

WASHINGTON AREA COMMITTEE

AGENDA

Thursday 15th December, 2016 at 6.00pm

VENUE – Washington Millennium Centre

Membership

Cllrs Williams (Chair), F. Miller (Vice Chair - Place), Lauchlan (Vice Chair – People), Farthing, Fletcher, Kelly, Middleton, G Miller, Scaplehorn, David Snowdon, Dianne Snowdon, T. Taylor, D Trueman, H Trueman. P. Walker,

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* Denotes an item relating to an executive function

ELAINE WAUGH
Head of Law and Governance

7th December, 2016

Item 1d

At a meeting of the WASHINGTON AREA COMMITTEE held at the WASHINGTON LEISURE CENTRE on THURSDAY 20th OCTOBER, 2016 at 6.00 p.m.

Present:-

Councillor Williams in the Chair

Councillors Farthing, Fletcher, Kelly, Lauchlan, Middleton, F. Miller, G. Miller, Scaplehorn, D. Snowdon, D.E. Snowdon, Taylor, D. Trueman, H. Trueman and P. Walker.

Karon Purvis	-	Chief Executives
Louise Butler	-	Chief Executives
Paul Wood	-	Corporate Services Directorate
David Hardy	-	Community Services
Ian Richardson	-	Community Services
Jacqui Reeves	-	VCS Representative
Jemma Amer	-	VCS Representative
Colin McCartney	-	Gentoo
Inspector Vicky Quinn	-	Northumbria Police

Apologies for Absence

Apologies for absence were submitted on behalf of Steve Graham, John Rostron and Ev Ripley-Day.

Declarations of Interest

There were no declarations of interest.

Minutes of the extraordinary meeting held on 26th May, 2016 and the last meeting held on 9th June, 2016

1. RESOLVED that the minutes of the extraordinary meeting held on 26th May 2016 and the last meeting of the Committee held on 9th June, 2016 (copies circulated) be confirmed and signed as a correct record.

Partner Agency Reports

(a) Report of the Washington Area Community Voluntary Sector Network

The Washington Area Community Voluntary Sector Network submitted a report (copy circulated) to inform the Committee of activity, progress, issues and concerns of the sector.

(For copy report – see original minutes)

Jacqui Reeves presented the report and advised that the Network was continuing its work on the Community Plan and they had agreed priorities at the last meeting.

Ms Reeves also informed of a family fun day which all Members were invited to come along to if they so wished.

2. RESOLVED that Members noted the contents of the report.

Northumbria Police

Inspector Vicky Quinn provided the Committee with a verbal update on the crime figures for the months of June to September. Inspector Quinn advised that the figures had seen an increase but this was due to better ways of recording incidents and also that people were more confident in reporting historic crimes.

Councillor Kelly commented that house prices in the Washington North Ward were dropping due to Anti-Social Behaviour figures and the constant problems in Concord, all efforts had been made to tackle the issues in Concord and Councillor Kelly enquired how to deal with this.

Inspector Quinn advised that Operation Griffin was in the process of trying to tackle the issue, they were also working with Gentoo on the problem and they just needed to keep on top of the situation.

In response to Councillor Kelly's enquiry over the possible use of public space orders, Inspector Quinn advised that they could look at any option.

Councillor G. Miller commented on perceptions, with residents feeling that they were not seeing police officers on the ground and enquired if there had been a change in how the police were using their limited resources.

Inspector Quinn informed the Committee that their operational officers did not just cover the Washington area and that they were dealing with a greater number of 999 calls elsewhere, which was a positive reflection on Washington.

In response to Councillor Scaplehorn's enquiry over the staffing situation for the Washington West Ward, Inspector Quinn advised that all names and contact details

of officers were available on the internet, Karon Purvis, Area Officer advised that she would send the contact details to all Members.

Inspector Quinn advised Councillor D.E. Snowdon that there would be a full police presence on Bonfire night and they were just awaiting details of arrangements.

Councillor Taylor commented that there had been no representation from the Police at the Barmston PACT meeting. Inspector Quinn commented that she was incredibly disappointed to hear this and it was not acceptable as she had told Officers they must attend the PACT meetings so she would look into how this had occurred.

With regards to Community interaction, Councillor Farthing advised that she was intending to invite the beat officer to Rickleton Residents Association as she felt this would be a better forum than the PACT meetings.

The Chairman enquired as to what the future would hold for PACT meetings. Inspector Quinn advised that this was not within her remit and it was a force wide issue but that Members would be involved in any final decision.

Councillor Kelly suggested that the residents meetings would be the better suited forum for Police to attend as the PACT meetings attended by Councillors tended to take the public's focus away from the issues at hand.

3. RESOLVED that the verbal update from Northumbria Police be noted.

People Board Progress Report

The Chair of the People Board submitted a report (copy circulated) which provided an update on the 2016/17 work plan.

(For copy report – see original minutes)

The Chairman of the People Board, Councillor Lauchlan, introduced the report and drew Members attention to the work plan for 2016/17 and gave a summary of the key areas of influence and achievements of the Board up to 30th September 2016.

Councillor Farthing commented that she was pleased to see the update on the Time 2 Care project that they had initiated and wished to thank the Area Committee for their support.

4. RESOLVED that:-

- a. Members considered the Washington Area People Boards Work Plan for 2016/17 and the update detailed in Paragraph 3.2 and attached as Item 3 Annex 1 to the report
- b. The Committee agree the People Boards recommendation to support Place Board proposals to utilise Go Washington and Health and Green Spaces funding as part of the 'Washington Clean and Green' proposals as detailed in Item 5 of the report

- c. Agreed the new areas of work as detailed in paragraph 4.1 to be included in the People Board Work Plan 2016/17

Place Board Progress Report

The Chair of the Place Board submitted a report (copy circulated) which provided an update on the 2016/17 Work Plan.

(For copy report – see original minutes)

The Chair of the Place Board, Councillor F. Miller, introduced the report and gave a summary of the key areas of influence and achievements of the Board up to 30th September 2016.

In relation to the neighbourhood improvement project, Councillor Scaplehorn raised concerns that money that had been allocated for schemes within his ward had now been withdrawn and enquired if the Community Chest fund could be used to meet the shortfall. Mrs Purvis advised that this should be possible.

With regard to Heritage and Culture, Jemma Amer, gave an update on the Washington Carnival advising that they had received excellent feedback from the general public with families stopping for the whole day and it was generally a success.

Councillor Kelly commented that the only issue had been with parking for the event which had caused problems for the residents in the area.

Ms Amer advised that upon review, if they were tasked with providing next year's event, they would have Marshalls on site, would utilise Washington School Car Park and also have a minibus.

Councillor Farthing commented that it had been a fabulous, well attended event enjoyed by many and enquired if any liaison had been made with Bryan Beverley, who coordinated with the volunteer groups as their presence could've been much bigger.

Ms Amer advised that she would take this on board for next time, however they did have a great take up of stalls and they would've needed another marquee if there had been any bigger presence.

The Chairman thanked Ms Amer on behalf of the Committee as the event had been enjoyed by many with the feedback very good.

Councillor Scaplehorn agreed that it had been a fabulous day.

Mrs Purvis informed the Committee that a full evaluation would be reported to the Washington Place Board.

5. RESOLVED that Members:-

- a. Considered the Performance update with regard to the Washington Area Place Board's Work Plan for 2016/17 attached as Item 4 Annex 1 of the report
- b. Noted the updates as presented in paragraph 3.2 of the report.

Strategic Initiatives Budget (SIB) Community Chest – Financial Statement and Proposals for Further Allocation of Resources

The Head of Area Arrangements, Scrutiny and Member Support Service submitted a report (copy circulated) which provided Members with the financial statements as an update on the progress in allocating SIB and Community Chest and which presented proposals for further funding requests.

(For copy report – see original minutes)

In relation to the Washington Clean and Green programme, Councillor Kelly proposed, seconded by Councillor G. Miller that the Support for Friends Groups (Item 5, Annex 2c) budget be increased to £25,000. Members agreed to the increase of the budget from £10,000 to £25,000.

With regards to the Washington Clean and Green Programme, Education and Awareness (Item 5, Annex 2d) Councillor Dianne Snowdon proposed that the budget be increased to £10,000. Members of the Committee agreed to increase the budget from £5,000 to £10,000.

6. RESOLVED that:-

- a. The financial statement be noted
- b. Considered and approved £15,000 contribution from the 2016/17 SIB budget for the Skills and Enterprise project as detailed in Annex 1 of the report
- c. Considered and approved the Project Brief and approved £120,000 (amended) from the 2016/17 SIB budget to the Washington Clean and Green Project, which consisted of £85,000 as detailed in Annex 2a, £25,000 (amended) from Annex 2c and £10,000 (amended) from Annex 2d of the report.
- d. Considered and approved £2000 SIB funding (previously aligned at June Area Committee) to be utilised as part of the GO Washington Small Grants Scheme as detailed in paragraph 4.2 of the report
- e. Considered and approved the Project Brief and approved £28,563 SIB contribution (previously aligned) to Healthy Communities Healthy Spaces Project as detailed in Annex 2b of the report
- f. Considered and approved the return of £25,000 SIB, previously aligned to the Volunteers Equipment Bank as detailed in paragraph 4.3 of the report.

- g. Noted the award of £30,000 to the Washington Trust for the Washington Heritage and Culture Project
- h. Considered and approved the Project Brief and approved £60,000 from the 2016/17 SIB budget for the Washington Events Programme 2017/18 as detailed in Annex 3 of the report
- i. Noted the 16 Community Chest approvals as detailed in Annex 4 of the report.

The Chairman thanked everyone for their attendance and closed the meeting

(Signed) L. WILLIAMS,
Chairman.

WASHINGTON AREA COMMITTEE
15th December 2016

REPORT OF WASHINGTON AREA COMMUNITY VOLUNTARY SECTOR NETWORK

1. Purpose of the Report

- 1.1 The report provides an update with regard to the Washington Area Community and Voluntary Sector Network

2. Background

- 2.1 To develop the capacity and influence of the Voluntary and Community Sector (VCS) across the City, Area Networks have been established and delegates represent each Area Network at Area Committee taking forward issues on behalf of the whole VCS in the area and reporting back, providing a two-way flow of communication.
- 2.2 Washington Area Network delegates will present a report to each Area Committee meeting informing Members of activity, progress, issues and concerns of the sector.

3. Washington Network

- 3.1 In Washington the VCS is made up of a wide range of organisations ranging from independent local branches of national charities through to small, totally voluntary, community groups. Collectively these organisations provide Washington residents with a wide range of local services, activities and opportunities and have a significant role within community life here.
- 3.2 At the last meeting the Area Committee supported the Network in encouraging collaboration with Area Committee to deliver shared priorities. A Washington Community Plan is being developed with 4 key priorities identified. Progress against those priorities is as follows:
- **Priority 1: The support and development of a Community Hub.** A number of key organisations have responded re resources and support they can offer to smaller groups.
 - **Priority 2: A Volunteer Plan for Washington. Co-ordinating, supporting, matching offers and opportunities, communication.** In line with the Area VCS Network priority regarding supporting volunteers, the CVDO Officer has agreed to facilitate a meeting to see how best we can take this forward. Joint volunteer training, referrals amongst organisations and other economies of scale to be discussed
 - **Priority 3: Washington Partnership – committed to working together and sharing, structured approach to funding opportunities.** Key leads met to agree how best to embed effective collaboration. Active partners who are willing to work together to take forward both shared priorities of the sector and the Area Committee priorities are the Washington Trust, Washington Millennium Centre, MIND, SNCBC, Sunderland Carers, Foundation of Light and VCAS. A further scoping meeting will be held to map out key priorities to focus on, areas of work organisations wish to progress, what opportunities are there, and which partner would do what. It is anticipated the results of this exercise will be included in the Network's Annual Report which will be presented to the March Area Committee
 - **Priority 4: Communication** – use Wellbeing.info as a platform. Develop a 'Network' resource. Promote self-management of directory. Regular e mails and bulletins to inform members when something of interest goes on. Information Officer key to keeping everything up to date and co-ordinating site/pages. Better use of social media, websites and newsletters. Promote our message.

Members are requested to note work continues with the Network to develop the plan and the above priorities. Proposals for action will be included in the Annual Report of the Network, which will be presented to Members at the March Area Committee

- 3.3 The Network also proposed revisiting the issue of capacity, in the context of being able to collaborate and deliver shared priorities. This will be an agenda item at the next meeting

4. Recommendations

4.1 Members are requested

- To note the contents of the report and consider the opportunities and issues raised by the Washington ACVSN

Contact: 1. John Rostron, Area Network Representative. Tel: 0191 2193884

2. Jacqui Reeves, Area Network Representative.

Email Jacqui@washingtonmind.org.uk Tel: 0191 4178043

3. Bryan Beverly, Area Network Representative

Email: bryan.beverley@washingtontrust.co.uk Tel: 0191 2193884

Washington Area Committee Report 1st September to 30th November 2016

Fatalities

To date there have been no fire deaths in the period, free Home Fire Risk Assessment inspections continue to be the focus of the district and are proving to be successful in tackling unwanted fire deaths. It is important that we do not become complacent and that we continue to promote fire safety in homes across the Washington area. Tyne and Wear Fire and Rescue Service offers free Home Fire Safety Checks to all residents in the Tyne and Wear area as well as fitting free battery operated smoke alarms.

