

## **ECONOMIC PROSPERITY SCRUTINY COMMITTEE**

### **AGENDA**

**Meeting to be held at the Sunderland Software Centre, Tavistock Place, SR1 1PB on Tuesday 10<sup>th</sup> January, 2017 at 5.30 p.m.**

#### **Membership**

Cllrs Blackburn, Curran, M. Dixon, Essl, G. Galbraith, E. Gibson, Marshall, Porthouse, D. Snowdon, Taylor, Turner, W. Turton.

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1.	<b>Apologies for Absence</b>	
2.	<b>Minutes of the Last Meeting held on 6<sup>th</sup> December, 2016</b> (copy attached).	1
3.	<b>Declarations of Interest (including Whipping Declarations)</b>	-
	<b>Part A – Cabinet Referrals and Responses</b>	
	No items.	
	<b>Part B – Scrutiny Business</b>	
4.	<b>UK City of Culture Bid 2021 – Progress Report</b>	6
	Report of the Chief Executive (copy attached).	
5.	<b>Business Centres Overview – Progress Report</b>	18
	Report of the Chief Executive (copy attached).	
6.	<b>Annual Work Programme 2016-17</b>	23
	Report of the Head of Member Support and Community Partnerships (copy attached).	

Contact: Christine Tilley Governance Services Team Leader Tel: 561 1345  
Email: [Christine.tilley@sunderland.gov.uk](mailto:Christine.tilley@sunderland.gov.uk)

Information contained in this agenda can be made available in other languages and formats on request

7. **Notice of Key Decisions Published 13<sup>th</sup> December 2016**

25

Report of the Head of Member Support and Community Partnerships (copy attached).

**Part C – CCFA/Members Item/Petitions**

No items.

E. WAUGH,  
Head of Law and Governance,  
Civic Centre,  
SUNDERLAND.

22<sup>nd</sup> December, 2016.

**At a meeting of the ECONOMIC PROSPERITY SCRUTINY COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on TUESDAY, 6<sup>TH</sup> DECEMBER, 2016 at 5.30 p.m.**

**Present:-**

Councillor David Snowdon in the Chair

Councillors Blackburn, Curran, M. Dixon, E. Gibson, Porthouse and Turner.

Also in attendance:-

Councillor Mordey, Portfolio Holder for City Services

Mr Jim Diamond, Scrutiny Officer

Ms Louise Moody, Strategic Plans and Housing Team Manager, Planning and Property

Ms Victoria Patterson, Customer Relationship Officer, Community Services

Mr Ian Richardson, Assistant Head of Street Scene, Responsive Local Services

Ms Nicky Rowland, Area Manager, Local Services

Mr Vince Taylor, Head of Strategy and Performance

Mrs Christine Tilley, Community Governance Services Team Leader

The Chairman welcomed everyone to the meeting.

**Apologies for Absence**

Apologies for absence were submitted on behalf of Councillors G. Galbraith, Marshall, Taylor and W. Turton.

**Minutes of the Last Ordinary Meeting of the Scrutiny Committee held on 8<sup>th</sup> November 2016**

A copy of the minutes of the last ordinary meeting of the Scrutiny Committee held on 8<sup>th</sup> November, 2016 was submitted.

(For copy report – see original minutes).

1. RESOLVED that the minutes of the last ordinary meeting of the Scrutiny Committee held on 8<sup>th</sup> November, 2016 (copy circulated), be confirmed and signed as a correct record.

**Declarations of Interest (including Whipping Declarations)**

There were no declarations of interest made.

**Variation in the Order of Business**

The Chairman proposed and it was agreed that the order of business be changed so that item 5, Scrutiny Policy Reviews 2015/16; Environmental Enforcement was

considered at this point on the agenda as Councillor Mordey had an important engagement to attend later that evening.

### **Scrutiny Policy Reviews 2015/16: Environmental Enforcement**

The Executive Director of Commercial Development submitted a report (copy circulated)

- seeking feedback from Members of the Economic Prosperity Scrutiny Committee on the proposed changes to the new Environmental Enforcement Policy and working procedures for tackling litter, dog fouling, waste disposal and fly-tipping and other associated offences;
- asking the Committee to consider proposals to introduce a power available within the existing legislation that offers offenders Fixed Penalty Notices as an alternative to prosecutions for some unlawful waste deposit offences; and
- seeking the views of the Committee prior to the submission of a report to Cabinet in relation to the revised Environment Enforcement Policy.

(For copy report – see original minutes).

Councillor Mordey introduced the report by saying that a review of the existing Environmental Enforcement Policy had been taken in response to the high importance attached by most residents to the quality of the local environment and as a result of the increased problems with litter and fly-tipping in order to provide for a more targeted and robust approach towards those who adversely affect the environment.

Councillor Mordey referred Members to the Fixed Penalty Notices available for offences detailed in the draft Environmental Enforcement Policy 2017 and advised that the new powers would provide greater flexibility and allow Council Officers to deal with offences more quickly. Councillor Mordey clarified however that this did not preclude the Local Authority from seeking a prosecution in the Courts if this was considered to be the right course of action to take.

