

Associated guidance for this document can be found [here](#). Each section has a link to the relevant section within the guidance document.

## 1 Details of the activity (i.e. the policy, strategy, service, project or function)

<b>1.1 Directorate</b>	Health, Housing and Communities
<b>1.2 Service</b>	Housing Services

<b>1.3 Title of the activity (i.e. the policy, strategy, service, project or function):</b>
Sunderland Housing Strategy 2023 – 2030 and Homelessness Reduction and Sleeping Rough Strategy 2023 - 2028

<b>1.4 Brief description of the activity:</b>
<p>The Housing Strategy sets out Sunderland City Council's intentions to deliver a housing offer that reflects the homes that people aspire to live in (based on housing market assessments) and to positively impact on the city's population demographics and migration. This includes more large family and high-status homes through the delivery of key housing sites.</p> <p>It details the council's plans to:</p> <ul style="list-style-type: none"> <li>- ensure there is sufficient affordable housing</li> <li>- bring empty homes back into use</li> <li>- ensure properties are safe and free from serious hazards</li> <li>- reduce risk of homes flooding.</li> </ul> <p>The successful delivery of the Housing Strategy 2023–2030 will be a key contributor to the delivery of the City Plan 2019-2030 and its commitment to:</p> <ul style="list-style-type: none"> <li>- have more and better housing</li> <li>- ensuring residents, particularly those who require long term support from Adult Social Care, can enjoy independence and maintain control over their lives;</li> <li>- ensure that people are more resilient; and that more people feel safe in their homes and neighbourhoods.</li> </ul>

<b>1.5 If the activity involves working with other directorates, partners or joint commissioning please state who is involved:</b>
Registered Providers of Social Housing Public Health Anti Social Behaviour Adult Social Care Together for Children Integrated Commissioning Board NHS Police Probation Private Landlords Elected members Housing developers City Development

<b>1.6 Will all or part of the activity be delivered through a provider external to the Council?</b>
Yes

**1.7 If Yes, please explain what element(s) of the activity will be delivered through an external provider:**

Some of the activity will be delivered in partnership with external partners

**1.8 Which areas of the city will be impacted?**

Whole City	<input checked="" type="checkbox"/>
Coalfield	<input type="checkbox"/>
East	<input type="checkbox"/>
North	<input type="checkbox"/>
Washington	<input type="checkbox"/>
West	<input type="checkbox"/>
Internal Council Activity – Impact on employees	<input type="checkbox"/>

**1.9 Is the activity targeted at protected characteristics or any other key groups?**

All of the below	<input type="checkbox"/>
Age (e.g. older people, younger people/children, a specific age group)	<input checked="" type="checkbox"/>
Disability (e.g. mobility, long term health conditions, sensory impairment or loss, learning disability, neurological diversity or mental health)	<input checked="" type="checkbox"/>
Marriage and civil partnership	<input type="checkbox"/>
Pregnancy and maternity (including breastfeeding)	<input type="checkbox"/>
Race	<input type="checkbox"/>
Religion or belief (including no belief)	<input type="checkbox"/>
Sex	<input type="checkbox"/>
Gender reassignment	<input type="checkbox"/>
Sexual orientation	<input type="checkbox"/>
Human Rights	<input type="checkbox"/>
Other vulnerable groups and people with complex needs (e.g. veterans, children and young people who are cared for or care experienced, carers, domestic abuse victims and survivors, ex-offenders etc.)	<input checked="" type="checkbox"/>
People vulnerable to socio-economic deprivation (e.g. unemployed, low income, living in deprived areas, poor/no accommodation, low skills, low literacy etc.)	<input checked="" type="checkbox"/>

**Completed by:** Katherine Corfield, Housing Strategy Manager

Version	Status	Author	Comments	Date Issued

## 2 Data and Intelligence

[Guidance for this section](#)

### 2.1 What data and intelligence has informed the activity?

Strategic Housing Market Assessment (SHMA) shows a 745 affordable housing delivery within the City per year  
Strategic Housing Land Availability Assessment (SHLAA) sets out approaches to unlock stalled sites  
Shelter findings from listening project with renters demonstrated a proportion of PRS tenants within Sunderland were dissatisfied with their accommodation  
Homelessness Health Needs Assessment was carried out and lived experience groups were interviewed, 21 recommendations from data around inclusivity and health inequalities in the homeless population  
Census 2021 - circa 122,000 dwellings in the City and lower than national average PRS in the City (14.9% in Sunderland vs 19% national).  
Data has shown that strategic housing priorities remain Grow, Improvement and Support for vulnerable groups.

### 2.2 Summary of data / intelligence / consultation outcomes to inform understanding of differences in:

- the way people use, access or experience your activity;
- how the activity may impact; and/or
- outcomes for different groups?

