

Washington People Board: Local Priorities & Work Plan 2017/18

Priority	Current Project	Activity	Current funding	Timescales	Commentary/timescales	Evidence/Data/future funding requirements
Health and Well Being	Time 2 Care	Supporting young people and families who self harm	£13,184 (2017/18) awarded Nov 2018 Area Committee	To Jan 2019	Evaluation being carried out by Public Health to identify best practice for the City	Partnership working continues with schools via group work and drop in. Well established programme in place. Links also made with Sunderland College (Washington campus). Successful mobile phone app 'Reasons2' launched October. Self-Harm Page on Wellbeing info doubled unique visitors. More than 114 counselling sessions held with Washington young people and parents and carers supported 1 to 1 or by telephone as required. CAMHS hold up this initiative as best practice.
	Healthy Lifestyles Project	Assessments and programmes to help local residents 50+ at risk of long term medical conditions and wanting to make positive lifestyle changes	£97,000 (2017/18 budget) awarded March 2017 Area Committee	To March 2019	High levels of registration and uptake. Lead agent exploring options to meet any gaps in the future schedule because of higher numbers of clients than anticipated. Anticipate application for external funding post SIB - currently gathering data and evidence to support this approach re: future sustainability.	The programme has been highly successful in the 1 st year over performing targets originally set. Many completing the programme have shown significant health and lifestyle improvements. Participants prefer to have a one stop shop approach and where possible have everything at one site, where they feel comfortable and have a positive experience in a supported environment. Based on the customer feedback and evidence provided through data gathered during the first year of programme delivery, the success of the programme has

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						<p>mostly been due to the following:</p> <ol style="list-style-type: none"> 1.The target group and need for the programme was clearly identified 2. Friendly and motivated staff based within the centre 3.Appropriately qualified and trained staff 4.Good communication between staff and community/client group 5.Targeted approach to promotion 6.Good facilities available at WMC i.e. gym, areas for group exercise and social areas 7.Staff and facilities will ensure the sustainability for the client group beyond completion of the 12/24 week programme <p>As of March 2018 237 assessments with 202 on a programme. Original target by March 2019 was 100 participating with 200 assessments completed.</p>
	Health & Heritage	Under development – working with Public Health to deliver a VCS led project to show how heritage and culture can deliver health benefits.	£50,000 aligned. £25k SIB (2017/18 budget) plus £25k Public Health funding	To June 2019.	Anticipate a Project Brief approved April 2018 Board with a decision and award of Project to June 2018 AC to Culture Partnership (SCC) to lead community led programme. Expect the project to be 12 months. Public Health to confirm required outcomes.	£25,000 remains ‘aligned’ from 2017/18 budget. £25,000 Public Health funding No further funding required this financial year
Social Isolation	WISP	6 month pilot underway determining need and gaps re	£10,000 to establish pilot via	June 2019 or potentially 2 year project to	Anticipate longer term proposals for remainder of funding allocated, to June 2018 AC. Report to be submitted to	£30,000 remains aligned for longer term approach – to June 2018 Area Committee.

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		acute crisis support. Will 'complete' June 2018.	Washington Partnership – led by ShARP. £30,000 remains aligned for longer term project	June 2020 as lead looking at match funding to extend.	April 2018 People Board. Working with Welfare Rights to ensure any new model or proposal is in line with City's approach to helping local people in crisis.	WISP1 - 1 st January 2018 – 31 st March 2018 16 referrals have been received and actioned with 14 people engaged. Referrals came from St Michael's (10), Lighthouse (3), Washington Mind (2), Not recorded – 1. Presenting issues were Benefit change/stopped (13), Immediate Debt assistance (1), Rent Arrears/ NOSP (1), Other – 1. Underlying issues include Alcohol/substance dependency, Mental illness, Domestic Violence/Abuse, and Learning Difficulties. WISP is now well established with key referrers and the team now attend St Michaels every Monday morning so that they can offer immediate assistance through providing Advice, Benefit Checks as well as offering access to other support services including SCC Welfare Rights Services, Welfare Reform Team, Gentoo, Wearside Women in Need and WEAR Recovery
Community Inclusion	VCS Support	Voluntary Sector Support Project. £40k previously approved	£50,000 (2017/18 budget) now available to deliver full time project	Potential for new project to run to June 2020	Need to determine specific gaps and needs of the VCS, specifically grassroots organisations. A number of other projects delivering via SIB will support environmental volunteers (Clean & Green) and help build skills through volunteering (CLLD/SIB Recruitment).	£50,000 will be available to develop a project to support the VCS and local grassroots organisations.
	Supporting Young People: Can Do	Keyfund type process for young people to present project ideas	£20,000 approved 2016.	To March 2019	£8660 left of a £20,000 allocation.	This grant has awarded over £11,000 to 12 different projects. A range of projects have been successfully

