

Washington Area Committee

2nd June 2011

Report of the Office of the Chief Executive Directorate

ANNUAL REPORT 2010 - 2011



Washington Annual Report 2010/11

Executive Summary by Councillor John Kelly, Chair of the Washington Area Committee

At the beginning of this financial year Washington Area Committee set out its priorities for the year ahead and developed a Work Plan for 2010/2011 to monitor actions against these priorities. This included tackling health inequalities, helping local people access employment opportunities and tackling youth related anti social behaviour. During this year the Committee has allocated over £690,000 to tackle local issues and ensure real benefits for local people.

Throughout 2010/11, we have worked hard to ensure that we get best value and maximum outcomes from our resources, and have allocated the majority of our budget to projects which will help deliver the priorities outlined in the 2010/11 Work Plan - 91% of the Strategic Initiatives Budget has been successfully allocated to those key priorities. During this process, a focus on partnership working and involvement has ensured both residents and the Voluntary and Community Sector have helped to deliver local activity. This in turn has encouraged a wide range of organisations to support the work of Area Committee.

Two good examples of this successful partnership approach include the Washington Health Champions Project and Operation Horizon. Both projects represent a successful multi agency approach, have addressed local concerns and have helped tackle real problems.

Other key achievements I would like to acknowledge include:

- Area Committee being able to influence and support the development of the Washington Workspace Project, a £6m investment to provide managed workspace in Washington by 2013.
- Supporting Remix, a creative and cultural based project at the Washington Arts Centre. The project provides an exciting range of activities and opportunities for young people.
- The success of the first Washington Heritage Festival held in September.

Washington Area Committee has also ensured a 'Ward' approach to developing solutions to local issues. Each Ward has been proactive in focusing the Strategic Investment Plan funding made available this year to drive forward locally based projects and initiatives.

Another key area of work this year included the setting up of two Task and Finish Groups. Councillor Miller and Councillor Walker have chaired our Groups, a new way of working for Area Committee which has taken forward action to support our young people to move into work and has launched a partnership project to tackling health issues in Washington.

Focusing on those key priorities the groups have directed resources and ensured partnership involvement and a co-ordinated approach resulting in benefits delivered at a local level.

Commissioning activity through a 'Call for Projects' has also been implemented by the Washington Area Committee in 2010/11. This process allows the Area Committee to identify what we want to achieve and then invite local groups and organisations to design project proposals to meet those needs. Washington Area Committee has invited applications to develop an Education and Skills Development Programme for Young People and this will be awarded early in 2011/12.

Area Committee has a key role in influencing service delivery to ensure the specific needs of the local area are met. Over the last year, we have worked to inform and influence the Responsive Local Services (RLS) project and are now pleased to see the project moved into a key service delivery area responding to local need. The Washington area now has a

dedicated team of officers working in the area to tackle issues such as Litter, Graffiti, Refuse, Grass Cutting, Dumping of Waste and Dog Fouling. Already there have been a number of compliments and positive comments from residents regarding the level of good service received.

The overall achievement of the Washington Area Committee is to be credited to the commitment of the Members and the teams I have been honoured to work with. In particular All councillors for all parties have worked and played a key role in moving the Area Committee forward and enabling our reputation to grow.

My thanks also go to Councillor Scaplehorn, my Vice Chairman, who has worked on our behalf with the voluntary and community sector and created the links which has undoubtedly helped the Area Committee achieve many of its goals this year.

We look forward to a successful 2011/12 delivering more projects and initiatives for the benefit of Washington and its residents.

Councillor John Kelly (Chair)

Introduction

In April 2010, it was agreed that Area Committee would select a limited number of priorities on which to base its work plan for 2010/11. This report identifies what the Committee set out to do to deliver those priorities and what the key achievements have been. The report also evidences the performance of all projects and initiatives that have been awarded Area Committee resources to deliver activities which have brought real improvements to the area, and influenced service improvements. This annual review process identifies best practice and lessons learned and influences the way forward for the next municipal year.

Information is also included on how the Area Committee meetings operate including attendance, satisfaction and community involvement. It provides detail with regard to the allocation of funding against priorities and estimated match funding to be achieved from approved projects and initiatives.

One of the key aims of Area Committee is to strengthen local democratic accountability through empowering locally elected members to take decisions, shape and influence the delivery of public sector services in an area and develop and monitor improved services for the benefit of the local community.

Area Committees have a delegated budget to allocate against the selected priorities and provide solutions to local problems. Using evidence collected from members, officers and partners and the results of resident and community surveys and feedback, a number of issues were highlighted and presented to Committee to decide where they felt they could most influence service delivery to support improvements in the area and deliver local benefits.

At the May 2010 meeting the Washington Area Committee agreed it would focus its efforts where it could make a real difference and four key priorities for 2010/11 were identified. This report provides a summary of the key achievements, service improvements and budget allocation (for the year 2010/11) against those key priorities:

- Reducing health inequalities.
- Helping local people access employment opportunities and improve the business offer in Washington.
- Addressing Anti Social Behaviour (ASB).
- Delivering Responsive Local Services (RLS).

During the priority setting exercise it was recognised that there was a need to consider other cross cutting areas of work, e.g. equality and inclusion and community engagement whilst delivering against the priorities.

It was also agreed within the May 2010 meeting that outstanding actions from the 2009/2010 work plan would be carried over and work would continue against these priorities within the 2010/2011 work plan. This included:

- Improving and increasing the variety of youth services and provision available across Washington.
- Supporting and developing the 'heritage offer' for Washington.
- Network Management – Traffic, Parking and Road Safety

This has resulted in the Washington Area Committee 2010/11 Work Plan Review evidencing eight key areas of work in this 'End of Year Report'.

Reducing Health Inequalities

Key statistics

- Resident's satisfaction with GPs in Washington is slightly higher than the City average.
- In Washington East life expectancy of males at birth is similar at 76.1 than the City average of 76.4. In Washington North it is 77.2, Central 79.1, South 80.3 and West 77.1 (2006-08).
- Washington East mortality rate (due to CHD, stroke and related disease) among people under 75 was 110 per 100,000 and Washington West was 114, which are both higher than the Sunderland average of 108 per 100,000 (2004–06).
- Teenage pregnancy is still not reducing significantly in Sunderland with 57.3 per 1000 females aged 15 – 17 years. Washington North is the only Washington Ward where it remains significantly high.
- 18+ smoking prevalence is higher than the city average of 25.1% in Washington North where it is 26.2%. The proportion of NHS Stop Smoking service users successfully quitting at 4 weeks in Washington North is 38% - compared to 42% city wide.
- Residents self reporting obesity BMI 30+ is higher than the city average of 18.2% in 4 of the 5 Washington Wards. Washington Central 19%, Washington East 18.4%, Washington North 22.9% and Washington West 19.6%. Washington South is lower at 15.7%.