Deliberate primary fires excluding road vehicles

This indicator refers to commercial type premises, offices etc. We have had 6 incidents of this type over the period, two in Washington North and South and one in Washington West and East. Incidents have involved standing crop, two incidents in subways, bottle bank / recycling centres and secondary fires spread to office block.

Deliberate Vehicle fires

There have been four road vehicle fires over the period, three cars and one motor cycle, two of the incidents were in Washington North the others in Washington South and East. No trends have been identified to link the fires

Deliberate secondary fires

This is our target area and where we are finding that we are receiving the majority of our calls at present, this type of call involves refuse, grass / heathland, wheelie bins and tree scrub.

Over the reported period we have received 75 calls, 35 which were loose refuse including gardens, 7 wheeled bin fires, 9 small rubbish fires, 11 tree scrub fires and 4 refuse / rubbish fires. The main areas of concern being Washington West with 18 incidents, Striding Edge and Armstrong Road are notable areas. Washington East has also accounted for 18 incidents with Horsley Road and Waskerly Road areas of concern, Washington north also has received 16 calls to similar types of incident.

In an attempt to address this type of incident we have:-

- Community Fire Safety teams visiting school pupils to educate them in the dangers of fire setting and to pass on fire safety advice.
- Highlighted and Targeted the hot spot areas to our local firefighters as well as the council on a regular basis to focus our attention in these areas thereby increasing our ASB reporting of fly tipping and rubbish left on streets and back lanes and have it removed.
- Unoccupied / Derelict premises are boarded up or demolished as soon as possible.
- Worked with LMAPS partners re locate 3G CCTV cameras into vulnerable areas.

Target streets are identified on a monthly basis and passed on to local authorities and fire crews in an effort to increase ASB uplifts in these hot spot areas, I will also be working with the Police and other agencies through the LMAPs to address local issues.

Steve Graham

Station Manager Washington Fire Station

Partner Reports: Northumbria Police**Washington Crime and Disorder 1st October – 30th November 2016**

Please find below some data in respect of Crime and Disorder for Washington covering 1st October until 30th November 2016. For comparison purposes I have also provided the data for the same period last year.

As a Force we have been very honest about our change in crime recording practices over the last year that has resulted in us being more transparent and open in terms of recording crime. After previous concerns nationally around the way crime was recorded we now record all crime as soon as a victim makes an allegation that THEY feel that they are a victim of crime. In addition to that we have made great advances in terms of our Domestic Violence policies and Sexual Assaults Investigation that mean we have gained trust and confidence with the public and other agencies due to how we now approach and investigate those very important crimes and in turn victims feel more able to approach us and report those types of crime. These crimes are also often historic in nature sometimes even from decades earlier – also encouraged by the Saville effect and recent high profile media cases. As an example previously police may have attended a report of a fight and upon arrival no one would tell us what had happened and the parties would leave the scene. Last year in the main no crime would be recorded but now that would be recorded as public order offence or assault if there was any evidence to us of anyone having an injury. Despite the outcome being the same. For that reason public order related crime has risen significantly and in fact accounts for a large proportion of the increase in Washington as a whole but that is only due to an administrative process and is NOT a reflection of the level of crime actually occurring haven risen. To the contrary ASB calls from the public are actually hugely down on last year.

Northumbria Police as a whole reported an increase in crime from April 2015- March 2016 by 29% in light of the above. We do not believe that in real terms crime has gone up just that recording practices are now much more robust in line with HMIC advice and national policies. This year will be used as a yardstick for future rises/falls after last year's changes.

In addition to these administrative changes social media type fallouts have become a very prevalent issue in terms of parties falling out over social media and then looking to involve police to resolve them. This has also impacted upon crime figures.

Crime / Disorder	1 Oct –30 November 2015	1 Oct –30 November 2016	+ / -
ASB Reports	346	279	-67
Burglary OTD	31	14	-17
Burglary Dwelling	14	14	0
Rape	4	5	+1

Serious Sex Assaults	4	6	+2
Public Order-Fear /Alarm/Distress	16	53	+37 *** this is due to a change in reporting standards particularly around shouting/swearing in the street which would previously have been closed as nothing on-going and now would be crimed.

The main concerns for Washington Area during the last period were youth disorder at Concord Front Street and some damage around the Subways in and around Oxclose. I am pleased to report that these issues appear to have abated as a result of increased dedicated patrols and a number of dispersal orders being in place. We have also worked with the council and TWFB to tackle issues around Junglerama to reduce its attraction and associated ASB.

We only had 5 calls on Bonfire Night relating to any kind of ASB for the whole of Washington.

Gentoo have been successful in obtaining an injunction at Caradoc Close. We will continue to work with them and deal robustly with any occurrences.

I am sure you are all aware of the incident at Compton Court, Oxclose. This was an isolated incident involving parties known to each other. The investigation remains ongoing.

Please share our TWITTER tags which are [@NPSWashington](#) and [@HoughtonPolice](#) for daily team information and updates

15th December 2016**REPORT OF THE CHAIR OF THE PEOPLE BOARD****People Board Progress Report****1 Purpose of Report**

- 1.1 This report provides an update of the 2016/17 Work Plan.

2. Background

- 2.1 At the beginning of each financial/municipal year Washington Area Committee agrees its Local Area Plan priorities associated with People and refers the priorities to the Washington People Board to action on behalf of the Area Committee.
- 2.2 The People Board has presented interim reports to each Area Committee meeting to update on action taken on those priorities and highlighted key areas of influence/ achievements during that period.
- 2.3 This report provides an update to the work plan for the year 2016/17.

3. Update of 2016/17 People Board Work Plan

- 3.1 The 2016/17 Work Plan is attached as **Item 3 Annex 1**
- 3.2 Outlined below is a summary of the key areas of influence / achievements of the Washington People Board up to 30th November 2016.

Action Taken	Outcome
Local priority: Health and Well Being	
Develop a strategic approach to health and well-being through a partnership approach	<p>Following the last Area Committee meeting, officers were requested to discuss with partners options to deliver a VCS led Healthy Communities proposal which was included in the People Board Progress Report October 2016. A detailed proposal was presented to the last People Board along with evidence of need for a project to address health inequalities in Washington's most deprived neighbourhoods. This proposal will address the Area Committee's Health and Well Being priority and in particular deliver support and services for over 50's and embed joint working to address the health needs of the aging population. It proposes delivering a community led personalised approach to encourage people to live healthier lifestyles – working with local groups, GPs, health checks and health plans, interventions, engagement, referrals, and self-help.</p> <p>The Board also requested that a targeted approach with regards to the application be implemented.</p> <p>The Board proposes a budget of £100,000, £50,000 per year for 2 years, with a mid-term/interim evaluation implemented to identify best practice and inform a Forward Strategy to sustain the work. The proposal, together with a drafted Project Brief for a Call for Projects will be determined under Item 5 Finance Report</p>
Local priority: Community Inclusion and support for VCS	
VCS Network	<p>The Network has now held a number of meetings with regards to progressing the priorities recently identified re agreed Washington Community Plan:</p> <ul style="list-style-type: none"> A meeting of key leads meet to agree how best to embed effective collaboration. Active partners who are willing to work together to take forward both shared priorities of the sector and

CVDO	<p>the Area Committee priorities are the Washington Trust, Washington Millennium Centre, MIND, SNCBC, Sunderland Carers, Foundation of Light and VCAS. A further scoping meeting will be to map out key priorities to focus on, areas of work organisations wish to progress, what opportunities are there, which partner would do what. It is anticipated the results of this exercise will be included in the Network's Annual Report which will be presented to the March Area Committee</p> <ul style="list-style-type: none"> • The Washington Community Plan will focus on 3 of the Area Committee's key priorities – health, community and place. Potential Partnerships and collaboration will be mapped. • An example of that proposed collaboration is evidenced in proposals being considered for the VCS Healthy Communities Project – see above and Item 5 <p>The CVDO report was presented to the last People Board. It detailed:</p> <ul style="list-style-type: none"> • Active support to 18 local groups in Quarter 4 (Year 2). This includes securing external funding of almost £30,000 from a range of national and regional funders • Supported groups to develop internal safeguarding policies and associated procedures. • Worked with 89 individual volunteers this quarter. • In line with the VCS Network priorities, this project will also lead on the development of a volunteer plan for Washington – as part of the developing the Washington Community Plan. An invitation has already gone out to those organisations operating in the area, to facilitate a partner group to progress this element of the plan.
Young People	<ul style="list-style-type: none"> • The Board recommended all successful Can do applicants be invited to 'showcase' their projects at this Area Committee. Some of the following projects are in attendance and all have included photographs and information is on the display boards: <ul style="list-style-type: none"> • Washington School – Activity Club • Wasps (Pitstop) – Activities for young people with disabilities • Biddick School Khorus Dance Group • ODYPP – Study Programme <p>Members are requested to note the successes of this project and recognise the positive experiences being gained by our young people</p> <ul style="list-style-type: none"> • Members are asked to note that Round 5 will be released in January 2017 following the Christmas holiday period and will be focused on a specific outcome such as helping older people and encouraging inter-generational work.

4. Recommendations

Members are requested to:-

- a. Consider the Washington Area People Board's Work Plan for 2016/17 and update detailed in Paragraph 3.2 and attached as **Item 3 Annex 1**.

Contact Officer: Karon Purvis. Area Community Development Lead Tel: 0191 561 2449
Email: karon.purvis@sunderland.gov.uk

Annex 1: People Board work plan 2016/17

PEOPLE

Area Priority	ACTIONS	Progress Report
Health and Wellbeing	1. Strategic Health Group (CCG, Public Health, SCC, VCS) to identify opportunities for partnership working and shared priorities.	Shared ownership approach to continue. Time to Care project approved at June Area Committee. Home to Hospital project monitored via normal SIB procedures. Further detail re progress presented in the Board's Project Update Report which evidenced good distribution of cards, posters and promotional material and delivery of 3 x successful lunch clubs with referrals into additional activities having been a positive way to engage. New activity is proposed via the Millennium Centre re exercise referral. Some evaluation with service users has provided feedback with regards to need. This exercise has highlighted issues around using public transport, need for gentle physical exercise to be offered, befriending services to help reduce loneliness are required, a gentle introduction to groups required as joining larger groups for these users can be intimidating, help in the home (outside the remit of Care Services) often needed, and finding information for services already available to be easily accessible. This evaluation and feedback is shaping future service delivery.
	2. Improve participation in activity through ensuring Ensure use of Community Health and Green spaces Project is utilised to deliver initiatives to address health inequalities	Ensure links and co-ordination with corporate initiatives such as development of Walking forums, new walking trails (2 per area), way marking, Active Sunderland events and activities and joint working with sport and leisure re activity programmes in place. New Walking Network and Cycling Network being established via Sports and Leisure. Works continue to be aligned with strategic developments. Underspend from developing the Washington Way aligned for future work re health and green spaces. PR and launch of updated map and leaflet to be organised for October 2016
	3. Identify gaps in Mental Health Services. Focus on self harm and suicide in young people.	Time to Care Partnership Project approved at June Area Committee. The partnership led by Washington MIND will deliver a number of initiatives to help and support young people who self harm, and their parents and carers. This will include the establishment of the Washington Mental Health Alliance to bring together relevant partners, the development of a training programme, the development of on line resources and a young person friendly mobile app, support for a parents groups, and a peer support pilot. The Time to Care Co-ordinators now recruited. First Steering Group meeting scheduled 19th October. Propose detailed progress report to next People Board in January 2017.
	4. Drugs and alcohol/substance misuse	Wider strategic issue.
Adult Social Care	1. Determine best practice and added value that AC funded projects have brought to the ASC Framework.	Adult Social Care and social isolation remains a priority. Home from Hospital Project agreed in March is now delivering. Good links with Live Life Well Team. Information Officer will promote at VCS Networks and wider meetings. Good range of information re Gentoo and Age UK to support service users.
Community Inclusion and support for the VCS	1. VCS Network to continue to be the mechanism for collaboration and partnership working with the VCS re delivering shared priorities. Area Chair to continue role as Co Chair of Network. ACO continue to provide support and co-ordination re Area Network	VCS Network meets every 6 weeks. The Network has now held a number of meetings with regards to progressing the priorities recently identified re agreed Washington Community Plan. An audit of resources is currently underway to identify what can be shared to support grassroots organisations, further opportunities to collaborate will be identified following a scoping meeting with key partners/organisations re delivering specific shared priorities and a volunteering plan for Washington will be produced. The Network will present it's Annual Report to the March 2017
	2. Co-ordinate and maximise volunteering in Washington.	Washington Community Development and Volunteer Project agreed March Area Committee. Progress reports and statistics submitted to each Board meeting. Volunteering remains a priority of the Network and is included in the work to develop the Washington Community Plan.
	3. Influence and support the delivery of youth activity in the Washington. Consider continued support for young people to take forward initiatives develop capacity and engagement and encourage partnership working and participation, and to support the delivery of area priorities - links to health and well being initiatives and environmental/physical improvements and neighbourhood enhancements.	Continued support for local young people via the Washington Youth Council, Youth Operational Group and the 'Can Do' fund for young people. People board proposes a show case of successful projects at December Area committee.
Employment, enterprise and lifelong learning	1. Continue to monitor Youth Opportunities Project and School Opportunities Project.	Regular updates to Board. Project already implementing Exit Strategy re alternative funding and support to continue delivering project outcomes in line with strategic targets and outcomes (Employability and Skills). This model considered as good practice.

