

At a meeting of the WEST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on WEDNESDAY, 14TH MARCH, 2012 at 5.30 p.m.

Present:-

Councillor P. Gibson in the Chair

Councillors Allan, Essl, Gofton, Morrissey, Oliver, Porthouse, Smiles, P. Smith, Tye, Waller, P. Watson, S. Watson, Wilson and A. Wright.

Also Present:-

Bill Blackett	Area Response Manager	Sunderland City Council
Graham Burt	Community Development Manager	Sunderland City Council
Adam Clelland	Network Management Manager	Sunderland City Council
Simone Common	West Locality Ops Manager	Sunderland City Council
Angela Cousins	Area Community Co-ordinator	Sunderland City Council
Kevin Douglas	Media Officer	Sunderland City Council
Bill Forster	Station Manager	Tyne and Wear Fire and Rescue Service
Michael Frost	Highways Ops Engineer	Sunderland City Council
Julie Gray	Head of Community Services	Sunderland City Council
Kevin Johnson	Principal Landscape Architect	Sunderland City Council
Kevin Jones	Neighbourhood Sergeant	Northumbria Police
Helen Lancaster	Scrutiny Officer	Sunderland City Council
Bill Leach		VCS Network
Chris Marshall	Head of Operations	Gentoo
Keith Moore	Area Lead Executive	Sunderland City Council
David Noon	Principal Governance Services Officer	Sunderland City Council
Julie Parker		Sunderland TPCT
Richard Parry	Area Officer	Sunderland City Council
Alison Patterson	Scrutiny and Area Arrangements Manager	Sunderland City Council
David Pickitt	Inspector	Northumbria Police
James Third	Community Relations Officer	Nexus
Berni Whittaker	Enterprise Manager	Sunderland City Council

Councillor John Gallagher

The Chairman informed the meeting of the recent death of Councillor John Gallagher who represented the Sandhill Ward as a Member of the West Sunderland Area Committee. Members and Officers stood for two minutes silence in memory of Councillor Gallagher.

Chairman's Welcome

The Chairman welcomed everyone to the meeting and those present introduced themselves.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillor T. Wright and on behalf of Edna Rochester.

Declarations of Interest

Item 3 – Community Chest Application, Youth Almighty

Councillor Tye declared a personal and prejudicial interest as Chair of the Management Committee and left the meeting during consideration of the item.

Minutes of the Last Meeting

1. RESOLVED that the minutes of the last meeting held on 1st February, 2012 be confirmed and signed as a correct record.

Local Area Plans and Priorities for 2012

The Chief Executive submitted a report (copy circulated) which provided a proposed approach and timeline for the Area Committee's review of its Local Area Plan and Priorities for 2012.

(For copy report – see original minutes).

The Chairman having requested that young people, for example, from the Youth Parliament or schools in the West Area be invited to participate in the State of the Area Debate, it was:-

2. RESOLVED that:-

- (i) approval be given to the proposed approach and timeline for the Area Plan Review,
- (ii) young people from within the West Area be invited to participate in the State of the Area Debate, and
- (iii) actions against current work plans continue to be delivered until approval is granted to the 2012 priorities.

Community Action in Sunderland West – New Issues: Healthy City Investment Funding

The Chief Executive submitted a report (copy circulated) on proposals to change the way in which the Healthy City Investment Fund was administered including delegation to the Area Committees to allocate funding.

(For copy report – see original minutes).

3. RESOLVED that:-

- (i) the Area Committee take responsibility for the allocation and administration of the £31,079 Healthy City Investment Fund for 2012/13,
- (ii) the Area Officer develop and implement the approach for working with the Area VCS Network to develop initiatives in support of male cancer mortality, focusing on the two themes described in section 3 of the report, and
- (iii) it be noted that each Area Committee's Public Health representative will be available to advise on the potential impact of any proposed projects to be funded.

Community Action: Reviewing Progress and Agreeing Next Steps – Youth and Play Provision

Simone Common presented a report of the Executive Director of Children's Services which briefed the Committee on:-

- out of school activity provision for 8 to 12 year olds,
- holiday activity provision for all ages,
- an 'in principle' request for the Area Committee to allocate £75,000 SIB funding over a two year period 2012/2013 – 2013/2014 to provide holiday activity over this period.

(For copy report – see original minutes).

The Leader of the Council having asked that the Committee receive a break down of the activities to be provided and their costings, together with an outline of the percentage spend on the management of the Service, it was:-

4. RESOLVED that:-

- (i) approval be given in principle to the future submission of a £75,000 SIB application for the provision of holiday activity for 2012/13 – 2013/14, and

- (ii) the progress on the delivery of out of school provision for 8 – 12 year olds be noted and that a further report be submitted following evaluation after six months.

Community Action: Reviewing Progress and Agreeing Next Steps: Lakeside Towers Residents Parking Proposals

The Executive Director of City Services submitted a report (copy circulated) on proposed options to provide additional parking at Lakeside Towers via the use of SIB resources together with match funding from Gentoo.

(For copy report – see original minutes).

In response to an enquiry from Councillor Gofton it became clear that a difference of opinion existed between Officers of the Council and Gentoo regarding whether or not the land would become adopted highway and therefore where the responsibility would lie for its maintenance and upkeep. Councillor Allan expressed concern that the application was being made to the Area Committee when it was clearly not at a stage where it was ready for the Committee's consideration. In addition Councillor P. Watson expressed incredulity that the proposal was being made in the first place given the precedent it would set and the generation of levels of expectation across the City which the Council would find impossible to meet. Councillor Porthouse and Councillor A. Wright having spoken in favour of the proposal, it was moved by Councillor Allan that the report be withdrawn given the difference of opinion between Officers of the Council and Gentoo.

Upon being put to the vote with 8 Members voting in favour of the motion and 4 Members voting against, it was:-

5. RESOLVED that the report in respect of the Lakeside Towers Residents Parking Proposals be withdrawn.

Community Action: Reviewing Progress and Agreeing Next Steps: Job Prospects

The Chief Executive submitted a report (copy circulated) on proposals to provide a West Apprenticeship Road Show event together with the development of an 'Enterprising Coaching' project using SIB funding to draw down unspent European Regional Development Fund match funding.

(For copy report – see original minutes).

Bernie Whitaker, Enterprise Manager presented the report and with regard to the 'Enterprising Coaching' project addressed questions and comments from Members regarding:-

- the approach taken by other Area Committees,
- the percentage success rate of business start ups and the average age of the entrepreneurs,

- the personal barriers preventing entrepreneurship and how they could be overcome through coaching,
- mechanisms to ensure business set ups were targeted for the West Sunderland Area.

Consideration having been given to the matter it was:-

6. RESOLVED that:-

- (i) the report be received and noted,
- (ii) approval be given to the granting of £2,000 funding to enable the holding of an Apprenticeship Road Show prior to the April meeting of the Committee, and
- (iii) approval be given to the allocation of £50,000 SIB funding in respect of the West Area Enterprising Coaching project.

Report of the West Voluntary and Community Sector

Bill Leach one of the 3 West VCS Network representatives on the Area Committee presented a comprehensive report (copy circulated) which updated Members on the support provided to the Committee by the Network together with its contribution to the delivery of the Local Area Plan Priorities.

(For copy report – see original minutes).

Mr. Leach briefed Members on:-

- the establishment and organisation of the Network,
- how the Network had contributed to each of the Local Area Plan Priorities,
- the VCS contribution to Community Development in the Area,
- local events planned for the Diamond Jubilee and Sunderland in 2012.

Members having welcomed Mr. Leach's report commented that it showed the value of the VCS to the Committee and expressed a desire to build upon that success.

7. RESOLVED that the report be received and noted.

Community Action: Reviewing Progress and Agreeing Next Steps – Eden Vale and Thornhill Mineral Line

The Chief Executive and Executive Director of City Services submitted a joint report (copy circulated) which presented revised proposals to allocate resources to reduce the height of the mineral line as part of a series of measures to alleviate anti social behaviour in Eden Vale following previous discussions at the last Area Committee.

(For copy report – see original minutes).

Councillor Essl introduced the item and welcomed Richard Parry who provided the Committee with a brief video presentation showing the location of the mineral line and Bill Blackett who briefed the Committee on the proposed options. Community Sergeant Kevin Jones of Northumbria Police having advised of the anti social behaviour statistics for the area and the likely benefits of the proposals for residents, the Chairman moved that the option detailed in paragraph 5.5 (Excavate and lower the level of the path) at a cost of £21,790 be approved subject to the work being awarded via a compulsory competitive tendering process. Accordingly it was:-

8. RESOLVED that approval be given to the granting of £21,790 SIB funding in respect of the option to excavate and lower the level of the path as detailed in paragraph 5.5 of the report subject to the contract to carry out the work being awarded via a compulsory competitive tendering process.

Work Plan – Fire and Crime Statistics

Richard Parry, Area Officer welcomed and introduced, David Pickitt, Neighbourhood Inspector, Northumbria Police and Bill Forster, Station Manager, Tyne and Wear Fire and Rescue Service, who briefed the Committee on their respective statistics.

Mr. Forster referred to the statistics previously considered at the Committee's last meeting and advised that they would be updated in the coming days. He would be happy to provide the information in future reports, in any way the Committee required. Mr. Forster then went on to inform Members of the proactive work being carried out with regard to Fire Safety checks, the work of the Service's Education Department, Telecare and the development of a Fire Champions Programme.

Inspector Pickitt then proceeded to brief Members on the crime statistics in the following categories for the period 29th March 2010 to 13th March 2011 compared with 28th March 2011 to 11th March 2012.

	Previous	Current	Difference
Criminal Damage	879	828	51
Violent Crime	593	534	59
All Vehicle Crime	376	307	69
Theft from Motor Vehicle	235	207	28
Taking Without Consent	105	77	28
Vehicle Interference	36	23	13
Burglary Dwelling	132	131	1
Burglary other than Dwelling	146	152	6
Other Theft and Handling	609	671	62

	Previous	Current	Difference
Drugs	157	180	23
Other Crime	69	58	11
Fraud and Forgery	80	72	8
Incidents	19845	19255	590
ASB Youth	1961	1251	710
ASB Non Youth	2852	2522	330

Mr. Forster and Inspector Pickitt having addressed comments and questions from Members, it was:-

9. RESOLVED that the crime and fire statistics be received and noted.

Community Chest, Strategic Initiatives Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) in respect of the above matter.

(For copy report – see original minutes).

Richard Parry, Area Officer, presented the item highlighting the financial statement for 2011/2012 together with details of 12 proposals for support from the Community Chest budget.

Councillor Essl referred to the healthy state of the SIP budget and stated he had heard that Area Committees would no longer be able to carry forward any balance into the following year. He therefore moved that the £21,790 granted earlier in the meeting to fund environmental improvements at the Eden Vale and Thornhill mineral line should be funded from the Committee's SIP budget rather than the SIB allocation. Various Members expressed surprise that there would be no carry over and asked that the position was clarified outside of the meeting. Nevertheless Members agreed it was appropriate that Eden Vale and Thornhill environmental improvements were funded from the SIP allocation.

Councillor Essl then referred to the Community Chest allocation and advised of the following late applications received following the publication of the agenda.

- (i) Richard Avenue Primary School Junior Youth Club - £1,000 for the purchase of equipment.
- (ii) Eden Vale Residents Association, Barnes Park Event, 12th April 2012 - £1,000 for the purchase of hanging baskets and materials.

Members agreed that the applications should be considered at this meeting.
Accordingly it was:-

10. RESOLVED that:-

- (i) the two applications for £1,000 Community Chest funding received from Richard Avenue Primary School and Eden Vale Residents Association be approved,
- (ii) approval be given to the remaining 12 Community Chest applications as detailed in Annex 5 of the report,
- (iii) the Committee's decision taken earlier in the meeting to allocate £21,790 SIB funding in respect of the Eden Vale and Thornhill Mineral Line Environmental Improvements be rescinded, and
- (iv) approval be given to the allocation of £21,790 SIP funding in respect of the Eden Vale and Thornhill Mineral Line Environmental Improvements, subject to the contract to carry out the work being awarded following a compulsory competitive tendering process.

The Chairman then closed the meeting having thanked everyone for their attendance and contribution to the meeting.

(Signed) P. GIBSON,
Chairman.

Sunderland West Area Committee

25th April 2012

Report of the Chief Executive

COMMUNITY ACTION: REVIEWING PROGRESS AND AGREEING NEXT STEPS

ANNUAL REPORT

1. Why has it come to Committee?

- 1.1 At its meeting in June 2011, the Committee agreed the work plan for the 2011/12. It was agreed that the April 2012 meeting would consider the committee's 'Annual Report'.

2. Background

- 2.1 The Annual Report at Annex 1 provides a snapshot of the committee's work over the 2011/2012 municipal year. Annex 2 contains the end of year performance reports on projects funded by the committee, as well as information on projects, which received Community Chest support. There has been some major achievements and success achieved throughout 2011/2012 and changes implemented in the way the Committee operates has seen a greater alignment with priorities and a clearer focus on delivery.
- 2.2 The Annual Report celebrates the success and achievements and further suggestions have been made to continue to build upon successes based upon lessons learned throughout 2011/2012

3. Recommendations

- Note and agree the content of the Annual Report.

4. Background papers

- Annual Report
- Quarterly monitoring reports
- Area Needs Assessment

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Sunderland West Area Committee

ANNUAL REPORT 2011- 2012



Sunderland West Annual Report 2011/12

Executive Summary of the Chair of West Area Committee

At the beginning of the last financial year, Area Committee set out its priorities for the year ahead, and developed a Work Plan for 2011/2012 in order to monitor actions against these priorities. During this exercise it was acknowledged that community involvement should be at the heart of everything we do and so, throughout the year, when identifying what actions we could take to deliver the priorities, we considered the needs of our neighbourhoods and how we would engage with community and voluntary sector groups and with our residents across all of the wards in the West area. Through very successful partnership working we have reached large numbers of people; whether it is consultation with residents, representation from the Voluntary and Community Sector (VCS) network or local people helping to deliver actions, we have encouraged a wide range of organisations to support the work of Area Committee.