What we set out to do

- Set up a Task and Finish group to consider what actions could be taken to tackle health inequalities in the Washington area.
- Deliver interventions that sustain and promote healthy lives and reduce health inequalities in Washington by tackling health determinants.
- Build a systematic approach to tackling health inequalities in Washington.
- Through a partnership approach deliver health improvement messages and provide basic interventions and signposting to help local people take the first steps towards healthier lives.
- Maximise the potential people have to adopt healthier lifestyles by assisting to remove the barriers to making lifestyle changes.
- Improve skills and relationships in the family, create a culture of learning for life, enable safe and healthy choices, divert young people from anti-social behaviour, promote integration and inclusion in the community and encourage active citizenship.
- To improve levels of mental health and emotional well being of residents.
- Allocate a proportion of Strategic Initiatives Budget (SIB) funding to addressing tackling health inequalities in Washington.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- A Health Inequalities Task and Finish group was established to develop proposals and make recommendations to Area Committee.
- The Washington Health Champions Project was developed and successfully implemented. This project evidenced true partnership working with the public sector and voluntary and community groups jointly delivering the initiative. £49,030 SIB awarded by Washington Area Committee to the Health Champions project has resulted in a further £79,650 being committed to the project by SAFC, Sunderland City Council and the Teaching Primary Care Trust.
- Washington Health Champions is successfully delivering to all targets with 39 courses being delivered and more than 200 people signing up for 4 or more of the courses. To date 400 people have attended the courses.

- £14,770 SIB was awarded to Washington MIND to support a Washington based Recovery Support Worker. This project is massively over subscribed with hundreds of Washington residents accessing the support services.
- £36,632 SIB and SIP has been awarded to which tackle health inequalities through encouraging activity and healthy lifestyles.
- Local GPs proposing a Community Interest Company to ensure the local community has an influencing role with regard to developing and delivering health provision in the area.

Budget Allocation (including individual projects)

Washington MIND Total allocated £14,770 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
H1 Number of people benefiting from healthy lifestyle projects	120	900		£11085	£11085	
P2 Number of jobs safeguarded	1	1				
P3 Number of people employed in voluntary work	15	38				

Addressing Health Inequalities Total allocated £49,030 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
L5 Number of adults obtaining qualifications (non accredited)	150	136		£12995	£13949	
L4 Number of adults obtaining qualifications (accredited)	150	129				
H1 Number of people benefiting from healthy lifestyle projects	509	0				

Community Involvement

- Area Community Voluntary Sector Network (ACVSN) Members have been involved in developing and delivering the two key projects which are tackling health inequalities in Washington – Washington MIND and Washington Health Champions. This includes Washington MIND, Bridge, Washington Citizens Advice Bureau, and Washington Carers.
- Many representatives from the voluntary and community sector have enrolled for at least 4 courses in the Washington Health Champions programme.
- Residents and the community have been consulted with regard to the design and development of a number of play and sports improvements.
- Voluntary and Community Sector (VCS) groups are represented on the Health Inequalities Task and Finish Group.

Helping local people access job opportunities and improve the business offer in Washington

Key statistics

- The 2009 – 10 Place Survey tells us that 40% of residents see Job Prospects as the local aspect most in need of improvement. Washington has gained the 2nd largest increase in endorsement of job prospects needing improvement since the 2008/9 Place survey, with a 16% increase.
- As of March 2011, we know that across Washington unemployment levels are lowest in Washington South at 3.6% and highest in Washington North ward 9.2%. The City average is 7.1%. Washington Central, East, and West are all lower than the City average at 4.7%, 4.6% and 4.8% respectively.
- There are a number of factors that impact on a resident's ability to work. More residents are economically inactive (which means they aren't looking to work e.g. residents looking after a home, retired, students etc.) in Washington North (36.68%)

which is slightly less than the city average of 39.36%. Contributory factors are the higher rates of permanently sick and disabled residents.

- Working age population (aged 16 – 64 years) claiming Job Seekers Allowance (JSA) is significantly higher in Washington North at 6.7% as compared to the city average of 5.1%.
- The percentage of children in households that are dependent on out of work benefits is a key measure of child poverty. Levels in Washington North ward (31.2%) are higher than the City average (25.9%), the other wards in Washington are slightly lower.
- There have been minor changes in the unemployment rate (both upward and downwards) across the wards within Washington (see table below) whilst the city rate remains fairly stable at 7.1% to 7.2%.

Ward	Mar 11	Feb 11	Jan 11	Dec 10	Nov 10	Oct 10	Sep 10
Washington Central	4.7%	5.9%	5.1%	4.6%	4.7%	4.9%	5.4%
Washington East	4.6%	4.4%	4.5%	4.5%	4.5%	5.0%	4.9%
Washington North	9.2%	9.3%	8.8%	9.1%	9.1%	9.3%	8.9%
Washington South	3.6%	3.6%	3.7%	3.6%	3.9%	4.2%	4.0%
Washington West	4.8%	4.7%	4.8%	4.1%	4.3%	4.5%	4.6%
City	7.1%	7.2%	7.5%	7.2%	7.2%	7.2%	7.2%

What we set out to do

- Set up a Task and Finish Group to agree an action plan which considered ongoing review of employability services, current projects and initiatives which impact on Washington, and the impact of forthcoming policy changes and plans for the radical reform of the welfare to work system.
- Investigate and research good practices that have given access to employment and enterprise opportunities in the most disadvantaged neighbourhoods.
- Deliver interventions which help local people access employment opportunities and improve the business offer in Washington.
- Allocate a proportion of SIB funding to helping local people access employment opportunities and improving the business offer in Washington.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- An Employment and Business Task and Finish Group was established to develop proposals and make recommendations to Area Committee.
- Area Committee has had a major influencing role across this priority. This included the development of the Washington Workspace Project. Building on an audit of the Washington Industrial Areas and the Visible Workspace Study, funded through the Working Neighbourhoods Fund (WNF) this project will develop managed workspace at Washington. It has been allocated £3m WNF, towards the project development costs. The project received provisional approval from One North East in January 2011 to develop a business case, which if approved will match the WNF contribution by a further £3m of European Regional Development Fund (ERDF), making a £6m capital build project.
- A Skills and Employment Demand Study is now underway with Area Committee contributing £10,000 SIB to enhance the scope of the study to include a specific strand focusing on Washington.
- £15,000 SIB funded a Feasibility Study which links Washington's Heritage offer to learning and training opportunities.
- Aligned another £30,000 SIB against the priority through a commissioning process. In January 2011 Area Committee agreed to invite statutory and VCS organisations to

submit proposals to deliver an Education and Skills Programme for Young People. This will commence June 2011.

