East Sunderland Area Committee

10 December 2019

Health and Wellbeing Programme

# East Neighbourhood Fund: Application One - More males

Organisation	Rainbow Foundation	
Project Title	Gay / Bi-sexual Men's Health	
Start Date	February 2020	
End Date	January 2021	

# **Project Description**

The project we are looking to run will involve a male social group for men that identify as gay and bisexual within the Hendon Ward in Sunderland, by running a bi-monthly social group. The aim of the social group is to promote social mobility, and engagement with members of the community, which we believe will improve their general well-being and mental health. Many members of the gay and bisexual male community within Sunderland are isolated, as there is nothing specific for their sexuality or gender currently being provided. The group meetings would provide partner organisations the opportunity to meet with members of the gay and bisexual male population of the area to promote key health messages or promote services that may be beneficial to this group. The worker will facilitate the group, plan events and engagement, and be supported by volunteers who will aid discussion at the meetings.

The success of the project will be monitored throughout the 12 months period, and this review will take place regularly at our Board of Directors meetings, which take place six times throughout the year. There will also be a research aspect during the evaluation process towards the end of the project to identify what impact the project has had to those taking part. This information will be collated and provided to the funder to showcase what the impact of the funding has been, and the information will also be included within our Annual Report to showcase our work over the previous year.

#### **Financial Breakdown**

Itemised list of all costs		Cost	SIB Contribution
Sessional Worker (6 hrs		£684	£684
p/month @ 9.50 = £684)			
Volunteer Expenses (£10 p/s)		£240	£240
Insurance		£100	£100
Room Hire (26 sessions@ £15 per session)		£360	£360
Research / Evaluation		£90	£0
Design of artwork, promotion, leaflets		£100	£70
Promotion (Web Development)		£150	£80
Running Costs		£80	£80
Т	otal	£1,804	£1,614

## **Comments from Consultation and Assessment Exercise**

- Age UK deliver a Meaningful Connections service which supports older people who identify as LGBT
- Unsure how new males will be engaged / referred into the project
- No reference to males being over 50+, estimate of target audience, outputs or health outcomes
- Does not fit the project brief

## **Recommendation:**

Reject



Supported by East Area Committee

# East Neighbourhood Fund: Application Two – More males

Organisation	CHANCE
Project Title	Man Talk
Start Date	January 2020
End Date	December 2020

#### **Project Description**

Local community consultation has identified that there is a lack of provision which targets males in the Hendon ward. There is an opportunity for the Befriending worker to carry out a door knocking exercise to identified isolated and vulnerable males, over the age of 50, who live in and around the area and invite them along to a weekly session. Funding is sought to enable CHANCE to deliver a weekly afternoon session on a Wednesday afternoon, which will include a healthy lunch, quest speakers / specialists who can provide advice and information on how to reduce smoking, drinking habits and become more active. We can support a maximum of 12 males at each session, during the lifetime of the project individuals may leave and new people join therefore we predict we will work with at least 30 males over the age of 50 during the 12 months.

We will develop a referral system with other local partners, such as, Age UK, Seafayers Way, Keelboat Lodge who have several single males living on their own who do not currently engage in any form of community activity.

To measure the impact of the funding, each customer will carry out a health and happiness survey at the beginning, middle and end of the programme to enable CHANCE to record the outcome and difference the funding has made on the lives of the beneficiaries. In addition, if during this exercise the individual expresses an interest in history (for example), we will raise the profile of other groups they can connect to, such as, the Maritime Museum or Living History North East.

Six months into the project a review will be carried out to assess whether or not it is feasible to introduce a small charge, to enable the project to continue post December 2020. This has been successful with the Fish on Friday project, which is sustaining itself.

To ensure we engage with new males, in addition to the Befriender door knocking, we will place posters in local shops, health centres, care homes and advertise the service on Facebook which has 1,900 followers.

