

## EAST SUNDERLAND AREA COMMITTEE

### AGENDA

Tuesday, 10<sup>th</sup> December, 2019 at 5.30pm

VENUE – Committee Room No. 1, Civic Centre

#### Membership

Cllrs E. Gibson (Chair), C. Marshall (Vice Chair – People), L. Scanlan (Vice Chair – Place), S. Bewick, M. Dixon, M. Essl, H. Fagan, N. Hodson, P. Hunt, B. McClennan, M. Mordey, R. Oliver, J. Potts, A. Wood and P. Wood

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| 1. (a) Chairman’s Welcome;                                               |      |
| (b) Apologies for Absence;                                               |      |
| (c) Declarations of Interest; and                                        |      |
| (d) Minutes of the last meeting held on 23 <sup>rd</sup> September, 2019 | 1    |
| 2. Partner Agency Reports                                                |      |
| (a) VCS Area Network Progress Report                                     | -    |
| (b) Northumbria Police Update                                            | -    |
| (c) Tyne and Wear Fire and Rescue Service Update                         | -    |
| (d) Gentoo Update                                                        | -    |
| 3. Resident Engagement and Neighbourhood Investment Plans                | 8    |
| (copy attached)                                                          |      |
| 4. Environmental Enforcement Update                                      | -    |

For further information and assistance please contact:-

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|     |                                                                                              |    |
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| 5.  | <b>East Sunderland Area Place Board Interim Update Report</b>                                | 12 |
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| 6.  | <b>East Sunderland Area People Board Interim Update Report</b>                               | 17 |
|     | (copy attached)                                                                              |    |
| 7.* | <b>Area Budgets: Neighbourhood Fund and Community Chest</b>                                  | 21 |
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|     | <b>For Information Only and Not Discussion Current Planning Applications (East) Attached</b> | 44 |

\* Denotes an item relating to an executive function

**ELAINE WAUGH**  
**Assistant Director of Law and Governance**

**2<sup>nd</sup> December, 2019**

**At a meeting of the EAST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on MONDAY, 23<sup>rd</sup> SEPTEMBER, 2019 at 5.30p.m.**

**Present:-**

Councillor E. Gibson in the Chair

Councillors M. Dixon, Essl, Fagan, Hodson, Hunt, Marshall, McClennan, Mordey, Oliver, Potts, Scanlan, A. Wood and P. Wood.

**Also Present:-**

Matthew Jackson - Governance Services Officer, Sunderland City Council  
Nicol McConnell - Area Officer, Sunderland City Council  
Helen Peverley - Area Co-ordinator, Sunderland City Council  
Sarah Reed - Strategic Director of People Communications and Partnerships, Sunderland City Council  
Nicky Rowland - Environmental Services Manager, Sunderland City Council

**Chairman's Welcome**

The Chairman welcomed everyone to the meeting and advised Members that this was an additional meeting and due to the short notice given it had been considered that it would not be fair to expect partners to attend the meeting and as such at this meeting there would not be updates received from the partner organisations; the updates would be received at the next meeting of the Committee.

**Apologies for Absence**

Apologies for Absence were received on behalf of Councillor Bewick together with Joanne Cooper.

**Declarations of Interest**

There were no declarations of interest.

## **Minutes of the Last Meeting of the Committee held on 10<sup>th</sup> June, 2019**

Councillor Hodson stated that he had not received any update on the issues at Solar House Car Park that he had raised with Alan Duffy at the last meeting. Councillor Essl agreed to chase up this matter. Councillor Hodson also asked that Nexus be invited to attend future meetings to provide updates.

1. RESOLVED that the minutes of the previous meeting held on 10<sup>th</sup> June, 2019 be confirmed and signed as a correct record.

### **Area Arrangements Update**

The Assistant Director of Community Resilience submitted a report (copy circulated) which updated Members on the outcomes of a recent workshop held between the Portfolio Holder and Deputy Portfolio Holder for Communities and Culture and the Area Committee Chairs and Vice-Chairs where opportunities to strengthen the Council's Area Arrangements were discussed.

(for copy report – see original minutes)

Helen Peverley presented the report and advised that it had been agreed to increase the number of area committee meetings from three per year to four and this was the reason for this additional meeting being held today. The People and Place boards were being reviewed to ensure that their remit was in line with the new directorates of Neighbourhoods and Communities and to ensure they were linked to the priorities of the Neighbourhood Plans.

The Strategic Initiatives Budget was being renamed the Neighbourhood Fund and the rules and procedures were being reviewed to improve clarity, consistency and efficiency. There would also be improvements to performance management of actions delivered through the fund to demonstrate the impact and a focus on 'you said – we did'.

The Area Communication Plans were being developed and the Community Facebook pages for each area had been introduced. There would be a volunteering strategy developed to get residents involved in social action.

2. RESOLVED that the update report be noted.

### **Neighbourhood Engagement and Investment**

The Assistant Director of Community Resilience submitted a report (copy circulated) which presented Members with an update on Neighbourhood Engagement and the mechanisms to be adopted to ensure that residents remained at the heart of service delivery and became actively involved in the delivery of the City Plan and developing Neighbourhood Investment Plans to ensure long term community resilience.

(for copy report – see original minutes)

Helen Peverley introduced the report and advised that it had been identified that there needed to be improvements to individual and community resilience through engagement, participation and listening. An Engagement and Involvement strategy had been developed to support residents and partners to share information and ideas to improve transparency and accountability of the council.

The council in partnership with the VCS would be working with residents to produce Neighbourhood Improvement Plans for each area to develop new ways for the community to engage with their neighbourhoods; it was clear from the residents survey that there needed to be deeper and earlier engagement to build more community and partner capacity to deliver the right services to improve neighbourhoods. The plans would align with the area committee priorities and would be long term plans. Progress would be easily tracked by residents and partners.

A crowdfunding platform would be set up in conjunction with Spacehive which would allow residents to put forward projects and also to provide funding to projects which they felt would benefit their area.

Councillor McClennan commented that the different wards within the areas had different needs and issues and queried whether the responses received from the Residents Survey had differed between wards. She also queried how the Neighbourhood Fund would be shared out as some wards were more vocal about requesting funding than others. Ms Peverley advised that over 60percent of residents surveyed wanted to be involved in the community but did not always know how to become involved with volunteering; it needed to be made easier for people to find information on volunteering so that they could become more involved. The data provided to her from the residents survey had not gone into ward level detail so she would ensure that this information was made available for the next board meeting. Residents often felt there was a disconnect between them and the council and they did not know what was being delivered or why. Spacehive would allow residents to come together to provide projects that they wanted. The Neighbourhood Fund would continue to be controlled by the Area Committee which would ensure that it was spent appropriately and the Area Committee priorities would reflect what residents had said they wanted.

Councillor Essl expressed concerns over the suggestion that the Neighbourhood Fund could be used to fund council posts; there had been a decision taken a number of years ago that SIB should not fund posts; it would not take a lot of posts for the whole budget to be spent. He also expressed concerns over the use of Facebook which he described as a vile, unpleasant place and stated that it was used for organised bullying; he had received death threats after disagreeing with people on Facebook. He also asked how the Spacehive projects would be controlled to ensure that only projects which were of genuine benefit to the area were allowed. Ms Peverley advised that

the projects funded through the Neighbourhood Fund were to address residents concerns and there may need to be additional resources put into areas to address issues and in these cases it may be necessary to fund posts; this could include paying for an enforcement officer or litter picker. Ms McConnell added that previously SIB had been used to fund posts for VCS organisations however the potential to use it to fund council posts as well was being looked at for the future. Ms Peverley then advised that Spacehive would ensure that projects met the mission of the city and projects would be assessed for suitability before they went live. Facebook was a vital communication tool and it was necessary for the area to have a presence on social media; the council needed to be able to respond to residents comments online and demonstrate that they were doing the work residents wanted.

Councillor McClennan then queried whether Spacehive would receive a percentage of the income earned. Ms Peverley advised that they received 5percent and that this was built into the amount of funding requested for projects. Spacehive worked with residents to ensure that there was more likelihood of funding targets being met and also worked with businesses to encourage them to fund projects. If more was raised than had been requested the system would explain to donors what the additional funds would be spent on. Spacehive was a national company with experience of working with local authorities; there were not any local companies with the experience or ability to carry out the work.

Councillor Mordey commented that Spacehive would build in additional capacity allowing more projects to be put forward and more funding to be brought into the area.

Councillor Hunt commented that there should be more than just financial support to projects looked at; a lot of people did not have sufficient disposable income to be able to donate to projects however they may be able to give their time to support projects. The council needed to be seen to be doing work; people considered cleansing to be the council's job but were happy to do some litter picking themselves; it would not be appropriate to expect residents to be doing litter picking all of the time.

Councillor A. Wood expressed his support for more Facebook engagement; it was a useful communication tool for community groups; there needed to be proper two way conversations taking place on social media and he queried whether there would be additional staff to ensure that social media was monitored effectively and that comments were responded to quickly. He also queried how ongoing maintenance would be funded after projects had taken place.

Ms Peverley replied that there was an awareness that there was a lot of information on social media which the council was not capturing, including from residents forums which were used by residents to express concerns about their local areas; it was important to identify ways of extracting the information from these sources. There would need to be an investigation into staff resources as dealing with social media would be an additional job; as the

engagement increased so would the workload. Projects set up through Spacehive would only be accepted if it could be demonstrated that there would be resources available for any ongoing maintenance; Spacehive would work with the council to ensure that the implications of projects were known before they went ahead.

Councillor Mordey commented that there would be an increase in capacity for social media in the corporate communications team. He felt that there was a need to look at how to engage residents more and ensure that residents comments were responded to. There would also be the development of further online communications tools including the use of live chat facilities.

3. RESOLVED that:-

- a. The report be noted
- b. The matter be referred to the People and Place Boards for further discussions on how Members would wish to support and monitor delivery of:-
  - i. Resident Engagement and Involvement Strategy
  - ii. Neighbourhood Investment Plans
  - iii. Crowdfund Sunderland

### **Place Board Interim Update Report**

The Chair of the East Sunderland Area Place Board submitted a report (copy circulated) which provided the Area Committee with an update on the Place Neighbourhood Plan.

(for copy report – see original minutes)

The Chair of the Place Board, Councillor Scanlan, presented the report and advised Members of the work that had been done by the board which included the Meet Your Neighbour events; Walk and Talk; Communication Channels; Strengthening Partnerships; East Rangers and the Highways Maintenance Programme.

Councillor Hodson commented that the Leonardo Da Vinci exhibition at the Museum and Winter Gardens had been put up for an award and encouraged everyone to vote online for the exhibition. Councillor Scanlan added that the Northern Spire bridge was also nominated for an award and encouraged Members to vote for this as well.

4. RESOLVED that Members are requested to:-

- a. Advertise and encourage resident's engagement at the Meet Your Neighbour events and Walk and Talk sessions.
- b. Promote @east Sunderland community Facebook page as a tool to find out what is happening in the East Area.
- c. Note the partnership developments between the Area Committee and the Cultural Partnership, Sunderland BID and

- University of Sunderland and the update of the East Rangers project.
- d. Receive bi-monthly progress updates on the Highways Maintenance Programme 2019/20.