Budget Allocation (including individual projects)

Skills and employment Demand Survey Total allocated £10,000 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
All outputs/ spend now due Q2 2011/12						

Community Involvement

- Consultation with ACVSN.
- Representatives from Job Linkage and the Learning Partnership on the Employment and Business Task and Finish Group.
- Commissioning opportunities for the VCS through a Call for Projects for an Education and Skills Development Programme for young people.

Addressing Anti Social Behaviour

Key statistics

- The Place Survey 2009 -10 tells us that Washington residents are the least likely to deem at least one ASB issue to be a problem with 16.9% of residents seeing ASB as a problem compared with a Sunderland figure of 22.2%.
- The Place Survey 2009 -10 highlighted that residents feeling teenagers hanging around in the street is a big problem in the Washington area was above the Sunderland average – 44% of Washington residents have identified teenagers hanging around as a problem although 29% agree that the police and other public services are dealing anti social behaviour.
- Activities for teenagers is the top priority for Washington residents - 55% of respondents (2nd highest and an increase of 1% since 2008/09).
- 80% of residents said they felt safe living in Sunderland but for Washington this fell to 73%. There are lower overall feelings of safety in Washington (especially Washington Central) than the city average. This was also the case for lower feelings of safety walking in the area at night, especially Washington North.
- A recent profile on ASB over the summer months of 2010 showed Oxclose and Lambton as having one of the highest levels of Youth related ASB.
- The year to date figure for Washington showed that youth ASB has increased from 1057 to 1156 a rise of 9.4%. It should be noted however that this increase is mainly attributable to higher monthly figures at the beginning of the financial year. Since July the figures have greatly improved due to initiatives stemming from the summer ASB campaign and other operations. As such the totals for August and September fell below those of the previous year, with October only higher by 4 incidents, and thus the increase fell from 25.2% in July to just 9.4% by November which clearly indicates a downward trend.
- Anti social behaviour (ASB), misuse of alcohol and disorder, and the development of a safe environment are identified as key issues to be addressed. Area Committee were keen to encourage a partnership approach and encouraged LMAPS to submit proposals to focus outreach work on ASB hotspots and provide targeted youth activity to engage those most at risk of anti social behaviour.
- Operation Horizon reduced ASB across Washington by just under 24% from July to September 2010.
- Create a safer neighbourhood for local residents and address resident's perceptions of perceived problems with regard to feeling safe and anti social behaviour.
- Improve levels of participation in contracted youth provision and develop facilities for young people.
- Increase confidence levels in the community.

- Allocate a proportion of SIB funding to focus on addressing anti social behaviour, provision of activities and address resident's perceptions with regard to feeling safe.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- Established Joint Police and Elected Members meetings.
- Councillors representative on the Washington Local Multi Agency Problem Solving group (LMAPs).
- Worked proactively with the contracted youth provider to identify gaps and ensure provision in areas of most need and influence delivery of commissioned youth work.
- £40,150 SIB funded a partnership approach through Operation Horizon to focus outreach work on ASB hotspots.
- £27,000 SIB to ensure a safe environment at the Wheeled Sports Park.
- £24,780 SIB to continue the best practice approach at the Washington Arts Centre through the Remix Project. This project provides a range of interesting activities and creates new opportunities to engage and include different groups of young people.
- Continued to support the Phoenix Project following a successful first year. Area Committee have approved another £11,880 to this nationally recognised best practice project which delivers 'Respect' courses to young offenders or those at risk of offending.
- £17,315 SIB and SIP to fund security and safety measures at Usworth Grange Primary School and in John F Kennedy Primary School.
- £21,157 SIP to provide lighting to ensure a safe environment Glebe Park, Albany Village Centre, and at the Blackfell Multi Use Games Area.
- A further £5,170 SIP to fund the Graffiti Subway Project and to renew fencing to prevent illegal access by motorcycles and other vehicles.
- Influenced decision on location of XL Youth Village.

Budget Allocation (including individual projects)

Operation Horizon	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Total allocated £40,150 - SIB						
A4 Number of events / programmes to improve the appearance of the streets	4	1		£40,150	£26,828	
S6 Number of additional young people engaged in youth activities	100	160				
Washington Wheeled Sports Park						
Total allocated £27,000 - SIB						
A1 Number of new or improved community facilities and equipment	1	1		£27,000	£15,000	
H2 Number of people engaged in sports activities	80	90				
S3 Number of CCTV and Monitoring Installed	1	0				

Usworth Grange Primary School CCTV	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Total allocated £11,000 – SIB						
Funding and outputs Quarter 1 11/12.						

Remix – Arts Centre	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Total allocated £24,780 – SIB						
L7 Number of additional youth sessions to be delivered each week	6	15		£24,805	£24,805	
L8 Number of new additional young people engaged and participating in youth provision	75	188				
S5 Number of young people benefiting from youth inclusion / diversionary projects	15	15				
S6 Number of additional young people engaged in youth activities	90	308				

The Phoenix Project Total allocated £11,880 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
S5 Number of young people benefiting from youth inclusion / diversionary projects	42	51		£11,880	£12,445	

John FK Primary School Total allocated £6,315 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£6315	£6315	

Glebe Park Lighting Total allocated £11,500 – SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets	1	1		£11,500	£11,500	

Albany Village Centre Lighting- Total allocated £1,657 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£1657	£1657	

Blackfell MUGA Lighting Total allocated £8,000 – SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets ** Allocated £10,279- £2,279 returned to AC**	6	6		£8,000	£8,000	

Graffiti Subway Project Total allocated £1,337 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets	1	1		£1337	£1337	

Replacement Fencing Wormhill Tce Total allocated £3,833 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£3,833	£3,833	
S1 Number of homes / businesses / community facilities with improved security	1	1				

Community Involvement

- Consultation with VCS Network.
- Consultation with local community and with young people with regard to the development of new provision and facilities.
- Working with Northumbria Police, Neighbourhood Policing Team, Anti Social Behaviour team and youth providers to ensure focused activities are delivered.
- Local community views through the Safer Communities Survey (including telephone survey methodology).
- Partners and Community Together (PACT) meetings held throughout the area where local residents can raise concerns of issues with Police and Partners.
- Voluntary organisations such as the Millennium Centre providing a venue for partners to deliver activities
- Washington Millennium Centre developing a new partnership with Oxclose Youth Project and Springwell Village Hall

Delivering Responsive Local Services (RLS)

Key statistics

- The Residents Survey 2010 shows Washington residents are more satisfied now than in 2008 with refuse collection (84% to 91%), recycling services (72 to 91%) and local green spaces (79 to 96%) but considerably less satisfied with road maintenance (62 to 46%).
- Staff Reporting Line has reduced the number of customer service requests and over 40% of all requests for service are now reported and actioned by staff before customers are required to take action.

