

PLACE PRIORITIES

	Area Priority	Action	Progress
1	Influence core service delivery for council Neighbourhood Services	Environmental Services – performance management of Environmental Services standards 2019/2020 for the West, as agreed at March 2019 Area Committee	Update presented to July Place Board. Members continue to support local services through walk and talks. Members agreed at September Place board to wait until the installation of the most recent City bin order and then place a West wide bin order if required using walk and talk budgets once every 6 months. The board was made aware of detail in relation to shrub removal and shrub maintenance across the wards.
		To influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme 2020/2021	To follow at November Place Board
		Public Protection and Regulatory Services (PPRS) - ensure all Councillors receive Licensing and PPRS awareness training and are introduced to the Area Rep from PPRS for the West	As required
2	Improving Neighbourhoods	Local Shopping Centres - Encourage local maintenance, improving cleansing through campaigns and events and try to increase footfall through innovative approaches	Improvements agreed at Springwell shops. Pallion Traders continue to receive support and are planning a Christmas switch on in November 2019.
		Deliver the volunteer-led West Cleaner and Greener Programme	West Clean and Green underway, a programme of works has been agreed and work continues. Project delivered by SNCBC who are recruiting volunteers to support improvement works across the six wards within the West of Sunderland
		Walk and Talk Programme - Supporting ward-based projects which mobilise communities, local businesses and schools to take sustainable action to support and enable local delivery of services, changing behaviours to reduce the amount of litter being dropped and rubbish being fly-tipped	Walk and Talks have taken place in most wards with actions underway.

		Housing - Tackling private landlords who do not support the local area; Community clean-ups and empowering residents to challenge poor housing standards; reviewing the accommodation of our most vulnerable residents to ensure places match the needs	Discussed at September Place Board and local intelligence to be gathered to ensure residents are supported to live within clean and healthy homes. Place board to invite key officers to a future board to discuss selective licensing across the West and additional enforcement policies available.
		Improving play areas and playing fields working with neighbourhoods to address local needs and encourage communities to use their neighbourhoods to enjoy active family leisure time as well as improve the look and feel of the area	Place board reviewing play areas across the wards within the west and developing a programme of works. Place board recommending £120,000 to be approved to support the play area priority.
3	West Area Event - delivery of a themed event in Barnes Park	Delivery of the Clean and Green - look after the environment three-day event - held in Barnes Park 27th - 29th June 2019. Attended by all West Schools and thousands of families during the Saturday family fun day.	Event very successful with nearly 800 school children attending on the Thursday and Friday and in between 15,000 and 20,000 on the Saturday. Place board recommending an event in 2020 with a budget of £40,000
4	Support schools to attend Safety Works and Phoenix Project and reduce anti-social behaviour	Support transport costs to enable all Schools across the West to send their year 6 and Year 8 children to Safety Works to understand dangers associated with risky behaviours. West Youth providers also supported to attend Safety works as well as signposting to the Phoenix Project during school holidays to ensure older children from year 9 and above attend, as required.	Transport continues to be provided allowing all schools to be able to attend. Updates to be provided to place boards.