	2. Determine support for financial inclusion projects to increase family resilience	£40,000 SIB remains aligned to Financial Inclusion. To be considered at January 2017 Board meeting
Safer Washington	1. Maintain key partnerships and collaborative working re LMAPs, links with Safer Sunderland Partnership priorities re reducing crime and disorder. Establish collaboration and partnership working re shared priorities for a Safer Washington.	Joint Police and Cllr meetings scheduled. Ensure Sulgrave and Concord Neighbourhood Management Model links with other initiatives to add value to the approach and assist with sustainability. Details of PACT Review to future Board.
Influence the design, delivery and review of People based services devolved to Area Committee		

REPORT OF THE CHAIR OF THE PLACE BOARD
Place Board Progress Report

1 Purpose of Report

1.1 This report provides an update of the 2016/17 Work Plan.

2. Background

2.1 At the beginning of each financial/municipal year Washington Area Committee agrees its Local Area Plan priorities associated with Place and refers the priorities to the Washington Place Board to action on behalf of the Area Committee.

2.2 The Place Board has presented interim reports to each Area Committee meeting to update on action taken on those priorities and highlighted key achievements during that period.

2.3 This report provides the update to the work plan

3. Update of 2016/17 Place Board Work Plan

3.1 The 2016/17 Work Plan is attached as **Item 4 Annex 1**

3.2 Outlined below is a summary of the key areas of influence / achievements of the Washington Place Board up to 30th November 2016.

Area Priority: Environment and Green Space	
Action	Outcome
Neighbourhood Improvement Project	<ul style="list-style-type: none"> A number of ward based projects are under development as part of the Neighbourhood Improvement Project (NIP). Area Place Manager continues to meet with Ward Members to discuss potential proposals, to identify partners and to aid development and delivery. Detailed reports are presented to each Place Board The project has spent or allocated £82,106 and has a balance of £42,894 remaining. Area Committee is requested to note the NIP criteria for delivering local action and proposals which encourages partnership working and in kind or match contribution - it does not require proposals to be matched with cash. If proposals are unable to identify partnership working and/or in kind contributions then as long as local community benefits are evident and the project does not back fill SCC cuts then they can proceed without an identified partner. Each proposal will be considered on its individual merits.
Washington Clean and Green	<ul style="list-style-type: none"> The Place Board requested officers to meet with relevant partners re how to deliver a co-ordinated approach to neighbourhood management and environmental improvements to respond to local concerns across the area. Following a Call for Projects for Washington Clean and Green Programme and the Washington Healthy Spaces Healthy Communities Project, all applications have been out to consultation and assessed under SIB procedures. The Officer recommendations are to be determined under Item 5 Finance Report.

Area priority: Member and Community Engagement	
Encourage partnerships with the local community and VCS, link Ward Members to activities and events	<ul style="list-style-type: none"> • Walk and talk programmes to identify community partnerships • Members engage residents re AC role at key Washington events and involved in steering an events and culture programme
Area priority: Heritage and Culture	
Events	<ul style="list-style-type: none"> • Following Members agreeing the Project Brief and proposed budgets for the Washington Events Programme 2017/18, a Call for Projects was launched with 1 x application being received. The Executive Summary and results of the SIB assessment and consultation is presented under Item 5 Finance Decisions and Proposals for a decision.
Washington's heritage and culture offer	<ul style="list-style-type: none"> • Heritage Strategy Refresh: Work on the strategy has commenced and the review is nearing completion. Having met with at least 12 heritage groups during August and that was followed up in September with further meetings to provide information about those organisations. A workshop will be held in the New Year to agree a way forward for heritage and to look at opportunities. This will inform the strategy and its recommendations. Issues raised at these meetings have also been shared at the VCS Network meeting and has been used to inform some of the network priorities. This work is ongoing and on schedule with the project exploring opportunities that the sector has to strengthen and grow. • Events: The project has met with Beamish Museum and a number of primary schools to get them on board with the event to celebrate the school meals strike 100 years ago. Beamish will work and a visit to the museum. Parents will be able to attend and different schools will be invited to do this with the Trust to support the delivery of the school based activity which will take place prior to the event during February half term week. As part of this week an opportunity has been secured for Washington Heritage groups to put up displays for the week around various venues at the museum. Initial discussions have taken place with heritage groups who have indicated they wish to be included in a Heritage Fair. • City of Culture Submission: The project outcomes included identifying how culture and heritage in Washington can play a supporting role in the Council's bid for City of Culture and the type of activities that could be delivered in Washington, by Washington groups and organisations to ensure Washington is included. The project has had contact with 36 groups during August to October and met with many of them to inform the City of Culture submission and discuss what they would like to offer. All the groups have committed to work

	with the Trust to be part of the bid by supporting it and by agreeing to deliver an activity associated with their organisation should the City bid be successful.
Influencing role: Highways Capital Programme 2017/18	<p>Infrastructure and Transportation Service attended November Board to commence the process for Members to influence the development of 2017/18 Highways Maintenance Programme. An update regarding the 2016/17 Programme was also presented.</p> <ul style="list-style-type: none"> • 2017/18 programme is to continue with a 25% Member influence – financial value to be determined once the Capital Programme value is confirmed. It is anticipated to be a similar sum as last year - £100,000 • Highways Officers are currently gathering intelligence from condition surveys, reports etc. and Members have already been requested to identify their priority streets for consideration. • From this list – and those streets identified for 2016/17 programme which did not get prioritised, those listed will be inspected and prioritised for consideration in this year's programme • A prioritised list of streets will be brought forward to February Board for consideration in next year's programme and that Place Board's recommendation will be presented to March Area Committee for approval. <p>Following discussions, Place Board recommends to Area Committee that they would like the Area Chair and Vice Chair to seek some clarity and reassurance from the Portfolio Holder that as 70% of the City's current industry is located in Washington, this is reflected in the Highway Management Programme distribution of budget, with regard to the upkeep and maintenance of the strategic routes, and also having particular regard to the proposed increase in manufacturing and industry in Washington.</p> <p>Core Members would also welcome discussion with Councillor Mordey in relation to their local influencing role for future Highway Management Programmes irrespective of the outcome of the proposed Challenge Bid.</p>

5. Recommendations

5.1 Members are requested to:-

- Consider the Performance Update with regard to the Washington Area Place Board's Work Plan for 2016/17 attached as **Item 4 Annex 1**
- Note the updates as presented in paragraph 3.2
- Agree a recommendation for the Area Chair and Vice Chair (Place) to seek clarity and reassurance from the Portfolio Holder that as 70% of the City's current industry is located in Washington, this is reflected in the Highway Management Programme distribution of budget with regard to the upkeep and maintenance of the strategic routes.
- Agree to inviting the Portfolio Holder to a future Board to discuss the local influencing role for future Highway Management Programmes irrespective of the outcome of the proposed Challenge Bid

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Annex 1: Place Board work plan 2016/17

PLACE

	Area Priority	ACTIONS	Progress Report
1	Environment and Greenspace	1. Proposed activity, initiatives and partnership working to deliver a co-ordinated approach to neighbourhood management and improvements to the area: Working with RLS and Ward Members to lead on delivering the Neighbourhood Improvement Project, with key partners, schools and and local community and groups(inc youth groups). The programme will enhance local neighbourhoods, working flexibly at a Ward level using evidence of need, gaps and issues and will reinforce key messages and communicate and engage with the local community.	Neighbourhood Improvement Project underway. Work to continue to develop neighbourhood focused projects ongoing. Detailed update included in Project Update Report re project completions (ward level), costs and proposals under development. To date work completed or nearing completion includes Mount Pleasant riverbank works, Roseberry Ct lighting, tree screening at Crowther, tree works at Mitford close, benches in Ayton and Rickleton parks, and works in Donwell Village. Additional lighting projects at Saddleback, Ayton and Helmsdon will also complete, together tarmac works at NELSAM. Projects under consideration at the moment include improvements at Columbia CA, and a Feasibility study for Albany Park - linked to a wider Heritage and Culture bid for F Pit. A total balance of £42,894 remains to be allocated.
		2. Continue to manage the development and delivery of the Washington Way Project and look for further opportunities for future funding to develop new phases and co-ordinate with wider strategic programmes.	Spend complete re Washington Way. Links and co-ordination with corporate initiatives such as development of Walking forums, new walking trails (2 per area), way marking, Active Sunderland events and activities and joint working with sport and leisure re activity programmes in place. Works continue to be aligned with strategic developments. Mini launch for Washington Way & Family Fun Day held 25th October. Network to encourage additional community participation.
		3. Improved use of green/open space linked to People/Health Priorities and Public Health Greenspace Funding.	Shared ownership approach developed - the Washington Way to Well Being Charter Mark, a local 'Hub' now developed to deliver health initiatives including walking and cycling initiatives. Following SIB monitoring review, Hub will continue to be operational post SIB funding with additional partners coming forward to develop and expand provision. Washington MIND indicates will continue to deliver Information Hub and Charter Mark Scheme post SIB funding. Area Committee approved the alignment of a further £28,563 to deliver future health and open spaces initiatives at the June Area Committee (identified underspend from Washington Way) - proposals for programmes re community health programmes to be considered as part of the Washington Clean and Green initiative.
		4. Identify opportunities to enhance and add value in relation to on-going works and improvements to Washington parks	Usworth Park awarded Green Flag Status again this year. Strategy for Washington Parks and Open Spaces to be determined following confirmation of new Place Management Operating Model. Support for Friends of Groups (for Parks) Project agreed - £25,000 Place Management leading with support from CVDO Project and Members Support and Community Partnerships Service.
2	Ward Member Community Engagement (links to People)	1. Encourage partnerships with the local community and the VCS re physical and environmental improvements - for example through Neighbourhood Improvements Project	Walk and talk programmes to identify community partnerships. Links to local Volunteers. Board also considering a collaborative approach to develop and deliver Washington Clean and Green Project - to be determined at December Area Committee.

		2. Link Ward Members to activities and events being delivered. Support Members in their community engagement and leadership role	Members to utilise key events re promoting community leadership role.
3 Heritage & Culture		1. Consider wider cross cutting actions and themes in relation to Washington's heritage and culture offer - delivering other outcomes and strands re health, employment and community inclusion	Ensure all opportunities are shared via the Washington Area VCS Network.
		2. Planning and strategy for delivering key events	Washington Events 2016 was awarded to SNCBC at the March Area Committee. The organisation provides updates to each Place Board. Washington 2016 Carnival update included in Place Board report. Place Board has also recommended that future event planning remains a key priority in the new work plan. October Area Committee agreed Project Brief for Events 2017 Programme. Deadline for applications 17th November. December Area Committee for decision.
		3. Identify how Washington can contribute to and influence the city wide approach to heritage and culture	As part of the Project Brief for a new Heritage Plan for Washington proposals will need to ensure Washington's offer contributes to and is considered as part of, the city's approach to heritage and culture, in particular with regards to contributing to proposals for the City of Culture bid. Further update included in Place Board Progress Report
Influencing role		1. IAMP	Members to receive regular updates and information regarding the proposed IAMP and ensure issues regarding lorry parking and lack of specific facilities is highlighted and addressed.
		2. To influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme	Highways Capital Maintenance Programmes first report re 2017/18 to November Board with a view to prioritised list considered at February Board with recommendations for approval to March 2017 Area Committee.
		3. To influence Place Management Services 2017/18 - February 2017 Board to recommend to March 2017 Area Committee.	Regular Quarterly Reviews September and January. January Board to discuss proposals for 2017/18 services and make recommendation to March 2017 AC.

**WASHINGTON AREA COMMITTEE
OCTOBER 2016
EXECUTIVE SUMMARY SHEET – PART I**

Title of Report:

Strategic Initiative Budget (SIB) and Community Chest - Financial Statement and proposals for further allocation of resources

Author(s):

Head of Area Arrangements, Scrutiny and Member Support.

Purpose of Report:

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an updated position on progress in relation to allocating SIB, and Community Chest and presents proposals for further funding requests.

Description of Decision:

The Area Committee is requested to:-

- (a) Note the financial statement set out in the report
- (b) Consider and approve **£25,320** for the Healthy Spaces Healthy Communities Project as detailed in **Annex 1**
- (c) Consider and approve the Project Brief and **£100,000** from the SIB 2016/17 budget for the VCS Healthy Communities Project as detailed in **Annex 2**
- (d) Note the Go Washington awards as detailed in Paragraph 3.3
- (e) Consider and approve **£85,000** from the SIB 2016/17 budget for the Washington Clean and Green Project as detailed in **Annex 3**
- (f) Consider and approve **£60,000** from the SIB 2016/17 budget for the Washington Events Programme 2017/18 as detailed in **Annex 4**
- (g) Note the approvals of Community Chest detailed in **Annex 5**.

Is the decision consistent with the Budget/Policy Framework?

Yes

Suggested reason(s) for Decision:**Alternative options to be considered and recommended to be rejected:**

Is this a “Key Decision” as defined in the Constitution? No

Is it included in the Forward Plan?

