Item 6, Annex 1

East Sunderland Area Committee

16 March 2020

Area Budget: Executive Summary of Neighbourhood Funding requests



MAXIMISING COMMUNITY ASSETS

Organisation	Multiple Partners
Start date	April 2020
End date	March 2021
Grant requested	£21,962
Declarations	Cllr Marshall, Chair of The Box

Overview of project

An area priority delegated to the Place Board was to maximise community assets which could deliver diversionary activity for children and young people to reduce youth disorder on a Friday and Saturday evening. During January to December 2019 over 400 young people, who were at risk of offending were diverted from risky behaviour into positive youth provision.

It is proposed to continue to support organisations to keep their doors open over a weekend to provide a safe place for young people to visit and hang out in, instead of wandering the streets, as shown in the timetable below:

Fridays

- 6.30pm 10pm, Blue Watch Youth Centre, Ryhope (fortnightly)
- 6.30pm 10pm, Blue Watch Youth Centre, St Michael's (fortnightly)
- 8pm 9.30pm, The Box Youth Project, Doxford (weekly)
- 6pm-8pm, East End ABC, Hendon (weekly)
- 6.30pm-8.30pm, Sunderland Community Hub, Millfield (weekly)

Saturdays

- 6.30pm 10pm, Blue Watch Youth Centre, Ryhope (fortnightly)
- 6.30pm 10pm, Blue Watch Youth Centre, St Michael's (fortnightly)
- 8pm 9.30pm, The Box Youth Project, Doxford (monthly)

FINANCIAL INFORMATION

Organisation	N.F.
Blue Watch Youth Centre (Ryhope)	£5,000
Blue Watch Youth Centre (St Michaels)	£5,000
The Box Youth and Community Project	£4,962
East End Amateur Boxing Club	£3,500
Sunderland Community Hub	
Total	£21,962

A Healthy Neighbourhood: Access to the Same Opportunity and Life Changes no Matter Where they are Born or Live	Target:
Children (0-10) participating in area activities	150
Young people (11-18) participating in area activities	150

EAST DIGITAL INCLUSION PROJECT: GET ONLINE – Technical Support

Organisation	Media Savvy
Start date	April 2020
End date	March 2021
Grant requested	£5,000
Declarations	Nil

To continue the work of the East's Digital Inclusion Network by providing members of the Area Network with appropriate advice and technical support by having a dedicated telephone support help line, to provide information, advice and guidance on all things which enable Groups to 'Get Online' if issues cannot be resolved over the phone a site visit will be carried out.

During the 1st phase of developing a Digital Network across the East area, 19 community buildings have received equipment and specialist technical support to enable them to become digitally savvy and establish an infrastructure to support the roll out of Phase 2 of the Digital Network – community support.

A timebank will be introduced to fund the project, which means a pool of hours 210 hours will be purchased by Area Committee, for Groups to access as and when needed. This equates to approximately 30 days of 1-2-1 support. Based on 2 days per Group, the funding could support up to 15 Groups.

FINANCIAL INFORMATION

Budget Heading	Total
IAG expert consultancy Fee @ £21.43 p.h. x 210 hours	£4,500
Co-ordination and management fee	£500

A Dynamic Neighbourhood: a lower carbon area with great digital connectivity for all	Target:
Digital community hubs created / supported	15

EAST DIGITAL INCLUSION PROJECT: GET ONLINE – Community Support

Name of Organisation	Back on the Map
Start Date	April 2020
End Date	December 2020
Grant requested	£35,000
Declarations	Cllr Marshall, The Box Youth Project

Although Back on the Map act as the lead agent, each ward in the East has a dedicated organisation who delivers weekly activities in each of the five wards (Doxford: The Box; Hendon: BoTM; Millfield: Media Savvy; Ryhope and St Michael's: Blue Watch). Each organisation employees a dedicated Community Worker to support and upskill people with digital skills, ranging from maintaining unverisal credit to trying to save money by using compare the market websites. Engagement metholds include workshops, 1-2-1 sessions and home visits.

During October 2018 to December 2019 the following data was captured from all five partners:

- 505 people accessed the service. The most popular services were 1-2-1 support, improving digital skills and training, accessing the internet (many could not afford it at home), dealing with universal credit cases, making referrals to crisis support for food and fuel, enhancing employment opportunities by gaining confidence on computers and carrying out job searches / completing CVs.
- In addition, 36 workshops were delivered, 108 outreach sessions were delivered and 29 IT Buddy volunteers were recruited and supply daily support across the East.

Following the successful delivery of Phase Two of the East Digital Inclusion programme where over 500 (target was 200) residents have been supported, at the request of the Area Boards the partners are excited to continue with the project in its successful format, subject to approval.

FINANCIAL INFORMATION

Budget Heading	Total
Management fee (BoTM)	£3,500
Staffing costs @ £6,000 per ward x 5	£30,000
Publicity and resources	£1,500
Total	£35,000

A Dynamic Neighbourhood: a lower carbon area with great digital connectivity for all	Target:
People who are digitally connected	150

FANCY A DAY OUT 2020

Name of Organisation	Multi Partners
Start Date	July 2020
End Date	April 2021
Grant requested	£30,375
Declarations	Cllr Marshall, The Box Youth Project; Cllr Scanlan, CHANCE and Cllr
	Atkinson, More Than Grandparents

At the January 2020 the Area Boards discussed the feasibility of continuing to fund the Fancy a Day Out scheme during 2020 / 2021 to include:

- Summer Holidays July August 2020
- Autumn Holidays October 2020
- Half Term February 2021
- o Easter Holidays April 2021

During the Summer and Autumn holidays 123 sessions were delivered, involving 1,641 individuals, with 185 volunteers supporting the Programme, which is the equivalent of £44,646 in kind funding contribution. Half-term figures for February 2020 will be shared shortly.