### **People Board Interim Update Report**

The Chair of the East Sunderland Area People Board submitted a report (copy circulated) which provided the Area Committee with an update on the People Neighbourhood Plan.

(for copy report – see original minutes)

The Chair of the People Board, Councillor Marshall, presented the report and advised Members of the work that had been done by the board which included work around More Males and Positive Parenting; Community Connectors; Fancy a Day Out; 1<sup>st</sup> Tier welfare advice contracts; Get Online (GO) project; East OSCARS; and an update from Raich Carter Centre. Attention was also drawn to the change in membership for Ryhope Ward with Councillor Bewick now being the core member in place of Councillor Hunt.

5. RESOLVED that Members are requested to:-
  - a. Note the update provided on the Community Connectors (4) Programme, Fancy a Day Out, GO Project, OSCARS and Raich Carter Sports Centre
  - b. Note the approval to split the underspend from the Valuing Volunteers project between hosting a further two OSCAR events in either 2020 or 21 and purchasing additional ICT equipment to develop smaller IT hubs at CHANCE, Sunderland MIND and Sans Street
  - c. Note the change in membership for the Ryhope Ward from Councillor Hunt to Councillor Bewick.

### **Neighbourhood Fund (Formerly Strategic Initiatives Budget (SIB)), Community Chest – Financial Statement and Proposals for Further Allocation of Resources**

The Assistant Director of Community Resilience submitted a report (copy circulated) which provided the Committee with a financial statement as an update on the position on progress in relation to allocating Neighbourhood Fund (formerly SIB) and Community Chest.

(For copy report – see original minutes)

Ms McConnell presented the report and advised Members that there were no applications for consideration by Members at this meeting. There had been Community Chest awards made which were set out in annex 1 to the report.

6. RESOLVED that the financial position at September 2019 and the Community Chest funding awards between July and August 2019 be noted.

The Chairman thanked everyone for their attendance and closed the Meeting.

(Signed) E. GIBSON,  
Chairman.

10 December 2019

## REPORT OF THE ASSISTANT DIRECTOR OF COMMUNITY RESILIENCE

### Resident Engagement and Neighbourhood Investment Plans

#### 1. Purpose of Report

- 1.1 The purpose of this report is to present to Elected Members an update on Resident Engagement 'Let's Talk Sunderland' and how the engagement is informing the development of the emerging Neighbourhood Investment Plans. The report also explains how the priorities within the Neighbourhood Investment Plans will be presented for approval by the Area Committee in March 2020.

#### 2 Background

- 2.1 Following the previous update report presented to September Area Committee, the Resident Engagement Strategy was adopted by the Council and Let's Talk Sunderland was launched city-wide, demonstrating the Council's commitment to listen and respond accordingly to residents' views and aspirations. Let's Talk Sunderland resident engagement strategy will shape all future resident engagement activities.
- 2.2 The first task for Let's Talk Sunderland has been to engage with residents, of all ages, across the city, to inform the content of the five Neighbourhood Investment Plans. The Council wishes all residents to be part of the city's plans and to share their views and ideas as well as work with the council to develop solutions and deliver projects.
- 2.3 The five Neighbourhood Investment Plans will be informed by resident views and written to ensure delivery of the City Plan (Vibrant, Healthy, Dynamic) at a local level. The Neighbourhood Investment Plans are Article 10 plans, as explained in para 4 of this report.
- 2.4 This report shares updates on the action and progress to-date relating to the following topics:
- Resident Engagement – Let's Talk Sunderland
  - Neighbourhood Investment Plans – Part 2 Article 10 Plans
  - Area Committee priorities 2020 onwards

#### 3. Resident Engagement – Let's Talk Sunderland

- 3.1 Following the September Area Committee, Let's Talk Sunderland was launched. Following the launch, we have reached far and wide across the city, utilising every communication mechanism possible. The Voluntary and Community Sector and partners have been incredibly supportive.
- 3.2 The following is a snapshot of the activities delivered to engage with residents:
- [www.sunderland.gov.uk/letstalk](http://www.sunderland.gov.uk/letstalk) website
  - Conversation sheets circulated to all community buildings, shopping centres, doctor surgeries, employers and employees, Gentoo offices etc.
  - Working with schools, Together for Children, University of Sunderland and Sunderland College
  - SAFC support during home games – large screens and match-day programme
  - Gentoo via residents groups and networks
  - Large-screen at St Mary's Car Park

- All Voluntary and Community Sector providers including local charities
- Local Councillors engaging with residents and communities
- Area Conversations held during November and December
- Social media – various platforms and via multiple partnerships
- Sunderland Echo
- Local events including Christmas switch-on activities
- Sunderland Business Network
- Sunderland Business Improvement District
- Chamber of Commerce
- Customer Service Network including Customer Service Centres
- GP Practices, Sunderland CCG and All Together Better
- Police and Fire community engagement
- Local traders
- Transport providers including Station Taxis
- Everyone Active Leisure Centres

3.3 By the end of December we will have engaged with some 50% of Sunderland residents of all ages. The resident feedback continues to be received and results are being analysed to support development of the five area Neighbourhood Investment Plans.

#### **4. Neighbourhood Investment Plans**

4.1 The five Neighbourhood Investment Plans (North, Coalfield, East, West, Washington) will be Article 10 plans. The Council's constitution clearly states that Area Committees will lead the development of local area plans (now known as Neighbourhood Investment Plans) which includes all main priorities for improvement of the area, for approval by the Cabinet. The Area Committee will also lead and enable effective implementation of the plans and will consult, engage and involve local people and organisations as well as partner agencies in development and delivery of Plans.

4.2 The Neighbourhood Investment Plans will directly align with the Area Committee priorities moving forward, they will be long-term plans, aligned to the themes and timeframe of the City Plan, which will also include focused, 3-5-year delivery blocks, focusing on capital improvements as well as service/neighbourhood solutions. Residents, elected members and partners will be able to easily track progress via the Sunderland Council Neighbourhood Investment Plan activity tracker. This tracking facility will enable everyone to be aware of the action taken and developments within their local neighbourhood as well as ensure we maximise social value from procurement and contract opportunities. Appendix 1 illustrates the reporting mechanism and links to the City Plan.

4.3 To ensure the five area Neighbourhood Investment Plans are ready for approval by Cabinet in March 2020, it will be important to share the emerging plan themes and priorities as well as feedback generally from the resident engagement with elected members, residents and stakeholders / partners. It is therefore important that various communication mechanisms are adopted.

4.4 The February People and Place Boards will be presented with the Neighbourhood Investment Plan themes and engagement feedback and be given the opportunity to review the plans prior to full approval at March 2020 Area Committee. Wider stakeholders will also be updated in February. Further area conversations will also be arranged to feed back to residents at an area level. This re-engagement communication process will ensure full buy-in, city-wide, for the five plans, which in turn will support delivery moving forward as well as resident and partner ownership for the local priorities.

## **5. Area Committee priorities from 2020 onwards**

- 5.1 As highlighted within section 4 of this report, it will be the responsibility of the Area Committees to lead the delivery of the final Part 2 Article 10 Neighbourhood Investment Plans and therefore ensure the area priorities moving forward support delivery of the Plans.
- 5.2 The Neighbourhood Investment Plans will be themed (Healthy, Vibrant, Dynamic) and will allow for flexibility as priorities alter/vary within communities, often due to unforeseen circumstances as well as to maintain delivery momentum – for example, where opportunities arise to support partner projects or Crowdfund projects which support priorities or where opportunities arise to apply for external funding/grow community wealth to support delivery or where new issues arise within a community as a priority identified by ward members.
- 5.3 The Area Committees during their February People and Place Boards will discuss and agree priorities, to make recommendation to March 2020 Area Committee, to ensure direct alignment of Area Committee priorities to the Neighbourhood Investment Plans – as the plans will be formed following significant resident consultation and engagement in relation to what residents wish to see within their local neighbourhood.
- 5.4 Members are reminded that opportunities to align both revenue and capital funding to deliver priorities are in place as well as opportunities to enhance and supplement this through supporting aligned crowdfunded projects.

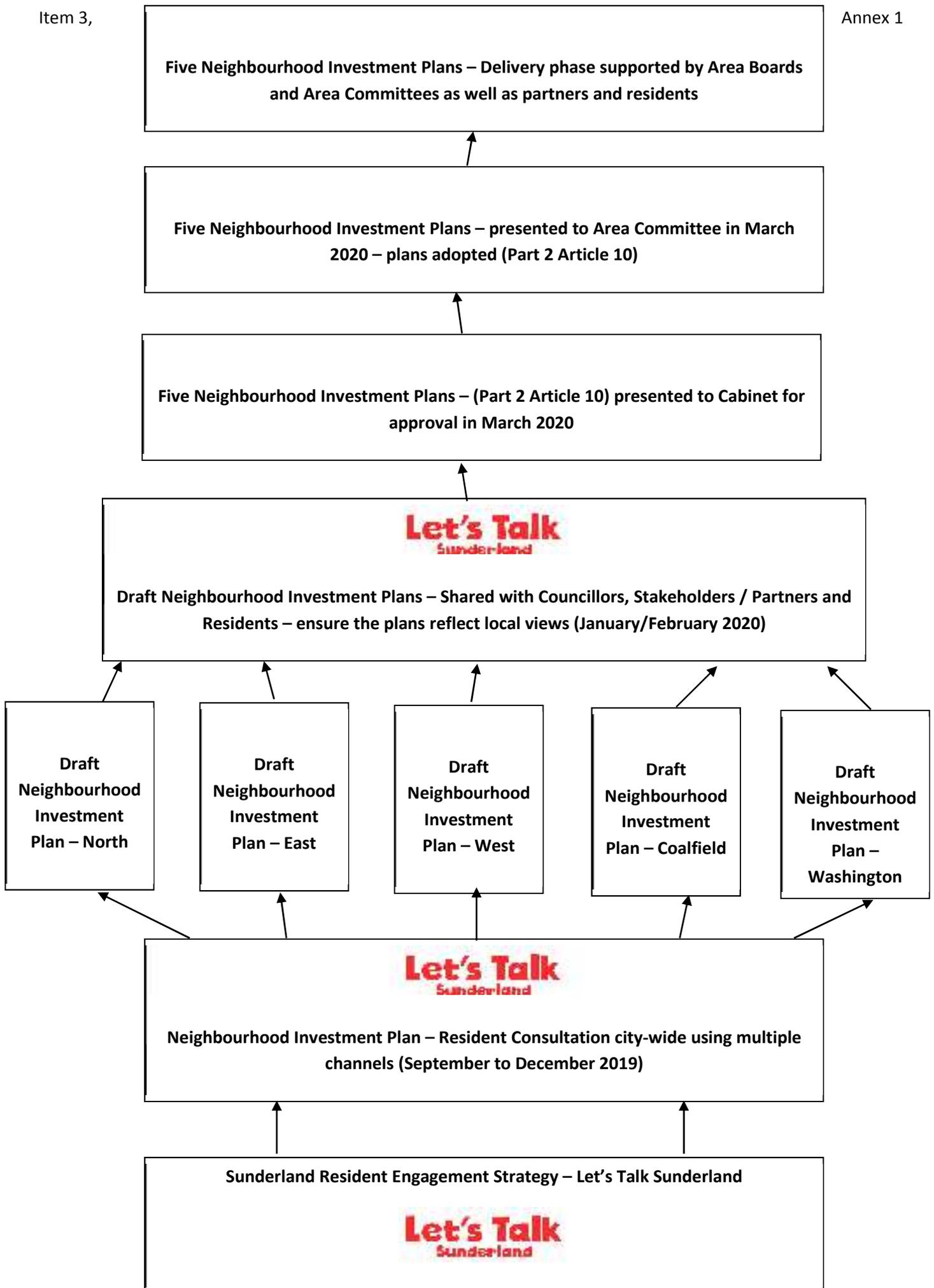
## **6. Summary**

- 6.1 Sunderland has a real opportunity to transform its Neighbourhoods, working alongside communities and partners to regenerate and create more resilient communities. Area Committees will be at the heart of this transformation journey.