Relevant Scrutiny Committees:

15th December 2016

REPORT OF THE HEAD OF AREA ARRANGEMENTS, SCRUTINY AND MEMBER SUPPORT SERVICE - Strategic Initiative Budget (SIB), Community Chest – Financial Statement and proposals for further allocation of resources

1. Purpose of Report

- 1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB and Community Chest and presents proposals for further funding requests.

2 Strategic Initiatives Budget (SIB)

- 2.1 The table below shows the financial position of SIB for 2016/2017:

	Committee Date	Aligned	Approved	Balance
Total SIB available at the beginning of municipal year 2016/2017 is £299,476. This includes new allocation of £287,261 plus unallocated funds £12,214. A further £195,000 is aligned from 2015/16 budget but not approved.				
Project Name				
Opening balance 2016/17				£299,476
Time to Care (June 2016) (previously aligned)			50,000	£299,476
RETURN Washington Way			30,563	£330,039
RETURN Industrial Estates			35,000	£365,039
GO Washington			2,000	£363,039
Health & Green spaces		28,563		£334,476
Washington Heritage			30,000	£334,476
Skills and Enterprise			15,000	£334,476
RETURN Equipment Bank			25,000	£359,476
Support for Friends Groups			25,000	£334,476
Clean & Green Education and Awareness Project			10,000	£324,476
Balance				£324,476

- 2.2 Area Committee is requested to note that in addition to the balance above, funding of £40,000 remains aligned to financial inclusion
- 2.3 Members are asked to note the available balance as detailed in the table above and in paragraphs 2.2.

3. People based priorities

- 3.1 Following a Call for Projects for the Healthy Spaces Healthy Communities Project, 2 applications were received. **Annex 1** provides the executive summary of the applications, together with results of SIB scoring and assessment, consultation comments and officer recommendation based on required Project Outcomes being met in line with formal SIB procedures.

Within that context, Members are asked to consider the information and comments as presented in **Annex 1**, and agree and approve the award of SIB funding (previously aligned) of **£25,320** to the Washington Healthy Places Healthy People Project as proposed by Groundwork NE.

Should Area Committee agree the above grant, a balance of **£324,476** remains available (SIB 2016/17)

- 3.2 Following the last Area Committee meeting, officers were requested to discuss with partners options to deliver a VCS led Healthy Communities proposal which was included in the People Board Progress Report October 2016. A detailed proposal was presented to the last People Board along with evidence of need for a project to address health inequalities in Washington's most deprived neighbourhoods. This proposal will address the Area Committee's Health and Well Being priority and in particular deliver support and services for over 50's and embed joint working to address the health needs of the aging population. The Board also requested that a targeted approach with regards to the application be implemented.

The Board proposes a budget of £100,000, £50,000 per year for 2 years, with a mid-term/interim evaluation implemented to identify best practice and inform a Forward Strategy to sustain the work.

Members are requested to agree the Project Brief and approve SIB funding of £100,000 as detailed in **Annex 2** and that a targeted approach be adopted. Should the Committee agree this methodology it is anticipated a full application from the Washington Trust on behalf of local partners will be presented to the March 2017 Area Committee for a decision.

Should the Area Committee agree the above grant, a balance of **£224,476** remains available (SIB 2016/17).

4. Place based priorities

- 4.1 **Washington Clean and Green:** Following the last Area Committee which agreed the Project Brief and SIB funding for the Washington Clean and Green Project, a Call for Projects was released with 1 application received. The Call for Project had specifically asked that a collaboration of local partners be developed and that approach is evidenced in the application as presented in **Annex 3**, which provides the executive summary and the officer recommendation, based on SIB consultation and assessments procedures.

Within that context, Members are asked to consider the information and comments as presented in **Annex 3**, and agree the award of SIB funding of **£85,000** to the Washington Clean and Green Project as proposed and led by SNCBC on behalf of a local partnership approach.

Should Area Committee agree the above grant, a balance of **£139,476** remains available (SIB 2016/17)

- 4.2 **Washington Events 2017/18:** Following a Call for Projects for the Washington Events Programme 2017 1 application was received. **Annex 4** provides the executive summary of the application and the officer recommendation, based on SIB consultation and assessments procedures.

Within that context, Members are asked to consider the information and comments as

presented in **Annex 4**, and agree the award of SIB funding of **£60,000** to the Washington Events Programme 2017 as proposed and led by SNCBC

Should Area Committee agree the above grant, a balance of **£79,476** remains available (SIB 2016/17)

- 4.3 Members are asked to note that in addition to the balance outlined in paragraph 4.2, £40,000 remains aligned to Financial Inclusion. Proposals for this funding will be considered at the next People Board in January 2017.
- 4.4 In addition, if recommendations as detailed in this report are agreed a further £3,243 will be returned to the budget resulting in a balance of **£83,719** available (SIB 2016/17)

5. Community Chest

The table below details the Community Chest Ward starting balances for 2016/2017.

Annex 5 shows the approvals supported to November 2016.

Ward	Starting Balance 2016/2017	Project Approvals to date	Grant Returned	Balance
Washington Central	£16,963	£5,561	£0	£11,402
Washington East	£14,178	£2,421	£0	£11,757
Washington North	£12,881	£5,251	£0	£7,630
Washington South	£19,773	£1,894	£0	£17,879
Washington West	£16,664	£201	£0	£16,463
Total	£80,459	£15,328	£0	£65,131

6. **Recommendations:** Members are requested to:
- 6.1 Note the financial statement set out in the report.
- 6.2 Consider and approve **£25,320** for the Healthy Places Healthy People Project as detailed in **Annex 1**
- 6.3 Consider and approve the Project Brief and **£100,000** from the SIB 2016/17 budget for the VCS Healthy Communities Project as detailed in **Annex 2**
- 6.4 Consider and approve **£85,000** from the SIB 2016/17 budget for the Washington Clean and Green Project as detailed in **Annex 3**
- 6.5 Consider and approve **£60,000** from the SIB 2016/17 budget for the Washington Events Programme 2017/18 as detailed in **Annex 4**
- 6.6 Note the community chest approvals as detailed in **Annex 5**

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Annex 1: Healthy Spaces Healthy Communities Executive Summary

Annex 2: VCS Healthy Communities Project Brief

Annex 3: Washington Clean and Green Executive Summary

Annex 4: Washington Events Programme 2017 Executive Summary

Annex 5: Community Chest

Washington Area Committee SIB applications

Applications for Healthy Spaces Healthy Communities

The Project Outcomes expected to be evidenced from all proposals submitted for this Call for Projects are:

- The project should provide organisations with the opportunity to get involved in a variety of initiatives based on local needs and address local concerns.
- Area Committee is keen to see a collaborative approach from key organisations which are committed to carrying out physical improvements, deliver educational messages and raise awareness, facilitate community 'ownership' to help look after the local environment, and which help local people to become more active using and accessing our open spaces.
- Work in partnership with existing services and initiatives to deliver environmental improvements and involve the local community facilitating community ownership with regards to the local environment
- Working with communities and partners to understand local issues and help to identify their own solutions and take more responsibility for their local community and sites.
- Improve the visual appearance of neighbourhoods across the Washington area and improve the health and well-being of local residents
- Proposals **could** include activities which:
- Support for friends groups and volunteering which brings environmental improvement and improvements in health and well being
- Considers how to facilitate local groups to carry out a range of activities which help improve the health and well-being of local people
- Improve and develop areas and sites in Washington with an emphasis on improving health, e.g. tackling untidy or neglected land, or developing community gardens, green routes, growing zones

In addition, all applications were requested to evidence proposed activity would help delivery the overarching 'Clean and Green' ethos which would address

The delivery of a co-ordinated approach to neighbourhood management and environmental improvements, responding to local concerns across the area which will enhance local neighbourhoods, encourage community partnerships and volunteering, and improve resident's health and well-being through access to open spaces.

2 applications were received. Both applications were independently scored and assessed and where queries or requests for further information were submitted, additional information is presented below

Application No.1

Name of Project	Healthy Places Healthy People
Lead Organisation	Groundwork NE

Total cost of Project	Total Match Funding	Total SIB requested
£33,620	£8,300	£25,320
Project Duration	Start Date	End Date
1 year	February 2017	March 2018

The Project

This proposal will deliver a range of initiatives across the area and will meet Area Committee's requirements re a co-ordinated partnership approach to local environmental activity, groups and residents involved in green space improvement and health improvements. The key outcomes of the brief will be met as follows:

Work in partnership with existing services and initiatives.

Building on existing partnerships, a Steering Group will be created for the project which will consult, co-ordinate and plan responsive delivery to maximise impact. Key partners will include Council Officers, Gentoo, SNCBC, Washington Area Committee and other local partners. A key role will be recognising that many smaller groups are already active in schools, community centres and local estates. Supporting them and building their capacity re aspirations and activities is crucial.

Extensive consultation with partners and the Steering Group will map the extent of local activity, partners already involved (so as not to duplicate), priority sites identified, needs of the community. This consultation exercise will inform the Steering Group which will bring combined skills, knowledge and work programmes to the table so a coordinated plan can be developed.

When the priorities are clear the *Healthy Places, Healthy People* work programme will be created to address the priorities identified. It is already known there are already area priorities issues/concerns re managing plantation woodland, and in Sulgrave and in Princess Anne Park - this is likely to be the tip of the iceberg. Whilst not wanting to pre-empt the consultation results it is anticipate likely projects will include tackling litter, creating community gardens, dealing with grot spots on estates and creating natural areas for wildlife.

Having researched current partner activity and discussed ideas and plans with others working in the area the aim is to work effectively with current activity, learning from what works, ensuring no duplication, consulting and building the capacity of others to get involved.

Improve the health and well-being of local residents.

Evidence showing that exercise in the natural environment is beneficial to health is well documented. The project will offer a range of accessible opportunities for groups and individuals to get involved in their local environment and improve their health. Health outcomes of the Area Committee will be met – health of participants will be improved by being outside, through gentle physical exercise, by stimulating and new activities and by the social aspect.

The lead officer will offer health and wellbeing advice throughout the activity and signpost to other avenues for help throughout. The project will utilise a version of the Warwick Edinburgh wellbeing measurement tool to capture health improvement and photographs to gauge improvements on site. Building group and individual capacity throughout the programme, participants will feel confident of taking on responsibility when the project ends.

Improve the visual appearance of neighbourhoods and address issues which are contributing to the decline of the local area.

The project via the Steering Group will consult with residents and partners to fully appreciate the priorities on the ground and find out the sites and areas that are important to local people and where the community can get involved to maximise impact. By listening and planning around local people's priorities better partnerships will be created. Groundwork will use in-depth knowledge and experience of improvement projects across the city to deliver sustainable change.

The Project Plan

- This new work will add value to any existing activity and draw it together into a more coherent and effective programme.
- Co-ordinating the work with existing partners is essential to success but so is engaging new groups. A range of techniques will be used to engage new project participants such as working with Public Health, linking with health care visitors, and establishing Doctor's referrals. The project will also engage young people through well-established partnerships in schools and via youth work. The project will also target local residents and users in close proximity of the identified priority sites. It is also anticipated referrals could come from the key partners themselves and Area Committee partners. One of the objectives will also be to encourage local businesses to get involved in projects close to their premises
- The aim is to deliver 2 x priority projects in each of the Wards over a 12 month period delivering 10 individual initiatives. Each identified project/programme will take place over a 10 week period to maximise the positive impact on sites and on participant's health. One member of staff will lead the development, engagement and delivery of each project, considering site needs and participant's health needs before creating a draft project plan for consultation. Once agreed the activity on site will commence keeping participants engaged and building the profile of the work and activity in the community.
- Sites will be improved through pre agreed physical improvements which might include litter picking, hedge maintenance, habitat creation, painting, repairing fences or creating gardens. All projects will be planned with a view of low or zero maintenance being fully aware of maintenance cost implications of some improvements and the financial situation in local authorities. Groundwork are also aware of the sensitivities around cuts and service delivery so we always consult on the suitability of a course of action with key officers before work on site commences. Every project will be discussed with the relevant Service to ensure the council is not subjected to any ongoing costs or reputational damage through our actions. Crucially, an important project outcome is to coordinate current activity and build the capacity of existing and new groups to take responsibility for sites they have prioritised in their communities. This way of working is key to the Groundwork ethos and this proposal/project will strive to deliver this sustainable local social action throughout the project. Discussions around many of these issues would begin with the Council's Place Management Service.

- The programme will also utilise the Campground Visitor and Education Centre in Springwell, Washington, a base where Groundwork can coordinate and deliver community engagement around recycling, waste and the environment. The Centre has a fully equipped meeting room, gallery space, classroom and office accommodation. It has recently acquired a garden and pond where the practical aspects of food growing, horticulture, conservation and land management can be demonstrated.
- It's important to celebrate the success that groups make on individual projects so it is proposed to offer volunteer expenses, create Certificates of Achievement and celebrate projects when finished. These costs have been built into the budget which also includes some contractor costs to deliver larger bits of work outwith the scope of participants. This will come from external funding sources.

