

## **NORTH SUNDERLAND AREA COMMITTEE**

### **AGENDA**

**Meeting to be held on Wednesday, 25<sup>th</sup> September, 2019 at 5:30pm**

**VENUE – Committee Room 2, Civic Centre, Sunderland, SR2 7DN**

#### **Membership**

Cllrs D. Wilson (Chairman), S. Foster (Vice Chairman - Place), R. Davison (Vice Chairman – People), M. Butler, K. Chequer, J. Doyle, B. Francis, G. Howe, J. Jackson, K. Jenkins, S. Leadbitter, D. MacKnight, J. McKeith, A. Samuels and P. Stewart.

#### **Part I**

	PAGE
1. (a) Chairman's Welcome	
(b) Apologies for Absence	
(c) Declarations of Interest	
(d) Minutes of the last meetings held on 20 <sup>th</sup> June and 14 <sup>th</sup> August, 2019	1
2. Area Arrangements Update	11
(copy attached)	
3. Neighbourhood Engagement and Investment	13
(copy attached)	

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Information contained in this agenda can be made available in other languages and formats on request.

**4.\* Strategic Initiative Budget (SIB) and Community  
Chest - Financial Statement and proposals for further  
allocation of resources**

18

(copy attached)

\* Denotes an item relating to an executive function

**ELAINE WAUGH**  
**Head of Law and Governance**

**17<sup>th</sup> September, 2019**

**At a meeting of the NORTH SUNDERLAND AREA COMMITTEE held in THE BUNNY HILL CENTRE, HYLTON LANE, SUNDERLAND on THURSDAY, 20<sup>th</sup> JUNE, 2019 at 5.30p.m.**

**Present:-**

Councillor D. Wilson in the Chair

Councillors Butler, Chequer, Davison, Doyle, Foster, Francis, Jackson, Jenkins, Leadbitter, D. MacKnight and Stewart

**Also in Attendance:-**

Ms. Catherine Auld	-	Assistant Director of Economic Regeneration, Sunderland City Council
Mr. Chris Binding	-	Local Democracy Reporter
Ms. Judith Britton	-	Sunderland Community Action Group
Ms. Wendy Cook	-	SNCBC
Mr. Peter Curtis	-	
Mr. Richy Duggan	-	Sunderland Community Action Group
Ms. Ruth Oxley	-	VCS Network, SNYP
Ms. Allison Patterson	-	Area Co-ordinator (North), Sunderland City Council
Inspector Stephen Prested	-	Northumbria Police
Ms. Joanne Stewart	-	Principal Governance Services Officer, Sunderland City Council

**Chairman's Welcome**

The Chairman welcomed everyone and opened the meeting, inviting introductions from those in attendance and advising of the right to record proceedings.

**Apologies for Absence**

Apologies for absence were submitted to the meeting on behalf of Councillors Howe, McKeith and Samuels and from Ms. Metcalfe.

## **Declarations of Interest**

### **Item 5 – Strategic Initiative Budget and Community Chest**

Councillor Wilson made a DPI in the application for SUB funding from the Castletown Scout Group and left the meeting during consideration of the application.

## **Minutes of the last meeting held on 21<sup>st</sup> March, 2019**

1. RESOLVED that the minutes of the last meeting of the Committee held on 21<sup>st</sup> March, 2019 be confirmed and signed as a correct record.

## **Place Board Progress Report**

The Chairman of the North Sunderland Area Place Board submitted a report (copy circulated) in respect of the above matter.

(for copy report – see original minutes)

Councillor Foster presented the report which provided an annual update of the 2018/19 work plan, including SIB funded projects, sought Area Committee approval for the priorities to be taken forward as part of this year's work programme and provided an update on the governance arrangements for 2019/2020.

The report advised that each ward had one elected member representative on the Place Board who would liaise with ward colleagues and feedback collective views into the Board meetings. The Member representation on the Place Board for the year ahead was proposed as:- Chairman, Councillor Foster; Castle Ward, Councillor D. MacKnight; Fulwell Ward, Councillor Howe; Redhill Ward, Councillor Davison; St Peter's Councillor McKeith and Southwick, Councillor Samuels.

Members having fully considered the report, it was:-

2. RESOLVED that:-

- i) the annual performance update in relation to the Work Plan for 2018/19 be received and noted;
- ii) the Work Plan priorities for 2019/2020 be agreed; and
- iii) the Area Governance arrangements and Place Board Membership for 2019/20 be agreed.

## **People Board Progress Report**

The Chairman of the North Sunderland Area People Board submitted a report (copy circulated) in respect of the above matter.

(for copy report – see original minutes)

Councillor Davison presented the report which provided an annual update of the 2018/19 work plan, including SIB funded projects, sought Area Committee approval for the priorities to be taken forward as part of this year's work programme and provided an update on the governance arrangements for 2019/2020.

The report advised that each ward had one elected member representative on the People Board who would liaise with ward colleagues and feedback collective views into the Board meetings. The Member representation on the People Board for the year ahead was proposed as:- Chairman, Councillor Davison; Castle Ward, Councillor Foster; Fulwell Ward, Councillor Francis; Redhill Ward, Councillor Stewart; St Peter's, Councillor Leadbitter and Southwick, Councillor Butler.

Members having fully considered the report, it was:-

### **3. RESOLVED that:-**

- i) the annual performance update in relation to the Work Plan for 2018/19 be received and noted;
- ii) the Work Plan priorities for 2019/2020 be agreed; and
- iii) the Area Governance arrangements and People Board Membership for 2019/20 be agreed.

## **Partner Agency Reports – North Sunderland Area Voluntary and Community Sector Network**

The Voluntary and Community Sector Network submitted a report (copy circulated) which provided an update with regard to the Network.

(for copy report – see original minutes)

Ms. Ruth Oxley, SNYP, took the Committee through the report providing an update on the work being undertaken by the North Sunderland Area VCS Network and advising that they had met twice since the last meeting of the Area Committee.

Ms. Oxley advised the Committee of presentations and information which had been received by the voluntary and community sector network during 2018/19 and invited questions or comments.

Members were advised that the Network had discussed concerns around the affordability and accessibility of green spaces across the North Sunderland area which were managed by schools. Following discussions around the issues some voluntary and community groups had in accessing school facilities it was proposed by the Chairman that the issue be referred to the North Sunderland Area People Board for further consideration and to look to find a solution to the problem.

Inspector Prested advised that through the safer school initiative, which was starting in July, 2019, they may be able to have similar discussions with schools as to what facilities they could offer and allow groups to tap into. The initiative would include all of the Headteachers in the North Sunderland Area so he would hope there would be some useful discussions to be held.