Ms Nicky Rowland, Area Manager, Local Services advised the Committee that the draft Policy had been prepared having regard to the Legislation and Regulatory Reform Act 2006, the Regulators Code and the Government's Enforcement Concordat. She reported that the draft policy set out a range of options available based on proportionality, consistency, transparency and accountability.

In response to Councillor Blackburn, Councillor Mordey advised that Ms Rowland and her Team would gather any evidence and a decision would be taken in conjunction with him as Portfolio Holder as to whether to pass the file to the Council's Legal Services. The decision to prosecute would be taken by Legal Services based on firstly, whether the case passed the evidential test and then if this was the case, the public interest test would then be applied.

In response to Councillor E. Gibson, Councillor Mordey advised that he was looking to have a Team of Officers in place to carry out the enforcement.

Ms Rowland added that the service area was carrying two vacancies at the moment but was looking to bring in more resources.

In response to Councillor M. Dixon, Ms Rowland confirmed that the Enforcement Officers were based in Frontline Services.

Councillor Mordey advised that the Council had looked at Gating Orders to restrict access to areas because of anti-social behaviour a few years ago but they had proved difficult, would be unmanageable on a case by case basis and would cause issues for emergency services needing to access an particular location.

Mr Ian Richardson, Assistant Head of Street Scene, Responsive Local Services added that with the introduction of the Anti-social Behaviour, Crime and Policing Act 2014, Gating Orders had been replaced by Public Spaces Protection Orders which took time and effort and had resource implications.

In response to Councillor M. Dixon who asked whether Councillor Mordey would consider contracting private firms to help with enforcement, Councillor Mordey stated that he was reluctant to go down that route at the moment. He would prefer to keep the function in-house as it would otherwise become process and target focussed and he felt that any education element would be lost.

In response to the Chairman who enquired about the fixed penalty notice charges detailed in the draft policy, Councillor Mordey advised that they had not been set at the highest amount that the Council could have set. Councillor Mordey added that there was a discount for early payment.

In response to Councillor Dixon who enquired whether there would be any publicity around the proposals, Councillor Mordey informed that a press release had been issued last week providing details of the proposed changes to the Environmental Enforcement Policy and notices would be issued when it was submitted to Cabinet for approval. Councillor Mordey also advised that when the Policy was live, a monthly update would be released providing the number of prosecutions undertaken.

Councillor Mordey commented that it was a small number of individuals who were carrying out the fly-tipping etc. and that the Council was 'beefing up' the Policy in order to tackle the issue a lot easier. He added that CCTV was another way of tackling the issue which was being mooted by Members.

In response to the Chairman, Councillor Mordey advised that it was hoped that the new Environmental Enforcement Policy would go live on 1<sup>st</sup> April 2017.

Full consideration having been given to the report and the Chairman having thanked Councillor Mordey and the Officers for their attendances, it was:-

2. RESOLVED that the proposals for a revised Environmental Enforcement Policy, prior to its submission to Cabinet, be supported.

### **Reference from Cabinet – 23 November 2016 – International Advanced Manufacturing Park: Area Action Plan**

The Head of Law and Governance submitted a report (copy circulated), setting out for the advice and consideration of the Committee, a report which was considered by Cabinet on 23 November 2016, seeking approval to make minor modifications to the draft Area Action Plan (AAP), for the International Advanced

Manufacturing Park (IAMP), following the public consultation which was held from 8 August 2016 to 10 October 2016. A schedule of proposed modifications was attached as Appendix A.

(For copy report – see original minutes).

Mr Vince Taylor, Head of Strategy and Performance briefed the Scrutiny Committee on the report advising that modifications were being proposed to the draft AAP for the IAMP following the public consultation over the summer to which a total of 38 responses had been received.

In response to Councillor Blackburn, Ms Louise Moody, Strategic Plans and Housing Team Manager, Planning and Property advised that the modifications were considered and if felt appropriate, they were proposed for incorporation into the document.

In response to the Chairman, Ms Moody confirmed that Nissan had supported the proposals in respect of lorry parking but had wanted the proposals tightening up.

Mr Taylor added that there were issues currently being experienced with regards to lorry parking and efforts were being made to find a resolution to the issues raised. With regards to interest from business to be on the site, Mr Taylor advised that Nissan had begun the process and interest had been received from companies expecting to tender from January to be on there.

In response to Members, Ms Moody advised that Officers were not disappointed at the level of responses received to the consultation as it had been anticipated. Over 14,000 letters and leaflets had been sent out to people in the area. Events had been held at libraries and supermarkets and various other consultation events.

Mr Taylor advised that there had been three consultations on issues regarding the IAMP and there was currently one running on the actual planning application. When it was all added up therefore, it amounted to quite a lot of responses over several opportunities. Mr Taylor added that Officers were meeting regularly with the Company and South Tyneside Council which was going well and the arrangements would be formalised in a Joint Venture agreement subject to Cabinet's approval.

Councillor Blackburn comments that the quality of work carried out by Council Officers did not leave a lot of scope for people to comment on.

In response to the Chairman who enquired as to how far Nexus was on with promoting and facilitating public transport measures on the IAMP, Mr Taylor advised that work was progressing. It was accepted that there would be a greater need for public transport and that capacity would be an issue. Nissan was strongly positive in respect of the IAMP and not just in relation to automotive matters but also in respect of other manufacturing opportunities and the opportunity for diversity. One of the areas Officers were working on was with colleges and the University to ensure people had the requisite skills.