Partnership

This proposal will build on a number of successful projects delivered in Washington:

- Working with Springwell Primary to design and fund school garden improvements.
- In Barmston School Groundwork has a close partnership with the school's eco group looking to introduce greater recycling throughout the school.
- Family Adult and Community Learning programme has delivered courses in the Millennium and Rainbow Centres and also in Springwell, Albany and George Washington Schools.
- In Elba Park, Sunderland's newest Country Park near Shiney Row, we have been working this term with Biddick and Oxclose schools and last term with Barmston, and St. John Boste schools on that site. The projects include tree planting, pond maintenance, wildlife tracking and geocaching.
- In Springwell Village Groundwork are supporting a local residents group to improve Seldom Seen Park and to improve the Front Street by applying for Tesco funds.
- NCS programme engages 16 and 17 year olds in an exciting programme of skills building and social action in their communities. Groundwork has worked extensively with Washington's young people on initiatives to build their capacity and improve their communities.
- All of Groundwork's projects use the environment to engage local communities to improve their places and prospects.
- Partners consulted: Sunderland City Council works extensively in the area delivering a wide range of local services, Gentoo - productive relationship is already in place with them and have recently met to discuss working on Gentoo land and, with their staff and tenants. Groundwork will therefore be working throughout with Joanne Coulson, Community Partnership Officer for Gentoo and Albert Copus, Estate Manager for Washington. Sunderland North Community Business Centre (SNCBC) are active across Washington and deliver a range of projects. Groundwork has an excellent working relationship with them and we have spoken at length with the Chief Executive Officer. They are supportive and keen to engage. Coordination and mutual support would be all the more important were they to succeed in securing a role in the Clean and Green programme as there are many parallels between these project calls.
- The Washington Trust actively supports the development of community infrastructure across the town. A partnership approach with regards to this proposal was discussed with them but unfortunately there wasn't enough time for such a proposal to be ratified by their Board.

Groundwork aims to continue to have a productive dialogue with them in the coming months. The Keep Washington Tidy Group operate closely with the Trust and deliver environmental action in communities across Washington. It is understood that whilst they aren't currently looking to extend their activities Groundwork would aim to engage with them to offer them support, coordinate activity and avoid duplication. Again, a productive dialogue with them will take place.

- Ongoing work with a number of schools in the area, Washington Mind, Durham Wildlife Trust, Woodland Trust and the Friends of Princess Anne Park. These are all organisations that Groundwork has a close working relationship with and, as groups interested in communities, land and wellbeing, we are talking to them all about how their current activity can be supported by this project proposal and vice versa. Although no commitments have been made we are confident that valuable partnerships will be developed across the life of the project.

Outputs of the Project

Description	Number
No. of programmes/initiatives	10
No. beneficiaries	200

Key Milestones and objectives for the Project

Consultation	February 2017
Establishment of Steering Group	March 2017
Development of Healthy Places Healthy People work programme	April 2017
Delivery of first project	April 2017
Delivery of projects across all 5 Wards	August 2017
Celebration event	March 2018
Evaluation and final Report submitted to Washington Area committee	March/April 2018

Funding

Item	Total Cost	SIB
Project Officer/staffing	£15,000	£15,000
Staff on-costs – travel, consultation and programming	£ 2,920	£ 2,920
Additional staff resources (match)	£ 3,000	£0
Contractors (match)	£ 5,000	£0
Materials, room hire (match), volunteer expenses, celebration event	£ 5,550	£ 5,250
Management fee	£ 1,700	£ 1,700
Evaluation	£ 450	£ 450
TOTAL COST	£33,620	£25,320

Risks have been identified and mitigation provided:

- Minor implications for Sunderland City Council Services as they may be the owner, maintenance agent or local planning authority for many of the sites that will be worked on. Groundwork will endeavour to minimise these throughout and believe the knowledge, skills and experience in the organisation will be utilised to manage all

implications effectively. Landlords Consent, insurance, risk assessment, planning consent, method statements and on-going maintenance regimes are just a few of the issues that will need to be discussed and agreed with partners.

- Correct site identification: Partnership working and a full community consultation will ensure that we work on the correct sites. A strong Steering Group of the key partners will further validate identification and selected tasks.
- Engaging sufficient participants: Use established local avenues for reaching groups and individuals as well as using more creative avenues such as doctor referrals and business engagement. Crucially to work in close partnership with many of the groups who are active in Washington.
- Offering age and ability appropriate activities: Offer a range of projects that will appeal to a variety of sites and diversity of ability.
- Equipment and material use: Participants will be fully supported in the use of all tools and activities through toolbox talks and informal training. They will be advised of the appropriate clothes and PPE to wear and will be supervised throughout the sessions. Contractors will be used for heavier or more complex operations and all activities will be fully planned and risk assessed before delivering.
- Failure to deliver the Match Funding: Suitable project opportunities will be looked for immediately as will thinking about applications to funding programmes that we fully understand and who are well suited to improvement of place. Amongst these will be Tescos, Communities Can and Landfill Funds.

This application has been submitted through Area Committee's Call for Project and using the formal SIB governance protocols and guidance, the application has been assessed and the Panel score is 100 out of 110

This application:

1. Evidences a good track record of successful delivery and experience

- A number of similar initiatives have been identified – this includes well-established partnerships in a number of Washington schools and via youth work - Springwell Primary, Barmston primary Eco Group, FACL courses at the Millennium Centre, the Rainbow Centre, Springwell and George Washington Schools, work with Biddick and Oxclose, Springwell Residents re Seldom Seen, and the NCS programme for young people.
- Active Green Living programmes stimulates physical exercise and improvements on green spaces and provides older people with an opportunity to socialise and remain active. Health Environment and Allotments (HEAL) programmes use horticulture and food growing to improve health and green spaces and Healthy Park Healthy Minds projects demonstrate the health benefits of team work and on local parks and green spaces. Moreover the projects and the skills of project officers will allow sessions across all projects to be tailored to different groups.
- This proposal also identifies an awareness of the changing picture re neighbourhood management and addressing local concerns. It proposes joint working with relevant partners to address sensitivities around cuts and service delivery. All projects will be planned with a view of low or zero maintenance being fully aware of maintenance cost implications of some improvements and the financial situation in local authorities.

- Every project will be discussed with the relevant Service to ensure the council is not subjected to any on-going costs or reputational damage through our actions. Crucially, an important project outcome is to coordinate current activity and build the capacity of existing and new groups to take responsibility for sites they have prioritised in their communities. This way of working is key to the Groundwork ethos and this proposal/project will strive to deliver this sustainable local social action throughout the project. Discussions around many of these issues would begin with the Council's Place Management Service.
- Good monitoring and management systems as well as risk assessments evidenced in application

2. Evidences it meets at least one of the key priorities of the Washington and co-ordinates with a range of activities, projects and initiatives :

- Meets the Environment and Green Space priority as well as Health and Well Being priority. This proposal will work alongside and will be co-ordinated with the additional initiatives being considered under the Washington Clean and Green programme – as agreed at October Area Committee.
- It identifies and evidences joint working with a number of key partners and collaborations and looks to establish a multi- partner Steering Group to plan responsive delivery to maximise impact

3. This proposal has evidenced good partnership working and is committed to further developing local inclusion and collaboration.

- Establish Steering group of partners – mapping, consultation, work programmes identified for 10 sites/projects, communities engaged and supported.
- A number of key partners consulted – evidenced in text of application
- The project will also target local residents and users in close proximity of the identified priority sites.

4. This proposal meets the project outcomes as detailed in the published Project Brief:-

- The project should provide organisations with the opportunity to get involved in a variety of initiatives based on local needs and address local concerns – **Fully meets**
- Area Committee is keen to see a collaborative approach from key organisations which are committed to carrying out physical improvements , deliver educational messages and raise awareness, facilitate community 'ownership' to help look after the local environment, and which help local people to become more active using and accessing our open spaces – **Fully meets**.
- Work in partnership with existing services and initiatives to deliver environmental improvements and involve the local community facilitating community ownership with regards to the local environment – **Fully meets**
- Working with communities and partners to understand local issues and help to identify their own solutions and take more responsibility for their local community and sites – **Meets and identifies a number of measures to further involve and empower local communities**
- Improve the visual appearance of neighbourhoods across the Washington area and improve the health and well-being of local residents – **If 10 x sites are delivered then will fully meet. Intends but consultation results will determine work programmes for sites. Proposal does however identify potential issues to tackle.**

5. The proposal brings added value and value for money:

- Skills and knowledge base of the organisation
- Dedicated officer as well as skills and experience of the wider Groundwork team and resources including, for example, NCS Youth Work Team to support the engagement of young people, Visitor and Education Centre Officer to support school work, tutors to maximise family learning opportunities and Community Rangers to advise on land management and maintenance. The Programme Manager will be able to secure match funding whilst a Landscape Architect can provide the technical advice needed before considering a physical improvement project.
- Networking and existing partnership working
- Record of successful fund raising on behalf and with communities
- Resources and equipment for neighbourhood improvements
- Established programmes and ethos to replicate

Consultation queries and information:

- 1. Evidence of partnership:** the bid clearly identifies a number of partners either as a member of the proposed Steering Group, as an organisation delivering similar activities, or the local community to be engaged re community responsibility where appropriate.
- 2. Value for money:** the bid will deliver environmental/ neighbourhood improvements across 10 sites in Washington and will also bring in additional funding re contractor 'tasks' to the value of £5,000. The proposal also commits to bringing in additional external community funding.
- 3. Milestones realistic:** concerns have been raised with regards to the capacity of the organisation to complete 10 programmes of improvements (each potentially 10 weeks long) in less than 1 year. Recommendation will be to request lead agent to confirm capacity to deliver but to also give assurances that should the programmes slip, no additional funding will be requested in order to facilitate completion.

RECOMMENDATION: APPROVE subject to the following conditions:

- **Lead agent confirms Area committee representation (Place Board) on Steering Group**
- **Lead agent confirms should programme milestones slip, no additional funding will be requested in order to facilitate completion of agree projects or programmes.**

Application No.2

Name of Project	Healthy Spaces Healthy Communities
Lead Organisation	Washington MIND

Total cost of Project	Total Match Funding	Total SIB requested
£60,305	£31,887	£28,418
Project Duration	Start Date	End Date
1 year	February 2017	January 2018

The Project

Washington Mind proposes this project in the context of being committed to improving the local environment we share and contributing to Washington being a safe and attractive place to live, work and enjoy – the organisation believes this is an essential aspect of wellbeing for local residents. This project complements an aim to develop a community garden and outside area at The Life House which will be used to develop people's skills and to also have a designated area for users and local people to be able to sit outside and socialise with friends to enjoy the company of others. The funding raised so far will be used to enhance the Life House aspect of the project and will benefit the participants of this project. The organisation will continue to fundraise from other sources for the community garden (Target is £127,366).

People of all ages will be encouraged to access the outside space with an aim to promote health and well-being, combat social isolation and promote social cohesion in a welcoming environment. Users will have the opportunity to participate in an enjoyable and worthwhile project whilst benefitting directly from learning about the environment and accessing outdoor activities. The project will also give participants the opportunity to highlight concerns about particular areas but more importantly the chance to do something themselves to improve their own environment.

Washington Mind will recruit a designated Project Worker who will work in partnership with CEED, Sustrans, Active Sunderland, Washington Trust, smaller community groups and local schools to provide a focused programme of activities which will include gardening, food growing, walking, cycling, art, crafts, photography, environmental conservation and educational activities work supported by trained staff and volunteers. The project will provide volunteers with the opportunity to learn a range of traditional practical skills in order to build personal confidence whilst bringing about sustainable improvements to local open spaces. The project will bring together local people with positive opportunities to work outdoors, learn skills and be a part of local environmental collaboration. Partners and volunteers will help local people to look after their mental health and wellbeing by getting active outdoors. .

The range of activities, courses and programmes developed will have a specific focus with sessions designed within that topic. E.g, Woodcraft, Growing food and Conservation, which will provide beneficiaries with a wide range of practical skills, including conservation, horticulture and traditional woodcraft skills. Within these themes there will be some crossover in order to take account of the seasonality of tasks but also, importantly, flexibility in order to meet the participants' needs.

Tasks undertaken will reflect the needs and interests of the users but will cover for example: traditional woodcraft skills such as willow fencing, bowl carving and craft and gardening sessions with local schoolchildren, simple horticulture to learn how to grow your own food - no matter what space you have; and conservation skills including habitat management, creating footpaths and raised beds.

Alongside the base at the Life House we will make best use of the local area throughout the delivery of the project including promoting the Washington Way, Washington Old Hall, Wildfowl and Wetland Nature Reserve, Washington 'F' Pit Mining Museum, Princess Anne Park, Holley Park, James Steel Park, Arts Centre and Bowes Railway, schools and other community gardens.

The project will build on the growing evidence of the benefits of Eco therapy – a name given to a wide range of treatment programmes which aim to improve your mental and physical wellbeing through doing outdoor activities in nature. It is anticipated over the year of this project, improvements to the local area and use of the natural environment will be evidenced. It will also provide changes that all local residents will benefit from, and not only those involved in the project will be able to enjoy the space. Participants will have a fantastic means of acquiring practical skills, learning how to live more sustainably, fostering a sense of pride and ownership and the taking part in social activity and sense of achievement. Washington Mind would hope to see improved self-esteem and confidence, reduced social isolation, pride in and ownership of local area, and improved community connectivity and skills.

Partnership

Washington MIND will work in partnership with CEED and build on the positive working relationships already in place with local organisations. The project will be used to strengthen links with Sustrans, Washington Old Hall, Active Sunderland and local schools. Genuine service user involvement is at the heart of all we do and the activities and work will be delivered in co-production with local people. The project will be reactive to local views and opinions, addressing their concerns for their area and incorporating their ideas into the work we do. The project will be used to share local findings and establish the benefits to individuals and the local community.

