

SUNDERLAND HEALTH AND WELLBEING BOARD

20 March 2020

DRAFT HEALTHY CITY PLAN

Report of the Chief Officer of Sunderland CCG

1.0 PURPOSE OF THE REPORT

- 1.1 To present the progress to date on developing a Healthy City Plan.

2.0 BACKGROUND

- 2.1 The Healthy City Plan is the revised statutory Health and Wellbeing Strategy of the Health and Wellbeing Board. The first strategy, published in 2013, focussed on the social determinants of health; this second plan focusses on behavioural risk factors and improving emotional wellbeing of Sunderland residents, paying particular attention to vulnerable groups.
- 2.2 It continues to recognise the massive impact that social determinants have on people's health and wellbeing and is very clear these need to be delivered through the Dynamic and Vibrant themes of the City Plan 2019-30, for example more and better jobs and more and better housing. The Healthy City Plan is the delivery plan for the Healthy City theme of the City Plan 2019-30, prioritising improved health and wellbeing.
- 2.3 Three Health and Wellbeing Board development sessions have taken place to support the development of the plan. In May 2019 partners met to discuss future Board priorities. In October 2019 partners had the opportunity to shape our model of health and wellbeing and to develop the key principles of how we will work together across agencies to positively impact on health and wellbeing. In February 2020 partner input helped to develop the detail in the plan in relation to our key challenges; identify the successes made in improving health in the last six years and; what we already have in place to further improve health and wellbeing over the next decade.

3.0 DRAFT HEALTHY CITY PLAN

- 3.1 The Healthy City Plan is currently being developed using a combination of text and infographics to show:
- **What makes us healthy?** – this section demonstrates that the social determinants have the greatest impact on our health and wellbeing, followed by behavioural factors. Health and social care services actually make up a very small part of what makes us healthy
 - **Our key challenges** – informed by the Board's Joint Strategic Needs Assessment, our key challenges are shown as a walk through the

lifecourse, from Starting Well to Living Well to Ageing Well. They show the key things where we want to see improvement either through the Healthy City Plan or with wider partners support, through the delivery of the strategic City Plan.

How improvements will be made

- **Our model of health and wellbeing** – focussing on prevention to help people live in good health for longer
- **How we will work together** – key principles setting out how agencies will work together
- **Customer insights** – quotes from members of the public, taken directly from a range of consultation and engagement exercises, are used throughout the strategy to bring to life the areas for improvement and why these are important
- **Priorities** – key information about how health and wellbeing will be improved as a result of the actions taken by the Health and Wellbeing Board in line with its seven previously agreed priority areas.

3.2 A presentation will be made to the Board, setting out the progress to date.

4.0 RECOMMENDATIONS

4.1 The Health and Wellbeing Board is recommended to:

- support the progress to date on the development of the Healthy City Plan.