Financial Breakdown		
Itemised list of all costs	Cost	SIB Contribution
Food for Wednesday (£30 x 52 weeks)	£1,560	£1,560
Salary (£11 p.h. x 3 hrs x 52 weeks)	£1,716	£1,716
Materials / running costs (£33 x 52 weeks)	£1,724	£1,724
Total	£5,000	£5,000

#### **Outputs:**

30 x Older people participating in neighbourhood activities (males)

## **Comments from Consultation and Assessment Exercise**

- Strong application.
- Carry out the door knocking exercise to identify isolated and vulnerable males over 50+ is a good ٠ approach to work with the target audience.

#### **Recommendation:**

Approve

# East Neighbourhood Fund: Application Three – More males

Organisation	Sunderland MIND
Project Title	Fit for Life
Start Date	January 2020
End Date	March 2021

## **Project Description**

We are very aware of the fact that being fit and active helps greatly in promoting positive mental health, attending a gym or fitness club is costly and sometimes so intimidating that the fear is the overwhelming and despite the best intention of individuals no change is made.

We would like to offer Healthy Lifestyles Sessions here in the Wellbeing Hub These would include;

- Weekly fitness classes that would include Circuit Based Workout Sessions, with an element of Cardio and Weight Based Strength training.
- Relaxation and Mindfulness Sessions and Training Courses
- Healthy Eating especially for those eating on a budget.

The whole idea of the project is to try and offer a comprehensive 360-degree support package. The package offered will be tailored to individuals as confidence and acceptance has a great effect especially on men accessing this type of support.

We would also encourage participation in a Men's Health Group which would be a safe space in which to talk and share issues and concerns in a non-judgmental arena.

We would assess at the initial session individual fitness levels identifying all possible risks and by ongoing monitoring be able to track the changes in both physical and mental health.

We will also be utilising the outside space and surrounding areas as locally there are a lot of interesting walks and as for sustainability, we will encourage utilising what is around us.

We would, where necessary, signpost into other services if it was felt necessary especially if other issues were identified at that initial stage i.e. Issues with Alcohol we would access support from NERAF who are a partner within the building. We also offer other support that we would encourage the users to at least consider. The staff member will engage with other organisations in order to share information and offer access to the support we would hopefully be offering. We have been able to access funding to purchase the necessary equipment for this project as well as some additional equipment for outside activities such as Tennis.

#### Financial Breakdown

Itemised list of all costs		Cost	SIB Contribution
Salary costs		18,771	18,771
Training costs		2,000	1,000
Equipment		3,000	0
	Total	23,771	£19,771

## Outputs

• 40 x Residents benefiting from healthy lifestyles initiatives

## **Comments from Consultation and Assessment Exercise**

- Breakdown of costs required. Costs per head are high in comparison to other applications.
- Individuals identified as males but age not confirmed
- Unsure how it will reach 'new' beneficiaries and ensure they are from the East area
- No mention of how it will complement existing provision, but does mention how it provides a different offer to a formal gym membership

## **Recommendation:**

• Defer – but is there an opportunity to resubmit picking up on the comments and reducing costs to £5,000

# East Neighbourhood Fund: Application Four – More Males

Organisation	Back on the Map
Project Title	The Workshop
Start Date	April 2020
End Date	March 2021

## **Project Description**

The Social Space, known now as 'The Workshop' will encompass three new community driven initiatives: -

- Social Shed: creative safe space to deliver training and workshops that will engage and upskill local people. The Shed area will host woodwork, basic craft and DIY courses, safe use of tools. Local people will have an opportunity to learn, make, grow, produce and then sell what they have made for a fair price.
- Social Kitchen: community kitchen that will provide low cost food. Surplus fresh food supplied by Lidl and Costco will be used to create low cost lunches. Social Chef will run weekly cookery demonstrations and events to give local people the chance to learn new recipes and try new foodstuffs. The Kitchen will also have a range of amenities that people can access such as a Community Fridge. There will be sessions to train 6 social chefs that come from the local community, who can then cascade their learning with others and help run the community kitchen and the 'grab a bag of goodness' when we can distribute donated vegetables etc. Partners such as Forage Community Project will deliver services from the building.
- Social Laundrette and Net Zone: A cheaper way to wash & dry, clothing, bedding and towels, preventing damp homes and the need for expensive white goods loans. The Net Zone will offer leisure and recreation space intended as a safe meeting place which will reduce social isolation and improve community cohesion.