-Engagement event with partners from Voluntary & Community Sector, Registered Providers and internal council departments on 27th June 2022 to feedback on 3 priorities within the Housing Strategy. Co-production encouraged for development of strategy.  
- Formal consultation was carried out online however available in the resident newsletter, data captured around tenure type and geographic location from respondents.  
- Engagement also led to the development of a working group with partners to develop the strategy and to build partner data into the KPI set

## 3 Equality and Human Rights

[Guidance for this section](#)

### 3.1 Eliminate discrimination, harassment and victimisation

#### What impact will the activity have?

Not Applicable

#### Explain how/why:

The Housing Strategy is about the provision of housing albeit for vulnerable groups and whilst housing will meet the needs of these groups there are strategies within the council that should be considered in conjunction with the Housing Strategy that specifically set out to support inclusive environments and community cohesion and safety.

### 3.2 Advance equality of opportunity between people who share a protected characteristic and those who do not

#### What impact will the activity have?

Not Applicable

#### Explain how/why:

<b>3.3 Foster good relations between people who share a protected characteristic and those who do not</b>
<b>What impact will the activity have?</b>
Not Applicable
<b>Explain how/why:</b>

  

<b>3.4 Age (older ages, children and young people, middle ages, an age range or a specific age)</b>
<b>What impact will the activity have?</b>
Positive
<b>Explain how/why:</b>
The intended impact of the strategy is to deliver homes that will support older people to remain in their homes, independently, for longer

  

<b>3.5 Disability (mobility, long-term health conditions, sensory, learning disability, neurological diversity or mental health)</b>
<b>What impact will the activity have?</b>
Positive
<b>Explain how/why:</b>
The intended impact of the strategy is to deliver homes that will support disabled people to remain in the homes, independently, for longer

  

<b>3.6 Gender reassignment (the process of transitioning from one sex to another)</b>
<b>What impact will the activity have?</b>
Not Applicable
<b>Explain how/why:</b>

  

<b>3.7 Marriage and Civil Partnership</b>
<b>What impact will the activity have?</b>
Not Applicable
<b>Explain how/why:</b>

  

<b>3.8 Pregnancy and maternity (including breastfeeding)</b>
<b>What impact will the activity have?</b>
Not Applicable
<b>Explain how/why:</b>

  

<b>3.9 Race (colour, ethnicity, country of origin, culture, etc.)</b>
<b>What impact will the activity have?</b>
Not Applicable
<b>Explain how/why:</b>

**3.10 Religion / Belief (including no belief)**

**What impact will the activity have?**

Not Applicable

**Explain how/why:**

**3.11 Sex (male or female)**

**What impact will the activity have?**

Not Applicable

**Explain how/why:**

**3.12 Sexual orientation**

**What impact will the activity have?**

Not Applicable

**Explain how/why:**

**3.13 Will the activity impact on an individual's Human Rights as enshrined in UK law?**

**What impact will the activity have?**

Positive

**Explain how/why:**

On a general population basis the strategy supports people's right to 'respect for your private and family life, home and correspondence'. In addition, the strategy details how it supports it supports asylum seekers and refugees, providing Right to life  
Freedom from torture  
Right to liberty and security.  
Within all of this, the strategy supports ' Protection from discrimination in respect of these rights and freedoms' for all protected characteristics and other vulnerable groups.

**3.14 Other vulnerable groups and people with complex needs (e.g. veterans, children and young people cared for and care experienced, carers, domestic abuse victims and survivors, ex-offenders, homeless or multiple complexities/characteristics)**

**What impact will the activity have?**

Positive

**Explain how/why:**

A key action in the development of the strategy is to map support services for key vulnerable groups, including:

- those with learning difficulties and/or mental health difficulties
- young people, including those who are care experienced
- older people
- those who are homeless
- Asylum Seekers/Refugees
- those who are experiencing/have experienced/are fleeing domestic abuse
- armed forces veterans
- those leaving prison
- hospital discharge

## 4 Reducing socio-economic and digital inequalities

### [Guidance for this section](#)

Will the activity:

<b>4.1 Impact on residents' financial circumstances?</b>	Uncertain
<b>4.2 Impact on housing, including type, range, affordability, quality and/or condition?</b>	Positive
<b>4.3 Impact on digital inclusion or access?</b>	Uncertain
<b>4.4 Impact on education, skills and lifelong learning?</b>	Not Applicable
<b>4.5 Impact on employment, including quality and access?</b>	Not Applicable

<b>4.6 Outline the impact your activity will have, including how you propose to mitigate any negative impacts and maximise positive outcomes</b>
<p>The purpose of the strategy to deliver good quality, affordable housing no matter what residents' financial circumstance are with the right support if necessary. It is not intended to have a negative impact on residents' financial circumstances</p> <p>Although the Strategy considers the financial wellbeing of residents in relation to their housing circumstances it is uncertain what the effect will be.</p> <p>The strategy will consider the digital inclusion of residents in relation to their housing e.g. paying rent, assistive technology, benefit claimants however it is uncertain whether the strategy will have a positive or negative impact on this.</p>
<b>4.7 Outline how you will measure the anticipated impact(s)</b>
<p>Via governance arrangements - a multi agency group will monitor each priority and the robust action plan sitting behind this with a suite of partner led KPIs relating to the actions. This will be monitored on a quarterly basis with assurance feeding into the Housing Strategy Review Group and City Board.</p>