With this in mind West Area's priorities were identified as:

- Youth and Play provision: diversionary activities to alleviate anti social behaviour (ASB):
To identify gaps in activities available for young people and work to reduce those gaps, providing positive and engaging activities for young people to participate in. and to work with individuals and local communities to reduce ASB and its impact.
- Traffic and Highways:
To ensure the provision of safety schemes meets the needs of local residents.
- Job Prospects:
To increase the job skills of the most vulnerable and hard to reach and increase people's employability.
- Health and Well Being:
To focus on areas of concern and promote steps to alleviate risk taking behaviour and improve people's life styles and life chances.
- Child and Family Poverty:
Support and influence the development of the City's Child and Family Poverty Strategy and the neighbourhood model of service delivery.
- Environmental and Street Scene improvements, including shopping centres
To physically improve the natural environment and facilities in the area as well as address some of the day to day issues that residents were dissatisfied with.

In addition, as the municipal year progressed, the particular issues affecting Eden Vale and the neighbouring Thornhill area, in Sunderland East, were seen as requiring further attention. The West and East Area Committees established a joint Project Group to coordinate provision in the area and develop proposals to alleviate ASB.

We established 'Task and Finish' Groups to progress our priorities on 'Environment and Street Scene', 'Health and Well Being', 'Youth and Play', and 'Job Prospects'. For 'Child Poverty' and 'Traffic and Highways' we asked for and received reports, which allowed the committee to make key changes to how services developed.

We have worked hard to ensure that we get best value and maximum outcomes from our Strategic Investment Budget and Strategic Investment Plan funding and have allocated the majority of our budget to delivering the priorities outlined in the 2011/12 Work Plan. We will continue to develop this and work in partnership with local groups, agencies and partners to identify project proposals to meet local needs and priorities.

Some key examples of activity delivered include:

- The delivery of activities for young people, which has seen the Youth Development Group lead and work collaboratively with Area Committee and a number of voluntary and community organisations across the West to plan and deliver activities for young people within the 8 – 19 age bracket. These activities have been planned and delivered with significant input from the young people within the area as well as tackled the local resident perception of young people hanging around the streets with nothing to do.
- Delivered, in partnership with the Teaching Primary Care Trust (TPCT), the 'Health Champions' project to up skill locally based staff and volunteers in order to develop a systematic approach to tackling health behaviours. The project provides staff and volunteers the skills to provide basic interventions and sign posting to help people take the first steps towards healthier lives.
- Developed an 'Enterprise Coaching' project, targeted at young people, to provide support and guidance to promote self employment opportunities.
- Successful and positive working with area based responsive services to address day to day issues and influence service delivery to target areas and make best use of resources. This working relationship has further developed with the 'Walk and Talk' programme, which enables elected members, partners and the local community to develop proposals to improve the local area and address issues that matter the most to local residents.

Overall, the West Area Committee has taken a focused approach, identifying clear priorities, which tackled concerns and issues that were pertinent to the local area and highlighted by residents. This approach has seen the establishment and development of very successful partnership working, which has helped to make the local area a better place to live.

Lastly, as Area Chair I would like to thank Committee, our partners, local communities and residents for helping us to achieve so many successes in this year and look forward to continuing to work with you all.



Councillor Peter Gibson, Sunderland West Area Committee, Chair

Introduction

Area Committees are appointed by the council to ensure improved service delivery at a local level in the context of best value and more efficient, transparent and accountable decision making. They deliver this role through:

- leading on the development and delivery of Local Area Plans (which are subject to Cabinet approval) and identifying all main priorities for the improvement of an area.
- monitoring the quality and effectiveness of services delivered by the council and other main providers in the area, and
- Actively encouraging local residents to become involved in decision making on matters which affect them.

Area Committees work closely with council officers, external partners, voluntary and community groups and local people in both the development and delivery of Local Area Plans and in doing so ensure that strong and consistent links are made between local and city-wide plans and the overarching commitments of the Sunderland Strategy. The plans help to develop and shape services to address need at an area level.

Community involvement and engagement is at the heart of everything Area Committees do and, throughout the year, when identifying what actions need to be taken to deliver the priorities, committees consider the needs of local neighbourhoods and residents across all of the wards in their areas. Through consultation with residents, representation from the Voluntary and Community Sector (VCS) Networks or local people helping to deliver actions, a wide range of organisations and individuals are encouraged to support and influence the work of Area Committees.

Area Committees hold delegated budgets, Strategic Initiatives Budget (SIB) and Community Chest, which are allocated to projects and initiatives that can demonstrate that their work will support the delivery of the Local Area Plans and identified priorities which will improve the quality of life in the area.

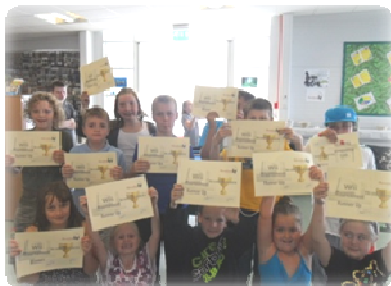
At the end of each municipal year, Area Committees produce an Annual Report which reviews and evaluates the degree to which it has successfully achieved its objectives and been effective in promoting Community Leadership. It considers what the key achievements have been, as well as, the performance of all projects and initiatives that have been awarded Area Committee resources.

Performance Update Against West Area Committee priorities 2011/12

The next section show priorities selected by the West Area Committee for 2011/12 and how we have performed against what we set out to do. The priorities, outlined in detail, below are:

- Youth and play provision: diversionary activities to alleviate anti social behaviour and disorder.
- Traffic and Highways, including repairs, speeding and dangerous driving.
- Job Prospects.
- Health and Well Being; focussing on areas of concern and risk taking behaviour.
- Child and Family Poverty.
- Environmental and Street Scene Improvements, including shopping centres.
- Eden Vale and Thornhill.

Priority: Youth and Play provision: diversionary activities to alleviate Anti Social Behaviour and disorder



Background

Youth and play activities were identified as important to local people. In addition to providing positive and rewarding activity for all young people, the need to provide targeted, responsive activity in areas of high youth disorder was identified. In addition, the need to cater for the needs of younger children and providing positive activities during school holidays was identified.

- There are 15 public play and urban games facilities in the Sunderland West, including the City Adventure centre, which is an extensive outdoor play park, as well as two of the city's six wheeled sports' parks. Area Committee was heavily involved in the local development of these facilities, as part of the of the City's Play and Urban Games Strategy.
- There has been a distinct drop in youth related anti social behaviour (ASB) across the whole of Sunderland West which is currently 35.3% lower on the year to date than the same period last year.
- Usage of facilities for young people is the highest of the five areas across the City and is a likely result of having a major city facility at Silksworth Community Pool, Tennis and Wellness Centre.
- A Safer Communities survey shows that residents are more likely to feel crime and ASB has fallen in the last 12 months.

What we set out to do

- To develop services to overcome the lack of out of school activities for 8 – 12 year olds.
- To improve holiday activity provision for children and young people.
- To promote Community Leader training to assist the transition for young volunteers.
- To map youth anti social behaviour and develop activity to alleviate it.
- To influence local policing strategies regarding disorder.

What was achieved

- A Task and Finish Group was established to consider opportunities and options for the Area Committee to consider, in order to meet its priorities. The Task and Finish Group consists of councillors, youth and play providers, council officers and the West Voluntary and Community Sector (VCS) Network.
- The Task and Finish Group has been highly successful in developing partnership working between the council and nine local youth and play projects. These providers – The Box Youth Project, A690 Youth Project, Youth Almighty, Lambton Street Youth Centre, Pennywell Youth Project, The Launchpad, Four Seasons Activity Group, Pennywell Community Centre and Tansy Centre – supported by the Youth Development Group, were commissioned by the Area Committee to deliver positive activity programmes throughout all the school holidays. This work has led to greater partnership working and led to non commissioned providers being quality assured by the council. There was an evaluation report of last summer's activity programme, which was presented to the committee by a number of projects and young people.
- Over 300 additional youth sessions have been delivered and contact with 1,215 young people made.

- The Area Committee agreed to prioritise out of school activities for 8 -12 year olds and holiday activity provision. A result of this is youth providers now provide 'junior youth sessions' as a condition of the ward commissioned contracts. This is in addition to the existing minimum of three youth sessions per ward. This new junior provision will be evaluated within six months and reported back to committee.
- A full programme of holiday activity has been delivered in all wards during all school holidays this academic year. Area Committee committed over half the funding for these programmes: £42,000 out of a total of £72,000.
- XL outreach provision has delivered positive activities for young people in response to ASB intelligence and local councillors have been involved in the operational groups, which have planned XL deployment. Attendance has been consistently high and consumption of alcohol on these nights has reduced since this provision began in November 2011.
- Contracted and externally funded youth provision continues to be delivered in all wards.
- The Area Committee has allocated £75,000 towards the provision of additional holiday activities in 2112/13 and 2013/14.
- The Area Committee has continued to support the development of services to young people in the West, by providing financial support to projects, such as, 'Safe Play' at Plains Farm School and Farringdon Detached Football Club.

Case Study

17 year old **David** from Farringdon is deaf and also has learning difficulties; he is a young person who historically disengaged from mainstream services and provision due to the lack of support he has received.

He approached the Launchpad earlier in the year keen to develop his skills. He was a very quiet young person with little confidence. After some support and training we encouraged David to volunteer in the summer activities. David was a vital part of the play schemes success, arriving on time in uniform every day and setting up all sessions and ensuring policy and procedures were followed at all times.

David is now much more confident and has enjoyed the work he has done over the summer. He is now keen to complete a youth work qualification at college, as well as becoming a regular volunteer in our kids' club sessions

Case Study

This individual had been attending the project for a few months prior to the holiday programme. When she first started coming to the sessions she was often shy, with drawn and tended not to join in with many of the activities provided. She also lacked greatly in confidence and found it difficult to socialise with fellow peers. After some one to one discussions with workers, and breaking down some of the barriers, the young person asked of ways she could become more involved in the project. She followed suggestions and started volunteering during the summer play scheme. As she became involved, workers could see the young person developing confidence as well as showing great attributes as a worker, she displayed a very caring nature, and supported the young children well. As the scheme continued the individual started to build friendships with other young people who were also volunteering. She began to attend the holiday youth sessions, joining in planned activities and learning new skills. This young person is now regularly attending the evening sessions and is considering a vocation working with children, as she has not only enjoyed the experience but has gained some valuable skills from the volunteering process.

Budget allocated to priority area

A total of £152,000 (38% of the budget committed) has been allocated to this priority from the current year's budget.

Priority: Traffic and Highways; including repairs, speeding and dangerous driving

Background

Traffic issues were identified as important to local residents, within the Place Survey. Area Committee recognised its role as representing these concerns and influencing the provision of city services to meet local needs. Accordingly, most of the committee's activities in this field were concerned with ensuring the effective response of services, particularly road safety, to local needs. The criteria for road safety schemes was reported to and agreed by committee: severity of local accident history; exposure of vulnerable road users; likelihood of compliance; proximity of schools; costs of implementation; integration with existing traffic calming; public acceptability. From 2008 to 2010, collision and accident statistics show 12.5% of fatalities and 23% of serious injuries from accidents, occurred in the West area.

What we set out to do

- Promote programmes for 20 mph road safety zones.
- Influence the assessment system for prioritising road safety and speed reduction schemes.
- Influence the area and zonal approach to road maintenance and minor works.

What was achieved

- Recognised the need to influence policy and practice at a City level.
- Road safety issues were identified and the overall plan for allocation of resources and prioritising future work has been reviewed at a City wide level. The new approach and criteria in dealing with such matters will support the improvement of the service.
- The new approach has led to capital works being undertaken at Silksworth (20 mph scheme), Tunstall Hope Road and Allendale Road.

Priority: Job Prospects

Background

Job prospects were identified by local residents as a high priority (Residents' Survey, 2010) and the Area Committee has sought to investigate and target the most effective interventions, to support this priority. The statistics bear out residents' concerns.

- 26% of the city's Job Seekers' Allowance (JSA) claimants reside in Sunderland West, the highest of the five areas.
- The rate of claimants of the 16-64 resident population is significantly higher in Sunderland West at 6.3%, than the overall rate for Sunderland (5.8%).
- Sunderland West, at 16.6% has shown the biggest increase in claimant numbers, over the last 12 months, of all the five areas. The City average is 12.3%.
- On a ward by ward basis there are clear variations with regard to the claimant count, with Pallion having significantly higher rate of 8.6%, when compared to the overall rate for Sunderland. Of the remaining five wards, only Barnes at 4.4% and St Chad's at 3.8% were lower than the City, with the other three also significantly above – Sandhill, 7.7%, Silksworth, 6.1% and St Anne's, 7.6%.
- People on key out of work benefits, including JSA, are 21.3% of Sunderland West's 16 – 64 population. This is higher than the City at 20.5%.
- Sunderland West has the highest number of JSA claimant counts for those aged 18 - 24.

- 9.3% of the resident population in Sunderland (Academic year 12-14), were not in education, training or employment (NEET), at the end of November 2011. Five of the wards exceeded this figure: Sandhill, 14.4%; Pallion, 13.2%; Silksworth, 10.9%; St Anne's 10.5%; St Chad's, 9.4%.

What we set out to do

- Increase employability.
- Provide support to increase the skills of the most vulnerable.
- Support the provision of accredited training for volunteers to improve skills and confidence.

What was achieved

- Established a 'Task and Finish' Group to map provision and need and develop options for Area Committee's consideration.
- Mapped unemployment hotspots throughout the area.
- Considered a number of options within a changing national policy environment.
- Agreed to focus on apprenticeship and enterprise opportunities for young people.
- Committed £50,000 towards the cost of an 'Enterprise Coaching' project in the West, with wider benefits across the City, which will support 37 young people into self employment, with a sustainability rate of 80%.
- Organised an Apprenticeship Event with employers, which has produced options for promoting and developing more apprentice opportunities across the West.
- Linked apprenticeship and enterprise projects to provide a seamless programme with mentoring support.
- Carried out research with local employers to investigate opportunities for West's young people. This evidence will support interventions to help young people find work in the area and identify specific barriers that are preventing businesses from employing young people in Sunderland West.
- Engaged local employers to determine the barriers to providing employment and work experience for young people and what more could be done to help businesses provide more employment and work experience opportunities to local young people.
- Further engagement with businesses to improve relationships with employers and identifying opportunities for joint working, support reducing bureaucracy for employers regarding apprenticeships and placement schemes, look at what opportunities are available, what can be done to help businesses, what other support might be needed, and how to provide and co-ordinate more opportunities for young people.