Councillor Porthouse commented that the proposed improvements to the Downhill Lane junction were great news.

Full consideration having been given to the report and the Chairman having thanked the Officers for their attendance, it was:-

3. RESOLVED that the Cabinet be advised that the Committee noted and endorsed the modifications to the draft AAP for the IAMP.

### **Annual Work Programme 2016/17**

The Head of Member Support and Community Partnerships submitted a report (copy circulated), attaching for Members' information, a copy of the current work programme for the Committee's work during the 2016-17 Council Year.

(For copy report – see original minutes).

Mr James Diamond, Scrutiny Officer referred the Committee to the work plan for the year ahead. He confirmed that the January meeting would be held in the Board Room at the Software Centre and would provide an opportunity to have a look around the centre. He advised that Mr John Seager, Chief Executive of Siglion would be in attendance to provide a progress report. A progress report on the City of Culture would also be provided at this meeting.

Mr Diamond referred to the recent redundancy of the Chief Executive of the Business Improvement District (BID), Mr Ken Dunbar and advised that a progress report on the BID was scheduled for the meeting on 7<sup>th</sup> March.

Full consideration having been given to the report, it was:-

4. RESOLVED that the information contained in the work programme and detailed above be received and noted.

### **Notice of Key Decisions**

A report providing an opportunity to consider the items on the Executive's Notice of Key Decisions for the 28 day period from 15<sup>th</sup> November 2016 (copy circulated), was submitted.

(For copy report – see original minutes).

5. RESOLVED that the Notice of Key Decisions be received and noted.

The Chairman then closed the meeting having wished Members and Officers the compliments of the Season.

(Signed) D. SNOWDON,  
Chairman.

**REPORT OF THE CHIEF EXECUTIVE**

**UK CITY OF CULTURE BID 2021– PROGRESS REPORT**

**1. Purpose of the Report**

- 1.1 To consider the background and current position in relation to the city's bid to be UK City Culture 2021.

**2. Background**

- 2.1 In September 2015, it was announced that Sunderland was to bid to be UK City of Culture for 2021.
- 2.2 The title of UK Capital of Culture is awarded every 4 years. The first winner of the award was Derry-Londonderry in 2013 and Hull has been chosen as UK City of Culture for 2018. The concept of a UK City of Culture is to a large part based upon the impact that the award of European Capital of Culture has had on other cities such as Liverpool and Glasgow.
- 2.2 Other cities that have expressed an interest in bidding for UK City of Culture 2021 include Coventry, Paisley, Stoke, Perth, Hereford and Warrington.

**3. Current Position**

- 3.1 The UK City of Culture bid is an opportunity for Sunderland to establish itself as a national centre for arts, heritage and culture. A successful UK City of Culture bid would put the city firmly into the cultural spotlight, attracting millions of pounds into the local economy through investment in the arts and an increase in visitors and jobs. It would kick-start a four year period of growth, innovation and creativity and culminates in a year of exciting cultural and artistic events.
- 3.2 Past experience has shown that winning cities can become hubs for major national and international cultural events and draw significant investment to deliver a year packed with a huge variety of different art and culture. The effect of entering the competition can be seen even when the city's bid has proved unsuccessful, with Durham's Lumiere festival a product of the city's failed bid to become UK City of Culture in 2013. In terms of economy, it is estimated that Hull's 2018 title could be worth more than £80m to the city in terms of improvements in infrastructure and new investment.
- 3.3 The process is divided into two stages, with the winner announced in Hull at the end of 2017. The first stage sees initial bids from all candidate cities, submitted to the judging panel in the spring of 2017. These bids are assessed



by the panel and a shortlist of four are chosen, with those four cities invited to submit second round bids. The second round bids will be submitted in the autumn of 2017, and the final decision made.

- 3.4 Sunderland's City of Culture bid is being written by a team from the University of Sunderland, the MAC Trust and the City Council.
- 3.5 The bid aims to build on an array of existing and new developments across the city, from the National Gallery for Contemporary Art, Sunderland Museum and Winter Gardens, the National Glass Centre, Washington Arts Centre, the Sunderland Empire, St Peters Church at Monkwearmouth, the renovation of the old Fire Station and the regeneration of the new Music, Arts and Culture Quarter, to the restoration of significant heritage sites like Hylton Castle and Roker Pier.
- 3.6 Rebecca Ball (Bid Director) will provide a presentation on the bid. The slides for the presentation are attached as an appendix.

#### **4 Conclusion**

- 4.1 The report and presentation will provide members with background and the current position in relation to the city's bid to be UK City Culture 2021 as well as the opportunities and challenges faced in moving forward with the bid.

#### **5. Recommendations**

- 5.1 The Scrutiny Committee is asked to consider and comment on the contents of the report.