## **7. Recommendations**

- 7.1 Note the content of the report.
- 7.2 Refer to Area People/Place Board for further discussions on how members would wish to support and monitor delivery of their area Neighbourhood Investment Plan.

**Contact Officer:** Helen Peverley, Area Co-ordinator  
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ITEM 5

EAST SUNDERLAND AREA COMMITTEE

10 DECEMBER 2019

REPORT OF THE CHAIR OF THE AREA PLACE BOARD



Place Board Interim Update Report

1. Purpose of Report

1.1 This report provides Area Committee with an update on Area Place Neighbourhood Plan, as set out in Annex One.

2. Background

2.1 At the beginning of each municipal year, East Sunderland Area Committee agrees its Neighbourhood Plan priorities associated with Place and refers the priorities to the East Sunderland Area Place Board to action on behalf of the Area Committee.

2.2 The Area Place Board presented interim reports to each Area Committee meeting to update on action taken on those priorities and highlighted key areas of influence and achievements during that period.

3. Key Areas of Influence / Achievements

3.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area Place Board up to November 2019.

| Area Priority               | Progress Report                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Work Plan<br>Reference 3.a) | <p data-bbox="456 1308 783 1344"><b>Heritage Action Zone</b></p> <p data-bbox="456 1384 1441 1637">At November's Place Board members had a presentation delivered on Sunderland's 'Historic High Streets' Heritage Action Zone which aims to bring Sunderland's high street heritage back to life. The scheme builds on partnership work delivered by Sunderland City Council and local partners to revive historic Sunderland and reconnect it with the modern city centre. The delivery plan stretches over five years (2017 – 2022), and covers the following themes:</p> <ul data-bbox="507 1682 1441 2074" style="list-style-type: none"><li data-bbox="507 1682 1326 1787">• Research and listings: which covers Historic Area Assessments, Historic Buildings Assessment and lists enrichments.</li><li data-bbox="507 1794 1441 1899">• Enforcement: which ensures the better care and improvement of historic buildings, Section 215 notices and urgent works notices to secure repairs to buildings in poor condition</li><li data-bbox="507 1906 1385 2011">• Feasibility studies: have been carried out on key buildings which will determine the scope and costs of repair and sustainable future uses i.e. Mackie's Corner.</li><li data-bbox="507 2018 1422 2074">• Building repairs and restoration: to key historical buildings to bring them back into use, such as, 170-175 High Street West</li></ul> |

|                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                 | <ul style="list-style-type: none"> <li>• Community engagement: promoting Old Sunderland as a heritage destination, hosting events in the community and local school, supporting skills training and professional development</li> </ul> <p>It was agreed that the Area Board would continue to receive annual updates on the progress of the Heritage Action Zone.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <p>Work Plan Reference 3.a)</p> | <p><b>Bishopwearmouth Townscape Heritage Scheme</b></p> <p>At November's Place Board members had a presentation delivered on Bishopwearmouth Townscape Heritage Scheme.</p> <p>Sunderland City Council has been awarded £1.9m from the National Lottery Heritage Fund in June 2018 to operate the Bishopwearmouth Townscape Heritage Scheme.</p> <p>The Townscape Heritage Scheme will deliver a range of restoration and enhancement works to historic buildings, improve public realm works within Town Park and deliver a program of events, training and activities over the next five years.</p> <p>The lottery funding combined with match funding from the Council's City Centre Investment Corridor Budget and third-party contributions from owners and tenants of historic buildings creates a total fund of almost £3m to be spent within the project area.</p> <p>The Scheme boundary includes a range of high-quality Victorian and Edwardian buildings such as the Empire Theatre, the Dun Cow and Peacock public houses, as well as the historic core of the medieval settlement around Sunderland Minster and Town Park. The Townscape Heritage Scheme includes 22 potential building restoration and enhancement projects within the project area.</p> <p>Telling the story of Bishopwearmouth, raising awareness of its rich history and architectural importance is a key part of the Townscape Heritage Scheme. An activity plan has been developed to provide a range of family events, talks and tours and training opportunities in heritage craft skills over the five-year programme.</p> <p>For example, the Bishopwearmouth Village Atlas is a volunteer led project looking at the architecture, history, archaeology, geology and landscape of Bishopwearmouth and how the parish has changed over time. Local residents and members of the community are working with archaeologists and historians to gather existing information such as historic maps, plans and photographs. The volunteers visit the buildings, take part in walking tours and record memories from current and former local residents as part of the research. The project officially launched in March 2019 and is expected to be completed by March 2020.</p> <p>It was agreed that the Area Board would continue to receive annual updates on the progress of the Scheme.</p> |

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|-----------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Neighbourhood Services</p> <p>WPF 4.b)</p> | <p><b>Highways Maintenance Programme 2020 / 2021</b></p> <p>An update on the capital Highway Maintenance Programme was provided to the November Area Board. The proposal for the 2020 / 2021 Highways Maintenance programme is to continue, as in previous years, with 25% Member influence of the Local Transport Plan maintenance allocation. The financial value of the 25% will be determined once the Capital Programme value is confirmed early in the new calendar year (2020) but is likely to be similar to last year. (£100,000).</p> <p>The deadline for Councillors to submit streets to be considered was November 2019. From this information a list has been compiled, the streets on the list will be inspected and prioritised before appropriate treatments for the type of repair needed are determined and accurate estimates prepared.</p> <p>Once this information is known a potential list of priority schemes for each area will be presented to the January 2020 Area Board for discussion and agreement, with a full list of recommendations being submitted to the March 2020 Area Committee for endorsement.</p> <p>Members are requested to note the update.</p> |
|-----------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

#### 4. Recommendations

4.1 Members are requested to:

- (a) Note the updates on the Heritage Action Zone, Bishopwearmouth Townscape Heritage Scheme and the Highways Maintenance Programme 2020 / 2021.

Annex 1 East Sunderland Area Place Board Neighbourhood Plan 2019 / 2020

Background Papers East Sunderland Area Place Board Agendas, Reports and Action List

Contact Officer: Nicol McConnell, Area Community Development Lead Tel: 0191 561 1162  
 Email: [nicol.mcconnell@sunderland.gov.uk](mailto:nicol.mcconnell@sunderland.gov.uk)

Shaded sections = actions are completed

| 2019 / 2020 |                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                 |
|-------------|-----------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| NO.         | AREA PRIORITY                                                   | ACTIONS                                                                                                                                                                                                                                                                                                                                                                                                                                          | PROGRESS REPORT                                                                                                                                                                                                                                                                 |
| 1           | <b>Positive Place</b>                                           | a) Community Engagement: Host neighbourhood events i.e. Meet Your Neighbour to showcase what is happening in the Area / Ward.                                                                                                                                                                                                                                                                                                                    | 16 buildings have been identified. Programme to be agreed by October 2019, and circulated across the East area. ONGOING.                                                                                                                                                        |
|             |                                                                 | b) Speak to residents, carry out walk and talks, polls and surveys to find out what the neighbourhood issues are, but also what is good about living their.                                                                                                                                                                                                                                                                                      | 7 walkabouts have been held, with 3 more dates pending. ONGOING                                                                                                                                                                                                                 |
|             |                                                                 | c) Create or complement existing communication channels to keep residents informed of progress.                                                                                                                                                                                                                                                                                                                                                  | East area launched a Facebook page (@east Sunderland community) in July 2019, which has 612 followers. Discussion on whether or not to continue with VIBE articles, have a dedicated Area Newsletter or neither continue. ONGOING                                               |
| 2           | <b>Better Neighbourhood Environment</b>                         | a) Promote enforcement action taken in neighbourhoods, i.e. fixed penalty notices to deter shameless behaviour of perpetrators                                                                                                                                                                                                                                                                                                                   | Enforcement Update being presented to a future meeting. ONGOING                                                                                                                                                                                                                 |
|             |                                                                 | b) Address dissatisfaction from residents by carrying out small scale solutions via the Walk and Talk programme.                                                                                                                                                                                                                                                                                                                                 | In October the Let's Talk Campaign was launched to engage with residents to find out what they think would improve their neighbourhood. Information will be gathered and shared at a future meeting. ONGOING                                                                    |
| 3           | <b>Influence and shape services and strengthen partnerships</b> | a) Invite key services and partners to the Area Board meetings to discuss what improvements need to be made and how we can share intelligence and resources to achieve said improvements. Invitees identified too date are: Sunderland BID, University and College; City leads on empty residential and commercial properties, City Centre regeneration, Local Services - cleansing and enforcement; Museum and Arts; Heritage Action Zone, etc. | A tour of the University's new medical centre was held in September, with updates provided by the Council on the HAZ and Townscape Scheme. The Halloween Parade was delivered in partnership with Sunderland BID in October with hundreds of people enjoying the event. ONGOING |

**CARRIED OVER FROM 2018 / 2019**

| <b>NO.</b> | <b>AREA PRIORITY</b>               | <b>ACTIONS</b>                                                                                                                                              | <b>PROGRESS REPORT</b>                                                                                                                                                                                                                                         |
|------------|------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4          | <b>Cleaner streets</b>             | NEW: Think BIG, Act Local: Maximise opportunities to develop projects which enhance the unique characteristics of each ward.                                | Projects are currently being delivered in each of the five wards. No concerns. ONGOING                                                                                                                                                                         |
| 5          | <b>Improve housing</b>             | Improving Lives Together                                                                                                                                    | Homelessness Crisis Support pilot funded from Feb-Dec 2019. Progress report was presented to the People Board in November 2019. Funding ends in December 2019, however, additional funding has been secured to continue and expand the crisis support. ONGOING |
| 6          | <b>Maximising community assets</b> | Carry out a call for projects to fund diversionary activity which develops resilience to youth offending and risk / or ASB behaviour in a positive setting. | 11 VCS Groups funded to deliver activities on a Friday and Saturday night between Jan - Dec 2019. ONGOING                                                                                                                                                      |

**REPORT OF THE CHAIR OF THE AREA PEOPLE BOARD**
**People Board Interim Update Report**
**1 Purpose of Report**

- 1.1 This report provides an update on Area People's Neighbourhood Plan for 2019 / 2020, as set out in Annex one.