We believe The Workshop by consultation, design and activities offered will attract 'More Males' and be a fantastic tool to engage over 50s on their health and wellbeing. Partnership agreements will include specific targets towards key indicators: - Smoking cessation, Drug/Alcohol awareness and support, Tackling Obesity, Mental Health and Wellbeing.

The Workshop activities will complement existing programmes such as Edit, East Rangers and Big Lottery Fund - reducing social isolation, improving financial resilience and supporting volunteering.

Workshop Activities/Events:

- Health and Wellbeing events 3 events per year (120 people per year)
- Men's Social Workshop (8 beneficiaries per session)
- Weekly Men's Shed Group (10 beneficiaries per session)
- Grab a Bowl of Goodness (Cooking demo and pay what you can lunch)
- Cooking on a Budget (8 beneficiaries per session)
- Grab a Bag of Goodness (20 families per week)

#### **Financial Breakdown**

Itemised list of all costs	Cost	SIB Contribution
BOTM worker	£13,072	£13,072
Social chef x 40 sessions (term time programme)	£6,928	£6,928
Hendon Community Allotments x 12 sessions (school	£2,000	nil
holiday programme)		
Total	£22,000	£20,000

#### Outputs

- 78 x Older people participating in neighbourhood activities (males)
- 260 x sessions delivered
- 8 x Volunteers recruited and participating

## Comments from the Consultation and Assessment Exercise

• Activities schedule seems to cover all age groups not specific to males over 50s

- Unsure how more 'new' males will be targeted into the new provision is there an assumption that they will be attracted to the 'Workshop' because it's in the community
- No reference to how the outputs will be monitored or the impact made
- Financial section no breakdown for worker, Social Chef costs are high. Why are the cooking sessions and allotment sessions referring to school terms irrelevant if target audience is more males over 50.
- Does not refer to how the project will be monitored or delivered post April 2020.
- High level of consultation to design The Workshop for the community. Identifies partners who will be involved in the project. Overall great proposal for the whole community but not specific to only males over 50.

## **Recommendation:**

• Defer – but is there an opportunity to resubmit picking up on the comments and reducing costs to £5,000

# East Neighbourhood Fund: Application Five – More Males

Organisation	Raich Carter Centre	
Project Title	Everyone Active	
Start Date	January 2020	
End Date	December 2020	

## **Project Description**

For this project we will target both more males. Although this will be delivered from and by Raich Carter Sports Centre we will look to place a big emphasis on working with our VCS network partners to enable them to signpost suitable people to join the schemes.

From your research for the East Area male population we know that:

- Work needs to focus on increasing male's life expectancy
- Smoking is a large concern in Hendon and Millfield wards
- Drinking alcohol to either exceeding safe levels of drinking or binge drinking is an issue
- More people need to be encouraged to carry out at least 30 minutes of physical activity, combined with a healthier diet to tackle obesity
- Smoking, drinking, lack of exercise and poor diet could relate to coping mechanisms relating to stress or mental health concerns

As a way to increase the amount of physical exercise, thereby promoting a more positive health and wellbeing choice, we will implement 5 sessions per week lasting 30 minutes or more each. These will be:

- 1. 3 x Virtual group exercise classes choice of body combat, cxworks and body pump (30-50min
- 2. Walking football session for over 50's (1 hour)
- 3. 50+ gym session (1 hour)

Our fitness motivators will be on hand during the gym session with advice on maintaining a healthy diet as well as advice on the types, intensity and duration of exercise suitable to each person. We will also carry out a health assessment and refer suitable people to smoking cessation sessions in the local area.