#### **6. Glossary**

None

#### **7 Background Papers**

Sunderland City of Culture Bid



# What is UK City of Culture?

A DCMS competition

Following success of Liverpool  
2008

1st UK City of Culture Derry  
2013, then Hull 2017



# What is the Timeline?

**January 2017** - Competition opens

**Spring 2017** - Deadline for registration and first round will close

**Summer 2017** - Shortlisted cities informed, judges visit the city & final bid guidance issued

**Autumn 2017** - Shortlisted cities submit final bids

**Winter 2017** - The winning city will be announced, and given 4 years to prepare the city for the title

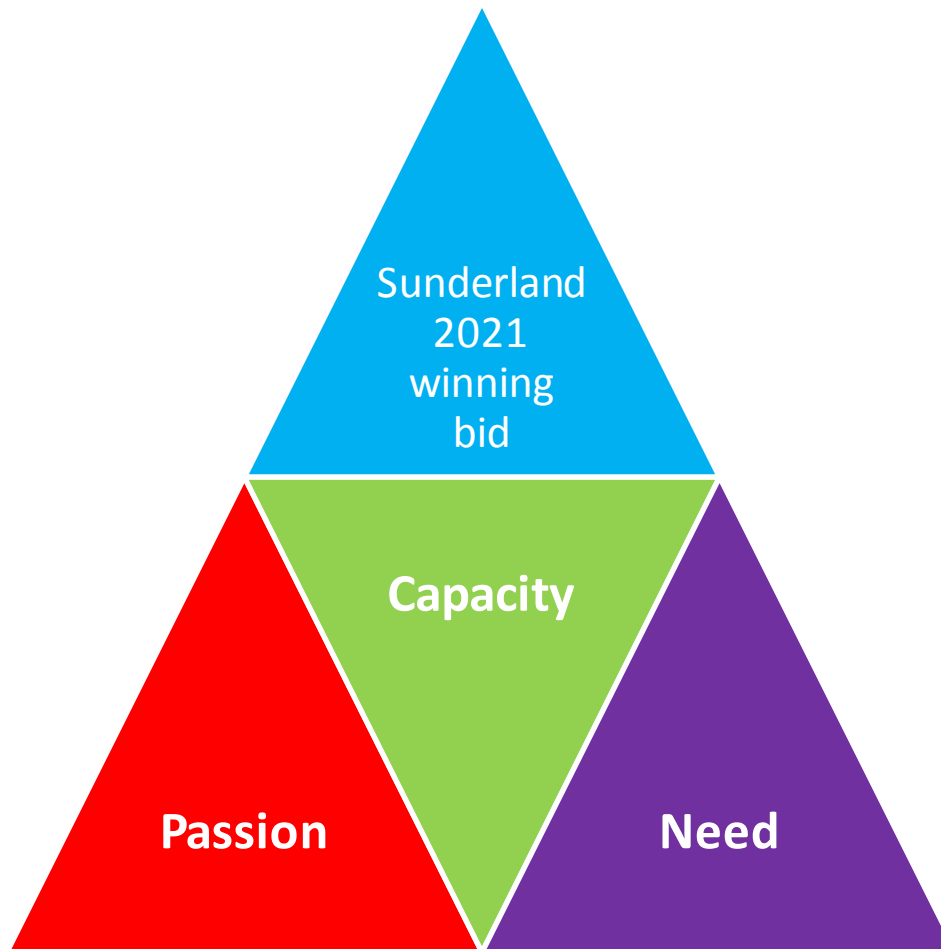


## WHO IS COMPETING?



According to William Hill, Sunderland is currently second favourite to win at 4/1

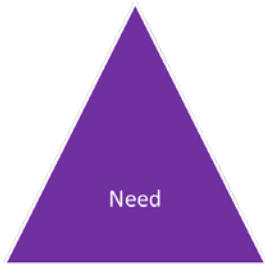
# Building Sunderland's Bid for 2021



# What are our cultural strengths?

- Centre of excellence for glass & photography
- Rich cultural & industrial heritage
- A centre of learning 1400 years
- Envable natural environment
- Independent music scene
- Digital software businesses
- Amateur, DIY & Popular Culture
- Sport
- The People



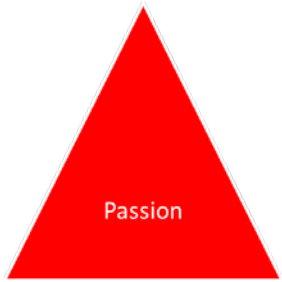


# What change do we want to make?

Profile & Reputation  
Creative Economy  
Young People  
Connectedness  
Health & Wellbeing







# How do we unleash the potential?

- Awareness
- Engagement
- Ownership of the vision
- The North East's Bid



# 2021 Financial Targets

DCMS	£1,000,000
ACE	£1,000,000
Other national trusts and funding bodies	£1,000,000

Core partners	£300,000
2021 Business partners	£450,000
Trusts and Foundations	£150,000
Individual Donors	£75,000
General public & earned income	£25,000

Cultural Quarter Development	£10,000,000
The Canny Space/ Heritage Quarter	£3,000,000
Hylton Castle	£1,500,000
Tall Ships Infrastructure Development	£3,000,000



**SUNDERLAND**  
**CITY OF CULTURE**  
BID 2021

**REPORT OF THE CHIEF EXECUTIVE**

**BUSINESS CENTRES OVERVIEW – PROGRESS REPORT**

**1. Purpose of the Report**

- 1.1 To provide an update on e-Volve Business Centre, Sunderland Software Centre and Washington Business Centre.