What we set out to do

- Increase the number of residents who feel they can influence priority setting and decision making in their local area.
- Increase in the number of residents satisfied with the level of customer service.
- Increase in residents satisfied with services provided in their neighbourhood.
- Increase in service requests dealt with right first time – including reduction in time for end to end service delivery.
- Increase in the number of residents who feel informed about what is happening in their area.
- Tailored to local needs which are responsive to the customers needs in their local area
- Published standards for customers to review.
- Easily accessible services and customers know how to access them through targeted communication.
- Actively seek customer comments on performance and change performance to address the comments received.
- Recognised as excellent, fit for purpose and value for money.
- Actively working across the City, in partnership to achieve added value.
- Services that local councillors can be proud of and enable local councillors to be recognised for driving high quality services which are meeting the needs of communities at every level.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- Dedicated Response Team now in place for each area including Area Response Manager, Response Officer, Ward Team Leaders and Environmental Enforcement Officers.
- The Area Response Manager is working with Gentoo meeting regularly to share information and to ensure close working arrangements.
- Removing litter from land which is not owned by City Council – with the philosophy that if we can see it, a customer can see it, so we remove immediately.
- Contributed £25,414 SIP to help make the neighbourhoods more attractive & accessible and address neighbourhood issues.
- Established a Steering Group to help resolve the problems with abandoned shopping trolleys.
- Community walkabouts Members, Gentoo and the local community.
- Racist graffiti promptly removed from Rickleton Chapel where ownership could not be identified and obscene graffiti removed from several underpasses in Oxclose.
- Fly tipping has been removed very quickly following customer requests from a number of locations in Washington in recent months.
- Pruning of shrub areas at underpasses, Respect Days, nuisance issues identified by local residents being addressed.
- Addressed numerous complaints with regard to dog fouling and litter in several Wards, erecting additional bins in response and monitoring through Enforcement Officers.
- Working with relevant departments to address concerns with regard to potholes, road and highway repairs and footpaths.

Budget Allocation (including individual projects)

Washington Village Signage Total allocated £2,000 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets	1	1		£2,000	£2,000	

Lighting at Cumberland and Coverdale Total allocated £10,981 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets	1	1		£10,981	£10,981	

Beverley Court Drainage Total allocated £5,000 – SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£5,000	£5,000	

Coverdale Barriers and Lighting Total allocated £3,332 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets	1	0		£3,332	£3,332	

High Row Reinstatement Works Total allocated £2,000 – SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£2,000	£2,000	

High Row Street Lighting Total allocated £1,300 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£1,300	£1,300	

Lambton village Improvements Total allocated £801 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£801	£801	

Community Involvement

- Consultation with VCS Network.
- Consultation with local community.
- Community Walkabouts.

Equality, Inclusion and Community Engagement

Equality, inclusion and community engagement are recognised as being cross cutting whilst at the same time delivering against key priorities. The projects and initiatives detailed below are providing opportunities for geographic communities and communities of interest to be involved and to participate, thereby contributing to the development of a 'cohesive community'.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- Two community facilities developed in schools and available to the wider community.
- Christmas celebrations received huge support from the local community and encouraged 'a local identity'.
- Local primary schools encouraging a cohesive community, recognising and celebrating diversity.
- Community gardens and facilities in schools to encourage intergenerational initiatives.

Budget Allocation (including individual projects)

Barmston Community Facilities Total allocated £14,500 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£14,500	£14,500	
A3 Number of community/ voluntary groups supported	6	6				
L2 Number of people accessing improved advice or support	1400	1400				
S1 Number of homes / businesses / community facilities with improved security	1	1				

Christmas Celebrations Total allocated £19,400 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£19,400	£19,400	

Chains of Hope Total allocated £3,000 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets	2	2		£3,000	£3,000	
A6 Number of cultural, celebratory, educational or other community events which have been planned and delivered as a result of SIB/SIP funding	2	8				

Making Children Heard Total allocated £1,500 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A6 Number of cultural, celebratory, educational or other community events which have been planned and delivered as a result of SIB/SIP funding	6	3		£1,500	£1,500	
A1 Number of new or improved community facilities and equipment	2	1				

Springwell Village Community Garden and Access to IT Total allocated £13,073 – SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£13,073	£13,073	
H1 Number of people benefiting from healthy lifestyle projects	212	212				

Improving and increasing the variety of youth services and provision

Youth provision targets 13-19 year olds, or 25 years old if individuals have learning difficulties/disabilities, and informal activities delivered outside of statutory core curriculum. Play provision targets under 13's and may cover community play parks and extended schools.

Key statistics

- 566 young people worked with by the contracted youth provider, Oxclose and District Young People's Project during 2010/11.
- A wide range of activities are on offer throughout each week with sessions most days, including Saturday. This includes Oxclose Youth Club, Barmston Youth Club, Pitstop Youth Project, JAG at a number of venues, Washington Music Project, Mountain Bike Project, Springwell Youth Club, Albany Youth Project, Millennium Centre Youth Club, Washington Youth Matters Forum.
- XL Youth Village and Mobile Youth Services delivered throughout the year.

- 23 play areas in Washington. 6 new areas developed and 3 refurbished through the Play and Urban Games Strategy (PUGS) Action Plan.
- As of April 2010, 57% of all children and young people in Washington could access high quality play provision within 1 km.

What we set out to do

- Provide specialist and generalist youth provision within each ward in the Washington Area.
- Reduce youth related anti social behaviour.
- Improve levels of participation in contracted youth provision.
- Improve facilities for children and young people.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- Developed a good working relationship with youth providers in Washington. Oxclose and District Young People's Project regularly meets with the Area Committee to outline delivery, targets and any issues or gaps which may arise.
- The improvement of facilities for young people through awarding £45,000 SIB and SIP to develop and deliver a multi use play area in Oxclose and £16,906 SIP to refurbish a play area in Blackfell. Both these sites were in line with the PUGS recommended priorities.
- Area Committee received an update on the PUGS and had the opportunity to contribute to the Consultation Framework identifying priority sites/areas for investment.