This will be broken down into 5 x 10 week programmes with each ward getting a 10 week programme. The only exception being walking football which will be a drop in session for all with no maximum capacity and will run 50 weeks.

The 3 x virtual sessions and 1 x gym session will be for up to 12 people per session. Therefore, we anticipate this being a maximum output of 12 males per ward, per project. So, 60 males in total. Plus, a projected 10 males doing walking football.

#### **Financial Breakdown**

Itemised list of all costs	Cost	SIB Contribution
Gym Instructor @ £8.20p.h	£410.50	£410.50
50+ Gym Session @ £54 per session – 1 hr	£2,700	£2,700
Walking Football @£100 per session – 1hr	£5,000	£5,000
3 x Weekly Virtual Classes @ £51 per session 30-50	£7,650	£7,650
mins		
Total	£15,760.50	£15,760.50

## Outputs

- 70 x Older people participating in neighbourhood activities (males)
- 250 x sessions delivered

## **Comments from the Consultation and Assessment Exercise**

- Costs seem high can these be reduced?
- Emphasis on the VCS Groups to signpost people into programme is this realistic? and how will we
  know that these are 'new' people risk of double counting.
- Acknowledges promotion of sessions and management experience, but little effort made at milestones, budgeting, risks and forward strategy.

## **Recommendation:**

 Defer – but is there an opportunity to resubmit picking up on the comments and reducing costs to under £10,000

Organisation	Active Families NE
Project Title	Active Play
Start Date	January 2020
End Date	December 2020

# **Project Description**

We will run weekly sessions at Ryhope Community Association with the focus on positive parenting, sessions will focus on targeting the parents and carers of 0-5-year olds and look towards improving key milestones linked to the Early Years Foundation Stage (EYFS) framework. We will adhere to these three areas of learning and development, focusing on the three prime areas:

- Communication and language develop confidence and skills by expressing themselves, to speak and listen during a range of interactive activities.
- Physical development providing opportunities for young children to be active and interactive; and to develop their co-ordination, control, and movement. Children must also be helped to understand the importance of physical activity, and to make healthy choices in relation to food.
- Personal, social and emotional development helping children to develop a positive sense of themselves, and others; to form positive relationships and develop respect for others; to develop social skills and learn how to have confidence in their own abilities.

As well as using expressive arts we will enable children to explore and play with a wide range of materials, as well as providing opportunities and encouragement for sharing their thoughts, ideas and feelings through a variety of activities in art, music, movement, dance and role-play.

We will use several methods to engage with parents to encourage them to give the sessions a go this will include referrals from Hendon Children's Centre, Health visitor referrals as well as us undertaking a marketing campaign which will be both through leaflets/posters/ in addition to a structured targeted approach through social media advertising utilising a new promotional video. We are convinced that through this combined effort we will be able to attract a number of local families from within Ryhope.

We would adopt a similar delivery model that has works very successfully on a Monday afternoon. A typical session will follow this format:

- Welcome & Introductions including refreshments
- Role play x 30 minutes
- 45-minute structured parent and child sensory/singing/play class with weekly themes and props all supplied by Active Families NE
- Wind down with 5-10 minutes mindfulness relaxation for all.

Over the 40 weeks we will offer parents/grandparents/guardians the opportunity to volunteer and support the delivery and coordination of the sessions, with the aim of putting them through basic training and longer-term having volunteer parents assisting staff with the running of the class thus sustaining delivery in the future.

# **Financial Breakdown**

Itemised list of all costs	Cost	SIB Contribution
Salaries (40 wks. x 2.5 hrs per week @£20 per hour	£2,000	£2,000
Room hire (40 wks. @£12 p.h. x 3 hours)	£1440	£1440
Refreshments @£5 per session x 30	£150	£150
Marketing materials	£200	£200
Admin, co-ordination and promotion	£800	£800
Total	£4,590	£4,590

## Outputs

• 30 x Residents benefiting from healthy lifestyles initiatives (parents / carers)

# **Comments from Consultation and Exercise Assessment**

- Will deliver the outcomes of the project brief, but no mention how it will monitor, track or measure outputs.
- Only mentions about parents / guardians benefiting, should indicate children as well
- No reference to similar provision delivered in the area i.e. Toddler Group at Ryhope CA, or Bumps for Babies
- No reference to partnership working, or sustainability / exit strategy
- Bid submitted by Ryhope CA to work with the same target audience at the same building is this duplication?

