the whole of Fulwell Community including the primary schools and Monkwearmouth Academy where we are based. We have excellent links with Fulwell Library and the local Community Centre. We work with local businesses and traders and know that they are fully supportive of the project as it will help keep local people in the local community.

We meet with the community police on a regular basis and this project will help us build on all of these fantastic partnerships.

Itemised list of all costs	Cost	SIB Contribution
Roller Discos (including 2 staff, skate hire and hall hire)	£140 x 8 sessions= £1120	£1120
Dodgeball and Table Tennis Sessional workers at £12 per hour	£12 x 92 sessions= £1104	£1104
Table Tennis Tables	2 x table tennis tables @ £99 each= £198	£198
Table Tennis bats and balls	6 sets @ £19.99 each= £119.94	£119.94
Beach Camp- 2 Activity Leaders (8 hours per day x £12 per hour)	2 x £96 x 4 days delivery= £768	£768
Beach Camp- 1 x Sessional Activity Worker (7 hours per day x £10 per hour)	1 x £70 x 4 days delivery= £280	£280
Beach Camp- Pod Hire	4 days x £60 per day= £240	£240
Dodgeball- Monkwearmouth Hall Hire	£17.50 x 23 sessions	£402.5
Advertising	£150	£150
TOTAL	£4,382.44	£4,000

We will raise match funding for venue hire for the Library from the nominal costs being charged. Over the course of the project we estimate that we will raise approx £944 that is based on a conservation estimates at 50% attendance rate. After the balance of £382.44 has been put towards the project and profits will be reinvested.

Funding Source	SIB
Name of Project	Youth Café
Lead Organisation	All About You North East CIC
Ward	Redhill

Total cost of Project	Total Match Funding	Total SIB Application
£8,083.99	£4,083.99	£4,000
Project Duration	Start Date	End Date
One Year	June 2018	June 2019

Following on from consultation with youths within the ward, and discussion with local partners, the idea for a Youth Café was formed. Through steering group meetings, talking with local residents and consultation with Northumbria Police, youth anti social behaviour was highlighted as an issue in the ward. Due to it's location and suitability we identified St Cuthberts Church as the preferred venue, and through partnership with the church, they are happy to provide venue costs in kind to help the project. This area is also across the road from one of the main identified problem areas in the car park at the playing fields, and a short distance from the shops and area around Red House club where youths are known to congregate.

The idea is to run the youth café on a Friday night, from 6-8pm at St Cuthberts Church. One of the rooms in the church has recently been refurbished, and this room would be used. It also has access to a kitchen, which we would use to provide food and drinks, the money raised from this to be put towards a contingency fund to help towards running costs and sustainability of the café.

The main issues that were raised by youths who we consulted were that they wanted somewhere safe and warm, somewhere they could relax, have access to Wi-Fi to use their phones and devices. To this end we would, through a portable Wi-Fi device, be able to provide this at the church. We would also have televisions and games consoles available for people attending whilst also providing a range of physical activities and sports to help tire the youths in an effort to were them out in hope they will go straight home from the club thus minimising ASB. We would intend to buy the Wi-Fi, games console and televisions new/with warranty so they come with a guarantee and they are covered for repairs/exchange etc for the duration of the project.

We have recently had discussions with people from the NHS who are looking to provide health screenings and advice to youths and young adults, everything from general questions to advice on sexual health. They are willing to attend on a monthly basis to be there if needed, and on a more regular basis if that is required. All of this work will be done confidentially.

Moving forwards we hope to set up a "youth council" as we want the café to be as youth lead as possible. We will engage with the council to establish which direction they want the provision to take, and also perhaps extend to, or support, other activities within the ward.

Once the café is established, it is hoped that we may be able to open the café to the wider community on certain days a week. Through work with the Raising Aspirations and one of its targets of helping those dealing with social isolation, it is hoped we may be able to reach those people and having them to attend the café. One idea from youths we had consulted with was that they would like to provide an afternoon tea for the people attending the café on certain occasions in a hope the old and young would maybe swop recipes and ideas

amongst each other to create an all-round feeling of social togetherness. They indicated they were very keen to work with and help the older members of the community in an effort to make them more at ease and establish that not all youths are out to scare them and they shouldn't be fearful of them.

## Extra Youth Provision

It is intended during the Easter Holidays to provide 2 youth sessions per week. These would be promoted at the £1 Youth Football sessions currently running each Monday during term time at Red House Academy. It is also hoped that the continuation of these activities would aid in retention of numbers going back into activity following Easter. We would also use this as an opportunity to promote the Youth Café and establish a word of mouth approach to go alongside other advertising efforts. The sessions would run at Red House Academy either in the sports hall or the MUGA.

I Am Sports who have established relationships with young people and youths within the ward, we will work alongside them to identify and signpost children towards the café.

