

PLACE PRIORITIES

| | Area Priority | Action | Progress |
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| 1 | Influence core service delivery for council Place Services | Local Services – performance management of Local Services standards 2018/2019 for the West, as agreed at March 2018 Area Committee | Complete |
| | | Continue to influence the development of the core strategy, and future land use in the West | As and when required. |
| | | To influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme 2019/2020 | Complete |
| | | Public Protection and Regulatory Services (PPRS) - ensure all Councillors receive Licensing and PPRS awareness training and are introduced to the Area Rep from PPRS for the West | Ongoing as required. |
| 2 | Supporting Local Shopping Centres | Encourage local maintenance, improving cleansing through campaigns and events and try to increase footfall through innovative approaches | Ongoing as required. |
| 3 | It's your Neighbourhood – Sunderland West in Bloom | Continue to support 'in bloom' groups within each ward instilling a sense of pride and encouraging social engagement in community improvement activities - re-igniting 'Keep Sunderland Tidy' 'Love where you live' | Complete |

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| 4 | Develop a West Cleaner and Greener Programme | Incorporating activities which encourage recycling as well as prevention of litter and fly-tipping, increasing resident pride in their neighbourhoods; Co-ordinating multi-agency responses to neighbourhood issues, including working with schools and local traders | Complete |
| 5 | West Walk and Talk Programme | Supporting ward-based projects which mobilise communities, local businesses and schools to take sustainable action to support and enable local delivery of services, changing behaviours to reduce the amount of litter being dropped and rubbish being fly-tipped | Continue to deliver ward-based projects to support community needs. Ward Councillors collectively agree delivery of ward-based projects, working collaboratively with communities. |
| 6 | Housing – working with partners to achieve safer, tidier and healthier neighbourhoods | Selective Licensing; tackling private landlords who do not support the local area; Community clean-ups and empowering residents to challenge poor housing standards | Ongoing as required. |
| 7 | Delivery of the Tall Ships themed Event in Barnes Park – 28th, 29th and 30th June 2018 | Deliver event safely and effectively with maximum capacity achieved for school visit days and family fun day | Complete |
| 8 | Ensure West communities are involved in and benefit from the Tall Ships Races which take place during 2018 (as outlined at March Area Committee) | Support the 12 Sail Training Ambassadors for the West . | Complete |