The budget is calculated at £5 per head and based on previous grants awarded. If Members are agreeable Grants would be awarded to the following organisations to continue this good practice in the East area, these are:

Partners	Number of Sessions	Number of Individuals	NF Requested
Bethany City Church	5	400	£6,000
Blue Watch Youth Centre	14	90	£3,150
CHANCE	47	60	£7,050
Millfield Salvation Army	5	40	£1,000
More Than Grandparents	36	30	£3,350
Hendon Salvation Army	4	30	£600
Sunderland Community Action Group	20	80	£4,000
Sunderland MIND	12	30	£900
The Box Youth and Community Project	19	100	£3,325
Young Asian Voices	10	40	£1,000

If approved, a full programme of activity will be published and posted out to every household in the East whose children are eligible for free school meals, in addition to booklets being shared at public venues across the East to ensure maximum take up. As well as sharing information via the East Area Community Facebook page.

A Healthy Neighbourhood: Access to the Same Opportunity and Life Changes no Matter Where they are Born or Live	Target:
Children (0-10) participating in area activities	600
Young people (11-18) participating in area activities	300
More people living healthier longer lives	
Carers receiving support and connecting to their community	20
People supported through a crisis - foodbank, suicide, homelessness	50
More people living healthier longer lives	
People signposted into neighbourhood services	50
People receiving information, advice and guidance	25

EAST RANGERS

	The Box Youth Project (Doxford)	£6,692	
	Back on the Map	£6,600	
	(Hendon)		
	Groundwork North East	£7,900	
	(Millfield)		
Multi Partners	Blue Watch Youth Centre	£6,653	
	(Ryhope)		
	I.C.O.S.	£6,028	
	(St Michaels)		
	Conservation Management	£15,000	
	Services (East)		
Start / End	June 2020 – December 2020 *CMS starts April 2020		
Declaration	Cllr Marshall, The Box		

Project Description

It is proposed to continue the work of the Rangers in the East area which is due to end in March. An underspend in the existing project has allowed all the ward partners to extend their project up until May 2020, therefore it is proposed to extend the project up till December 2020 which will allow time for the new arrangements for Area Committee to be agreed and settled and continue to deliver the good practices ongoing within the area.

During the evaluation of the project two improvements are been proposed for 2020, these are:

- Set task days should be more flexible to allow for unforeseen factors. For example, bad weather
 results in some days being cancelled and it becomes difficult to catch up on 'missed' days due to
 the set schedule (Monday St Michaels; Tuesday Doxford; Wednesday Ryhope; Thursday –
 Hendon and Friday Millfield). To address this Rangers will reserve equipment one week ahead of
 schedule. If the Supervisor is aware of what equipment will be needed and the day is cancelled, it
 might be that Rangers can double up and delivery can take place in two wards on the same day.
 Allowing 'catch ups' to happen.
- Reduce the number of sites. We know that volunteers prefer to work on larger sites (in Parks), not grass verges on the side of roads or streets. However, when Rangers are working in Parks it might be difficult to make a big visual impact on the quality of work because they can only visit the Park once every 4 / 5 weeks, which is disheartening for volunteers. By the time they revisit the site all the hard work previously carried out cannot be seen because the vegetation has grown back, or the litter has returned. This prevents the Rangers from progressing to new areas in a Park because they need to start from the beginning again. Therefore, it is proposed that Cllrs identified either one or two core sites which will be visited regularly. This will also enable Rangers to responsively carry out 'one-off' clean ups/task days in grot spots identified by local Cllrs within a shorter timescale, for instances, if identified via a walk and talk.

Between June 2019 and December 2019, the following data was captured from all six partners:

- 124 Tasks days were carried out, involving 456 volunteers which is equivalent of £28,524 of in-kind funding
- 118 litter picks were carried out, involving 1,156 volunteers which is equivalent of £35,326 of in-kind funding, with 12.5 tonnes of street waste being removed
- 32 educational campaigns were delivered, involving 969 people.
- 8 upskilled volunteered secured employment

Each lead agent will employ a dedicated worker to deliver and monitor the project which will include a series of Task Days, Litter picks and education campaigns. In Doxford, Hendon and Ryhope the lead agents will deliver fortnightly task days, however, CMS will continue with weekly tasks days in these wards to ensure that environmental sessions are delivered daily across the East area.

FINANCIAL INFORMATION

Ward	Staffing	Materials	Totals
Doxford	£4,862	£1,830	£6,692
Hendon	£6,480	£220	£6,700
Millfield	£7,560	£340	£7,900
Ryhope	£3,527	£3,126	£6,653
St Michael's	£4,680	£1,348	£6,028
East	£13,422	£1,578	£15,000
Total	£40,531	£8,442	£48,973

A Healthy Neighbourhood: Cleaner and more attractive neighbourhood	Target:	
Environmental projects delivered		
(124 task days, 114 litter picks and 28 educational campaigns)		
% of waste cleared from neighbourhoods		
Issues reported via www.sunderland.gov.uk/report-it		
Children (0-10) participating in area activities		
Young people (11-18) participating in area activities		
A Vibrant Neighbourhood: more residents participating in their		
communities		
Volunteers recruited and participating	TBC	
Volunteer hours delivered		
Value (in-kind contribution @ £12 p.h) delivered		
External organisations involved in neighbourhoods		