Members having fully considered the report, it was:-

4. RESOLVED that:-

- i) the content of the report and the opportunities and issues raised by the North Sunderland Area Voluntary and Community Sector Network be received and noted;
- ii) the issue around access to school fields and facilities in the North Sunderland Area be referred to the People Board for further consideration.

### **Partner Agency Reports – Northumbria Police**

Inspector Stephen Prested of Northumbria Police gave an update to the Committee on the current position with regards to crime and anti-social behaviour data and of any on-going issues in the North Sunderland area.

Members were provided with a verbal summary of crime figures within the area by Inspector Prested and advised of successful and forthcoming operations in relation to the North Sunderland area of the city. Councillor Foster commented on the figures provided and asked if, in future, the Inspector could provide actual figures as well as the percentages so they could see the real differences in the numbers of crimes being committed. Members also requested that the figures be broken down into ward area, if available, so they could see the positive changes in their own areas. Inspector Prested advised that this could be provided in future updates.

Councillor Chequer referred to the recent twelve streets project which had been running in the Southwick Ward and commented that for the first time the area had seen some really focussed work which had been extremely effective in bringing pride back into the community. Councillor Chequer also raised concerns that the project was time limited and that although it was seen as a successful pilot they did not want the area to return to its previous position and more so wanted to use this as the foundation to move forward with a plan to continue the successful work. Inspector Prested advised that the initial

project was to run for three months but that the CSO and Officers would be in the area for a further three months. He also advised that they were holding an event which the community would be invited to and could discuss issues and they were hopeful that these people would help in the community taking responsibility for the area and take successful initiatives forward.

Councillor Chequer commented that the project was due to finish prior to Bonfire Night, where the area had suffered in the past from anti-social behaviour. Inspector Prested advised that they had the Darker Nights Campaign and that they were already aware of issues that Southwick had previously, in relation to disorder, and they would be looking at ways to reduce the opportunity for similar incidents. Councillor Chequer asked if residents could be advised of any schemes to be undertaken in the area to give them reassurances.

In relation to information provided that the number of burglaries in the area having decreased, Councillor Chequer asked if this information could be provided broken down by ward in future, which Inspector Prested advised he could provide.

Members referred to issues that had occurred in the past around the time of School Leaver Prom Nights and Inspector Prested advised that the service looked to contact schools and academies, providing guidance and advice and commented that they also contacted local off licences to make them aware of the danger of selling alcohol to under age persons. Officers had links to and monitor social media sites so that they would be aware of any planned meet ups, etc should young people look to be organising any.

With regards to CCTV in and around the area, Ms. Patterson advised that she had emailed all Members asking them to identify hotspots in their wards where they may wish to see CCTV installed so that Officers could carry out risk assessments on those areas to look at the most appropriate solutions.

The Committee held discussions around education rather than punishment to prevent crime and anti-social behaviour and Inspector Prested advised of a number of projects which were being undertaken, in conjunction with partners, such as the boxing club which was being set up with Tyne and Wear Fire Service and the South Tyne Youth Bus they were hoping to engage with. Inspector Prested commented that they tried to detract young people away from causing anti-social behaviour by getting into schools and making themselves known to young people so that Officers would be recognised and young people would want to get involved in activities and that this was something they would continue to work towards.

Members thanked Inspector Prested for his informative report and thanked him for his attendance, it was:-

5. RESOLVED that the update from the Northumbria Police be received and noted.

## **Partner Agency Reports – Tyne and Wear Fire and Rescue Services**

There being no representative from the Tyne and Wear Fire Services available the item was withdrawn.

## **Financial Statement and Proposals for Further Allocation of Resources**

The Head of Member Support and Community Partnerships submitted a report (copy circulated) which requested Members to give consideration to a financial statement as an up to date position in relation to the allocation of Strategic Initiatives Budget and Community Chest and presented proposals for further funding requests.

(for copy report – see original minutes)

Ms. Patterson, Area Co-ordinator, presented the report drawing attention to the recommendations detailed within the report.

Having fully discussed the applications and Members having had any questions answered, it was:-

### **6. RESOLVED that:-**

- (i) the financial statements as set out in paragraphs 2.1 and 3.1 of the report be received and noted;
- (ii) approval be given to the allocation of £5,632 SIB funding from the budget towards the Castletown Scouts Project as set out in the report;
- (iii) approval be given to the allocation of £200,000 SIB funding from the budget towards the Ward Based Raising Aspirations Projects as set out in the report;
- (iv) approval be given to the alignment of SIB funding of £30,000 to deliver a communication project on behalf of the Area Committee, Place and People Boards as set out in the report;
- (v) the £25,000 funding from Public Health to support delivery of future North Health priorities be accepted and approval be given to the allocation of £25,000 of SIB match funding from the budget as set out in the report;
- (vi) the £40,000 funding from the Sunderland Clinical Commissioning Group (CCG) to meet local health outcomes be accepted and that responsibility to oversee the development of a call for projects via the small grants process of up to £5,000 (and that larger scale grants which would provide the best outcomes for the community can also be considered within the budget available) be delegated to the North Sunderland Area People Board as set out in the report;
- (vii) the nine approvals for Community Chest supported from the 2018/19 budget as set out in Annex 2 to the report be noted; and



(viii) the three approvals for Community Chest support from the 2019/2020 budget as set out in Annex 2 to the report be noted.

The Chairman thanked everyone for their attendance and closed the meeting.

(Signed) D. WILSON,  
Chairman.

**At an extraordinary meeting of the NORTH SUNDERLAND AREA COMMITTEE held in COMMITTEE ROOM 3 of the CIVIC CENTRE, SUNDERLAND on WEDNESDAY, 14<sup>th</sup> AUGUST, 2019 at 5.30p.m.**

**Present:-**

Councillor D. Wilson in the Chair

Councillors Butler, Chequer, Davison, Foster, Francis, Howe, Jackson, Jenkins, D. MacKnight, McKeith and Samuels

**Also in Attendance:-**

Mr. Neil Hogarth	-	Control Centre Facilities, Sunderland City Council
Ms. Vivienne Metcalfe	-	Area Community Development Lead, Sunderland City Council
Ms. Allison Patterson	-	Area Co-ordinator (North), Sunderland City Council
Ms. Nicky Rowland	-	Environmental Services Manager, Sunderland City Council
Ms. Joanne Stewart	-	Principal Governance Services Officer, Sunderland City Council

**Chairman's Welcome**

The Chairman welcomed everyone and opened the meeting, inviting introductions from those in attendance and advising of the right to record proceedings.

**Apologies for Absence**

Apologies for absence were submitted to the meeting on behalf of Councillors Doyle, Leadbitter and Stewart and on behalf of Inspector Prested, Mr. Duggan and Mr. Groark

**Declarations of Interest**

There were no declarations of interest made.