**2. Background**

- 2.1 In setting its work programme at the beginning of the year, the Committee requested a progress report on the work of the Council's Business Centres. This report sets out the current position as well as providing examples of companies located within each centre.
- 2.2 A key element of the Council's approach to facilitating business development and economic growth in key sectors such as software & technology and manufacturing support comes from the provision of high quality physical infrastructure via business incubation and grow on facilities. During recent years, the city has continued to build upon its work developing physical infrastructure to support companies in this way.
- 2.3 The development of state of the art facilities began with the opening of e-Volve Business Centre at Rainton Bridge in 2006. This was followed by the opening of Sunderland Software Centre in 2012, and Washington Business Centre in 2014.

**3. Current Position**

*e-Volve Business Centre*

- 3.1 The e-Volve Business Centre is a state of the art e-commerce centre designed specifically to meet the needs of the area's technology focused companies. Based at Rainton Bridge South, the centre is intended as a developing hub for knowledge based information and communication technology businesses. The centre offers incubator spaces for small, ambitious businesses, as well as large bases for established multi-nationals. This mix encourages a great collaborative environment.
- 3.2 The centre's adaptability has attracted a number of SMEs since opening in 2006. Many have moved from small offices to bigger suites to accommodate growing teams.

- 3.3 The building provides high quality office space spread over three floors and is globally connected with the highest possible standard of broadband telecommunications infrastructure. Businesses also have access to fully equipped meeting, training and conference facilities as well as a prestigious boardroom. Business support, information and advice are available from the Council's Business Investment Team. e-Volve also acts as a hub for the whole of the business park which is home to a number of hi-tech businesses.
- 3.4 e-Volve has been open for ten years and currently has an occupancy rate of 100%. There are 43 businesses holding office space in the building though there are a number of other companies who use it as a virtual business centre. These are agile businesses that have no need for a physical permanent base. Companies within the centre collectively employ over 240 staff.

#### *Sunderland Software Centre*

- 3.5 The Sunderland Software Centre is a £12m state of the art building on the edge of the city centre. The three-storey centre offers space for more than 60 businesses and is purpose built for businesses in the technology field. Metres of modern, white space offer the most flexible offices possible. In addition to its facilities as a business base, the centre has a choice of bespoke conference, meeting and innovation rooms that can cater for a range of events, as well as providing the required technology and connectivity.
- 3.6 With regional support hub Sunderland Software City on hand to help and encourage the sector, businesses here are part of a community, sharing ideas, best practice and the ambition to create the technology of tomorrow, today. Sunderland Software City also manages one of four local Digital Catapult Centres within the UK on behalf of the two Local Enterprise Partnerships in the North east which is based in Sunderland in the Software Centre. This focuses on data and emerging technologies, and how SMEs can support larger companies across a wide range of sectors with innovative technology-based solutions to solve challenges they face within their businesses.
- 3.7 At the present time, the Centre has a 61% occupancy (including Sunderland Live, the Software City project management team and the Council's Business Investment Team who are also located in the centre), with 23 private sector companies collectively employing over 250 people. While the Centre is a long term development, it is hoped to replicate the success of e-Volve in the coming years through increasing occupancy levels and the number of businesses and employees located at the Centre. The next step will be to attract larger SMEs to locate at the Centre alongside the existing smaller firms.

### *Washington Business Centre*

- 3.8 Washington Business Centre is a £6m investment funded by the Working Neighbourhood Fund, (WNF), and European Regional Development Fund, (ERDF). Opened in 2014, it offers a mixture of managed offices, workshops and hybrid spaces, with 5,200sq metres of lettable floor space to suit new and expanding businesses as part of the city's low carbon economy.
- 3.9 At the present time, the Centre has a 63% occupancy rate with 13 companies collectively employing over 80 people.
- 3.10 Appendix 1 provides an overview of a range of companies using the centres.
- 3.11 Catherine Auld (International Manager) will be in attendance to introduce the report and answer any queries. Arrangements have also been made for short tour of the Sunderland Software Centre before the start of the main meeting for those members interested in attending.

## **4 Conclusion**

- 4.1 The development of the business centres has been a significant driver in attracting new businesses from the Council's Economic Masterplan priority sectors (Software, Manufacturing, Low Carbon), and providing bespoke accommodation and support to help them establish themselves, thrive and grow. These centres have and will effectively continue to contribute to the achievement of the council's business investment and economic development objectives.

## **5. Recommendations**

- 5.1 The Scrutiny Committee is asked to consider and comment on the contents of the report, including noting the examples of companies located within each centre provided in Appendix 1.

## **6. Glossary**

None

## **7. Background Papers**

Sunderland Economic Masterplan

### **e-Volve Business Centre, Sunderland Software Centre and Washington Business Centre Company overview**

The following is a snapshot of a small number of companies each with a brief overview from each of the centres to demonstrate the diversity and breadth of the companies and the centres themselves.

#### **Sunderland Software Centre Company profiles**

**Has a range of software related companies, including games developers, marketing and consultancy, web developers and research and development.**

**Coatsink** – Founded in 2009 by Tom Beadsmore, Coatsink is a games development company, producing games for personal computer, virtual reality console and mobile platforms. They employ over 35 staff and have expanded into larger accommodation within the centre. They have been in the centre since 2014.