**2. Background**

- 2.1 At the beginning of each municipal year, East Sunderland Area Committee agrees its Neighbourhood Plan priorities associated with People and refers the priorities to the East Sunderland Area People Board to action on behalf of the Area Committee.
- 2.2 The Area People Board have presented interim reports to each Area Committee meeting to update on action taken on those priorities and highlighted key areas of influence and achievements during that period.

**3. Key Areas of Influence / Achievements**

- 3.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area People Board up to November 2019.

| Area Priority                                                   | Progress Report                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|-----------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Work Plan<br>Reference 5<br>(Place Board – cross cutting theme) | <b>Homeless Crisis Support</b><br><br>At the November 2019 Area Board, a representative from Shelter provided Members with an update on the Neighbourhood Funded pilot, which received £10,500 to deliver homeless crisis support advice between February 2019 to December 2019 at Basis Sunderland.<br><br>A Drop-In session is delivered on a Wednesday with a dedicated Advisor on site to build relationships and trust with individuals who are vulnerable and have chaotic and complex lives. With one further day devoted to casework.<br><br>Targets have been reached, these are: <ul style="list-style-type: none"> <li>• Actual number of people receiving advice is 74, target 70</li> <li>• Actual number of people sustaining accommodation is 56, target 50.</li> </ul> The majority of people receiving support from Shelter experience mental health issues, are distressed and very depressed. The issue of homelessness is far greater than re-housing a person. Each |

|                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|---------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                 | <p>person's needs differ and could receive support covering a variety of themes, such as, health and wellbeing, education, training and employment, managing finance and building on life skills.</p> <p>Although the Neighbourhood Fund ends in December 2019, it was reported that Sunderland City Council will continue to fund the project up until June 2020, after which it will be supported to be expanded across the City.</p> <p>Members are requested to note the update.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <p>Work Plan Reference 1.a)</p> | <p><b>More Males and Positive Parenting</b></p> <p>The deadline for submissions to the Health and Wellbeing call for projects was in November 2019. Funding applications were sought from the East VCS Area Network against two outcomes, these are:</p> <ol style="list-style-type: none"> <li>1. 'More Males':<br/>Target inactive older males (50+) who are not engaging in existing community provision (must be new beneficiaries) into some form of regular community activity and address some or all the factors relating to measures from public health (stop smoking, drinking, etc.) which should contribute towards improving mental wellbeing and increasing life expectancy.</li> <li>2. 'Positive Parenting'<br/>Target the parents and carers of 0-5 year old's, along with the child(ren) and look towards improving key milestones associated with their age group relating to: movement, hand and finger skills; language, cognitive, social and emotional development.</li> </ol> <p>12 applications were submitted totalling £102,449 with a budget of £50,000 Neighbourhood Fund aligned against the priority. The People Board discussed all the applications and shared their views as part of the consultation exercise which has informed the recommendations presented to Area Committee under the 'area budgets' report.</p> <p>Members are requested to endorse the recommendations, as outlined in the area budgets report.</p> |

#### 4. Recommendation

4.1 Members are requested to:

- (a) Note the update on the Homeless Crisis Support and the Health and Wellbeing Programme.

Annex One  
Background Papers

Area People Board Neighbourhood Plan 2019 / 2020  
East Sunderland Area People Board Agendas, Reports and Action List  
Neighbourhood Fund performance reports

Contact Officer: Nicol McConnell, Area Community Development Lead Tel: 0191 561 1162  
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Shaded sections = work is completed.

2019 / 2020

| NO. | AREA PRIORITY               | ACTIONS                                                                                                                                                                                                                                                                                                                                                                     | PROGRESS REPORT                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|-----|-----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1   | <b>Health and Wellbeing</b> | a) More Males and Positive Parenting: carry out a call for projects using the aligned £50,000 Public Health/Neighbourhood Fund to increase older males participation in community life, and teach parents how to engage in play and development.<br><br>b) Strengthen relationships with the CCG, Public Health, Commissioned Services and the University (Medical Centre). | Call for project has closed, 12 applications have been submitted. Further information is included in the Area Budget report. DECISION PENDING.<br><br>£40,000 has been accepted from the CCG to develop health and wellbeing within the East area. ONGOING                                                                                                                                                                                             |
| 2   | <b>Community Connectors</b> | a) Support young volunteers, people who are housebound, provide bereavement support for families suffering from suicides, and young people facing crisis.<br><br>b) Use the Fancy A Day Out model to deliver activities which increase social inclusion.                                                                                                                    | 29 projects have been approved to deliver a variety of community engagement activities across the East area with an investment of £110,000 Neighbourhood Funding. Performance updates will be presented to future meetings. ONGOING<br><br>£28,000 was awarded to 12 community groups to deliver daily activities during the school holidays throughout July 19 - April 2020, which are fun, educational and provide access to a tasty meals. ONGOING. |
| 3   | <b>Economic Wellbeing</b>   | a) Provide a mixture of tools to support people preparing or maintaining universal credit. Such as, mental health support, translators, basic qualifications, diagnoses for learning disabilities.                                                                                                                                                                          | September People Board received an information report in relation to the commissioning of the 1st Tier Welfare Rights contract to ensure other providers across the area are supporting this service wherever possible. NOTED                                                                                                                                                                                                                          |
| 4   | <b>Support the Sector</b>   | a) Identify funding opportunities via Grantfinder and co-ordinate submissions of bids to secure funding to deliver projects with complement the City Plan at a Neighbourhood level.                                                                                                                                                                                         | A £600,000 bid was submitted to Youth Endowment Fund to deliver a range of youth provision across the City. Received confirmation in September that the bid had been unsuccessful. NOTED                                                                                                                                                                                                                                                               |

CARRIED OVER FROM 2018 / 2019

| NO. | AREA PRIORITY                                        | ACTIONS                                                                                                                                                                                                                                                                                                                                    | PROGRESS REPORT                                                                                                                                                                                                                                                                                                                                                         |
|-----|------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 5   | <b>Develop a digital infrastructure network</b>      | Provide appropriate technical support (e.g. telephone hotline, site visits, training, etc.) to IT Hubs across the East.                                                                                                                                                                                                                    | £60,000 Neighbourhood Fund approved to provide up to 15 IT hubs in the East, along with technical support and capacity training. Ends March 2020. ONGOING.                                                                                                                                                                                                              |
| 6   | <b>Build digital skills, capacity and confidence</b> | Develop an outreach multi skilled team to deliver a variety of participation tools and activities to capture people's interest in using IT. Specially focusing on households effected by universal credit, adults with mental health and visual impairments, or learning difficulties to use the internet to pay, report and apply online. | £70,000 Neighbourhood Fund approved to employ a dedicated IT outreach Team to work in the main and smaller hubs, deliver outreach sessions and carry out home visits, helping people prepare for universal credit, or use IT for the first time. In addition, to providing support to people with visual impairments and learning difficults. Ends March 2020. ONGOING. |
| 7   | <b>Valuing volunteers</b>                            | Enable volunteer to help others by finding out what is out there for families, children, young people, special educational needs, disabilities, adults and older people by improving use and access via the Sunderland Information Point.                                                                                                  | Recommendation to approve £30,000 Neighbourhood Fund to top up the EDIT phase two contracts to enable existing organisations to promote the usage, enhance content, raise awareness with volunteers about the Info Point and streghten web development and social media marketing skills in the VCS Sector. Ends March 2020. ONGOING.                                   |

**EAST SUNDERLAND AREA COMMITTEE  
10 DECEMBER 2019  
EXECUTIVE SUMMARY SHEET – PART I**

**Title of Report:**

Area Budgets: Neighbourhood Fund and Community Chest

**Author(s):**

Assistance Director of Community Resilience

**Purpose of Report:**

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Neighbourhood Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement and update on progress in relation to area funding, Neighbourhood Fund and Community Chest and presents funding proposals for Members consideration.

**Description of Decision:**

The Area Committee is requested to note the following:

- i) Note the financial statement set out in Tables one and two.
- ii) Endorse the recommendations set out in Section 2.4 and Annex One.
- iii) Note the Community Chest funding approvals for 2019 / 2020, as set out in Annex Two.
- iv) Members are encouraged to sponsor and submit Community Chest proposals by the end of March 2020 to encourage maximum expenditure of the area budget.

Is the decision consistent with the Budget/Policy Framework?

Yes

**Suggested reason(s) for Decision:**

The Area Committee has an allocation of £393,456 Neighbourhood Fund and £50,000 Community Chest for 2019 / 2020 to promote action on key priorities identified in the relevant Neighbourhood Plan and to attract other funding into the area.

**Alternative options to be considered and recommended to be rejected:**

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a "Key Decision" as defined in the Constitution? No

Relevant Scrutiny Committees:

Is it included in the Forward Plan? No

10 December 2019

## ASSISTANCE DIRECTOR OF COMMUNITY RESILIENCE

## Area Budgets

## Neighbourhood Fund and Community Chest

## 1 Purpose of Report

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the neighbourhood plans, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating Neighbourhood Fund and Community Chest.

## 2 Area Budgets

2.1 Area Committee are requested to note the financial statement as set out in Table One.

| Project Name                                | Committee Date | Aligned | Approved | Remaining |
|---------------------------------------------|----------------|---------|----------|-----------|
| <b>2018 / 2019</b>                          |                |         |          |           |
| <b>Neighbourhood Fund</b>                   |                |         |          | £283,456  |
| Fancy a Day Out (youth activities - top up) | 10.06.19       |         | £8,490   | £274,966  |
| Walk and Talk                               | 10.06.19       |         | £75,000  | £199,966  |
| Community Connectors (4)                    | 10.06.19       |         | £110,000 | £89,966   |
| <b>Additional Resource</b>                  |                |         |          |           |
| Health and Wellbeing Budget                 | 10.06.19       | £50,000 |          | £50,000   |
| Fancy a Day Out (youth activities)          | 10.06.19       |         | £20,000  | £0        |
| CCG Improve Health Outcomes                 | 10.06.19       | £40,000 |          | £40,000   |

Table One: Neighbourhood Fund financial statement 2019 / 2020

2.2 Since September 2019, table one indicates that there is:

- £89,966 Neighbourhood Funding remaining to be allocated
- £50,000 aligned to the Health and Wellbeing programme, which is set out in **Annex One** for consideration, and
- £40,000 CCG aligned to improving health outcomes which should be allocated by the end of March 2020.

## Health and Wellbeing Programme

2.3 In July 2019, a call for projects was advertised across the East VCS Area Network seeking funding applications which deliver activity against one or both workstreams, these are:

**Workstream One: 'More Males'**

Targeting **inactive older males (50+)** who are not engaging in existing community provision (must be **new beneficiaries**) into some form of regular community activity which reduces levels of smoking, drinking and increases healthy eating and physical activity contributing towards improving mental wellbeing and increasing life expectancy.

**Workstream Two: 'Positive Parenting'**

Targeting the **parents and carers of 0-5 year olds, along with the child(ren)** and look towards improving key milestones associated with their age group, such as, movement, hand and finger skills; language, cognitive, social and emotional development.