## **Financial Statement and Proposals for Further Allocation of Resources**

The Assistant Director of Community Resilience submitted a report (copy circulated) which requested Members to give consideration to a financial statement as an up to date position in relation to the allocation of Strategic Initiatives Budget and Community Chest and presented a proposal for a further funding request.

(for copy report – see original minutes)

Members were presented with the report advising that at a meeting of the North Sunderland Area Place Board in July, 2019 Members had received an update on progress in considering the development of proposals for a North Area Enforcement and CCTV project. The proposed option for delivery of the project for Members consideration was as follows:-

- Fund an Environmental Enforcement Officer, and associated costs, for a 2-year Period. The introduction of an additional Environmental Enforcement Officer as part of North Area Enforcement and CCTV Project will provide a dedicated North Environmental Enforcement resource for cases identified as part of this project, ensuring that environmental crimes identified receive an appropriate response. In addition, to providing a visible presence throughout the North Area. Tackling low level environmental crimes, providing education, advice and support on all environmental matters and supporting communities and specifically community groups in capturing and promoting a sense of environmental responsibility which would prevail beyond the length of the project. The officer will be in addition to the current city-wide offer and will carry out, at any one time, 1 piece of targeted work in each of the 5 wards in the North of the city.
- Equipment – to purchase a further 3 X 4G mini dome camera systems with 5-year coverage, 3 wildlife cameras, 1 Fixed talking camera to be sited at the Redhill Play Area and a budget to relocate the 4G cameras, purchase batteries and SD cards, and the cost of air time for IDefigo cameras etc.
- Signage – specific to CCTV cameras and environmental enforcement will be installed where required, costs of which will be covered by the Enforcement Services and Security Teams where relevant.
- Surveillance of the additional 4G cameras will be covered by existing resources within the Council's Security Team.
- Elected Members, via the North Area Place Board, will work with the Environmental Services Manager to identify hotspot areas, agree priorities for action and measures of success.
- Locations for deployment of cameras funded as part of this project and previously funded by North Area Committee, as outlined above, will be considered on behalf of the North Area Committee by the North Area Place Board.

The Committee were requested to note that this was a time limited project and that following the completion of it there would be no available Council resources to continue the project.

Having fully discussed the application and Members having had any questions answered, it was:-

1. RESOLVED that:-

- (i) the financial statement as set out in paragraph 2.1 of the report be received and noted; and
- (ii) approval be given to the allocation of £110,000 SIB funding from the budget for 2019/2020 to support the North Sunderland Area Enforcement and CCTV project as set out in the report and including the delegation of the development and delivery of the project to North Sunderland Area Place Board.

The Chairman thanked everyone for their attendance and closed the meeting.

(Signed) D. WILSON,  
Chairman.

**25<sup>th</sup> September 2019**

## **REPORT OF THE ASSISTANT DIRECTOR OF COMMUNITY RESILIENCE**

### **Area Arrangements Update**

#### **1. Purpose of Report**

- 1.1 The purpose of this report is to present to Elected Members an update on the outcomes of a recent workshop where the Portfolio Holder and Deputy Portfolio Holder for Communities and Culture, Area Committee Chairs, and People and Place Board Chairs discussed opportunities to strengthen the Council's Area Arrangements.

#### **2. Background**

- 2.1 In July 2019 the Portfolio Holder and Deputy Portfolio Holder for Communities and Culture, Area Committee Chairs, and People and Place Board Chairs met to discuss opportunities to strengthen the Council's Area Arrangements. Members analysed information in the context of: -
- a. Key messages from the most recent Residents' Survey.
  - b. The Corporate Peer Review which took place in April. The review suggested that Area Arrangements could play a much stronger role in re-engaging with residents and shaping a new relationship with the council which is less reliant on traditional methods of service delivery and which has a sharper focus on value for money.
  - c. Consideration as to where Area Committees can influence and support delivery of emerging priorities for the City Plan focussed on the key priorities of Healthy, Vibrant and Dynamic city.
  - d. Changes to the Council's structure and the move away from People and Place Directorates to Neighbourhoods and City Development.
- 2.2 A range of opportunities for improvement were discussed including the role and function of Area Committees and other meetings and boards, area budgets, measuring impact, communications and resident engagement and the Voluntary and Community Sector. As an outcome of those discussions the following was agreed for action.
- #### **3. Agreed Actions**
- 3.1 To increase the number of Area Committee meetings from 3 to 4 per year to support more responsive decision making.
- 3.2 To review the Area Committee Agenda to make best use of the time available. Splitting the agenda into 2 distinct sections to allow enough time for action and discussion items (forward thinking/planning) and a section purely for information (reflection/updates).
- 3.3 Review People and Place Board arrangements to maximise achievement. Ensure the boards are linked to the development and priorities emerging from the Neighbourhood Plans.

- 3.4 Rename the Strategic Initiatives Budget (SIB) to Neighbourhood Fund. The funding is awarded by Area Committees to deliver projects at a local level to meet agreed area priorities members agreed it more fitting to re-name to the Neighbourhood Fund a title more in keeping with its purpose.
- 3.5 Review the rules and procedures of the Neighbourhood Fund for improved clarity, consistency and efficiency with the aim of getting things done more quickly.
- 3.6 Re-invigorate the performance management arrangements for action delivered through the Neighbourhood Fund to demonstrate impact and 'you said – we did'.
- 3.7 Produce a Resident Engagement Strategy and ensure linkages to the development of Neighbourhood Plans to include Area Consultation Events and encourage more residents to attend Area Committees.
- 3.8 Develop and manage Area Communication Plans, utilising a package of opportunities that are already available, as well as, Area Committees considering feeding into a 'you said, we did' leaflet for circulation at an area level and including the introduction of Community Facebook Pages for each of the 5 areas in advance of the summer holidays.
- 3.9 Continue to support the Area VCS Networks to reach more groups and widen support.
- 3.10 Develop a volunteering strategy and implementation plan for the Neighbourhood Directorate to try to harness some of those residents who are keen to get involved in Social Action.

#### **4 Summary/progress**

- 4.1 Progress has been made in relation to all of the activities described in Section 3 of the report, some of which are detailed in another report on this agenda. Some actions have been fully implemented already e.g. additional Area Committee meeting and Area Facebook pages. The Portfolio Holder and Deputy Portfolio Holder for Communities and Culture, Area Committee Chairs, and People and Place Board Chairs have agreed to meet up again in October to discuss progress on the above actions.

#### **5. Recommendations**

- 5.1 Note the content of the report.