St Cuthberts Church, where the café will be based, the church are also supporting sessions and have provided venues costs in kind towards the project.

Northumbria Police, who we will work closely with to signpost youths towards café and who will also assist in behavioural incidents and identify youths who may only wish to attend to cause trouble.

Red House Academy, we will work closely with Deputy Head Mr Bedford, again to signpost children towards the provision and establish closer relationships with the school looking towards future projects together.

NHS, who will attend on a semi regular basis to provide health screenings and other advice around all topics of concern for these young people.

Itemised list of all costs	Cost	SIB Contribution
Staff	£2600 (Sessional Worker £30 per session, £10 volunteer, £10 expenses = £50 per session x 52)	£2600
WiFi portable dongle	£400	£400
Televisions x 2	£280 (£140each)	£280
Games Console	£300	£300
Advertising	£50	£50
EASTER Staff	£30 per hour x 2 x 4 sessions)	£240
EASTER venue	£25 per hour x 4 sessions	£100
EASTER advertising	£21.99 (leaflets)	£21.99
Movie License	£192	£8.01
St. Cuthberts Church Venue Hire £30 per session x 52 weeks	£1,560	£0
Activity Leaders x 2	£2,340	£0
TOTAL	£8,083.99	£4,000

Match/in kind funding has been secured to help towards the project:

Venue St Cuthberts Church Total: £1560 (£30 per session x 52 weeks)

Activity Leaders x 2 Total: £2340 (£45 per session, £11.25 per hour x 2 hours x 2 leaders x 52 weeks)

Movie License Total: £183.99 (Allows the venue to screen movies)

Funding Source	SIB	
Name of Project	Providing Opportunities and Activities for Young	
	People in Southwick	
Lead Organisation	Southwick Neighbourhood Youth Project	
Ward	Southwick	

Total cost of Project	Total Match Funding	Total SIB Application
£4,000	Staffing Costs are match	£4,000
Project Duration	Start Date	End Date
3 Months	March 2018	June 2018

£1000 – to address holiday hunger during the Easter and May school holidays by providing food and cooking opportunities. This will be divided between SNYP, The Salvation Army and Eden Southwick who will work together to ensure no duplication. We will also work together on different days to bring children and young people together at our different projects where we will also provide access to activities that are centered around fun and social learning. By working together in this way we will be able to offer provision to address holiday hunger Monday-Friday in each of the three weeks holidays.

We would like to give children and young people in Southwick the opportunity to participate in activities and outings that are usually denied to them because of their disadvantage. We will use our centre based youth sessions to give young people and children an outlet for their creativity - something often neglected amongst those we work with. The creative work we do will allow for the development of confidence in their own abilities and a growth of self esteem and self worth. The outings which we hope to facilitate are designed because we have long been aware that the children and young people never leave their immediate area, families in Southwick are living below or struggling to survive on the poverty line. Access to activities and opportunities is obstructed because of participation costs and travel costs. We want to 'level the playing field' and allow the children and young people to participate in meaningful activities which will be centered around confidence, equality and fun: but will all foster further outcomes for the individuals concerned.

Some young people have proposed that we plan activities and sessions to celebrate the centenary of women being able to vote. To do this the young people would like to create displays in the SNYP youth club room and some tie-dying sessions in the colours of the Suffrage movement (purple, green, cream). All activities and outings will be planned alongside the children and young people in the area. Our past experience shows that visits could include Gravity Force, bowling, cinema, Sunderland Wall, theatre, using as much local provision for activities as possible with the potential to have trips wider afield if the young people wish.

SNYP will also encourage the young people and children who come into the project to explore issues that may have a negative effect on their emotional and mental health such as bullying, unhealthy relationships, body image, social media. We will look at strategies and skills development in these areas so that they can be effectively dealt with when and if they arise. We will encourage those who attend the sessions to take part in activities that improve emotional and mental health such as arts and crafts, volunteering in the community or spending time with friends doing positive activities.

SNYP, The Salvation Army and Eden Southwick will again work together for the best possible outcomes for the young people

Delivery will be directly from organisations in the area who already have a positive relationship with children and young people. We will also make use of our local environment when delivering activities so we can make the budget and work last as long as possible.

Itemised list of all costs	Cost	SIB Contribution
Holiday hunger programme	1000	1000
Activity Resources	1200	1200
Outings for children and young people	1800	1800
TOTAL	4000	4000

Match funding is secured for staffing costs, from The Salvation Army and Eden Project (investment from national pots within organisations)

SNYP has funding for staff costs from the Youth Investment Fund, Raising Aspirations project. Running costs from the Ballinger Charitable Trust

# **Recommendation - Approve**

The People Board recommend approval of the applications which deliver to the Activities for Young People Priority of the North Area Committee