Budget allocated to priority area

A total of £52,000 (13% of the budget committed) has been allocated to this priority from the current year's budget.



Background

Health inequalities are a major issue throughout Sunderland West. Not only are poorer health outcomes experienced, when compared with other parts of the city, and country, there are significant systematic health inequalities consistently identified in Sunderland West, particularly in Pallion, Sandhill and St Anne's. The community has been engaged through the Teaching Primary Care Trust's Local Engagement Board and identified the need for a more systematic approach to addressing health inequalities.

- The Health Index, which measures premature death rates and poor health, gives an average score for Sunderland West of 0.94. This compares to the city score of 0.86. The higher the score the more health deprived an area; the West is one of three areas with similar levels of health deprivation.
- 44% of the West is within the top 10% most disadvantaged wards in terms of health. This compares to 51% in 2007.
- Sandhill, Pallion and St Anne's are the wards with the highest levels of deprivation in the West and the least healthy lifestyles and the lowest life expectancy.
- There are mixed health outcomes across the area, with significant ward variations reflecting the areas of most disadvantage, which have the worst outcomes.
- There is evidence that the investment in promoting healthier lifestyles, including Health Champions is having an impact, on healthier living, including the more deprived communities.
- Partly as a result of the investment in activity programmes and facilities, the proportion of adults participating in physical activity has increased from 19.5% to 22.5% from 2008 to 2010, across Sunderland

What we set out to do

- Engage and support local partners in the delivery of local priorities.
- Promote community engagement and connecting people to local services.
- Support the development of local health champions.

What was achieved

- Established a 'Task and Finish' group, which has successfully engaged partners and the local voluntary and community sector network (VCS Network) in the planning and dissemination of the project.
- Through joint working between the Council's Area Community Development Coordinator and the Teaching Primary Care Trust's Engagement Team, successfully engaged with local community groups.
- Contributed funding to the delivery of a 'West Health Champions' project, which has been driven by the Task and Finish group and the community engagement work.

- The work of the committee has focussed on reducing risk taking behaviour through its support for Health Champions, providing life style advice and guidance within their work or community groups.
- There are over 200 people from the West training to be Health Champions, a third being from VCS organisations working in the West.
- There are now 20 Health Champions who have completed all five modules, including four councillors, and a further 74 people undergoing training..
- 22 young people from the Box Youth Project have completed different parts of the programme and five are fully accredited Health Champions. The young 'Champions' are delivering peer education to young people throughout the area.
- The Interim Evaluation suggested there is evidence of increases in physical activity and better engagement with more deprived communities, which will help improve health outcomes.
- All the Health Champions are front line workers, volunteers and councillors who are identifying health and lifestyle issues with those they engage with and helping them to access relevant services.
- A full evaluation of the project is currently being carried out by Leeds Metropolitan University. This will be reported to the Area Committee and to the City's Health and Well Being Board.

Budget allocated to priority area

A total of £105,400 (27% of budget committed) has been allocated to this priority from the current year's budget.

"Becoming a Health Champion has given me a deeper understanding of factors that affect people's health, and I now have a different approach to my work."

"I now have a more holistic outlook when promoting oral health and feel I can offer more support and affectively signpost to local services."

Priority: Child and Family Poverty

Background

Child and Family Poverty were identified as an important local priority. Area Committee recognised its role as representing these concerns and influencing the development of the City's overall strategy to tackle Child and Family Poverty. Accordingly, most of the committee's activities in this field were concerned with influencing the strategy, as it developed, and learning the lessons of the neighbourhood pilot, reported to committee in November. Further evaluation will lead to new models of working within the area. A statistical profile of the area shows:

- 27.7% of children living in Sunderland West are classified as living in poverty. This compares to a city figure of 25.9% and is the second highest of the five areas.
- There are significant variations; Pallion has 38.1% and St Anne's has 37.8% of children living in poverty.
- The proportion of children in Sunderland West living in workless households is 29%, significantly above the City average of 23.5%, with Silksworth (30%), Sandhill (31%), St Anne's (33.5%) and Pallion (38.5%) being higher.
- The proportion of children living in families in work poverty in Sunderland West is 6.6% and exceeds the City average of 5.3%.
- Sunderland West has the highest free school meal eligibility of all five areas at 25.6%, which compares to the City figure of 22%

- St Anne's has the highest proportion of children on free school meals , in the West, at 39.5%, the third highest of all Sunderland wards.

What we set out to do

- Support the City's developing Child and Family Poverty Strategy.
- Support the Child Poverty Needs Assessment.

What was achieved

- The committee received a number of update reports on the progress of the neighbourhood pilot.
- Influenced the development a neighbourhood modelling approach (initiated in Southwick) with a view to rolling out the change practice across the City to other targeted communities and possibly including St Anne's in the West.

Budget allocated to priority area

A total of £4,000 (1% of budget committed) has been allocated to this priority from the current year's budget.

Priority: Environmental and Street Scene Improvements, including shopping centres



The quality of the local environment has consistently been identified by local residents as one of their main priorities. Maintaining a clean environment and improving the "liveability" of the area is a key priority for the Area Committee.

- Sunderland West has nine parks, including Barnes Park, which is the largest of the City's urban parks. However, the quality of parks in the West, despite the presence of Barnes Park, is below average.
- 58% of Sunderland West residents use parks, which is above the city average of 51%.
- The IMD 2010 Deprivation Index shows the score for Sunderland West was 18.6, compared with 17.4 in Sunderland. The higher the score, the more deprived an area is in terms of its environment.
- While 23% of the City's population lives in the West, just under 14% of the City's green space is located in the area. An additional 58 hectares would be required to match the City average.
- The lowest amount of green space provision in the West is located in Ford and Pallion, St Gabriel's, Pennywell and Humbledon and Plains Farm. Very low or low quality green space was identified in Ford and Pallion, Farringdon and Pennywell.
- Woodland cover within the area is also below average.

What we set out to do

- Respond to local needs through Responsive Local Services.
- Ensure improvements are in line with the City's Green Space Audit and Green Space Infrastructure Plan.

- Improve derelict and neglected land.
- Improve local shopping areas.
- Ensure derelict and neglected buildings are included in improvements.

What was achieved

- Established a 'Task and Finish' Group to map provision and need and develop options for the committee.
- Improved public realm provision in Pallion, Thorney Close shopping areas, which is on-going, and Humbledon. This latter project, to 'fill' former tree bays, was in partnership with Gentoo.
- Targeted street scene delivery to address hot spot areas based upon intelligence.
- A number of environmental refurbishment and physical improvement works carried out, improving the physical appearance, environmental appeal and responding to what residents want and are telling us.
- The use of real time intelligence from the Council, Partners, the VCS and local residents to help plan and deliver works that improved physical appearance of the West area. Examples of this are the clearing of the over grown plantation at Newport Grove (in conjunction with Gentoo) and the clearing of shrubs, being used as a 'den' and contributing to incidents of ASB, at the Chester Road/Pennywell Road junction.
- In November 2011, £36,000 SIB was aligned to support the delivery of action against the priority by a 'Walk and Talk' programme, which discussed and found ways of enhancing the environment within the neighbourhood, resulting in an improved quality of life. The programme also provides an opportunity to discuss and engage with local residents.
- The programme consists of 24 Walk and Talk sessions, one session per ward each quarter.
- Ward Councillors lead the Walk and Talk programme, agreeing the routes and dates for sessions throughout 2011-12, with the West Area Response Manager (ARM). Sessions included a variety of partners, for example, Neighbourhood Police, Fire and West VCS Area Network representatives.
- In September 2011, the 'Love Where You Live' campaign was launched with volunteers and partners getting involved in local projects from bulb planting, shrub clearance, painting, graffiti removal and litter picks. Over 14 events have been delivered across the wards to improve communities, involving 12 different organisations and over 130 local residents.
- Engaged successfully with the West VCS Network and supported a community clean up at Ford Quarry.
- Funded a number of allotment improvement schemes.

Budget allocated to priority area

A total of £62,450 (16% of spend) has been allocated to this priority from the current year's budget.

Priority: Eden Vale and Thornhill

Background

In March 2011, both Sunderland West and East Area Committees recognised that for a period, areas in Eden Vale (West) and Thornhill (East) have been experiencing difficulties ranging from ASB, a perceived lack of co-ordinated youth provision, community tensions and a general unhappiness about the state of the environment. A number of initiatives were being delivered by numerous organisations within the area to tackle the problems, however it was recognised that they would benefit from greater co-ordination.

- Eden Vale is considered a 'hotspot' of ASB, which whilst having fallen, in line with the West area over the past 12 months, has risen by 30% over the last six months. This compares to the West's rise, over the same period, of 4.5%.
- There are youth sessions six days per week.
- The mineral line at Eden Vale continues to be the main gathering point for large groups of young people.

What we set out to do

- Establish a project group with the East Area Committee to respond to specific needs of the area.
- Coordinate services and develop new initiatives.
- Develop and implement an Action Plan.

What was achieved

- Established joint Area Committees' Project Group, with four councillors from the West and three from the East.
- Agreed an Action Plan, focussing on: ASB; youth provision, environmental concerns and community cohesion.
- Carried out an audit and agreed a youth programme for the Eden Vale and Thornhill.
- Continue to monitor community tensions in the area.
- Work with the Eden Vale and Thornhill Residents' Groups.
- Organised a series of events to promote cohesion in Backhouse Park and Barnes Park. The events were family fun days with residents being given the opportunity to make hanging baskets and use them to decorate their streets. The Barnes event was supported by a ward Community Chest grant.
- Extended the police led Operation Freedom.
- Committed resources, with the East Area Committee, to develop a community facility at Richard Avenue Primary School, which has resulted in a range of play and out of school activities.
- Committed resources to environmental works at Eden Vale mineral line as a means to alleviate ASB.
- Youth providers are working closely together to maximise their effectiveness.

Budget allocated to priority area

A total of £18,000 (5% of spend) has been allocated to this priority from the current year's budget. In addition, £21,790 of SIP has been allocated.

Finance

The West Area Committee has successfully allocated more than £483,592 throughout 2011/2012:

- Total **Strategic Initiatives Budget** allocated £394,550.
- Total **Strategic Investment Plan** allocated £23,790
- Total **Community Chest** allocated £65,252.

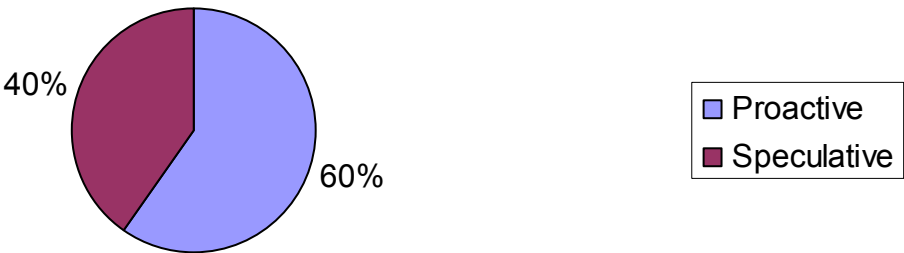
Strategic Initiatives Budget (SIB) Strategic Investment Plan (SIP)

A budget of £654,433 was available for 2011/2012

Committee have allocated the budget to meet the priorities outlined in the Local Area Plan. The charts below provide an overview of proactively allocated funds, match funding attracted and priorities targeted.

SIB Proactively Allocated to Priorities

Proactive- Speculative



**SIB/Match Funding
(At Application)**

SIB West- Match Funding

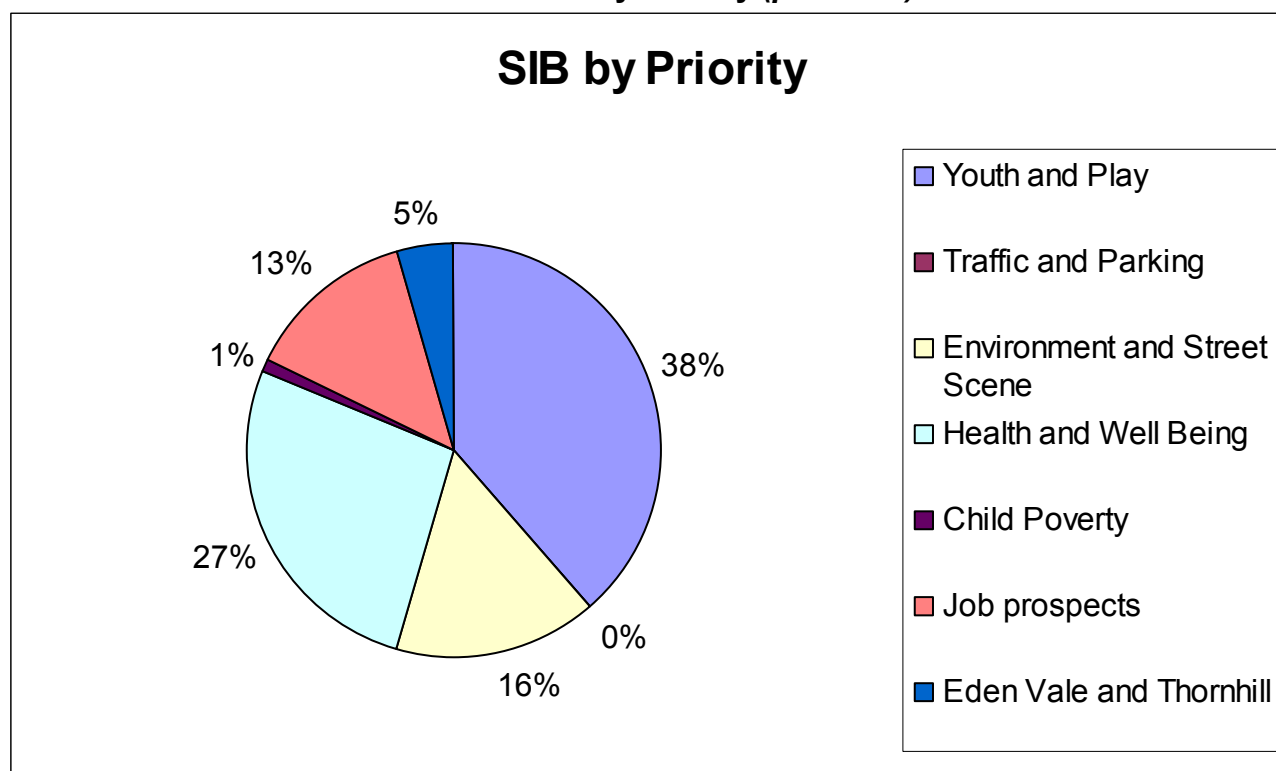


SIP/Potential Match Funding

SIP- Match Funding



SIB allocated by Priority (pie chart)



Community Chest

Community Chest forms part of the Strategic Initiatives Budget and is allocated on a Ward basis. There is a total of £83,063 for the West, of which Area Committee has allocated £65,252

Next Steps

An Area Needs Assessments (ANA) is currently under development to support Area Committees agree their priorities for 2012 -13. A snapshot of the ANA will be presented at the State of the Area Debate in June 2012. The aim of the snapshot is to assist Area Committees to decide on their future priorities, by building a picture of the area using key statistics and background information, along with identifying areas of strength and opportunities to develop.