- 2.4 The budget aligned is £50,000. Twelve applications were submitted, totalling £102,449. The following recommendations are submitted for your approval:

**Workstream One: More Males**

| Organisation       | Funding requested | Recommendation |
|--------------------|-------------------|----------------|
| Rainbow Foundation | £1,614            | Reject         |
| CHANCE             | £5,000            | Approve        |
| Sunderland MIND    | £19,771           | Defer          |
| Back on the Map    | £20,000           | Defer          |
| Raich Carter       | £15,761           | Defer          |

**Workstream Two: Positive Parenting**

| Organisation       | Funding requested | Recommendation |
|--------------------|-------------------|----------------|
| Active Families NE | £4,590            | Defer          |
| Groundworks NE     | £4,600            | Approve        |
| IMPACT NE          | £4,984            | Reject         |
| Keep Active NE     | £4,970            | Approve        |
| Ryhope CA          | £3,770            | Defer          |
| Raich Carter       | £7,389            | Defer          |

**None eligible**

| Organisation              | Funding requested | Recommendation |
|---------------------------|-------------------|----------------|
| Sunderland Street Pastors | £10,000           | Reject         |

- 2.5 Subject to endorsement, all approved applications for funding could progress to offer letter stage. All deferred applications would be provided with feedback and an opportunity to resubmit an application which would be considered at the January 2020 People Board and Area Committee asked to consider recommendations for decision using Area Committee's responsive decision-making procedure. All reject applications would be notified.

### 3. Community Chest

- 3.1 Area Committee are requested to note the Community Chest funding awards made between September and November 2019, as set out in **Annex Two**, and note the financial position from December 2019.

| Ward         | Budget  | Awarded | Returned | Remaining |
|--------------|---------|---------|----------|-----------|
| Doxford      | £10,000 | £7,492  |          | £2,508    |
| Hendon       | £10,000 | £6,596  |          | £3,404    |
| Millfield    | £10,000 | £2,707  |          | £7,293    |
| Ryhope       | £10,000 | £7,390  |          | £2,610    |
| St Michael's | £10,000 | £7,390  |          | £2,610    |
| Total        | £50,000 | £31,575 |          | £18,425   |

Table Two: Community Chest financial statement 2019 / 2020

- 3.2 There are ten Community Chest virtual panel meetings held each year. Three panels are due to be held before the end of the financial year 2019 / 2020. Members are reminded that no Community Chest budget is rolled over into the new financial year and that ward budgets are topped up to a starting balance of £10,000 each, subject to Full Council's agreement in March 2020.
- 3.3 Members are therefore encouraged to sponsor and submit eligible projects for consideration to ensure maximum expenditure is achieved in the East Sunderland area.

### 4. Recommendations

- 4.1 Members are requested to:
- (a) Endorsed the recommendations as set out in section 2.4 and Annex one.
  - (b) Note the financial statements set out in tables one and two.

Background Papers            Neighbourhood Fund applications, consultation and assessment results, financial records  
Community Chest applications and financial records  
Companies House and Charity Commission Registers

Annex One:                      Health and Wellbeing Programme  
Annex Two:                      Community Chest Awards: April 2019 to November 2019

**Contact Officer:**            Nicol McConnell, Area Community Development Officer (East)  
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## East Neighbourhood Fund: Application One – More males

|                      |                              |
|----------------------|------------------------------|
| <b>Organisation</b>  | Rainbow Foundation           |
| <b>Project Title</b> | Gay / Bi-sexual Men's Health |
| <b>Start Date</b>    | February 2020                |
| <b>End Date</b>      | January 2021                 |

**Project Description**

The project we are looking to run will involve a male social group for men that identify as gay and bisexual within the Hendon Ward in Sunderland, by running a bi-monthly social group. The aim of the social group is to promote social mobility, and engagement with members of the community, which we believe will improve their general well-being and mental health. Many members of the gay and bisexual male community within Sunderland are isolated, as there is nothing specific for their sexuality or gender currently being provided. The group meetings would provide partner organisations the opportunity to meet with members of the gay and bisexual male population of the area to promote key health messages or promote services that may be beneficial to this group. The worker will facilitate the group, plan events and engagement, and be supported by volunteers who will aid discussion at the meetings.

The success of the project will be monitored throughout the 12 months period, and this review will take place regularly at our Board of Directors meetings, which take place six times throughout the year. There will also be a research aspect during the evaluation process towards the end of the project to identify what impact the project has had to those taking part. This information will be collated and provided to the funder to showcase what the impact of the funding has been, and the information will also be included within our Annual Report to showcase our work over the previous year.

**Financial Breakdown**

| Itemised list of all costs                     | Cost   | SIB Contribution |
|------------------------------------------------|--------|------------------|
| Sessional Worker (6 hrs p/month @ 9.50 = £684) | £684   | £684             |
| Volunteer Expenses (£10 p/s)                   | £240   | £240             |
| Insurance                                      | £100   | £100             |
| Room Hire (26 sessions@ £15 per session)       | £360   | £360             |
| Research / Evaluation                          | £90    | £0               |
| Design of artwork, promotion, leaflets         | £100   | £70              |
| Promotion (Web Development)                    | £150   | £80              |
| Running Costs                                  | £80    | £80              |
| Total                                          | £1,804 | <b>£1,614</b>    |

**Comments from Consultation and Assessment Exercise**

- Age UK deliver a Meaningful Connections service which supports older people who identify as LGBT
- Unsure how new males will be engaged / referred into the project
- No reference to males being over 50+, estimate of target audience, outputs or health outcomes
- Does not fit the project brief

**Recommendation:**

- Reject

## East Neighbourhood Fund: Application Two – More males

|                      |               |
|----------------------|---------------|
| <b>Organisation</b>  | CHANCE        |
| <b>Project Title</b> | Man Talk      |
| <b>Start Date</b>    | January 2020  |
| <b>End Date</b>      | December 2020 |

### Project Description

Local community consultation has identified that there is a lack of provision which targets males in the Hendon ward. There is an opportunity for the Befriending worker to carry out a door knocking exercise to identified isolated and vulnerable males, over the age of 50, who live in and around the area and invite them along to a weekly session. Funding is sought to enable CHANCE to deliver a weekly afternoon session on a Wednesday afternoon, which will include a healthy lunch, guest speakers / specialists who can provide advice and information on how to reduce smoking, drinking habits and become more active. We can support a maximum of 12 males at each session, during the lifetime of the project individuals may leave and new people join therefore we predict we will work with at least 30 males over the age of 50 during the 12 months.

We will develop a referral system with other local partners, such as, Age UK, Seafayers Way, Keelboat Lodge who have several single males living on their own who do not currently engage in any form of community activity.

To measure the impact of the funding, each customer will carry out a health and happiness survey at the beginning, middle and end of the programme to enable CHANCE to record the outcome and difference the funding has made on the lives of the beneficiaries. In addition, if during this exercise the individual expresses an interest in history (for example), we will raise the profile of other groups they can connect to, such as, the Maritime Museum or Living History North East.

Six months into the project a review will be carried out to assess whether or not it is feasible to introduce a small charge, to enable the project to continue post December 2020. This has been successful with the Fish on Friday project, which is sustaining itself.

To ensure we engage with new males, in addition to the Befriender door knocking, we will place posters in local shops, health centres, care homes and advertise the service on Facebook which has 1,900 followers.

### Financial Breakdown

| Itemised list of all costs                 | Cost   | SIB Contribution |
|--------------------------------------------|--------|------------------|
| Food for Wednesday (£30 x 52 weeks)        | £1,560 | £1,560           |
| Salary (£11 p.h. x 3 hrs x 52 weeks)       | £1,716 | £1,716           |
| Materials / running costs (£33 x 52 weeks) | £1,724 | £1,724           |
| Total                                      | £5,000 | <b>£5,000</b>    |

### Outputs:

- 30 x Older people participating in neighbourhood activities (males)

### Comments from Consultation and Assessment Exercise

- Strong application.
- Carry out the door knocking exercise to identify isolated and vulnerable males over 50+ is a good approach to work with the target audience.

### Recommendation:

- Approve

## East Neighbourhood Fund: Application Three – More males

|                      |                 |
|----------------------|-----------------|
| <b>Organisation</b>  | Sunderland MIND |
| <b>Project Title</b> | Fit for Life    |
| <b>Start Date</b>    | January 2020    |
| <b>End Date</b>      | March 2021      |

### Project Description

We are very aware of the fact that being fit and active helps greatly in promoting positive mental health, attending a gym or fitness club is costly and sometimes so intimidating that the fear is the overwhelming and despite the best intention of individuals no change is made.

We would like to offer Healthy Lifestyles Sessions here in the Wellbeing Hub

These would include;

- Weekly fitness classes that would include Circuit Based Workout Sessions, with an element of Cardio and Weight Based Strength training.
- Relaxation and Mindfulness Sessions and Training Courses
- Healthy Eating especially for those eating on a budget.

The whole idea of the project is to try and offer a comprehensive 360-degree support package. The package offered will be tailored to individuals as confidence and acceptance has a great effect especially on men accessing this type of support.

We would also encourage participation in a Men's Health Group which would be a safe space in which to talk and share issues and concerns in a non-judgmental arena.

We would assess at the initial session individual fitness levels identifying all possible risks and by ongoing monitoring be able to track the changes in both physical and mental health.

We will also be utilising the outside space and surrounding areas as locally there are a lot of interesting walks and as for sustainability, we will encourage utilising what is around us.

We would, where necessary, signpost into other services if it was felt necessary especially if other issues were identified at that initial stage i.e. Issues with Alcohol we would access support from NERAF who are a partner within the building. We also offer other support that we would encourage the users to at least consider. The staff member will engage with other organisations in order to share information and offer access to the support we would hopefully be offering. We have been able to access funding to purchase the necessary equipment for this project as well as some additional equipment for outside activities such as Tennis.

### Financial Breakdown

| Itemised list of all costs | Cost   | SIB Contribution |
|----------------------------|--------|------------------|
| Salary costs               | 18,771 | 18,771           |
| Training costs             | 2,000  | 1,000            |
| Equipment                  | 3,000  | 0                |
| Total                      | 23,771 | <b>£19,771</b>   |

### Outputs

- 40 x Residents benefiting from healthy lifestyles initiatives

### Comments from Consultation and Assessment Exercise

- Breakdown of costs required. Costs per head are high in comparison to other applications.
- Individuals identified as males but age not confirmed
- Unsure how it will reach 'new' beneficiaries and ensure they are from the East area
- No mention of how it will complement existing provision, but does mention how it provides a different offer to a formal gym membership

### Recommendation:

- Defer – but is there an opportunity to resubmit picking up on the comments and reducing costs to £5,000

## East Neighbourhood Fund: Application Four – More Males

|                      |                 |
|----------------------|-----------------|
| <b>Organisation</b>  | Back on the Map |
| <b>Project Title</b> | The Workshop    |
| <b>Start Date</b>    | April 2020      |
| <b>End Date</b>      | March 2021      |

### Project Description

The Social Space, known now as 'The Workshop' will encompass three new community driven initiatives: -

- **Social Shed:** creative safe space to deliver training and workshops that will engage and upskill local people. The Shed area will host woodwork, basic craft and DIY courses, safe use of tools. Local people will have an opportunity to learn, make, grow, produce and then sell what they have made for a fair price.
- **Social Kitchen:** community kitchen that will provide low cost food. Surplus fresh food supplied by Lidl and Costco will be used to create low cost lunches. Social Chef will run weekly cookery demonstrations and events to give local people the chance to learn new recipes and try new foodstuffs. The Kitchen will also have a range of amenities that people can access such as a Community Fridge. There will be sessions to train 6 social chefs that come from the local community, who can then cascade their learning with others and help run the community kitchen and the 'grab a bag of goodness' when we can distribute donated vegetables etc. Partners such as Forage Community Project will deliver services from the building.
- **Social Laundrette and Net Zone:** A cheaper way to wash & dry, clothing, bedding and towels, preventing damp homes and the need for expensive white goods loans. The Net Zone will offer leisure and recreation space intended as a safe meeting place which will reduce social isolation and improve community cohesion.

