

9th December 2014

REPORT OF THE CHAIR OF THE PEOPLE BOARD

People Board Progress Report

1 Purpose of Report

- 1.1 To provide an update of progress against the current year's (2014/15) People Board Work Plan.

2. Background

- 2.1 Earlier this year the priorities associated with People were referred to the Washington People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

3. Project Performance

- 3.1 SIB Project Performance Report is attached as **Annex 2** and provides an update on performance of SIB funded projects.

4. Key Areas of Influence/Achievements up to 30th November 2014

- 4.1 Outlined below is a summary of the key areas of influence / achievements of the Washington People Board up to 30th November 2014

Action Taken	Outcome
Local priority: Health and Well Being	
Develop a strategic approach to health and well-being through a partnership approach	<ul style="list-style-type: none"> Health Group established includes Public Health, CCG, Area Arrangements, VCS, SCC City Services. The Group considered a number of shared priorities and explored opportunities for partnership approach to deliver a range of initiatives to help residents become more active and address their health issues. The Board recommended three separate opportunities to develop a shared ownership approach for developing the Washington Way to Well Being Charter Mark, a local 'Hub' to develop and deliver health initiatives including walking and cycling initiatives, and an opportunity for small grants to the VCS and key partners to deliver health projects to help residents become more active. Co-ordinating these opportunities will add value to current WAC funded initiatives linking the Community Health and Green Spaces Project (The Washington Way) and Maximising Green Spaces for the 5 Ways to Well Being. Project briefs were advertised November 14th with deadline for submissions 27th November for charter mark scheme and physical hub and 12th December for small grants. One application for the Charter Mark has been received, and two for the Hub. December AC is requested to agree award for charter mark scheme and hub under Item 5 Finance Report. Steering Group for the Washington Way Network meeting 15th December. Links and co-ordination with corporate initiatives such as development of Walking forums, new walking trails (2 per area), plans re approach to city wide way marking and joint working with sport and leisure re activity programmes in place. New Walking Network and Cycling Network being established via Sports and Leisure. October AC agreed project launch Spring 2015 to ensure co-ordination with Washington Way to Well Being initiatives and further engagement opportunities with local communities. Dementia Awareness modules underway. December dates to

	<p>be confirmed and circulated. Interim evaluation to be carried out with regards to numbers, publicity and progress with report to next People Board. Health champions and dementia friendly approach to be included in proposed charter mark scheme</p>
Local priority: Community Inclusion and support for VCS	
VCS Network	<ul style="list-style-type: none"> • Progress report under Item 2 • The Network is keen to contribute to the action planning to deliver employability support services for local residents. This is based on the Network raising the capacity of the sector at the last Area Committee and the Area Network Meetings. • The Network is represented on the recently established People Board Employability Support Working Group in order to feed in concerns as well as solutions re help develop appropriate services for Washington residents. • The Community & Volunteer Development Officer (Washington Trust) has met with a number of organisations and partners. The project is looking at opportunities to provide individual support to organisations such as CAs. The CVDO is currently providing support to Springwell Village Community Venue and Woodridge Gardens RA and a further 6 requests have been received - the Washington Trust board will determine if the programme can accommodate those requests. In addition the Washington Volunteer Steering Group will be established early 2015 – this will bring together potential partners and ensure co-ordination with other 'volunteer schemes' across the area.
Local priority: Employment, enterprise and lifelong learning	
Young People's Event 'Washington Working For You'	<ul style="list-style-type: none"> • Event was held November 12th at the Washington Business Centre • The day delivered engagement, interaction and networking for young people and employers and showcased 'Washington is working for you' and the achievements of young people who have been part of the School Opportunities and Youth Opportunities projects. • The event was attended by 65 individuals in total. Of these there were 8 Cllrs, 32 Young People (including 6 from Washington Youth Council), 5 teachers, 17 from private companies, and 3 SCC staff. • Informal feedback suggested that the format of the opening session was too long for young people. However, the workshop and the fun activities were well received, the venue was very good and the catering good. • Members are asked to note despite heavy advertising of the scheme with business contacts we are unable to get a significant amount of companies who wanted to attend the afternoon networking session, so this was cancelled. However some informal networking did happen between business and the elected members. • A full evaluation will be undertaken and a more indepth report will be provided in due course to both the People Board and the Area Committee.
Welfare Reform and Employability Services	<ul style="list-style-type: none"> • Impact of Welfare Reform, Job Centre issues, DWP, claimant issues and sanctions etc. to be discussed via a report to AC in December. People Board Working Group to determine way forward re identifying gap and support required. DWP rep invited to Area Committee. VCS organisations to contribute to Action Plan re needs, gaps and identifying appropriate referral pathways following discussions at the last Network meeting held 25th November. • The first meeting of working group was held 27th November. A