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		and proposals to Members	Currently £8,660 balance			presented and delivered including literacy project, working with older people, landscaping, environmental clean ups, dance project, support for International Youth Day, activity clubs, cookery activities, and a community garden.
	Positive activities	Positive activities for 8 – 10 year olds and 11 – 19s. Programmes delivered summer 2017, Christmas 2017, and Easter 2018.	£30,000 SIB awarded 2017/18 budget matched area budget £20k. 2018/19 repeat	To April 2018. Proposed new programming to April 2019	Current Ward based programme (£10k per Ward) completes Easter 2018. June 2018 Area committee to approve new programme and funding – in order it can be delivered summer holidays.	Successful delivery model across the Wards 2017/18 programme. All projects reported excellent participation and a good range of activities delivered across Washington. Summer programmes alone had more than 1000 participants/attendances to a range of activities and events. Addressing 'holiday hunger' was included in all programmes. The evidence supports the successful delivery via this flexible model allowing the organisations experienced in delivering services for young people, to implement a range of activities and events and Ward members were able to help direct resources where they were most needed. This programme resulted in youth service providers being able to continue to deliver a similar number of sessions per Ward as previous years.
Employment and Learning	Youth Opportunities	Working with NEETs accessing employment, training, placements and support	£86,771 (2014/15)	To March 2018 COMPLETED	This project has extended lifetime by accessing other funding streams and programmes. Currently sustaining best practice via strategic projects such as Talentwise. Will deliver Enterprise	Up to Dec 2017 176 young people accessing IAG, 113 job training, 40 into employment. YOP work continues with a part time YOP post matched to Talentwise programme.

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	Enterprise competition	YOP to manage and deliver inter schools entrepreneur competition	£15,000 SIB (2015/16 budget)	Dec 2018	competition as below Schools now engaged and work has commenced to plan the inter-schools competition	<p>Working to identify how to best integrate 'world of work' information into the curriculum for Years 9 and 10 students and provide relevant careers advice and support some curriculum activities in the pre-Easter term. 'Carousel' information day held on 28th March, 2018@ Oxclose. Over 90 students attended sessions run by a team of Barclays Citizenship Ambassadors which looked at 'Get that Job' and 'Working for Yourself'. 85 young people attended information workshops looking at Apprenticeships and the current raft of opportunities available with Sunderland, and more widely North-East, employers. 10 pupils with special education needs were supported to open and explore an apprenticeship account.</p> <p>Further activities are planned to take place after Easter, including Employer Visits, 'Know your City' (local labour market familiarisation tours) and the development of the Enterprise competition. The project will dovetail this with work experience week in May 2018 to ensure we do not duplicate any plans that schools already have in place with employers.</p>
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	Washington Social Impact & Recruitment Hub (REACT)	£100k SIB approved March 2018 to develop a localised collaboration to access CLLD. Employment and Skills building main focus of this Call	£100,000 SIB (2017/18 budget) matched to a further £308,500 external and CLLD	To 2021	March Area Committee approved collaborative project REACT to deliver a long terms sustainable social recruitment model to help local hard to reach residents of Washington (long term unemployed and disengaged) to gain skills to improve opportunities to secure employment.	Aim is to engage 365 Washington residents, help 305 gain skills or training, and engage with 32 new employers.
Safe	Washington Safe	Partnership approach via LMAPs and joint meetings via TWRS and Northumbria Police		Ongoing		