We believe The Workshop by consultation, design and activities offered will attract 'More Males' and be a fantastic tool to engage over 50s on their health and wellbeing. Partnership agreements will include specific targets towards key indicators: - Smoking cessation, Drug/Alcohol awareness and support, Tackling Obesity, Mental Health and Wellbeing.

The Workshop activities will complement existing programmes such as Edit, East Rangers and Big Lottery Fund - reducing social isolation, improving financial resilience and supporting volunteering.

### Workshop Activities/Events:

- Health and Wellbeing events - 3 events per year (120 people per year)
- Men's Social Workshop (8 beneficiaries per session)
- Weekly Men's Shed Group (10 beneficiaries per session)
- Grab a Bowl of Goodness – (Cooking demo and pay what you can lunch)
- Cooking on a Budget - (8 beneficiaries per session)
- Grab a Bag of Goodness - (20 families per week)

### Financial Breakdown

| Itemised list of all costs                                           | Cost    | SIB Contribution |
|----------------------------------------------------------------------|---------|------------------|
| BOTM worker                                                          | £13,072 | £13,072          |
| Social chef x 40 sessions (term time programme)                      | £6,928  | £6,928           |
| Hendon Community Allotments x 12 sessions (school holiday programme) | £2,000  | nil              |
| Total                                                                | £22,000 | <b>£20,000</b>   |

### Outputs

- 78 x Older people participating in neighbourhood activities (males)
- 260 x sessions delivered
- 8 x Volunteers recruited and participating

### Comments from the Consultation and Assessment Exercise

- Activities schedule seems to cover all age groups not specific to males over 50s

- Unsure how more 'new' males will be targeted into the new provision – is there an assumption that they will be attracted to the 'Workshop' because it's in the community
- No reference to how the outputs will be monitored or the impact made
- Financial section – no breakdown for worker, Social Chef costs are high. Why are the cooking sessions and allotment sessions referring to school terms – irrelevant if target audience is more males over 50.
- Does not refer to how the project will be monitored or delivered post April 2020.
- High level of consultation to design The Workshop for the community. Identifies partners who will be involved in the project. Overall great proposal for the whole community but not specific to only males over 50.

**Recommendation:**

- Defer – but is there an opportunity to resubmit picking up on the comments and reducing costs to £5,000

## East Neighbourhood Fund: Application Five – More Males

|                      |                     |
|----------------------|---------------------|
| <b>Organisation</b>  | Raich Carter Centre |
| <b>Project Title</b> | Everyone Active     |
| <b>Start Date</b>    | January 2020        |
| <b>End Date</b>      | December 2020       |

### Project Description

For this project we will target both more males. Although this will be delivered from and by Raich Carter Sports Centre we will look to place a big emphasis on working with our VCS network partners to enable them to signpost suitable people to join the schemes.

From your research for the East Area male population we know that:

- Work needs to focus on increasing male's life expectancy
- Smoking is a large concern in Hendon and Millfield wards
- Drinking alcohol to either exceeding safe levels of drinking or binge drinking is an issue
- More people need to be encouraged to carry out at least 30 minutes of physical activity, combined with a healthier diet to tackle obesity
- Smoking, drinking, lack of exercise and poor diet could relate to coping mechanisms relating to stress or mental health concerns

As a way to increase the amount of physical exercise, thereby promoting a more positive health and wellbeing choice, we will implement 5 sessions per week lasting 30 minutes or more each. These will be:

1. 3 x Virtual group exercise classes choice of body combat, cxworks and body pump (30-50min)
2. Walking football session for over 50's (1 hour)
3. 50+ gym session (1 hour)

Our fitness motivators will be on hand during the gym session with advice on maintaining a healthy diet as well as advice on the types, intensity and duration of exercise suitable to each person. We will also carry out a health assessment and refer suitable people to smoking cessation sessions in the local area.

This will be broken down into 5 x 10 week programmes with each ward getting a 10 week programme. The only exception being walking football which will be a drop in session for all with no maximum capacity and will run 50 weeks.

The 3 x virtual sessions and 1 x gym session will be for up to 12 people per session. Therefore, we anticipate this being a maximum output of 12 males per ward, per project. So, 60 males in total. Plus, a projected 10 males doing walking football.

### Financial Breakdown

| Itemised list of all costs                              | Cost       | SIB Contribution  |
|---------------------------------------------------------|------------|-------------------|
| Gym Instructor @ £8.20p.h                               | £410.50    | £410.50           |
| 50+ Gym Session @ £54 per session – 1 hr                | £2,700     | £2,700            |
| Walking Football @£100 per session – 1hr                | £5,000     | £5,000            |
| 3 x Weekly Virtual Classes @ £51 per session 30-50 mins | £7,650     | £7,650            |
| Total                                                   | £15,760.50 | <b>£15,760.50</b> |

### Outputs

- 70 x Older people participating in neighbourhood activities (males)
- 250 x sessions delivered

### Comments from the Consultation and Assessment Exercise

- Costs seem high – can these be reduced?
- Emphasis on the VCS Groups to signpost people into programme – is this realistic? and how will we know that these are 'new' people – risk of double counting.
- Acknowledges promotion of sessions and management experience, but little effort made at milestones, budgeting, risks and forward strategy.

### Recommendation:

- Defer – but is there an opportunity to resubmit picking up on the comments and reducing costs to under £10,000

## East Neighbourhood Fund: Application One: Positive Parenting

|                      |                    |
|----------------------|--------------------|
| <b>Organisation</b>  | Active Families NE |
| <b>Project Title</b> | Active Play        |
| <b>Start Date</b>    | January 2020       |
| <b>End Date</b>      | December 2020      |

### Project Description

We will run weekly sessions at Ryhope Community Association with the focus on positive parenting, sessions will focus on targeting the parents and carers of 0-5-year olds and look towards improving key milestones linked to the Early Years Foundation Stage (EYFS) framework. We will adhere to these three areas of learning and development, focusing on the three prime areas:

- Communication and language – develop confidence and skills by expressing themselves, to speak and listen during a range of interactive activities.
- Physical development – providing opportunities for young children to be active and interactive; and to develop their co-ordination, control, and movement. Children must also be helped to understand the importance of physical activity, and to make healthy choices in relation to food.
- Personal, social and emotional development – helping children to develop a positive sense of themselves, and others; to form positive relationships and develop respect for others; to develop social skills and learn how to have confidence in their own abilities.

As well as using expressive arts we will enable children to explore and play with a wide range of materials, as well as providing opportunities and encouragement for sharing their thoughts, ideas and feelings through a variety of activities in art, music, movement, dance and role-play.

We will use several methods to engage with parents to encourage them to give the sessions a go this will include referrals from Hendon Children's Centre, Health visitor referrals as well as us undertaking a marketing campaign which will be both through leaflets/posters/ in addition to a structured targeted approach through social media advertising utilising a new promotional video. We are convinced that through this combined effort we will be able to attract a number of local families from within Ryhope.

We would adopt a similar delivery model that has works very successfully on a Monday afternoon. A typical session will follow this format:

- Welcome & Introductions including refreshments
- Role play x 30 minutes
- 45-minute structured parent and child sensory/singing/play class with weekly themes and props all supplied by Active Families NE
- Wind down with 5-10 minutes mindfulness relaxation for all.

Over the 40 weeks we will offer parents/grandparents/guardians the opportunity to volunteer and support the delivery and coordination of the sessions, with the aim of putting them through basic training and longer-term having volunteer parents assisting staff with the running of the class thus sustaining delivery in the future.

### Financial Breakdown

| Itemised list of all costs                          | Cost          | SIB Contribution |
|-----------------------------------------------------|---------------|------------------|
| Salaries (40 wks. x 2.5 hrs per week @£20 per hour) | £2,000        | £2,000           |
| Room hire (40 wks. @£12 p.h. x 3 hours)             | £1440         | £1440            |
| Refreshments @£5 per session x 30                   | £150          | £150             |
| Marketing materials                                 | £200          | £200             |
| Admin, co-ordination and promotion                  | £800          | £800             |
| <b>Total</b>                                        | <b>£4,590</b> | <b>£4,590</b>    |

### Outputs

- 30 x Residents benefiting from healthy lifestyles initiatives (parents / carers)

### **Comments from Consultation and Exercise Assessment**

- Will deliver the outcomes of the project brief, but no mention how it will monitor, track or measure outputs.
- Only mentions about parents / guardians benefiting, should indicate children as well
- No reference to similar provision delivered in the area i.e. Toddler Group at Ryhope CA, or Bumps for Babies
- No reference to partnership working, or sustainability / exit strategy
- Bid submitted by Ryhope CA to work with the same target audience at the same building – is this duplication?

### **Recommendation**

- Defer - but is there an opportunity to resubmit picking up on the comments and working alongside Ryhope CA, Toddler Group and Bumps 2 Babies

## East Neighbourhood Fund: Application Two – Positive Parenting

|                      |                        |
|----------------------|------------------------|
| <b>Organisation</b>  | Groundworks North East |
| <b>Project Title</b> | The Little Twiglets    |
| <b>Start Date</b>    | January 2020           |
| <b>End Date</b>      | June 2020              |

### Project Description

This project is targeted at the age range of 0-5 and will assist children achieve personal milestones. Groundwork will deliver a family learning course through local community centres and schools, these are:

- Hendon: Hudson Primary school and Norfolk Street site
- Millfield: St Joseph's Primary and St Marks Community Association
- St Michael's: St Mary's RC Primary and St Nicholas Church

The Little Twiglet course will give learners practical ways to get involved with their child's development through outdoor learning. The course will equip parents with confidence that will enable them to fully engage with their child's development and, using the natural world, will encourage parents to learn alongside their children. Each session will pose a question to the Group, parents and children will work together to discover the answer through a variety of different activities and crafts. The sessions will be a mix of classroom based learning and outdoor investigation. Within each course, learners will be taken to either Elba Park or Campground (match funding) Learners will add to their Nature Journal, detailing their adventures and discoveries, which they will take home at the end of the course.

During the sessions, parents will help the children prepare for their outdoor adventures, including helping with waterproofs and garden gloves that will be provided. The practical nature of the activities will improve the confidence of parents to support their children's development relating to movement, hand and finger skills, language, cognitive, social and emotional development.