The State of the Area Debate is following a similar format as the State of the City Debate, but delivered at an Area level. Sunderland West's Area Debate has been organised for the 12th June 2012. This will be an opportunity for Area Committees to showcase examples of good practice in the area and request residents to inform future priorities, by participating in a question and discussion session with the Leader and the Chief Executive in attendance.

Information will be collated from the ANA and the Area Debates and presented to Area Committees in June and July 2012 to approve the Local Area Plans and priorities for 2012-13, with Cabinet approval being sought thereafter.

A joint Annual Report highlighting the key achievements of all five Area Committees is to be presented to Full Council for consideration.

In September 2012, the outcomes from the State of the Area Debates will be reported into the annual State of the City Debate.

Project Performance

Below is a summary of all SIB and SIP funded projects showing how they have performed against targets and what they have achieved this year.

Priority: Youth and Play

Safe Play	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No outputs for 11/12	0	0		£nil	£nil	
Approved on 1 st February 2012 allocation of £11,000 Project work expected 201/2013						

West Summer Activities	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No of additional youth sessions being delivered per week	20	20		£42,000	£42,000	
No of new additional young people engaged and participating in youth provision	500	725				
No of new youth play services provided	50	108				
Approved on 6 th July 2011 allocation of £42,000.						
<p>The project was collaboration between youth providers and organisations that work with children and young people aged 8 – 19 years, to deliver a wide range of positive activities that the young people in the West Area of Sunderland could engage in over the Summer Holidays. The programmes included both off site and on site activities in addition to the organisations normal commissioned or alternatively funded provision.</p> <p>Young people were engaged in positive activities, developed new skills, increased their confidence and self esteem through participation, opportunities to volunteer and raising awareness of issues affecting their lives. The project incorporated many community engagement opportunities within it, young people working within their local communities and giving something back.</p>						

Farringdon Detached Football Club - New Mini Bus	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	1	1		£5000	£5000	
Number of young people benefiting from youth inclusion/diversionary projects	120	120				
Approved on 6 th July 2011 allocation of £5,000						
SIB funding was awarded to support the purchase of a new minibus to enable the football teams to safely and efficiently travel to and from football matches. Funding was awarded as this supported the West priority of Youth and Play Provision. The new mini bus has been purchased and is now being used by the young players ensuring they are transported safely to away games. This has supported the young people to participate in and attend games at alternative venues.						

Phoenix Project	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No of additional youth sessions been delivered per week	15	15		£8487	£7648	
Number of young people benefiting from youth inclusion/diversionary projects	35	30				
Approved on 4 th November 2009 allocation of £17,820						
This multi area project introduced two additional progression courses into the Phoenix Project. The Advanced and Respect courses were designed to change behaviour of young offenders or young people at risk of offending. Twenty Six young people from the West area (age 11-17) have participated in the course during this year. The Area Committees funding is for tiers 2 and 3 of the project, which has shown to reduce re-offending by 92%.						

Priority: Job Prospects

Raising Aspirations	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people benefiting from healthy lifestyle projects	190	243		£37.106	£37,086	
No of young people aged 16-19 years old not in employment, education or training encouraged into further education and employment	148	182				
Number of people employed in voluntary work	92	168				
Number of young people benefiting from youth inclusion/diversionary projects	190	326				

Approved on 7th September 2010 allocation of £52,421.

Raising Aspirations was awarded funding to work with young people, to equip them with employability skills, and to inspire and motivate their confidence. It provides workshops to improve CV writing skills, interview techniques, and mentoring to raise aspirations in securing progression into working life. Young people are taught how to independently source work and tailor their job searches, in order to become fully engaged in securing the work they desire to take up.

PAG works in partnership with numerous other organisations, such as Sans Street, Job Linkage and Distinctive Training. Not only does this enable PAG to broaden its appeal, it also ensures there are numerous client referrals – 60% of users are actually recommended via word of mouth! Furthermore, 18% of clients are referred through Connexions, meaning we are ideally placed to secure accreditations and training for young people. Our statistics show that 35.5% of our overall users cannot gain work through, lack of qualifications. This is countered by helping them to gain valuable accreditations by enlisting them onto First Aid courses, paying for CSCS cards, encouraging them to achieve Sports Leadership awards, and by providing numerous volunteering opportunities in the local community. The project provides financial support to pay for transport to interviews, and is tailored to the young person's needs. The project is currently working intensely with a group of 16 NEET young people to raise their employability and aspirations. Of that group, 5 young people have gained interviews with GENTOO, one has gained employment with City Sunderland Hospital, and one young person has just passed an interview with the Army.

Over the 12 months, there have been 1,500 one to one support meetings, as well as numerous group sessions to provide much needed support within the community.

Priority: Child Poverty

Farrington Community Shop	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No outputs for 11/12				£1000	£1005	

Approved on 1st February 2012 allocation of £4,000

Project was awarded to support the operating costs of the community shop and to hold community events such as the Queens Jubilee, 3 summer events and 1 Halloween event.

Priority: Health and Well Being

Sunderland 2012	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people engaged in healthy lifestyle projects	1,000	563		£2,500	£1,467	
Number of people volunteering	75	4				

Approved on 16th November 2011 allocation of £10,000

Sunderland in 2012 programme will provide a mixture of opportunities for residents to engage with the programme. Firstly the initiative will introduce and embed a level of friendly 'competitiveness' into the programme. Since the launch of the Sunderland in 2012 programme on the 27th January at the Museum and Winter Garden there has been 3135 people taking part in the programme by Doing, Watching or Supporting. The main events and activities that have taken place to date include the Big Aerobathon which took place at Silksworth Community Pool,

Wellness and Tennis Centre on 16th February and 193 people took part in the event. The second series of events were the Play Days which were delivered in all 5 areas during February half term with 600 people taking part in the events. The 24 hour Swimathon took place on the 23rd March which saw teams from all 5 areas participating. Running parallel to the main events programme individuals are taking part in the Travelling Ping Pong Programme which have been in place since Tuesday 7th February and will be touring Sunderland until Friday 21st September 2012 on a rolling three week basis. To date the following organisations have taken part in this:

Business Venues

Gentoo
Virgin officers

Youth and Community Venues

Youth Almighty
A690
BCT Employment
City of Sunderland Usworth Campus
Herrington Burn YMCA

Open Access

Hetton Wellness Centre
Sunderland Aquatic Centre
Sunderland Tennis Centre
Washington Leisure Centre
City Services Refuse and Recycling

The number of individuals taking part in the table tennis programme has been 360 in the first 6 weeks however participation figures continue to be submitted.

Participation figures in the first quarter of the programme are behind target as the figures collected to date are for activities and events that have taken place in February and March however it is expected that the programme of events and activities scheduled for quarter two will see a significant increase in the number of people taking part in the programme across all 5 areas.

Community Action Sunderland West	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No of adults obtaining qualifications (accredited)	40	157		£10,100	£7262	
No of adults obtaining qualifications (non accredited)	110	154				

Approved on 30th March 2011 allocation of £30,000

Due to Sunderland Health champion programme being very successful in Sunderland West and Washington, Sunderland TPCT has committed further funding for 2012 – 13 and the programme has now been rolled out to the rest of the City. The health champion steering group agreed to add two more courses in 2012 -13 health champion programme for the people who have undertaken all five modules; one course around early signs and symptoms of cancer and the other around diet, nutrition and malnutrition.

To date, there are a total of 221 Health Champions across the city, 20 of which are based in, or are residents of, Sunderland West, including 4 councillors. A further 709 people across the City are undergoing training, 74 of which are based in, or are residents of, Sunderland West, which includes 1 councillor in West and 1 councillor in Washington. Of the 74 on the database based in West, 26 are from the statutory sector, 44 from the voluntary and 4 are from other.

Sunderland Teaching Primary Care Trust has commissioned Leeds Met University to carry out a full evaluation of the project, which has now been completed. Findings will be disseminated to the Area Committee. It is proposed that the committee receive a presentation and summary of findings at its June meeting. Further, this will also be delivered to the city's Health and Well Being Board.

In March a second Health Champion celebration event was held which was attended by over 70 people who had completed all five modules. The A690 Youth Project was commissioned to make a short film on health champions.

Plains Farm Community Youth Association	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	1	1		£19,000	£19,000	
<p>Approved on 6th July 2011 allocation of £19,000</p> <p>SIB funding was awarded to the group to complete essential structural improvements to the Community Association as part of a wider improvement programme.</p> <p>The improvements have enabled the delivery of events, which will help to retain and attract new members as well as provide a safe environment for users of the Community Association. The project has provided an essential update to the club including strengthening and repairing existing lighting and extractors, it has enabled the Community Association to be a safe environment in which activities can be delivered.</p>						

Facilities Renewal-Silksworth Cricket Club	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	1	1		£36,000	£36,000	
Number of people using new and improved community facilities	10	30				
<p>Approved on 7th January 2010 allocation of £36,000</p> <p>The project aimed to ensure the club's facilities were refurbished and brought back into full use for the club and the wider community.</p> <p>Works included:</p> <p>Renewal of roofs which were leaking on both buildings;</p> <p>Installation of a heating system to both buildings to ensure the facilities could be used all year round;</p> <p>Significant improvements to the both buildings internally and externally including replacement of rotten windows.</p> <p>Completion of these priority works in advance of the coming season, will enable the club to become fully inclusive, developing the family and community environment it has always aimed to develop. The improved facilities will encourage more users and allow the club to further develop its school/club links, helping to achieve the city's 5 hours of high quality sport and PE a week for young people. It will also increase the number of adults taking part in 3 x 30 minutes of exercise per week, increase the number of adults accessing qualified coaches, work with the local BME groups and aim to develop girls and disability sections, for which there are currently none.</p>						

Ford Quarry Ground Improvements	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	1	1		£15,279	£11,970	
Number of people engaged in sports activities	60	115				
Number of people employed in voluntary work	10	12				
Number of young people benefiting from youth inclusion/diversionary projects	60	64				
<p>Approved on 30 March 2011 allocation of £15279.</p> <p>The project was awarded to improve the ground by purchasing and erecting low level fencing and two 4m dugouts around the perimeter of one of the senior playing pitches at Ford Quarry. The work was finalised in time for the start of the 2011/12 Football season. The newly named Sunderland West End football club now play from the Ford Quarry site, the adult team includes 51 players and 4 volunteers and the youth teams include 64 players and 8 volunteers</p>						

Silksworth Park Ground Improvement	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	1	1		£20,600	£20,600	
Number of people engaged in sports	80	240				

activities						
Number of people employed in voluntary work	10	15				
Number of young people benefiting from youth inclusion/diversionary projects	30	30				
Approved on 30 th March 2011 allocation of £20,600.						
The project is now completed and is has brought the ground up to Wearside League requirements. The funding allowed the club to upgrade the changing facilities to include additional showers and a new purpose built demountable cabin to provide changing and showering facilities for officials.						
The club is now able to aspire to compete in a higher level of football as well as creating a sense of pride amongst the local community by having a semi- professional club and has encouraged more people to participate due to better facilities						

Pennywell and Tansy Development Officer	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people using new and improved community facilities	1500	2159		£12,250	£12461	
No of adults obtaining qualifications (non accredited)	185	213				
Number of people employed in voluntary work	125	120				
Number of young people benefiting from youth inclusion/diversionary projects	225	340				
Approved on 6 th July 2011 allocation of £42,000						
The project was awarded funding to employ a Development Officer to work with both the Tansy Centre and Pennywell Community Centre to deliver informal learning opportunities, youth provision, funding strategies and manage both facilities to improve the quality of provision for the benefit of local people and their families.						
The Development Officer has organised summer and winter activities. Over 2000 people have attended the activities and over 200 people have obtained qualifications in areas such as first aid, child protection, and sport proficiency.						

Sunderland Pride Carnival	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of community or educational events held	1	1		£3400	£3400	
Approved on 21 st September 2011 allocation of £3,400						
The funding was awarded to deliver the first Sunderland Pride Carnival in the city. The event was delivered on the 25 th September 2011 to celebrate Lesbian Gay and Bi sexual life and culture as part of the diverse makeup of the Sunderland community.						
The event consisted of a parade from the Civic Centre to Park Lane, where a stage was located. A range of live music and performers performed at the event, as well as street entertainers and food and beverage concessions.						
It was seen as a successful event with over 300 people attending, plans are being developed for a 2012 carnival.						

Sunderland Big Band Festival	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of community or educational events held	18	20		£2,000	£2,000	

Approved on 16th November 2011 allocation of £2,000

SIB funding was awarded from the West Area, matching funding from external sources as well as the East and North to deliver tutored Big Band sessions and the opportunity for young people to participate in the 3 day festival held at North Shore. Students from secondary schools across the West which included Academy 360, Farrington School and Sandhill View were offered free places on the workshops and the opportunity to take part in the performances.

Following on from these professional tutored workshops, the Great North Big Band Jazz Festival took place on 2nd, 3rd and 4th March with record numbers taking part and in the audience. Participating bands travelled to Sunderland from as far Cardiff and Warwick. The age range of those taking part in the Festival was 14 years to late 70's with around 600 performers over the 3 days. Leading National jazz figures worked with young musicians in workshops and adjudicated the competition as well as performing in the opening concert and with winning bands. A DVD of the Festival was made and presentations were made by the Mayor of Sunderland, Councillor Norma Wright.