	<p>report is attached as Annex 3. Note the links to the Washington Area Community and Voluntary Sector report. The People Board Working Group recommend the development of a project focused on local need and capacity and propose the alignment of £25,000 SIB from the 2014/15 budget for the development of a proposal. This would be subject to SIB appraisal, consultation and assessment with a view to requesting a decision at the March Area Committee. This proposal is included under Item 5 Finance Report.</p> <p>The proposal needs to determine resources, local need and capacity of local organisations and relevant partners, determine where there are gaps in provision at a local level, develop measures to support those local need and gaps, and develop a sustainable approach to continue to support local residents and to help the VCS organisations work in partnership and collaboration to provide the required services for residents in need.</p> <ul style="list-style-type: none"> The Board also received information relating to the Washington Community Food Project (WCFP) based in Oxclose Church. The project is run by volunteers and operates on a strict 'referral' basis with a number of local key agencies. Self-referrals are not accepted and all aid/parcels are recorded. There are 3 bases to collect food parcels from in Washington – Oxclose Church, St Michael's in Sulgrave and the Lighthouse Church in Concord. The project is currently seeking additional support for core costs and expenses, is a registered charity and is hoping to expand into other areas of need. The People Board have invited the WCFP to submit proposals for support which will be considered at the next People Board in February.
Influencing role	
Youth contract review	<ul style="list-style-type: none"> Youth contract report to September Board re performance, delivery and options for review. Discussions relating to youth contract review to February People Board. Further meeting of all AC Members to be confirmed - to determine AC influencing, and options relevant to the area delivery.
LMAPs Review	<ul style="list-style-type: none"> Presentation to November board re forward plan for LMAPs. Following all People Boards, a report will be presented detailing comments, issues raised and any recommendations for future working.
Develop New Relationship with Schools	<ul style="list-style-type: none"> At its meeting of 5th November Cabinet approved the Policy Statement on the role of the Council in relation to schools and the wider education system. The Statement determines the role of the Council in improving educational outcomes and defines the key elements of the local authority's role. Additionally, next steps were agreed in order to develop the necessary relationships, systems and processes to reflect the changing education landscape, the educational priorities within the city's key strategies, the Council's Community Leadership role and its statutory duties. One of those key actions is to develop arrangements whereby Elected Members are enabled to play a role in strengthening the local accountability of schools and in sharing local intelligence. Currently arrangements are underway to discuss this approach with members early in the New Year.
Museum Services Review	<ul style="list-style-type: none"> Museum Services Review will shape Museums and Heritage in a way that Sunderland residents want and the service is looking to adopt a community engagement model. Developing a vision

	that will determine the delivery plan of priorities for the next 3-5 years is underway. A report in December will be approved by the portfolio holder before it goes to delegated decision in March. There is a proposal to attend People Boards in February to provide members with an oversight of what the situation is now, the vision and the outline delivery plan. Members will have the opportunity to contribute to how the service will be tailored to meet the needs of the community. Following that, the SCC team will engage with local individuals and groups, such as the VCSN, to discuss the new proposals.
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4. Recommendations

- 4.1 Members are requested to consider the progress and performance update with regard to the Washington Place Board's Work Plan for 2013/14 as detailed in **Annex 1** and Paragraph 4 above.
- 4.2 Members are requested to note the performance report for SIB projects as detailed in **Annex 2**
- 4.3 Members are requested to note the action plan for developing employability support services as detailed in **Annex 3**.

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Annex 1 – People Work Plan 2013/14

Annex 2 – SIB Performance Report

Annex 3 – Employability Support Services Working Group Action Plan