### Financial Breakdown

| Itemised list of all costs               | Cost   | SIB Contribution |
|------------------------------------------|--------|------------------|
| Staff                                    | £3,000 | £3,000           |
| Elba Park Ranger                         | £500   | £0               |
| Outdoor clothing (waterproofs / wellies) | £500   | £500             |
| Scrapbooks                               | £100   | £100             |
| Room Hire                                | £500   | £500             |
| Coach Hire                               | £500   | £500             |
| Resources                                | £200   | £0               |
| Total                                    | £5,300 | <b>£4,600</b>    |

### Outputs

- 6 x courses (2.5 hrs per week x 5 weeks)
- Between 30 - 60 x Residents benefiting from healthy lifestyles initiatives (parents / carers)

### Comments from the Consultation and Exercise Programme

- Children and parents working together, track progress via nature journal, trips to Elba Park (match funding) to enrich experience
- No reference to existing provision outside of Groundworks (e.g. FACL providers)
- No breakdown of costs, is the outdoor clothing budget realistic? no mention of milestones or how to overcome possible risks/issues.
- Would prefer the project to be delivery via Hill View Nursery instead of St Nicholas Church
- Although Groundwork have good connections to those schools it would be nice to see some other schools involved

### Recommendation:

- Approve, subject to further information being gathered on FACL providers, financial breakdown, outlining milestones and mitigating possible risks.
- Changes made from St Nicholas to Hill View Nursery

## East Neighbourhood Fund: Application Three: Positive Parenting

|                      |                   |
|----------------------|-------------------|
| <b>Organisation</b>  | IMPACT North East |
| <b>Project Title</b> | RISE              |
| <b>Start Date</b>    | January 2020      |
| <b>End Date</b>      | December 2020     |

### Project Description

We would like to provide our unique bespoke 360 family support and wellbeing services to children and families in the East locality covering Hendon, Millfield, Ryhope and St Michael's. Our unique approach to families will engage and focus with males to develop male support groups in the East locality, we will employ a male therapeutic worker for 7 hours a week to deliver bespoke drop-in groups and organise Adventure therapy for males and dads and sons. Adventure therapy is an opportunity to get outside, in an environment which may or not be familiar or natural to them. It will give them a chance to interact with family and friends and learn or challenge themselves – whether that is physically or emotionally or a combination of the two.

We would also like to deliver our attachment family support training program, which has a play-based approach to increase positive parenting, these courses will enable parents to understand the importance of touch and engagement and help them understand their own attachment barriers.

Evidence suggests that when families are happier and more cohesive there is reduced level of negative conflict, which leads to less substance misuse and negative coping strategies. By using our delivery models, we have proven that our work is effective in parental and family interventions, which improves the overall outcome of families and increases positive mental health in families and children. Working with parents to reduce the impact of their past experiences and decrease stresses factors leads to a healthier population. Increasing positive mental health and decreasing health inequalities.

### Financial Breakdown

| Itemised list of all costs                                                                                   | Cost          | SIB Contribution |
|--------------------------------------------------------------------------------------------------------------|---------------|------------------|
| Male Worker (7 hrs p.w @ £14p.h. x 39 wks)                                                                   | £3,084        | £3,084           |
| Staffing: 2 Parental courses (25hrs delivery + 5 hrs planning total 30 hrs x £20.00ph)                       | £1,200        | £1,200           |
| Management                                                                                                   | £500          | £500             |
| Resources                                                                                                    | £200          | £200             |
| Total                                                                                                        | £4,984        | £4,984           |
| <b>NB: Male Workers costs total £3,822 increasing request to £5,722 which is over the small grants limit</b> | <b>£5,722</b> | <b>£5,722</b>    |

### Outputs

- 60 x males benefiting from healthy lifestyles initiatives
- 40 x families with young children

### Comments from Consultation and Assessment Exercise

- No specific venues identified in the four wards
- No mention to how children's development milestones will be reached / measured / difference the project will make – outcomes not included in project description
- Refers to outputs but information how they will identify / target users isn't mentioned
- Finance figures incorrect
- Open to partnership work and accepting referrals and signposting users to other provision
- Has experience and qualifications of working with adults / children, but no reference to project management, budgeting, monitoring, timescales, issues and risks.
- Refers to working in partnership, but no mention of how, who, when or what existing services are and how this will add value.

### Proposed recommendation

- Reject

## East Neighbourhood Fund: Application Four: Positive Parenting

|                      |                      |
|----------------------|----------------------|
| <b>Organisation</b>  | Keep Active NE       |
| <b>Project Title</b> | Let's Learn Together |
| <b>Start Date</b>    | January 2020         |
| <b>End Date</b>      | December 2020        |

### Project Description

Working with the identified partners we will deliver a wide range of activities to parents and their children aged between 0-5 in the Hendon area to improve hand eye co-ordination and social and emotional development. Sessions will encourage children to reach milestones in how they play, learn, speak, behave, and move (like crawling, walking, or jumping). Arts and crafts and cookery sessions will also be delivered as part of family activities.

We would promote the sessions via the VCS colleague network in the East, social media including Facebook, Twitter etc. We have excellent relationships with the primary schools and nurseries in the East area, having worked directly with them for several years, this would be a great opportunity to promote the sessions to the children and parents who attend the local primary schools. We have many years of experience in delivering family and child-based activities, the planned sessions will have the following benefits to both children and parents, an example of what sessions we would deliver are:-

- Physical Activity sessions: Walking/Jumping/Skipping/Playing hide and seek/Treasure hunts inside or outside/Playing outside/Messy play/Playing ball games/Multi sport games. These sessions would have then following outcomes and impact with young children and their families. Help with all areas of your child's development: build your child's muscle strength: hand and eye co-ordination: grasp and hold toys: sit, crawl and walk; social skills; meet new friends; develops strong bonds; fun together; develops speech, communication, and social skills
- Arts and Crafts: families will participate directly with their children will help develop a wide range of skills. Benefits include: develops fine motor skills; Increases dexterity; Improves hand-eye coordination; Encourages self-expression; Helps in socializing; Enhances innovation and creative ability; Improves visual-learning and memory.
- Family Cookery: Interactive cookery sessions will build on basic skills for both parents and children. Children will learn how to hold utensils, touch and taste new foods, work closely with their parents, When families work on a recipe together, they will introduce new words to their child's vocabulary and promoting literacy. Following steps in the recipe can also work on listening skills. Many of the benefits outlined above also apply to interactive cookery sessions.
- Bundles for Babies: offer valuable support, guidance and the opportunity to access new and used baby items at no cost to mums to be or mums who have recently given birth and find themselves in vulnerable position in society. We are working with partners to refer clients to the programme that may have recently been in an unstable or violent relationship, they may have health issues, they may have financial problems or simply have no support from any family members whatsoever.

### Financial Breakdown

| Itemised list of all costs                      | Cost          | SIB Contribution |
|-------------------------------------------------|---------------|------------------|
| Venue hire (74 sessions) @£20 each              | £1,480        | £1,480           |
| Staff costs (74 sessions) need breakdown        | £2,390        | £2,390           |
| Craft Materials (12 sessions) @ £25 per session | £300          | £300             |
| Food (12 sessions) @ £29 per session            | £350          | £350             |
| Equipment (74 sessions)                         | £1,000        | 0                |
| Project Management                              | £250          | £250             |
| Marketing                                       | £200          | £200             |
|                                                 | <b>£5,970</b> | <b>£4,970</b>    |

### Outputs

- 74 x sessions
- 1100 – 1480 children / parents spaces offered

**Comments from the Consultation and Assessment Exercise**

- Refers to all outputs/ milestones of a child's development
- Very high outputs – should not be about spaces offered, but more about individuals worked with over a period of time to enhance impact of project
- Bundles for Babies is an added value, especially if this offer could be rolled out across all Partners who are awarded a grant under 'positive parenting'.
- Unsure of monitoring systems, sustainability / exit strategy
- Regarding timescales, does refer to weekly / monthly provision being delivered but no other timescales i.e. appointing staff, publicity campaign, etc.

**Recommendations:**

- Approve, subject to outputs being revisited and more information required on monitoring systems, sustainability / exit strategy and timescales.
- Signposting system introduced to Bundles for Babies across all Lead Agents awarded funding under the Positive Parenting Programme.

## East Neighbourhood Fund: Application Five: Positive Parenting

|                      |                              |
|----------------------|------------------------------|
| <b>Organisation</b>  | Ryhope Community Association |
| <b>Project Title</b> | Positive Parenting           |
| <b>Start Date</b>    | January 2020                 |
| <b>End Date</b>      | December 2020                |

### Project Description

Ryhope CA aim to build upon its current parents and toddlers to promote positive parenting and help the children who attend to meet the milestones markets. The session is a great way for families to meet each other and have a change of scene and activities. They provide a relaxing way for parents to chat together, while their children play with other children and toys. However, they also offer a great opportunity to share ideas with parents and carers in bite-size chunks, about how they can support their children's learning through everyday activities.

Through the funding the sessions will focus on a different aspect of children development each week focusing on the milestone markers, such as: hops and stand on one foot up to five seconds, draws a person with two to four body parts; speaks clearly enough for strangers to understand; correctly names some colours; cooperates with other children. Using techniques, such as, games, arts and crafts, story time, singing, dancing. These activities encourage children to learn new words, develop their non-verbal communication skills, learn early maths skills and understand how words are formed. They also enable children to copy actions and boosts children language communication and literacy skills.

### Financial Breakdown

| Itemised list of all costs            | Cost   | SIB Contribution |
|---------------------------------------|--------|------------------|
| Room Hire (3hrs p.w. @ £45 x 42 wks)  | £1,890 | £1,890           |
| Arts and crafts materials (@£25 p.w.) | £1,050 | £1,050           |
| Musical instruments                   | £200   | £200             |
| Snacks and refreshments @ £15 p.w.    | £630   | £630             |
| Total                                 | £3,770 | <b>£3,770</b>    |

### Comments from Consultation and Assessment Exercise

- Enhancing existing Parent and Toddler group – interaction between worker, parents and children to develop key stages of development.
- No outputs referenced
- No information about tracking the impact / progress made by parents or children
- No mention of other activities delivered in Ryhope i.e. Active Families / Bumps 2 Babies, etc.
- Does reference management experience but monitoring project, budget, timescales, risks and sustainability not mentioned.

### Recommendation:

- Defer - but is there an opportunity to resubmit picking up on the comments and working alongside Active Families / Bumps 2 Babies

## East Neighbourhood Fund: Application Six – Positive Parenting

|                      |                     |
|----------------------|---------------------|
| <b>Organisation</b>  | Raich Carter Centre |
| <b>Project Title</b> | Everyone Active     |
| <b>Start Date</b>    | January 2020        |
| <b>End Date</b>      | December 2020       |

### Project Description

Although this will be ran from and by Raich Carter Sports Centre we will look to place a big emphasis on working with our VCS network partners to enable them to signpost suitable people to join the schemes.

From your research into positive parenting in the East Area we know that feedback from nursery, primary schools, GPs, councillors and VCS groups has been that many children aged 3-4 years have not been hitting the key milestones usually associated with this age group.

We will aim to address these issues through an adult and child learn to swim scheme. For this project we will run 5 x 10-week adult and child learn to swim schemes for 12 adults and 12 children per ward per 10-week scheme. So, 12 adults and 12 children per ward, 60 adults and 60 children in total across the 50 weeks split across the five wards. Ages will be 4 – 36 months so the benefit is felt before the key 3-4 age. Alongside this the adult and child will have the chance to swim for free in any public swimming session for a period of 10 weeks at Everyone Active sites.