Sunderland Festival	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of community/educational events held	1	1		£3,000	£3,000	
Number of people volunteering	5	5				
Number of young people benefiting from youth diversionary activities	50	96				
Number of additional young people engaged in youth activities	10	10				

Approved on 2nd June 2011 allocation of £3,000

Funding was approved by West area from SIB funding to support the delivery of the 3 day Sunderland Festival with area aspects and benefits included. Funding was awarded on the basis this project would support the activities for young people and heritage priority.

The Festival was delivered as a three day event between 1st and 3rd July 2011 with activity taking place at Northern Area Playing Fields, Washington; Barnes Park; Sunnyside Gardens; Arts Centre Washington; Marine Walk, Roker and Washington Old Hall. The theme was Americana and the activity across the city reflected this theme through music, dance, classic american vehicles, american football etc. In addition a series of kite making workshops took place in schools in each area prior to the event in an effort to encourage young people and their families across the city to travel to the main site at Northern Area Playing Fields.

Houghton Feast	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of community/voluntary groups supported	1	1		£3000	£2886	
Number of community or educational events held	7	2				
Number of young people benefiting from youth diversionary activities	20	32				

Approved on 28th July 2011 allocation of £3,000

Houghton Feast 2011 commenced with an opening ceremony on Friday 7th October. Taking inspiration from the Saxon stone carvings of Wyverns which can be found in St Michael's Church, the ceremony was based on the theme of myths and legends with particular focus on the creation of a new story about the 'Houghton Wyverns'. Community workshops took place across the city in the run up to the event. These workshops were led by visual artists, a writer and a drama company who used the legend of the Lambton Worm as a foundation to create a new story of 'The Houghton Wyverns'. The drama company worked with local school children to devise a play which was performed at the opening ceremony of Houghton Feast. In addition to this visual art and writing workshops took place across the city with families, children, young people and adults in an effort to build audiences for and raise the profile of Houghton Feast. A team of visual artists and writers were commissioned to deliver a series of workshops with the theme 'myths and legends', in particular looking at local myths and legends including The Lambton Worm. The main organisation, which participated in workshop activity from the West, was St Nicholas' Brownies in Barnes.

Celebrating Mining Heritage of Silksworth	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of community or educational events held	2	2		£2000	£2000	
<p>Approved on 25th May 2011 allocation of £2000</p> <p>This project was awarded to support a series of cultural and heritage events to celebrate the mining traditions of Silksworth, a former colliery village. The events were held in July 2011 and the project is now complete.</p>						

Priority: **Environment and Street Scene**

Plains Farm Homing Society	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities	Nil	Nil		Nil	£Nil	
<p>Approved on 1st February 2012 allocation of £1,750</p> <p>Project is seeking further matching funding and expects to begin work in 2012/2013</p>						

Walk and Talk	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Improvement to appearance of streets	6	6		£6000	£Nil	
Community events held	6	6				
<p>Approved on 16th November 2011 allocation of £36,000</p> <p>Six walk and Talk events have been held so far on the following dates:</p> <p>St Annes – 6th March, Pallion - 8th March, Barnes – 9th March, St Chads – 15th March, Sandhill - 22nd March, Silksworth – 29th March</p> <p>All walks have generated a substantial amount of interest and have involved input from local Ward Councillors, RLS, Highway's Inspectors, Gentoo, Police, and the VCS.</p> <p>A significant number of actions have been identified which have already resulted in several improvements to the appearance of streets. The project is expected to exceed the output figure when all actions are complete</p> <p>The next round of Ward Walks is due to commence from 17th May 2012. Financial spend is now expected in qtr 1 2012/2013</p>						

Red Machine Allotments	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	0	0		£14,700	£Nil	
<p>Approved on 6th July 2011 allocation of £14,700</p> <p>The aim of the project is to transform three vacant allotment plots, historically susceptible to flooding , into an accessible space that can be utilised as a community allotment. As part of the drive to improve the site, the other main aim is to upgrade the internal fencing, currently an ad hoc selection using assorted materials and in various stages of repair. The project has clear links with the Attractive and Inclusive 2, environmental issues.</p> <p>The three plots will be turned into a swamp/bog area with a pond in the middle to direct water into this area. This will assist with the creation of a haven for biodiversity including habitats for amphibians and invertebrates as well as encouraging other animals such as ducks. The remainder of the area would be turned into a heritage orchard and a place created for beehives. There will be seating and accessible pathways.</p> <p>Red Machine Allotment Association (RMAA) working in conjunction with Groundwork wish to engage local residents and other local community groups in this project by building a user group to oversee the access and maintenance of the garden.</p> <p>The project has been delayed due to difficulties in accessing match funding. Groundworks continue to pursue a number of potential applications.</p>						

West Area Shopping Centre Improvements, Pallion and Thorndale Road	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No of programmes of work to improve the appearance of streets	3	3		£20615	£20,575	
<p>Approved on 16 September 2010 allocation of £48,000</p> <p>The Pallion scheme was delayed until September 2011 as trees could not be removed until the bird nesting season had expired. A road closure was arranged for this time and the Merle Terrace area was landscaped with selective removal of trees and shrubs. In October 2011, the bank side was planted with 15 trees, of a size that will not interfere with the adjacent bridge structure as had happened previously. The trees and surrounding areas have been planted with over 8000 daffodils and crocus which are already flowering (note that there impact will be more pronounced during the second year of flowering next spring). To tie in with Wildflower week, 5800 wildflower plugs will be planted from 16th April (ordered in April so not included in actual spend shown above. Double kerbing has been provided to verges on Fordfield Road and barriers are to be re-painted.</p> <p>The Thorndale scheme was cleared of detritus and the area to the rear of the shops has been landscaped with topsoil, levelled off and planted with grass seed. 'Bunds' have been created to attempt to prevent vehicle access to the landscaped area, however this has so far met with limited success. It is planned to utilise boulders within the bunds to present more of an obstacle to those vehicles that insist on mounting the kerbs. Such boulders will be topped with soil and grass to prevent them being used as seating which could encourage anti social behaviour. Shrubs have also been planted centrally on the site and around the fence line. The gable end part of the site has been cleared with the demolition of a large brickwork planter. The area has been top soiled and seeded and shrubs have been planted.</p>						

Humbledon Tree Bays	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No of events programmes of work to improve appearance of streets	1	1		£2000	£1924	
<p>£2,000 approved by West Area Committee on the 1 February 2012</p> <p>Work was undertaken to tarmac over 20 derelict tree bays in February 2012. One tree bay remained to be completed due to vehicle obstruction and this will be completed imminently. Once complete (and claimed), due to 50:50 match funding from Gentoo, there is expected to be under spend on the project of £76. This will be notified at the claim stage.</p>						

Priority: **Eden Vale and Thornhill:**

Community Learning Centre - Richard Avenue Primary School	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	1	1		£18,000	£18,000	
Number of additional young people engaged in youth activities	95	70				
Number of people benefiting from healthy lifestyle projects	85	80				
No of people accessing improved advice and support	120	100				
Approved on 6 th July 2011 allocation of £18,000						
The project is progressing well, and a new evening Youth provision has commenced. The amount of young people engaged is expected to dramatically increase.						
The healthy lifestyle project, LAF, has engaged a significant number of Asian mothers and their children and has been hugely successful. Boot Camps, Karate, Family Well-Being sessions, mother and child dance classes and zumba have all contributed to the development and engagement of adults and young people. Additional space available for local Residents Association, Barnes Ward Councillors, Local Elections (May) has seen an increase in the number of after school meeting held in school. During school time we have hosted more TAF / CAF, Social Services CP Meetings and contact sessions for LAC						
A wider range of sessions have also encouraged adults to access the school for ESOL, Maths (qualifications) Computers, basic phonics and basic maths						

Eden Vale	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No outputs for 11/12	0			Nil	Nil	
Approved subject to full application, consultation and appraisal on 14 th March 2012 allocation of £21,790						
The SIP application has been submitted and the contract will go out to tender in the coming months.						

Operation Freedom	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
No outputs for 11/12	0	0		£13.450	£3475	
Approved on 16 th September 2010 allocation of £41,108						
<p>The intention of this project was to provide a structured partnership approach in the Sunderland West area by the Police, ASB officers and youth providers to tackle anti social behaviour and crime, specifically intentional and non intentional youth related anti social behaviour. The current 'Respect' campaign will be utilised with both callers and youths in an effort to reduce incidents in the future.</p> <p>Also the project advertised the availability of Police officers to attend requested homes to offer crime prevention advice, complete 'Safer Homes' referrals and provide suitable crime prevention articles such as Timers, Shed Alarms etc (which is not within 'Safer Homes' remit) when available thus target hardening requested properties.</p> <p>This project has achieved its outcomes and outputs and is now complete. However, following concerns raised by the Eden Vale and Thornhill Project group about rising ASB in Eden Vale area, the committee agreed to allocated the underspend of £9,750 to the police to continue dedicated weekend patrols until the end of June at a cost of £7,016. The remaining £2,734 is to be allocated to complementary ASB work.</p>						

West Community Chest approved project for 2011/12

Barnes Ward			
Project Name	Organisation Name	Date Approved	Amount
Christmas meal and transport costs	Bishopwearmouth Ladies Probus Club	25.05.11	266.00
Refurbishment of toilets in pavilion	Sunderland Bowling Club	06.07.11	500.00
Funding for administration and publicity costs to identify veterans and their families to refer signpost and obtain expert care and financial support other than the LA	Sunderland Armed Forces Network	06.07.11	20.00
Contribution to monthly residents activities	Plains Farm & Humbledon Residents Association	21.09.11	500.00
Carpet replacement for pavilion office	Services Ladies Bowling Club	21.09.11	98.11
Waterproof tracksuits, bottles & armbands	Plains Farm under 15s Football Club	21.09.11	400.00
New boxing gloves, headguards & skipping ropes	Plains Farm Community Association	21.09.11	500.00
Fees for travel, accommodation and catering for bands	Sunderland Remembrance Parade	21.09.11	100.00
Christmas celebration event	West Voluntary & Community Sector Network	16.11.11	200.00
Purchase equipment to setup basketball team	Wearside Wildcats	16.11.11	737.95
Art work and new gates for playground	Barnes Junior School	01.02.12	1,000.00
Games & equipment for Youth Club	Richard Avenue Primary School	14.03.12	1,000.00
Purchase hanging baskets, plants & compost for Barnes in Bloom	Eden Vale Residents Association	14.03.12	1,000.00
Tournament travelling costs for Great Britain 2016 Olympic representation	Sunderland Amateur Boxing Club	14.03.12	1,000.00
Contribution towards new heating system	St Gabriel's Mens Institute	14.03.12	314.00
To provide pocket money and vouchers for clothing	Sunderland Orphanage	14.03.12	60.00
Total			7,696.06

Pallion Ward			
Project Name	Organisation Name	Date Approved	Amount
Purchase new sound system and mircophones	Company Choir	25.05.11	1,500.00
10 young people to do Duke of Edinburgh award	Pallion Action Group	06.07.11	140.00
Purchase team away strip	Millfield Pallion Panthers	06.07.11	247.00
Entertainment costs & refreshments for Secret Oasis event in August	Pallion Action Group	06.07.11	446.00
Campsite hire, equipment and external facilitators	Four Seasons Activity Group	06.07.11	500.00
Funding for administration and publicity costs to identify veterans and their families to refer signpost and obtain expert care and financial support other than the LA	Sunderland Armed Forces Network	06.07.11	20.00
To purchase items to increase participation in sessions	Multicultural Womens Group	06.07.11	950.00
Fees for travel, accommodation and catering for bands	Sunderland Remembrance Parade	21.09.11	100.00
Christmas celebration event	West Voluntary & Community Sector Network	16.11.11	200.00
Christmas party for children	Hope 4 Kids	16.11.11	80.00
Trip to London to showcase new website	24/24 Project Pallion Action Group	16.11.11	1,722.00
Purchase PAT testing equipment	Helping Hands Ford, Pallion & Millfield Community Development Project	16.11.11	976.50
Purchase new laptop & printer	Grey Force Computer Club	01.02.12	500.00
Friendship Development Club	Ford, Pallion, Millfield Over 50s Befriending Club	01.02.12	1,000.00
Contribution towards Derwent Hill residential & other activities	Kidsmatter	14.03.12	4,237.00
Contribution towards new heating system	St Gabriel's Mens Institute	14.03.12	314.00
New football strips & equipment	Lambton Street Under 13's Football Club	14.03.12	500.00
To provide pocket money and vouchers for clothing	City Wide Sunderland Orphanage	14.03.12	60.00
Total			13'492.50

St Anne's Ward			
Project Name	Organisation Name	Date Approved	Amount
New equipment for chill out room	Pennywell Youth Project	06.07.11	900.00
Hanging Baskets for St Anne's ward	Sunderland City Council	06.07.11	561.00
New football training equipment	South Hylton Rangers Junior Football Club	06.07.11	425.00
New football strips, nets and flags	Pennywell Comrades Football Club	06.07.11	500.00
Purchase new instruments	The Sunderland Royals Jazz Band	21.09.11	1,000.00
New football strips & training tops	West End Football Team Ford Quarry	21.09.11	500.00
New Blue Plaques for South Hylton	South Hylton Local History Society	21.09.11	1,000.00
Purchase new IT equipment	Voices Empowered	21.09.11	498.00
Fees for travel, accommodation and catering for bands	Sunderland Remembrance Parade	21.09.11	100.00
Traffic Management Costs	Sunderland Remembrance Parade	21.09.11	440.00
Outdoor seating area	Bellingham House Social Club	21.09.11	400.00
Christmas celebration event	West Voluntary & Community Sector Network	16.11.11	200.00
Pantomime and Christmas meal	Pennywell Community Centre	16.11.11	750.00
Christmas pantomime	South Hylton Tansy Centre	16.11.11	375.00
Christmas party	South Hylton Residents Association	16.11.11	375.00
Christmas party	Hope 4 Kids	16.11.11	384.00
Christmas party	High Grindon House	18.11.11	450.00
Hanging Baskets for St Anne's ward	Sunderland City Council	14.03.12	1,923.64
Total			10,781.64

