

Area Priority	Actions	Progress/Updates
Supporting environmental improvements to local shopping centres	Engage traders in 'Love Where you Shop' type activity. Encourage local retailers to improve their own shop and shopping area by delivering small scale physical environmental projects	Traders at Shiney Row supported a community clean up in August 2017. Partners from Gentoo, Sunderland City Council, SNCBC, ShARP and Groundwork joined local residents in a litter pick and community event, encouraging people to take pride in their local area.
	Continue the development of a promotional mural in Market Street, Hetton	Work is now complete on the mural designed and installed by Frank Styles, Sunderland Street Artist. A launch event took place on 14 September. The Mayor of Sunderland carried out the official launch. Local traders, Coalfield Area Committee members and partners were in attendance.
	Continue parking improvement scheme at Barnwell, Penshaw	The Civil works are now complete. Traffic Regulation Orders to restrict parking times are under development via Highways colleagues
	Continue to support development of a Town Centre Review in Houghton le Spring (with Network Management)	Colleagues in Highways continue to work with Councillors and traders to develop a proposal. Public consultation will be carried out in November 2017.
	Explore feasibility of installing a 'gateway' sign at Shiney Row	A design has been agreed and a site meeting in August 2017 determined the position of the sign. Colleagues in Highways are leading on the ordering and installation of the sign, which will be complete by the end of November 2017.
Supporting and developing traders groups and initiatives to increase footfall in local shopping centres.	Continue to support Traders groups in Hetton, Houghton and Shiney Row by identifying IT mentoring and training support for local retailers	The SIB Retail Support Programme, delivered by the BIC (Business and Innovation Centre), has provided support on a wide range of subjects to 53 businesses to date.
	Contact traders in Barnwell via the SIB Retail Support project to explore potential development of a trader forum	This will be explored in the next phase of the Retail Support Programme.
	Explore further market events in Houghton and Shiney Row	With the support of the SIB funded Retail Support Programme, traders in Shiney Row have begun to develop a series of themed market days each month. The market in December will take place on Thursday 7 December to coincide with the community switch on event of Shiney Row lights.
	Re-launch the 'Shop Local' campaign	The Shop Local campaign is being further explored by each Trader Group in Hetton, Houghton and

		Shiney Row. Each centre will take the campaign forward in the most appropriate way for their own centre. This work is being supported by the SIB Retail Support project.
Deliver the environmental improvement and education project to encourage communities to get involved in, and take pride in, their local area.	Develop and monitor the SIB 'My Place, Your Space' project	A lead project officer has now been appointed to the project. Kevin Clark will work on the project 2 days per week, supported by two project officers from Groundwork North East.
	Work with Coalfield Environmental Steering Group to identify issues, local concerns and solutions as part of the project development.	Three meetings of the Coalfield Environmental Steering Group have now taken place. Andrea Baxter, Groundwork North East will take over the organisation and running of the Group and begin to develop a programme of work for projects and volunteers
	Support 'Friends of' groups to encourage local residents to get more involved in their local environment	<p>The Friends of Hetton Lyons Country Park were awarded funding to purchase equipment and a gazebo for community involvement/activity/events. Members of the group attend the Coalfield Environmental Steering Group and also work in partnership with other Friends groups and VCS Network members.</p> <p>The Friends of Herrington Country Park were awarded funding to purchase equipment for educational environmental activities and attend the VCS Network meetings.</p>
	Make better use of land and greenspace by encouraging local groups and schools to use green spaces within their own community	Easington Lane Primary School has developed a Forest School on site and is working towards a Gold Eco School Award. Children and adults are engaged in environmental projects. The school is participating in Northumbria Police's Mini Police scheme. School children were selected from the participating schools to become Mini Police where they work with their local police and volunteer police cadets to learn about a host of topics to help keep them and their friends safe. Mini Police, recognisable by their uniform, also carry out work in the community and since the scheme began have attended some of the region's biggest events such as the Sunderland International Airshow.
	Identify a process or protocol with Place Management Services regarding community and volunteer involvement and ensure effective communication	Colleagues from Place Management can be contacted by groups requiring advice or support with projects. The team can support with the loan of

	mechanisms are in place to ensure recognition for action	equipment, supply of black bags, picking up of rubbish, advice on risk assessment, H&S, safe working practices etc...
Celebrate and support long standing and historical events and celebrations taking place in local communities	Explore and deliver community projects with the VCS Network to engage local residents in cultural activity e.g. <ul style="list-style-type: none"> <li>• Artwork and installation to celebrate the Stephenson trail</li> <li>• Community poetry project</li> </ul>	The Stephenson Project has delivered art and history workshops across the whole of the Coalfield area. Over 350 participants from 26 groups and schools made glass tiles and learned about the important contribution George Stephenson's Hetton Railway made to the local area. Tiles were incorporated into a large model of a coal tub which was unveiled at Houghton Feast and displayed at the Old Rectory on Saturday 7 October where over 2500 visited. A permanent location for the artwork is yet to be agreed.
	Continue to support Houghton Feast	SIB funding of £10,000 was allocated to support community engagement prior to the Feast and to support the community programme at the Friday evening opening ceremony. Councillors and Officers of the Council continue to attend and support the Houghton Feast Steering group and offer support to the newly formed Houghton Feast Trust
	Develop local assets, explore heritage features and buildings	The Old Rectory in Houghton le Spring is now occupied by Acumen Community Buildings who will be working with experts to carry out investigative work to establish which parts of the original building may still be in place.
	Improve promotion and marketing of existing and new events to encourage and support local groups to plan and take part in local events	The SIB funded Local Events and Celebrations project has supported 5 local banner parades with road closures. Remembrance Day events in four locations are also being supported by the project.
	Maximise Coalfield contribution to citywide events and initiatives e.g. <ul style="list-style-type: none"> <li>• Develop local activities to contribute to Tall Ships 2018</li> <li>• Promote and develop local contribution to City of Culture bid</li> </ul>	SIB funding was approved at the June 2017 Area Committee to support 8 sail trainees and to develop a number of community projects in relation to the Tall Ships 2018. The community projects will involve local schools and groups. A Call for Projects will be made via the VCS Network in December 2017.