# Recommendation

• Defer - but is there an opportunity to resubmit picking up on the comments and working alongside Ryhope CA, Toddler Group and Bumps 2 Babies

# East Neighbourhood Fund: Application Two - Positive Parenting

Organisation	Groundworks North East	
Project Title	The Little Twiglets	
Start Date	January 2020	
End Date	June 2020	

## **Project Description**

This project is targeted at the age range of 0-5 and will assist children achieve personal milestones. Groundwork will deliver a family learning course through local community centres and schools, these are:

- Hendon: Hudson Primary school and Norfolk Street site
- Millfield: St Joseph's Primary and St Marks Community Association
- St Michael's: St Mary's RC Primary and St Nicholas Church

The Little Twiglet course will give learners practical ways to get involved with their child's development through outdoor learning. The course will equip parents with confidence that will enable them to fully engage with their child's development and, using the natural world, will encourage parents to learn alongside their children. Each session will pose a question to the Group, parents and children will work together to discover the answer through a variety of different activities and crafts. The sessions will be a mix of classroom based learning and outdoor investigation. Within each course, learners will be taken to either Elba Park or Campground (match funding) Learners with add to their Nature Journal, detailing their adventures and discoveries, which they will take home at the end of the course.

During the sessions, parents will help the children prepare for their outdoor adventures, including helping with waterproofs and garden gloves that will be provided. The practical nature of the activities will improve the confidence of parents to support their children's development relating to movement, hand and finger skills, language, cognitive, social and emotional development.

## **Financial Breakdown**

Itemised list of all costs		Cost	SIB Contribution
Staff		£3,000	£3,000
Elba Park Ranger		£500	£0
Outdoor clothing (waterproofs / wellies)		£500	£500
Scrapbooks		£100	£100
Room Hire		£500	£500
Coach Hire		£500	£500
Resources		£200	£0
	Total	£5,300	£4,600

#### **Outputs**

- 6 x courses (2.5 hrs per week x 5 weeks)
- Between 30 60 x Residents benefiting from healthy lifestyles initiatives (parents / carers)

## **Comments from the Consultation and Exercise Programme**

- Children and parents working together, track progress via nature journal, trips to Elba Park (match funding) to enrich experience
- No reference to existing provision outside of Groundworks (e.g. FACL providers)
- No breakdown of costs, is the outdoor clothing budget realistic? no mention of milestones or how to overcome possible risks/issues.
- Would prefer the project to be delivery via Hill View Nursery instead of St Nicholas Church
- Although Groundwork have good connections to those schools it would be nice to see some other schools involved

## **Recommendation:**

- Approve, subject to further information being gathered on FACL providers, financial breakdown, outlining milestones and mitigating possible risks.
- Changes made from St Nicholas to Hill View Nursery

# East Neighbourhood Fund: Application Three: Positive Parenting

Organisation	IMPACT North East	
Project Title	RISE	
Start Date	January 2020	
End Date	December 2020	

#### **Project Description**

We would like to provide our unique bespoke 360 family support and wellbeing services to children and families in the East locality covering Hendon, Millfield, Ryhope and St Michael's. Our unique approach to families will engage and focus with males to develop male support groups in the East locality, we will employ a male therapeutic worker for 7 hours a week to deliver bespoke drop-in groups and organise Adventure therapy for males and dads and sons. Adventure therapy is an opportunity to get outside, in an environment which may or not be familiar or natural to them. It will give them a chance to interact with family and friends and learn or challenge themselves – whether that is physically or emotionally or a combination of the two.