Sandhill Ward			
Project Name	Organisation Name	Date Approved	Amount
6 Baby simulators	A690 Youth Initiative	06.07.11	1,500.00
Day outing and Christmas meal	St Aldates Residents Group	06.07.11	750.00
New uniforms for league matches	Gardiner Road Bowls Group A Team	06.07.11	450.00
Bus trip, meal, Christmas lunch and evening party	Greenside Court Gardening Club	06.07.11	750.00
Funding for administration and publicity costs to identify veterans and their families to refer signpost and obtain expert care and financial support other than the LA	Sunderland Armed Forces Network	06.07.11	20.00
Tour to Valencia for football tournament	Sandhill View School	21.09.11	1,500.00
Uplift old flooring and replace	St Oswalds Communicare Centre	21.09.11	1,246.00
New tops and a trip	Gardiner Road Bowls Club B Team	21.09.11	450.00
Fees for travel, accommodation and catering for bands	Sunderland Remembrance Parade	21.09.11	100.00
Christmas celebration event	West Voluntary & Community Sector Network	16.11.11	200.00
Christmas event	Grindon Church Community Project	16.11.11	300.00
Christmas party	Grindon Young People's Project	16.11.11	300.00
Rent and new equipment for toddler group	Ozzies 2 Parent and Toddler Group	01.02.12	950.00
School holiday activities	St Mary & St Peters Community Hall	14.03.12	600.00
To provide pocket money and vouchers for clothing	City Wide Sunderland Orphanage	14.03.12	60.00
Total			9,176.00

Silksworth Ward			
Project Name	Organisation Name	Date Approved	Amount
Room hire and refreshments for coffee mornings	Silksworth Library Coffee Morning Group	25.05.11	500.00
Event costs for 40 th anniversary pit closure & mining exhibition	St Matthews Church	25.05.11	500.00
Peace & Tranquility Gardening Project	Plains Farm Primary School	25.05.11	1,000.00
Alternative therapy patient care	Church View Medical Practice	25.05.11	1,000.00
New training equipment	Farringdon Detached Football Club	25.05.11	500.00
Revamp and transform Community Garden	Tom Urwin Gardening Club	06.07.11	200.00
Tuition costs for tap dancing	Tapping the Way to Health	06.07.11	540.00
Purchase new football strips, facilities and training costs	New Silksworth Football Club	06.07.11	500.00
Summer Play Scheme	Ashkirk Core and Cluster Scheme	06.07.11	300.00
Party in the Park	Youth Almighty Project	06.07.11	500.00
Funding for administration and publicity costs to identify veterans and their families to refer signpost and obtain expert care and financial support other than the LA	Sunderland Armed Forces Network	06.07.11	20.00
Catering for disco children's	Plains Farm and Humbledon Residents Association	21.09.11	500.00
Brass band for Silksworth remembrance day parade	Royal British Legion	21.09.11	500.00
New football strips	Silksworth Fleece Football Club	21.09.11	500.00
New tracksuits, footballs & medical kit	Silksworth Paragon Football Club	21.09.11	500.00
Fees for travel, accommodation and catering for bands	Sunderland Remembrance parade	21.09.11	100.00
Traffic management support for Remembrance parade	Sunderland City Council	21.09.11	440.00
Annual community fun day	Sunderland South Forum	21.09.11	500.00
Christmas celebration event	West Voluntary & Community Sector Network	16.11.11	200.00
Purchase and install grind rail at Silksworth Skate Park	Sunderland City Council	16.11.11	550.00
Christmas party	Hope 4 Kidz	16.11.11	263.00
Renovate gates at Silksworth Recreation Park	Sunderland City Council	16.11.11	895.00
New computer & stationery	Silksworth Residents Association	01.02.12	500.00
Purchase & fit new kitchen	Youth Almighty Project	14.03.12	2,309.27
Total			13,317.27

St Chad's Ward			
Project Name	Organisation Name	Date Approved	Amount
Catering for Christmas party	Lakeside Senior Citizens Dance Club	25.05.11	500.00
Catering and entertainment for Halloween party	Farrington Residents Association	25.05.11	600.00
Christmas Lunch	Bishopwearmouth Ladies Probus club	25.05.11	266.00
Floral display at Herrington Village Show	Herrington Flower Club	06.07.11	650.00
Notice board and framed boards	Middle Herrington Methodist Church	06.07.11	600.00
Summer play and cook and eat activities	Ashkirk Core and Cluster Scheme	06.07.11	800.00
Summer school including football, fitness and healthy eating activities	St Aidens Community Group	06.07.11	400.00
Gym based rehabilitation training fees	Sunderland Cardiac Support Group	06.07.11	500.00
Laser printer	Sunderland Diabetes Support Group	06.07.11	20.00
Funding for administration and publicity costs to identify veterans and their families to refer signpost and obtain expert care and support	Sunderland Armed Forces Network	06.07.11	20.00
To promote Community Cohesion and take members for a meal	Altrincham Tower Friendly Club	06.07.11	300.00
Christmas & New Year Parties	The New Wednesday Social Club	21.09.11	329.35
Bulb planting at Sandringham Crescent	Sunderland City Council	21.09.11	500.00
Party for Emblehope House residents	Farrington Residents Association	21.09.11	500.00
To cultivate a patch in Middle Herrington Park for a Butterfly Wildflower Garden	2nd Herrington Scouts	21.09.11	500.00
Repaint fence between Scout Hut and park	2nd Herrington Scouts	21.09.11	240.00
Purchase media equipment	Herrington Womens Institute	21.09.11	750.00
Purchase tickets for Sunderland Empire	Altrincham Friendly Club	21.09.11	100.00
To purchase storage for after school club toys & equipment	East Herrington Primary School	21.09.11	500.00
Create an outdoor area for Key Stage 1 pupils	Farrington Primary School	21.09.11	500.00
Fees for travel, accommodation and catering for bands	Sunderland Remembrance parade	21.09.11	100.00
Annual activity fun day	Sunderland South Forum	21.09.11	500.00
Christmas celebration event	West Voluntary & Community Sector Network	16.11.11	200.00
Pantomime and summer outing	St Chad's Social Committee	16.11.11	500.00
Seating for quiet area	East Herrington Primary School	16.11.11	446.00
Venue and refreshments for coffee morning	Grace House	16.11.11	107.00
Football equipment	Launch Pad Zone	14.03.12	361.23
Total			10,789.58

SUNDERLAND WEST AREA COMMITTEE

25th April 2012

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND WEST – PROGRESS REVIEW Work Plan 2011/12: Update on Priorities

1 Why has it come to Committee?

- 1.1 The report provides an update of outstanding issues from the 2010/11 work plan and progress against agreed actions in the current year's (2011/12) Work Plan; Annex 1.

2 Background

- 2.1 The purpose of the work plan is to clearly identify the key priorities for Area Committee to discuss, deliver actions and monitor throughout the year, with the overall outcome to improve the quality of life for residents within the West area.

3 Job Prospects

- 3.1 Following March's meeting, committee agreed an 'Apprenticeship Road Show' be held with local employers to investigate barriers to employing young people and what support the committee could offer to overcome any such barriers.
- 3.2 The committee's view was that they wished to support the area's young people to access employment and a Road Show was seen as a way to investigate the means to improved opportunities for young people.
- 3.3 The Apprenticeship Road Show took the form of a focus group, with six employers in attendance. It was held at the South Hylton Tansy Centre on 13th April.
- 3.4 The results of the Focus Group, and recommendations from it, will be the subject of a presentation to tonight's committee

4 Recommendations

Committee is requested to:

- i) Note the presentation and it's contents;
- ii) Agree the next steps in implementing this priority,

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<p align="center">SUNDERLAND WEST AREA COMMITTEE 25th April 2012</p> <p align="center">EXECUTIVE SUMMARY SHEET – PART I</p>	
<p>Title of Report:</p> <p>Reviewing Progress</p>	
<p>Author(s):</p> <p>Chief Executive</p>	
<p>Purpose of Report:</p> <p>This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that will benefit the area.</p> <p>This report denotes an item relating to an executive function</p>	
<p>Description of Decision:</p> <p>The Committee is requested to approve the following:</p> <ul style="list-style-type: none"> • Note the financial statement for Area Committee funding for 2012/13. • Annex 3: Approve the following applications for SIB support: <ul style="list-style-type: none"> ○ £6,740 for Any Age Music's 'Play and Perform' project. ○ £68,092 for Pallion Action Group's 'West Aspirations' project. ○ £10,150 for Unity Organisation's 'Diamond Jubilee Mela'. ○ £75,000 for the Youth Development Group's 'West Holiday Activities' project. ○ £2,660 for Sunderland City Council's 'Aintree Road' project. ○ £4,000 for Tyne and Wear Fire and Rescue Service's 'Phoenix Project' (Advanced and Respect element). • Annex 4: Approve 21 proposals for support from 2012/13 community Chest budget. 	
<p>Is the decision consistent with the Budget/Policy Framework? Yes</p>	
<p>Suggested reason(s) for Decision:</p> <p>Each Area Committee has been allocated a minimum of £200,000 per annum from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.</p> <p>The Community Chest forms part of the Strategic Initiatives Budget and £250,000 is available for the scheme in 2011/2012; £10,000 for each Ward.</p> <p>Strategic Investment Plan (SIP) was approved at Cabinet in March 2008. Included within the plan was an additional one-off allocation of £1.426m to Area Committees. The amount allocated to each Area Committee was the same as SIB allocation for 2008-09. SIP can only be used to deliver capital projects, deliver key priorities identified in the Work Plan with its main purpose to attract other funding into the area.</p>	
<p>Alternative options to be considered and recommended to be rejected:</p> <p>The circumstances are such that there are no realistic alternatives that could be considered.</p>	
<p>Is this a "Key Decision" as defined in the Constitution? No</p> <p>Is it included in the Forward Plan?</p> <p align="center">No</p>	<p>Relevant Scrutiny Committee:</p>

SUNDERLAND WEST AREA COMMITTEE

25th April 2012

REPORT OF THE CHIEF EXECUTIVE

Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for further allocation of Resources

1. Why has it come to Committee

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Work Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement and update on progress in relation to allocating SIB, SIP and Community Chest.

2. Funding streams 2011-2012 as at 25th April 2012

2.1 Financial statement: West Area Committee (projects approved to date

<u>SIB: West SIB Statement April 2012</u>				
* £331,887 was allocated for 2011 - 2012, £322,546 was carried over from 2010 – 2011 Providing a Balance of £654,433				
	Committee Date	Budget	Approvals	Balance
Project Name				
Sunderland Festival Celebrating Mining Heritage	25.5.2011	£654,433	£3,000	£651,433
Farrington Detached Football	6.7.2011	£648,733	£5,000	£643,733
Pennywell Community and Tansy Centres	6.7.2011	£643,733	£42,000	£601,733
Plains Farm Comm. Youth Centre	6.7.2011	£601,733	£19,000	£582,733
Richard Ave Primary School	6.7.2011	£582,733	£18,000	£564,733
Houghton Feast Red Machine Allotments	6.7.2011	£564,733	£3,000	£561,733
St Mary and St Peter's Community Project	6.7.2011	£561,733	£14,700	£547,033
West Children's Summer Activities	6.7.2011	£547,033	£6,000	£541,033
Sunderland Pride Community Garden (Tunstall Hills Allotments)	6.7.2011	£541,033	£42,000	£499,033
The Great North Big Band Festival	21.9.2011	£499,033	£3,400	£495,633
Walk and Talk	16.11.2011	£485,633	£10,000	£485,633
	16.11.2011	£485,633	£1,500	£484,133
	16.11.2011	£484,133	£36,000	£448,133

Community and Educational	16.11.2011	£448,133	£34,500	£413,633
Sunderland 2012	16.11.2011	£413,633	£10,000	£403,633
Farringdon Community Shop	1.2.2012	£403,633-	£4,000-	£399,633-
Safe Play	1.2.2012	£399,633	£11,000	£388,633
Plains Farm Homing Society	1.2.2012	£388,633	£1,750	£386,883
Enterprise Coaching	14.3.2012	£386,866	£50,000	£336,866
Roadshow	14.3.2012	£336,866	£2,000	£334,866
Youth Play (Subject to full application)	14.3.2012	£334,866	£75,000	£259,866
Funding returned	14.3.2012			
Balance	-	£259,866	£394,550	£259,866

2.2 The table above shows the SIB position following the March 2012 meeting. The final balance includes funding returned from projects which had a small under spend. The new allocation of SIB for 2012/13 has been confirmed as **£331,887**. Therefore the starting balance for the new financial year is **£591,753**.

2.3 There are six applications for funding presented for approval to this meeting, detailed in **Annex 3**, as follows:

- Play and Perform £ 6,740
- West Aspirations Project £68,092
- Diamond Jubilee Mela £10,150
- West Holiday Activities £75,000
- Aintree Road Lighting £2,660
- Phoenix Project £4,000

2.4 Should the projects be approved, the balance of funding would be £425,111.

<u>SIP: West Statement March 2012</u>			
	SIP Budget	Approvals	Balance
Available Funding 2011/2012	£83,230	-	£83,230
Humbledon Tree Bays	£83,230	£2000	£81,230
Eden Vale	£81,230	£21,790	£59,440
Funding returned	£81,230	-£30,000	£89,440
Balance	£89,440	-	£89,440

2.5 The table above shows the SIP position following the March 2012 meeting. The final balance includes funding returned from a project which was withdrawn. The starting balance for the new financial year is **£89,440**. There are no applications for funding presented to this meeting.

2.2 Community Chest

The table below details balances remaining following the last meeting in March 2012, the new allocation for 2012/13, project proposals received as detailed in **Annex 4** and grant to be returned to budget in March 2012.