Budget Allocation (including individual projects)

Washington Cricket Club Total allocated £9,000 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£11,809	£11,809	

Oxclose Play Total allocated £45,000. £24,488 SIB £16,512 SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Approved 6 th January 2011 and 04.11.2010. all outputs Q1 2011/12						

Oxclose Goalposts Total allocated £650 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new play services provided, engaging with children and young people in an area	1	1		£650	£650	

Blackfell Play Total allocated £16,906 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	0		£16906	£16906	
A2 Number of people using new or improved community facilities	616	0				

Community Involvement

- Consultation with VCS Network.
- Consultation with local community.
- More than 2240 young people consulted with regard to the PUGS.

Supporting and developing the 'Heritage Offer' for Washington

Key statistics

- Washington has a number of distinctive heritage assets, groups and activities of interest. They are focused around engineering and mining heritage, local history, and traditional tourism attractions.
- Washington's heritage assets do not feature within the regions strategic picture or tourism offer.
- Most of Washington's heritage assets rely on a local market. Only two sites – the Wetlands Centre and Washington Old Hall have a wider appeal.
- Bowes Railway Trust is recognised as one of the UK's top ten rail heritage sites, one of only two scheduled Ancient Monuments of its type in the country.
- Other heritage sites include Washington F Pit, North East Aircraft Museum, Military Vehicle Museum, North East Electric Traction Trust, North East Bus Preservation Trust, Arts Centre Washington, Holy Trinity Church.

What we set out to do

- Promote and celebrate the Heritage offer in Washington and improve activities and marketing of Washington as a collective visitor offer.
- Encourage collaboration between Washington's heritage sites and assets, including increased volunteering opportunities and engagement. And the management of sites
- Unite sector orientated organisations and community sector organisations to develop and promote the heritage offer in Washington.
- Incorporate heritage skills development, training and employment opportunities into the Washington Heritage offer.
- Evidence of a business case to support the development of a Washington Traditions Heritage Resource Centre.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- Completed the Washington Heritage Centre/Washington Heritage Offer Feasibility Study.
- £122,340 SIB and SIP awarded to support heritage projects in Washington
- Very successful inaugural Washington Heritage Festival held September 2010 attracting between 1,600 – 2,000 visitors. A second festival is scheduled for 2011
- Restoration of heritage signage, miner's banners, and the commissioning of the Washington Miner's Memorial Statue.
- Restoration of the Harraton War Memorial underway following an award of £10,000 SIB and Community chest funding.

Budget Allocation (including individual projects)

Washington Glebe Banner Group Total allocated £10,000 – SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	0		£10,000	£4214	
A6 Number of cultural, celebratory, educational or other community events which have been planned and delivered as a result of SIB/SIP funding	2	0				
P3 Number of people employed in voluntary work	4	0				

Pattinson's Industrial Heritage Signage Total allocated £5,000 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events / programmes of work to improve appearance of streets	2	2		£5000	£5000	

Miner's Memorial Total allocated £3,500 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events/programmes of work to improve appearance of streets	1	0		£3500	£3500	
A6 Number of community or educational events held	1	0				

North East Traction Trams Total allocated £2,000 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£2000	£2000	

Community Involvement

- Community consultation and workshops with regard to the Washington Heritage Offer/Washington Heritage Centre Feasibility Study.
- Support from local community for events and festivals, in particular the Washington Heritage Festival.
- Organisations collaborating and working together.
- Local visitors support the key heritage sites and a strong sense of 'local identity through tradition'.
- Most independent organisations managed by local volunteers.
- Local community requested the development of a Heritage Centre for Washington by petition.
- Key community involvement in developing and delivering traditional projects such as Miner's Memorial, Banner Projects and restoration work. This includes working with local schools, Beamish Museum, Banner Groups and Washington History Society.

Speeding, Traffic and Highways

The Area Committee has focused on this area of work and associated issues for some time and have been consistent in their approach by ensuring co-ordinated activity, value for money and the need to address resident's key concerns related to traffic and highways issues. Building on and complimenting the Washington Road Safety Measures Project (approved in 2009) which used a combination of SIP and Local Transport Plan (LTP) funding to provide improvements to footways, address accident clusters and investigate the implementation of improvements to bus links, a range of schemes have been developed, and delivered.

Key statistics

- 40% of Washington residents feel road and pavement repairs need to be improved. This is the 2nd highest of the Regeneration Areas and is higher than the city average.
- Every Village in Washington has a bus link, which serve to restrict through-traffic whilst providing bus routes through the various districts of Washington. Many of the Links are subject to regular abuse by unauthorised vehicles. The areas around Bus-Only Links are reported to be subject to anti-social behaviour. The Police have advised the Council that they are unable to adequately supervise the Links. The continued abuse of the Links by motorists, and anti-social behaviour by persons cause problems for residents, who then complain to their Councillors or direct to Council Officers
- Washington has segregated pedestrian and vehicle routes. Many perimeter roads are used by pedestrians to access public transport; however, there are very few pedestrian facilities in the perimeter roads due to their design forcing pedestrians to walk in the road.

What we set out to do

- The Washington Area Committee have raised this issue as part of their 2010/11 Workplan and have utilised Area Committee funding to address some of those concerns
- Implement the Washington Road Safety Measures Project
- Identify and manage key areas of concern
- Reduce speeding traffic
- Improve pedestrian access
- Complement and support the work of other external organisations / partners and other Council programmes and initiatives.

Achievements Delivered (service improvements and escalation to scrutiny/LSP)

- Members and partners identified 'hot spots' and issues.
- Develop and deliver the aims and objectives of the Washington Road Safety Measures Project including Footway Links and Bus Link Improvement Schemes.
- £62,309 SIB and SIP to develop and deliver a range of network management related schemes for the Highway. This includes a Vehicle Activated Signs Programme approved for all Wards in Washington to reduce vehicle speeds (rolling programme of deployment 2011/12), the development of a mini roundabout on Bonemill Lane to complement an existing scheme to reduce the current 60mph speed limit to 30mph (roundabout construction 2011/12), Parkway pedestrian refuge to improve access to Washington Primary Care Centre, a rolling programme of dropped kerbs and tactile paving to improve access for vulnerable groups such as the disabled and general network management improvements to complement other externally funded schemes, such as the joint venture with Gentoo to develop and introduce off-street parking in Kestrel Close to alleviate any increase in completion for parking when waiting restrictions are introduced to prevent obstructive parking at the Kestrel Close / Ayton Road junction.