## 5 Improving population health and reducing health inequalities

### [Guidance for this section](#)

Will the activity:

<b>5.1 Help promote healthy living?</b>	Positive
<b>5.2 Help promote safe and inclusive environments?</b>	Positive
<b>5.3 Impact on children, young people and families?</b>	Positive
<b>5.4 Impact on natural and built surroundings?</b>	Positive
<b>5.5 Impact on accessibility and active travel encouraging active behaviours?</b>	Not Applicable
<b>5.6 Impact on living independently?</b>	Positive

<b>5.7 Outline the impact your activity will have, including how you propose to mitigate any negative impacts and maximise positive outcomes</b>
<p>Housing is a key wider determinant of good health. The strategy is intended to deliver good quality housing which will have a positive impact on residents' health (i.e. ensure that the quality of housing does not contribute to respiratory health, or falls, etc.)</p> <p>It is intended to contribute to positive and inclusive community living, in attractive environments, where all residents can live in harmony and feel safe in their environment, whether that be single adults, families with children, older or young people, those from minority groups or those with disabilities, etc.</p> <p>The quality of housing should support older and disabled people to remain in their homes, independently, for longer</p>

### 5.8 Outline how you will measure the anticipated impact(s)

Via governance arrangements - a multi agency group will monitor each priority and the robust action plan sitting behind this with a suite of partner led KPIs relating to the actions. This will be monitored on a quarterly basis with assurance feeding into the Housing Strategy Review Group and City Board.

## 6 Carbon reduction and sustainability

### [Guidance for this section](#)

Will the activity:

<b>6.1 Impact on carbon reduction or the use of renewable energy?</b>	Positive
<b>6.2 Impact on the effects of climate change adaptation?</b>	Positive
<b>6.3 Impact on reducing, re-using and recycling resources?</b>	Not Applicable
<b>6.4 Impact on construction?</b>	Positive

### 6.5 Outline the impact your activity will have, including how you propose to mitigate any negative impacts and maximise positive outcomes

The construction of new developments will consider how homes can be more energy efficient, reducing the city's carbon footprint and supporting residents' financially

Empty homes will be refurbished where possible, as an alternative to building new properties

Where new properties are built, brownfield land will be used as a first option, as opposed to greenfield

Risk of flooding will be considered when building new homes

Reducing water usage in homes and during construction will be promoted to reduce carbon usage

Modern methods of construction and sustainability will be implemented as much as possible when designing and building new homes, and homes

### 6.6 Outline how you will measure the anticipated impact(s)

Via governance arrangements - a multi agency group will monitor each priority and the robust action plan sitting behind this with a suite of partner led KPIs relating to the actions. This will be monitored on a quarterly basis with assurance feeding into the Housing Strategy Review Group and City Board.

## 7 Community wealth building

### [Guidance for this section](#)

Will the activity:

<b>7.1 Impact on community wealth and social value?</b>	Positive
<b>7.2 Impact on social inclusion, integration, and fostering good relations?</b>	Positive
<b>7.3 Impact on crime reduction, anti-social behaviour and community safety?</b>	Positive
<b>7.4 Impact on access to services?</b>	Positive

### 7.5 Outline the impact your activity will have, including how you propose to mitigate any negative impacts and maximise positive outcomes

Through any procurement exercise/partnership working on building new or refurbishing existing homes, we will look to use local suppliers

Intended impacts of the Housing Strategy are to create communities where everyone can feel a part of their communities, feel and be safe from harm and from crime

Housing should be provided in areas where there services are accessible. More information is required to fully understand this and so a mapping exercise will be undertaken to understand how residents access services, particularly in relation to their health and care needs, transport links, community and leisure based services, etc. however this data once gathered will have a positive impact on residents access to services as homes are created

near these areas and services are developed where need is.

#### 7.6 Outline how you will measure the anticipated impact(s)

Via governance arrangements - a multi agency group will monitor each priority and the robust action plan sitting behind this with a suite of partner led KPIs relating to the actions. This will be monitored on a quarterly basis with assurance feeding into the Housing Strategy Review Group and City Board.

## 8 Key Actions

Any key actions identified throughout the IIA should be recorded here. This will be the action plan linked to your activity and should be implemented to ensure all inequalities or negative impacts are mitigated.

Key Actions	Timescale	Responsible Officer	Review Date
Mapping exercise around support services	December 2023	Katherine Corfield	
Establishing working groups and KPIs	April 2023	Katherine Corfield	
Health Needs Assessment to feed into Homelessness Reduction and Rough Sleeping Strategy 2023 - 2028	April 2023	Katherine Corfield	

#### Responsible officer sign off:

Name

Job Title

#### Responsible officer for reviewing actions:

Name

Job Title

Once the Integrated Impact Assessment is complete, please send to [IIA@sunderland.gov.uk](mailto:IIA@sunderland.gov.uk).