**Contact Officer:** Allison Patterson, North Area Co-ordinator  
Tel: 0191 5611474, [allison.patterson@sunderland.gov.uk](mailto:allison.patterson@sunderland.gov.uk)

**25<sup>th</sup> September 2019****REPORT OF THE ASSISTANT DIRECTOR OF COMMUNITY RESILIENCE****Neighbourhood Engagement and Investment****1. Purpose of Report**

- 1.1 The purpose of this report is to present to Elected Members an update on Neighbourhood Engagement and the various mechanisms to be adopted which will ensure our residents continue to be at the heart of our service delivery, enabling our communities and neighbourhoods to become actively involved in the delivery of the City Plan and developing Neighbourhood Investment Plans, to ensure long-term community resilience.

**2 Background**

- 2.1 Following the restructure of the Council in April 2019, the Area Arrangements function of the Council merged with a range of other services as part of the new Community Resilience function within the new Neighbourhood Directorate. The Directorate also includes Environmental Services, Statutory and Public Protection Services and Housing Services as well as a range of services which support and promote individual and community resilience. This move is ensuring that all area priorities and improvements moving forward align with the City and Neighbourhood Investment Plans and are delivered and communicated effectively with our residents.
- 2.2 We are reviewing and developing all the services within the Neighbourhoods Directorate to implement a neighbourhood solutions response, which is proactive, efficient and effective and makes best use of our partnerships. These reviews are imperative if we are to address the concerns raised during the 2018 Residents Survey as well as the recent LGA Peer Review.
- 2.3 We need to improve individual and community resilience through engagement, participation and listening. Through the creation of neighbourhood solutions, we hope to create ownership of issues, removing the hands-off mentality, with every service, partner and community playing their part, so we can all say, “you said – we did”.
- 2.4 This report shares updates on the developments to-date relating to the following topics:
- Resident Engagement and Involvement Strategy
  - Neighbourhood Investment Plans
  - Crowdfund Sunderland

**3. Resident Engagement and Involvement Strategy**

- 3.1 Effective resident engagement and involvement is part of our customer service and it is everyone’s responsibility.
- 3.2 We must change our narrative with residents and start a meaningful, two-way conversation. A Sunderland Engagement and Involvement Strategy has been developed in draft to support our residents and our partners to share information and ideas and to guarantee that Sunderland City Council is transparent and accountable,

encouraging more local people to get involved in shaping their neighbourhoods, council services and the future of the city. We want to start a conversation.

- 3.3 We currently involve and engage our communities through various, inconsistent means either face to face, over the phone or on-line. We also share information during resident meetings, events and through the written word. However the information gathered, or views received are not always shared directly with the relevant service or partner. Residents are speaking but we are not actively listening. We need to listen.
- 3.4 Most of our partners are also engaging with residents and communities daily. Everyone is gathering information for their own purposes, we need to work in partnership, listen to our residents and customers, hold a joint conversation or at the very least share the information gathered during the conversation to improve our services, our neighbourhoods and our city.
- 3.5 All our Residents, of all ages need to feel valued, involved and able to positively contribute to their community and neighbourhood as well as share their point of view, ideas and concerns. That's why we've established area Facebook pages, we're developing our Community Newsletter / Area Communications offer, and why we need to create spaces for meaningful resident engagement to take place. We've also increased the number of Area Committees per year and we must continue to make engagement easier and more effective.
- 3.6 The key outcomes and the enabling outcome for the Sunderland Engagement and Involvement Strategy are as follows:

Outcome 1 – Communities are directly involved in making Sunderland a great place to live

Outcome 2 – Communities have the power to influence matters that affect them

Outcome 3 – Activities to involve communities are focused and purposeful

Outcome 4 – Sunderland is digitally enabled and active

Sunderland enabling objective - Staff and partners are supported to involve communities effectively in everything they do

*See Annex 1 – Infographic Sunderland Engagement and Involvement Strategy*

#### **4. Neighbourhood Investment Plans**

- 4.1 Sunderland City Council in partnership with the VCS will work with residents and community and business stakeholders to produce aspirational (as well as realistic) Neighbourhood Improvement Plans for the five neighbourhood localities, working in partnership with the Area Arrangements Service and the Area Committees and VCS Networks.
- 4.2 The reason for this approach is to develop new ways for the community/residents to engage in the shaping of their respective neighbourhoods. There are already some established consultative relationships and mechanisms as highlighted above. However, it is clear from the recent Resident Survey, there is a need to engage deeper and earlier, to build more community and partner capacity to deliver the right kind of projects/services to improve our neighbourhoods.



- 4.3 The Neighbourhood Investment Plans will directly align with the Area Committee priorities moving forward, they will be long-term plans, aligned to the timeframe of the City Plan, which will also include focused, 3-5-year delivery blocks, which include capital improvements as well as service/neighbourhood solutions. Residents and partners will be able to easily track progress.
- 4.4 The need is for an all-inclusive approach to regeneration and investment that combines diverse elements, such as housing, skills, health and well-being. Furthermore, if the community is positively engaged in the preparation of the plans, there will be more confidence in the plans and a greater chance of successful regeneration as well as service improvement and partnership working. A key part of the plans will be empowerment and giving a voice to those who do not normally feel they have one.
- 4.5 To develop the five plans there is a need to engage across all neighbourhoods and across communities, generations, representative groups, businesses, and public, private and voluntary sectors. We want to focus on Neighbourhoods as a place, what's good and what needs to change.
- 4.6 To help us achieve our vision we need to work together with communities. We recognise that we need to change the way we behave, to make the vision a reality. We also need to encourage, and support behaviour change in our communities and neighbourhoods.
- 4.7 The timeframe to generate the five Neighbourhood Investment Plans is as follows:
- September to December 2019 – Significant resident and community engagement and consultation which includes re-engagement following initial consultation, to share ideas and ensure ideas and suggestions have been captured correctly.
- January 2020 to February 2020 – Draft strategy developed based upon the engagement and consultation as well as share detail in relation to service issues which have arisen through the consultation and engagement
- March 2020 – Launch Neighbourhood Investment Plans
- April 2020 – Evaluation of consultation and engagement exercise and creation of a simple tracking system to monitor delivery of the Neighbourhood Investment Plans.