Budget Allocation (including individual projects)

Washington East Dropped Kerbs Programme Total allocated £16,000 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	0		£16,000	£1647	

Monument Park Traffic Restrictions Total allocated £2,492 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events/programmes of work to improve appearance of streets	2	0		£2492	£2492	

Inkerman Road Layby Total allocated £7,500 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events/programmes of work to improve appearance of streets	1	1		£7500	£7500	

Manor View Improvements Total allocated £2,350 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£2350	£2350	

Wharfedale Dropped Kerbs Total allocated £1,029 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events/programmes of work to improve appearance of streets	1	1		£1029	£1022	

Bonemill Lane Traffic and Speeding Measures Total allocated £19,220 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A4 Number of events/programmes of work to improve appearance of streets	1	1		£18396	£1973	

Traffic Management Programme (Parades) Total allocated £718 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A6 Number of community or educational events held	8	8		£718	£718	

Community Involvement

- Consultation with local communities. This includes
 - Bus Links (Washington Road Safety Scheme).
 - Vehicle Activated Signs (VAS) Programme.
 - Residents near to Bonemill Lane.
- Opportunities for consultation with the wider community through the statutory consultation process required with regard to the formal publication of proposed schemes.
- Opportunities for local communities to raise issues for consideration through the formal Petition Scheme.

Others

The following issues/projects were progressed by local Ward Councillors, whilst they do not fit the defined priorities within the work plan the projects were undertaken and completed to respond to local need and requirements.

Budget Allocation (including individual projects)

Sunderland Angling Competition Total allocated £1,000 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A6 Number of cultural, celebratory, educational or other community events which have been planned and delivered as a result of SIB/SIP funding	1	1		£1,000	£1,000	

Grace House North East Total allocated £1,675 - SIB	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A5 Number of project feasibility studies funded	1	1		£1675	£1675	

Fatfield Primary School Eco Lighting Total allocated £6,670 - SIP	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
A1 Number of new or improved community facilities and equipment	1	1		£6670	£6670	

Governance and Operation of Committee Meetings

The first meeting of this year was designed to enable all elected members, officers, partners and residents present to contribute to the discussion and decision making in a participative way. The meeting was evaluated by asking all in attendance to complete a short questionnaire and the results of this survey were used to improve and further develop the roles of members, officers and partners to ensure effective operation and participation in meetings.

Meetings throughout the year have continued to be well attended and participative with the a large majority of Councillors attending all of the meetings, the elected members of the Washington Area Committee can be found on the Sunderland City Council website at http://www.sunderland.gov.uk/committees/cm5/CommitteesandForwardPlans/201112/tabid/111/ctl/ViewCMIS_CommitteeDetails/mid/539/id/1434/Default.aspx . A pre meeting and post meeting debrief take place to identify relevant issues and implement improvements for future meetings. Examples include -

- Making the reports and associated papers more concise and informative.
- Providing guidance and support to presenters of reports.
- Ensuring venues for meetings are suitable and accessible.
- Providing accurate and clear financial information.
- Ensuring agreed actions are followed up.

The standard agenda implemented at the beginning of the year continues to work well and is designed to bring consistency and focus to each of the Area Committees.

- Item 1 includes welcome, apologies, declarations of interest and minutes of previous meeting.
- Item 2 discusses new issues to assess whether committee can influence services or deliver relevant actions.
- Item 3 provides a progress report on the previously agreed workplan and associated actions.
- Item 4 offers the opportunity for Committee to be consulted on, and influence, relevant issues.

In relation to Area Committee's performance, the 2011 Members Survey highlights the following:

Question	All of the time	Most of the time	Occasionally	Never
Are the meeting venues easily accessed by partners and the community?	32%	52%	12%	4%
Is the layout of the room satisfactory?	24%	48%	20%	8%
Are the length of the meetings satisfactory?	8%	80%	12%	0%
Is the balance of the Committee agenda satisfactory (i.e. performance management/general information/problem solving etc)?	20%	52%	24%	4%
Is the involvement with partners satisfactory?	21%	46%	29%	4%
Is the involvement with the public satisfactory?	13%	30%	30%	26%

The relationship between Area Committee and the Voluntary and Community Sector (VCS) Network has continued to develop over the course of the year by

- Nominated partner VCS representatives attending Area Committee.
- Washington Area Co-ordinator attending Area Committee and participating in relevant sub groups of Committee (e.g. Task and Result Groups).
- Vice Chair of Area Committee acting as co-chair of the VCS Network.

- Area Officer attending VCS Network to consult with, and inform, the meeting regarding relevant Committee business.
- Agenda of the VCS Network developed to complement and feed into that of Area Committee.
- Consultation with Network members on work plan and priorities.
- VCS Network and individual partners delivering projects and services identified in the work plan.
- Community challenges being developed to deliver local improvements on each priority.

Finance

The Washington Area Committee has successfully allocated more than £690,000 throughout 2010/11:

- Total **Strategic Initiatives Budget** allocated £413,331.
- Total **Strategic Investment Plan** allocated £218,062.
- Total **Community Chest** allocated £60,412.

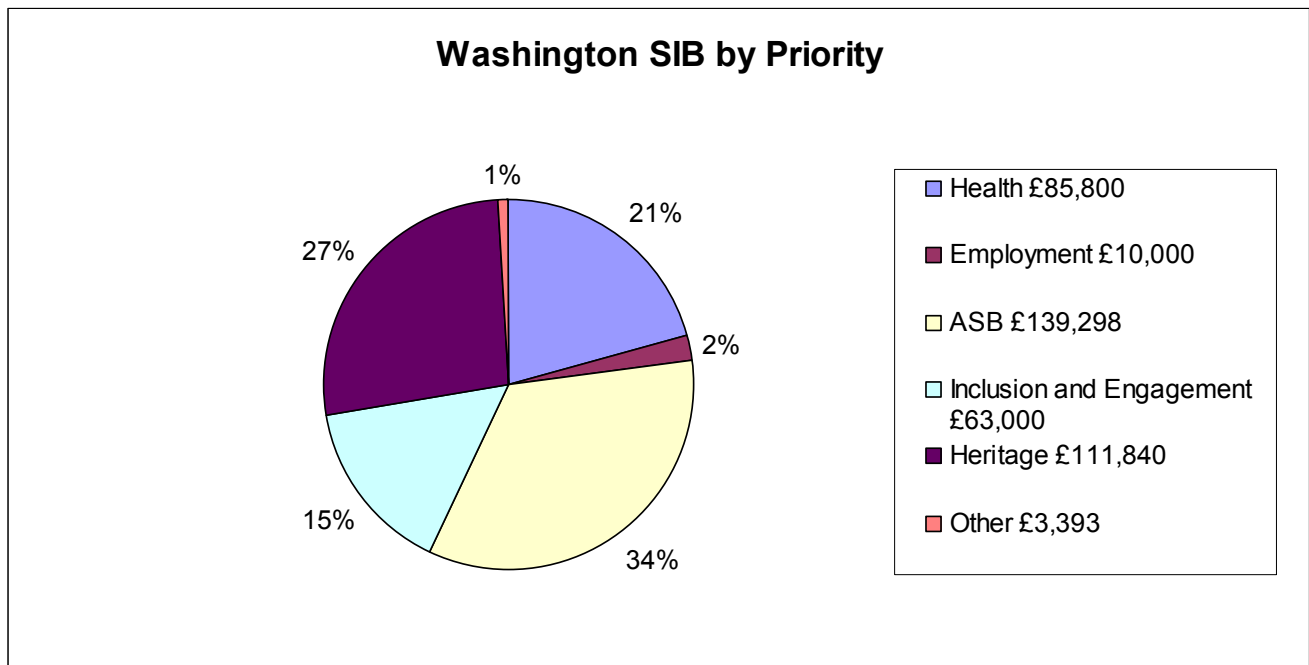
Strategic Initiatives Budget (SIB)

