

PLACE BOARD

	Area Priority	Outcomes/Actions	Lead Agent	Comments/info/progress
1	Support for local shopping centres	Improve physical environment in local centres		
		Continue retail and business support for local independent traders		
		Develop initiatives/activities to increase footfall in local shopping centres		
		Extend Dementia Friendly Shopping Centre initiative		
		Increase awareness of the 'Shop Local' brand		
2	Environmental improvement and education	Continue delivery of the Love Where You Live (LWYL) Campaign		
		Increase partnership working with RLS to improve local sites and maintain improvements		
		Encourage residents to participate in maintaining the local natural environment and develop associated skills		
3	Make better use of land and greenspace	Improve areas of vacant land		
		Promote availability of greenspace for recreation and play		
		Support people to access greenspace		
		Deliver the Health and Greenspaces Project		
		Influence Core Strategy development		
		Complete Neglected Land and Allotments Working Group actions: <ul style="list-style-type: none"> • Termination of Seaham Rd allotment lease • Phase 2 of Britannia Tce allotments • Complete former Forest Estate scheme 		
4	Celebrate local events and heritage	Support long standing historical events and celebrations taking place in local communities		
		Develop and promote a programme of local activity with VCS Network members		