**Creo** – Founded by Louise Bradford. Creo are a 'refreshingly different communications agency' who provide marketing, PR, Creative, digital, social media, Events and media buying. They have been in the Software Centre since 2014.

**Consult and Design** – Founded by David Van de Velde. Consult and Design, specialises in using Drupal, an innovative, open-source web development platform for online content and user communities, and also works with other technology-based businesses in the area to share best practice and promote the advantages of Drupal technology. They have been in the Software Centre since 2014.

**Frontier Technical** - Founded by Trevor Hardcastle. Frontier Technical is a research and development company looking into offshore energy production. They have been in the Software centre since 2015.

**New World Designs** – Founded in 1998 by Ian Wright, New World Designs is a creative and free thinking media company, it provides a wide range of media services as well as developing high end web development and mobile applications. They have been in the Software Centre since 2015.

#### **Washington Business Centre**

**Has a range of tenants including printers, engineers, environmental consultants, training providers, marketing, recruitment and management consultancy.**

**BPP** – Founded in 2014 by Richard Greensmith. BPP is a company specialising in bespoke visual performance management tools for improved decision making, communication and results. Working with major companies within the UK. They have been in Washington Business Centre since 2014.

**Big Solar** – The managing director is Neil Spann. Big Solar is a company who have are developing an innovative photovoltaic (PV) material, which is cheaper, thinner and more versatile than current PV

materials. They came into the centre in 2015 and have continued to grow both in staff and taking up more space.

**Small Feet Energy** – Founded by Robert Algie. Small Feet Energy specialise in techno-economic and management consultancy services for the energy sector. They have been in the centre since 2014.

**Cirrus Environmental** – Founded by Rachel Bowman and Stuart Hovvels. Cirrus Environmental consultants offering complete workplace, environmental, occupational hygiene and emission monitoring services, and asbestos management.

**Alliance Tools** - Founded by Graham Curry and Jim Soulsby, Alliance Tools are approved technical distributors of many leading cutting tool brands. They provide quality service and technical support to manufacturing companies from all sectors of the engineering industry.

#### **e-Volve Business Centre**

**A range of technology businesses including Web design, games developers, ICT consultancy, cloud based telephony provision and Specialist publishers.**

**Remember Media** – Founded by Chris March. Remember Media is a niche publishing, content and design business. Remember Media publications include regular magazines, commemorative coffee-table books as well as sumptuously-designed magazines produced to showcase luxury businesses. They also create online content and copywriting for email newsletters and websites. They have been in e-Volve business centre since early 2016.

**ATEB IT Solutions** – Founded by David Anderson they are a consultancy providing solutions for document creation problems, through the provision of software that allows processes to be fully automated. They have been in e-Volve business centre since August 2012.

**PCI Services** – Founded by Joe Olabode, PCI Services provide bespoke technological solutions, allowing organisations to benefit from the business-changing potential of new technology. They have been in e-Volve business centre since February 2007.

**Coconut Lizard** – Founded by Robert Troughton, Coconut Lizard provide expert development support to video games development companies. They have been in e-Volve business centre since January 2016.

**Inflo** – Founded by Mark Edmunson and Graham Clark, Inflo was founded in January 2016 with the goal of making innovative cloud based software accessible to all in the accounting profession. They have been in e-Volve business centre since January 2016.



**ECONOMIC PROSPERITY  
SCRUTINY COMMITTEE**

**10 JANUARY 2017**

**ANNUAL WORK PROGRAMME 2016-17**

**REPORT OF THE HEAD OF MEMBER SUPPORT AND COMMUNITY  
PARTNERSHIPS**

**1. PURPOSE OF THE REPORT**

- 1.1 The report attaches, for Members' information, the current work programme for the Committee's work during the 2016-17 Council year.
- 1.2 In delivering its work programme the committee will support the council in achieving its Corporate Outcomes.

**2. Background**

- 2.1 The work programme is a working document which Committee can develop throughout the year. As a living document the work programme allows Members and Officers to maintain an overview of work planned and undertaken during the Council year.

**3. Current position**

- 3.1 The current work programme is attached as an appendix to this report.

**4. Conclusion**

- 4.1 The work programme developed from the meeting will form a flexible mechanism for managing the work of the Committee in 2016-17.

**5 Recommendation**

- 5.1 That Members note the information contained in the work programme.

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**Contact Officer:** Jim Diamond, Scrutiny Officer  
James.diamond@sunderland.gov.uk