A celebration event will be held linking with the relaunch of the Washington Way to engage all partners, participants, local groups and Councillors. The event will include a gallery of photographs and artwork showing before and after scenes of areas of improvement, highlighting the work undertaken, new skills acquired and how the environment was improved. Volunteers and participants will have learnt a range of valuable skills that they will take with them into the future. It is expected that some may choose to continue to volunteer at the sites.

Outputs of the Project

Description	Number
No. programmes of work/courses tackling health inequalities	20
No. beneficiaries	200

Key Milestones and objectives for the Project

Recruit Project Co-ordinator	February 2017
Recruit volunteers	March 2017
Establish Work Plan for Project	March 2017
Commence courses and activities	April 2017
Community Celebration Event	March 2018
Evaluation Report published	March 2018

Funding

Item	Total Cost	SIB
Worker salary and on costs	£16,508	£16,508
Sessional staff	£ 5,000	£ 5,000
Volunteer expenses	£ 1,500	£ 1,500
Resources for activities	£ 2,500	£ 2,500
Celebration event	£ 750	£ 750
PR and Evaluation	£ 500	£ 500
Overheads	£ 1,650	£ 1,650
Life house Garden Project (Match)	£31,887	£ 0
TOTAL COST	£60,305	£28,418

Sustainability

Work will continue to raise additional funding to match the target of circa £127,500 to expand the development of this initiative. If there is a continued demand for the project Washington Mind and CEED will use the project findings to seek further funding in order to continue and develop the work further.

This application has been submitted through Area Committee's Call for Project and using the formal SIB governance protocols and guidance, the application has been assessed and the Panel score is 56 out of 110

This application:

1. Evidences a good track record of successful delivery and experience – Partially meets

- The lead applicant has a good track record of delivering an extensive range of initiatives relating to health and well being. They also have an excellent reputation and substantial experience relating to engaging and empowering local community and residents to participate in lots of different projects. Little or no experience evidenced in bid of successful delivery of neighbourhood management/improvement schemes
- Evidence of success of 'eco therapy' through the Feel Better Outside Feel Better Inside Report (published by MIND).
- Good monitoring and management systems. However, whilst evidencing good risk management relating to the organisation, its governance and systems, no risks are identified relating to the delivery of a physical/capital project.

2. Evidences it meets at least one of the key priorities of the Washington and co-ordinates with a range of activities, projects and initiatives – Partially meets

- Partially meets the Area Committee's Environment and Green Space priority and fully meets the Health and Well Being priority. This proposal recognises the previous work delivered re the Washington Way to Wellbeing as well as the Washington Way Information Hub but does not mention how it will contribute to neighbourhood management/improvement
- The proposal also identifies other sites that could be utilised and promoted – Washington Way, Old Hall, Wildfowl and Wetlands Reserve, F Pit, Arts Centre and local parks – however is unclear with regards to the benefits of those links as part of this project.
- It identifies joint working with CEED, and intends to strengthen links with Sustrans, local schools, Active Sunderland and Washington Old Hall.

3. This proposal has evidenced good partnership working and is committed to further developing local inclusion and collaboration - Meets

- Identifies some partners and aims to strengthen links with others
- Mentions working to the Area Network Community Plan
- How will smaller groups be included and engaged with?

4. This proposal meets the project outcomes as detailed in the published Project Brief:-

- The project should provide organisations with the opportunity to get involved in a variety of initiatives based on local needs and address local concerns work with communities and partners to understand local issues and help to identify their own solutions and take more responsibility for their local community and sites: **Does not fully meet.**
 - Identifies potential to improve health and well-being but seems restricted to delivering sessions which would lead to improve only one site but would not address wider concerns of local residents
 - Not obvious how local views, concerns and opinions will be gathered and considered. Unclear how users outside of the organisation will be reached
- Area Committee is keen to see a collaborative approach from key organisations which are committed to carrying out physical improvements , deliver educational messages and raise awareness, facilitate community 'ownership' to help look after the local environment, and which help local people to become more active using and accessing our open spaces – **Partially meets**
 - Refers to lots of activity to improve health and well being
 - Unclear how local people NOT service users of the organisation will be reached – same with how volunteers will be recruited from outside the organisation. States it will be reactive to them, but does not state how views will be gathered outside of the organisation's service users.
 - Clear benefits for service users identified
 - Builds skills and confidence of those involved and clearly evidences activities to help local people become more active

- Work in partnership with existing services and initiatives to deliver environmental improvements and involve the local community facilitating community ownership with regards to the local environment: **Partially meets**
 - This proposal will fund activity to compliment a current aim of the organisation – on site at the Life House. It is unclear in the application if project will deliver outside of the grounds.
 - Identifies working in partnership to share Life House space and working with volunteers but not to deliver environmental improvements and neighbourhood management as requested in the brief
- Improve the visual appearance of neighbourhoods across the Washington area and improve the health and well-being of local residents –**Does not fully meet**
 - Project proposal will develop a garden and use MIND's grounds only
 - Little mention of environmental improvements or neighbourhood management

5. Added value and value for money:

- Match funding of £31,887 already in place.

Consultation queries and information:

1. **Evidence of Washington wide benefits**
2. **The brief asks for improvements to the visual appearance of neighbourhoods across Washington – this appears to be to establish improvements on one site.**
3. **The application does not provide evidence of environmental or neighbourhood improvement projects**

RECOMMENDATION: REJECT on the basis it does not meet Project Outcomes as detailed in the Project Brief.

Washington Area Committee
15th December 2016

Washington Healthy Communities
Draft Project Brief

Washington Area Committee would like to invite Washington based Voluntary and Community Sector (VCS) groups, to submit a full application that will deliver a project to address health inequalities in our most deprived neighbourhoods.

Washington Area Committee wishes to see proposals which address the Health and Well Being priority and in particular delivering support and services for over 50's and embedding joint working to address the health needs of the aging population.

Applications will be considered from VCS groups who have a management committee, constitution and bank account with dual signatories. VCS groups must adhere to accounting requirements in accordance with the Companies Act. **Partnerships and collaboration is encouraged.**

Introduction and Background

- The Area Committee has delivered a range of initiatives under their 'Health and Well Being' priority and their Adult social care priority. This includes
 - Washington Way to Well Being (Physical Hub, Charter Mark & Go Washington Small Grants scheme) and the Washington Way
 - Addressing social isolation of older people
 - Projects to improve health through activities and accessing green spaces
 - Home from Hospital
 - Time to Care
- It is intended this project will build on and consider previous Area Committee investment but focusing on a specific age group and targeting a number of long term illnesses and health inequalities suffered by the community.
- Whilst this will be a targeted approach, Area Committee is keen to see a collaborative approach from local VCS organisations.

Expected Outcomes

This proposal will:

- Address health inequalities of people aged over 50 years, in our most deprived neighbourhoods with a focus on Washington North but with a view to relevant services and support into other Wards, based on need.
- Provide a community led personalised approach to encourage people to live healthier lifestyles. This could include 1:1 health planning/interventions and engagement, and identification of relevant pathways and progression routes
- Identify partners and build and secure relevant partnerships and joint working protocols for those services and activities identified
- Identify and confirm robust referral systems for all activities and services
- Identify how relevant health messages, education and awareness raising to support the initiative will be implemented
- Identify how opportunities for outreach will be developed in other Centres

- Identify how activity and services can be sustained post SIB funding
- Identify the mechanism for a mid-term evaluation to provide evidence of effectiveness and assessment of impact.

Budget:

The total budget available for this targeted Call for Projects is **£100,000** to deliver a 2 year project. The application will be subject to formal assessment and scoring. A collaborative proposal is encouraged. All applications will be assessed and weighted accordingly with regards to partnership working, co-ordination with other services and initiatives, and the range of activities delivered.

Assessment

Each project application will be assessed against set criteria. The results of that assessment and a recommendation will be presented to the next available Area Committee.

Proposed Timescale

Project brief and methodology approved (Area Committee)	15 th December 2016
Deadline for applications	February 13 th 2017
Assessment and consultation by	February 24 th 2017
Award of grant (next available Area Committee)	March 16 th 2017

Return Date

SIB Application form, guidance notes and scoring matrix are available from 0191 561 2449 or by emailing karon.purvis@sunderland.gov.uk

The deadline date to return the completed application (in two formats), along with necessary documents is **13th February 2017**

Two formats will need to be submitted.

Format One: (Hard Copy): A signed hard copy of the application form, along with all relevant paperwork should be posted into Sunderland City Council, Member Support and Community Partnership Service, Room 3.98, Strategy Partnership and Transformation Directorate. Civic Centre, Burdon Road, Sunderland, SR2 7DN.

Format Two: (Electronic Copy): An electronic copy of the application should be emailed to karon.purvis@sunderland.gov.uk and copied to scrutinyandareaarrangements@sunderland.gov.uk.

Queries

If you have any questions regarding the application process or you require any advice on the development of the project please do not hesitate to contact Karon Purvis on 0191 561 2449 or on karon.purvis@sunderland.gov.uk

Washington Area Committee SIB applications

Applications for Washington Clean and Green Programme

Introduction and background

Washington Area Committee invited local Voluntary and Community Sector (VCS) groups and non-profit making organisations to submit proposals which address the following:

The delivery of a co-ordinated approach to neighbourhood management and environmental improvements, responding to local concerns across the area. Project proposals will enhance local neighbourhoods, encourage community partnerships and volunteering, and improve the use of green spaces. Projects should also identify opportunities to enhance and add value to works in Washington Parks and Open Spaces.

The Place Board and Area Committee (October 20th 2016) approved a targeted approach, to identify one lead for a 'partnership' bid to ensure any proposal was co-ordinated with the key partners involved in delivering neighbourhood management and environmental improvements.

The Project Outcomes expected to be evidenced from all proposals submitted for this Call for Projects are:

All proposals to identify how it will deliver the following:

- A collaborative approach from key organisations which are committed to carrying out physical improvements, deliver educational messages and raise awareness and facilitate community 'ownership' to help look after the local environment.
- Opportunities for organisations to get involved in a variety of environmental improvements, based on local needs and address local concerns.
- Working in partnership with existing services and initiatives to deliver environmental improvements
- Involving the local community facilitating community ownership with regards to the local environment
- Working with communities and partners to understand local issues and help to identify their own solutions and take more responsibility for their local community and sites.
- Improving the visual appearance of neighbourhoods across the Washington area and addressing issues which are contributing to the decline of local amenities
- Suggested activities include community clean ups, reducing littering and fly tipping, managing Washington plantations, and facilitating local groups to carry out a range of activities and develop additional skills by providing a well co-ordinated Equipment Bank Loan Scheme

Application No.1.

Name of Project	Washington Clean and Green
Lead Organisation	Sunderland North Community Business Centre (Partners)

Total cost of Project	Total Match Funding	Total SIB requested
£90,000	£5,000	£85,000
Project Duration	Start Date	End Date
15 months	February 2017	May 2018

The Project

This project proposes delivering a range of activities across the area which will address local concerns re key environmental issues and neighbourhood management. Sunderland North Community Business Centre (SNCBC) will lead the initiative on behalf of a collaboration and active partnership. The project will:

- Adopt an approach of engaging residents and the local community in an active **volunteering programme** which will contribute to effective neighbourhood management and environmental improvements by responding to local concerns across the Washington area. The project will employ a part-time volunteer worker for a 15 month period to engage and supervise volunteers and identify the placement opportunities with partners and the community. There will be a 3 month 'lead in' period prior to the volunteering opportunities commencing to ensure all volunteers can attend an induction into the project and attend 'tool box' health and safety training sessions/s which are bespoke to individual volunteering opportunities. All necessary personal protective clothing to ensure volunteers are suitably equipped to carry out their volunteering roles will be provided and the SNCBC NEBOSH qualified Health and Safety Manager will comprehensively risk assess all volunteering placements. In addition, a placement supervisor, who is experienced in undertaking environmental improvements, will work an average of 20 hours per week for a year supervising the work placement work of the volunteers, particularly for the activities that require the use of larger equipment. The project undertakes to make local and City-wide skills, training and employment organisations aware of the volunteering programme and the opportunities that can be developed to provide work placements to support such as the plantation clearance.
- Identifies the need to purchase some additional small items of equipment for the Equipment Bank Loan Scheme to accommodate the anticipated levels of new volunteers as well as a range of larger equipment items which, based on previous experience of managing plantation clearance works, is necessary. Full support of Washington Millennium Centre, Bowes Railway and SCC Area Place Team is in place, all who have agreed to provide such as facilities for equipment storage, volunteer rest facilities and provide information on the scheme to potential volunteers
- The project will work closely with the Area Place Team to identify how to best target volunteer resources to 'hot spots' to reduce littering and fly tipping, deliver community clean ups and to support the identification of plantation works to be undertaken.
- Proposed activity includes carrying out litter picks, addressing areas of fly-tipping both by reporting the incidents in a cohesive manner and through providing educational messages near local fly-tipping hot spots. The project will also work with Area Place Board and Gentoo to identify areas to undertake community clean ups and will encourage participation from local residents who live in those neighbourhoods.