## **5. Crowdfund Sunderland - Spacehive**

- 5.1 Sunderland Council is working in partnership with Spacehive to create a Crowdfund platform for Sunderland. Spacehive is an award-winning platform for ideas that bring local civic and community spaces to life. They are a trusted partner of choice for local authorities looking to transform places in a more collaborative, community-centric and efficient way. To-date Spacehive has supported over 650 projects across the Country, to raise over £13 million. They currently work with 40 authorities and have over £5m of additional funding available for projects from their partner funder network.
- 5.2 How Spacehive will work in Sunderland:
- Branded online hub for Crowdfund Sunderland that calls for project ideas – offering pledges to help people deliver them (Linked to Sunderland Council website and local area Facebook pages)
  - Hosting 'Idea Events' – creating ideas within communities which may support Neighbourhood Investment Plans, Area Committee priorities as well as improving

community resilience and participation (referenced within Resident Engagement Strategy)

- Spacehive will work with local businesses, Spacehive's national partners, local community and voluntary organisations, philanthropic grant-makers and local people, attracting even more projects and funding to the programme
- Spacehive will assess all projects in partnership with the Council and Locality, prior to them being allowed to commence crowdfunding activity, ensuring the projects are viable and deliverable and in line with the City's vision and priorities
- Area Committees, Members, VCS Networks, Partners and Officers will champion the programme and support residents to create ideas and projects
- We will be able to measure social and economic impact, as beyond the funds raised, Spacehive projects deliver a range of benefits, such as skills development for project creators, leading to increased capacity for local people to deliver civic projects

5.3 Supporting projects alongside the crowd will allow the Council to stretch its funding to projects with genuine community support. Spacehive's partners see on average 300% leverage. It will also help the Council to reach beyond our usual communities and resident groups, typically over 50% of Spacehive's project creators have not been involved in civic projects previously.

## **6. Summary**

6.1 We have a real opportunity to transform our Neighbourhoods, working alongside communities to regenerate and create more resilient communities. Area Committees will be at the heart of this transformation journey, utilising the Resident Engagement Strategy, Neighbourhood Investment Plans and Crowdfunding platform.

## **7. Recommendations**

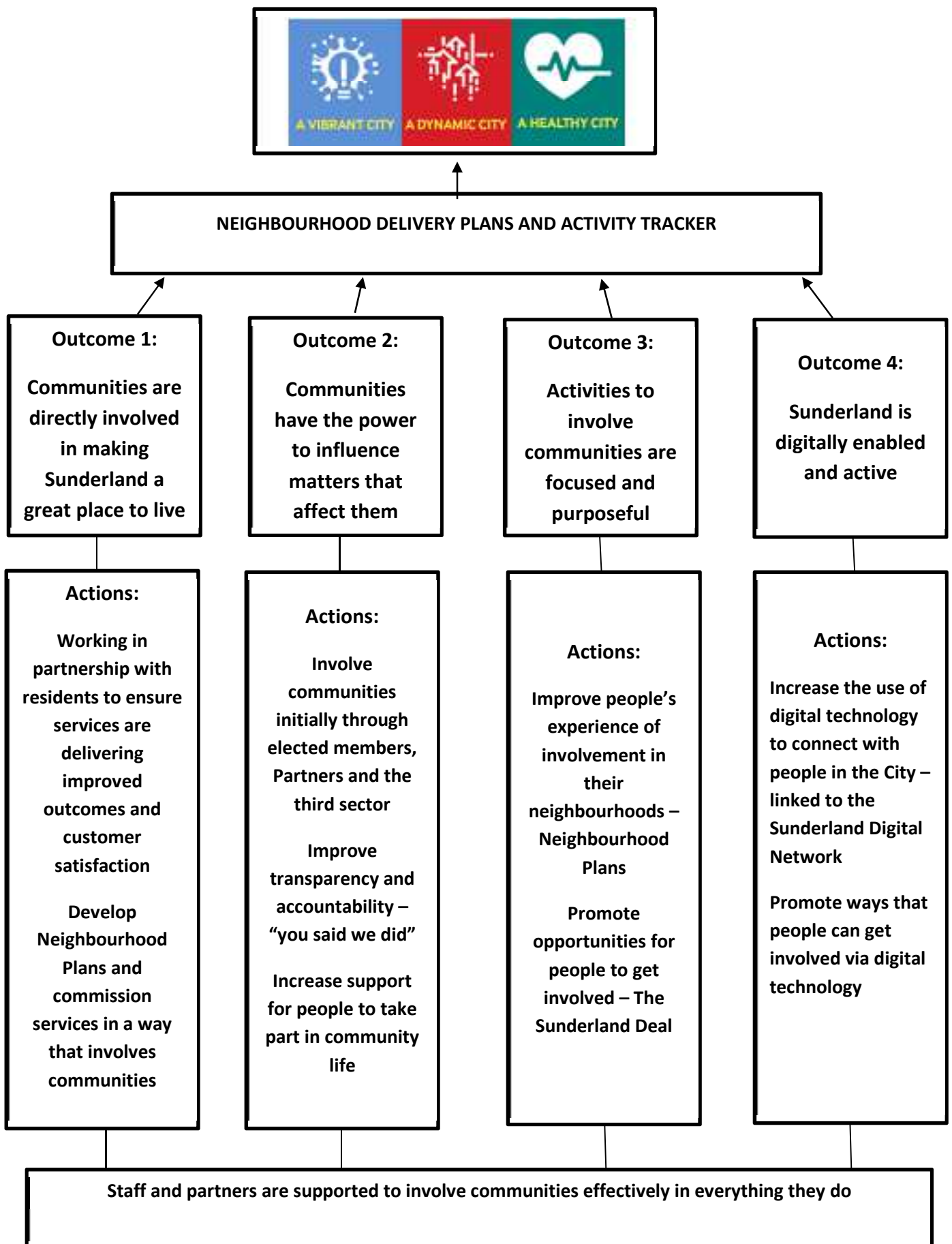
7.1 Note the content of the report.

7.2 Refer to Area People/Place Board for further discussions on how members would wish to support and monitor delivery of:

- § Resident Engagement and Involvement Strategy
- § Neighbourhood Investment Plans
- § Crowdfund Sunderland

**Contact Officer:** Allison Patterson, Sunderland North Area Co-ordinator  
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## SUNDERLAND ENGAGEMENT STRATEGY – HOW WE’LL ACHIEVE OUR OUTCOMES