The first group will take place in January 2020 – last group finishing in December 2020.

The session, as well as the free swimming, will provide new parents at risk of social isolation and mental health issues with a great way to keep fit and socialise in a safe and fun environment for both mother/father and child. With the emphasis places on teaching the child to swim, the other fundamentals such as movement, talking, singing, playing with and developing the child will be added benefits without feeling forced. Learning to swim is a key skill for any child. Swimming lessons teach them independence, allows them to get active while enjoying themselves, gives them the ability to get themselves out of potentially life-threatening situations and enables them to fully enjoy trips to the seaside and beach holidays. Especially important when living next to such beautiful coastline. These classes are aimed at giving the child their first experience of the water, along with the parents' guidance. That introduction is provided through songs, games and support and it aims to promote water confidence, alongside offering a sociable environment for both parents and children.

We will also include sessions for the parents on infant choking and resuscitation led by our qualified trainer and assessor. We will also signpost parents and children to our 'active antz' soft play sessions.

### Financial Breakdown

| Itemised list of all costs                                                | Cost    | SIB Contribution |
|---------------------------------------------------------------------------|---------|------------------|
| Swim Teacher @ £15.78 p.h.                                                | £789    | £789             |
| Learn to Swim Lessons £132 per lesson                                     | £6,600  | £6,600           |
| 10 x weeks free swimming for adult and child during the scheme's duration | £3,600  | £0               |
| Total                                                                     | £11,778 | <b>£8,778</b>    |

### Outputs

- 5 x 10 week learn to swim course (one per ward)
- 60 x parents / carers benefiting from the scheme
- 60 x children benefiting from the scheme

### Comments from Consultation and Assessment Exercise

- 10 weeks free swim pass for beneficiaries
- Reliance on referrals from VCS Groups, GPs and schools to signpost users into provision – is this realistic? how will this be set up within the timeframe? Is there evidence that this approach works?
- Posters, flyers, leaflets, social media including local bus routes on how to reach the Centre will publicise the project.

- Match funding referenced but the offer of free swimming for adults and children could be a standard offer when a child is enrolled onto a swimming course - need to understand the added value.
- Acknowledges management experience but little effort made at milestones, budgeting, risks and forward strategy.
- In terms of partnership, none listed, but makes reference to VCS Area Network and Area Committee.

**Recommendation:**

- Defer – but is there an opportunity to resubmit picking up on the comments and reducing costs to £5,000

## East Neighbourhood Fund: Application One

**Does not fit under More Males or Positive Parenting**

|                      |                           |
|----------------------|---------------------------|
| <b>Organisation</b>  | Sunderland Street Pastors |
| <b>Project Title</b> | Sunderland Safe Haven     |
| <b>Start Date</b>    | December 2019             |
| <b>End Date</b>      | Ongoing                   |

### Project Description

Provide a safe place for people to go to when waiting for a lift, taxi on an evening during 10pm – 4am due to overindulging in drink or drugs, instead of walking the streets and putting yourself at risk. The project will be delivered in partnership with St Johns Ambulance who will be able to provide first aid on minor ailments. The Salvation Army will provide information, advice and guidance to people who are homeless or in need, and the sessions will be delivered by church volunteers.

### Financial Breakdown

| Itemised list of all costs                                 | Cost    | SIB Contribution |
|------------------------------------------------------------|---------|------------------|
| Running costs for the building in its 1 <sup>st</sup> year | £20,000 | <b>£10,000</b>   |

### Comments from the Consultation and Assessment Exercise

- The project description do not fit the project brief, in terms of targeting more males aged over the age of 50 becoming engaged in community activities, or work with parents/carers to develop milestone markers of a child's development aged 0-5 years old.

### Recommendation:

- Reject – but Street Pastors will be invited along to a future People Board meeting to discuss the Safe Haven project.

Item 7, Annex 2

East Sunderland Area Committee

10 December 2019

Community Chest: Financial Statement  
April 2019 to November 2019

| <b>Doxford Ward Budget</b>                                        | <b>£10,000</b>       |                 | <b>Approvals</b> |
|-------------------------------------------------------------------|----------------------|-----------------|------------------|
| <b>Project</b>                                                    | <b>Approval Date</b> | <b>Returned</b> | <b>Approvals</b> |
| Sunderland Sikh Association (joint application across East Wards) | 08.04.19             | -               | £375             |
| Doxford Park Security Scheme                                      | 02.05.19             | -               | £1,000           |
| Silksworth Banner Group                                           | 12.07.19             | -               | £750             |
| Conservation Management Services                                  | 08.10.19             | -               | £2,993           |
| Doxford Park Tiddlers                                             | 08.10.19             | -               | £633             |
| Doxford Park CA                                                   | 19.11.19             | -               | £954             |
| The Box Youth Project                                             | 19.11.19             | -               | £786.59          |
| <b>Remaining balance</b>                                          |                      |                 | <b>£2,508.41</b> |
| <b>Hendon Ward Budget</b>                                         | <b>£10,000</b>       |                 |                  |
| <b>Project</b>                                                    | <b>Approval Date</b> | <b>Returned</b> | <b>Approvals</b> |
| Hendon Community Allotment                                        | 13.06.19             | -               | £514             |
| Sunderland Heritage Forum                                         | 13.06.19             | -               | £560             |
| Sit N B Fit                                                       | 13.06.19             | -               | £952             |
| East End and Hendon Festival                                      | 24.06.19             | -               | £1,560           |
| Hudson Boating Club                                               | 14.08.19             | -               | £800             |
| Assign                                                            | 14.08.19             | -               | £710             |
| Life Kitchen Social                                               | 24.09.19             | -               | £800             |
| Keep Active                                                       | 14.10.19             | -               | £700             |
| <b>Remaining balance</b>                                          |                      |                 | <b>£3,404</b>    |
| <b>Millfield Ward Budget</b>                                      | <b>£10,000</b>       |                 |                  |
| <b>Project</b>                                                    | <b>Approval Date</b> | <b>Returned</b> | <b>Approvals</b> |
| Sunderland Sikh Association (joint application across East Wards) | 08.04.19             | -               | £375             |
| Indian Welfare Association                                        | 21.05.19             | -               | £1,077           |
| City Juniors                                                      | 21.05.19             | -               | £294             |
| TFC - Elwin Terrace                                               | 18.11.19             | -               | £461             |
| Deptford and Milfield CA                                          | 18.11.19             | -               | £500             |
| <b>Remaining balance</b>                                          |                      |                 | <b>£7,293</b>    |
| <b>Ryhope Ward Budget</b>                                         | <b>£10,000</b>       |                 |                  |
| <b>Project</b>                                                    | <b>Approval Date</b> | <b>Returned</b> | <b>Approvals</b> |
| St Aidan's Guides Unit                                            | 15.05.19             | -               | £1,000           |
| Bobby Richardson Banner Group                                     | 11.07.19             | -               | £1,000           |

|                                    |                      |                 |                  |
|------------------------------------|----------------------|-----------------|------------------|
| Ryhope Community Spirit            | 11.09.19             | -               | £920             |
| Wadham Court                       | 11.09.19             | -               | £500             |
| Sunderland RCA (UNO) Football Club | 11.09.19             | -               | £900             |
| Ryhope Seaview Angling Club        | 11.09.19             | -               | £900             |
| Sunderland City Council            | 05.11.19             | -               | £508.80          |
| Robert Wheatman Social Committee   | 25.11.19             | -               | £445             |
| Ryhope Bowls Club                  | 25.11.19             | -               | £500             |
| Ryhope St Pauls Rainbows           | 25.11.19             | -               | £716             |
| <b>Remaining balance</b>           |                      |                 | <b>£2,610.20</b> |
| <b>St Michaels Ward Budget</b>     | <b>£10,000</b>       |                 |                  |
| <b>Project</b>                     | <b>Approval Date</b> | <b>Returned</b> | <b>Approvals</b> |
| Sunderland Heritage Forum          | 22.05.19             | -               | £900             |
| Blue Watch Youth Centre            | 22.05.19             | -               | £500             |
| Ashbrooke Sports Club              | 22.05.19             | -               | £500             |
| Sunderland Ladies Probus Club      | 22.05.19             | -               | £750             |
| St John's Methodist Church         | 10.09.19             | -               | £1,000           |
| St Michaels Residents Association  | 09.10.19             | -               | £560             |
| Ashbrooke Vets Bowling Club        | 09.10.19             | -               | £750             |
| Sunderland St Georges Rainbows     | 11.11.19             | -               | £606.10          |
| <b>Remaining balance</b>           |                      |                 | <b>£4,433.90</b> |

# Current Planning Applications(East)

Between 01/11/2019 and 30/11/2019

| Reference    | Address                                                                       | Proposal                                                                                                                                                       | Date Valid | Target Date for Decision |
|--------------|-------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|--------------------------|
| 19/01884/PCC | 4, 5 And 6 Tavistock BuildingsBorough RoadSunderland                          | Change of use from shops (A1 use) to cafe (Class A3)                                                                                                           | 13/11/2019 | 08/01/2020               |
| 19/01593/FUL | Former GarageFormer Total UK Limited (S659)Westholme TerraceSunderlandSR2 9QA | Change of use from disused petrol station to C3 residential class use for the erection of 8no. 4 bedroom townhouses with associated 12no parking bays to rear. | 13/11/2019 | 08/01/2020               |
| 19/01749/FUL | 7 Markham StreetSunderlandSR2 9QL                                             | Erection of single storey rear extension.                                                                                                                      | 18/11/2019 | 13/01/2020               |
| 19/01825/PCR | 23 HolmesideSunderlandSR1 3JE                                                 | Change of use of first and second floor from retail (A1) to 3x 1bedroomed apartments (C3).                                                                     | 07/11/2019 | 02/01/2020               |
| 19/01215/FUL | MinthHanover PlaceSunderlandSR4 6BY                                           | Installation of new dock levellers, together with improvements to external area and external elevations.                                                       | 12/11/2019 | 07/01/2020               |
| 19/01952/FUL | 16 Ashwood TerraceSunderlandSR2 7NB                                           | Conversion of loft into craft room together with rooflights to front and dormer window to rear.                                                                | 14/11/2019 | 09/01/2020               |

| Reference    | Address                                                                | Proposal                                                                                                                                                                                     | Date Valid | Target Date for Decision |
|--------------|------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|--------------------------|
| 19/01633/FU4 | Diamond Hall Infant AcademyWell<br>StreetMillfieldSunderlandSR4<br>6JF | Erection of single storey<br>extension to infant school.                                                                                                                                     | 26/11/2019 | 21/01/2020               |
| 19/01945/FUL | 8 Holmlands Park<br>SouthSunderlandSR2 7SG                             | New garage to rear lane at lower<br>ground floor level, with decking<br>above to include extension to<br>existing decked area, new access<br>steps and fencing to existing<br>boundary wall. | 13/11/2019 | 08/01/2020               |
| 19/01923/FUL | 34 Westheath<br>AvenueSunderlandSR2 9NR                                | Erection of single storey<br>extension to front and side<br>(retrospective).                                                                                                                 | 13/11/2019 | 08/01/2020               |