- It is also an objective of this project to call upon our well established network of voluntary and community organisations to raise awareness of and engage volunteers into the programme, and recognise the opportunities for staff members to become involved as volunteers.
- The project will communicate with and engage the local business community to gain their participation in adopting a regular 'clean up' policy around their business premises.
- There could also be an opportunity to develop capacity with local residents to establish 'friends of' groups to enable specific green spaces to be tended and encourage the development of such as planting schemes. This activity will be co-ordinated with Place Management who are supporting groups to take on shared responsibilities of specific sites.
- A steering group will be established to enable the identification of a rolling work plan and the effective review and evaluation of the works undertaken. It is envisaged this would have representation from all key partners including SCC Area Place Team and the Area Community Development Team
- The project will deliver a varied programme of activities which will range from a one off clean up response which may take an afternoon to an on-going plantation clearance programme that may require such as a fortnightly visit for a six months' period. It is predicted a minimum of 75 programmes of activity over the project life will be delivered.
- This proposal, and the partners all recognise the importance of providing a sustainable service and the aim is to equip volunteers with the skills to take ownership of their local environment and to support them to work other residents and wider community members and partners to understand local issues and help to identify their own solutions and take more responsibility for their local community and sites. This in turn will reduce the presence of rubbish and improve the visual appearance of neighbourhoods across the Washington area, particularly during a time of austerity when public sources will not be available to undertake these additional environmental tasks.
- Early communications with community organisations have identified some areas of help that local sports clubs and community centres may need in maintaining their grounds. This also presents a skills sharing opportunity, e.g. the clean and green project may be able to carry out some of the bigger tasks in exchange for the individual clubs providing a number of hours volunteering to other parts of our scheme that require lighter works.
- Following initial discussions with the Area Place Team, opportunities may exist for the project to develop support for the on-going management of woodland areas. This project will work closely with the team to identify positive ways in which natural products could be recycled. Initial discussions have also been held with Bowes Railway to identify how this project may be able to salvage wood products to be utilised for work in the heritage joinery shop or to support in reducing heating costs through utilising the wood as a fuel source for the stoves.

Partnership

The project will deliver across the Washington area. The proposal has been developed in co-ordination and with Place Management, Gentoo, Groundwork and has the full support from the Washington Trust and will work in partnership with the Keep Washington Tidy. The project has consulted with Gentoo and intends to liaise with additional housing providers offering accommodation in the Washington area. Groundwork has also been contacted to ensure this proposal/approach does not duplicate any of their work in the Washington area.

Outputs of the Project

The project will engage and benefit a minimum of 100 active volunteers in the project who will bring secondary benefit to a much higher number of residents who live and work in cleaner and more attractive surroundings, as a result of the projects' work. It is also anticipated 75 programmes of work will be delivered across the life time of the project – dependent on the agreed definition of a programme.

Description	Number
No. of volunteers/beneficiaries	100
No of programmes of work or initiative to improve the neighbourhood	75

Key Milestones and objectives for the Project

Establish Steering Group	February 2017
Phase 1 work plan determined	March 2017
Recruit Staff	March 2017
Commence volunteer recruitment	March 2017
Purchase Phase 1 equipment	April 2017
Agree Phase 2 Plan	May 2017
Mid term evaluation	September 2017

Funding

Item	Total Cost	SIB
Salary (2 x staff) including on costs	21,663	21,663
Staff training and travel	1,600	1,600
Equipment scheme (including transport, servicing and fuel)	32,600	32,600
Recycling & disposal	10,000	10,000
Volunteer training, DBS, expenses	8,157	8,157
Equipment storage	2,000	2,000
Insurance	2,500	2,500
Telephones	480	480
Sustainability planning	5,000	0
Management Fee & administration (7%)	6,000	6,000
TOTAL	90,000	85,000

Sustainability

SNCBC is aware of the importance of sustainability and as part of this proposal the team are identifying in-kind support from the SNCBC Management Team to consider further/other opportunities to fund the scheme. This may include refreshing equipment and personal protective clothing but it is also important to ensure the on-going recruitment of new volunteers who can be buddied and supported by the existing volunteers to participate. Recognising that opportunities may exist to attract a private income from local businesses, and even community led businesses in the event a volunteering hour's exchange is not possible, this approach will be explored by the SNCBC Management Team during the 15 month life of the programme.

This Call for Project had specifically asked that a collaboration of local partners be developed.

This application has been submitted through Area Committee's Call for Project and using the formal SIB governance protocols and guidance, the application has been assessed and the Panel score is 127 out of 150

This application:

1. Evidences a good track record of successful delivery and experience

- This application evidences previous experience of similar projects re volunteering and work placement projects, resident engagement and practical works re plantation management through the Community Work Placement Scheme. In addition the organisation has delivered the Children's Centre Volunteering contract and the Heritage Lottery funded project re volunteering at Bowes Railway.
- Project Management and monitoring systems robust and clearly explained with examples given. Work monitored against Action Plan, electronic financial systems, regular updates and reporting mechanisms identified. Volunteers trained and managed/supported.
- Realistic milestones stated, especially the 3 month lead in period before delivery is required.
- Risks and potential issues identified in relation to this particular application
- Sustainability addressed: Identification of other funding opportunities and income from private and commercial sources is covered. Area will be improved and volunteers will be equipped with skills to take ownership.

2. Evidences it and initiatives meets at least one of the key priorities of the Washington and co-ordinates with a range of activities, projects:

- This proposal meets three of the Area Committee priorities - Environment and Green space, Employment re skills and training, and community inclusion.
- It is co-ordinated with other initiatives being considered by Area Committee under the 'Clean and Green' ethos.
- Will be delivered in co-ordination with projects such as Keep Washington Tidy and support for groups who may be required to take on additional tasks following recent cuts and reductions in service delivery via the Council
- Works in partnership with Place Management to ensure effective delivery and evaluation and to best target volunteer resources
- The proposal is clear with regards to what it will deliver and how.

3. This proposal has evidenced good partnership working and is committed to further developing local inclusion and collaboration.

- Focuses on existing groups and mechanisms. Mentions engagement and involvement of businesses
- The proposal has been developed with consultation, co-ordination and full support of a number of key partners in the area. Also names existing partners including the Council, Gentoo, and Washington Trust and proposes to develop a steering group to plan activities
- The proposal is weak in identifying how it will directly recruit volunteers (what methods and mediums) apart from using existing groups and organisations
- Project delivery will be across Washington to improve local neighbourhoods for residents.

4. This proposal meets the project outcomes as detailed in the published Project Brief:-

Work in partnership with existing services and initiatives – Fully meets

- Identifies and consulted with key players in the area e.g. Gentoo, Place Management, Washington Trust, Groundwork etc. Steering group will be developed.

Involves the local community facilitating community ownership – Meets

- Engage with residents to take part in active volunteering, community clean ups etc. in their neighbourhoods –but does not say how it will engage directly with residents/public
- Identifies the importance of community ownership and strengthening of groups and community will identify issues and develop solutions
- Mentions engagement and involvement of businesses

Work with communities/partners to understand local issues and identify solutions – Fully meets

- Consultation with various groups and partners to identify sites/hot spot areas with RLS.
- Activities will include litter picks, fly tipping areas, planting schemes

Improves the visual appearance of neighbourhoods – Fully meets

- Plans to deliver 75 programmes including reduction of rubbish and plantation management

Addresses issues which are contributing to the decline of the local area – Fully meets

- Activities will include litter picks, fly tipping areas, planting schemes, clearances

5. Added value and value for money

- Project will be based across Washington with 2 x dedicated posts.
- Business engagement could result in any additional funding or incentives. Recognise opportunities for local businesses for income /volunteer exchange
- Match funding of £5,000 from sustainability planning
- Additional in-kind and added value described. Income generation from commercial/private work will be explored/developed. Sharing/hiring of resources is of benefit.
- Methods of calculating volunteer value will be carried out (this will act as match funding although cannot be quantified at this time)
- In-kind staff support from SNCBC, use existing volunteers to buddy as well as NEBOSH Staff to complete risk assessments

Consultation comments and queries

- **Although it is a very strong bid in terms of working with existing organisations or projects, it is not clear from the bid whether any other organisations will take on roles and responsibilities for actually delivering any part of the project or will be funded or sub contracted from the grant.**

Response: this should occur as the project evolves, and would be discuss as part of the Steering group. For example, we are aware of the Washington Trust equipment bank and may reach an agreement for them to provide access to some of the equipment available through this scheme. We would need to discuss with them to have a full understanding of what equipment they currently provide and how we can complement this, any restrictions that their insurance cover may bring on the sort of items they are able to loan through their scheme. We also wish to explore possible agreements for recycling of fly tipping waste and horticultural reclaim items with Place Management team

- **How to engage the community/residents/general public not specific or clear. Which methods or forums will be used? How to keep local communities engaged is not adequately covered in the proposal?**

Response: Presentations to local organisations, resident associations, neighbourhood watch, voluntary and community network, public sector organisations including the Council, jobcentre and health trust, and traders groups/local business forums to engage residents in potential voluntary opportunities. Targeted leaflet drops and as appropriate hold community meetings/forums to engage volunteers into specific projects that are being delivered. Links with local schools to promote opportunities to parents and young people, will liaise and advertise volunteer centres, do-it org and will set up social media portals to promote volunteering opportunities.

- **Doesn't mention locations/land ownership/permissions including parks and open spaces**

Response: The areas for 'action' will be identified through direction from the People and Place Boards and consultation with local residents. We have previously worked extensively with SCC Area Place Team to identify priorities for action, land ownership and required permissions

- **Lack of information on how the issues will be prevented moving forward – e.g. educational work/enforcement/prevention. Response:** We will

- Work closely with People and Place Boards to identify priority areas for action in relation to the issues of littering, grass cutting, landscaping, ground maintenance, plantation management, derelict/unsightly/abandoned land and education and awareness.
- Work with local residents through attending existing groups such as residents meetings, social venues and groups and by developing local forums.
- Liaise with local councillors regarding the concerns that local residents and businesses bring to our attention.
- Work with Scrutiny and Area Arrangements team to deliver a cohesive approach to sharing agreed educational messages with our volunteers, local residents including young people, and businesses operating from the area and those visiting and socialising in the area.
- Ensure all volunteers will receive relevant training in the use of equipment with the majority training as community champions to share and explore educational messages with other residents who in the main will not have engaged in environmental volunteering projects.
- Engage residents in local clean up days which could be around specific streets, parks or open spaces and will discuss with them waste management 'habits' and locally available recycling facilities to reduce future littering.
- Undertake plantation clearance work and work with the Area Place team to understand woodland management plans and to share messages with local residents about how their litter disperses into the wider community, boundary foliage and green spaces with the aim of reducing the incidents of fly-tipping in plantations.
- Work with volunteers so they feel confident to report issues of fly-tipping and or inappropriate littering so that the volunteering team can target the delivery of their educational messages to specific residents and/or geographies in the Washington area.

- Raise awareness of local environmental and garden competitions, support residents to become environmental champions to deliver the centrally agreed SCC educational messages
- **Match funding of £5,000 from sustainability planning, what is this? Is it in place?**
Response: This is staff time at a management level that will be provided by SNCBC, and is in place, to identify future funding opportunities and models to move the service delivery into a community benefit/commercial delivery approach.
- **No mention of liabilities and insurance**
Response: An allocation of £2500 has been made for insurance costs that will be in relation to covering volunteer activities including the use of equipment, equipment value, motor insurance for vehicle/trailer and public and employer liability.
- **Confirm the equipment is being purchased rather than leased? It is a fairly high capital cost for a short duration project - what will happen to equipment at the end of the 12 month delivery – future ownership, who will administer the scheme**
Response: Yes, the equipment is being purchased as lease costs for the period would be much higher than this for the number of volunteers projected to support the scheme. The project will run for 15 months and the intention is to use the equipment pool to sustain the service in the future as potential funding bids will be solely for revenue costs and/or the capital equipment can be utilised to provide an ongoing service by suitably trained volunteers. It is anticipated that the future administration of the scheme will evolve during the delivery of the project and as appropriate any equipment ownership would be aligned with the preferred future delivery model.
- **There are 2 posts – one says to engage and supervise volunteers, one is a placement supervisor. What is the difference in the supervision role?**
Response: The volunteer engagement post will identify, engage and support the induction and on-going supervision of the volunteers. The volunteer supervisor role will supervise the volunteers in delivering the practical volunteering opportunity, such as plantation clearance, clean ups, grass cutting and will ensure the relevant equipment is delivered to the site of volunteering, volunteers have the relevant PPE and are trained in the safe use of equipment and that environmental techniques such as pruning and cutting, cultivation and planting tasks are carried out appropriately. The supervisor will be responsible for ensuring all recycling is collected and managed appropriately and equipment is stored safely at the end of each session.