A budget of £287,261 was available for 2010/11. A total of £126,070 was carried over from 2009/10, bringing the total to be allocated for 2010/11, to £413,331

Under the revised governance arrangements for SIB, resources are allocated against the priorities outlined in the Local Area Plan. At the beginning of the municipal year, Area Committee set out to allocate a proportion of SIB funding by proactively identifying projects to deliver against agreed priorities. However, it was recognised there was still a need to retain flexibility and be responsive to community needs. Area Committee were receptive to organisations also identifying need and gaps in line with the priorities in the LAP and applying for funding to deliver against these priorities

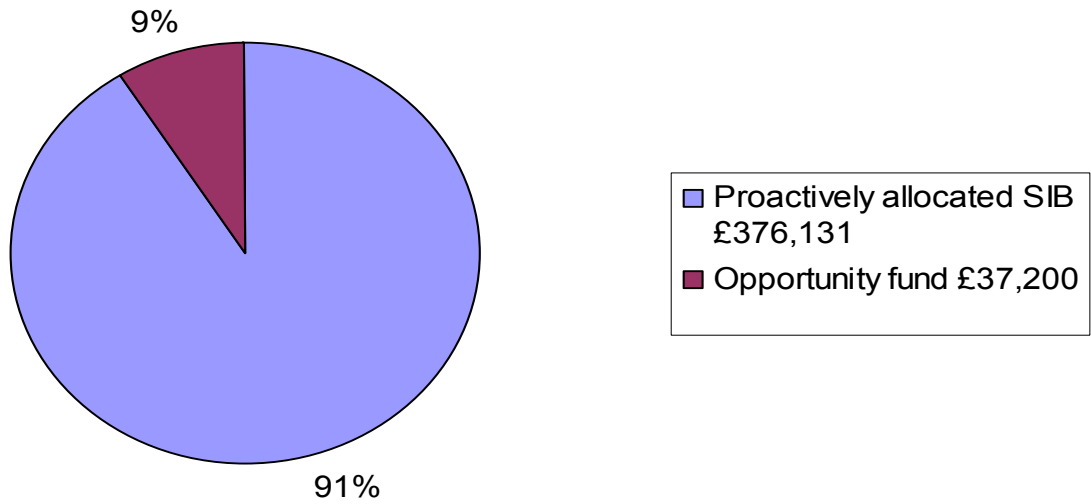
Of the total SIB budget available, Area Committee awarded it in its entirety with 91%, i.e. **£377,938** directly against the LAP priorities. 9% or **£35,393** was awarded to projects identified by the local community and partners. **£184,858** match funding was also achieved, as indicated at application by Lead Agents.

SIB allocated by Priority



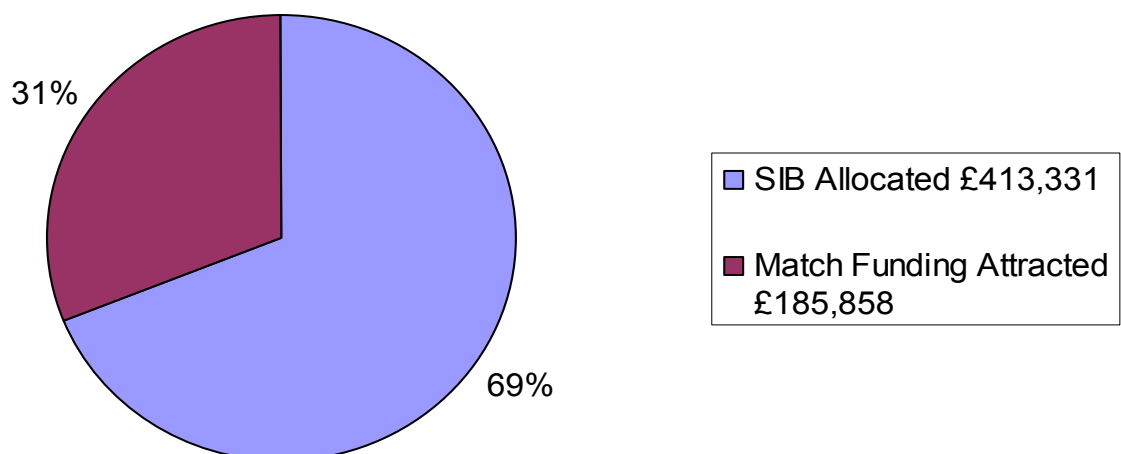
**SIB Proactively Allocated to Priorities
(not speculative applications)**