Ward	Available following March 2012 meeting	Project Proposals to this meeting	Grant to be returned in April 2012	Balance
Barnes	£14,434.76	£100		£14,334.76
Pallion	£14,519.83	£1,719.38		£12,800.45
Sandhill	£20,344.43	£4,845		£15,499.43
Silksworth	£10,000	£5,800	£1,935.49	£ 6,135.49
St Anne's	£10,000	£2,444.36	£1,379.62	£ 8,935.26
St Chad's	£10,000	£2,960	£ 154.20	£ 7,194.20
Total	£79,299.02	£17,868.74	£3469.31	£64,899.59

Recommendations

Committee is requested to:

- Note the financial statement set out in section 2.1
- Approve the six proposals for support from the 2012/13 SIB budget.
- Approve the 21 proposals for support from 2011/2012 Community Chest set out in Annex 4.

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Application 1- SIB**Executive Summary**

Funding Source	SIB
Name of Project	Play and Perform
Lead Organisation	Any Age Music

Total cost of Project	Total Match Funding	Total SIB requested
£7,240	£500	£6,740
Project Duration	Start Date	End Date
12 months	April 2012	March 2013

The Project

Any Age Music is a group of volunteer musicians, who meet for two hours in the youth wing at Sandhill School each week and give free music lessons and provide the opportunity for musicians of all ages to play together or perform. The purpose of the group is to give people the opportunity to learn and play music, which otherwise would not be able to afford it. The group encourages their members to share skills and respect each others ideas. This builds confidence and gives pleasure and engages other community groups in the area and will we provide workshops and performances to encourage new membership. Workshops have been arranged for the A690 Project, Youth Almighty, Sunderland South forum and Sunderland 2012 at Herrington Park, as well as Silksworth festival.

Due to growing demand, Any Age Music now needs to develop and the project is to buy some new instruments and employ a tutor. The volunteer musicians will support the tutor (800 hours over the year) as the group seeks to provide music opportunities and progression routes for local people.

Need for Project

Having consulted with various projects in the West (A690, Youth Almighty) the need to increase membership is apparent. In addition, the Music Teacher at Sandhill School is a member of the project Management Committee.

Outputs of the Project

Output Code	2012-2013	2013-14	Total
No of people engaged in healthy lifestyle projects	180	140	320
No of community or educational events held	41	50	91

Financial Information

Item and Description	Costs	SIB
Equipment and Insurance	5040	4540
Tutor and Operational costs	2200	2200

Milestones and Key Events	Forecast Dates
Purchase equipment and insurance	31/5/2012
Perform at Herrington Park	16/6/2012
Perform at Sunderland South Forum	31/8/2012
Perform at Silksworth Festival	4/8/2012

Recommendation: Approve. The project meets local priorities through promoting health and well being and, through its work with youth projects and Sandhill School, the youth and play priority. The project also links to the City Council's Music Strategy. The project should make links with Arts Centre Washington, a designated DCMS Community Music Space.

Application 2-SIB

Executive Summary

Funding Source	SIB
Name of Project	West Aspirations
Lead Organisation	Pallion Action Group (PAG)

Total cost of Project	Total Match Funding	Total SIB requested
£78,300	£10,208	£68,092
Project Duration	Start Date	End Date
24 months	July 2012	June 2014

The Project

This is a new project, which will work with young people 'Not in Education, Employment or Training' (NEET) area wide and will be a two tier project. The first tier will see PAG working with West Youth projects to provide training and information to help them with their NEET work. The second tier will see PAG developing joint sessions, with youth projects, aimed at NEET young people throughout the West Area of the City. This project has developed from the "Great Aspirations' Project", which was successfully piloted at PAG and has over achieved on its outputs. The "West Aspirations' Project" is a pre employment project designed to help young people in the West area gain valuable employment skills to help them move into sustained employment and teach them to independently source work and tailor their job searches. This support includes: CV writing; job searching; motivational workshops; interview techniques; vocational and accredited qualifications and an individual support plan.

Need for Project

The pilot "Great Aspirations' Project" has been operating successfully for the last 18 months and has exceeded all targets and outputs. Averages of 80 people currently access the existing project on a weekly basis, each receiving a level of support to meet their needs. Monitoring and evaluation of the project, using baseline methods, has shown that 98% of users are "extremely happy" with the service. Using ONS statistics (2011), the number of registered unemployed 16 – 24 year olds in Sunderland is 12.1% and is rising, with five of the West's wards having higher number of NEETs than that for Sunderland, at 9.3%. With increasing levels of unemployment, combined with the closure of Working Links and New View, quality local help is at a premium. In addition, PAG have consulted with youth providers in the West, including Youth Almighty, A690 and the Launch Pad (Jubilee Centre), who are supportive of the project.

Outputs of the Project

Output Code	2012-14	Total

Number of people accessing improved advice and support	810	810
Number of young people aged 16-19 years old not in employment, education or training encouraged into further education and employment	80	80
Number of people volunteering	460	460
Number of people receiving job training	355	355

Financial Information

Item and Description	Total Costs	SIB
Salaries and management fee	£68092	£68,092
Training	£10208	Nil

Milestones and Key Events	Forecast Dates
Secure funding and develop 2 year strategic plan	01/07/2012
Establish workshop drop in sessions	01/09/2012
Hold a volunteering awareness event	04/04/2013
Deliver skill up workshops to the West Area Partners	02/09/2012

Recommendation: Approve. The project fits with the Area Committee 'Job Prospects' priority and is a development of good practice to benefit the West.

Application No. 3 – SIB

Executive Summary

Funding Source	SIB
Name of Project	Diamond Jubilee Mela
Lead Organisation	Unity Organisation

Total cost of Project	Total Match Funding	Total SIB requested
£19,350	£9,200	£10,150
Project Duration	Start Date	End Date
1 months	June 2012	June 2012

The Project

The project is to organise and deliver a Diamond Jubilee Mela (family fun day), which will take place on Sunday 03rd June 2012 to celebrate the 60th anniversary of the Queen's accession to the throne. It will be a local family fun day and will involve working with schools and youth groups in the area by facilitating arts and crafts workshops which will explore the changes to Britain over the 6 decades the Queen has been in the throne. The event will consist of live entertainment, food stalls, children's and adult's work shops and children's play and fun activities.

Unity are being assisted by an Events' Company, who will be delivering the infrastructure and stage management.

Need for Project

There is no equivalent community event in the area and there is a demand from Unity's service users to organise multicultural family friendly events.

The aim is to build positive community relations through the promotion of integration and social inclusion by celebrating the diversity of cultures within British society. It is felt this will provide a social opportunity for community members from different areas to participate in this iconic once in a lifetime event, as it will promote working together in order to develop integration and combat hostilities to foster a collective British identity.

Outputs of the Project

Output Code	2012	Total
Number of events delivered	1	1
Number of people volunteering	35	35

Financial Information

Item and Description	Total Costs	SIB
Admin/Office and volunteer expenses	£3,800	£800
Advertising	£2,700	£2,700
Health and Safety (insurance, security, first aid)	£2,700	£200
Infrastructure	£7,750	£4,050
Catering	£1,500	£1,500
Work shops	£900	£900
Total	£19,350	£10,150

Milestones and Key Events	Forecast Dates
Funding in place	04/2012
Information/good's stalls confirmed	05/2012
Event safety plan agreed and finalised	05/2013
Delivery of event	03/06/2012

Recommendation: Approve subject to approval of Event Safety Plan. The project contributes to the health and well being of the area by promoting community cohesion.

Application No. 4 – SIB

Funding Source	SIB
Name of Project	West Holiday Activities
Lead Organisation	Youth Development Group

Total cost of Project	Total Match Funding	Total SIB requested
£75,000	In kind	£75,000
Project Duration	Start Date	End Date

2 years	June 2012	June 2014
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The Project

The project is a collaboration between the youth providers and organisations working with children under 13, to deliver a programme of positive and age appropriate activities for children and young people aged 8-19, during the school summer holidays. The programme of on site and off site activities are in addition to the organisation's normal commissioned or alternatively funded activity. The total cost of the project is £75,000

Year	June H/Term	Summer	Oct H/Term	Xmas	Feb H/Term	Easter
2012/13	2,500.00	21,500.00	3,000.00	2,500.00	3,000.00	5,000.00
2013 14	2,500.00	21,500.00	3,000.00	2,500.00	3,000.00	5,000.00
	5,000.00	43,000.00	6,000.00	5,000.00	6,000.00	5,000.00
Total 75,000.00						

The costs of the project equate to £6,250 additional provision for each ward, throughout the year. The exact contents of each session will be subject to consultation and discussion with young people and will consist of arts, crafts, sports, play activities, outdoor activities, volunteering, team work and trips out.

Need for Project

There is a well researched need for positive and stimulating activities for children and young people, which assists with growth, learning and development. These activities have been discussed with young people and are a positive engagement that benefits the wider community, contributing to positive behaviour. Young people have had a say in the way this project is to be delivered including, activity choice, venues and cost. Young people will be heavily involved in the running, evaluation and feedback of this project.

Outputs of the Project

Output Code	2011/12	Total
No. of additional youth sessions delivered per week.	24	48
No. of additional young people engaged and participating in youth provision	500	1,000
No. of new play services provided	24	48

Financial Information

Item and Description	Total Costs	SIB
Admin/Office and volunteer expenses	£3,800	£800
Advertising	£2,700	£2,700
Health and Safety (insurance, security, first aid)	£2,700	£200
Infrastructure	£7,750	£4,050
Catering	£1,500	£1,500
Work shops	£900	£900
Total	£19,350	£10,150

Milestones and Key Events	Forecast Dates
Funding agreed	25/04/12
First programme agreed	01/05/12
Summer programme agreed	01/06/12
Evaluation	09/12
Continuing programming and monitoring	10/12, 12/12, 02/13, 05/13, 07/13, 10/13, 12/13, 05/14,

Recommendation: Approve. Area Committee agreed in principle to this project at its last meeting, which is in line with the 'Youth and Play' priority.

Application No. 5 – SIB

Executive Summary

Funding Source	SIB
Name of Project	Aintree Road, Farringdon
Lead Organisation	Highways, SCC.

Total cost of Project	Total Match Funding	Total SIB requested
£2,660	£0,000	£2,660
Project Duration	Start Date	End Date
1 month	May 2012	May 2012

The Project

The project will supply a light column including an electrical connection to illuminate a section of unlit footpath which forms part of the adopted highway network. The unit will be incorporated into the street lighting PFI to ensure the provision of future maintenance

Need for Project

Residents have approached the local Ward Councillors to request lighting, lighting levels in the area have been checked and confirmed that they fall below the adopted lighting standard. The provision of additional columns are not part of the of the street lighting contract. The installation will help alleviate the fear of crime.

Outputs of the Project

Output Code	2012-13	Total
No of new or improved community facilities and or equipment	1	1

Financial Information

Item and Description	Total Costs	SIB
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Provide and install lamp column, connect and incorporate into PFI	£2660	£2660

Funding Source	SIB
Name of Project	Phoenix Project
Lead Organisation	Tyne and Wear Fire and Rescue Service

Milestones and Key Events	Forecast Dates
Begin work on site	14/5/2012
Test and complete	25/5/2012

Recommendation: Approve. The project fits with the ASB element of the Youth and Play priority.

Application 6-SIB

Executive Summary

Funding Source	SIB
Name of Project	Phoenix Project
Lead Organisation	Tyne and Wear Fire and Rescue Service

Total cost of Project	Total Match Funding	Total SIB requested
£40,000	£20,000	West: £4,000; Total: £20,000
Project Duration	Start Date	End Date
12 months	April 2012	March 2013

The Project

The project is to provide a year's funding for the 'Advanced' and 'Respect' courses of the Phoenix Project, whilst new service and funding arrangements are established, from 2014. The Phoenix Project is a successful, nationally acclaimed partnership project between the City Council and Tyne and Wear Fire and Rescue Service (TWFRS), which has proved a success in reducing re-offending amongst young people and in changing offending behaviour. The overall Phoenix Project consists of three course levels: Phoenix, Advanced and Respect. The core costs of the project are funded by TWFRS and the City Council, including the costs of running the 1st tier Phoenix course. The council's contribution is £32,000 from the Youth Offending Service (YOS) and TWFRS's contribution is core staffing and operating costs. The council's five Area Committee's have over the last two years, funded the 'Respect' and 'Advance' courses, which have made the most positive impact on offending behaviour. From 2014, the Phoenix Project, and its three course levels, will be incorporated into a new service 'umbrella' of a Whole Family Programme within Children's Services, which will evolve from the existing Family Intervention Programme. Existing

funding will be consolidated and additional funding will be sourced from the government's 'Troubled Families' initiative. In addition, Phoenix will be incorporated into the work of the Additional Educational Needs Service, which will provide additional income to the Project.

Need for Project

The original Phoenix course is a four day course which encourages discipline, self discipline, confidence, self esteem, leadership, communication, team work, practical skills and knowledge by engaging in training and activities based on Fire fighting skills and practical procedures. ASB, hoax calls, fire safety in the home, driving standards and knife crime are also included in the course. Students are motivated, confident and enthusiastic following the completion of the Phoenix project. Evaluation has demonstrated that 48% of students do not re-offend up to 12 months following the course.

The Respect course is a two day follow up course solely for students who have completed the original Phoenix and have not offended, have maintained behaviour levels, both at school and at home for a minimum period of 3 months. The course delivers more advanced activities and practical tasks based on fire fighting skills, such as working with ladders and fire extinguisher training. The purpose of offering this course is to encourage and motivate the students to achieve the above criteria to attend. Evaluation of 4 pilot courses in 2007 demonstrated that, given the incentive of the second course, 85% of students attending the original Phoenix desisted from offending for a minimum of 3 months and up to 12 months to meet the criteria.

The Advanced course is 3 days and is the third course in the "package" for students who have completed the first two courses and have not offended and maintained behaviour levels for a further 6 months following the Respect course. The first day of the course recaps on activities from the first two courses with day 2 and 3 being spent at an outdoor activity centre with an overnight stay. Teambuilding, leadership, communications skills, confidence building and motivation are the main purpose of the challenges and activities, which include mid ropes course, high walk, assault course, zip wire, night line tunnels and many others. Current evaluation figures have shown that 92% of students completing the whole programme desist from offending for at least 12 months following their completion. Research demonstrates if a person refrains from re-offending for 12 months, this is a change of behaviour that affects their life opportunities.