<p align="center"><b>NORTH SUNDERLAND AREA COMMITTEE</b>  25<sup>th</sup> September 2019  <b>EXECUTIVE SUMMARY SHEET – PART I</b></p>	
<p><b>Title of Report:</b>  Financial Statement and proposals for further allocation of resources</p>	
<p><b>Author(s):</b>  Assistant Director of Community Resilience</p>	
<p><b>Purpose of Report:</b>  Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an updated position on progress in relation to allocating Neighbourhood Fund (formerly Strategic Initiatives Budget), and Community Chest and presents proposals for further funding requests.</p>	
<p><b>Description of Decision:</b></p> <p>Committee are requested to:-</p> <ul style="list-style-type: none"> <li>(a) Note the financial statements set out in <b>Sections 2.1</b> and <b>3.1</b>.</li> <li>(b) Consider the approval of Neighbourhood Funding of <b>£13,348</b> for the Southwick Illumination Project as set out in <b>Section 2.2</b> and <b>Annex 1</b>.</li> <li>(c) Consider the approval of Neighbourhood Funding of <b>£20,000</b> for the Self-Supporting Community Associations as set out in <b>Section 2.2</b> and <b>Annex 1</b>.</li> <li>(d) Consider the approval of Youth Activities Project Brief and Neighbourhood Funding of <b>£20,000</b> to add to the Project from the previously aligned Public Health Funding as set out in <b>Section 2.2</b> and <b>Annex 1</b>.</li> <li>(e) Consider the alignment of Neighbourhood Funding of <b>£28,208</b> to deliver the Southwick Green Regeneration Plan as detailed in <b>Section 2.3</b>.</li> <li>(f) Consider the alignment of Neighbourhood Funding of <b>£40,000</b> to deliver the Vehicle Activation Signage (VAS) Project as detailed in <b>Section 2.4</b>.</li> <li>(g) Note the 11 Community Chest approvals supported from 2019/2020 Community Chest as set out in <b>Annex 2</b>.</li> </ul>	
<p>Is the decision consistent with the Budget/Policy Framework? <span style="float: right;">Yes</span></p>	
<p><b>Suggested reason(s) for Decision:</b>  The Area Committee has an allocation of £392,495 for 2019/2020 from the Neighbourhood Fund (Formerly Strategic Initiatives Budget) to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area. Area Committee has an additional allocation of £20,000 to support Youth Activities in the area, £25,000 Public Health Funds and £40,000 CCG Funds.</p>	
<p><b>Alternative options to be considered and recommended to be rejected:</b>  The circumstances are such that there are no realistic alternatives that could be considered.</p>	
<p>Is this a “Key Decision” as defined in the Constitution? No</p> <p>Is it included in the Forward Plan?</p>	<p>Relevant Scrutiny Committees:</p>

25<sup>th</sup> September 2019**REPORT OF THE ASSISTANT DIRECTOR OF COMMUNITY RESILIENCE****Financial Statement and proposals for further allocation of resources****1. Purpose of Report**

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating Neighbourhood Fund (Formerly Strategic Initiatives Budget), and Community Chest funding in addition to presenting proposals for further funding requests.

**2 Neighbourhood Fund (Formerly SIB)**

2.1 The table below shows the financial position of Neighbourhood Fund for 2019/2020:

	<b>Committee Date</b>	<b>Aligned</b>	<b>Approved</b>	<b>Balance</b>
<b>Total Neighbourhood Fund available for 2019/2020 is £392,495 plus a further £20,000 for Youth Activities, £40,000 CCG &amp; £25,000 Public Health</b>				
				<b>£392,495</b>
Castletown Scout Group	20.06.19	-	£5,632	<b>£386,863</b>
Area Committee Communication Project	20.06.19	£30,000	-	<b>£356,863</b>
Match funding to the £25,000 North Area Committee's Public Health Funding. To fund health projects in the community	20.06.19	£25,000	-	<b>£331,863</b>
St Bede's Community Project additional funding	15.07.19 (Via Delegated Decision)	-	£5,662	<b>£326,201</b>
North Area Enforcement and CCTV Project	14.08.19	-	£110,000	<b>£216,201</b>
<b>Returned Funding:</b> Marley Park Lighting	(29.02.16)	-	(£20,000)	<b>£236,201</b>
<b>Returned Funding:</b> Marley Park Play Area Swing	(29.02.16)	-	(£790)	<b>£236,991</b>
<b>Returned funding:</b> School Holiday Activities Summer 17	(04.06.17)	-	(£432)	<b>£237,423</b>

<b>Returned Funding:</b> Energy Audits for Community Facilities	(13.07.17)	-	(£3,263)	<b>£240,686</b>
<b>Returned Funding:</b> Summer Holiday Provision 2018	(07.06.18)	-	(£1,371)	<b>£242,057</b>
<b>Balance</b>				<b>£242,057</b>

2.2 There are 3 applications to the Neighbourhood Fund presented to Area Committee for consideration detailed at **Item 4 Annex 1**

- **Southwick Illuminations** **£13,348**
- **Self-Supporting CAs** **£20,000**
- **Activities for Young People Brief/Public Health Funding** **£20,000**  
(Public Health funding already aligned to be allocated to Activities for Young People)

2.3 The Place Board Workplan for 2019 – 2020 includes the proposals to deliver the Southwick Green Regeneration Plan within the Heritage priority. September Place Board considered a proposal for a phased approach for Southwick Village Green Improvements which included the proposal for an alignment of **£28,208** from the Neighbourhood Fund subject to a full application to be presented to December Area Committee.

2.4 The Place Board Workplan for 2019 – 2020 includes the proposals to develop a Mobile Speed Signs project within the Environment and Green Space priority. September Place Board considered a proposal for the development of a Vehicle Activation Signage (VAS) project which included the proposal for an alignment of **£40,000** from the Neighbourhood Fund subject to a full application to be presented to December Area Committee.

2.5 The total additional budget requested for allocation for the above projects is **£101,556** if approved the balance of Neighbourhood Fund remaining would be **£140,501**.

### 3. Community Chest

3.1 The table below details the Community Chest Ward starting balances for 2019/2020. **Item 4 Annex 2** shows the approvals supported between May - August 2019

<b>Ward</b>	<b>Start Balance for 2019/2020</b>	<b>Project approvals since April 2019</b>	<b>Grant Returned</b>	<b>Balance</b>
Castle	£10,000	£2,835	£0	£7,165
Fulwell	£10,000	£4,200	£0	£5,800
Redhill	£10,000	£220	£0	£9,780
Southwick	£10,000	£1,680	£0	£8,320
St Peter's	£10,000	£4,162	£0	£5,838
<b>Total</b>	<b>£50,000</b>	<b>£13,097</b>	<b>£0</b>	<b>£36,903</b>

#### **4. Recommendations**

North Area Committee is requested to:-

- 4.1 Note the financial statements set out in **Sections 2.1** and **3.1**.
- 4.2 Consider the approval of Neighbourhood Funding of **£13,348** for the Southwick Illumination Project as set out in **Section 2.2** and **Annex 1**.
- 4.3 Consider the approval of Neighbourhood Funding of **£20,000** for the Self-Supporting Community Associations as set out in **Section 2.2** and **Annex 1**.
- 4.4 Consider the approval of Youth Activities Project Brief and Neighbourhood Funding of **£20,000** to add to the Project from the previously aligned Public Health Funding as set out in **Section 2.2** and **Annex 1**.
- 4.5 Consider the alignment of Neighbourhood Funding of **£28,208** to deliver the Southwick Green Regeneration Plan as detailed in **Section 2.3**.
- 4.6 Consider the alignment of Neighbourhood Funding of **£40,000** to deliver the Vehicle Activation Signage (VAS) Project as detailed in **Section 2.4**.
- 4.7 Note the 11 Community Chest approvals supported from 2019/2020 Community Chest as set out in **Annex 2**.

