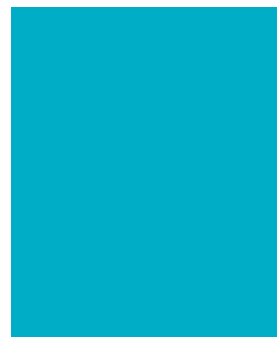


Christine Keen

Director of Commissioning

Cumbria, Northumberland, Tyne & Wear Area Team



Cumbria, Northumberland,
Tyne & Wear Area Team

26 July 2013



Vision & Values

- Work to improve the lives of individuals, local communities and the population as a whole.
- Single definition of high quality care –
“safe, effective and a positive experience for patients.”
- Work with patients and partners to get the best outcomes.

Roles & Responsibilities

- **New Commissioning Landscape:**
 - Clinical Commissioning Groups
 - Local Authorities
 - NHS England
 - » 27 Area Teams
 - » A single framework, local input

Cumbria, Northumberland, Tyne and Wear

- **5 Directorates**
 - Medical
 - Nursing & Quality
 - Finance
 - Operations & Delivery
 - Commissioning

Roles & Responsibilities

- **Area Team - Commissioning Directorate**

- Primary Care – GPs, Pharmacists, Opticians
- NHS Dentistry
- Specialised Services
- Public Health
 - Children 0-5,
 - Screening & Immunisation Programmes

Sunderland – Health and Wellbeing Strategy

- Promoting understanding between communities & organisations
- Ensuring that children & young people have the best start in life
- Supporting and motivating everyone to take responsibility for their health and that of others
- Supporting everyone to contribute
- Supporting people with long-term conditions and their carers
- Supporting individuals and their families to recover from ill-health and crisis