We would also like to deliver our attachment family support training program, which has a play-based approach to increase positive parenting, these courses will enable parents to understand the importance of touch and engagement and help them understand their own attachment barriers.

Evidence suggests that when families are happier and more cohesive there is reduced level of negative conflict, which leads to less substance misuse and negative coping strategies. By using our delivery models, we have proven that our work is effective in parental and family interventions, which improves the overall outcome of families and increases positive mental health in families and children. Working with parents to reduce the impact of their past experiences and decrease stresses factors leads to a healthier population. Increasing positive mental health and decreasing health inequalities.

#### **Financial Breakdown**

Itemised list of all costs	Cost	SIB Contribution
Male Worker (7 hrs p.w @ £14p.h. x 39 wks)	£3,084	£3,084
Staffing: 2 Parental courses (25hrs delivery + 5 hrs	£1,200	£1,200
planning total 30 hrs x £20.00ph)		
Management	£500	£500
Resources	£200	£200
Total	£4,984	£4,984
NB: Male Workers costs total £3,822 increasing	£5,722	£5,722
request to £5,722 which is over the small grants limit		

#### **Outputs**

- 60 x males benefiting from healthy lifestyles initiatives
- 40 x families with young children

#### **Comments from Consultation and Assessment Exercise**

- No specific venues identified in the four wards
- No mention to how children's development milestones will be reached / measured / difference the project will make – outcomes not included in project description
- Refers to outputs but information how they will identify / target users isn't mentioned
- Finance figures incorrect
- Open to partnership work and accepting referrals and signposting users to other provision
- Has experience and qualifications of working with adults / children, but no reference to project management, budgeting, monitoring, timescales, issues and risks.
- Refers to working in partnership, but no mention of how, who, when or what existing services are and how this will add value.

#### **Proposed recommendation**

• Reject

Organisation	Keep Active NE	
Project Title	Let's Learn Together	
Start Date	January 2020	
End Date	December 2020	

## **Project Description**

Working with the identified partners we will deliver a wide range of activities to parents and their children aged between 0-5 in the Hendon area to improve hand eye co-ordination and social and emotional development. Sessions will encourage children to reach milestones in how they play, learn, speak, behave, and move (like crawling, walking, or jumping). Arts and crafts and cookery sessions will also be delivered as part of family activities.

We would promote the sessions via the VCS colleague network in the East, social media including Facebook, Twitter etc. We have excellent relationships with the primary schools and nurseries in the East area, having worked directly with them for several years, this would be a great opportunity to promote the sessions to the children and parents who attend the local primary schools. We have many years of experience in delivering family and child-based activities, the planned sessions will have the following benefits to both children and parents, an example of what sessions we would deliver are:-

- Physical Activity sessions: Walking/Jumping/Skipping/Playing hide and seek/Treasure hunts inside or outside/Playing outside/Messy play/Playing ball games/Multi sport games. These sessions would have then following outcomes and impact with young children and their families. Help with all areas of your child's development: build your child's muscle strength: hand and eye co-ordination: grasp and hold toys: sit, crawl and walk; social skills; meet new friends; develops strong bonds; fun together; develops speech, communication, and social skills
- Arts and Crafts: families will participate directly with their children will help develop a wide range of skills. Benefits include: develops fine motor skills: Increases dexterity: Improves hand-eve coordination; Encourages self-expression; Helps in socializing; Enhances innovation and creative ability; Improves visual-learning and memory.
- Family Cookery: Interactive cookery sessions will build on basic skills for both parents and children. Children will learn how to hold utensils, touch and taste new foods, work closely with their parents, When families work on a recipe together, they will introduce new words to their child's vocabulary and promoting literacy. Following steps in the recipe can also work on listening skills. Many of the benefits outlined above also apply to interactive cookery sessions.
- Bundles for Babies: offer valuable support, guidance and the opportunity to access new and used baby items at no cost to mums to be or mums who have recently given birth and find themselves in vulnerable position in society. We are working with partners to refer clients to the programme that may have recently been in an unstable or violent relationship, they may have health issues, they may have financial problems or simply have no support from any family members whatsoever.