REASON FOR INCLUSION	27 JUNE 16	19 JULY 16	13 SEPTEMBER 16	11 OCTOBER 16	8 NOVEMBER 16	6 DECEMBER 16	10 JANUARY 17	7 FEBRUARY 17	7 MARCH 17	4 APRIL 17
Cabinet Referrals and Responses				Minster Quarter Masterplan (Dan Hattle)		Advanced Manufacturing Business Park – Planning Approval (Ian Fairlamb/Louise Moody)		Minster Quarter Masterplan (Dan Hattle)		
Scrutiny Business	Remit and Work Programme of Committee  Key Cities – Feedback on visit(Jill Laverick/JD)  Sunderland Software City (Andrea Winders)	Implications for Sunderland of EU Referendum (Vince Taylor)	Port Progress Report and Visit (Mathew Hunt)  Advanced Manufacturing Business Park – Progress Report (Vince Taylor)  Future Library Services – Consultation (Fiona Brown)	Environmental Enforcement Review - Feedback (Mark Speed/Nicky Rowland)  Port Visit – Feedback (JD)	Future Library Services – Consultation Feedback (Fiona Brown)  Review into Cemeteries and Crematoriums – Feedback (Karen Lounton)	Environmental Enforcement – Policy Development (Mark Speed/Nicky Rowland)	City Of Culture – Progress Report (Rebecca Ball)  Business Centres ((Evolve, Washington, Software Centre) – Progress Report(Catherine Auld)	Siglion – Progress Report Update (John Seager Chief Executive of Siglion)  Key Cities – Progress (Jill Laverick)	Business Improvement District – Progress Report  Prevent – Progress Report(Jane Hibberd)  Tall Ships – Progress Report (Michelle Daurat) Sunderland  Strategic Transport Corridor/New Wear Bridge – Progress Report (Executive Director Economy and Place)	Development of Skills in the City / Contribution of FE sector to Skills Development (Ian Nixon)  Sunderland Music, Arts and Culture Trust (Paul Callaghan)  Local Plan (Ian Fairlamb)  Stadium Village Plan (Ian Fairlamb)  Holmeside Masterplan (Ian Fairlamb)
Performance / Service Improvement										
Policy Framework										
Consultation				Public Space Protection Orders (PSPO) (Stuart Douglass)				Public Space Protection Orders/ Environmental Enforcement (Stuart Douglass)		
Information / Awareness Raising	Notice of Key Decisions  Work Programme 16-17	Notice of Key Decisions  Work Programme 16-17	Notice of Key Decisions  Work Programme 16-17	Notice of Key Decisions  Work Programme 16-17	Notice of Key Decisions  Work Programme 16-17	Notice of Key Decisions  Work Programme 16-17	Notice of Key Decisions  Work Programme 16-17	Notice of Key Decisions  Work Programme 16-17	Notice of Key Decisions  Work Programme 16-17	Notice of Key Decisions  Work Programme 16-17

**NOTICE OF KEY DECISIONS****REPORT OF THE HEAD OF MEMBER SUPPORT AND  
COMMUNITY PARTNERSHIPS****1. PURPOSE OF THE REPORT**

- 1.1 To provide Members with an opportunity to consider the items on the Executive's Notice of Key Decisions for the 28 day period from 13 December 2016.

**2. BACKGROUND INFORMATION**

- 2.1 Holding the Executive to account is one of the main functions of Scrutiny. One of the ways that this can be achieved is by considering the forthcoming decisions of the Executive (as outlined in the Notice of Key Decisions) and deciding whether Scrutiny can add value in advance of the decision being made. This does not negate Non-Executive Members ability to call-in a decision after it has been made.
- 2.2 To this end, the most recent version of the Executive's Notice of Key Decisions is included on the agenda of this Committee. The Notice of Key Decisions for the 28 day period from 13 December 2016 is attached marked **Appendix 1**.

**3. CURRENT POSITION**

- 3.1 In considering the Notice of Key Decisions, Members are asked to consider only those issues where the Scrutiny Committee or relevant Scrutiny Panel could make a contribution which would add value prior to the decision being taken.
- 3.2 In the event of Members having any queries that cannot be dealt with directly in the meeting, a response will be sought from the relevant Directorate.

**4. RECOMMENDATION**

- 4.1 To consider the Executive's Notice of Key Decisions for the 28 day period from 13 December 2016 at the Scrutiny Committee meeting.

**5. BACKGROUND PAPERS**

- Cabinet Agenda

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Contact Officer : Jim Diamond, Scrutiny Officer  
0191 561 1396  
[James.diamond@sunderland.gov.uk](mailto:James.diamond@sunderland.gov.uk)

The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012

Notice is given of the following proposed Key Decisions (whether proposed to be taken in public or in private) and of Executive Decisions (including key decisions) intended to be considered in a private meeting:-

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
160104/48	To consider the freehold acquisition of two properties to provide children's services accommodation.	Cabinet	Y	Between 11 January and 31 March 2017.	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>
160728/94	To approve the disposal of premises within the Athenaeum Buildings, Fawcett Street, Sunderland.	Cabinet	Y	During the period 23 November 2016 to 31 January 2017.	N	Not Applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>

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160905/107	To approve the acquisition of HCA land and property interests at Holmeside, Holmeside Market and Park Lane.	Cabinet	Y	During the period 1 November to 31 January 2017	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet report and Plan identifying interests to be acquired	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
160926/115	International Advanced Manufacturing Park – approval of the Joint Venture arrangements with South Tyneside Council in respect of the establishment of IAMP LLP.	Cabinet	Y	8 February 2017	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN  <a href="mailto:committees@sunderland.gov.uk">committees@sunderland.gov.uk</a>

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
161010/120	Leisure Facility Update	Cabinet	Y	During the period 14 December 2016 to 31 January 2017	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
161013/121	Approve an update of housing allocation policy.	Cabinet	Y	11 January 2017	N	Not applicable	Cabinet report Updated Policies	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>
161019/122	To agree a Pilot Housing Delivery Project for the use of 3 Council owned plots of land to be developed for residential development.	Cabinet	Y	During the period 14 December 2016 to 28 February 2017	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet report Business Case	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>
161020/123	To approve in principle the establishment of a new police led Road Safety Partnership (Northumbria Road Safety Partnership) embracing the Northumbria Force area.	Cabinet	Y	During the period 11 January to 31 March 2017.	N	Not applicable	Cabinet report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>



