

APPENDIX B: CONSULTATION RESPONSES ON BISHOPWEARMOUTH CONSERVATION AREA CHARACTER APPRAISAL AND MANAGEMENT PLAN

CONSULTEE	COMMENTS MADE	OFFICER RESPONSE
Cllr Ian Kay	Praise given for efforts made during long process	Compliments noted and acknowledged
Cllr Linda Scanlan	Praise given for Town Park Improvement Scheme	Compliments noted and acknowledged
Historic England	Letter received 22/3/18 offering no comments on the CAMP document	Letter noted and acknowledged
Sunderland Civic Society	<p>Support expressed for the CAMP document and the proposed boundary amendments.</p> <p>Further detailed comments made suggesting text changes to the CAMP document, requesting further amendments to the designated boundary to include adjacent development sites, querying the future management of public land, comments on the proposed public realm works, the wording of some of the management proposals, and the need for further advertisement control.</p>	<p>Support noted</p> <p>A detailed response has been sent addressing the specific comments made. In brief:</p> <ul style="list-style-type: none"> the text amendments suggested to address inaccuracies have been made to the final version CAMP the proposed amendment to the designated conservation area reflects the contribution Keel Square makes to the setting of the historic buildings and the value of this newly formed public space, rather than intending to control future development here. Further extensions should be justified in terms of their contribution to the architectural and historic interest of

		<p>the conservation area, rather than to enable further control of new development as suggested. The impact on the conservation area and the listed buildings within it would still be a material consideration in the determination of any future planning applications. The suggested inclusion of the Holiday Inn site, 278 High Street West and the two sections of the former Crowtree Leisure Centre site within the designated conservation area are therefore not being taken forward by the City Council.</p> <ul style="list-style-type: none"> • The Council will retain responsibility for future maintenance of the public realm works on High Street West and Town Park, with an allowance made for this within projected budgets. Comments on the detailed proposals for High Street West have been passed to the Principal Urban Designer responsible for implementation. • The intentions behind the various management proposals have been explained further to the consultee. We are unable to insist that alterations to buildings must be
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		<p>required on either viability or health or safety grounds within the current legislative or planning policy framework, but advice will always be provided on the most appropriate works for the building.</p> <ul style="list-style-type: none"> • The Council is currently finalising a new wayfinding strategy for the city centre which will include new directional signage and totem maps, rationalising the current assortment of signage. <p>Freestanding advertisement signs are controlled in part through the planning application process, but some are erected under national permitted development rights by statutory undertakers such as BT with only the signage rather than the structure requiring formal consent.</p>
Ms B, resident of SR4	<p>Support expressed for the proposed amendments to the designated boundary of the conservation area</p> <p>Commented on the Crowtree building fascia, and the need to meld with Town Park</p>	<p>Support noted.</p> <p>The relationship between the Town Park layout and the future use of the Crowtree building will be considered as the project moves forward.</p>
Ms D, resident of SR1	Support expressed for the proposed amendments to the designated boundary of the conservation area	Support noted.

	Requested parking for local residents on Town Park	Town Park is an important public open space within the conservation area, to allow parking here would undermine the proposed improvement scheme and degrade the appearance of the space. We will therefore not be able to include resident parking as requested.
Mr. M, resident of SR1	<p>Support expressed for the proposed amendments to the designated boundary of the conservation area</p> <p>Commented on the need for Town Park seating and shrub planting</p>	<p>Support noted.</p> <p>The Town Park Improvement Scheme will include a number of new seats, and additional shrub planting to create a green leafy public open space.</p>
Ms. W, local resident	<p>Support expressed for the proposed amendments to the designated boundary of the conservation area</p> <p>Commented on the need for ease of access to Town Park and other areas of the city</p>	<p>Support noted.</p> <p>The Town Park Improvement Scheme includes improvements to public footpaths and linkages to the proposed retail development on the cleared Crowtree site and new steps down to Low Row. The Council is investing in public realm works on High Street West to address conflicts between vehicles and pedestrians, and is also developing a new wayfinding project across the city centre with new signage and maps proposed.</p>
Mr. W, resident of SR4	Support expressed for the proposed	Support noted.

	<p>amendments to the designated boundary of the conservation area</p> <p>Comments made on the need to address litter, vandalism and anti-social problems. Suggested would like to see stalls and events on Town Park.</p>	<p>The ongoing maintenance of Town Park will be managed by the City Council Responsive Local Services including dealing with any graffiti or vandalism. The Council is a member of the Safer Sunderland Partnership working with Northumbria Police and landlords to tackle anti-social behaviour. The Bishopwearmouth Townscape Heritage Scheme includes plans for activities and events within Town Park, if our funding bid is successful.</p>
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