**Contact Officer:** Vivienne Metcalfe, Sunderland North Area Community Development Lead  
561 4577, [vivienne.metcalfe@sunderland.gov.uk](mailto:vivienne.metcalfe@sunderland.gov.uk)





## NEIGHBOURHOOD FUND

## Application No. 1

<b>Funding Source</b>	<b>Neighbourhood Fund</b>
<b>Name of Project</b>	Southwick Illuminations 2019
<b>Lead Organisation</b>	Sunderland City Council

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total NF Application</b>
£20,000	£6,652	£13,348
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
3 months	November 2019	January 2020

**The Project**

The 2019 – 2020 Place Board Workplan includes the proposals to continue to deliver the Southwick Illumination Project within the Heritage Priority.

Since 2012 the Southwick Ward Councillors, Voluntary and Community Sector organisations and Southwick Primary school have worked together to deliver the Southwick Illumination Switch on Event and illuminations over the Christmas period at Southwick Green. This project ensures delivery of the project for 2019 building on the existing community engagement and will deliver a switch on event in November 2019. The project will provide:

- Additional 6 Trees Wrapped on the Green
- Candywrap of 12 lamp columns
- Erection and lighting of Christmas Tree on the Green
- Switch on Event November 2019 led by the local community

**Recommendation - Approve – This project to deliver to the Heritage priority.**

## Application No. 2

<b>Funding Source</b>	<b>Neighbourhood Fund</b>
<b>Name of Project</b>	Delivery of Services and Activities in the North
<b>Lead Organisation</b>	<ul style="list-style-type: none"> <li>• Castletown Community Association</li> <li>• Redby Community Association</li> <li>• Thompson Park Community Association</li> <li>• Redhouse Community Association</li> </ul>

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total NF Application</b>
£20,000	£0	£5,000 per CA
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
7 Months	September 2019	March 2020

### The Project

The 2019 – 2020 People Board Workplan includes the priority VCS Capacity Building with the undertaking to continue to support organisations who deliver services and activities that benefit the community, specifically Redby CA, Thompson Park CA, Castletown CA and Redhouse CA as the four self-supporting Community Associations in the North.

The following are the Community Associations and the services and activities they deliver:

**Redby Community Association (CA)** is a local community centre located at the heart of the community it services. Services and activities delivered from the centre include:

- Karate
- Table Tennis
- Childrens Dance
- Breakfast Club
- Out of School Club
- Gymnastics
- Parent/Toddlers
- Access to ICT
- Childminders Group
- Sequence Dance
- Moo Music
- Friday Fitness
- Future potential Youth Group

**Castletown Community Association (CA)** is a local community centre located at the heart of the community it services. Services and activities delivered from the centre include:

- Keep Fit
- Karate
- Kick boxing
- Toddlers
- Weight Watchers

- Coffee/Social
- Older persons social Group
- Craft
- Themed Social Evenings
- Thursday Club
- Sit and Be Fit
- Tiny Talks
- Craft Fayres

**Thompson Park Community Association (CA)** is a local community centre located at the heart of the community it services. Services and activities delivered from the centre include:

- Bingo/Social
- Coffee Mornings
- Line Dancing
- Garden Project
- Playgroup
- Toddlers
- Childrens Drama
- Self Defence
- Martial Arts
- Themed Social Evenings
- Family Parties
- Little Dribblers

**Redhouse Community Association (CA)** is a local community centre located at the heart of the community it services. Services and activities delivered from the centre include:

- Carpet Bowls
- Over 60s sequence dance
- Coffee Morning – chat, bingo, raffles and trips
- Drama/singing activities
- Circuit Training
- Social Club
- Craft Groups
- Slim and Trim Group
- Tap Dancing Children/Adults
- Yoga
- Karate
- RAOB Clubs
- Weight Watchers
- Slimming World
- Raising Aspirations Project for Redhill Ward – run youth activities and community shop

**Recommendation – Approve this project to deliver to the VCS Capacity Building Priority**

With the following conditions:

- Regular updates are provided on the services and activities delivered
- Evidence of need provided
- Partnership working evidenced
- Clearly evidence recognition of funding

### Application No. 3

<b>Funding Source</b>	<b>Neighbourhood Fund</b>
<b>Name of Project</b>	Activities for Young People

<b>Total cost of Project</b> <b>£40,000</b> £20,000 Youth Funding £20,000 Public Health Funding		
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
One Year	January 2020	December 2020

### The Project

June Area Committee accepted an additional allocation of SIB funding of £20,000 to support youth activities in the area

July People Board considered a Call for Projects to be circulated to the North Voluntary and Community Sector Network to deliver activities for young people in the five wards.

July People Board received a presentation from Public Health and agreed that elements of the public health priorities be included within the project brief and a portion of the funding received from Public Health with a match from SIB be added to the £20,000 available. The total available from Public Health and SIB is £50,000.

In August the Area Chair attended a presentation and an update on Everyone Active which identified gap in take up of 11 – 15 year olds and young people not able to access facilities due to cost and parents unable to take them.

September People Board considered the project brief detailed at **Item 4, Annex 1, Appendix 1** and considered a recommendation to add £20,000 Public Health funding to the £20,000 available for Youth Activities

**Recommendation – Approve the above recommendation.**

**Project Brief for Call for Projects – North Area Committee**

**Activities for Young People  
CALL FOR PROJECTS**

Sunderland North Area Committee would like to invite local Voluntary and Community Sector (VCS) groups and non-profit making organisations to submit a full application that will develop and deliver activities for young people in the wards of Castle, Redhill, Southwick, St. Peters and Fulwell. Applications will be considered from VCS groups who have a management committee, constitution and bank account with dual signatories. VCS groups must adhere to accounting requirements in accordance with the Companies Act.

**1. Introduction and Background**

- There is an opportunity for local VCS groups with a track record of working with young people in the North, to deliver a project on behalf of Sunderland North Area Committee.
- Sunderland North Area Committee has identified a need to provide the following services and activities:
  - Addressing Mental Health Issues
  - Building Emotional Resilience
  - Peer Support and Mentoring
  - Providing a Safe and Supported Environment for young people to meet
- Sunderland North Area Committee are working with Public Health to identify joint priorities and as such would welcome applications which also include projects which can deliver innovative and imaginative ways to address the following:
  - Teenage Pregnancy
  - Smoking in Pregnancy
  - Alcohol related hospital admissions for under 18s
- Sunderland North Area Committee work closely with Everyone Active and as such would welcome applications which also address the following:
  - Consult with young people on what they would like to access at an Everyone Active centre
  - Work with Everyone Active to develop a programme of activities and the potential of memberships for young people
  - Ensure adequate transport is in place
- The Committee would like to offer an opportunity for the Local Voluntary and Community Sector (VCS) groups and non-profit making organisations to submit proposals to:

- Design, develop and deliver activities and sessions that address young people's mental health issues which build emotional resilience
- Design, develop and deliver a project which offers peer support and mentoring to young people
- Design, develop and deliver a project which offers support to address;
  - § Teenage pregnancy, through education, improving access to sexual health services and improving emotional resilience in adolescent girls.
  - § Reduce smoking in pregnancy through education, improving access to smoking cessation support and supporting women with coping strategies to help them to quit.
  - § Alcohol related hospital admissions for under 18s, through education, promotion of social norms, diversionary activities, understanding and negotiating risk
- Design, develop and deliver a project which provides young people with the opportunity to influence activity, delivery and access those opportunities in the Everyone Active Centres
- Design, develop and deliver activities within a venue which is safe and supportive in areas where perhaps historically venues are unable to sustain opening at times when young people are most likely to be in an area – ie Friday and Saturday evenings.