RECOMMENDATION: APPROVE

Washington Area Committee SIB applications

Applications for Washington Events 2017 Programme

Project outcomes expected for this Call:

- **A programme of local events to be held throughout 2017, identifying proposed dates and venues for each event, and to include as a minimum**
 - **Summer Carnival**
 - **Washington Illuminations Switch On Event**
 - **Washington Christmas Festival**
 - **Support re road closures for Remembrance Parade**
 - **Support re road closures and transport costs for Banner Groups re Durham Miners Gala**
- **How all events identified in the programme will be co-ordinated and managed**
- **All infrastructure requirements for each event**
- **All relevant Event Management Plans for individual events – including health and safety, access, permissions, licensing etc.**
- **Communications Plans**
- **Promotional and Marketing plans**
- **Opportunities for additional resources**
- **How it will deliver Community participation and a partnership approach – utilising local community resources where appropriate. This should include the co-ordination of community programmes and community contribution or activity, including how it will liaise with the Area Committee's Place Board and the local VCS where relevant.**
- **The proposal should also identify how it will manage and co-ordinate specific steering groups and organisations for individual events where appropriate**

To note: The successful applicant will also be required to work through the WAC Place Board who will be responsible for providing any advice and guidance with regards to new sources of funding and that any match, agreement or contribution will be in line with general principles of the council having regard to reputation, procurement policy and procedures, corporate identity and appropriate advertising content and any other relevant City of Sunderland strategies, policies and procedures.

Application No.1

Name of Project	Washington Events Programme 2017
Lead Organisation	SNCBC

Total cost of Project	Total Match Funding	Total SIB requested
£68,500	£8,500	£60,000
Project Duration	Start Date	End Date
9 months	March 2017	December 2017

The Project

This proposal builds on the successful delivery of the 2016 Programme with SNCBC providing an extensive and inclusive cultural events programme across Washington to celebrate the on-going successful partnership between the Washington Area Committee and the local community. The proposal aims to further develop the excellent networks and partnerships forged over the past 12 months delivering events and supporting the Washington community - using the lessons learned from previously provided events the aim is to develop a bigger and better offer to the events package for Washington.

- Events to be delivered include:
 - **Durham Miners Gala – Saturday 8th July 2017** – Road closures and coaches for F Pit, Usworth and Glebe banner groups to transport the groups to and from the Durham Miners Gala.
 - **Washington Heritage Family Carnival – Saturday 16th September 2017** – Fun Family Carnival celebrating heritage in Albany Park, with entertainment from local performers, funfair, vintage vehicles, craft and heritage marquees filled with stalls, activities and information provided from local traders, heritage groups, banner groups, VCS organisations and local military groups. The event will commence with a parade of local miners banner groups, schools, theatre groups and performers through Concord to Albany Park, to commence the official start of the Carnival, which will be opened by the Mayor. The event will run from 10 am till 4pm and work with local schools prior to the event will develop a competition and get local families involved in the planning and running of the event. A mini shuttle bus service to and from car parks will be offered, to reduce parking congestion around Albany Park.
 - **Remembrance Sunday March and Service 12th November 2017**– Co-ordinate 2 parades, one in Harraton and one in Washington Village, arranging both road closures and a PA system for the Washington Village service.
 - **Christmas Lights Switch On - Concord – Monday 20th November 2017** – The Christmas illuminations switch on and fireworks display will also include staging area in the Concord shopping precinct with performers and entertainers in the run up to the switch on. A competition will take place prior to the switch on for one lucky boy or girl to switch on the illuminations. The lead will also work towards encouraging sponsorship from local businesses.

- **Washington Village Christmas Festival – Saturday 9th December 2017** – Christmas Festival that will take place in Washington Village on Spout Lane. Relevant road closure will be managed and a Christmas market with local traders and community organisation selling Christmas crafts and refreshments is proposed. This is alongside Santa's grotto, other entertainers, funfair and festive activities such as an ice rink and Santa train. Local community choirs will also sing throughout the day.
- All infrastructure requirements for each event will be met – based on the lead's extensive experience delivering the 2016 programme. This includes staging, fencing, toilets and pa systems, providing marquees and tables for stalls, security for the firework area ahead of the display, event cover and stewarding for crowd control including limiting access to specific event areas and effectively providing First Aid support, having clear procedures for lost children and vulnerable adults and effective incident management and reporting procedures in place.
- As a result of the work in 2016 the lead will co-ordinate with
 - The Sunderland Council network team and traffic management to identify and enable relevant road closures, ensuring relevant notices are posted, providing traffic management plans and risk assessments
 - The local Police, Fire Service and Bus Providers as part of the cities Multi-Agency Events Group
 - Sunderland Contract Monitoring Officers and Aurora to ensure illuminations are in situ, annual safety testing is carried out and communicating with Balfour Beatty to co-ordinate light switch on as part of the Christmas events.
 - Produce comprehensive Event Management Plans which are shared with the Multi-Agency group for comment and worked within an events planning sub-group, comprising key partners, to ensure all parties were included in the planning process for each event and that communication channels were effective in enabling all partners to understand and carry out their roles, while also raising awareness of and marketing the opportunity for Organisation and businesses to be included in the events.
 - All Health and Safety assessments for the events and will ensure partner Organisations and suppliers supporting the events operate to the required standards and guidelines. The SNCBC NEBOSH qualified Health and Safety Manager leads these areas of work and will take responsibility in the 2017 events.
- Having developed strong steering groups in 2016, the lead will build upon these and attract further members as appropriate, successfully managing varying needs and requirements, creating mutual outcomes and an overall satisfied locality group.
- Documentation of Event Management Plan, Communication Plan and Promotional and Marketing Plan as a result of the work with the Steering Group and calling upon the expertise across SNCBC of delivering a diverse range of local events. The Events Co-ordinator will be responsible for raising awareness and promotion positively promoting community participation through via steering groups, through the active engagement of local Community Organisations, encouraging and recording volunteering time.
- SNCBC are experienced event co-ordinators, attracting close to 5000 people to Washington Summer carnival, comments by those in attendance as 'the best Washington Carnival to date'. The organisation has also provided a summer programme of events to over 850 young people in 2015 and over 1200 in 2016 along with a variety of community fun days from venues across the City of Sunderland

Partnership

Building on relationships and partnerships established over 2016, this proposal will continue to work with VCS organisations and statutory partners which includes (but not exclusive) Washington Area Committee, the Area VCS Network, local Schools, Washington Millennium Centre, Washington Trust, and with local businesses and organisations such as Greggs, Gentoo, Police, and Wetherspoons. Links established with the local heritage groups, miner's banner groups and local military support groups will be maintained.

Bowes Railway Museum, Washington Village C.A, Washington Theatre Group, The Rainbow Children's Centre, The Cross Keys, Washington Arms, Happy Ever After Crafter, Olivia's Coffee Shop, Sainsbury's, Asda, Black Bush, Gentoo, Washington Chippy, The Wrmryders, The British Legion, Washington History Society, Washington Old Hall ,and Emerson's Pet Shop have all been involved in the previous programme and it is anticipated these established links and partnerships will contribute to the 2017 programme.

Outputs of the Project

This proposal estimates at least 3500 people to the Summer Carnival and work with 40 Organisations. A minimum of 1000 residents are expected to visit the illuminations and 2000 visit the Christmas Festival where we will work with 30 Organisations. 1000 are expected to attend the Remembrance Events and 500 at the Durham Miners Gala and across these two events it is anticipated 15 Organisations will be worked with.

Description	Number
No. of beneficiaries	6000
Organisations engaged	40
No. of events	5

Key Milestones and objectives for the Project

Steering Groups established – plan activities and discuss programmes	March 2017
Communications, PR and marketing plans agreed	May 2017
Events applications to MAEG, road closure applications	June 2017
Community engagement activities confirmed	June 2017
3 x Safety Events Plans submitted	July 2017
Events delivered	July – Dec 2017
Evaluation report	December 2017

Funding

Item	Total Cost	SIB
Staffing costs – stewards, security, event cover, first aid	13,500	10,500
Infrastructure – staging, PA, fencing, toilets, tables, marquees	22,000	19,000
Resources, programme delivery, bands, fireworks, radio, cleansing,business and community engagement, entertainers	22,000	22,000
Traffic management, road closures, permissions, illuminations testing and switch on	4,500	4,500
Event co-ordination, ealth and safety, resources	2,000	2,000
Community activities – lead in	2,000	2,000
In kind – businesses and organisations	2,500	0
TOTAL COST	£68,500	£60,000

This application has been submitted through Area Committee's Call for Project and using the formal SIB governance protocols and guidance, the application has been assessed and the Panel score is 141/150

This application:

1. **Evidences a good track record of successful delivery and experience** – successful delivery of Washington Events 2016 Programme
2. **Evidences it and initiatives meets at least one of the key priorities of the Washington and co-ordinates with a range of activities, projects** – Community inclusion and Heritage and Culture
3. **This proposal has evidenced good partnership working and is committed to further developing local inclusion and collaboration** – building on relationships and partnerships established 2016 this proposal will continue to work with VCS organisations and statutory partners. Links established with the local heritage groups, miner's banner groups and local military support groups will be maintained. All partners identified in the proposal have all been involved in the previous programme and it is anticipated these established links and partnerships will contribute to the 2017 programme.
4. **This proposal meets the project outcomes as detailed in the published Project Brief:-**
 - a. **Venues and dates identified** – all in line with previous delivery programmes.
 - b. **Community involvement and programming** – identifies fully how the proposals will involve the local community organisations in planning and delivery via individual steering groups, consultation, VCS Network, active partnerships. Identifies a number of businesses who have already been engaged. Lots of partners (current) identified.
 - c. **Appropriate Infrastructure** – evidenced and identified.
 - d. **Programming** – comparable proposed programming. Radio host, competitions, children's activities identified for Illuminations Event.
 - e. **Events management, Planning, relationships, MAG etc.** – Excellent experience of producing relevant ESPs and associated documentation re event management. Managed a range of other events across the City. Knowledge of required standards and guidelines re event co-ordination. Knowledge and experience re required resourcing. Can bring additional Health and Safety resources – bank of experienced Event staff. Has identified Event Co-ordinator for each event. Excellent arrangements re health and safety via NEBOSH qualified staff re assessments and documentation/plans. Risks identified with consideration of managing impacts, planning etc.
 - f. **Communications, Promotion and Marketing** – methodology evidenced. Events co-ordinator to raise awareness and utilise a number of routes re PR.
 - g. **Monitoring and performance management** – evidence of good monitoring and performance engagement methods and procedures. Adequate monitoring plan with key dates identified re supervision of performance (less than 10% tolerance). Realistic milestones re planning and delivery for each event. Realistic outputs.
5. **Added value and value for money**
 - Match funding of £11,000 identified
 - Additional expertise and staffing if required

Consultation comments

- No mention of how additional resources will be generated. Need some explanation of how the match will be achieved
- Application makes very clear how they will continue to forge relationships and engage the local community.
- Good the proposal identifies lessons learnt from previous experience and how they will address those issues.

RECOMMENDATION: APPROVE subject to confirmation of how additional resources will be generated and how match of £11,000 will be achieved

COMMUNITY CHEST 2016/2017 WASHINGTON AREA - PROJECTS APPROVED October to November 2016

Ward	Project	Allocation 2016/2017	Project Proposals	Previous Approvals	Grants Returned since April 2016	Balance Remaining
Washington Central	Washington Trust – Purchase of equipment to deliver community volunteer events and clean ups (Joint application across all Wards)		£201			
		£16,963	£201	£5,360	£0	£11,402
Washington East	Teal Farm Residents - Working with volunteers to cut grass and weed and improve beds to improve local area		£500			
	Washington Trust – Purchase of equipment to deliver community volunteer events and clean ups (Joint application across all Wards)		£201			
		£14,178	£701	£1,720	£0	£11,757
Washington North	Washington Trust – Purchase of equipment to deliver community volunteer events and clean ups (Joint application across all Wards)		£201			
	Washington Millennium Centre – Contribution towards a Trip to Sunderland Royal Theatre and a Children's Christmas Party		£765			
		£12,881	£966	£4,285	£0	£7,630
Washington South	Rickleton Primary School – Installation of a flower bed along land outside school to be maintained by school pupils		£1,390			
	Washington Trust – Purchase of equipment to deliver community volunteer events and clean ups (Joint application across all Wards)		£201			
	Total	£19,773	£1,591	£303	£0	£17,879

Washington West	Washington Trust – Purchase of equipment to deliver community volunteer events and clean ups (Joint application across all Wards)		£201			
	Total	£16,664	£201	£0	£0	£16,463
	Overall Total	£80,459	£3,660	£11,668	£0	£65,131

Item 6

Current Planning Applications(Washington)

Between 01/11/2016 and 21/11/2016

Reference	Address	Proposal	Date Valid	Target Date for Decision
16/02068/FUL	6 Chillingham CloseWashingtonNE38 8FJ	Erection of a conservatory to rear	03/11/2016	29/12/2016
16/01644/FUL	FaureciaStaithes RoadWashingtonNE38 8NW	Erection of a modular industrial building to rear of existing factory, to be connected via 2 enclosed links to provide additional storage space for raw components and manufactured parts, serving the main factory.	10/11/2016	09/02/2017
16/01842/FUL	Land Adjacent 2 Monkside CloseLambtonWashington	Change of use from open space to private garden and erection of 1.8m high close boarded fence.	01/11/2016	27/12/2016
16/02117/FUL	4 Martin CourtAytonWashingtonNE38 0EP	Erection of a two storey side extension	10/11/2016	05/01/2017
16/02077/FUL	37 Turnstone DriveAytonWashingtonNE38 0DB	Extend existing block paving to cover remaining lawn area.(Retrospective)	21/11/2016	16/01/2017

Reference	Address	Proposal	Date Valid	Target Date for Decision
16/01955/FUL	24 StonycroftAlbanyWashingtonNE 37 1UL	Replacement of conservatory with orangery to the rear	01/11/2016	27/12/2016