Outputs of the Project

Output Code	2012-13	Total
S3: Number of programmes/activities to reduce ASB	15	15
L8: Number of young people engaged and participating in youth provision	120	120

Financial Information

Item and Description	Total Costs	SIB
9 x Respect Courses	£21,000	£21,000
6 x Advanced Courses	£19,000	£19,000

Milestones and Key Events	Forecast Dates
3 Respect and 2 Advanced courses	30.06.12

2 Respect and 2 Advanced courses	30.09.12
2 Respect and 1 Advanced courses	31.12.12
2 Respect and 1 Advanced courses	31.03.13

Recommendation: Approve.

The project meets committee priorities in supporting young people to develop positive behaviour and gain opportunities to enhance their life opportunities.

COMMUNITY CHEST 2012/2013 WEST AREA - PROJECTS PROPOSED FOR APPROVAL

Ward	Project	Amount	Allocation 2011/2012	Project Proposals	Previous Approvals	Money Returned to AC to date	Balance Remaining
BARNES	Sunderland Remembrance Parade	100					
	Totals	100	14434.76	100	0		14334.76
PALLION	St Luke's Neighbourhood Trust	719.38					
	Unity Organisation	1000					
	Total	1719.38	14519.83	1719.38	0		12800.45
SANDHILL	A690 Youth Initiative	4500					
	North East Budgerigar Show	245					
	Sunderland Remembrance Parade	100					
	Totals	4845	20344.43	4845	0		15499.43
SILKSWORTH	A690 Youth Initiative- Football	500					
	Silksworth Bowling Club	1200					
	Silksworth Community Festival	2500					
	St Leonard's RC Primary School	1500					
	Sunderland Remembrance Parade	100					
	Totals	5800	10000.00	5800.00	0.00	1935.49	6135.49
ST ANNE'S	St Anne's Hanging baskets	1444.36					
	Unity Organisation	1000					
	Totals	2444.36	10000	2444.36	0	1379.62	8935.26
ST CHAD'S	Lakeside Ladies Club	500					
	A690 Youth Project-Football	500					
	Silksworth Art Group	410					
	Music Makers Ladies Choir	400					
	Lakeside Art Group	500					
	1st Herrington Rainbows	300					
	Sunderland Remembrance Parade	100					
	SCC Parks Dept	250					
	Totals	2960	10000	2960	0	154.2	7194.20

SUNDERLAND WEST AREA COMMITTEE

25th April 2012

REPORT OF EXECUTIVE DIRECTOR OF CHILDREN SERVICES

PROVISION OF XL VILLAGE YOUTH ACTIVITY

1. Why has it come to Committee?

- 1.1 This report provides information on the current position in relation to the XL Youth Village provision both citywide and specifically in the West Area. It highlights proposals for amendment to the delivery model in order to provide better value for money and seeks approval for the intended summer sites as proposed by the West Task and Finish Group.

2. Background:

- 2.1 The Sunderland Fear of Crime Survey (March 2008) found that the 5th most important priority for residents to feeling safer was 'more activities/facilities for young people'. For the last four years, the survey has also found residents greatest perceived problem was young people "hanging around". Local Multi-Agency Problem Solving Groups (LMAPs), regularly identify tackling youth disorder as a top priority, particularly relating to the consumption of alcohol. Additionally there is an increasing awareness of the public's concern regarding young people in local neighbourhoods being involved in anti social behaviour especially at weekends and a commitment by the Council to provide more 'things to do' for young people at weekends to address this.

- 2.2 Sunderland's 'Positive Activities for Young People' pilot in 2008 was established in response to the Governments '**Aiming High Strategy**': to engage young people in constructive activities in their leisure time. As part of this the Youth Development Group developed a pilot project with the voluntary sector to engage young people into positive youth work activities at weekends and deter them from anti social behaviour. This was a pilot concept of the XL Youth Village and was delivered in the West area from July to September 2008 in partnership with A690 Youth Initiative. The project was an overwhelming success engaging over 200 young people every Friday and Saturday night in areas which had had high levels of youths causing annoyance.

The pilot delivered a police reported 34.4% decrease in youth disorder, compared to the same period the previous year, with a major impact on minimising alcohol consumption of young people and encouraging community cohesion.

- 2.3 Following the success of the pilot, Sunderland City Council created Sunderland XL programme, employing its own team of youth workers to deliver the project. The provision engages young people at weekends, and complements existing provision/facilities. The programme was developed in partnership with Gentoo, Northumbria Police, A690 Youth Initiative, Northumbria Water and Nike who provided equipment, uniform, staffing support and resources. These partners remain involved with the programme and are part of the City Wide Steering Group.

- 2.4 The XL Village model has been recognised locally, regionally and nationally as a model of good practice both for the extent of partnership working and the innovative approach to youth engagement. Most recently it was the winner in the Partnership Category at the Regional Youth Work Awards in March.

2.5 The XL Youth Village aims to provide:

- Highly visible, safe and attractive places for young people to go in their leisure time, where they can get involved in a wide range of positive activities
- More young people having the opportunity to participate in activities that support their personal and social development and achieve positive outcomes
- More young people with access to Information Advice and Support from places they feel comfortable
- A reduction in young people being involved in anti- social behaviour;
- Health advice, including sexual health screening and drug and alcohol issue based work

3 **Current Position**

- 3.1 The Youth Development Group currently delivers XL Youth Villages working in partnership with A690 Youth Initiative. The model has offered provision of 110 summer youth villages, and 50 winter youth villages - a total of 160 youth villages per annum offered City wide. This in addition to the 3 ward based youth sessions which take place each week and the additional provision in school holidays and for 8-12 year olds which has recently been agreed with voluntary sector providers.
- 3.2 The XL project is currently governed by a City Wide Steering Group which meets to discuss the overarching project City wide and the model of delivery. Five operational groups, one in each area of the City, determine at a local level, where to site the youth villages . These groups meet on a monthly basis.
- 3.3 The model of delivery in 2010 and 2011 proved to be very successful engaging over 3000 young people into positive youth work activities. As the project developed it became apparent that some of the youth village sites that were identified by the operational groups were less successful due to the location within the community and the demographics of youth population in the area and that the model of delivery needed to be more flexible to meet the different needs, and youth cultures in different communities.
- 3.4 In response, a new winter delivery model was piloted in 2011/12. This involved a significant change in the way the programme was delivered to young people, moving from a static provision to a more mobile/responsive provision to meet the needs, not only of the young people who are at the forefront and main focus of the delivery, but also responding to the needs of the local community. An Intelligence and Tasking ASB Group, which considers real time intelligence to ensure resources are deployed in areas of greatest need, currently influence this new XL Village Model where delivery is based on an outreach model, allowing staff to complete reconnaissance of an area initially engaging the young people via detached youth work methods, then identifying provision that meets their needs.
- 3.5 This model is currently in its infancy, but in the short term of delivery it has had an impact within communities, not only accommodating the young people needs, but addressing the issues raised by residents within the community. ASB related behaviour has fallen in the areas where there has been provision. Information on the Northumbria Police website from February 2012 substantiates these findings, identifying that there has been “79 fewer youth related anti-social behaviour incidents reported to police between November 2011 and January 2012, in the 12

areas the initiative has been piloted, compared to the same period in 2010/11, this is down by a third”.

4 Proposed Future Delivery Model

- 4.1 The pilot XL Outreach has identified that by delivering provision which meets the needs of young people at an area level and having real time intelligence, it has helped to positively engage more young people and direct the work to areas that have the greatest need for positive youth engagement. Having reviewed the delivery model, the Strategic XL Group have proposed that a new delivery model for the XL Youth Village be adopted that would encompass all of the learning to make a more effective and efficient model of delivery.
- 4.2 Developing the winter model would see XL Youth Village events increasing in size incorporating all of the equipment to give the young people access to more activities and resources. This would involve merging the marquees to make one big festival style event, with live bands, DJ's, trailers with a recording studio, and cinema room, climbing wall, football cage, and areas with information and refreshments. The youth bus will provide advice, information and guidance and there will be a welfare unit offering sexual health information,. This model was piloted at the end of summer 2011 programme with overwhelming success at the Hylton Castle venue, where over 200 young people were attending regularly each week.
The second XL Youth Bus will be deployed to another area of the City, to engage young people into youth work who do not normally have access to youth provision. The main focus of this activity will be developing links with the young people who reside in the area, in anticipation of the XL Youth Village arriving in the forthcoming weeks.
- 4.3 XL Outreach model will continue to work with real time intelligence to help engage young people that may be causing anti social behaviour and this will inform the area Operational Groups to help them direct the delivery.
- 4.4 Additional to this, there will be an XL detached youth work team. This will establish working relations in the area and ultimately develop the continuity work with the young people. The detached teams will also support the local community and residents as well as the voluntary sector; it will also compliment the mobile youth provision, which is delivered across the city on weekdays.
- 4.5 The year will be divided into 7 blocks of delivery. This will cover 42 weeks of the year. Each block will be 6 to 7 weeks long and involve a minimum of 60 youth work sessions city wide (including sessions delivered by our partner the A690 Youth Initiative who have secured additional National Lottery funding to support this programme.)
- 4.6 In the West this will mean a minimum of 84 sessions per annum (12 per block) with every Friday and Saturday covered for 42 weeks of the year. This will involve a significant increase in face to face youth work hours. Our staff team will get to know the areas much better and forge meaningful relationships with Young People in their neighbourhoods. Additional to this there will be capacity on specific weekends to support local community events.
- 4.7 A verbal update will be presented at the meeting following the meeting of the Task and Finish group on the 17th April. This update will offer more detail on the

proposed timetable of activities and potential delivery sites, currently suggested as Grindon and Barnes Park.

Recommendation

Members are requested to:

- Note the proposed changes in the delivery model
- Consider the sites for the XL Village locations for summer 2012 as recommended by the West Task and Finish Group.
- Agree to receive a further report on the progress and outcomes of the project.

Background papers

- **SROI of youth villages**

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SUNDERLAND WEST AREA COMMITTEE

25th April 2012

REPORT OF THE CHIEF EXECUTIVE

CITY OF SUNDERLAND LOCAL DEVELOPMENT FRAMEWORK: CORE STRATEGY REVISED PREFERRED OPTIONS AND SUPPORTING EVIDENCE PAPERS.

1. Why has it come to Committee?

- 1.1. This report offers Members the opportunity to be consulted on plans and strategies relevant to the area.

2. Background Information

- 2.1 The Core Strategy lies at the heart of the Local Development Framework (LDF). It will set out the overarching strategic planning framework for the development of the city for the next 20 years and draw from other strategies of the City Council (such as the Sunderland Strategy and Economic Masterplan) and other organisations. Apart from the allocation of “Strategic Sites”, the Core Strategy will otherwise not be site specific and will only indicate the broad locations for delivering new development such as housing, employment and transport. Once the Core Strategy is adopted, all other Development Plan Documents (DPD’s) (including the Allocations Plan and Hetton Downs Area Action Plan) must conform to the broad requirements of the Core Strategy.

The Core Strategy, like all statutory documents contained within the LDF must pass through the following statutory and non-statutory stages :

- Issues and Options (consultation completed between November 2005 and February 2006);
- Preferred Options Draft and (consultation completed in between December 2007 and February 2008);
- Publication Draft including public consultation (programmed for November 2012);
- Submission Draft to the Secretary of State (programmed for April 2013);
- Public Examination before an independent Inspector (programmed for July 2013);
- Adoption (programmed for February 2014).

3. THE EMERGING CORE STRATEGY - PROGRESS TO DATE

- 3.1 The first formal Core Strategy stage began with consultation on the Issues and Options between November 2005 and February 2006. The Preferred Options Draft was consulted upon between December 2007 and February 2008. However, given the availability of new evidence, regulatory changes during 2008 and 2009, and the need for transparency that all options have been fully considered, it was deemed prudent to review the Preferred Options draft prior to advancing its next formal stage, the Publication Draft.

3.2 During late 2009, the Council developed and consulted upon four realistic alternative approaches regarding the overall spatial distribution of development across the city which included:

- Approach A ~ Focussing Development on the Conurbation
- Approach B ~ Proportional Distribution of Development
- Approach C ~ Focus Development within the Current Urban Area
- Approach D ~ Meeting Sub-Area Spatial Requirements - a Hybrid of Approaches A-C

3.3 Ten strategic sites were also identified and proposed for consultation.

3.4 Some 150 responses were received showing that Approach D was the preferred option favoured by residents and stakeholders which was corroborated by the accompanying Sustainability Appraisal. The number of Strategic Sites was also reduced from ten to two – namely Vaux / Farringdon Row and land to the north of Nissan. These proposals were accepted by Cabinet and Council in March 2010.

3.5 The Revised Preferred Options Draft was subsequently approved by Council in March 2010 for consultation purposes. Given the then impending national elections, the formal consultation of the Revised Preferred Options draft was deferred in response to the range of sweeping changes introduced by the new Coalition Government which is discussed.

4. Next steps

4.1 The Core Strategy Revised Preferred Options requires formal endorsement by Council (in July 2012) prior to its formal publication and consultation. It is therefore proposed that 'informal' consultations / briefings will be made.

4.2 Feedback including any further modifications would inform the basis of the Core Strategy to be presented to Cabinet on 22 June and Council on 20 July 2012.

4.3 After approval by the Council the Revised Preferred Options, (along with its supplementary reports), will be published, advertised and placed on the Sunderland website for consultation. The consultation will cover the requisite minimum period of 6 weeks during July / August / September 2012 and will be undertaken entirely in accordance with the adopted Statement of Community Involvement.

4.4 Whilst consultation at the Preferred Options stage is no longer a statutory requirement, it was considered prudent to continue with both the preparation and consultation of this Revised Preferred Option Draft of the Core Strategy. The introduction of locally derived information will provide the first formal opportunity for residents and stakeholders to consider the policies and the evidence that underpins the conclusions. In effect, consultation at this stage would be a test bed to agree as far as possible, proposals for locally derived land requirements. This would offer time savings prior to moving to the next statutory stage (the Publication Draft).

4.5 Subsequent to the close of consultation, responses will be collated and a summary of the main issues emerging prepared for the agreement of Cabinet. The Core Strategy will be amended as necessary to take account of the results of the consultation and other more up to date information.

- 4.6 The subsequent statutory versions of the Core Strategy will be delivered as outlined at paragraph 4.2.

5 Recommendation(s)

- 5.1 Committee is requested to consider the content of the LDF and its related documents.

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