Washington SIB Proactively Allocated



**SIB Potential Match Funding
(At Application)**

Washington SIB/Match Funding

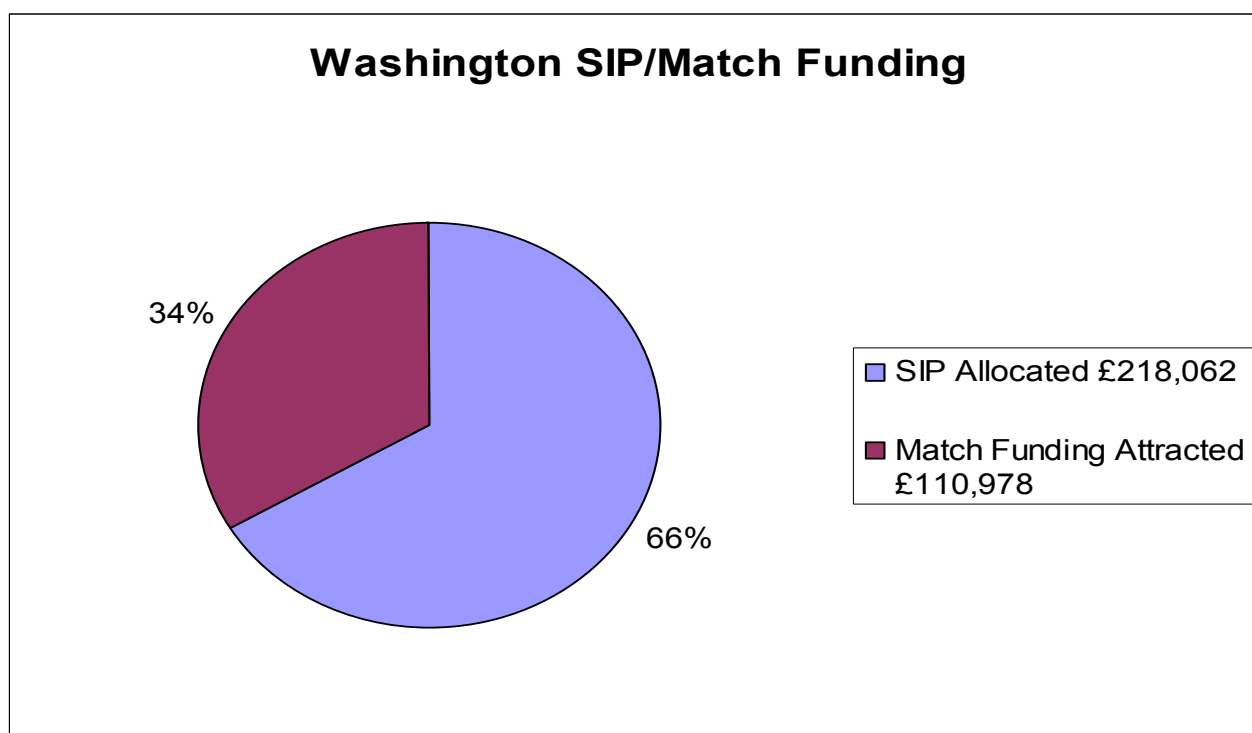


Strategic Investment Plan (SIP)

A budget of £219,059 was made available for 2010/11. This was a one off budget allocation for Area Committee to fund local based projects which helped deliver the Washington Local Area Plan priorities. Washington elected to allocate the budget at a Ward level.

Funding was made available to voluntary, community and statutory groups and organisations which delivered projects that focused on the area's key priorities. All projects were capital and were required to be completed before March 31st 2011. Of the **£219,059** available, Washington Area Committee allocated **£218,062**. Match funding of **£110,978** was also achieved, as indicated at application by Lead Agents.

SIP Potential Match Funding (At Application)



Community Chest

Community Chest forms part of the Strategic Initiatives Budget and £10,000 was available for each Ward in 2010/11. Unallocated funds of £12,719 were also carried forward from the previous year, giving a total of £62,719 for 2010/11. Of the **£62,719** available, Washington Area Committee allocated **£60,416**

Satisfaction levels

According to the place survey 09-10, activities for teenagers (53%), job prospects (42%) and road and pavement repairs (40%) were the top areas for improvement in the Washington area.

The residents survey highlights that

- Washington is in line with Sunderland as a whole in terms of satisfaction, but 2010 sees the second consecutive survey in which satisfaction has fallen and the increase in dissatisfaction is significant (from 9% in 2007 to 15% in 2010)
- Although area satisfaction has fallen, satisfaction with the Council has increased significantly from 59% in 2008 to 71% in 2010. Considerably more Washington

residents feel the authority offers good value for money, asks peoples views and listens to peoples views than the Sunderland average.

The member satisfaction survey 2011 highlights the following:

- 77% of members who responded feel that the Council clearly communicated its purpose and its intended outcomes fro citizens and service users
- 79% of members feel that area committees are effective most or all of the time.
- 90% of members feel that they are clear on the role of area committees
- 70% Members find the council average, poor or very poor in promoting the work that they do as an Area Committee Member

Lessons Learned

- We need to align local needs and priorities with strategic plans and priorities. E.g. Local Transport Plan/Capital Programme and highways and speeding issues and proposals. Area Committee can have a more positive influencing role re the allocation of strategic resources as well as being able to bring local benefit and resources. Frameworks and protocols required which identify Area Committee's role re ensure delivery of jointly agreed priorities and bringing added value to strategic programmes.
- Better planning re scheduling of event related applications (usually made to all areas), e.g. parade traffic management, Sunderland Festival, is required
- A co-ordinated approach to addressing overlapping priorities and issues across more than one area, e.g. Call for Projects for more than one area needs developing.
- Call for Projects prevents speculative applications which do not deliver the required outcomes
- Task and Finish Group membership and management – we need improved protocols and guidance to ensure relevant expertise rather than 'interest' when groups are established, and to ensure appropriate numbers on groups to help them be manageable. Also need to be able to better manage potential conflict of interest for Members, partners and Officers.
- The new agenda format has encouraged better involvement of partners and officers at Area Committee meetings – more structured with obvious outcomes and contribution to the committee's agenda.
- We need to improve the Area Committee's influencing role through better use of Item 4.
- We need to build a common vision and sense of belonging for all communities and local people for them to feel their views are listened to and they can influence decisions. The successful community engagement/development techniques should be fully utilised, reaching all communities and promoting participation.
- The effective partnership working has developed positive and productive working relationships and has delivered the best outcomes. This should be the way forward for improving services in the area.
- The joint officer working between the Area Officer, Area Response Manager and Community Co-ordinator has produced some early results. This 'Area Team' approach needs further development to maximise support and resources and ensure best value for the area.

Next Steps

Following this 'End of Year' review and evaluation of the 2010/11 work plan, the next steps are for Area Committee to assess how successful it has been in achieving its objectives, fulfilling its influencing role, ensuring service improvements, and delivering real benefits at a local level.

Washington Area Committee are currently developing their 2011/12 work plan having identified new priorities and agreeing which areas of work from 2010/11 work plan require further focus and support.

Two new priorities are provisionally agreed and will be included in proposals for the new work plan for 2011/12. They are:

- To continue to help local people access employment opportunities. Members identified a need to focus on NEETS and skills development and learning outcomes. They are also keen to look to linking the development of Washington's 'Heritage Offer' to learning opportunities and employment/training opportunities.
- To look at activities to 'engage' young people and to broaden that into 'community inclusion' - linking young people and the broader community.

It is also proposed that the following priorities would be carried over from the 2010/11 work plan:

- Helping local people access employment opportunities and improve the business offer for Washington
- Anti Social Behaviour and youth disorder (activities for young people as above to be incorporated)
- Tackling health inequalities (Local GPs are proposing the formation of a CIC)
- Speeding and dangerous traffic
- Responsive Local Services (RLS)

This new work plan for 2011/12 will be presented to the Washington Area Committee at the first meeting of the new municipal year for approval.