Financial Breakdown		
Itemised list of all costs	Cost	SIB Contribution
Venue hire (74 sessions) @£20 each	£1,480	£1,480
Staff costs (74 sessions) need breakdown	£2,390	£2,390
Craft Materials (12 sessions) @ £25 per session	£300	£300
Food (12 sessions) @ £29 per session	£350	£350
Equipment (74 sessions)	£1,000	0
Project Management	£250	£250
Marketing	£200	£200
	£5,970	£4,970

## Outputs

- 74 x sessions •
- 1100 1480 children / parents spaces offered

# **Comments from the Consultation and Assessment Exercise**

- Refers to all outputs/ milestones of a child's development
- Very high outputs should not be about spaces offered, but more about individuals worked with over a period of time to enhance impact of project
- Bundles for Babies is an added value, especially if this offer could be rolled out across all Partners who are awarded a grant under 'positive parenting'.
- Unsure of monitoring systems, sustainability / exit strategy
- Regarding timescales, does refer to weekly / monthly provision being delivered but no other timescales i.e. appointing staff, publicity campaign, etc.

# **Recommendations:**

- Approve, subject to outputs being revisited and more information required on monitoring systems, sustainability / exit strategy and timescales.
- Signposting system introduced to Bundles for Babies across all Lead Agents awarded funding under the Positive Parenting Programme.

# East Neighbourhood Fund: Application Five: Positive Parenting

Organisation	Ryhope Community Association	
Project Title	Positive Parenting	
Start Date	January 2020	
End Date	December 2020	

#### **Project Description**

Ryhope CA aim to build upon its current parents and toddlers to promote positive parenting and help the children who attend to meet the milestones markets. The session is a great way for families to meet each other and have a change of scene and activities. They provide a relaxing way for parents to chat together, while their children play with other children and toys. However, they also offer a great opportunity to share ideas with parents and carers in bite-size chunks, about how they can support their children's learning through everyday activities.

Through the funding the sessions will focus on a different aspect of children development each week focusing on the milestone markers, such as: hops and stand on one foot up to five seconds, draws a person with two to four body parents; speaks clearly enough for strangers to understand; correctly names some colours; cooperates with other children. Using techniques, such as, games, arts and crafts, story time, singing, dancing. These activities encourage children to learn new words, develop their non-verbal communication skills, learn early maths skills and understand how words are formed. They also enable children to copy actions and boasts children language communication and literacy skills.

#### **Financial Breakdown**

Itemised list of all costs	Cost	SIB Contribution
Room Hire (3hrs p.w. @ £45 x 42 wks)	£1,890	£1,890
Arts and crafts materials (@£25 p.w.)	£1,050	£1,050
Musical instruments	£200	£200
Snacks and refreshments @ £15 p.w.	£630	£630
Total	£3,770	£3,770

## **Comments from Consultation and Assessment Exercise**

- Enhancing existing Parent and Toddler group interaction between worker, parents and children to develop key stages of development.
- No outputs referenced
- No information about tracking the impact / progress made by parents or children
- No mention of other activities delivered in Ryhope i.e. Active Families / Bumps 2 Babies, etc.
- Does reference management experience but monitoring project, budget, timescales, risks and sustainability not mentioned.

#### **Recommendation:**

 Defer - but is there an opportunity to resubmit picking up on the comments and working alongside Active Families / Bumps 2 Babies

# East Neighbourhood Fund: Application Six – Positive Parenting

Organisation	Raich Carter Centre	
Project Title	Everyone Active	
Start Date	January 2020	
End Date	December 2020	

#### **Project Description**

Although this will be ran from and by Raich Carter Sports Centre we will look to place a big emphasis on working with our VCS network partners to enable them to signpost suitable people to join the schemes.

From your research into positive parenting in the East Area we know that feedback from nursery, primary schools, GPs, councillors and VCS groups has been that many children aged 3-4 years have not been hitting the key milestones usually associated with this age group.