## 2. Key Outcomes

### All proposals should:

- Increase the number of young people accessing positive activities by setting achievable targets/outcomes
- Complement and add value to existing young people provision
- Clearly demonstrate consultation with young people
- Be in addition to the applicant's core offer.
- Provide a creative and innovative programme of activities
- Clearly include details of how the activities will be promoted and acknowledge **North Area Committee Sunderland City Council** support
- Ensure beneficiaries of the project reside in the North Area
- Clearly identify usage of **local voluntary & community sector venues** covering the wards of North Sunderland – Castle, Southwick, Redhill, St. Peters and Fulwell
- Identify and include details of match funding which could include income generation, linkages with projects/groups across the city and further external funding sources

- Provide a comprehensive breakdown of costs
- Have a lifetime of no longer than one year

### 3. Context and Broader Strategies to Consider

- To ensure a joined up approach links should be established with the following:
  - Local VCS Organisations – via North VCS network
  - Existing Provision within a Ward
  - Youth Drug and Alcohol Project (YDAP)
  - Sexual Health Services
  - C-Card Outlets
  - Schools
  - Specialist stop smoking service
  - Everyone Active

### 4. Budget

- There is a total of £40,000 available
- Please note this is the total budget available for all projects which are successful **NOT** per project application.
- Recommended breakdown:
  - Castle Ward - £8,000
  - Redhill Ward - £8,000
  - Fulwell Ward - £8,000
  - St. Peter's Ward - £8,000
  - Southwick Ward - £8,000

### 5. Timescale

<b>Deadline date for return</b>	<b>Noon Friday 25<sup>th</sup> October 2019</b>
Appraisal of application	w/c 28 <sup>th</sup> October 2019
Presented to People Board	14 <sup>th</sup> November 2019
Area Committee (decision made)	12 <sup>th</sup> December 2019



## 6. Return Date

The deadline date to return the completed application along with necessary supporting documents is **noon on the Friday 25<sup>th</sup> October 2019**

(Electronic Copy)

An electronic copy of the application should be emailed to [vivienne.metcalf@sunderland.gov.uk](mailto:vivienne.metcalf@sunderland.gov.uk)

- Only Voluntary and Community Sector (VCS) groups can apply.
- After the deadline date, all received applications will be assessed against a scoring matrix and consulted upon, with recommendations being presented to Sunderland North Area Committee to agree and endorse the recommendations outlined.

## 7. Queries

If you have any questions regarding the application process please do not hesitate to contact Louise Preece, Member Support Officer on 0191 561 1195 or [louise.preece@sunderland.gov.uk](mailto:louise.preece@sunderland.gov.uk) Additionally if you require any advice on the development of the project please contact [vivienne.metcalf@sunderland.gov.uk](mailto:vivienne.metcalf@sunderland.gov.uk) or telephone 0191 561 4577.

## COMMUNITY CHEST 2019/2020 NORTH SUNDERLAND AREA - PROJECTS APPROVED – June to September 2019

Ward	Project	Ward Allocation 2019/2020	Project Approvals	Previous Approvals	Grants Returned (since April 2019)	Balance Remaining
Castle	<b>SNCBC</b> – Funding to take 10 young people whom are resident within the Castle Ward on a two-day visit to London on 19 <sup>th</sup> and 20 <sup>th</sup> August 2019.		£1,150			
	<b>Colombo Road</b> - To help further create a more therapeutic environment for the young people within Colombo Road Children's Home they wish to purchase a dog for the home to be used and trained as a fully registered Emotional Support animal		£1,685			
	<b>Total</b>	<b>£10,000</b>	<b>£2,835</b>	<b>£0</b>	<b>£0</b>	<b>£7,165</b>
Fulwell	<b>Fulwell Infants School</b> - Grant towards creating a small sensory garden at the School		£2,700			
	<b>Sunderland MAC Trust (Joint application with St Peters)</b> - To deliver a music, arts and community festival at Cliffe Park on Saturday July 13 <sup>th</sup> 2019		£500			
	<b>Theatre Space NE (Joint application with St Peters)</b> - To deliver a walking performance of Henry V in Roker Park taking place 18 <sup>th</sup> - 21 <sup>st</sup> July		£500			
	<b>North East Bus Preservation</b> - Historic vehicle rally, to provide plaques and portaloos being held on 26 <sup>th</sup> August 2019		£500			
	<b>Total</b>	<b>£10,000</b>	<b>£4,200</b>	<b>£0</b>	<b>£0</b>	<b>£5,800</b>
Redhill	<b>Sunderland City Council</b> - Grant towards installation of CCTV to capture fly tipping		£220			
		<b>£10,000</b>	<b>£220</b>	<b>£0</b>	<b>£0</b>	<b>£9,780</b>

<b>Southwick</b>	<b>Grace House</b> - To provide 25 holistic therapy sessions		£750			
	<b>Total</b>	<b>£10,000</b>	<b>£750</b>	<b>£930</b>	<b>£0</b>	<b>£8,320</b>
<b>St Peter's</b>	<b>Sunderland MAC Trust (Joint application with Fulwell)</b> - To deliver a music, arts and community festival at Cliffe Park on Saturday July 13 <sup>th</sup> 2019		£500			
	<b>Theatre Space NE (Joint application with Fulwell)</b> - To deliver a walking performance of Henry V in Roker Park taking place 18 <sup>th</sup> - 21 <sup>st</sup> July		£500			
	<b>Sunderland City Juniors</b> – To purchase kits and equipment		£594			
	<b>Total</b>	<b>£10,000</b>	<b>£1,594</b>	<b>£2,568</b>	<b>£0</b>	<b>£5,838</b>
<b>Totals</b>		<b>£50,000</b>	<b>£9,599</b>	<b>£3,498</b>	<b>£0</b>	<b>£36,903</b>