

### Item 3, Annex 4: East's Communications Plan



### Area Committee's Communication Plan Report April 2021 to March 2022



59

Good news stories promoting  
Area Committee's work



226

Facebook posts promoting Area  
Committees, VCS and Partners work



65

Campaigns pushed out across the  
community



645

Residents participating in consultation  
events



48638

People 'reached' via Social Media



8

Opportunities to access funding  
streams promoted



40

Groups received support to secure  
additional funding into the Area



24

Volunteering opportunities promoted