We will aim to address these issues through an adult and child learn to swim scheme. For this project we will run 5 x 10-week adult and child learn to swim schemes for 12 adults and 12 children per ward per 10-week scheme. So, 12 adults and 12 children per ward, 60 adults and 60 children in total across the 50 weeks split across the five wards. Ages will be 4 - 36 months so the benefit is felt before the key 3-4 age. Alongside this the adult and child will have the chance to swim for free in any public swimming session for a period of 10 weeks at Everyone Active sites.

The first group will take place in January 2020 – last group finishing in December 2020.

The session, as well as the free swimming, will provide new parents at risk of social isolation and mental health issues with a great way to keep fit and socialise in a safe and fun environment for both mother/father and child. With the emphasis places on teaching the child to swim, the other fundamentals such as movement, talking, singing, playing with and developing the child will be added benefits without feeling forced. Learning to swim is a key skill for any child. Swimming lessons teach them independence, allows them to get active while enjoying themselves, gives them the ability to get themselves out of potentially life-threatening situations and enables them to fully enjoy trips to the seaside and beach holidays. Especially important when living next to such beautiful coastline. These classes are aimed at giving the child their first experience of the water, along with the parents' guidance. That introduction is provided through songs, games and support and it aims to promote water confidence, alongside offering a sociable environment for both parents and children.

We will also include sessions for the parents on infant choking and resuscitation led by our qualified trainer and assessor. We will also signpost parents and children to our 'active antz' soft play sessions.

Itemised list of all costs	Cost	SIB Contribution
Swim Teacher @ £15.78 p.h.	£789	£789
Learn to Swim Lessons £132 per lesson	£6,600	£6,600
10 x weeks free swimming for adult and child during the scheme's duration	£3,600	£0
Total	£11,778	£8,778

# Financial Breakdown

## Outputs

- 5 x 10 week learn to swim course (one per ward)
- 60 x parents / carers benefiting from the scheme
- 60 x children benefiting from the scheme

# **Comments from Consultation and Assessment Exercise**

- 10 weeks free swim pass for beneficiaries
- Reliance on referrals from VCS Groups, GPs and schools to signpost users into provision is this
  realistic? how will this be set up within the timeframe? Is there evidence that this approach works?
- Posters, flyers, leaflets, social media including local bus routes on how to reach the Centre will
  publicise the project.

- Match funding referenced but the offer of free swimming for adults and children could be a standard offer when a child is enrolled onto a swimming course need to understand the added value.
- Acknowledges management experience but little effort made at milestones, budgeting, risks and forward strategy.
- In terms of partnership, none listed, but makes reference to VCS Area Network and Area Committee.

## **Recommendation:**

• Defer – but is there an opportunity to resubmit picking up on the comments and reducing costs to  $\pounds 5,000$ 

# Does not fit under More Males or Positive Parenting

Organisation	Sunderland Street Pastors	
Project Title	Sunderland Safe Haven	
Start Date	December 2019	
End Date	Ongoing	

#### **Project Description**

Provide a safe place for people to go to when waiting for a lift, taxi on an evening during 10pm – 4am due to overindulging in drink or drugs, instead of walking the streets and putting yourself at risk. The project will be delivered in partnership with St Johns Ambulance who will be able to provide first aid on minor ailments. The Salvation Army will provide information, advice and guidance to people who are homeless or in need, and the sessions will be delivered by church volunteers.

#### **Financial Breakdown**

Itemised list of all costs	Cost	SIB Contribution
Running costs for the building in its 1 <sup>st</sup> year	£20,000	£10,000

#### Comments from the Consultation and Assessment Exercise

• The project description do not fit the project brief, in terms of targeting more males aged over the age of 50 becoming engaged in community activities, or work with parents/carers to develop milestone markers of a child's development aged 0-5 years old.

#### **Recommendation:**

• Reject – but Street Pastors will be invited along to a future People Board meeting to discuss the Safe Haven project.