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161020/124	To agree to consult on the draft Sunderland Local Plan: Core Strategy.	Cabinet	Y	During the period 1 February – 31 March 2016	N	Not applicable	Cabinet report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>
161026/128	To agree a Risk Based Verification Policy in relation to Housing Benefit & Council Tax Support	Cabinet	Y	During the period 14 December 2016 to 31 January 2017	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
161031/129	To approve the proposed disposal of East Herrington Caretakers House.	Cabinet	Y	During the period 14 December 2016 to 31 January 2017	N	Not applicable.	Cabinet report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>
161117/133	To seek endorsement of the amended Environment Enforcement Policy relating to litter, dog control, waste management and waste regulations and other associated offences.  To introduce a power available within the existing legislation that offers offenders Fixed Penalty Notices as an alternative to prosecutions for some unlawful waste deposit offences	Cabinet	Y	11 January 2017	N	Not applicable.	Cabinet Report "Environmental Enforcement Policy"  2011 Environmental Enforcement Policy  2017 Environmental Enforcement Policy	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>

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161124/134	To approve a scheme for Structural Maintenance of A195 Bridges.	Cabinet	Y	During the period 11 January 2017 to 28 February 2017.	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>
161125/135	To recommend for approval the Council Tax Base 2017/2018.	Cabinet	Y	11 January 2017	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>
161125/136	To recommend for approval the Revenue Budget Third Review	Cabinet	Y	11 January 2017	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>

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161125/137	To recommend for approval the Capital Programme - Third Capital Provisional Resources 2017-2020 and Treasury Management Review	Cabinet	Y	11 January 2017	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>
161125/138	To recommend for approval the Revenue Budget 2017-2018 - Update and Provisional Revenue Settlement	Cabinet	Y	11 January 2017	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>
161125/139	To recommend for approval the Local Council Tax Support Scheme for 2017/2018	Cabinet	Y	11 January 2017	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>

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161129/140	Proposal to jointly procure with South Tyneside Council a developer for the International Advanced Manufacturing Park.	Cabinet	Y	11 January 2017	Y	The proposed decision relates to an item during the consideration of which the public are likely to be excluded under Paragraphs 3 and 5 of Schedule 12A of the Local Government Act 1972, as amended, as the decision relates to a report which contains information relating to the financial or business affairs of any particular person (including the authority holding that information) and information in respect of which legal professional privilege could be maintained in legal proceedings.	Cabinet Report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>
161129/141	Approval to submit the IAMP Area Action Plan to the secretary of State	Cabinet	Y	11 January	N	Not applicable	Cabinet report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>
161212/142	Public Space Protection Order Endorsement – seeking Cabinet’s approval for the implementation of a City Centre Public Space Protection Order	Cabinet	Y	8 February 2017	N	Not applicable	Cabinet report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>

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161212/143	To note the position in relation to the Collection Fund (Council Tax) 2016/2017 in respect of Council Tax and the amounts available to the Council and its major precepting authorities for use in setting Council Tax levels for 2017/2018.	Cabinet	Y	8 February 2017	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>
161212/144	To recommend to Council to approve the Capital Programme 2017-2018 and Treasury Management Policy and Strategy 2017-2018 including Prudential Indicators for 2017-2018 to 2019-2020	Cabinet	Y	8 February 2017	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>
161212/145	To recommend to Council to approve the Revenue Budget 2017-2018 and Proposed Council Tax for 2017-2018 and Medium Term Financial Strategy 2017-2018 to 2019-2020	Cabinet	Y	8 February 2017	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO Box 100 Sunderland SR2 7DN  <a href="mailto:Committees@sunderland.gov.uk">Committees@sunderland.gov.uk</a>

**Note;** Some of the documents listed may not be available if they are subject to an exemption, prohibition or restriction on disclosure.

Further documents relevant to the matters to be decided can be submitted to the decision-maker. If you wish to request details of those documents (if any) as they become available, or to submit representations about a proposal to hold a meeting in private, you should contact Governance Services at the address below.

Subject to any prohibition or restriction on their disclosure, copies of documents submitted to the decision-maker can also be obtained from the Governance Services team PO Box 100, Civic Centre, Sunderland, or by email to [committees@sunderland.gov.uk](mailto:committees@sunderland.gov.uk)

Who will decide;

Cabinet; Councillor Paul Watson - Leader; Councillor Henry Trueman – Deputy Leader; Councillor Mel Speding – Cabinet Secretary; Councillor Louise Farthing – Children’s Services; Councillor Graeme Miller – Health, Housing and Adult Services; Councillor John Kelly – Public Health, Wellness and Culture; Councillor Michael Mordey – City Services; Councillor Cecilia Gofton – Responsive Services and Customer Care

This is the membership of Cabinet as at the date of this notice. Any changes made by the Leader will be specified on a supplementary notice.

Elaine Waugh

Head of Law and Governance

**13 December 2016**